



BUICK

BUICK.CA





2018 BUICK

LACROSSE





Modern yet timeless,
this is the **NEW 2018 BUICK LACROSSE.**

Striking design joins premium features to completely reimagine how beautiful, how captivating
and how meticulously crafted a premium sedan can be.



LaCrosse Premium shown in Red Quartz Tintcoat with available features





With its bold grille, sleek profile and athletic stance, the **LACROSSE IS A STUDY IN DESIGN DETAIL.** From its High-Intensity Discharge (HID) Xenon headlamps with signature LED daytime running lamps, the sculptural lines flow uninterrupted to its tail lamps with LED accents at the rear.



To help maximize traction, available

INTELLIGENT ALL-WHEEL DRIVE

with active twin clutch sends power to the wheel(s) with the most grip in dry or slippery weather situations. On dry roads, the performance and handling benefits include improved cornering and acceleration.



LaCrosse is for those who enjoy

EXCELLENT DRIVING PERFORMANCE.

An available Dynamic Drive Package¹ dials up the precision feel with 20-inch wheels, Continuously Variable Real-Time Damping, HiPer Strut front suspension² and Sport Mode selectivity that performance-tune the suspension and steering.

¹Requires 3.6L V6 engine. ²On FWD models only.



ADVANCED

SMOOTH, QUIET AND EFFICIENT POWER COMES TO YOU IN A CHOICE OF TWO STATE-OF-THE-ART ENGINES.

2.5L For 2018, LaCrosse Preferred and Essence come standard with a new 2.5L 4-cylinder engine with eAssist. A fuel-saving technology, eAssist integrates a compact electric motor, an advanced lithium-ion battery and the 4-cylinder gasoline engine. To help conserve fuel when LaCrosse is stopped, such as at a red light, a Stop/Start feature switches the engine off and then back on again the instant the driver's foot leaves the brake pedal. eAssist also captures and stores energy in the battery as you coast or brake. The result is an estimated 9.3 L/100 km (30 mpg) city/6.7 L/100 km (42 mpg) hwy.¹

3.6L The standard engine on the 2018 LaCrosse Premium is a 3.6L V6 that combines Stop/Start with Active Fuel Management and a new 9-speed automatic transmission to achieve an estimated 11.3 L/100 km (25 mpg) city/7.9 L/100 km (36 mpg) hwy.¹

¹Fuel-consumption ratings based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary.







RELAXING

A HOST OF LUXURY FEATURES HELPS TO AMPLIFY THE PREMIUM CHARACTER THAT PUTS YOU AT EASE.

The spacious interior of LaCrosse welcomes you into a world that's relaxing, luxurious and well-connected. There are eight-way power seats for both the driver and front passenger. Dual-zone automatic climate control lets you and your front passenger select individual temperature settings. Sculpturally beautiful forms and premium materials complement innovative technologies. And you have three fashion-inspired interior trims to choose from.

An elevated centre console places the Electronic Precision Shift within easy reach for the driver. Below the console, there's a deep pass-through storage space that's perfect for storing bulky items such as a handbag or tablet.

Available features on LaCrosse include:

- Lumbar massage feature for driver and front passenger.
- Perforated leather-appointed seats with driver-side memory.
- Heated steering wheel with power-tilt and -telescoping steering column.
- Power rear sunshade and sunroof.
- Premium Bose® sound system with Navigation¹ and HD Radio.
- Contemporary Moon White ambient lighting.
- Wireless charging² for compatible smartphones.

¹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ²The vehicle must be on or Retained Accessory Power must be active. Remove all objects from the charging pad. Place the compatible mobile device face up on the charging symbol on the charging pad. Move the device slowly until the battery charging symbol displays on the touch-screen, indicating the device is charging. See your Infotainment System Owner's Manual.







Apple CarPlay™ on screen

MOBILE **APPLE CARPLAY™ AND ANDROID AUTO™ COMPATIBILITY¹** LET YOU BRING YOUR DIGITAL WORLD WITH YOU.

LaCrosse comes with Apple CarPlay™ and Android Auto compatibility¹ that gives you access to your phone, music, maps and other select apps and features from your smartphone right from your vehicle's built-in 8-inch diagonal touch-screen display.

For Apple CarPlay,^{TM1} just plug in your compatible iPhone® and you'll have easy access to your contacts, maps and apps that you're familiar with from your iPhone® screen. You can also have Siri® send and read your text messages hands-free for you and listen to all of your content from iTunes®, Apple Music™ and other audio apps.

If your phone is an Android,TM then Android Auto¹ makes it easy to use the touch-screen display in your LaCrosse to access your phone, texts and music. And with Google Maps, you can get voice-guided navigation, live traffic information, lane guidance and more while keeping your hands on the wheel.



HOTSPOT

WITH ONSTAR 4G LTE WITH BUILT-IN WI-FI® HOTSPOT,² LACROSSE LETS YOU STAY CONNECTED ON THE ROAD.

The available OnStar 4G LTE with built-in Wi-Fi hotspot² now travels with you. Your passengers can stream movies and TV on the go, using their favourite apps on their devices using the Wi-Fi connection. The built-in Wi-Fi hotspot² supports up to seven devices.

After initial setup, whenever your vehicle is on, your hotspot is available and ready to connect to your devices, so it's easy to use. Your first 3 months or 3 GB of data (whichever comes first) are included with your new LaCrosse. After that, select a plan that's right for you.

¹Vehicle user interfaces are products of Apple® and Google™ and their terms and privacy statements apply. Requires compatible smartphone and data plan rates apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Google, Google Play, Android, Android Auto and other marks are trademarks of Google Inc. ²Visit onstar.ca for vehicle availability. Services and connectivity vary by model and conditions, as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T® or its local service provider.

SECURE

INNOVATIONS IN CONVENIENCE AND SECURITY CREATE A PROFOUND SENSE OF CONFIDENCE FOR THE LACROSSE DRIVER.



To help drivers keep their eyes on the road ahead, an available Head-Up Display projects information onto the windshield. While always showing your current speed, this available feature offers four page views: audio source, Navigation¹ (if equipped), compass and tachometer. It also offers alerts for certain available active safety features such as Lane Keep Assist and Forward Collision Alert. So you can stay focused on the road ahead.

¹At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.



SAFETY ALERT SEAT When available collision-avoidance technologies such as Lane Change Alert with Side Blind Zone Alert,¹ Lane Keep Assist or Rear Cross Traffic Alert trigger a warning, the available Safety Alert Seat issues a warning of its own. The left and/or right side of the driver-seat cushion gently vibrate to signal the direction of the approaching hazard. For some types of alerts, both sides of the seat vibrate at the same time, for example, if the threat is in front of the vehicle.

TEEN DRIVER Teen Driver technology helps support safe driving habits by muting the audio of the radio or any device paired with the vehicle when front-seat occupants aren't wearing their safety belts. It also provides visual and audible warnings when the vehicle is travelling faster than your preset speed—and it even offers an in-vehicle driving “report card” for parents.



REAR VISION CAMERA To help you better navigate while backing up, the Rear Vision Camera shows you guidelines and live images of what's behind you on the 8-inch diagonal Colour Touch Radio screen.

AUTOMATIC PARKING ASSIST This available system uses sensors to help locate an appropriately sized parallel or perpendicular (90-degree) parking spot. The available space is indicated to the driver using visual cues on the screen. Brake and gear selection input is still required by the driver, but the system takes over the steering, manoeuvring LaCrosse into the space.

¹Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal.

PROTECT

IN LACROSSE, YOU'RE SURROUNDED BY ADVANCED SAFETY SYSTEMS DESIGNED TO HELP YOU KEEP OUT OF HARM'S WAY.

LaCrosse makes safety a top priority. The suite of available safety technologies includes Forward Collision Alert, Lane Change Alert with Side Blind Zone Alert,¹ Lane Keep Assist with Lane Departure Warning, Rear Cross Traffic Alert, Front Pedestrian Braking and Forward Automatic Braking.²

These safety features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Read the vehicle Owner's Manual for important feature limitations and information.



① **REAR CROSS TRAFFIC ALERT** When you're backing out of a parking space, available Rear Cross Traffic Alert technology uses radar to detect vehicles approaching your LaCrosse and alerts you if it detects a vehicle within 20 metres of either side of yours.

④ **FORWARD COLLISION ALERT** This available technology can help prevent frontal crashes by sensing when you are approaching a detected vehicle in front of you too quickly and alerting you with visual and audible warnings or vibrations from the available Safety Alert Seat.

② **LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT¹** Available Lane Change Alert warns you when detected vehicles are rapidly approaching your blind spots when you're changing lanes. Available Side Blind Zone Alert provides side-mirror alerts when a detected vehicle enters your blind zone.

⑤ **FRONT PEDESTRIAN BRAKING** This available system alerts the driver if a collision with a pedestrian directly ahead is imminent and he/she has not already applied the brakes. It can automatically apply the brakes to help reduce the collision's severity or avoid the collision.

③ **LANE KEEP ASSIST WITH LANE DEPARTURE WARNING** To help drivers avoid unintentionally drifting out of their lane when turn signals are not activated, available Lane Keep Assist provides gentle steering wheel turns, and if necessary, audible and visual lane-departure alerts.


⑥ **FORWARD AUTOMATIC BRAKING²** Available Forward Automatic Braking technology senses when a front-end crash is imminent and then can automatically brake to help reduce crash severity or help avoid colliding with the detected vehicle ahead in some very-low-speed situations.

¹Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ²The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle.







Every 2018 LaCrosse includes the OnStar Basic Plan² for 5 years plus a 6-month trial of the Guidance Plan that includes a comprehensive suite of emergency, security, navigation and diagnostic services. OnStar can help keep you connected and ready for the road ahead.

 **EMERGENCY: HELP WHEN IT MATTERS MOST.** With Automatic Crash Response,³ you can be immediately connected to the help you need the moment you need it, even if you can't ask for it. If you're stranded, have a flat tire or need a tow truck, use Roadside Assistance⁴ and an OnStar Advisor will locate a nearby service provider and direct them to your exact location provided you are in their coverage area.

 **SECURITY: HELP GET YOUR VEHICLE BACK QUICKLY AND SAFELY IF IT'S EVER STOLEN.** Breathe easy knowing a comprehensive suite of Stolen Vehicle Assistance⁵ services is available to help attempt to recover your vehicle. With Theft Alarm Notification,⁶ OnStar can alert you if your vehicle's alarm is sounding, and if your vehicle is stolen, OnStar can work with authorities to help locate and attempt to recover it quickly.

 **NAVIGATION: TRAVEL MADE EASY.** Turn-by-Turn Navigation⁷ makes everywhere you go as familiar as your own neighbourhood. And with OnStar AtYourService,^{7MB} you can book hotel rooms from the road.

 **CONNECTIONS: RELIABLE.** Stay connected with the available OnStar 4G LTE with built-in Wi-Fi hotspot¹ and connect up to seven devices.

 **VEHICLE MANAGER: PREPARING YOU FOR WHAT'S AHEAD.** Enjoy the ultimate ownership experience with your myBuick mobile app.⁹ Use Remote Access¹⁰ to start your engine, lock and unlock your doors, honk the horn and flash the lights from anywhere there is cellphone service. Get real-time Diagnostic Alerts¹¹ or a monthly diagnostics report of the vehicle's engine, transmission and more with Advanced Diagnostics.¹¹

¹Visit onstar.ca for vehicle availability. Services and connectivity vary by model, conditions as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T or its local service provider. ²The OnStar Basic Plan is available on eligible new vehicles for 5 years and is transferable to subsequent owners for the remaining term. It includes the monthly Diagnostics Report emails (capabilities vary by model), Dealer Maintenance Notification, access to select vehicle mobile app features and more. This plan does not include emergency, security or navigation services. These and other services require a paid or Add-On Plan. Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Available 4G LTE with Wi-Fi hotspot requires WPA2-compatible mobile device and data plan. Data plans are provided by AT&T or its local service provider. ³OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. ⁴Roadside service provided by Allstate Roadside Services. Limitations and restrictions apply. ⁵Services vary by model and conditions. Requires the Security or Guidance Plan, or the Stolen Vehicle Assistance Plan Add-On. ⁶Services vary by model and conditions. Visit onstar.ca for vehicle availability. Theft Alarm Notification features vary by vehicle. Requires a factory-installed theft-deterrent system, the Security or Guidance Plan, or the Stolen Vehicle Assistance Plan Add-On, and the selection of notification communication preference(s). Vehicles must be locked electronically to arm the factory-installed theft-deterrent system. Messaging and data rates may apply. ⁷Requires ABS and Guidance Plan or Navigation Plan Add-On. Visit onstar.ca for coverage maps. Services vary by model. ⁸Hotel booking and billing done through Priceline. Valid offers may vary. Access AtYourService by pressing the blue OnStar button. ⁹Available on select Apple® and Android™ devices. Some features may require a paid OnStar service plan. Features and capability may vary by vehicle, device and conditions as well as geographical and technical restrictions. Device data connection required. ¹⁰Services vary by model, conditions as well as geographical and technical restrictions. Unlock feature requires automatic locks. Remote start requires factory-installed and enabled remote-start system. ¹¹Capabilities vary by model and service plan. Visit onstar.ca for vehicle availability. Message and data rates may apply. Requires active OnStar service, email address on file and enrolment in Advanced Diagnostics. Not all issues will deliver alerts. On-Demand Diagnostics requires a paid service plan.



PERSONALIZE

LACROSSE OFFERS YOU CAPTIVATING EXTERIOR COLOUR, INTERIOR TRIM AND WHEEL CHOICES.

EXTERIOR COLOURS

SUMMIT WHITE



WHITE FROST TRICOAT¹



QUICKSILVER METALLIC



PEPPERDUST METALLIC¹



RED QUARTZ TINTCOAT¹



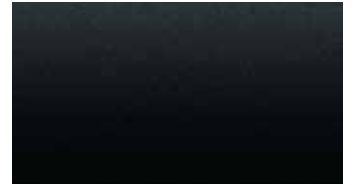
DARK SLATE METALLIC¹



SATIN STEEL GREY METALLIC¹



EBONY TWILIGHT METALLIC¹



BLACK ONYX



¹Additional charge, premium paint.

WHEELS

18" ALUMINUM



18" ULTRA-BRIGHT
MACHINE-FACED ALUMINUM



20" ALUMINUM



INTERIOR COLOURS

LIGHT NEUTRAL WITH DARK BROWN ACCENTS LEATHERETTE OR LEATHER-APPOINTED SEATING



EBONY WITH EBONY ACCENTS PERFORATED LEATHER-APPOINTED SEATING



BRANDY WITH EBONY ACCENTS PERFORATED LEATHER-APPOINTED SEATING



FEATURES

● STANDARD ◇ AVAILABLE — NOT AVAILABLE

	PREFERRED	ESSENCE	PREMIUM FWD
2.5L 4-CYLINDER eASSIST ENGINE WITH 6-SPEED AUTOMATIC TRANSMISSION	●	●	—
3.6L V6 ENGINE WITH 9-SPEED AUTOMATIC TRANSMISSION ¹	◇	◇	◇
FRONT-WHEEL DRIVE	●	●	●
INTELLIGENT ALL-WHEEL DRIVE ²	—	◇	◇
HID HEADLAMPS WITH SIGNATURE LED LIGHTING ACCENTS	●	●	●
ELECTRONIC PRECISION SHIFT	●	●	●
8-WAY POWER-ADJUSTABLE FRONT SEATS	●	●	●
ONSTAR 4G LTE WITH BUILT-IN WI-FI® HOTSPOT ³ (3-month/3 GB data trial, whichever comes first)	●	●	●
ONSTAR BASIC PLAN ⁴ (5 years, includes select myBuick mobile app ⁵ features)	●	●	●
ONSTAR GUIDANCE PLAN (Limited service trial excludes Hands-Free Calling minutes)	●	●	●
ANDROID AUTO™ COMPATIBILITY ⁶	●	●	●
APPLE CARPLAY™ COMPATIBILITY ⁶	●	●	●
BUICK INFOTAINMENT SYSTEM ⁷ WITH 8" DIAGONAL COLOUR TOUCH-SCREEN	●	●	●
REAR VISION CAMERA	●	●	●
18" ALUMINUM WHEELS	●	●	●
18" ULTRA-BRIGHT MACHINE-FACED ALUMINUM WHEELS ²	◇	◇	◇
20" ALUMINUM WHEELS ⁸	—	◇	◇
POWER-TILT AND -TELESCOPING STEERING WHEEL	●	●	●
SIRIUSXM ⁹ SUBSCRIPTION (3-month trial)	●	●	●
CARGO NET	●	●	●
ARTICULATING HEADLAMPS	—	●	●
DRIVER-SIDE AUTO-DIMMING OUTSIDE REAR-VIEW MIRROR	—	●	●
PERFORATED, LEATHER-APPOINTED SEATING	—	●	●
FRONT HEATED SEATS	—	●	●
MEMORY SETTINGS FOR 2 DRIVERS	—	●	●
FRONT VENTILATED SEATS WITH MASSAGE AND 4-WAY POWER LUMBAR CONTROL	—	—	●
HEATED STEERING WHEEL	—	—	●
SAFETY ALERT SEAT	—	—	●
HEAD-UP DISPLAY	—	—	●
FORWARD COLLISION ALERT	—	—	●
LANE KEEP ASSIST WITH LANE DEPARTURE WARNING	—	—	●

¹Requires 18" Ultra-Bright machine-faced aluminum wheels. ²Requires 3.6L V6 engine. ³Visit onstar.ca for vehicle availability. Services and connectivity vary by model and conditions, as well as geographical and technical restrictions. Requires active OnStar service and data plan. Data plans provided by AT&T® or its local service provider. ⁴The OnStar Basic Plan is available for 5 years from the delivery date of the eligible new 2016 model year and newer vehicles to the original owner and is transferable to subsequent owners for the remaining term. It includes the monthly Diagnostics Report emails (capabilities vary by model), Dealer Maintenance Notification, access to select vehicle mobile app features and more. This plan does not include emergency, security or navigation services. These and other services require a paid or Add-On Plan. Visit onstar.ca for vehicle availability, coverage maps, details and system limitations. Available 4G LTE with Wi-Fi hotspot requires WPA2-compatible mobile device and data plan. Data plans are provided by AT&T. ⁵Available on select Apple® and Android™ devices. Some features may require a paid OnStar service plan. Features and capability may vary by vehicle, device and conditions, as well as geographical and technical restrictions. Device data connection required. ⁶Vehicle user interfaces are products of Apple® and Google™ and their terms and privacy statements apply. Requires compatible smartphone. Data plan rates apply. ⁷Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Data plan rates apply. ⁸Requires Dynamic Drive Package. ⁹Available in 10 Canadian provinces, three territories and the 48 contiguous United States. Subscription sold separately after trial period. If you decide to continue your service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call 1-888-539-7474 to cancel. Other fees and taxes will apply. All fees and programming subject to change. See SiriusXM "Terms and Conditions" and complete details at siriusxm.ca.

PACKAGES

● STANDARD ◇ AVAILABLE — NOT AVAILABLE

PREFERRED

ESSENCE

PREMIUM

SUN AND SHADE PACKAGE:

- Panoramic sunroof
- Power rear sunshade

—

◇

◇

SIGHTS AND SOUNDS PACKAGE:

- Bose® Centerpoint® surround sound
- Navigation¹⁰ Radio
- HD Radio

—

◇¹¹

◇

DRIVER CONFIDENCE PACKAGE #1:

- Lane Change Alert with Side Blind Zone Alert¹²
- Rear Cross Traffic Alert

—

◇¹³

●

DRIVER CONFIDENCE PACKAGE #2:

- Adaptive Cruise Control¹⁴
- Automatic Parking Assist
- Forward Automatic Braking¹⁵
- Front Pedestrian Braking

—

—

◇

DYNAMIC DRIVE PACKAGE:

- 20" aluminum wheels
- Continuously Variable Real-Time Damping with Sport Mode selectivity
- HiPer Strut front suspension¹⁷

—

◇^{16,17}

◇¹⁶

¹⁰At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. ¹¹Requires Driver Confidence Package #1. ¹²Before making a lane change, always check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards and start the turn signal. ¹³Requires Sights and Sounds Package. ¹⁴Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle. The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ¹⁵The Forward Automatic Braking feature may help reduce crash damage under certain conditions discussed in the Owner's Manual. Never rely on this feature to brake the vehicle. ¹⁶Requires 3.6L V6 engine. ¹⁷FWD models only.

SPECIFICATIONS

DIMENSIONS AND CAPACITIES

CAPACITIES

Engine Type	2.5L VVT, DI DOHC with VVT eAssist
Horsepower	194 @ 6300 rpm
Torque	187 lb.-ft. @ 4400 rpm
Estimated Fuel Consumption, L/100 km (mpg) ¹	9.3 (30) city/6.7 (42) hwy
Fuel Tank, L (imp. gal.) (approx.)	54.1 (12.0)
Cargo Capacity, ² L (cu. ft.)	405 (14.3)
Available Engine Type	3.6L VVT, DI V6 with cylinder deactivation and Stop/Start technology
Horsepower	310 hp @ 6800 rpm
Torque	268 lb.-ft. @ 5200 rpm
Estimated Fuel Consumption, L/100 km (mpg) ¹	11.2 (25) city/7.8 (38) hwy (FWD); 11.6 (24) city/8.1 (35) hwy (AWD)
Fuel Tank, L (imp. gal.) (approx.)	59.8 (13.1) (FWD)/61.3 (13.5) (AWD)
Cargo Capacity, ² L (cu. ft.)	424.8 (15.0)

DIMENSIONS, MM (INCHES)

Wheelbase	2906 (114.4)
Overall length	5016 (197.5)
Body width	1867 (73.5)
Overall height	1460 (57.5)
Track width, front/rear	1598/1603 (62.9/63.1)
Head room, front/rear	975/945 (38.4/37.2)
Shoulder room, front/rear	1466/1438 (57.7/56.6)
Hip room, front/rear	1392/1400 (54.8/55.1)
Leg room, front/rear	1067/965 (42.0/38.0)

¹Fuel-consumption estimates based on GM testing in accordance with Government of Canada approved test methods. Refer to vehicles.nrcan.gc.ca for details. Your actual fuel consumption may vary. ²Cargo and load capacity limited by weight and distribution.



IMPORTANT WORDS



BUICK OWNERSHIP: IT'S A GOOD FEELING.

Our commitment to you includes:

- 2-year/48,000 km Lube-Oil-Filter Maintenance¹
- 4-year/80,000 km New-Vehicle Limited Warranty²
- 6-year/110,000 km Powertrain Limited Warranty² with \$0 deductible on repairs; warranty is fully transferable at no charge
- 6-year/110,000 km Courtesy Transportation²
- 6-year/110,000 km 24/7 Roadside Assistance²
- 6-year/unlimited km rust-through perforation coverage²
- 8-year/130,000 km coverage on catalytic converters and Powertrain Control Modules (PCMs)²

¹Whichever comes first. Limit of four complimentary Lube-Oil-Filter services in total. Fluid top-offs, inspections, tire rotations, wheel alignments and balancing, etc., are not covered. Conditions and limitations apply. See your dealer for details. ²Whichever comes first. Conditions and limitations apply. See your dealer for details.

OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:³

- GM PROTECTION PLAN (GMPP) – The only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of sale or subsequently during the New-Vehicle Limited Warranty period.
- BUICK CERTIFIED SERVICE – With Buick-certified technicians and Buick-approved parts, nobody knows your Buick vehicle better.
- CERTIFIED SERVICE MAINTENANCE PLAN – The only maintenance plan designed specifically for buyers of Buick vehicles and backed by the resources and commitment of General Motors. Buick Maintenance Plans may be purchased at the time of sale or on vehicles up to 3 model years old and with 60,000 km or less on the odometer.
- BUICK OWNER CENTRE – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to contests, current offers and helpful resources such as Owner's Manuals. Find out more at buickowner.ca.

³Conditions and limitations apply.

TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- PURCHASE FINANCING AND LEASING – On-the-spot financing. See dealer for full details.⁴
- GM STUDENT BONUS PROGRAM – Students or recent graduates of high school, college or university⁵ may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750⁶ (tax inclusive) (purchased vehicle dependant) to use toward the purchase, lease or finance of one eligible new Buick vehicle.
- GM CARD – Cardholders may redeem Earnings toward the total purchase price or lease down payment of an eligible new Chevrolet, Buick, GMC or Cadillac. Restrictions and limitations apply.⁶ For full program details, please visit gmcad.ca.

⁴Subject to eligibility. ⁵Conditions and limitations apply. ⁶Program subject to change.

INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at buick.ca.
- The GM Customer Care Centre at 1-800-GM-DRIVE (1-800-463-7483 or 1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Company reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

TRADEMARKS

The marks appearing in this brochure, including, but not limited to: General Motors, GM, Buick, the Buick logo, LaCrosse and their respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as StabiliTrak, are trademarks of General Motors and/or General Motors of Canada Company, its subsidiaries, affiliates or licensors. SiriusXM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio, Inc. and are used under licence. The Facebook logo is a trademark of Facebook, Inc. The Twitter logo is a trademark of Twitter, Inc. The YouTube logo, Android Auto and Google Play are trademarks of Google Inc. Apple CarPlay is a trademark of Apple, Inc. Siri and iPhone are registered trademarks of Apple, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc.

COPYRIGHT

©2017 General Motors of Canada Company. All rights reserved. All text, images, graphics and other materials in this brochure are subject to the copyright and other intellectual property rights of General Motors and/or General Motors of Canada Company. These materials may not be reproduced, distributed or modified without the express written permission of General Motors and/or General Motors of Canada Company.