# 2017 Beetle

Trim Descriptions	TRANSMISSION	50-STATE SALES CODES:	RETAIL PRICE
1.8T S	6-speed Automatic w/ Tiptronic® & Sport mode	5C23R6	\$19,995
1.8T Classic (SOP TBA)	6-speed Automatic w/ Tiptronic® & Sport mode	5C27R6	\$20,475
#PinkBeetle (1.8T)	6-speed Automatic w/ Tiptronic® & Sport mode	5C24R6	\$21,890
1.8T SE	6-speed Automatic w/ Tiptronic® & Sport mode	5C25R6	\$22,450
1.8T SEL	6-speed Automatic w/ Tiptronic® & Sport mode	5C26R6	\$25,975
1.8T Dune	6-speed Automatic w/ Tiptronic® & Sport mode	5C2CR6	\$23,995
2.0T R-Line <sup>®</sup> SEL  SOLD ORDERS ONLY - Details TBA	6-speed DSG <sup>®</sup> Automatic w/ Tiptronic <sup>®</sup> & Sport mode	5C28N6	\$32,550

**Destination Charge** (subject to change, add to all orders): \$820



## **Factory Installed Options**

(● so = Sold Orders Only)

Code	Option	Description / Comments	Retail Price	S & SE	#Pink Beetle	Classic	SEL	Dune
P2T	Beetle Lighting Package	Bi-Xenon Headlights, LED Daytime Running Lights (DRL), LED Tail lights, LED Rear License Plate Lights SOLD ORDERS ONLY for S & SE	\$895	●so	-	-	•	-
P3F	Dune Technology Package	Power Sunroof, Climatronic <sup>®</sup> Automatic Climate Control, Kessy <sup>®</sup> Keyless Access w/ Push-Button Engine Start, Fender <sup>®</sup> Premium Audio System w/ Subwoofer	\$1,695	-	-	-	-	•
P3L	Dune Lighting Package	Bi-Xenon Headlights, LED Daytime Running Lights (DRL), LED Rear License Plate Lights	\$795	-	-	-	-	•







#### **Model Exterior & Interior Colors**

CONSOLE = Lower Dash Console color in SE, SEL, #PinkBeetle & Dune

		Γ				
Regular Trims Seating Surfaces:		S		SE & SEL		
		Cloth	V-Tex Leatherette	Perforated <b>V-T</b>	ex Leatherette	
Code	Exterior	Color Interior:	Titan Black (dash cover in Black)	Titan Black (dash cover in exterior color)	Beige (dash cover in exterior color)	Ceramique & Black (dash cover in exterior color)
0Q0Q	F	Pure White	MK	JU CONSOLE	NJ CONSOLE	XK CONSOLE
G2G2	T	Tornado Red	MK	JU CONSOLE	NJ CONSOLE	XK CONSOLE
2J2J		Oark Bronze Metallic	MK	JU CONSOLE	NJ CONSOLE	-
2T2T		Deep Black Pearl	MK	JU CONSOLE	NJ CONSOLE	XK CONSOLE
2R2R	F	Platinum Gray Metallic	MK	JU CONSOLE	-	XK CONSOLE
K8K8	V	White Silver Metallic	MK	JU CONSOLE	-	XK CONSOLE
8V8V	E	Bottle Green Metallic	MK	JU CONSOLE	NJ CONSOLE	XK CONSOLE
2B2B	9	ilk Blue Metallic	MK	JU CONSOLE	NJ CONSOLE	XK CONSOLE
V9V9	H	Habanero Orange Metallic*	MK	JU CONSOLE	-	XK CONSOLE

<sup>\*</sup>Additional cost - see Paint Color Additional Charges chart for more info

6		Classic	#PinkBeetle	Dune
Special Editions	<b>Seating Surfaces:</b>	Classic Cloth & V-Tex Leatherette	Cloth	Dune Cloth & V-Tex Leatherette
		Classic Ciany o	Club Diale Diale	Duna Cray a Black

Code	Exterio	or Color	Check Fabric (dash cover in exterior color) (	w/ <b>PINK</b> stitching Fuchsia & Black dash cover)	w/ Sandstorm piping (Black or Yellow dash cover)	
0Q0Q		Pure White	81	-	DASH 07 CONSOLE	
9389		Fresh Fuchsia Metallic	-	80 CONSOLE	-	
2J2J		Dark Bronze Metallic	81	-	-	
2T2T		Deep Black Pearl	81	-	DASH 07 CONSOLE	_
2R2R		Platinum Gray Metallic	81	-	-	
8V8V		Bottle Green Metallic	81	-	-	
2B2B		Silk Blue Metallic	81	-	-	
9U9U		Sandstorm Yellow Metallic*	-	-	DASH 07 CONSOLE	

<sup>\*</sup>Additional cost - see Paint Color Additional Charges chart for more info

DASH = Dune dash cover color

**Availability:** 

### **Paint Color Additional Charges**

Code	Color	Description / Comments	Retail Price	S & SE	#Pink Beetle	Classic	SEL	Dune
V9V9	Habanero Orange Metallic	Habanero Orange Metallic exterior body color (w/ matching interior dash pad & door trim color)	\$250	•	-	-	•	-
9U9U	Sandstorm Yellow Metallic	Sandstorm Yellow Metallic exterior body color (w/ matching interior dash pad & door trim color)	\$250	-	-	-	-	•



Beetle 1.8T Dune in Sandstorm Yellow Metallic



Beetle 1.8T SEL in Habanero Orange Metallic











16" Whirl 17" Philadelphia 18" Disc 18" Canyon

Market Delivery Opt	ions - A	ccessories
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Ma	Market Delivery Options - Accessories			Availability:				
Code	Option	Description / Comments	Retail Price	•	#Pink- Beetle	Classic	Dune	R-Line <sup>®</sup>
AID	First Aid Kit	First Aid Kit	\$35	•	•	•	•	•
ARK	Roadside Assistance Kit	Includes: Booster Cables, Warning Triangle, Multi-tool, LED Flashlight, Work Gloves, PVC Tape, Blanket, Poncho, Whistle, Cable Ties, Bandages	\$85	•	•	•	•	•
AWL	Wheel Locks	Security Wheel Locks (set of 4)	\$80	•	•	•	•	•
NAA	Alarm Kit		\$325	•	•	•	•	•
NCE	Chrome Exhaust Tips		\$130	•	•	•	-	-
NDS	Door Sills	Stainless Steel Door Sills (set of 2)	\$240	•	-	•	-	-
NGG	Splash Guards	Wheel Splash Guards (set of 4)	\$220	•	•	•	-	-

## Market Delivery Options - Mat Kits

Code	Option	Description / Comments	Retail Price	Models with Fender Audio	Models <u>w/o</u> Fender <sup>®</sup> Audio
	Rubber Mat Kit (Fender <sup>®</sup> )	Monster Mats <sup>®</sup> w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ CarGo Blocks - <i>Only for models w/ Fender</i> <sup>®</sup> <i>audio</i> <i>Not available w/ NM2</i>	\$235	•	-
NM2	Rubber Mat Kit	Monster Mats <sup>®</sup> w/ Logo (set of 4) & Heavy Duty Trunk Liner w/ CarGo Blocks - <i>For models <u>without</u> Fender<sup>®</sup> audio</i> <i>Not available w/ NM1</i>	\$235	-	•





Availability:



					1.	эт		
	Available Features	(O <sup>SO</sup> = Sold Orders Only)	S	#PinkBeetle	1.8 Classic	SE	SEL	Dune
	1.8L TSI <sup>®</sup> , 170 HP / 184 lbs-ft, DOHC 16V, turb		S	#FIIIKBeette	S	S	S	S
	6-speed automatic transmission	50 4-cylinder engine w/ direct injection	S	S	S	S	S	S
	Front & rear antilock disc brakes		S	S	S	S	S	S
_	Electro-mechanical speed-sensitive power ste	eerina	S	S	S	S	S	S
Pe	Independent front suspension	g	S	S	S	S	S	S
erformance	Multi-link rear suspension		S	S	S	S	S	S
Ĭ	Dune-exclusive raised suspension		_	_	_	_	_	S
na	16" Whirl alloy wheels w/ all-season tires		S	_	_	_	_	_
Ž	17" Linas alloy wheels w/ all-season tires		_	S	_	_	_	_
æ	17" Rotor alloy wheels w/ all-season tires		_	_	S	_	_	_
	17" Philadelphia alloy wheels w/ all-season tin	res	-	_	-	S	-	_
	18" Disc alloy wheels w/ all-season tires		_	_	_	_	S	_
	18" Canyon Black alloy wheels w/ all-season t	ires	_	_	-	-	_	S
	Halogen headlights w/ separate Daytime Run	ning Lights (DRL)	S	_	S	S	S	S
	Bi-Xenon headlights w/ LED daytime running	lights	Oso	S	-	O <sub>so</sub>	0	0
ш	Automatic headlights		S	_	-	S	S	S
Exterior	LED tail lights		O <sup>so</sup>	S	-	Oso	0	S
ĕ	Power adjustable, manually foldable, heated s		S	S	S	S	S	S
₫.	Painted side mirror caps w/ integrated turn sign	gnals	_	S	S	S	S	S
_	Rear spoiler		S	S	S	S	S	S
	Dune bumpers, large rear spoiler, Reflex Silver	r mirror caps, black cladding & side sills	_	_	-	-	-	S
	Power tilting & sliding sunroof						S	0
	Multifunction steering wheel w/ audio & telep		S	S	S	S	S	S
	Leather-trimmed steering wheel, shift knob &		S	S	S	S	S	S
	Dune-exclusive leather-trimmed multifunctio	-	_	_	_	_	_	S
	Tilting & telescopic adjustable steering colum		S S	S	S	S —	s _	s _
	Manually adjustable front <i>Standard</i> seats w/ E Manually adjustable front <i>Comfort</i> seats w/ m		- -	_ S	_ S	_ S	_ S	_
			_	- -	- -	- -	- -	_ S
	Manually adjustable front <i>Sport</i> seats w/ man 50/50 split folding rear seat	ual lullibal support & Easy Elitry	_ S	<u> </u>	S	_ S	<u> </u>	S
	Heated front seats		_	S	S	S	S	S
	Cloth seating surfaces		S	_	_	_	_	_
5	Club Pink Plaid & black two-tone cloth seating	surfaces w/ nink stitching	_	S	_	_	_	_
Interior	Classic Sioux V-Tex Leatherette & Check fabrio		_	_	S	_	_	_
중.	V-Tex Leatherette seating surfaces (perforate		_	_	_	S	S	-
ĭ	Dune two-tone cloth & V-Tex Leatherette sea		_	_	_	_	_	S
	Painted lower dash console (matches select e		_	S	S	S	S	S
	#PinkBeetle dash cover in black w/ Fresh Fuch		_	S	_	_	_	_
	Center console w/ armrest & cup holders		S	S	S	S	S	S
	Power windows w/ auto up/down		S	S	S	S	S	S
	Carpeted floor mats, front & rear		_	S	-	S	S	S
	Carpeted floor mats, front only		_	_	S	_	_	_
	Front sun visors w/ illuminated vanity mirrors		-	_	-	S	S	_
	Front reading lights		S	S	S	S	S	S
	3-color adjustable ambient lighting		_	_	-	S	S	S
	Rearview camera		S	S	S	S	S	S
	Blind Spot Monitor, including rear traffic alert		-	-	_	-	S	_
	Park Distance Control (Park Pilot), front & rear		_	_	_	-	S	S
	VW Car-Net Security & Service (Connected ca		-	_	S	S	S	-
	VW Car-Net® App-Connect smartphone integr		_	S	S	S	S	S
	VW Car-Net Guide & Inform enhanced naviga		_	_	S	-	S	-
⊣	Composition Color: 5" Touchscreen AM/FM ra		S	_	-	_	_	_
ec	Composition Media: 6.3" Touchscreen AM/FM		_	S	_	S	_	S
팕	Discover Media: 6.3" Touchscreen Navigation,	, AM/FM/HD radio & CD w/ USB & aux-in	_	_	S	_	S	_
Ŭ.	8-speaker sound system		S	S	S	S	_	S
Technical Features	Fender® Premium Audio System w/ subwoofe	r	_ S	_ c	_	_	S	0
Fe	Bluetooth® connectivity SiriusXM Satellite Radio® (Limited subscription		3	S	S	S S	S	S
at	Climatic manual A/C	ÿ	_ S	S S	S S	S	S —	S S
Ę	Climatic manual A/C Climatronic® dual-zone automatic climate con	trol	<u> </u>	3	- -	<b>3</b>	_ S	0
es	Auto-dimming interior rearview mirror	III OI	_ S	_		_ S	S	S
-	Kessy keyless access w/ push-button engine	ctart	<u> </u>	_ S	_	S	S S	0
	Cruise control	Start	_ S	S S	_ S	S	S	S
	Multifunction display w/ trip computer		S	S S	S	S	S	S
	Variable intermittent front windshield wipers		S	S S	S	S	S	S S
	Heated front washer nozzles		_		_	S	S	S
	Dual front & front side airbags		 S	<u> </u>	S	S	S	S
	Dual Hollt & Hollt side allbays		3	3	3	3	3	3

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