



**DODGE**  
GRAB LIFE BY THE HORNS



# 2004 DURANGO

## **BECAUSE YOU BOTH WEAR THE PANTS IN THE FAMILY**

The all-new 2004 Dodge Durango combines equal parts capability with refinement in a bigger and bolder SUV than has ever been seen before. This Durango features a 5.7L HEMI® engine with 335 hp and best-in-class 8,950 lbs. of towing, a remarkably smooth ride and enough interior versatility and cargo capacity to keep the whole family happy – no matter who really wears the pants in the family.

Check out the bold look and powerful performance of Dodge Durango.

- Interior and Exterior Features
- Color Options
- Conveniences
- Model Specifications

For more information, please visit [www.dodge.com/durango](http://www.dodge.com/durango)



**ENGINE**

Horsepower. Once you get some, you always want more. That's why the all-new 2004 Dodge Durango features the 5.7L HEMI® Magnum® engine with a best-in-class 335 horsepower and 375 lb.-ft. of torque. That's up 90 hp from last year.

Other engines and features:

- 3.7L V6 provides 210HP and 235 lb.-ft. of torque
- 4.7L V8 provides 230HP and 290 lb.-ft. of torque
- These new engines deliver a 7-percent improvement in fuel efficiency
- Choice of four- or five-speed transmissions



**SMOOTH RIDE**

To get a really smooth ride out of most vehicles you need to pay extra to get the better suspension system. Not with this all-new Durango. It has a new, longer wheelbase and wider track, new rear suspension, new rack-and-pinion steering, torsion bar independent front suspension and an all-new hydroformed frame for added stiffness.

**AIR BAGS AND SEAT BELTS**

Durango offers an available side curtain airbag system for all three rows of seating and an advanced air bag system that includes multistage front airbags and an occupant classification system (OCS)\* for the passenger side front air bag.

The OCS\* measures the conditions for activation or deactivation of the passenger side air bag based upon the weight of the occupant.



\* Always sit properly in the seat with the seat belt fastened. Always observe the passenger airbag indicator lamp to determine if the OCS classification is appropriate. Children 12 and under should always be in a back seat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight.



**TOWING AND HAULING**

You can pack plenty inside Durango with 102.4 cu.-ft. of cargo volume and 1,780 lbs. of payload. Plus, if you equip it with the HEMI engine you'll get the best-in-class 8,950 lbs.\* of towing capability that comes with it. Or opt for the other two powerful engines:

- 3.7L V6 - Max towing capacity of 3,700 lbs
- 4.7L V8 - Max towing capacity of 7,400 lbs\*

\*When properly equipped.



7-year or 70,000-mile limited warranty\* on the powertrain, the hardest working parts of our vehicles. And that's in addition to our 3-year or 36,000-mile basic limited warranty.

It even includes towing assistance† for the full 7/70. Another nice thing: since it's transferable, it can add extra value at trade-in time. A deductible applies to the 7-year or 70,000-mile powertrain limited warranty.

\* See dealer for a copy of this limited warranty. Transferable to second owner with fee. A deductible applies.

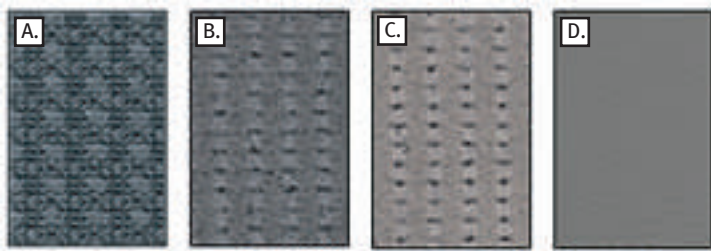
† Administered by Cross Country Motor Club, Inc., Boston, MA 02155.

For more information, please visit [www.dodge.com/durango](http://www.dodge.com/durango)

**AVAILABLE EXTERIOR COLORS**

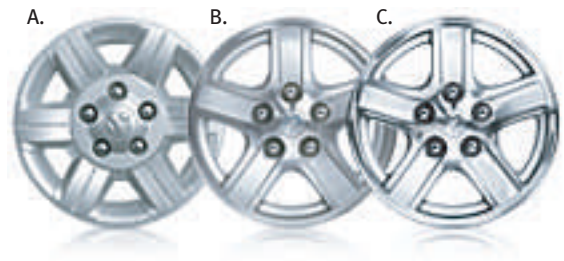


\*Not all colors available on all models.



**AVAILABLE SEAT COLORS**

- A. Laguna Cloth in Slate Gray (also in Khaki)
- B. Ventura Cloth in Slate Gray (also in Khaki)
- C. Ventura Cloth in Khaki (also in Slate Gray)
- D. Sutton Leather-trimmed seats in Slate Gray (also in Khaki and Light Graystone)



**WHEEL OPTIONS**

- A. 17" wheel covers are standard on ST and SLT models
- B. 17x8" Cast Aluminum Wheels are standard on Limited and available on SLT models
- C. 17x8" Chrome-Clad Cast Aluminum Wheels are available on Limited model

For more information, please visit [www.dodge.com/durango](http://www.dodge.com/durango)





## SEATING

Are you one of those people who think SUVs are a dime a dozen? Odds are, you've never been inside the one-of-a-kind, all-new 2004 Dodge Durango. If so, you'd know about its unique seven-passenger seating and the ability to fold down the available, new 50-50 split third row seat to allow more versatility for longer items. Other improvements for 2004 include:

- More overall head, leg, shoulder and hip room
- More room behind the second row of seats than before, with an enormous 67.25 cu.-ft. of cargo space when the third row seats are folded
- Second row seats recline (leather only)

## AUDIO

Durango features an all-new sound system lineup with an AM/FM/six-disc integrated CD/mp3 changer (optional on ST and SLT, standard on Limited) and 384-watt eight-speaker Infinity® II Sound System (optional on SLT, standard on Limited). It has enough juice to make your home stereo play the blues.



## VIDEO

Getting the show on the road has never been easy. Until now. An easy-to-use DVD Rear Entertainment System (also plays CDs and mp3s) with a clear, seven-inch Active Matrix screen is available on SLT and Limited.



## STORAGE

Moving companies won't have the same clout after seeing that this Durango has 102.4 cu.-ft. of cargo space. Fold and Tumble second row seating with the ability to fold both rows flat into the floor, a four-foot wide rear opening and a maximum payload of up to 1,780 lbs.\*

\*When properly equipped.



## ALL-WHEEL DRIVE

Two new available AWD electronic shift transfer cases - Single-Speed and Two-Speed - are engaged at all times and electronically controlled via a switch on the instrument panel. Both transfer cases provide traditional part-time 4-wheel drive operating mode for maximum traction on slippery surfaces. Best of all, standard full-time AWD "set-it-and-forget-it" is always there when you need it.

For more information, please visit [www.dodge.com/durango](http://www.dodge.com/durango)