



**DOWNTOWN  
LONG BEACH  
ALLIANCE**

**Name: Bob Kelton**

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**Email: Bob.Kelton@gmail.com**

**Do you live, work or have a business in Downtown? If not, where do you live?  
Where are you from?**

Lived and worked in Downtown Long Beach for 12 years.

**Your educational background, universities attended, degrees earned, etc.**

Bachelor of Science, University of Arizona, double major in M.I.S. and Marketing.

**Any professional certifications and designations you hold.**

- Project Manager Professional (PMP) – Project Management Institute
- Certified Data Processor (CDP) – Data Processing Management Association

**Names of the organizations, clubs, or associations to which you belong, positions you've held, and how long you've been a member.**

Downtown Residential Council (DRC) – President, 2013-present

Ocean Residents Community Association – Vice President, 2010-present (Founding member)

Masons & Eastern Star – Member, 2004-present

Timberwood Park Neighborhood Assn. (San Antonio) – President and founder, 1997-2006

Boy Scouts of America – Scoutmaster/Cubmaster, 1990-2007

**Please list any awards you have received.**

‘Certificate of Recognition – Leadership and Service’ – City of Long Beach, 2017

‘Certificate of Recognition – Neighborhood Culture’ – California Legislative Assembly, 2016

‘Lutheran Service Award,’ Boy Scout of America, 2006

‘Mark of Excellence’ for Project Management, 1994

**Please list 2-3 professional accomplishments.**

- Founder of software company, Santa Cruz Systems, that developed proprietary software for cross-border trade businesses.
- Created Professional Services operations for two international software companies (Talend, Inc. and Day Software), hiring dozens of highly paid software consultants to provide professional services and support to our customers worldwide.
- Spearheaded cross-platform development that contributed to the profitable acquisition of Distribution Architects International by MAPICS.

**What brought you to DTLB and your interest in this committee?**

A conversation I had with Kraig Kojian led to a discussion about an opening on this committee. My general accounting knowledge will be an asset to the committee.

**Passions or hobbies**

Cycling, Water Polo, Swimming, Sailing, Photography, Geology and many others.