



ACCESSORIES

March 2014

ADI UPDATE

The GM Accessories Newsletter from CAAD




www.GMCAAD.com

THE SPRING SELLING SEASON HAS BEGUN!


Stick to your **Accessories Sales Process** to Hit your March GM Accessories Objective and add to your bottom line!

LPOs • Business Choice • Displays • Service Drive

EVERY CUSTOMER EVERY TIME



TRUCK MONTH




WELCOME TO THE
OPEN HOUSE EVENT



CHEVY OPEN HOUSE EVENT

THE PRICE YOU SEE IS THE PRICE YOU PAY! OR LESS!



THE
Cadillac
SPRING
EVENT



**300% RULE = 100% OF THE CUSTOMERS
100% OF THE PRODUCTS
100% OF THE TIME**

**ADD PROFIT TO EVERY VEHICLE SALE, INCREASE DEALER BONUS,
KEEP A FOCUS ON ACCESSORIES!**

Capital Area Accessory Distributors
222 Gregson Drive
Cary, NC 27511



Website: WWW.GMCAAD.COM
Phone: (888) 277-6290
Fax: (919) 469-9488

2014 GM ACCESSORIES DEALER BONUS PROGRAM

KICK OFF YOUR 2014 SALES with the DEALER BONUS PROGRAM for Chevrolet, GMC, Buick, & Cadillac Accessories!

All dealers enrolled in the 2014 Mark of Excellence are automatically enrolled to earn one of two Accessories Dealer Bonus Program amounts for eligible deliveries made during the program period of January 3, 2014 – March 31, 2014.



HERE'S HOW IT WORKS

To qualify for GM Accessories Dealer Bonus Program, your dealership must meet or exceed one of the two Bonus Levels outlined below:

LEVEL 1 BONUS: \$20 per eligible delivery

Meet or exceed your dealership's Accessories sales objective* for the combined months of January, February and March

OR

LEVEL 2 BONUS: \$25 per eligible delivery

Meet or exceed **both of the following:**

1. Your dealership's Accessories sales objective* for the combined months of January, February and March

AND

2. Your New Vehicle Retail Sales Objective for the combined months of January, February and March



2014 ACCESSORIES DEALER BONUS PROGRAM – Chevrolet, GMC, Buick & Cadillac Accessories

BONUS LEVEL	REQUIREMENTS	ACCESSORIES OBJECTIVES		ACCESSORIES BONUS PAYOUT
Level 1 Bonus	Dealers must achieve the following:	Accessories Sales Objective*		\$20/VIN
Level 2 Bonus	Dealers must achieve <u>both</u> of the following:	Accessories Sales Objective*	New Vehicle Retail Sales Objective*	\$25/VIN

*January, February and March combined Accessories sales objectives are based on specific criteria. Dealer objectives are determined by combining all divisional objectives with the BAC.

**FOR MORE INFORMATION, CONTACT US AT THE NUMBER BELOW,
OR VISIT WWW.GMEXCELLENCE.COM.**

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Cary, NC 27511



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NEW 2015 GMC SIERRA HD

LIMITED PRODUCTION OPTIONS (LPO)

A Limited Production Option (LPO) is a preordered option that includes a single accessory or a collection of accessories that are a part of a special package.



20-inch Aluminum Wheels and Chrome Body Side Molding shown above are not available as LPO accessories but are available for order through your local ADI.

LPO FEATURES AND BENEFITS

- Ordered during vehicle order process
- Fully residualized (listed on Monroney Label)
- Covered by New Vehicle Limited Warranty¹
- Included in floor plan
- Provided by ADI and installed by Dealer
- Labor paid through warranty system similar to Pre-Delivery Inspection (PDI)

For a complete list of current LPO Packages and details, please refer to the Online Order/Reference Guide found on the Order Workbench on GM GlobalConnect.

The LPO Packages are available to order via the Workbench Configurator, using the unique option code associated with each package. For additional information on any LPO Package, please contact your ADI.

¹ Most GMC Accessories and Parts sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessories Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty. If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

CURRENT

LPO Name	LPO Code
BED	
Bedliner	VZX
Bed Net	RXQ
Bed Protection Package	PDM
Bed Rug	VBN
Hard Tri-Folding Vinyl Tonneau Cover	VQT
Rubber Bed Mat	VBR
Soft-Folding Tonneau Cover	5JY
Soft Roll-Up Tonneau Cover	VPB
Tailgate Handle	SCZ
Tailgate Liner	VUK
Toolbox - Single Lid	RW6
EXTERIOR	
4x4 Bedside Decal	SB9
Black 4-Inch Round Tubular Assist Steps	RVS
Black 6-Inch Rectangular Tubular Assist Step	RVQ
Body Color Molded Splash Guards	VRV
Cargo Box Retractable Side Assist Step	S6V
Chrome 4-Inch Assist Steps	VXJ
Chrome 6-Inch Assist Steps	VXH
Chrome Appearance Package	PDQ
Chrome Fuel Door	VQL
Chrome Recovery Hooks	SDA
Flat Splash Guards	SB1
Front and Rear Molded Splash Guards	VQK

LPO Name	LPO Code
Polished Exhaust Tip	VQZ
Rear Wheelhouse Liners	S41
Wheel Locks	SFE
Z71®/4WD Bedside Decal Package	SF8
Z71 Bedside Decal	SB7
INTERIOR	
All-Weather Floor Mats	VAV
Cargo Convenience Package	PDL
Console Insert	SOP
Front and Rear Carpeted Floor Mats	RWS
Front Console Organizer	VKW
Interior Protection Package	PDH
Rear Underseat Storage Bin	VBJ
Wireless Network Interface	SFV



Soft Roll-Up Tonneau Cover (VPB)



ALL-NEW 2015 YUKON/YUKON XL

LIMITED PRODUCTION OPTIONS (LPO)

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¹Most GMC Accessories and Parts sold and installed on a GMC vehicle by a GMC Dealer or a GMC-approved Accessories Distributor/Installer (ADI) before delivery to the customer are covered under the applicable portion (Bumper-to-Bumper, Powertrain, etc.) of the New Vehicle Limited Warranty.

If GMC Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

CURRENT

LPO NAME	LPO CODE	SUGGESTED PENETRATION RATES	INSTALL TIME
INTERIOR			
All-Weather Floor Mats	VAV	20%	0.00
Cargo Area Floor Mat	VLI	15%	0.00
Cargo Net	W20	25%	0.10
Cargo Security Shade	VRS	15%	1.00
Floor Console Insert	SDP	5%	0.10
Front Console Organizer	VKW	5%	0.00
Rear Seat Head Phones	STV	5%	0.10
Wireless Interface Network Module Kit	SFV	5%	1.00
EXTERIOR			
Chrome Bodyside Moldings	RWI	5%	0.80
Exhaust Tip	VQZ	5%	0.30
Molded Splash Guards	VQK	5%	1.00
Painted Bodyside Moldings	RWK	5%	0.80
Roof Rack Cross Rails	VQ0	5%	0.20
WHEELS			
22-Inch Wheel - Silver w/Black Inserts	RX1	5%	0.20
22-Inch Wheel - Silver Ultra Bright Machined	SFO	5%	0.20
22-Inch Wheel - Silver Ultra Bright Machined w/Hi Gloss Black	SEW	5%	0.20
22-Inch Wheel - Hi Gloss Black	SEV	5%	0.20
22-Inch Wheel - Silver	SFI	5%	0.20
Wheel Locks	SFE	20%	0.10



ALL-NEW 2015 TAHOE

LIMITED PRODUCTION OPTIONS (LPO)



A Limited Production Option (LPO) is a preordered option that includes a single accessory or a collection of accessories that are part of a special package.

LPO FEATURES AND BENEFITS

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- Fully residualized (listed on Monroney Label)
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If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

CURRENT

LPO Name	LPO Code	Suggested Penetration Rates	Install Time
INTERIOR			
All-Weather Floor Mats	VAV	35%	0.00
Cargo Area Floor Mat	VLI	25%	0.00
Cargo Net	W2D	40%	0.10
Cargo Security Shade	VRS	20%	1.00
Floor Console Insert	SOP	10%	0.10
Front Console Organizer	VKW	10%	0.00
Rear Seat Head Phones	S1V	10%	0.10
EXTERIOR			
Chrome Bodyside Moldings	RWI	20%	0.80
Exhaust Tip	VQZ	30%	0.30
Molded Splash Guards	VQK	35%	1.00
Roof Rack Cross Rails	VQQ	20%	0.20
Painted Bodyside Moldings	RWK	10%	0.80
WHEELS			
22-Inch Wheel – Hi Gloss Black	SEV	15%	0.20
22-Inch Wheel – Silver	SF1	10%	0.20
22-Inch Wheel – Silver Ultra Bright Machined	SFO	10%	0.20
22-Inch Wheel – Silver Ultra Bright Machined w/Hi Gloss Black	SEW	10%	0.20
22-Inch Wheel – Silver w/Black Inserts	RX1	15%	0.20
Wheel Locks	SFE	40%	0.10



ALL-NEW 2015 SUBURBAN

LIMITED PRODUCTION OPTIONS (LPO)



A Limited Production Option (LPO) is a preordered option that includes a single accessory or a collection of accessories that are part of a special package.

LPO FEATURES AND BENEFITS

- Ordered during vehicle order process
- Fully residualized (listed on Monroney Label)
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If Chevrolet Accessories are installed after vehicle delivery, or are replaced under the New Vehicle Limited Warranty, they will be covered, parts and labor, for the longer of the following: a) 12 months/12,000 miles (whichever comes first), or b) the balance of the applicable portion of the New Vehicle Limited Warranty. See your dealer for details.

CURRENT

LPO Name	LPO Code	Suggested Penetration Rates	Install Time
INTERIOR			
All-Weather Floor Mats	VAV	35%	0.00
Cargo Area Floor Mat	VLI	25%	0.00
Cargo Net	W2D	40%	0.10
Cargo Security Shade	VRS	20%	1.00
Floor Console Insert	SOP	10%	0.10
Front Console Organizer	VKW	10%	0.00
Rear Seat Head Phones	S1V	10%	0.10
EXTERIOR			
Chrome Bodyside Moldings	RWI	20%	0.80
Exhaust Tip	VQZ	30%	0.30
Molded Splash Guards	VQK	35%	1.00
Roof Rack Cross Rails	VQQ	20%	0.20
Painted Bodyside Moldings	RWK	10%	0.80
WHEELS			
22-Inch Wheel – Silver Ultra Bright Machined	SFO	10%	0.20
22-Inch Wheel – Silver w/Black Inserts	RX1	15%	0.20
22-Inch Wheel – Silver Ultra Bright Machined w/Hi Gloss Black	SEW	10%	0.20
22-Inch Wheel – Hi Gloss Black	SEV	15%	0.20
22-Inch Wheel – Silver	SF1	10%	0.20
Wheel Locks	SFE	40%	0.10



2014 BUSINESS CHOICE PROGRAM



Eligible business owners can receive up to \$1,000 of Chevrolet or GMC Accessories¹, plus a maintenance Program.

TRUCKS		VANS	
\$400 Accessories Cash Allowance	\$1,000 AccessoriesCash Allowance	\$400 Accessories Cash Allowance	Up to \$1,200 Upfit Cash Allowance ²
1500 Silverado/Sierra Avalanche	2500 Silverado/Sierra 3500 Silverado/Sierra	Express (Passenger) Savana (Passenger)	Express (Cargo & Cutaways) Savana (Cargo & Cutaways)
ELIGIBLE VEHICLES		MAINTENANCE PROGRAM	
2012-2013 MY	Business Choice Maintenance Program ³ - Vehicle's recommended maintenance schedule for up to two years or 30,000 miles, whichever comes first.		
2014 MY	Division Maintenance Program ⁴ - Vehicle's recommended maintenance schedule for up to two years or 24,000 miles, whichever comes first.		

¹ Not valid with all offers. See Dealer for details. Take delivery by 9/30/14.

² Customers will need to spend at least \$500 up to a maximum of \$1,200, in order to be eligible for this allowance. Not valid with all offers. See Dealer for details. Take delivery by 9/30/14.

³ Scheduled oil changes with filter, SRW tire rotations (extra charge for dual rear wheel vehicles may apply), and 27-point inspections, according to your new vehicle's recommended maintenance schedule, for a maximum of four service events for diesel engines and six services for gas engines. Does not include air filters or Diesel Exhaust Fluid. See Dealer for other restrictions and complete details.

⁴ Scheduled oil changes with filter, SRW tire rotations (extra charge for dual rear wheel vehicles may apply), and 27-point inspections, according to your new vehicle's recommended maintenance schedule, for a maximum of four service events. Diesel Exhaust Fluid included. Does not include air filters. See Dealer for other restrictions and complete details.

Receive GM *earnPOWER* Points on all Chevrolet Silverado, Avalanche, and Express accessories, and GMC Sierra and Savana accessories, sold within the 2014 Business Choice Program.

Official program period: October 1, 2013 through September 30, 2014.

2014 INCENTIVE PAY SCALE (BASED ON TOTAL MSRP)

Sales Consultants and Sales Managers take advantage of GM *earnPOWER* points for each qualifying Chevrolet and GMC Accessories claim submitted within the 2014 Business Choice Program. **NEW MSRP AMOUNTS FOR 2014!**

AVALANCHE, 1500 SILVERADO/SIERRA, EXPRESS/SAVANA (PASSENGER)

Total MSRP	Sales Consultant	Sales Manager
\$850-\$1,099	\$50	\$25
\$1,100-\$1,499	\$75	\$50
\$1,500-\$1,999	\$100	\$75
\$2,000 & Up	\$150	\$100

2500/3500 SILVERADO/SIERRA, EXPRESS/SAVANA (CARGO & CUTAWAY)

Total MSRP	Sales Consultant	Sales Manager
\$1,350-\$1,599	\$50	\$25
\$1,600-\$1,999	\$75	\$50
\$2,000-\$2,499	\$100	\$75
\$2,500 & Up	\$125	\$100



IBP Products

Our Integrated Business Partners have some exciting products for your GM lineup! From Vehicle Graphics to Performance Exhaust, now is the perfect time to purchase ONE TO SHOW and ONE TO GO!



Two-Tone Mossy Oak Silverado/Sierra Graphics by 3M Original Wraps (Solid colors also available)

PERFORMANCE CAT-BACK™ EXHAUST SYSTEM BY BORLA®

HIGH-PERFORMANCE STAINLESS STEEL EXHAUST UPGRADES FOR 2014 ALL-NEW SILVERADO AND SIERRA 1500

PART #	PART NAME	MSRP	INSTALL TIME
19003311	Borla Performance Exhaust 5.3L Dual-Split Rear, Reg Cab Std Bed	\$1,249.00	0.50 hours
19003312	Borla Performance Exhaust 5.3L Dual-Split Rear, Reg Cab Long Bed	\$1,249.00	0.50 hours
19003313	Borla Performance Exhaust 5.3L Dual-Split Rear, DR Cab Std Bed & Crew Cab Short Bed	\$1,249.00	0.50 hours
19003314	Borla Performance Exhaust 5.3L Dual-Split Rear, Crew Cab Std Bed	\$1,249.00	0.50 hours
19003315	Borla Performance Exhaust 5.3L Dual-Side Exit, Reg Cab Std Bed	\$1,249.00	0.50 hours
19003316	Borla Performance Exhaust 5.3L Dual-Side Exit, Reg Cab Long Bed	\$1,249.00	0.50 hours
19003317	Borla Performance Exhaust 5.3L Dual-Side Exit, DR Cab Std Bed & Crew Cab Short Bed	\$1,249.00	0.50 hours
19003318	Borla Performance Exhaust 5.3L Dual-Side Exit, Crew Cab Std Bed	\$1,249.00	0.50 hours
19003319	Borla Performance Exhaust 6.2L Dual-Split Rear, Reg Cab Std Bed	\$1,249.00	0.50 hours
19003320	Borla Performance Exhaust 6.2L Dual-Split Rear, Reg Cab Long Bed	\$1,249.00	0.50 hours
19003321	Borla Performance Exhaust 6.2L Dual-Split Rear, DR Cab Std Bed & Crew Cab Short Bed	\$1,249.00	0.50 hours
19003322	Borla Performance Exhaust 6.2L Dual-Split Rear, Crew Cab Std Bed	\$1,249.00	0.50 hours
19003323	Borla Performance Exhaust 6.2L Dual-Side Exit, Reg Cab Std Bed	\$1,249.00	0.50 hours
19003324	Borla Performance Exhaust 6.2L Dual-Side Exit, Reg Cab Long Bed	\$1,249.00	0.50 hours
19003325	Borla Performance Exhaust 6.2L Dual-Side Exit, DR Cab Std Bed & Crew Cab Short Bed	\$1,249.00	0.50 hours
19003326	Borla Performance Exhaust 6.2L Dual-Side Exit, Crew Cab Std Bed	\$1,249.00	0.50 hours
19003347	Borla Performance Exhaust Tip Kit, Bright Chrome	\$149.00	0.10 hours
19003348	Borla Performance Exhaust Tip Kit, Bright Chrome	\$189.00	0.10 hours

EXHAUST UPGRADES

- Maximum performance from Borla's patented, race-bred technology and engineering
- The right sound enhancements at all RPMs. Music to your ears
- Quality, T304 austenitic stainless steel for ultimate corrosion resistance
- Backed by Borla's 1,000,000-mile warranty**
- Exclusive to these systems is the GM OEM valve to eliminate drone when engine is in Active Fuel Management (AFM) mode

COMMERCIAL-GRADE INTEGRATED BUSINESS PARTNERS

IBP Product	Chevrolet	GMC	Commercial
CURT Q20 Fifth-Wheel Hitch with Standard Legs Q20 Fifth-Wheel Hitch with R20 Roller Unit Q24 Fifth-Wheel Hitch with Standard Legs Extended-View Tow Mirror	2007-13 Silverado HD	2007-13 Sierra HD	
EGR Fender Flares Hood Deflectors Side Window Deflectors	Silverado	2007-13 Sierra HD (Fender Flares only)	
Fold-a-Cover Hard Folding Tonneau Cover with Optional Personal Caddy®	Silverado	Sierra	
LUND Aeroskin™ Hood Deflector Side Window Deflectors		Sierra	
TRAC RAC Half-Steel Utility Rack Full-Frame Steel Utility Rack Complete Rack System - Two Crossbar Headache Rack/Single Crossbar Cantilever Cab-Over Extension	Silverado	Sierra	
UWS Single-Lid Deep-Well Toolbox Low Profile Toolbox Gullwing Toolbox	Silverado	Sierra	



Black Low-Profile Toolbox by UWS, a division of Thule®



Hard Folding Tonneau by Fold-a-Cover®

ALSO: LACKS GRILLES, KICKER SUB WOOFERS, 3D CARBON GROUND EFFECTS, TOM TOM NAVIGATION, AND MORE!

PRODUCT SELL SHEETS WITH PRICING AND PART #S AVAILABLE ON THE AIC!

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 **ACCESSORIES**

Bed Step

2014 Chevrolet All-New 2014 Silverado LD

Get easy access to your truck's tool box and other items in your truck bed with this Retractable Side Step. It mounts on either side of the vehicle, just rear of the truck cab to give a secure step to easily get to stuff in the front of your truck bed. No-hands, flip-down operation. (Part #23121786 - For 5'8" Short Box Models, Not For Use With 4" Assist Steps (VXJ, RVS))



Sunshade Package

2014-2015 Chevrolet All-New 2014 Silverado LD

This windshield Sunshade Package will not only help keep the interior of your Silverado cooler on hot sunny days, it will also help protect your dashboard from harmful UV rays. Folds up and fits neatly in the storage bag provided. Sunshade and bag both feature Chevy logo. (Part #23155165 - Silver with Black Chevy Bowtie logo, Not For Use with Lane Departure Warning (UFL))



Tailgate Liner

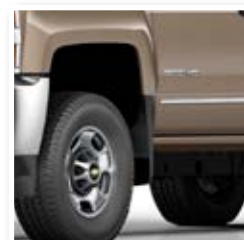
2015 Chevrolet All-New 2015 Silverado HD

Protect the inside of your Silverado's tailgate from scratches and dents with this custom-molded, ribbed Tailgate Liner. (Part #22879304)



Molded Rear Splash Guards

2015 Chevrolet All-New 2015 Silverado HD



Designed to accent the exterior of your vehicle, these Rear Molded Splash Guards (Part #22903553) fit directly behind your rear wheels to help protect your truck from tire splash and mud.

Assist Steps

2015 Chevrolet All-New 2015 Silverado HD

Stylish Assist Steps with textured step pads make it easier to get in and out of your Silverado. Available in 4-inch round or 6-inch rectangular, with either chrome or black powder coat finish. Both finishes add great style and excellent corrosion protection.



Black 4" Round Part #s for HD:

- 22912929 - Crew Cab Models with Diesel Engine (LML)
- 22912927 - Double Cab Models with Diesel Engine (LML)
- 22912925 - Reg Cab Diesel

Chrome 4" Round Part #s for HD:

- 22912928 - Crew Cab Models with Diesel Engine (LML)
- 22912926 - Double Cab Models with Diesel Engine (LML)
- 22912924 - Regular Cab Models with Diesel Engine (LML)

Black 6" Rectangular Part #s for HD:

- 22805685 - Crew Cab, For use with diesel engines (LML), Black
- 22805683 - Double Cab, For use with diesel engines (LML), Black

Chrome 6" Rectangular Part #s for HD:

- 22805684 - Crew Cab, For use with diesel engines (LML), Chrome
- 22805682 - Double Cab, For use with diesel engines (LML), Chrome

Images are for representation purposes only. Actual product may vary.

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 **ACCESSORIES**

Roof Rack Cross Rail Package

2015 Chevrolet All-New 2015 Tahoe, Suburban



These stylish cross rails attach to the factory Roof Rack Side Rails. They utilize the industry standard T-slot attachments and serve as the base-mount for cargo carriers and other cargo management accessories. (Part #23206370 – Black)

Cargo Net

2015 Chevrolet All-New 2015 Tahoe, Suburban

Help secure and organize items in the cargo area of your Tahoe or Suburban with a utility restraint Cargo Net. (Part #23132561)



Bodyside Molding



2015 Chevrolet All-New 2015 Tahoe, Suburban

Add a finished look to the exterior of your Tahoe or Suburban with this Front and Rear Side Door Bodyside Molding Package. See New Product Table for colors and part #s.

Chrome Outside Rearview Mirror Cover

2015 Chevrolet All-New 2015 Tahoe, Suburban

Make a fashion statement in your Tahoe or Suburban with these Outside Rearview Mirror Covers. (Part #22913963)



Black Tow Hooks

2015 Chevrolet All-New 2015 Tahoe, Suburban

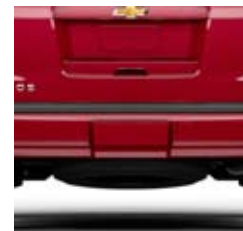


Add functionality and enhance the appearance of your Tahoe or Suburban with Black Tow Hooks. These front hooks are for vehicle recovery only. (Part #22903515 - Black, For Use on Light Duty (1500 Models))

Trailer Hitch Closeout or Access Hole Cover

2015 Chevrolet All-New 2015 Tahoe, Suburban

Complete the look of the rear of your Tahoe or Suburban with this custom-molded Trailer Hitch Closeout. It hides the receiver opening when the Ball Mount Assembly has been removed. See New Product Table for colors and part #s.



All Weather Floor Mats, Rear/Third Row

2015 Chevrolet All-New 2015 Tahoe, Suburban



These Premium All-Weather Rear Floor Mats feature a deep-ribbed pattern to collect rain, mud, snow and debris. Nibs on the back help hold them in place and conform to the floor of your Tahoe or Suburban. Also available for Third Row. See New Product Table for colors and part #s.

Grille

2014-2015 Chevrolet Camaro

Go for the ultimate in customization with this sporty Upper Grille Insert. Designed for perfect fit and easy installation, it replaces the existing grille on your Camaro. Available with select body color surround. See New Product Table for colors and part #s.



Ground Effects

2014-2015 Chevrolet Camaro

Create a dramatic, ground-hugging appearance for your Camaro with a Front Spoiler Package. See New Product Table for colors and part #s.



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 **ACCESSORIES**

Short Throw Shifter

2010-2015 Chevrolet Camaro

This Short-Throw Shifter (shown here without the shift knob and boot.) delivers sharper and quicker throws between gears, enabling you to keep the engine's revs right where you want them for optimal performance. Available for V-8 models. (Part #23157703 - Short Throw Manual Transmission Shifter, For Vehicles Equipped With LS3 Engine)



License Plate Holder, Rear

2014-2015 Chevrolet Corvette Stingray

This body-color Rear License Plate Holder matches the exact color of your Corvette to provide a clean, sleek look. Now available: Part #22910406, Carbon Flash.



GMC ACCESSORIES

Bed Step

2014 GMC All-New 2014 Sierra LD

Get easy access to your truck's tool box and other items in your truck bed with this Retractable Side Step. It mounts on either side of the vehicle, just rear of the truck cab to give a secure step to easily get to stuff in the front of your truck bed. No-hands, flip-down operation. (Part #23121786 - For 5'8" Short Box Models, Not For Use With 4" Assist Steps (VXJ, RVS))



Z71 4x4 Decal, Chrome
2015 GMC All-New 2015 Sierra HD

Enhance the exterior appearance of your Sierra with premium Decals. (Part #22858053 - Chrome, Z71 4x4 Logo)

Soft Roll-Up Tonneau Cover

2015 GMC All-New 2015 Sierra HD

Shield the cargo in your Sierra and help protect the bed itself from harsh weather with this Soft, Roll-Up Tonneau Cover. Constructed with integrated crossbows, it easily rolls up to allow full access to the bed and features an embossed GMC logo. (Part #22998718 - 8' Box)



Molded Splash Guards, Rear

2015 GMC All-New 2015 Sierra HD

Designed to accent the exterior of your vehicle, these Rear Molded Splash Guards (Part #22903553) fit directly behind your rear wheels to help protect your truck from tire splash and mud.



Tailgate Liner

2015 GMC All-New 2015 Sierra HD



Shield the inside of your Sierra's tailgate from scratches and other damage with this custom-molded ribbed Tailgate Liner. (Part #22879304)

Roof Rack Cross Rail Package

2015 GMC All-New 2015 Yukon, Yukon XL

These stylish Cross Rails attach to the factory roof rack side rails of your Yukon XL. They utilize industry standard T-slot attachments, and serve as the base-mount for cargo carriers, and other cargo-management accessories. (Part #23206370 - Black)



Images are for representation purposes only. Actual product may vary.

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222 Gregson Drive
Cary, NC 27511



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GMC ACCESSORIES

Cargo Net

2015 GMC All-New 2015 Yukon XL

Secure items in your vehicle with utility restraint netting. The Cargo Area Net (Part #23132561) is an envelope-style net, while the 2nd Row Net is a flat net that extends between the two 2nd Row bucket seats.



Tow Hooks, Black

2015 GMC All-New 2015 Yukon, Yukon XL

Add functionality and enhance the appearance of your Yukon XL with Black Tow Hooks. These front hooks are for vehicle recovery only. (Part #22903515 - For Use on Light Duty (1500) Models)



Head Restraint DVD System

2014 GMC Acadia



The Dual DVD Rear-Seat Entertainment System features dual LCD monitors and DVD players that are mounted on the rear of the front seat head restraints. Includes wireless headphones and a single remote control. Now available: Part #23139995 - Titanium (832, 833)

All Weather Mats, Rear & Third Row

2015 GMC All-New 2015 Yukon XL



These Premium All-Weather Rear Floor Mats feature a deep-ribbed pattern to collect rain, mud, snow and debris. Nibs on the back help hold them in place and conform to the floor of your Yukon XL. See New Product Table for colors and part #s.



ACCESSORIES

Roof Rack Cross Rail Package

All-New 2015 Escalade, Escalade ESV

These stylish Cross Rails attach to the factory roof rack side rails and are approximately 25% larger than the factory cross rails. They utilize industry standard T-slot attachments, and serve as the base-mount for many aftermarket cargo-management accessories. Sold as a set of two. (Part #23206370, Black)



Front Floor Console Organizer

All-New 2015 Escalade, Escalade ESV

The Front Floor Console Organizer for Escalade or Escalade ESV helps keep your interior clean and uncluttered. (Part #22817343 – Black)



Cargo Net

All-New 2015 Escalade, Escalade ESV



Secure items between the second row bucket seats of your Escalade or Escalade ESV with this utility restraint Cargo Net. (Part #23132561)

Chrome Outside Rear View Mirror Cover

All-New 2015 Escalade, Escalade ESV

Make a statement with Outside Rearview Mirror Covers (Part #22913963). They are available in Chrome.



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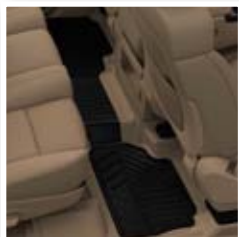
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ACCESSORIES

All Weather Floor Mats, Rear/Third Row

All-New 2015 Escalade, Escalade ESV



These Premium All-Weather Rear Floor Mats (Part #22858823, Black) for your Escalade or Escalade ESV feature a custom deep-ribbed pattern to help collect rain, mud, snow and debris. They conform to the rear floor and include nibs on the back to help hold them in place. Premium All-Weather Third Row Mats, Black – Part #22858821

Sunshade Package

All-New 2015 Escalade, Escalade ESV

The windshield Sunshade Package helps keep your Escalade ESV cooler on hot, sunny days and helps protect the dashboard against sun damage. It folds up and fits in an included storage bag. Both the Sunshade and the bag feature the Cadillac logo. (Part #22987430 - For Vehicles with Lane Departure Warning (UFL), Part #23155166, For Vehicles without Lane Departure Warning (UFL))



Spoiler Kit

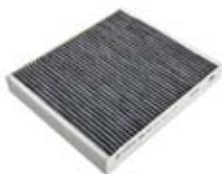
2014 Cadillac ATS

Enhance the performance-inspired design of ATS with this rear Spoiler. It's available in a variety of colors to match your exterior. Now available: Part #23105169, Baroque Red (G7T))

Filter

2014-2015 Cadillac All-New 2014 CTS Sedan

This high-performance cabin air filter offers improved performance over the standard production cabin air filter. The filter removes airborne particles as well as odor from the air, providing clean air within your Cadillac. (Part #23195727)



Shift Knob

2014-2015 Cadillac All-New 2014 CTS Sedan

Soft, hand-stitched suede accentuates the shift knob, adding a touch of extraordinary luxury to the interior of your CTS. (Part #23201592 - Black Suede)



Smoker's Package

2014-2015 Cadillac All-New 2014 CTS Sedan

Convenient for those who choose to smoke in their vehicle. This Smoker's Package (Part #22964605) comes with two black ash trays and two lighter elements; one set for front and the other for rear seat passengers. Constructed of flame-retardant material and easy to remove.



Smoker's Package

2013-2015 Cadillac XTS

Convenient for those who choose to smoke in their vehicle, this Smoker's Package (Part #22980054) includes an Ashtray, Cigarette Lighter, Receptacle and Retainer.

ACCESSORIES NOW AVAILABLE FOR THE NEW ELR COUPE!



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CADILLAC SRX SPORT

SPECIAL EDITION



ACCESSORIES

LPO Code: PDT*

- TWO-TONE SIDE VENTS WITH BRIGHT OR BLACK CHROME
- 20-INCH MIDNIGHT SILVER PREMIUM PAINTED WHEELS
- SPORT GRILLE WITH BLACK CHROME FINISH
- BLACK CHROME REAR TRIM (NOT SHOWN)
- ALL-WEATHER CARGO MAT

ISA/ISB trims: \$3,850

ISD/ISE trims: \$3,350

*Not available with Adaptive Cruise.



TWO-TONE SIDE VENTS WITH
BRIGHT OR BLACK CHROME



SPORT GRILLE WITH BLACK CHROME FINISH



ALL-WEATHER CARGO MAT



20-INCH MIDNIGHT SILVER
PREMIUM PAINTED WHEELS

New Product Table

The following new products are ready for sale. For pricing information and availability, please visit www.gmcaad.com or call 888-277-6290.

Part Name	MY / Vehicle	Part #
BED PRODUCTS		
Retractable Bed Step, For 5'8" Short Box Models, Not For Use With 4" Assist Steps (VXJ, RVS)	2014 Chevrolet All-New 2014 Silverado LD	23121786
Retractable Bed Step, For 5'8" Short Box Models, Not For Use With 4" Assist Steps (VXJ, RVS)	2014 GMC All-New 2014 Sierra LD	23121786
Soft Tonneau Cover - 8' Box, with GMC Embossed Logo, For Use on Dually Models	2015 GMC All-New 2015 Sierra HD	22998718
Tailgate Liner, Black	2015 Chevrolet All-New 2015 Silverado HD	22879304
Tailgate Liner, Black	2015 GMC All-New 2015 Sierra HD	22879304
CARGO MANAGEMENT		
Cargo Net, Black	2015 Chevrolet All-New 2015 Tahoe, Suburban	23132561
Cargo Net, Black	2015 GMC All-New 2015 Yukon XL	23132561
Cargo Net, Black	2015 Cadillac All-New 2015 Escalade, Escalade ESV	23132561
Front Center Console Organizer, Black	2015 Cadillac All-New 2015 Escalade, Escalade ESV	22817343
Roof Rack Cross Rail Package, Black	2015 Chevrolet All-New 2015 Tahoe, Suburban	23206370
Roof Rack Cross Rail Package, Black	2015 GMC All-New 2015 Yukon, Yukon XL	23206370
Roof Rack Cross Rail Package, Black	2015 Cadillac All-New 2015 Escalade, Escalade ESV	23206370
ELECTRONICS		
RSE - Head Restraint DVD System, Titanium (832, 833)	2014 GMC Acadia	23139995
EXTERIOR		
Assist Steps, 4 inch Round, Black, For Use on Double Cab Models with Diesel Engine (LML)	2015 Chevrolet All-New 2015 Silverado HD	22912927
Assist Steps, 4 inch Round, Black, For Use With Reg Cab Diesel	2015 Chevrolet All-New 2015 Silverado HD	22912925
Assist Steps, 4 inch Round, Chrome, For Use with Regular Cab Models with Diesel Engine (LML)	2015 Chevrolet All-New 2015 Silverado HD	22912924
Assist Steps, 4 inch Round, Crew Cab, Chrome, For Use on Crew Cab Models with Diesel Engine (LML)	2015 Chevrolet All-New 2015 Silverado HD	22912928
Assist Steps, 6 inch Rectangular, Crew Cab, For use with diesel engines (LML), Black	2015 Chevrolet All-New 2015 Silverado HD	22805685
Assist Steps, 6 inch Rectangular, Crew Cab, For use with diesel engines (LML), Chrome	2015 Chevrolet All-New 2015 Silverado HD	22805684
Assist Steps, 6 inch Rectangular, Double Cab, For use with diesel engines (LML), Black	2015 Chevrolet All-New 2015 Silverado HD	22805683
Assist Steps, 6 inch Rectangular, Double Cab, For use with diesel engines (LML), Chrome	2015 Chevrolet All-New 2015 Silverado HD	22805682
Assist Steps, 4 inch Round, Chrome, For Use on Double Cab Models with Diesel Engine (LML)	2015 Chevrolet All-New 2015 Silverado HD	22912926
Assist Steps, 4 inch Round, Crew Cab, Black, For Use on Crew Cab Models with Diesel Engine (LML)	2015 Chevrolet All-New 2015 Silverado HD	22912929
Bodyside Molding, Black	2015 Chevrolet All-New 2015 Suburban	22998774
Bodyside Molding, Champagne Silver	2015 Chevrolet All-New 2015 Suburban	22998784
Bodyside Molding, Claret	2015 Chevrolet All-New 2015 Suburban	22998780
Bodyside Molding, Plumberry	2015 Chevrolet All-New 2015 Suburban	22998778
Bodyside Molding, Summit White	2015 Chevrolet All-New 2015 Suburban	22998776
Bodyside Molding, White Diamond	2015 Chevrolet All-New 2015 Suburban	22998782
Bodyside Molding, Black	2015 Chevrolet All-New 2015 Tahoe	22998773
Bodyside Molding, Champagne Silver	2015 Chevrolet All-New 2015 Tahoe	22998783
Bodyside Molding, Chrome	2015 Chevrolet All-New 2015 Tahoe	22988756
Bodyside Molding, Claret	2015 Chevrolet All-New 2015 Tahoe	22998779
Bodyside Molding, Summit White	2015 Chevrolet All-New 2015 Tahoe	22998775
Bodyside Molding, White Diamond	2015 Chevrolet All-New 2015 Tahoe	22998781
Decal/Stripe Package, Chrome, Z71 4x4 Logo	2015 GMC All-New 2015 Sierra HD	22858053
Grille - Ashen Gray Surround (GLJ)	2014-2015 Chevrolet Camaro	22965837
Grille - Bright Yellow (G7D)	2014-2015 Chevrolet Camaro	22965839
Grille - Crystal Red Surround (GBE)	2014-2015 Chevrolet Camaro	22965835
Grille - Red Hot (G7C)	2014-2015 Chevrolet Camaro	22965838

Continued on next page.

New Product Table, *continued*

Part Name	MY / Vehicle	Part #
Grille - Red Rock (G7P)	2014 Chevrolet Camaro	22965840
Grille - Silver Ice (GAN)	2014-2015 Chevrolet Camaro	22965832
Grille - Summit White Surround (GAZ)	2014-2015 Chevrolet Camaro	22965833
Ground Effects, Ashen Gray (GLJ) - For Use on LT Model Vehicles WITH Dual Exhaust (N10)	2014-2015 Chevrolet Camaro	22986837
Camaro Ground Effects available in multiple colors. Please call for application information		
License Plate Holder - Rear, Carbon Flash	2014-2015 Chevrolet Corvette Stingray	22910406
Outside Rear View Mirror Cover - Chrome	2015 Chevrolet All-New 2015 Tahoe, Suburban	22913963
Outside Rear View Mirror Cover - Chrome	2015 Cadillac All-New 2015 Escalade, Escalade ESV	22913963
Splash Guards - Rear Molded	2015 Chevrolet All-New 2015 Silverado HD	22903553
Splash Guards - Rear Molded	2015 GMC All-New 2015 Sierra HD	22903553
Spoiler Kit, Baroque Red (G7T) - For Use on HCR Special Edition Package	2014 Cadillac ATS	23105169
Tow Hooks, Black, For Use on Light Duty (1500) Models	2015 Chevrolet All-New 2015 Tahoe, Suburban	22903515
Tow Hooks, Black, For Use on Light Duty (1500) Models	2015 GMC All-New 2015 Yukon, Yukon XL	22903515
Trailer Hitch Closeout, Black	2015 Chevrolet All-New 2015 Tahoe	23139222
Trailer Hitch Closeout, Summit White	2015 Chevrolet All-New 2015 Tahoe	23139223
Trailer Hitch Closeout, Switchblade Silver.	2015 Chevrolet All-New 2015 Tahoe	23139224
Trailer Hitch Closeout, Subterranean Met	2015 Chevrolet All-New 2015 Tahoe	23139225
Trailer Hitch Closeout, Champagne Silver	2015 Chevrolet All-New 2015 Tahoe	23139226
Trailer Hitch Closeout, Claret	2015 Chevrolet All-New 2015 Tahoe	23139228
Trailer Hitch Closeout, Iridium	2015 Chevrolet All-New 2015 Tahoe	23139227
Trailer Hitch Closeout, White Diamond	2015 Chevrolet All-New 2015 Tahoe	23139229
Trailer Hitch Closeout, Carbon Flash	2015 Chevrolet All-New 2015 Tahoe, Suburban	23139230
INTERIOR		
Filter	2014-2015 Cadillac All-New 2014 CTS Sedan	23195727
Floor Mats - Rear Premium All Weather, Black	2015 Chevrolet All-New 2015 Tahoe, Suburban	22858823
Floor Mats - Rear Premium All Weather, Cocoa	2015 Chevrolet All-New 2015 Tahoe, Suburban	22858827
Floor Mats - Third Row Premium All Weather, Black	2015 Chevrolet All-New 2015 Tahoe, Suburban	22858821
Floor Mats - Rear Premium All Weather, Black	2015 GMC All-New 2015 Yukon XL	22858823
Floor Mats - Rear Premium All Weather, Cocoa	2015 GMC All-New 2015 Yukon XL	22858827
Floor Mats - Third Row Premium All Weather, Black	2015 GMC All-New 2015 Yukon XL	22858821
Floor Mats - Rear Premium All Weather, Black	2015 Cadillac All-New 2015 Escalade, Escalade ESV	22858823
Floor Mats - Third Row Premium All Weather, Black	2015 Cadillac All-New 2015 Escalade, Escalade ESV	22858821
Shift Knob and Boot - Black Suede	2014-2015 Cadillac All-New 2014 CTS Sedan	23201592
Smoker's Package, Contains Ashtray Muffin and Lighter	2014-2015 Cadillac All-New 2014 CTS Sedan	22964605
Smoker's Package, Ashtray and Lighter	2013-2015 Cadillac XTS	22980054
Sunshade Package, Silver with Black Chevy Bowtie logo, Not For Use with Lane Departure Warning (UFL)	2014-2015 Chevrolet All-New 2014 Silverado LD	23155165
Sunshade Package, For Vehicles with Lane Departure Warning (UFL)	2015 Cadillac All-New 2015 Escalade ESV	22987430
Sunshade, For Vehicles without Lane Departure Warning (UFL)	2015 Cadillac All-New 2015 Escalade, Escalade ESV	23155166
PERFORMANCE		
Short Throw Manual Transmission Shifter, For Vehicles Equipped With LS3 Engine	2010-2015 Chevrolet Camaro	23157703
WHEELS AND WHEEL COMPONENTS		
Tire Pressure Monitor (Snap In) - For Use on Vehicles Equipped with Sport Suspension (FE2) - Multipack (16 pc)	2015 Cadillac ATS Coupe	19119333

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THE★TOP TWENTY

Presenting our **Top 20 Customers** for the month.

1. **ABERNETHY CHEVROLET**
2. **HENDRICK BUICK GMC**
3. **FLOW CHEVROLET BUICK GMC**
4. **RICK HENDRICK CITY CHEVROLET**
5. **JEFF GORDON CHEVROLET**
6. **HENDRICK CHEVROLET**
7. **MARINE CHEVROLET CADILLAC**
8. **HENDRICK DURHAM AUTO MALL**
9. **HENDRICK CHEVROLET CADILLAC**
10. **BRADSHAW AUTOMOTIVE**
11. **MCELVEEN BUICK GMC**
12. **MOORE BUICK GMC TRUCK**
13. **RICK HENDRICK CHEVROLET NORFOLK**
14. **RICK HENDRICK CHEVROLET CHARLESTON**
15. **TERRY LABONTE CHEVROLET**
16. **CASEY CHEVROLET**
17. **MODERN CHEVROLET**
18. **JACKY JONES CHEVROLET BUICK**
19. **LOVE CHEVROLET COMPANY**
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