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BUSINESS OVERVIEW





ABOUT HIGHWAY PRODUCTS

AMERICAN MADE



FOUNDED:	1980
HQ:	WHITE CITY, OREGON (37 MILES NORTH OF THE CALIFORNIA BORDER)
OWNERSHIP:	Private (family)
LEADERSHIP:	Gene Gros - Founder Jake Thomas - CEO Shayne Hill - Chief Revenue Officer
MANUFACTURING FACILITIES:	Current: 2 (100,000 sq. ft.) Planned: 2 (80,000 sq. ft.) Total: 4 (180,000 sq. ft.)

ABOUT HIGHWAY PRODUCTS

MISSION & VALUE PROPOSITION



PASSIONATELY DESIGN AND MANUFACTURE THE HIGHEST QUALITY BADASS ALUMINUM PRODUCTS IN AMERICA.

BUILT TO LAST

*BACKED BY A LIFETIME WARRANTY
(PROVING IT SINCE 1980).*

CUSTOMIZABLE

DESIGNED EXACTLY FOR YOU.

STYLE

WORK TRUCKS SHOULD LOOK GOOD.



ABOUT HIGHWAY PRODUCTS

BUSINESS UNITS



Leading high-end aluminum manufacturer of:

- *Work Truck Solutions*
- *Truck Accessories*
- *Semi Truck Accessories*
- *Custom Products*



Leading manufacturer of high-end aluminum boats:

- *Wake Surf Boats*
- *Drift Boats*



ABOUT HIGHWAY PRODUCTS

WORK TRUCK SOLUTIONS



FLATBEDS



SERVICE BODIES



UTILITY DECKS



PICKUP PACKS

ABOUT HIGHWAY PRODUCTS

TRUCK ACCESSORIES



TRUCK TOOLBOXES



HEADACHE RACKS



TRUCK SLIDES



BED RAILS

ABOUT HIGHWAY PRODUCTS

SEMI TRUCK ACCESSORIES



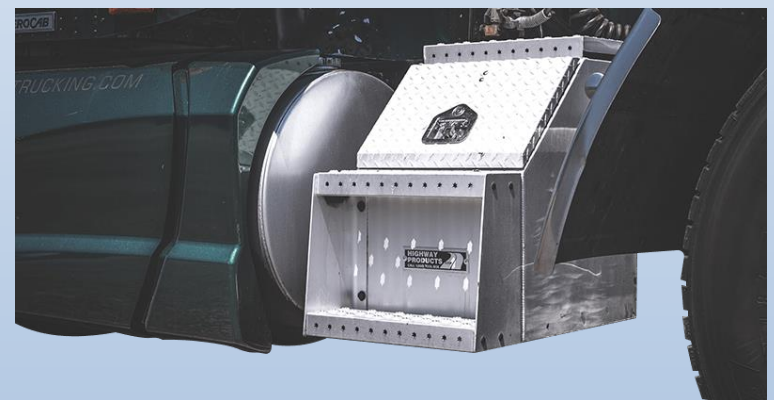
DOUBLE DOOR SEMI BOX



DROP DOOR SEMI BOX



SIDE OPEN BOX



STEP BOX



CHAIN HANGERS

ABOUT HIGHWAY PRODUCTS

CUSTOM PRODUCTS



CUSTOM SERVICE BODY



CUSTOM FLAT BEDS



CUSTOM UTILITY DECK



CUSTOM SEMI BOXES



CUSTOM TRUCK SLIDE



CUSTOM TOOL DRAWERS

ABOUT HIGHWAY PRODUCTS

CUSTOM PRODUCTS



CUSTOM SEMI HEADACHE RACK



CUSTOM FUEL TRANSFER TANK



CUSTOM TRUCK DRAWER



CUSTOM TOP-LID BOXES



CUSTOM BACKPACK BOX



CUSTOM DOCK BOX