

The Stylish Family Car for Modern Life

CARENS

The Power to Surprise







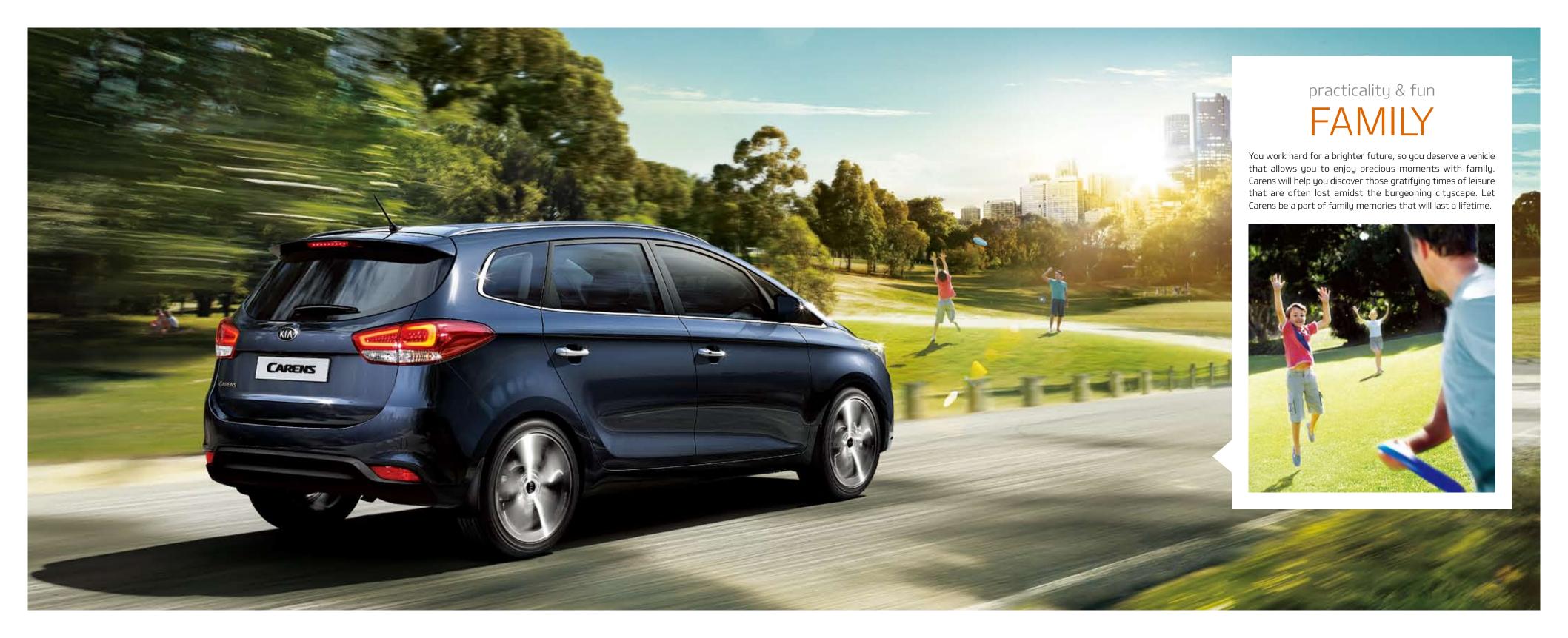
The Stylish Family Car for Modern Life CARENS

Who said that a multi-purpose family vehicle has to sacrifice style and excitement in order to deliver the space and practicality needed for today's hectic lifestyles?

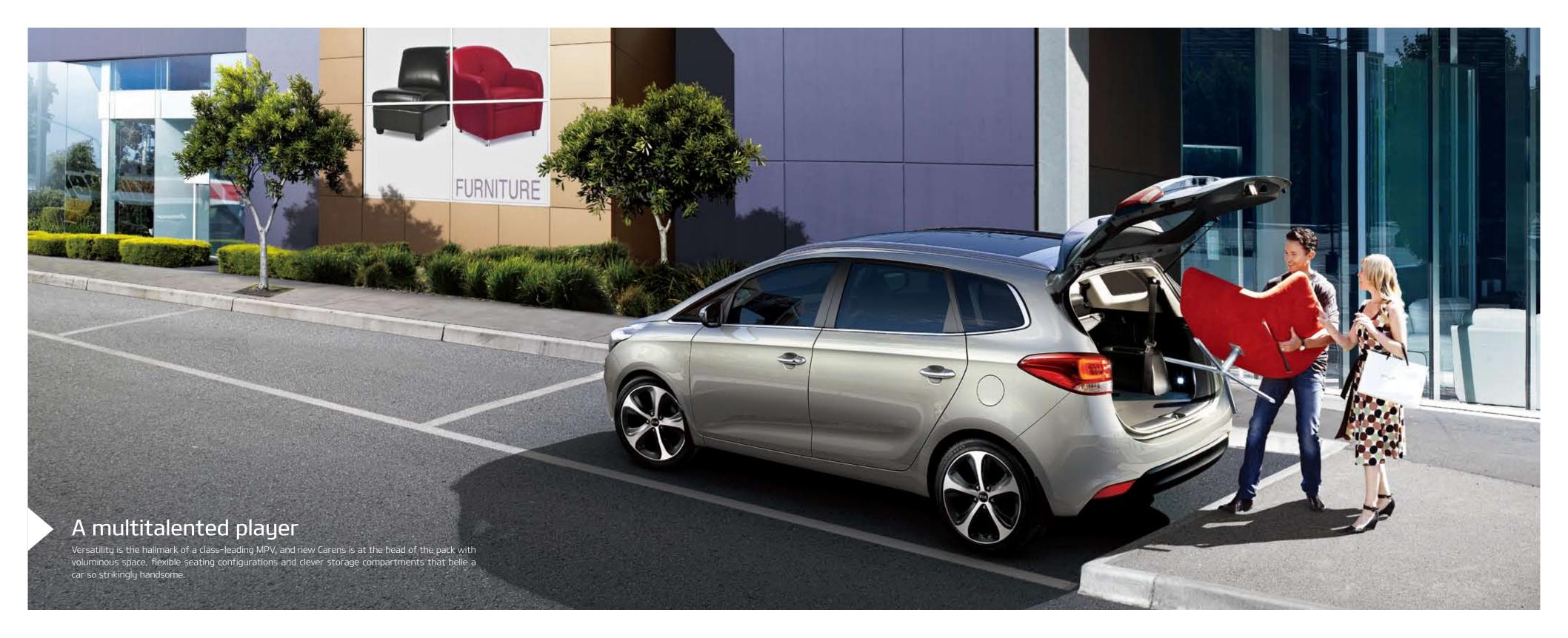
With thoroughly contemporary and distinctive European styling, coupled with maximum versatility and cutting-edge safety and convenience features, the all-new Carens is ready to shake up the compact MPV segment. It's a truly innovative family car created with the demands of modern living in mind while also adding a dash of spice to your life.













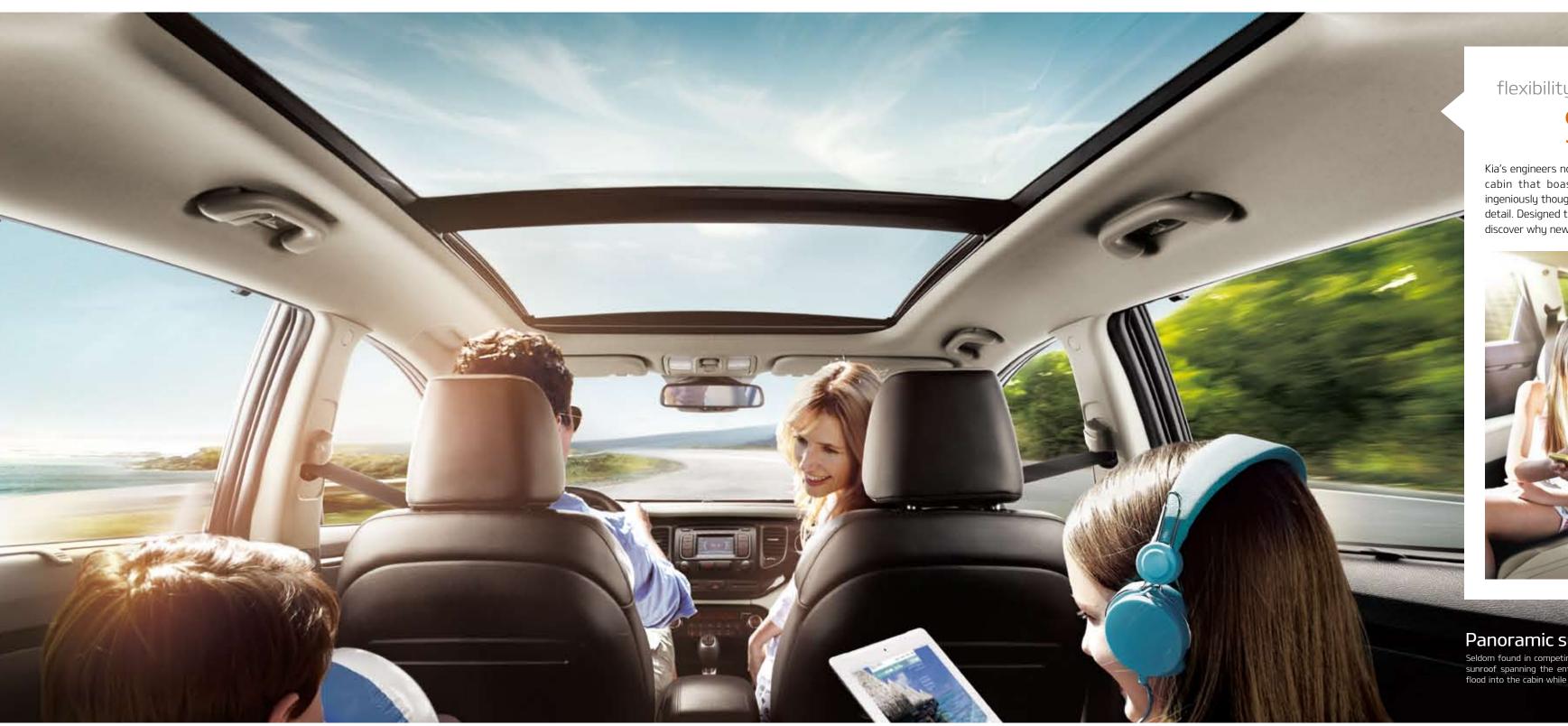
King of the concrete jungle

Need an occasional break from the hustle and bustle of city life? Lose yourself in the elegant refinement and state-of-the-art technologies new Carens has to offer. Your daily work commute, trip to the market or movie night out with the kids can now be made in ultimate comfort and style.









flexibility & advanced technology

SPACE

Kia's engineers not only have succeeded in creating an interior cabin that boasts expansive roominess but they have ingeniously thought out the use of space down to the very last detail. Designed to facilitate active family lifestyles, you'll soon discover why new Carens is much more than just an MPV.



Panoramic sunroof

Seldom found in competing vehicles, new Carens has an optional powered panoramic sunroof spanning the entire roof surface that lets both natural light and fresh air flood into the cabin while adding to the 'cool urban' look of the exterior.





A showcase of cutting-edge technology

Step inside and discover a world of high-tech driver convenience features rarely seen in same-segment vehicles. With intuitively laid out controls and a host of logically displayed, up-to-the-minute driving information, new Carens raises the bar with an all-new level of sporty sophistication.

> Sequential manual shifts can be made with the simple flick of a finger for a sporty and engaging drive

Steering wheel remote control Conveniently positioned buttons and switches give you full reign over audio, Bluetooth hands-free and auto cruise control functions.

Heated steering wheel

A heating device located on the inside of the steering wheel rapidly warms your hands on frigid winter days.



4.3" TFT LCD trip computer

A high visibility screen centrally positioned between the supervision cluster gauges displays essential vehicle information such as individual door-open alerts service reminder, while also offering user-customizable menus.

Aux, iPod®, USB connections

Connectivity to virtually any portable music storage device means that you can enjoy your entire digital music collection while on the road.

Auto light control

Enjoy fingertip operation of the headlamps, high beam, front and rear fog lamps and turn signal, while the auto function means you longer need to worry about forgetting to turn your headlamps on or off.





Dual-zone full auto climate control

Separate temperatures can be set according to driver and front-seat passenger preferences, while the clean air system generates cluster ions to purify and deodorize the cabin air. And as an added touch of convenience, the auto defogging system detects when condensation is formed on the inside of the windscreen and automatically defogs the glass for optimal visibility.



Interior color schemes

Accompanying the fine quality upholstery and ample use of soft-touch materials throughout the cabin are stylish interior color options that are an expression of your contemporary yet practical lifestyle.



Black & Beige Presenting the ultimate in understated contrast, the black and beige color scheme exudes a subtle sense of high-fashion for any occasion.



Black Both traditional and strikingly modern at the same time, the all-black color scheme is sure to never go out of style.



Whether transporting materials for a DIY project or taking work home, configuring your vehicle's seats has never been so easy, nor so flexible.

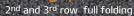
Smart space for the CITY

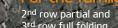
Smart space for the OUTDOORS

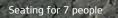
Live life to the fullest thanks to a level of cargo and passenger seating versatility that will push the limits of your imagination.











Sit back, relax and enjoy the ride

The seats found in new Carens have been engineered not only for maximum versatility but also for the ultimate in ride comfort. Innovative technologies applied to the driver and passenger seats make even the longest journeys seem like a quick trip around the corner.



Electric powered lumbar support The back cushion of the driver's seat features additional support at the touch of a button to ensure maximum comfort and minimal fatigue on extended trips.



Electric seat cushion extension

can be extended forward for optimal driving comfort.



Electronically adjust your seat with conveniently placed controls to easily find the most ideal driving position.

Sporty bucket seats

The driver and 1st row passenger seats feature a sporty yet functional design that provides ample lumbar and thigh support while accentuating the modern feel of the cockfit.

warm and cozy on frigid winter days thanks to 3-step heated seats that rapidly activate

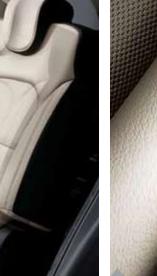


Seat warmers

You and your front seat passenger can stay at the touch of a button.



The 2nd row seats offer full-flat folding for maximum cargo Careful attention was paid to the selection of materials used in new Carens' seats. hauling versatility while the 7 seat version adds a forward and Choose from top-grade, supple leather, woven cloth fabric or knit cloth fabric that add to the high-class feel of the cabin.





backward sliding function for maximum passenger comfort.





CARENS Lower trim models can be ordered with sensors at both the front and rear that alert you to obstructions while parking via an audible signal that increases in Rear view camera The 4.3-inch touch screen display also serves as a rear view camera monitor to ensure that backing-up and reverse parking is safe and convenient. ntensity as your vehicle gets loser to an object.

Uncompromised safety for peace of mind

The wellbeing of you and your family is the number one priority for Kia, and new Carens takes occupant protection to a whole new level by introducing innovative technologies rarely seen in the compact MPV segment. Our engineers have conducted countless computer simulations and actual crash tests so that your sole focus can be on enjoying the drive.



6 airbag system

Driver, passenger, front side and curtain airbags help minimize the risk of serious injury as the final line of defense in the event of a collision.

Safety power windows

As an additional safety option, all windows feature a mechanism that automatically stops them from closing when an obstruction is detected.



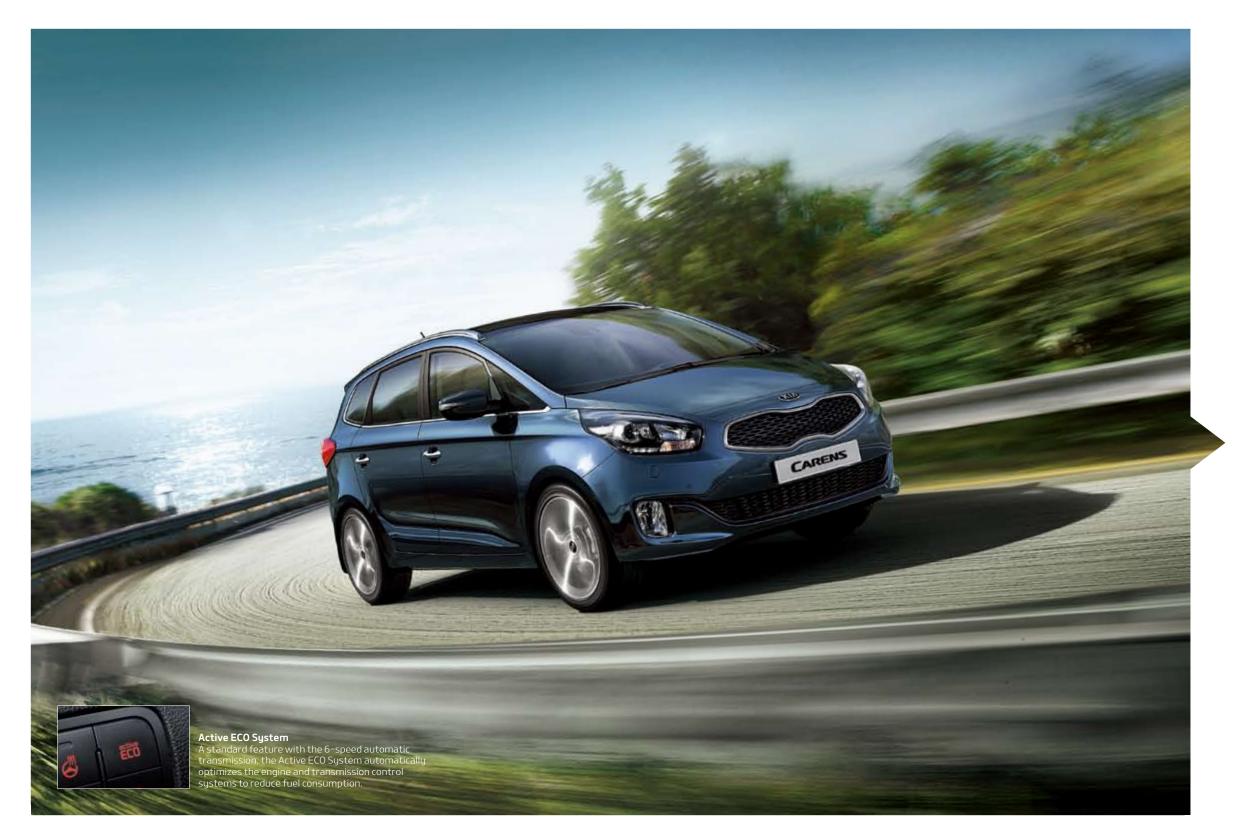
ESC (Electronic Stability Control)

ESC is an active safety feature that provides optimized braking and engine torque control by monitoring individual wheel speed, steering angle and skidding.



HAC (Hill-start assist control)

By maintaining brake grip until you press the accelerator, HAC prevents the vehicle from dangerously rolling backwards when pulling away from a standstill on an incline.





Gamma 1.6 GDI Engine 134ps / 16.6kg·m

A lightweight aluminum block, dual CVVT (continuously variable valve timing) and maintenance-free roller-type timing chain ensure that this direct injection engine delivers an ideal mix of power and efficiency.



Nu 2.0 MPI Engine 152ps / 19.8kg·m

Featuring all-aluminum bed plate construction for improved durability and reduced noise and vibration, along with dual CVVT for improved efficiency and performance, this multi-point injection engine is the choice for those who demand maximum power.



U2 1.7 Diesel Engine High_136ps / 33.7kg·m

Available in low and high output versions, these technologically advanced variable geometry turbocharged engines deliver a clean, quiet and highly fuel-efficient drive while maximizing torque and power.

Frugal on fuel, generous on performance

Kia's latest powertrain innovations are optimized for true driving pleasure. Choose from one diesel and two petrol engines engineered with state-of-the-art fuel sipping and CO2 cutting technologies that don't sacrifice on power or performance.

Button start / stop system Conveniently turn on and off the engine ignition with just the simple push of a button.

the engine ignition with just the simple push of a button. You no longer need to hassle with keys when starting or finishing your trip.





6-speed auto transmission

This independently developed gearbox features a lightweight, compact design that offers improved shift quality and durability while also boosting fuel economy and acceleration.



6-speed manual transmission

This completely new gearbox features a trigger-type 'R' gear release button for effortless operation while short shift strokes promote faster and more accurate shifting.



Organ-type accelerator pedal

The organ-type accelerator pedal moves along the same natural plane as your foot for more comfortable operation, especially on extended journeys.



Every creature comfort imaginable

We believe that the true measure of a groundbreaking car can be found in the details. And we're sure you'll be pleased to discover the numerous delightful surprises to found in every nook and cranny of new Carens.



Spacious cargo room A walk-in sliding function on the outer 2nd row seats enable occupants to easily access the 3rd row seats with a light touch of a lever, while the Cargo under storage compartment A spacious compartment luggage flat configuration for the 2nd and 3rd row seats provides expansive space for hauling all types of cargo.



items or cold drinks, especially on long journeys.



large storage compartment under the center armrest personally belongings that you want to hide from equipment from rolling around. provide plenty of space for storing personal items. prying eyes.



Fold-up tray The backs of both driver and front passenger seats are fitted with convenient trays that feature an additional cup holder for extra convenience of the 2nd row seat occupants.



located under the floor at the rear of the vehicle is the perfect place to store away emergency safety and cleaning supplies.



Cooled glove box The large & glove box has a cooling Center console Two drinks can be securely stored Cargo security screen Create a separate partitioned— Cargo net A handy cargo net can be fastened using function that comes in handy when storing perishable within easy reach while a center fascia undertray and off space at the rear of the vehicle to stow away any convenient hooks to prevent items such as sporting



for the 2nd row windows provide protection from simply by pressing a button and take all of the guesswork this handy detachable flashlight automatically recharges enjoy warm or cool air circulation thanks to rear air harsh sun glare and help to keep the cabin cool.



in the opposite direction for maximum visibility even in heavy rain and snow. angle electric chromatic mirror.



ensures that you are clearly visible to drivers behind.



out of knowing whether it's properly engaged or not. while also serving as an interior lamp for the cargo area. vents positioned at the back of the center console.





the exterior design while a high-positioned stop lamp also choose chrome-finished handles as an option. black housing to accentuate the car's athletic stance. lamps for added safety and convenience.



2nd row sun blind The manually retractable sunshades EPB (electronic parking brake) Engage the parking brake Portable flashlight When mounted on the wall socket, Rear air ventilation Back seat passengers can also



the wiper blades are mounted on opposite sides of the windshield and move thing of the past thanks to the auto-dimming, wide— activated as soon as moisture is detected for greater a defogging process when condensation is detected on the convenience and visibility.



Remote keyless entry system

worry about fumbling around for keys.

The smart key unlocks the doors as soon as you touch the door handle so that you never have to

Opposed-type wiper system Unlike conventional wiper systems, ECM mirror Distracting headlamps behind you are a Rain sensor The windscreen wipers are automatically Auto defogging system. A sensor automatically initiates windows to ensuring optimal visibility in humid climates.





Rear spoiler / High-mounted stop lamp Standard Outside door handle Body color grip-type handles Fog lamps The fog lamps are stylishly integrated Side mirror Wing-type electric folding two-tone side on all models, the rear spoiler adds a sporty touch to come as standard, but for a more classic look you can with the air intake holes of the front bumper using mirrors feature LED turn signal lamps and puddle

BODY COLORS

Choose from eight stylish yet timeless exterior colors that truly show off new Carens' striking design cues.





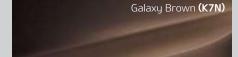




























WHEELS

A choice of four newly-designed wheels gives Carens maximum curb appeal.









* Not available in Gamma 1.6 GDI engine

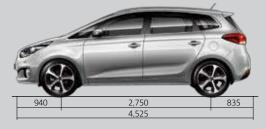
SPECIFICATIONS (mm)

Overall length	4,525	Overhang (rear)	835
Overall width	1,805	Interior demension (length)	2,454
Overall height	1,610	Interior demension (width)	1,513
Wheelbase	2,750	Interior demension (height)	1,610
Wheel tread (front)	1,573	Min. ground clearance (sub frame)	151
Wheel tread (rear)	1,586	Fuel tank capacity (litres)	58
Overhang (front)	940	Min. turning circle radius (m)	5.5

DIMENSIONS (mm)







All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

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As eco-conscious as you are **ECO dynamics**



century while making tangible contributions to the preservation of adopting low-carbon fuels. the environment and sustainable development of society as a whole.

depletion and climate change.

energy efficiency and are making consistent investments in technology consumption and combat climate change. As you see, what you do on a small scale innovation to commercialize hybrid, electric and fuel cell vehicles. We are also with your household refuse, we at Kia Motors do on a large scale around the world.

So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st vehicles with the disposal phase in mind, increasing energy efficiency, and

Wherever possible, recycled and recyclable materials are being used in the Kia Motors designated environmental management as one of the core production of every Kia. Even at the end of your car's life, one of our objectives of our socially responsible management initiative launched in 2008 environmental targets is the eco-friendly return and treatment of end-of-life and has put the environment at the forefront of all our business activities. We vehicles. Operating a rigid process, we guarantee environmental protection in aim to spearhead efforts to combat the global challenges of natural resource the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

We are applying innovative automotive technologies to dramatically improve In short, we are committed to finding fundamental solutions to cut energy







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1404-JS-SW/GE-LHD

The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has around 48,000 employees worldwide and annual revenues of over US\$43 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.











