FILED

May 24, 2017

## STATE OF INDIANA

## INDIANA UTILITY REGULATORY COMMISSION

### INDIANA UTILITY REGULATORY COMMISSION

JOINT PETITION OF OHIO VALLEY GAS ) CORPORATION AND OHIO VALLEY GAS, ) INC. FOR (1) AUTHORITY TO INCREASE ) THEIR RATES AND CHARGE FOR GAS **CAUSE NO. 44891** UTILITY SERVICE; (2) APPROVAL OF NEW SCHEDULES OF RATES AND CHARGES; AND (3) APPROVAL OF CHANGES TO THEIR **GENERAL** RULES AND **REGULATIONS APPLICABLE TO** GAS ) UTILITY SERVICE )

### SUBMISSION OF PETITIONERS' REBUTTAL EVIDENCE

The petitioners Ohio Valley Gas Corporation and Ohio Valley Gas, Inc. (collectively "OVG") hereby submit their rebuttal evidence consisting of the attached rebuttal testimony and accompanying exhibits of witnesses Kerry A. Heid, S. Mark Kerney and Adrien M. McKenzie.

Respectfully submitted,

Clayton C. Miller, Att'y No. 17466-49 BAMBERGER, FOREMAN, OSWALD & HAHN, LLP 201 N. Illinois St., Suite 1225 Indianapolis, IN 46204 Telephone: (317) 822-6786 Facsimile: (317) 464-1592 Email: cmiller@bamberger.com

Attorney for Ohio Valley Gas Corporation and Ohio Valley Gas, Inc.

## **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that the Petitioners' Rebuttal Evidence has been served upon the following counsel of record by electronic mail, this 24th day of May, 2017.

Scott Franson Daniel LeVay INDIANA OFFICE OF UTILITY CONSUMER COUNSELOR 115 W. Washington St., Suite 1500 South Indianapolis, Indiana 46204 Email: <u>sfranson@oucc.in.gov</u> Email: <u>dlevay@oucc.in.gov</u> Email: <u>infomgt@oucc.in.gov</u>

Clayter C. Wully

## **BEFORE THE**

### INDIANA UTILITY REGULATORY COMMISSION

JOINT PETITION OF OHIO VALLEY GAS CORPORATION AND OHIO VALLEY GAS, INC. FOR (1) AUTHORITY TO INCREASE THEIR RATES AND CHARGES FOR GAS UTILITY SERVICE; (2) APPROVAL OF NEW SCHEDULES OF RATES AND CHARGES; AND (3) APPROVAL OF CHANGES TO THEIR GENERAL RULES AND REGULATIONS APPLICABLE TO GAS UTILITY SERVICE

### PETITIONERS' EXHIBIT KAH-R

REBUTTAL TESTIMONY OF

## KERRY A. HEID, P.E. HEID RATE AND REGULATORY SERVICES

## ON BEHALF OF

OHIO VALLEY GAS CORPORATION OHIO VALLEY GAS, INC.

MAY 2017

1		PREPARED REBUTTAL TESTIMONY OF KERRY A. HEID, P.E.
2 3 4		OHIO VALLEY GAS CORPORATION OHIO VALLEY GAS, INC.
5		
6 7		I. INTRODUCTION AND OVERVIEW
8 9	1.	Please state your name and business address.
10	A.	My name is Kerry A. Heid. My business address is 3212 Brookfield Drive, Newburgh,
11		IN 47630.
12		
13	2.	Are you the same Kerry A. Heid who previously sponsored direct testimony and
14		exhibits in this proceeding on behalf of Ohio Valley Gas Corporation and Ohio Valley
15		Gas, Inc. (collectively "Ohio Valley Gas," "OVG," or "Petitioners")?
16	A.	Yes.
17		
18	3.	What is the purpose of your rebuttal testimony in this proceeding?
19	A.	The purpose of my rebuttal testimony is to respond to issues raised by the prefiled
20		direct testimony of Mr. Brien R. Krieger, representing the Indiana Office of Utility
21		Consumer Counselor ("OUCC"), on OVG's cost of service study that I prepared.
22		
23	4.	How is your testimony organized?
24	A.	My testimony is organized into the following sections:
25		I. Introduction and Overview
26		II. Cost of Service Study Overview

1		III. Classification and Allocation of Mains Overview
2		IV. Discussion of Mr. Krieger's Recommendation
3		
4		II. COST OF SERVICE STUDY - OVERVIEW
5 6	5.	Please summarize the classification and allocation approach used in your cost of
7		service study.
8	A.	In my prefiled direct testimony I previously discussed the cost of service classification
9		and allocation approach utilized in my cost of service study. The various costs or
10		investments were classified and allocated to the customer rate classes based on the
11		type of investment or cost involved. For example, investment or cost items were
12		classified as either (1) customer cost-related, (2) peak day demand cost-related,
13		and/or (3) commodity (or annual demand) cost-related. <sup>1</sup> Customer costs are those
14		that vary with the number of customers served and are allocated to rate classes based
15		on their respective number of customers. Peak day demand costs are those incurred
16		to deliver gas to customers at certain above-average levels and are, therefore,
17		dependent on rate class peak day demands. These costs are thus allocated to rate
18		classes based on their respective peak day demands. Commodity (or annual
19		demand) costs are those that vary with the volume of gas delivered to customers and
20		are allocated based on their respective annual volumes.
21		

\_\_\_\_\_

<sup>&</sup>lt;sup>1</sup> Investment or cost items may have elements of all three classifications and thus be classified in several classifications.

1	III. CLASSIFICATION AND ALLOCATION OF MAINS-OVERVIEW			
2 3	6.	To what cost classifications did you assign transmission and distribution mains?		
4	A.	I assigned transmission and distribution mains to all three classifications, i.e.,		
5		customer-related, peak day demand-related, and annual demand-related.		
6				
7	7.	How did you determine the percentage split between customer-related, peak day		
8		demand-related, and annual demand-related?		
9	A.	I performed a zero-intercept mains study <sup>2</sup> to determine the percentage of transmission		
10		and distribution mains to be classified and allocated as a customer cost. My zero-		
11		intercept mains study determined that 26% of the cost of transmission and distribution		
12		mains is related to the number of customers. The remainder of transmission and		
13		distribution mains costs not determined to be customer-related costs were classified		
14		50%/50% between peak day demand and annual demand.		
15				
16	8.	What is the rationale for classifying a portion of transmission and distribution mains as		
17		a customer cost?		
18	Α.	The rationale for classifying a portion of transmission and distribution mains as a		
19		customer cost is that there is a minimum size main necessary to extend the		
20		transmission and distribution system to the customer and connect customers to the		
21		system, thus affording the customer an opportunity to take service. This system of		
22		minimum size mains is thus considered to be related to the respective number of		

<sup>&</sup>lt;sup>2</sup> Also frequently referred to as a "zero-inch mains study."

1		customers, so is classified as a "customer cost" and allocated to rate classes based
2		on number of customers. The zero-intercept mains study is a generally-accepted
3		methodology to quantify what percentage of transmission and distribution mains
4		should be classified as customer-related. The zero-intercept system methodology is
5		supported in the NARUC Gas Rate Design Manual and the NARUC Gas Distribution
6		Rate Design Manual and has commonly been approved by this Commission.
7		
8	9.	Please briefly discuss and define transmission mains vis-a-vis distribution mains.
9	A.	Transmission mains are recorded in NARUC Uniform System of Accounts ("USOA") <sup>3</sup>
10		Account 367, whereas distribution mains are recorded in NARUC USOA Account 376.
11		Transmission mains are used to transmit or deliver natural gas from the delivery point
12		of purchased gas to the distribution areas, to and from on-system storage, and/or
13		between distribution areas. Once gas is delivered to a distribution area via
14		transmission mains, distribution mains distribute natural gas within a distribution area.
15		
16		IV. DISCUSSION OF MR. KRIEGER'S RECOMMENDATION
17 18	10.	Please summarize the testimony of Mr. Krieger as it pertains to your zero-intercept
19		mains study.
20	A.	Mr. Krieger accepts the results of my zero-intercept study. On page 3, lines 6-8, Mr.
21		Krieger's direct testimony includes the following question and answer:
22		Q. Do you agree with the results of Petitioner's zero-intercept mains study?

<sup>&</sup>lt;sup>3</sup> Jurisdictional Indiana utilities are required to maintain their books and records in accordance with the NARUC Uniform System of Accounts.

26		customers can be located on transmission size pipe or distribution size pipe"?
25	12.	Do you agree with Mr. Krieger's testimony excerpt above that "Typically, large volume
24		
23		customers and unreasonably and inappropriately benefits small volume customers.
22		transmission costs based on number of customers actually penalizes large volume
21		As will be subsequently demonstrated, Mr. Krieger's recommendation to not assign
20		penalizes the small volume commodity consumer."
19		26% assignment of transmission mains costs to the number of customers unjustly
18		of customers but a much lesser percentage of usage and demand, that "Mr. Heid's
17		customers (residential and small commercial customers) comprise the largest number
16		Mr. Krieger's direct testimony then goes on to describe that because small-volume
13 14 15		"Typically, large volume customers can be located on transmission size pipe or distribution size pipe. Residential customers are only located on distribution pipes."
12	Α.	On page 3, lines 19-20, Mr. Krieger states:
11		customers to allocate <u>transmission</u> mains costs.
10	11.	Please describe Mr. Krieger's reasoning for disagreeing with using the number of
9		
8		the zero-intercept mains study should be applied to transmission mains.
7		should be applied to distribution mains, he subsequently states he does not agree that
6		However, while Mr. Krieger agrees that the results of the zero-intercept mains study
1 2 3 4 5		A. Yes. Petitioner's zero-intercept main study indicates 20% of the cost of <u>transmission</u> and distribution mains could be related to the number of customers. (Emphasis added)
1		A Vag Datitionar's zero intercent main study indicates 26% of the cost of

1	Α.	No. Large volume customers (depending upon the size definition) typically have
2		service lines connected directly to OVG's transmission (Account 367) mains. They
3		are generally too large to take service directly from the smaller distribution (Account
4		376) mains. On the other hand, if the "large volume" customers are sufficiently small
5		to take service directly from distribution mains, they are still served by transmission
6		mains that deliver the gas to the distribution system.
7		
8	13.	Do you agree with Mr. Krieger's testimony excerpt above that "Residential customers
9		are only located on distribution pipes"?
10	A.	No. Although most residential customers' service lines may be connected directly to
11		OVG's distribution mains, Mr. Krieger fails to recognize that the residential customers
12		still must use OVG's transmission mains to deliver the gas to the distribution system.
13		Moreover, Mr. Krieger fails to recognize that some residential and small volume
14		commercial customers are served directly from transmission mains.
15		
16	14.	Please summarize Mr. Krieger's bases for his recommendation against including a
17		portion of transmission mains as a customer cost.
18	A.	First, Mr. Krieger includes only two arguments for his recommendations, and both
19		arguments are shown to be completely in error. Mr. Krieger has offered no other
20		basis for his recommendation.
21		Mr. Krieger's examples, in fact, provide support rather than disprove that all customers
22		use OVG's transmission system. Very large volume customers may connect directly

23 to OVG's transmission mains, while smaller customers utilize OVG's transmission

1		mains indirectly (or even directly) by delivering gas to the distribution system. In any
2		case, all customers utilize OVG's transmission mains.
3		
4	15.	Has the Commission previously been presented with and rejected a similar OUCC
5		argument?
6	A.	Yes. In NIPSCO Cause No. 38380, the Commission's Order dated October 26, 1988
7		addressed OUCC witness Tjun Wong's reference to Indiana Gas Cause No. 38080
8		pertaining to Indiana Gas' "inter-city" mains. <sup>4</sup> The NIPSCO Order, page 50, stated:
9 10 11 12 13 14 15 16 17 18 19		In the <u>Indiana Gas</u> case, Mr. Wong substantially reduced the utility's theoretical investment in its "minimum" system of mains by excluding all the utility's intercity mains. See Final Order, Cause No. 38080 (Sept 18, 1987), p. 60. By doing so, he greatly reduced the amount of mains costs allocated on the basis of the number of customers in each class, to the detriment of industrial customers. As was pointed out in Indiana Gas, however, many of the utility's customers are served from those inter-city mains and, thus, they make up a part of the utility's minimum system. Id. We rejected Mr. Wong's approach in that case, and we reject it here. We find it unrealistic to exclude intercity main in determining the customer component of Petitioner's main costs.
20	16.	Mr. Krieger's direct testimony presented numerical results that he asserted resulted
21		from his recommendation concerning the classification and allocation of transmission
22		mains. Please respond.
23	A.	I offer several comments. First, Mr. Krieger's recommendations concerning the
24		classification and allocation of transmission mains have been shown to be without
25		merit. Therefore, his numerical results are moot and should be disregarded.
26		Second, and even more convicting, Mr. Krieger had a working Excel model of my cost
27		of service study model that OVG provided to the OUCC subject to appropriate

1		confidential and non-disclosure agreements. However, Mr. Krieger did not re-run the
2		working cost of service study model using his recommended transmission mains
3		allocation to determine his numerical results. Instead, Mr. Krieger elected to perform
4		a "back of the envelope" calculation that did not consider the many interactions of the
5		cost of service study calculations, such as flow-through effects of allocations, income
6		taxes, revenue taxes, subsidy changes, etc. Even assuming for arguments sake that
7		Mr. Krieger's recommendation concerning transmission mains had merit, his
8		numerical results were not correct.
9		Moreover, Mr. Krieger's comparisons between the rate class revenue produced by my
10		cost of service study compared to Mr. Krieger's results is an "apples-to-oranges"
11		comparison and thus does not produce meaningful results. The comparison in Mr.
12		Krieger's exhibit Attachment BRK-2 compares rate class revenue impacts at OVG's
13		proposed revenue requirement (based on a 17.8% overall increase) to corresponding
14		rate class revenue impacts at the OUCC's proposed revenue requirements (based on
15		a 7.8% overall increase). Thus the results besides not being calculated correctly as
16		previously discussed, present rate class comparisons that are not meaningful.
17		
18	17.	What is the most appropriate approach for measuring the impact of Mr. Krieger's
19		proposal on rate classes?
20	A.	The most appropriate approach for making a valid comparison is to re-run my cost of
21		service study model but reflecting Mr. Krieger's proposed change in mains allocation,

<sup>4</sup> Indiana Gas Company referred to its transmission mains as "inter-city" mains.

1		while holding all other variables constant.
2		
3	18.	Have you re-run your cost of service study model making Mr. Krieger's recommended
4		change to the transmission allocation while holding all other variables constant?
5	A.	Yes.
6		
7	19.	Please summarize the results of your comparative analysis for Rate 1 (residential and
8		small commercial) customers.
9	A.	Based on an overall system rate increase of 17.8% as proposed by OVG, the Rate 1
10		(residential and small commercial) customers' rate increase would drop from 18.3%
11		down to 17.8%.
12		
13	20.	Are these results reasonable for Rate 1?
14	A.	No. Based on the OUCC's proposal, Rate 1 customers are presently receiving a
15		\$434,212 subsidy from other rate classes. This equates to Rate 1 customers paying
16		97.5% of their cost of service. Therefore, reasonable ratemaking would suggest that
17		the Rate 1 percentage rate increase should be <u>above</u> the overall system average.
18		OVG's proposal produces this result, proposing an 18.3% increase to Rate 1, slightly
19		above the overall system average percentage increase consistent with Rate 1's
20		below-cost status. However, under Mr. Krieger's proposal the Rate 1 customers
21		receive exactly the overall system average increase of 17.8%, which is not a desirable
22		or reasonable ratemaking result given their current below-cost status.
23		

1	21.	Please summarize the results of your comparative analysis for Rate 5 (large volume
2		transportation) customers.
3	A.	Based on an overall system rate increase of 17.8% as proposed by OVG, the Rate 5
4		(large volume transportation) customers (the largest non-contract customers) would
5		see their increase go up from 13.2% under OVG's proposal to 18.7% under Mr.
6		Krieger's proposal, a very significant increase for OVG's very largest non-contract
7		customers.
8		
9	22.	Are these results reasonable for Rate 5?
10	A.	No. Based on the OUCC's proposal, Rate 5 customers are presently paying a
11		\$346,850 subsidy to other rate classes. Under present rate levels, this equates to
12		Rate 5 customers paying 165.0% of their cost of service. Reasonable ratemaking
13		would suggest that the Rate 5 percentage rate increase should be significantly lower
14		than the overall system average percentage increase of 17.8%. OVG's proposal
15		produces this result, proposing a 13.2% increase to Rate 5, significantly <u>below</u> the
16		overall system average percentage increase consistent with Rate 5's above-cost
17		status. However, under Mr. Krieger's proposal, Rate 5 customers would pay an
18		average increase of 18.7%, which is <u>higher</u> than the overall system average of 17.8%,
19		an unreasonable and undesirable ratemaking result, as previously discussed.
20		Moreover, the Rate 5 percentage rate increase is higher than the Rate 1 percentage
21		rate increase, although Rate 1 customers are paying 97.5% of their cost of service
22		while Rate 5 customers are paying 165.0% of their cost of service. Such a result is

- 1 not fair and equitable and should be rejected by the Commission.
- 2
- 3 23. Does this conclude your prepared rebuttal testimony?
- 4 A. Yes.

## BEFORE THE INDIANA UTILITY REGULATORY COMMISSION

JOINT PETITION OF OHIO VALLEY	)
GAS CORPORATION AND OHIO	)
VALLEY GAS, INC. FOR (1)	)
AUTHORITY TO INCREASE THEIR	)
RATES AND CHARGES FOR GAS	)
UTILITY SERVICE; (2) APPROVAL OF	)
NEW SCHEDULES OF RATES AND	)
CHARGES; AND (3) APPROVAL OF	)
CHANGES TO THEIR GENERAL	)
RULES AND REGULATIONS	)
APPLICABLE TO GAS UTILITY	)
SERVICE	)
	)

CAUSE N0. 44891

## **REBUTTAL TESTIMONY**

of

## ADRIEN M. MCKENZIE, CFA

**Petitioner's Exhibit AMM-R** 

## **REBUTTAL TESTIMONY OF ADRIEN M. MCKENZIE**

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		•	

## Exhibit: Description

Exhibit AMM-12	Proxy Group Allowed ROEs
Exhibit AMM-13	Proxy Group Expected Earnings
Exhibit AMM-14	Revised Lorton DCF Analysis

1		I. INTRODUCTION
2	Q1.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
3	A1.	Adrien M. McKenzie, 3907 Red River, Austin, Texas, 78751.
4	Q2.	HAVE YOU PREVIOUSLY PROVIDED TESTIMONY IN THIS
5		PROCEEDING?
6	A2.	Yes, my Direct Testimony was filed in this proceeding on December 21, 2016.
7	Q3.	WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?
8	A3.	My purpose is to respond to the testimony of Mr. Bradley E. Lorton, submitted on
9		behalf of the Indiana Office of Utility Consumer Counselor ("OUCC"). Mr. Lorton
10		addresses the cost of equity ("ROE") that Ohio Valley Gas Corporation and its
11		subsidiary, Ohio Valley Gas, Inc. (together "OVG" or "the Company") is requesting
12		on its original cost rate base. In addition, my testimony responds to several other
13		issues discussed in Mr. Lorton's testimony including capital structure and OVG's
14		small size relative to the gas companies in the proxy group. I also emphasize the
15		importance of testing ROE results from traditional approaches, such as the discounted
16		cash flow ("DCF") model against the results of alternative methodologies.
17		A. Summary of Conclusions
18	Q4.	PLEASE SUMMARIZE THE PRINCIPAL CONCLUSIONS OF YOUR
19		<b>REBUTTAL TO MR. LORTON'S TESTIMONY.</b>
20	A4.	His ROE recommendation is extreme and out of the mainstream. At 9.0%, it is below
21		any reasonable level. Mr. Lorton goes even further and says that his analyses "could
22		justify a lower rate of return, as an 8.7% ROE is the higher end of the range of results
23		in my DCF and CAPM analyses." <sup>1</sup> Although Mr. Lorton does not propose a change to
24		OVG's capital structure, he suggests that the Company's risks are lower than other gas

<sup>&</sup>lt;sup>1</sup> Public's Exhibit No. 4 at 6-7.

## Rebuttal Testimony of Adrien M. McKenzie, CFA Petitioner's Exhibit AMM-R Page 2 of 47

utilities because a "lack of debt financing ... pre-empts any financial risk to the company."<sup>2</sup> Finally, Mr. Lorton does not make any adjustment to his recommended ROE to account for the Company's very small size. Taken as a whole, his recommendations are not balanced and not supportive of the Company's operations in Indiana.

The significant shortfall between Mr. Lorton's recommendations and the ROE benchmarks discussed in my rebuttal testimony is illustrated in the figure below.



Associates. 2017 data for Q1.

FIGURE R-1 COMPARISON OF ROE RECOMMENDATION TO BENCHMARKS

 $^{2}$  *Id.* at 6.

1

2

3

4

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8 9

#### ARE THERE TECHNICAL FLAWS IN THE ROE ANALYSIS PROVIDED BY 1 **Q5**. 2 **MR. LORTON?**

3

4

5

A5. There are key deficiencies in his quantitative applications that lead to a Yes.

- significant downward bias in his conclusions. My rebuttal testimony demonstrates
  - that:
- 6 • His DCFstudy contains numerous flaws centered on a faulty growth 7 rate approach. His growth analysis is misguided because it relies too 8 heavily on historical data and on dividend and book value data. 9 Furthermore, he makes no attempt to remove illogical DCF results 10 stemming from unrealistically low growth rates.
- 11 • His Capital Asset Pricing Model ("CAPM") results are so low that they 12 should be rejected on their face. His CAPM results are even more 13 suspect because his approach is based on historical data and is not 14 forward-looking, as is required by the ROE estimation process.
- 15 • Beyond his flawed CAPM results, Mr. Lorton has failed to include any 16 checks of reasonableness on his DCF results, with approaches such as 17 Empirical CAPM ("ECAPM"), Utility Risk Premium, Expected Earnings, or Non-Utility DCF, as I did in my direct testimony. In 18 19 addition, he failed to recognize the implications of the Company's 20 small size in evaluating his ROE recommendation.
- 21 Finally, while Mr. Lorton accepts the Company's actual capital structure, he
- 22 incorrectly implies that OVG's lack of debt financing implies lower overall investment
- 23 risks relative to his proxy group of natural gas utilities.

#### 24 Q6. IS MR. LORTON'S RECOMMENDATION DIRECTLY RELATED TO THE 25 **RESULTS OF HIS ANALYSES?**

- 26 No. There is only a tenuous relationship between the results of Mr. Lorton's analyses A6.
- 27 and his ultimate recommendation. Mr. Lorton's 9.0% ROE is above the results
- 28 produced by DCF application and exceeds his CAPM results by 113 basis points. The
- 29 fact that Mr. Lorton was compelled to ignore his own modeling results undercuts his

conclusion that a recommendation based on these outcomes "would be reasonable and
 appropriate."<sup>3</sup>

## **B.** Comparison of OUCC ROE Recommendation to Accepted Benchmarks

## 4Q7. HOW DOES OUCC'S ROE RECOMMENDATION COMPARE TO5ACCEPTED BENCHMARKS?

6 A7. Allowed ROEs provide one gauge of reasonableness for the outcome of a cost of 7 equity analysis.<sup>4</sup> In considering utilities with comparable risks, investors will always 8 seek to provide capital to the opportunity with the highest expected return. If a utility 9 is unable to offer a return similar to that available from other investment opportunities 10 posing equivalent risks, investors will become unwilling to supply the utility with 11 capital on reasonable terms. While the ROEs approved in other jurisdictions do not 12 constrain the Indiana Utility Regulatory Commission's ("Commission") decision-13 making in this proceeding, it is important to understand that there would be a 14 disincentive for investors to provide equity capital to OVG if the Commission were to 15 apply an unreasonably low ROE, compared to entities of comparable risk.

16 If adopted, Mr. Lorton's recommendation would be at the very bottom of the 17 range of ROEs allowed to other gas utilities across the country. Mr. Lorton's 9.0% 18 recommendation would match the lowest return granted in at least the last five years,<sup>5</sup>

<sup>&</sup>lt;sup>3</sup> *Id.* at 1.

<sup>&</sup>lt;sup>4</sup> Mr. Lorton also referenced authorized ROEs for other gas utilities as a benchmarks in his testimony. Public's Exhibit No. 4 at 2-4.

<sup>&</sup>lt;sup>5</sup> In 2015 and 2016 there were six cases decided by the New York Public Service Commission, all with ROEs of 9.0%. In all of these cases, the New York PSC merely approved comprehensive settlements reached by all the parties and the authorized ROE was a component of the overall agreement. Orange and Rockland Utilities concluded that the provisions of the stipulation relating to ROE "were very difficult to accept and were only acceptable in light of all the other provisions of the agreement." (New York Public Service Commission, *Order Adopting Terms of Joint Proposal and Establishing Electric Rate Plan*, Case 14-G-0494, October 16, 2015, page 12).

- and when the risk-mitigating factors associated with those cases are considered, his
   proposal would have to be regarded as extreme.<sup>6</sup>
- 2

3 Mr. Lorton's recommendation is significantly below recent average ROEs 4 authorized by other state commissions. The average allowed ROE for gas utilities was 9.60% in 2015, 9.50% in 2016, and 9.60% for the first quarter of 2017.<sup>7</sup> Authorized 5 6 ROE data for the specific firms in the gas utility proxy groups is even more compelling.<sup>8</sup> As shown in Exhibit AMM-12, authorized ROEs for the firms in the 7 8 proxy group employed by Mr. Lorton ranged from 9.10% to 10.80% and averaged 9 9.78%. In other words, allowed ROEs for the utilities that Mr. Lorton considered to be 10 substitutes for the Company indicate that hisrecommended ROE is too low to meet 11 regulatory standards. As the Commission has previously recognized:

12 The only evidence we are now prepared to accept as conclusive of 13 invalidity would be a cost of equity number that would have no 14 credibility in the capital markets and that would be well below (or 15 above) the cost rate which other state commissions are finding at the 16 present time.<sup>9</sup>

An ROE of 9.0% is far out of line with returns allowed by other state commissions
across the country and with returns allowed for the proxy group used by Mr. Lorton.
Similarly, the Commission's recent decision approving an ROE of 10.0% for
Community Natural Gas Co., Inc. disproves Mr. Lorton's contention that his

<sup>&</sup>lt;sup>6</sup> In the six New York cases referenced in the previous footnote where a 9.0% ROE was authorized, a host of risk-mitigating rate mechanisms (in addition to the basic gas cost recovery mechanism) were also granted to the companies. For example, the gas utilities in New York all have revenue decoupling mechanisms, virtually assuring them of full revenue requirement recovery. Furthermore, the companies are operating under multi-year rate plans with rates set for up to three years at a time. Over the rate plan period, the companies are subject to earnings sharing mechanisms that permit them to keep all earnings over the 9.0% floor up to a specified higher level, up to 9.50% in at least one case and up to 9.60% in another.

<sup>&</sup>lt;sup>7</sup> Regulatory Research Associates, "Major Rate Case Decisions," *Regulatory Focus* (Jan. 14, 2016, Jan. 18, 2017, and Apr. 20, 2017).

<sup>&</sup>lt;sup>8</sup> Mr. Lorton adopted the same proxy group that I used.

<sup>&</sup>lt;sup>9</sup> Indiana Michigan Power Co., Cause No. 38728 (Aug. 24, 1990).

1		recommendation is in any way justified. <sup>10</sup> Investors would undoubtedly consider
2		these facts in assessing the reasonableness of the outcome in this case.
3	Q8.	IS OVG COMPARABLE TO THE AVERAGE FIRM IN THE NATURAL GAS
4		UTILITY INDUSTRY?
5	A8.	No. The downward bias of Mr. Lorton's recommendation is made even more apparent
6		by the fact that OVG's investment risks are demonstrably higher than those of other
7		gas utilities, including those in his proxy groups. As detailed in my direct testimony,
8		OVG's lack of published credit ratings, limited service territory, high dependence on
9		industrial load, and lack of economies of scale confirm that investors would view the
10		Company as having a greater level of risk, which implies a higher - not a lower -
11		ROE.
12	Q9.	WHAT IS THE EXPECTED DIRECTION OF INTEREST RATES AND HOW
13		DOES THIS IMPACT THE ROE ANALYSIS IN THIS PROCEEDING?
14	A9.	Interest rates are expected to increase. Below is Figure R-2, an update of Figure 1
15		(Interest Rate Trends) from my direct testimony:

\_\_\_\_

<sup>&</sup>lt;sup>10</sup> Community Natural Gas Co., Inc., Cause No. 44768 (Mar. 22, 2017).





Source:

Value Line Investment Survey, Forecast for the U.S. Economy (Mar. 3, 2017) IHS Global Insight (Jan. 3, 2017; Nov. 30, 2016) Energy Information Administration, Annual Energy Outlook 2017 (Jan. 5, 2017) Wolters Kluwer, Blue Chip Financial Forecasts, Vol. 35, No. 12 (Dec. 1, 2016)

As the figure shows, investors continue to anticipate that interest rates will increase 3 significantly from present levels. These projections are from forecasting services that 4 5 are highly regarded and widely referenced, as I discuss in my direct testimony (at 12-13). 6

#### 7 WHAT DO THESE EXPECTATIONS IMPLY WITH RESPECT TO THE ROE 010. 8 FOR OVG MORE GENERALLY?

9 A10. Largely because of unprecedented Federal Reserve policies, current capital costs are 10 not representative of what is expected to prevail over the near-term future. Mr. Lorton observed that "yields remain well below historical normal,"<sup>11</sup> and noted that the 11 Federal Reserve is "clearly on a long-term gradual course to higher interest rates."<sup>12</sup> 12 13 Mr. Lorton concluded that, "Considerations in the macro-economy, in Federal Reserve

<sup>&</sup>lt;sup>11</sup> Public's Exhibit No. 4 at 19.
<sup>12</sup> *Id.* at 38.

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1	policy, and in utility regulation suggest a gradual increase of important variables in the
2	DCF and CAPM calculation." <sup>13</sup>
3	As indicated in my direct testimony, <sup>14</sup> the Commission and other regulators
4	have recognized the shortcomings of the DCF approach. In a more recent opinion, the
5	Federal Energy Regulatory Commission ("FERC") reiterated its position that current
6	capital market conditions may undermine the reliability of the DCF model, and for this
7	reason, cost of equity model results should be evaluated with even more critical
8	judgment and focus:
9 10 11 12 13	As described above, evidence in the record regarding historically low interest rates and Treasury bond yields as well as the Federal Reserve's large and persistent intervention in markets for debt securities are sufficient to find that current capital market conditions are anomalous. <sup>15</sup>
14 15 16 17 18	Similarly, while Complainants provide evidence that interest rates have been trending downwards, the current levels may be so low as to cause irregularities in the outputs of the DCF. Despite such yields remaining low for several years, we find that they are anomalous and could distort the results of the DCF model. <sup>16</sup>
19	Current capital market conditions make the process of setting a fair ROE even more
20	demanding. In this environment, it is imperative that ROE model results be
21	thoroughly tested against accepted benchmarks and compared to other checks of
22	reasonableness.

<sup>&</sup>lt;sup>13</sup> *Id.* at 7.
<sup>14</sup> Petitioner's Exhibit AMM at 16.
<sup>15</sup> Opinion No. 551, 156 FERC ¶ 61,234 at P 124 (2016).
<sup>16</sup> *Id.*

## 1Q11. IS IT NECESSARY THAT INTEREST RATE FORECASTS, LIKE THOSE2SHOWN ABOVE, BE PERFECTLY ACCURATE IN ORDER TO BE RELIED3UPON?

4 Absolutely not. I dealt with this topic in my direct testimony (at 38) in discussing the A11. 5 validity of analysts' growth forecasts, and the same principle applies here. In 6 estimating investors' required rate of return, what investors expect, not what actually 7 happens, is what matters most. While the projections of various services may be 8 proven optimistic or pessimistic in hindsight, this is irrelevant in assessing expected 9 interest rates and how they might influence OVG's allowed ROE. Any difference in 10 actual rates as compared to analysts' forecasts is beside the point. What is most 11 important is that investors share analysts' views when the forecasts were made and 12 incorporate those views into their decision making process, not the actual rates that 13 ultimately transpire.

#### 14 WHAT **OTHER** BENCHMARKS **INDICATE** THAT **Q12.** OUCC'S 15 RECOMMENDED ROE IS TOO BE CONSIDERED LOW TO 16 **REASONABLE?**

A12. Expected earned rates of return for other utilities provide yet another useful benchmark to gauge the reasonableness of OUCC's ROE recommendation. The expected earnings approach is predicated on the comparable earnings test, which developed as a direct result of the Supreme Court decisions in *Bluefield* and *Hope*, as I discuss in my direct testimony.<sup>17</sup> This test recognizes that investors compare the allowed ROE with returns available from other alternatives of comparable risk.

<sup>&</sup>lt;sup>17</sup> Petitioner's Exhibit AMM at 54-56. The *Bluefield* and *Hope* decisions refer to *Bluefield Water Works & Improvement Co. v. Pub. Serv. Comm'n*, 262 U.S. 679 (1923) and *Fed. Power Comm'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944).

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1 Importantly, the expected earnings approach explicitly recognizes that 2 regulators do not set the returns that investors earn in the capital markets. Regulators 3 can only establish the allowed return on the value of a utility's investment, as reflected 4 on its accounting records. As a result, the expected earnings approach provides a 5 direct guide to ensure that the allowed ROE is similar to what other utilities of comparable risk will earn on invested capital. This opportunity cost test does not 6 7 require theoretical models to indirectly infer investors' perceptions from stock prices 8 or other market data. As long as the proxy companies are similar in risk, their 9 expected earned returns on invested capital provide a direct benchmark for investors' 10 opportunity costs that is independent of fluctuating stock prices, market-to-book 11 ratios, debates over DCF growth rates, or the limitations inherent in any theoretical 12 model of investor behavior.

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## Q13. HAS THE EXPECTED EARNINGS APPROACH BEEN RECOGNIZED AS A VALID ROE BENCHMARK?

A13. Yes. This method predominated before the DCF model became fashionable with academic experts, and it continues to be used around the country.<sup>18</sup> A textbook prepared for the Society of Utility and Regulatory Analysts labels the comparable earnings approach the "granddaddy of cost of equity methods" and points out that the amount of subjective judgment required to implement this method is "minimal," particularly when compared to the DCF and CAPM methods.<sup>19</sup> The *Practitioner's* 

<sup>&</sup>lt;sup>18</sup> For example, the Virginia State Corporation Commission ("VSCC") is required by statute (Virginia Code § 56-585.1.A.2.a) to consider the earned returns on book value of electric utilities in its region. Similarly, FERC concluded that, "The returns on book equity that investors expect to receive from a group of companies with risks comparable to those of a particular utility are relevant to determining that utility's market cost of equity." Opinion No. 531-B, 150 FERC  $\P$  61,165 at P 128 (2015). Another example is the Idaho Public Utilities Commission, which also references return on book equity evidence. *See, e.g.*, Order No. 29505, Case No. IC-E-03-13 at 38 (Idaho Public Utilities Commission, May 25, 2004).

<sup>&</sup>lt;sup>19</sup> David C. Parcell, "The Cost of Capital – A Practitioner's Guide," *Society of Utility and Regulatory Financial Analysts* (2010) at 115-16.

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*Guide* notes that the comparable earnings test method is "easily understood" and firmly anchored in the regulatory tradition of the *Bluefield* and *Hope* cases,<sup>20</sup> as well as sound regulatory economics. Similarly, *New Regulatory Finance* concluded that, "because the investment base for ratemaking purposes is expressed in book value terms, a rate of return on book value, as is the case with Comparable Earnings, is highly meaningful."<sup>21</sup>

## 7 8

**Q14**.

## THE PROXY GROUP OF GAS UTILITIES REFERENCED BY OUCC?

WHAT ROE IS IMPLIED BY THE EXPECTED EARNINGS APPROACH FOR

A14. The year-end returns on common equity projected by Value Line Investment Survey
("Value Line") over its forecast horizon for the firms in the gas utility proxy group
referenced by OUCC are shown on Exhibit AMM-13. As shown there, once adjusted
to mid-year, reference to expected earnings implied an annual average cost of equity
for the utilities referenced by Mr. Lorton of 11.1%, or 11.4% after excluding the
lowest and highest values. This book return estimate is an "apples to apples"
comparison to the 9.0% ROE recommendation of OUCC.

## Q15. PLEASE EXPLAIN THE RATIONALE FOR THE ADJUSTMENT TO CONVERT YEAR-END RETURNS TO AVERAGE RETURNS WHEN APPLYING THIS METHOD.

19 A15. The adjustment factor incorporated in my evaluation of expected returns is required 20 because Value Line's reported returns are based on end-of-year book values. Since 21 earnings is a flow over the year while book value is determined at a given point in 22 time, the measurement of earnings and book value are distinct concepts. It is this 23 fundamental difference between a flow (earnings) and point estimate (book value) that 24 makes it necessary to adjust to mid-year in calculating the ROE. Given that book

<sup>20</sup> Id.

<sup>&</sup>lt;sup>21</sup> Roger A. Morin, "New Regulatory Finance," *Public Utilities Reports, Inc.* (2006) at 395.

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value will increase or decrease over the year, using year-end book value (as Value Line
 does) understates or overstates the average investment that corresponds to the flow of
 earnings. To address this concern, earnings must be matched with a corresponding
 representative measure of book value, or the resulting ROE will be distorted.

5 The need for this adjustment has been recognized in the financial literature.<sup>22</sup> 6 Similarly, FERC has also cited the necessity to adjust year-end data from Value Line to reflect average values when computing earned rates of return.<sup>23</sup> In its June 2014 7 8 decision establishing new policies regarding ROE and confirmed in a recent 9 September 2016 opinion, FERC relied directly on the expected earnings approach, 10 which incorporates the exact same adjustment formula used in my direct testimony in this proceeding.<sup>24</sup> Similarly, the Virginia State Corporation Commission has 11 determined that it is appropriate to rely on average book equity, rather than year-end 12 equity, when evaluating earned rates of return.<sup>25</sup> 13

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## Q16. WHAT OTHER EVIDENCE INDICATES THAT MR. LORTON'S RECOMMENDED ROE FAILS TO MEET REGULATORY STANDARDS?

A16. As discussed in my direct testimony, required rates of return for firms in the competitive sector of the economy are also relevant in determining the appropriate return to be allowed for rate-setting purposes.<sup>26</sup> The idea that investors evaluate utilities against the returns available from other investment alternatives – including the low-risk companies in my Non-Utility Group – is a fundamental cornerstone of modern financial theory. Aside from this theoretical underpinning, any casual observer of stock market commentary and the investment media quickly comes to the

<sup>22</sup> *Id.* at 305-06.

<sup>&</sup>lt;sup>23</sup> Bangor Hydro-Elec. Co., 122 FERC ¶ 61,265 (2008).

<sup>&</sup>lt;sup>24</sup> Opinion No. 531, 147 FERC ¶ 61,234 at P 146 (2014) and Opinion No. 551, 156 FERC ¶ 61,234 at P 239 (2016).

<sup>&</sup>lt;sup>25</sup> See, e.g., Case No. PUE-2014-00026, Final Order at n. 84 (2014).

<sup>&</sup>lt;sup>26</sup> Petitioner's Exhibit AMM at 56-60.

realization that investors' choices are almost limitless. It follows that utilities must offer a return that can compete with other risk-comparable alternatives, or capital will simply go elsewhere.

In fact, returns in the competitive sector of the economy form the very underpinning for utility ROEs because regulation purports to serve as a substitute for the actions of competitive markets. The Supreme Court has recognized that the degree of risk, not the nature of the business, is relevant in evaluating an allowed ROE for a utility.<sup>27</sup> The cost of capital is based on the returns that investors could realize by putting their money in other alternatives, and the total capital invested in utility stocks is only the tip of the iceberg of total common stock investment.

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## Q17. WHAT WERE THE RESULTS OF YOUR DCF ANALYSIS FOR THE NON-UTILITY GROUP?

A17. As shown in Exhibit AMM-10 accompanying my direct testimony, the average DCF
results for the Non-Utility Group implied a minimum cost of equity of 10.4%.

## Q18. WHAT OTHER COMPARISONS INDICATE THAT MR. LORTON'S RECOMMENDATION IS FAR TOO LOW?

The existing 10.10% ROE in effect for OVG was established as a result of a 17 A18. 18 stipulation approved by the Commission in December 2012. At that time, the average 19 yield on Baa-rated utility bonds was 4.56%, versus the current 4.62% benchmark for 20 March 2017 reported by Moody's. In other words, the indicated yields on Baa utility 21 bonds are directly comparable to those prevailing when the existing 10.1% ROE 22 established in the stipulation was approved by the Commission. This directly contradicts Mr. Lorton's contention that the ROE for OVG should be dramatically 23 24 decreased.

<sup>&</sup>lt;sup>27</sup> Fed. Power Comm'n v. Hope Natural Gas Co., 320 U.S. 591 (1944).

## Q19. BASED ON YOUR COMPARISON OF OUCC'S ROE RECOMMENDATION WITH ACCEPTED BENCHMARKS AND, IN LIGHT OF THE PROSPECT FOR HIGHER INTEREST RATES, WHAT DO YOU CONCLUDE?

A19. Based on these comparisons, the 9.0% ROE recommendation of Mr. Lorton falls
outside the norms established for other utilities, fail to meet regulatory standards, and
would be viewed negatively by investors. One fundamental standard underlying the
regulation of public utilities, as set forth by the Supreme Court's *Bluefield* and *Hope*decisions, requires that the Company must have the opportunity to earn an ROE
comparable to contemporaneous returns available from alternative investments of
similar risk if it is to maintain its financial flexibility and ability to attract capital.

If the utility is unable to offer a return similar to the returns available from other opportunities of comparable risk, investors will become unwilling to supply capital to the utility on reasonable terms. For existing investors, denying the utility an opportunity to earn what is available from other similar risk alternatives prevents them from earning their cost of capital. Both of these outcomes violate regulatory standards.

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**O20.** 

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## FAR BELOW THOSE AUTHORIZED FOR OTHER UTILITIES?

WHAT OTHER PITFALLS ARE ASSOCIATED WITH AN ROE THAT FALLS

A20. Adopting an ROE for OVG that is well below the ROEs for utilities with even less investment risk could lead investors to view the Commission's regulatory framework as unsupportive, an outcome that would undermine investors' willingness to support future capital availability for investment in Indiana utilities. Security analysts study regulatory orders in order to advise investors where to invest their money. Moody's noted that, "[f]undamentally, the regulatory environment is the most important driver

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1 of our outlook."<sup>28</sup> Similarly, S&P concluded that "[t]he regulatory 2 framework/regime's influence is of critical importance when assessing regulated 3 utilities' credit risk because it defines the environment in which a utility operates and 4 has a significant bearing on a utility's financial performance."<sup>29</sup>

5 Utilities and their investors must lock up large sums of capital and are exposed 6 to many risks over the long time horizon when they invest in utility infrastructure. At 7 the level proposed by Mr. Lorton, the ability of Indiana utilities to attract and retain 8 capital would be severely compromised, leading investors to view the Commission's regulatory framework as unstable.<sup>30</sup> This would have a long-term, chilling effect on 9 investors' willingness to support capital investment in utility infrastructure, not just for 10 11 OVG, but for all utilities in the state. On the other hand, if Commission actions instill 12 confidence that the regulatory environment is supportive, investors will provide the 13 necessary capital, which ultimately benefits customers and the service area economy.

# Q21. DOES THE MARCH 10, 2015 REPORT FROM MOODY'S CITED BY MR. LORTON (AT 4-5) SUPPORT A DRAMATIC DROP IN OVG'S ALLOWED RETURN FROM THOSE CURRENTLY BEING AUTHORIZED FOR COMPARABLE UTILITIES?

A21. No. The Moody's report discusses only very generally the impacts of a "slow" decline
in utilities' authorized ROEs, and how regulators may lower authorized ROEs without
harming utilities' cash flow, such as by "targeting depreciation." The Moody's report
does not identify a cost of equity for regulated utilities at all, much less discuss a cost

<sup>&</sup>lt;sup>28</sup> Moody's Investors Service, "Regulation Will Keep Cash Flow Stable As Major Tax Break Ends," *Industry Outlook* (Feb. 19, 2014).

<sup>&</sup>lt;sup>29</sup> Standard & Poor's Corporation, "Key Credit Factors For The Regulated Utilities Industry," *RatingsDirect* (Nov. 19, 2013).

<sup>&</sup>lt;sup>30</sup> Given the higher relative risks associated with OVG, the ROE recommendation of Mr. Lorton implies an even more punitive ROE for other utilities in Indiana. Alternatively, treating OVG differently from other similarly situated utilities would raise issues of fairness that would violate accepted regulatory principles.

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1 of equity for OVG, which is not even mentioned in the report. In my view, the 2 Moody's report offers no relevant information about a fair ROE in this proceeding, 3 and it certainly does not support the value recommended by Mr. Lorton.

#### 4 DOES THE MOODY'S REPORT INDICATE THAT EQUITY INVESTORS **Q22.** 5 WOULD NOT BE CONCERNED IF OVG'S ROE WAS LOWERED TO THE 6 LEVEL RECOMMENDED BY OUCC?

No. I believe no one can make such an inference based on this report.<sup>31</sup> First, it is 7 A22. 8 important to note that the primary mission of credit rating agencies like Moody's is to 9 provide *debt holders* with an accurate benchmark of the relative risks of default 10 associated with long-term bonds and other debt securities. As the report cited by Mr. 11 Lorton clearly observes, Moody's evaluation is premised "from the perspective of a probability of a default and expected loss given default." 12

13 Bondholders, the constituency represented by Moody's, do not share in a 14 utility's net income or profits. As a result, Moody's focus is on cash flows, which are viewed "as a more important rating driver."<sup>32</sup> On the other hand, *equity investors* are 15 16 intensely focused on the ability of the utility to generate earnings, dividends and growth. This difference in the characteristics and priorities between debt and equity 17 18 securities gives rise to the considerable distinction in the risks faced by debt holders and equity investors. While a moderate and gradual downturn in ROEs may not pose 19 20 an immediate threat to the cash flow protection underlying the credit ratings on a 21 utility's debt, it would have an immediate, negative impact on returns to common 22 stockholders.

<sup>&</sup>lt;sup>31</sup> Moody's Investors Service, "Lower Authorized Equity Returns Will Not Hurt Near-Term Credit Profiles," Sector In-Depth (March 2015). <sup>32</sup> Id.

1 **II. RESPONSE TO MR. LORTON'S ROE ANALYSES** 2 WHAT ROE DID MR. LORTON RECOMMEND FOR OVG? **O23**. 3 A23. Mr. Lorton recommended an ROE of 9.0% for the Company, which exceeds the 4 results of both his DCF and CAPM applications. In applying the constant growth 5 version of the DCF model, Mr. Lorton combined a 2.8% dividend yield and a growth rate of 5.9% to arrive at his final result of 8.7%. Meanwhile, Mr. Lorton's application 6 7 of the CAPM approach resulted in an implied return on 7.87%. 8 A. Discounted Cash Flow Analysis 9 WHAT ARE YOUR PRIMARY CRITICISMS OF MR. LORTON'S **O24**. 10 **APPLICATION OF THE DCF MODEL?** 11 A24. There are three fundamental flaws in the DCF analysis conducted by Mr. Lorton. 12 First, he relied on historical growth rates when it is clear that the DCF approach calls 13 for measuring investors' forward-looking expectations. Second, he relied on growth 14 rates in dividends and book value when it is clear that investors give considerably 15 more weight to analysts' earnings projections in forming their expectations for future 16 growth. Finally, he failed to evaluate the reasonableness of the individual cost of 17 equity estimates produced by his application of the DCF model. As a result, he 18 included data that result in illogical cost of equity estimates. 19 DO YOU BELIEVE THAT HISTORICAL TRENDS IN EARNINGS, Q25. 20 DIVIDENDS, OR BOOK VALUE PROVIDE A MEANINGFUL GUIDE TO 21 **INVESTORS' EXPECTATIONS?** 22 No. As discussed at length in my direct testimony (at 35-38), it is investors' future A25. 23 expectations - and not actual, historical results - that determine the current price they 24 are willing to pay for commons stocks. If past trends are to be representative of 25 investors' expectations for the future, then the historical conditions giving rise to these 26 growth rates should be expected to continue. That is clearly not the case for utilities,

1 which have experienced declining dividend payouts, earnings pressure, and, in certain 2 cases, significant write-offs.

3 While past conditions for utilities serve to depress historical growth rates, they 4 are not representative of long-term expectations for the utility industry. Moreover, to 5 the extent historical trends for utilities are meaningful, they are also captured in 6 projected growth rates, such as those published by Value Line and Zacks Investment 7 Research ("Zacks"), since securities analysts also routinely examine and assess the 8 impact and continued relevance (if any) of historical trends.

- 9 IS THE DOWNWARD BIAS INHERENT IN HISTORICAL GROWTH RATES **Q26**. 10 FOR GAS UTILITIES EVIDENT IN MR. LORTON'S DCF ANALYSIS?
- 11 A26. Yes, it is. For example, consider the historical growth measures displayed on 12 Attachment BEL-5, page 4, of Mr. Lorton's testimony. In addition to the negative 13 growth rates removed by Mr. Lorton, twelve of the individual historical growth rates 14 for the companies in the proxy group fall at or below 3.0%. Combining a growth rate 15 of 3.0% with Mr. Lorton's dividend yield of 2.8% (Attachment BEL-5, page 2) implies 16 a DCF cost of equity of 5.8%, which is less than 120 basis points above the most recent six month average yield on triple-B utility bonds,<sup>33</sup> and falls below near-term 17 forecasts.<sup>34</sup> As a result, these values provide no meaningful information regarding 18 19 investors' expectations and requirements. Clearly, any consideration of Mr. Lorton's 20 historical growth measures results in a built-in downward bias to his DCF conclusions.

 <sup>&</sup>lt;sup>33</sup> The average triple-B utility bond yield reported by Moody's for March 2017 was 4.62%.
 <sup>34</sup> See Table 7 to Petitioner's Exhibit AMM.

# Q27. BEYOND HIS MISGUIDED RELIANCE ON HISTORICAL MEASURES, MR. LORTON ALSO CONSIDERS GROWTH IN DIVIDENDS AND BOOK VALUE IN HIS DCF ANALYSIS. ARE THESE LIKELY TO BE INDICATIVE OF INVESTORS' EXPECTATIONS?

No. As I discussed in my direct testimony,<sup>35</sup> evidence supports the contention that 5 A27. investors rely primarily on earnings per share ("EPS") growth projections in forming 6 7 their expectations. The continued success of investment services such as IBES, Value 8 Line, and Zacks, and the fact that projected growth rates from such sources are widely 9 referenced, provides strong evidence that investors give considerable weight to 10 analysts' earnings projections in forming their expectations for future growth. Future 11 trends in EPS, which provide the source for future dividends and ultimately support 12 share prices, play a pivotal role in determining investors' long-term growth expectations. The importance of earnings in evaluating investors' expectations and 13 14 requirements is well accepted in the investment community, and surveys of analytical 15 techniques relied on by professional analysts indicate that growth in EPS is far more 16 influential than trends in dividends per share ("DPS"). As explained in New 17 *Regulatory Finance:* 

18Because of the dominance of institutional investors and their influence19on individual investors, analysts' forecasts of long-run growth rates20provide a sound basis for estimating required returns. Financial21analysts exert a strong influence on the expectations of many investors22who do not possess the resources to make their own forecasts, that is,23they are a cause of g [growth].<sup>36</sup>

The availability of projected EPS growth rates also is key to investors relying upon this measure as compared to future trends in DPS. Apart from Value Line, investment advisory services do not generally publish comprehensive DPS growth

<sup>&</sup>lt;sup>35</sup> Petitioner's Exhibit AMM at 35-38.

<sup>&</sup>lt;sup>36</sup> Roger A. Morin, "New Regulatory Finance," *Public Utilities Reports, Inc.* (2006) at 298.

1		projections, and this scarcity of dividend growth rates relative to the abundance of
2		EPS forecasts attests to their relative influence. The fact that analyst EPS growth
3		estimates are routinely referenced in the financial media and in investment advisory
4		publications implies that investors use them as a primary basis for their expectations.
5		As observed in New Regulatory Finance:
6 7 8 9 10 11 12 13 14		The sheer volume of earnings forecasts available from the investment community relative to the scarcity of dividend forecasts attests to their importance. The fact that these investment information providers focus on growth in earnings rather than growth in dividends indicates that the investment community regards earnings growth as a superior indicator of future long-term growth. Surveys of analytical techniques actually used by analysts reveal the dominance of earnings and <i>conclude that earnings are considered far more important than dividends</i> . <sup>37</sup> [Emphasis added]
15		While I did not rely solely on EPS projections in applying the DCF model, <sup>38</sup> my
16		evaluation clearly supports greater reliance on EPS growth rate projections than other
17		alternatives.
18	Q28.	HAVE OTHER REGULATORS RECOGNIZED THAT ANALYSTS' EPS
19		GROWTH RATE ESTIMATES ARE A MORE MEANINGFUL GUIDE TO
20		INVESTORS' EXPECTATIONS THAN GROWTH IN DIVIDENDS?
21	A28.	Yes. For example, the Kentucky Public Service Commission has indicated its
22		preference for relying on analysts' projections in establishing investors' expectations:
23 24 25 26 27		KU's argument concerning the appropriateness of using investors' expectations in performing a DCF analysis is more persuasive than the AG's argument that analysts' projections should be rejected in favor of historical results. The Commission agrees that analysts' projections of growth will be relatively more compelling in forming investors'

 <sup>&</sup>lt;sup>37</sup> *Id.* at 302-303.
 <sup>38</sup> As discussed in my direct testimony, I also examined the "br+sv", sustainable growth rates for the companies in my proxy groups.
- 1 forward-looking expectations than relying on historical performance, 2 especially given the current state of the economy.<sup>39</sup>
- 3 Similarly, the Public Utility Regulatory Authority of Connecticut noted that:

4 The Authority used growth in earnings exclusively based on the record 5 of this docket showing that financial literature supports security 6 analysts' EPS growth rate projections as superior for use in a DCF 7 analysis. Response to Interrogatory FI-106. The Authority takes note 8 that long-term, there is not growth in DPS without growth in EPS. 9 Market prices are more highly influenced by security analyst's earnings expectations then expectations in dividends. The Authority agrees with 10 11 Ms. Ahern that "the use of earnings growth rates in a DCF analysis 12 provides a better matching between investors' market price 13 appreciation expectations and the growth rate component of the DCF."<sup>40</sup> 14

- 15 FERC has also expressed a clear preference for projected EPS growth rates in
- 16 applying the DCF model to estimate the cost of equity for both electric and natural gas
- pipeline utilities, noting that, "The growth rate used in the DCF model should be the 17
- growth rate expected by the market."<sup>41</sup> As FERC concluded: 18
- 19 That growth rate may not necessarily prove to be the correct growth 20 forecast, but the cost of common equity to a regulated enterprise 21 depends upon what the market expects, not upon what ultimately 22 happens. Accordingly, it is appropriate to look to the most recent record evidence of the growth rates actually expected by the investment 23 community.<sup>42</sup> 24
- FERC affirmed that "years of established Commission precedent" support the use of 25
- analysts' EPS growth projections in applying the DCF model.<sup>43</sup> 26

#### MR. LORTON MAKES REFERENCE TO PAST DECISIONS WHERE THE 27 **O29**.

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**COMMISSION HAS FAVORED PARTICULAR GROWTH MEASURES FOR** CERTAIN TYPES OF UTILITIES.<sup>44</sup> SHOULD THOSE FINDINGS LOCK IN

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<sup>&</sup>lt;sup>39</sup> Order, Case No. 2009-00548 at 30-31 (Jul. 30, 2010).

<sup>&</sup>lt;sup>40</sup> *Decision*, Docket No. 13-02-20 (Sep. 24, 2013).

<sup>&</sup>lt;sup>41</sup> Opinion No. 531, 147 FERC ¶ 61,234 at P 88 (2014).

<sup>&</sup>lt;sup>42</sup> Id.

<sup>&</sup>lt;sup>43</sup> Opinion No. 531-B, 150 FERC ¶ 61,165 at P 71 (2015).

1		THE MEASURES USED TO ESTIMATE GROWTH EXPECTATIONS NOW								
2		AND IN THE FUTURE?								
3	A29.	lo. As the Commission noted in Cause No. 43680, for example, it expects analysts to								
4		xercise judgment based on the facts and circumstances of each case:								
5 6 7		In all cases the Commission expects the parties to exercise sound judgment when deciding which inputs to include as part of their analyses. <sup>45</sup>								
8		The use of historical or projected dividends and book value may have been more								
9		appropriate in the past. A number of years ago, when the utility industries were more								
10		stable, historical dividend and earnings records were more useful. Also, standardized								
11		and objective sources of projections were not as widely available as is the case today.								
12		As the information environment has developed, including rules requiring security								
13		analysts' disclosures and compensation standards to avoid conflicts, projections have								
14		become more credible to investors.								
15	Q30.	DID MR. LORTON LEAVE OUT READILY AVAILABLE, WIDELY								
16		<b>RESPECTED SOURCES OF ANALYSTS' GROWTH RATES?</b>								
17	A30.	Yes. Mr. Lorton relied solely on data from Value Line in his analysis. Other sources,								
18		such as IBES and Zacks Investment Research cited in my direct testimony, are readily								
19		available and are widely followed by investment professionals. These are well-								
20		recognized sources of expected growth rates and Mr. Lorton's DCF analysis suffers								
21		because he did not consider them.								

 <sup>&</sup>lt;sup>44</sup> Public's Exhibit No. 4 at 15.
 <sup>45</sup> Indiana- American Water Company, Cause No. 40103 (May 30, 1996) at 40-41.

# Q31. DOES THE FACT THAT ANALYSTS' EPS PROJECTIONS MAY DEVIATE FROM ACTUAL RESULTS HAMPER THEIR USE IN APPLYING THE DCF MODEL, AS MR. LORTON CONTENDS?<sup>46</sup>

4 No. Investors, just like securities analysts and others in the investment community, do A31. 5 not know how the future will actually turn out. They can only make investment 6 decisions based on their best estimate of what the future holds in the way of long-term 7 growth for a particular stock, and securities prices are constantly adjusting to reflect 8 their assessment of available information. While the projections of securities analysts 9 may be proven optimistic or pessimistic in hindsight, this is irrelevant in assessing the 10 expected growth that investors have incorporated into current stock prices, and any 11 bias in analysts' forecasts - whether pessimistic or optimistic - is irrelevant if 12 investors share analysts' views. As New Regulatory Finance concluded, "The 13 accuracy of these forecasts in the sense of whether they turn out to be correct is not an issue here, as long as they reflect widely held expectations."<sup>47</sup> 14

15 Moreover, as discussed earlier, there is every indication that expectations for 16 earnings growth are instrumental in investors' evaluation and the fact that analysts' projections deviate from actual results provides no basis to ignore this relationship. 17 18 Comparisons between forecasts of future growth expectations and the historical trend 19 in actual earnings are largely irrelevant in evaluating the use of analysts' projections in the DCF model.<sup>48</sup> But as noted above, the investment community can only make 20 21 decisions based on their best estimate of what the future holds in the way of long-term 22 growth for a particular stock, and the fact that projections deviate from actual results 23 says nothing about whether investors rely on analysts' estimates. In using the DCF

<sup>&</sup>lt;sup>46</sup> Public's Exhibit No. 4 at 15-16.

<sup>&</sup>lt;sup>47</sup> Roger A. Morin, "New Regulatory Finance," *Public Utilities Reports, Inc.* (2006) at 298.

<sup>&</sup>lt;sup>48</sup> Although Mr. Lorton similarly states that, "I agree that projections should not be held up to hindsight review," (Public's Exhibit No. 4 at 15) that is exactly what he is proposing.

1		model to estimate investors' required returns, the purpose is not to prejudge the
2		accuracy or rationality of investors' growth expectations. Instead, to accurately
3		estimate the cost of equity we must base our analyses on the growth expectations
4		investors actually use in determining the price they are willing to pay for common
5		stocks - even if we do not agree with their assumptions. As Robert Harris and Felicia
6		Marston noted in their article in Journal of Applied Finance:
7 8 9 10		Analysts' optimism, if any, is not necessarily a problem for the analysis in this paper. If investors share analysts' views, our procedures will still yield unbiased estimates of required returns and risk premia. <sup>49</sup>
11		Similarly, there is no logical foundation for criticisms such as those raised by
12		Mr. Lorton that the purported upward bias of analysts' growth rates limits their
13		usefulness in applying the DCF model. If investors' base their expectations on these
14		growth rates, then they are useful in inferring investors' required returns - even if the
15		analysts' forecasts prove to be wrong in hindsight.
16	Q32.	DO THE SELECTED ARTICLES CITED BY MR. LORTON IN SUPPORT OF
17		HIS CONTENTION THAT ANALYSTS ARE OVERLY OPTIMISTIC PAINT A
18		COMPLETE PICTURE OF THE FINANCIAL RESEARCH IN THIS AREA?
19	A32.	No. Peer-reviewed empirical studies do not uniformly support his contention that
20		analysts' earnings projections are optimistically biased. For example, a study reported
21		in "Analyst Forecasting Errors: Additional Evidence" found no optimistic bias in
22		earnings projections for large firms (market capitalization of \$500-\$3,000 million),
23		with data for the largest firms (market capitalization > \$3,000 million) demonstrating a
24		pessimistic bias. <sup>50</sup> Similarly, a 2005 article that examined analyst growth forecasts

 <sup>&</sup>lt;sup>49</sup> Robert S. Harris and Felicia C. Marston, "The Market Risk Premium: Expectational Estimates Using Analysts' Forecasts," *Journal of Applied Finance* 11 (2001) at 8
 <sup>50</sup> Lawrence D. Brown, "Analyst Forecasting Errors: Additional Evidence," *Financial Analysts Journal* (November/December 1997).

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1over the period 1990 through 2001 illustrated that Wall Street's forecasting is not2inherently optimistic, and other research on this topic also concludes that there is no3clear support for the contention that analyst forecasts contain upside bias.<sup>51</sup> Moreover,4the studies cited by Mr. Lorton do not focus on large, rate-regulated utilities in relative5stable industries, where the magnitude of any potential bias is likely to be very small,6if it exists at all.

### 7 Q33. DO YOU HAVE OTHER CONCERNS WITH MR. LORTON'S CONSTANT 8 GROWTH DCF ANALYSIS?

9 A33. Yes, Mr. Lorton's decision to average all individual growth rates together, and then 10 compute a single DCF estimate for the entire proxy group, presents another serious 11 flaw in the OUCC's DCF analysis. This approach ignores the reality that each growth 12 rate represents a stand-alone estimate of investors' future expectations, and each value 13 should be evaluated on its own merits. The fact that an average of several growth 14 rates might produce a DCF estimate that could be considered reasonable does not 15 absolve the need to evaluate each underlying growth rate separately.

For example, consider a utility with a dividend yield of 3.5% and three hypothetical growth estimates of 0.0%, 6.5%, and 14.0%. Under the OUCC's method, the DCF estimate would be computed by adding the 6.8% average of the three individual growth rates to the dividend yield, resulting in a cost of equity estimate of 10.3%. The problem with this method is that it disguises the fact that two of the underlying growth rates – 0.0% and 14.0% – do not provide a meaningful guide to investors' expectations. Rather than averaging the good with the bad, each implied

<sup>&</sup>lt;sup>51</sup> Stephen Ciccone, "Trends in analyst earnings forecast properties," *International Review of Financial Analysis*, 14:2-3 (2005); Jeffery Abarbanell and Lehavy Reuven, "Biased forecasts or biased earnings? The role of reported earnings in explaining apparent bias and over/under reaction in analysts' earnings forecasts," *Journal of Accounting and Economics*, 36: 142 (2003); Laim Denning, "Wall Street's Missed Expectations," *Wall Street Journal* at C8 (Apr. 26, 2010).

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cost of equity estimate (in this example, 3.5%, 10.0%, and 17.5%) should be evaluated
 on a stand-alone basis.<sup>52</sup> Mr. Lorton simply calculated the average of the individual
 growth rates with no consideration for the reasonableness of the underlying data.
 Because Mr. Lorton failed to perform this essential step, his DCF analysis included
 individual growth rates that do not reflect investors' expectations. Therefore, his
 results are biased downward.

#### 7 8

#### Q34. CAN YOU SHOW THE DOWNWARD BIAS IN MR. LORTON'S CONSTANT GROWTH ANALYSIS?

9 Yes. For example, Mr. Lorton reports a 5-year historical dividend growth rate of 0.5% A34. for NiSource, Inc.<sup>53</sup> Combining this growth rate with the OUCC's corresponding 12-10 month dividend yield of  $3.0\%^{54}$ , and adjusting for a half-year's growth, results in a 11 12 cost of equity estimate of 3.5%. Likewise, Mr. Lorton reports a five-year historical 13 book value growth rate of 2.5% for Northwest Natural Gas. Combining this growth 14 rate with OUCC's corresponding average dividend yield of 3.2%, and again adjusting 15 for a half year's growth, results in a cost of equity estimate of 5.7%. These implied 16 costs of equity either fall below, or do not sufficiently exceed yields on current and projected public utility bonds. As a result, these illogical growth measures should 17 18 have been removed from Mr. Lorton's constant growth DCF analysis.

#### 19 Q35. WHAT IS THE IMPACT OF ADJUSTING MR. LORTON'S DCF RESULTS TO

### 20 REMOVE ALL ILLOGICAL ROE OUTCOMES THAT ARE HIDDEN IN HIS 21 AVERAGING APPROACH?

A35. Rather than lump all of the data into group averages that camouflage illogical results,
 in Exhibit AMM-14 I break out the discrete DCF calculations for each company in his

 $<sup>^{52}</sup>$  The implied cost of equity estimates are calculated as the sum of the dividend yield (3.5%) and the respective growth rates (0.0%, 6.5%, and 14.0%).

<sup>&</sup>lt;sup>53</sup> Lorton Attachment BEL-5, page 4.

<sup>&</sup>lt;sup>54</sup> *Id.* page 2.

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1 proxy group. The individual company dividend yields are shown on page 1 of this 2 exhibit, with the corresponding growth rates being shown on page 2. Finally, on page 3 3, I combine the dividend yields and growth rates and show the individual DCF 4 estimates for each company in the proxy group. The results shown on page 3 of 5 Exhibit AMM-14 reveal the unreasonableness of many of his growth rate estimates. 6 Of the 75 total outcomes (nine growth rate values for nine companies, minus 6 7 negative growth rates), 32 fall below 7.0%. Eleven of the ROE results are between 8 6% and 7%, eleven are between 5% and 6%, and ten of the results are less than 5%. 9 These results are simply below any rational expectation for a reasonable ROE under 10 current capital market conditions and it is inconceivable that investors are not 11 requiring a substantially higher rate of return for holding common stock.

As I stated in my direct testimony, it is essential that model outcomes pass basic tests of reasonableness and economic logic. Accordingly, DCF estimates that are implausibly low or high should be eliminated when evaluating the results of this method. Since the rate of return required on equity is significantly higher than that required on debt, DCF results that are not sufficiently higher than the yield available on less risky utility bonds must be removed.

On page 3 of Exhibit AMM-14, I have highlighted all ROE results below 7.0%.<sup>55</sup> This is the same threshold I applied in my direct testimony. The average and midpoint values, excluding the highlighted outliers, are provided for each growth rate source. These revised results reveal a much different picture than the one presented by Mr. Lorton. The individual average and midpoint results imply a cost of equity of 9.8%. In this light, the extreme nature of Mr. Lorton's 9.0% ROE recommendation is unmistakable.

<sup>&</sup>lt;sup>55</sup> In addition, I eliminated one high-end value of 15.0%.

1		B. Capital Asset Pricing Model
2	Q36.	WHAT IS THE FUNDAMENTAL PROBLEM ASSOCIATED WITH THE
3		APPROACH THAT MR. LORTON USED TO APPLY THE CAPM?
4	A36.	Like the DCF model, the CAPM is an ex-ante, or forward-looking model based on
5		expectations of the future. As a result, in order to produce a meaningful estimate of
6		investors' required rate of return, the CAPM must be applied using data that reflects
7		the expectations of actual investors in the market. However, the CAPM application
8		presented by Mr. Lorton was based entirely on historical - not projected - rates of
9		return. <sup>56</sup> Morningstar has recognized the primacy of current expectations:
10 11 12 13 14		The cost of capital is always an expectational or forward-looking concept. While the past performance of an investment and other historical information can be good guides and are often used to estimate the required rate of return on capital, <i>the expectations of future events are the only factors that actually determine cost of capital.</i> <sup>57</sup>
15		Because he failed to look directly at the returns investors are currently requiring in the
16		capital markets, the 7.87% historical CAPM estimate developed by Mr. Lorton falls
17		woefully short of investors' current required rate of return.
18	Q37.	IS THERE GOOD REASON TO ENTIRELY DISREGARD THE RESULTS OF
19		MR. LORTON'S HISTORICAL CAPM ANALYSIS?
20	A37.	Yes. Applying the CAPM is complicated by the impact of the recent capital market
21		turmoil and Federal Reserve policies on investors' risk perceptions and required
22		returns. As the Staff of the Florida Public Service Commission concluded regarding
23		historical applications of the CAPM:
24 25		[R]ecognizing the impact the Federal Government's unprecedented intervention in the capital markets has had on the yields on long-term

<sup>&</sup>lt;sup>56</sup> Public's Exhibit No. 4 at 20: "I calculated long-term market risk premiums based on historical data from the Preview version of *Stocks, Bonds, Bills and Inflation (SBBI), 2017 Yearbook*, by Duff & Phelps / John Wiley and Sons. ... The SBBI database covers the period between 1926 and 2016." <sup>57</sup> Morningstar, *Ibbotson SBBI, 2013 Valuation Yearbook*, at 21 (emphasis added).

Treasury bonds, staff believes models that relate the investor-required return on equity to the yield on government securities, such as the CAPM approach, produce less reliable estimates of the ROE at this time.<sup>58</sup>

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5 Similarly, in *Orange & Rockland Utilities*, FERC determined that CAPM 6 methodologies based on historical data were suspect because whatever historical 7 relationships existed between debt and equity securities may no longer hold.<sup>59</sup> FERC 8 concluded that historical risk premiums are downward biased given recent trends of 9 near-historic low yields for Treasury bonds,<sup>60</sup> and has endorsed the use of the same 10 application of the CAPM presented in my direct testimony to overcome the failings of 11 the historical approach exemplified by Mr. Lorton's analysis.<sup>61</sup>

12 The CAPM cost of common equity estimate is calibrated from investors' 13 required risk premium between Treasury bonds and common stocks. In response to 14 heightened uncertainties, investors have repeatedly sought a safe haven in U.S. 15 government bonds. Coupled with the Federal Reserve's stimulus policies, this "flight to safety" has pushed Treasury yields significantly lower. This distortion not only 16 17 impacts the absolute level of the CAPM cost of equity estimate, but also affects 18 estimated risk premiums. Economic logic would suggest that investors' required risk 19 premium for common stocks over Treasury bonds has increased.

20 Meanwhile, the backward-looking approach used by Mr. Lorton incorrectly 21 assumes that investors' assessment of the relative risk differences, and their required 22 risk premium, between Treasury bonds and common stocks is constant and equal to 23 some historical average. As the Commission has previously noted:

<sup>&</sup>lt;sup>58</sup> Staff Recommendation for Docket No. 080677-E1 - Petition for increase in rates by Florida Power & Light Company, Docket No. 080677-E1, at 280 (Dec. 23, 2009).

<sup>&</sup>lt;sup>59</sup> See, Orange & Rockland Utils., Inc., 40 FERC ¶ 63,053 at 65,208-09 (1987), aff<sup>\*</sup>d, Opinion No. 314, 44 FERC ¶ 61,253 at 65,208 (2008).

<sup>&</sup>lt;sup>60</sup> See, New York Independent System Operator, Inc., 146 FERC ¶ 61,043 at P 105 (2014).

<sup>&</sup>lt;sup>61</sup> See, Opinion No. 531-B, 150 FERC ¶ 61,165 at P 109 (2015); Opinion No. 551, 156 FERC ¶ 61,234 at P 165 (2016).

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1 2 3 4 5 6 7 8		Relying on historic market returns introduces some highly questionable assumptions, which must be taken on faith. Specificlaly [sic], one must assume that marketplace returns experienced historically are what investors were expecting to receive and continue to guide investor expectations today. It also assumes that asset relationships prevailing over the past 62 years continue today unchanged. Mr. Brennan provided no support for either of these assumptions. Public Witness Kahal explained why these assumptions are unlikely to hold true. <sup>62</sup>
9		At no time in recent history has the fallacy of this assumption been demonstrated more
10		concretely. The broken link between investors' current expectations and requirements
11		and historical risk premiums is particularly relevant during periods of heightened
12		uncertainty and rapidly changing capital market conditions, such as those experienced
13		recently. <sup>63</sup>
14	Q38.	DO THE RISK PREMIUMS THAT MR. LORTON DERIVES FROM DUFF &
15		PHELPS DATA (ATTACHMENT BEL-6, P. 4) COMPORT WITH WHAT THIS
16		PUBLICATION REPORTS?
17	A38.	No. Duff & Phelps (formerly published by Morningstar) computes the equity risk
18		premium by subtracting the arithmetic mean income return (not the total return) on
19		long-term Treasury bonds from the arithmetic average return on common stocks. As
20		Morningstar explained:
21 22 23 24 25 26		Price changes in bonds due to unanticipated changes in yields introduce price risk into the total return. Therefore, the total return on the bond series does not represent the riskless rate of return. The income return better represents the unbiased estimate of the purely riskless rate of return, since an investor can hold a bond to maturity and be entitled to the income return with no capital loss. <sup>64</sup>

 <sup>&</sup>lt;sup>62</sup> Indiana Michigan Power Co., Cause No. 38728 (Aug. 24, 1990).
 <sup>63</sup> See, e.g., Opinion No. 531, at P 158 (2014), finding that, "the capital market conditions since the 2008 market collapse and the record in this proceeding have shown that there is not a direct correlation between changes in U.S. Treasury bond yields and changes in ROE." <sup>64</sup> Morningstar, *Ibbotson SBBI, 2012 Valuation Yearbook* at 56.

1 Similarly, Duff & Phelps notes that the equity risk premium is calculated as "Large company total stock returns minus long-term government bond income returns."<sup>65</sup> In 2 3 other words, Duff & Phelps concluded that using only the *income component* of the 4 long-term government bond return provides a more reliable estimate of the expected 5 risk premium because investors do not anticipate capital losses for a risk-free security. 6 Mr. Lorton, however, calculated his equity risk premiums using the *total* return for 7 Duff & Phelps long-term government bond series. As a result, the equity risk 8 premiums presented by Mr. Lorton fall below what his own data source reports and the 9 resulting CAPM cost of equity estimate is further understated.

### Q39. DID MR. LORTON FAIL TO CONSIDER OTHER IMPORTANT FACTORS IN APPLYING THE CAPM?

Yes. As noted in my direct testimony,<sup>66</sup> empirical research indicates that the CAPM 12 A39. 13 does not fully account for observed differences in rates of return attributable to firm 14 size. To account for this, Duff & Phelps has developed size premiums that need to be 15 added to the theoretical CAPM cost of equity estimates to account for the level of a 16 firm's market capitalization in determining the CAPM cost of equity. The size adjustment, which is documented by the primary source Mr. Lorton used to apply the 17 CAPM,<sup>67</sup> corrects for an observed inability of the CAPM to fully reflect the risks 18 perceived by investors. Because he ignored this fundamental relationship, Mr. 19 20 Lorton's results are downward biased.

<sup>&</sup>lt;sup>65</sup> Duff & Phelps, 2017 Valuation Handbook, U.S. Guide to Cost of Capital (Preview Version) at 19.

<sup>&</sup>lt;sup>66</sup> Petitioner's Exhibit AMM at 46-47.

<sup>&</sup>lt;sup>67</sup> Duff & Phelps, "2017 Valuation Handbook, U.S. Guide to Cost of Capital (Preview Edition)," John Wiley & Sons, Inc. at 19. *See* Public's Exhibit No. 4 at 20, citing Duff & Phelps.

### 1Q40. DOES MR. LORTON ACCURATELY CHARACTERIZE THE SIZE2ADJUSTMENT, AS IT PERTAINS TO THE CAPM MODEL?

3 The need for the size adjustment in applying the CAPM arises because A40. No. 4 differences in investors' required rates of return that are related to firm size are not 5 fully captured by beta. This refinement to the CAPM is distinct from a generalized 6 risk premium for firm size, as discussed on pages 24-28 of my direct testimony. Similarly, the "Business Valuation Alert" cited by Mr. Lorton (p. 23) also 7 8 acknowledges that "as a general proposition, smaller companies are riskier than larger companies,"68 and merely confirms that risk premiums for a water utility are below 9 those of the "average company."<sup>69</sup> I agree, and this industry-specific risk assessment 10 11 is considered in my CAPM analysis through the use of beta values that are specific to the gas utilities in my proxy group. The size adjustment merely refines the CAPM by 12 13 adjusting for the impact of size that is *not accurately reflected in beta*.

Mr. Lorton also places significant weight on a 1992 study by Annie Wong.<sup>70</sup> 14 15 but a closer examination of this research reveals that it is largely inconclusive, and 16 inconsistent with the CAPM. In fact, her results demonstrate no material difference between utilities and industrial firms with respect to size premiums, and her study 17 18 finds no significant relationship between beta and returns, which contradicts modern 19 portfolio theory and the CAPM. A more recent study published in the Quarterly 20 Review of Economics and Finance reconsiders Wong's evidence and concludes that "new information . . . indicates there is a small firm effect in the utility sector."<sup>71</sup> 21

 <sup>&</sup>lt;sup>68</sup> Michael Pashall and George B. Hawkins, "Do Smaller Companies Warrant a Higher Discount Rate for Risk?: The "Size Effect" Debate," *Business Valuation Alert* (Vol. 1, Issue No. 2, Dec. 1999) at 3.
 <sup>69</sup> *Id.*

<sup>&</sup>lt;sup>70</sup> Public's Exhibit No. 4 at 22.

<sup>&</sup>lt;sup>71</sup> Zepp, Thomas M., "Utility stocks and the size effect—revisited," Quarterly Review of Economics and Finance, 43 (2003) 578-582.

# Q41. IS THERE ANY MERIT TO MR. LORTON'S CONTENTION (AT 22-23) THAT A SIZE ADJUSTMENT SHOULD NOT BE INCORPORATED WHEN APPLYING THE CAPM TO REGULATED UTILITIES?

A41. No. Again, Mr. Lorton implies that I am proposing to apply a general size risk
premium in arriving at a fair ROE for OVG; but this is not correct. Rather, this
adjustment merely corrects for an observed inability of the CAPM to fully reflect the
impact of size distinctions by market capitalization that the beta value does not
otherwise capture, but which is acknowledged by empirical research.

9 The Commission decisions and articles cited on page 23 of Mr. Lorton's 10 testimony pertain to a proposed small stock risk premium that would be added to the 11 ROE determined for the proxy companies. In other words, this adjustment was meant 12 to reflect a purported risk difference between the individual water utility at issue, and 13 the overall ROE indicated by the underlying analyses. This is not at all what I am 14 proposing in this case. My consideration of the impact of firm size in applying the 15 CAPM does not adjust for the Company's size relative to the proxy group; nor is it 16 applied to the results of the DCF, risk premium, or expected earnings approaches. 17 Rather, it is specifically tied to the CAPM because empirical research indicates that 18 beta does not capture an increment of risk related to firm size. Nor does the 19 highlighted quotation from the article on business valuation cited by Mr. Lorton 20 (p. 23) have any relevance to a fair ROE for Westfield in this case. Clearly, OVG's 21 position within the industry is not one of "very low risk," and the Company does not 22 have any "near-guarantee" of earning a fair ROE.

Within the CAPM paradigm, the degree of regulation, the nature of competition in the industry, the competence of management, and every other firmspecific consideration is boiled down to a single question; namely, how much does the stock's price fluctuate in relation to the market as a whole? Beta is the measure of that variability, and research demonstrates that beta does not fully account for the impact
 of firm size. As FERC concluded in adopting a size adjustment when using the
 CAPM to estimate the cost of equity for electric utilities, "[t]his type of size
 adjustment is a generally accepted approach to CAPM analyses."<sup>72</sup>

# Q42. WAS MR. LORTON JUSTIFIED IN RELYING ON GEOMETRIC MEANS AS A MEASURE OF AVERAGE RATE OF RETURN WHEN APPLYING THE HISTORICAL CAPM?<sup>73</sup>

8 No. While both the arithmetic and geometric means are legitimate measures of A42. 9 average return, and the Commission has recognized geometric means in the past, these 10 measures provide different information. Each may be used correctly, or misused, 11 depending upon the inferences being drawn from the numbers. The geometric mean 12 of a series of returns measures the constant rate of return that would yield the same 13 change in the value of an investment over time. The arithmetic mean measures what 14 the expected return would have to be each period to achieve the realized change in 15 value over time.

In estimating the cost of equity, the goal is to replicate what investors expect going forward, not to measure the average performance of an investment over an assumed holding period. When referencing realized rates of return in the past, investors consider the equity risk premiums in each year independently, with the arithmetic average of these annual results providing the best estimate of what investors might expect in future periods. *New Regulatory Finance* had this to say:

The best estimate of expected returns over a given future holding period is the arithmetic average. *Only arithmetic means are correct for forecasting purposes and for estimating the cost of capital.* There is no theoretical or empirical justification for the use of geometric mean rates

<sup>&</sup>lt;sup>72</sup> Opinion No. 531-B, 150 FERC ¶ 61,165 at P 117 (2015).

<sup>&</sup>lt;sup>73</sup> Lorton Attachment BEL-6, page 1.

- 1of returns as a measure of the appropriate discount rate in computing2the cost of capital or in computing present values.
- 3 Similarly, Morningstar concluded that:

For use as the expected equity risk premium in either the CAPM or the building block approach, the arithmetic mean or the simple difference of the arithmetic means of stock market returns and riskless rates is the relevant number. ... The geometric average is more appropriate for reporting past performance, since it represents the compound average return.<sup>75</sup>

#### 10 Q43. ARE YOU AWARE THAT THE COMMISSION HAS IN THE PAST ELECTED

### 11 TO CONSIDER BOTH ARITHMETIC AND GEOMETRIC MEANS IN 12 APPLYING THE CAPM?

13 A43. Yes. I understand that the Commission has expressed the view that this issue is best 14 resolved by considering both measures.<sup>76</sup> Nonetheless, given the clear evidence of 15 downward bias inherent in Mr. Lorton's CAPM result, this consideration lends 16 additional support for my application of a forward-looking CAPM approach, which 17 does not depend on geometric or arithmetic means of historical data.

### Q44. WHAT DOES THIS IMPLY WITH RESPECT TO MR. LORTON'S CAPM ANALYSES?

A44. For a variable series, such as stock returns, the geometric average will *always* be less
than the arithmetic average. Accordingly, Mr. Lorton's reference to geometric average
rates of return provides yet another element of built-in downward bias.

<sup>&</sup>lt;sup>74</sup> Roger A. Morin, "New Regulatory Finance," *Public Utilities Reports, Inc.* (2006) at 116-117, (emphasis added).

<sup>&</sup>lt;sup>75</sup> Morningstar, *Ibbotson SBBI 2013 Valuation Yearbook* at 56.

<sup>&</sup>lt;sup>76</sup> See, e.g., at 41.

1 C. Other ROE Issues 2 Q45. MR. LORTON ARGUES THAT NO CONSIDERATION SHOULD BE GIVEN TO THE COMPANY'S SMALL SIZE IN SETTING ITS ROE.<sup>77</sup> DO YOU 3 4 AGREE? 5 As I stated in my direct testimony, a firm's relative size has important A45. No. 6 implications for investors in their evaluation of alternative investments, and it is well established that smaller firms are more risky than larger firms.<sup>78</sup> 7 8 MR. LORTON CLAIMS THAT THAT REGULATION REDUCES THE RISKS **O46**. 9 FACED BY THE COMPANY AND THIS MITIGATES THE NEED TO 10 **RECOGNIZE THE IMPACT OF OVG'S SIZE WHEN COMPARED TO THE** PROXY GROUP.<sup>79</sup> IS THIS A VALID ARGUMENT? 11 No, Mr. Lorton is mixing up two distinct considerations. The first consideration, that 12 A46. 13 regulation reduces the risks faced by the Company, is not relevant. This is because all 14 of the proxy companies relied on by Mr. Lorton (and myself) have highly regulated 15 operations. By using the proxy companies to set OVG's ROE, regulation has already 16 been accounted for. No additional adjustment to the Company's ROE is necessary to 17 account for the presence of regulation. 18 The second consideration, that the Company is much smaller than the 19 companies in the proxy group and thus possesses higher relative risk, is a legitimate 20 As I pointed out in my direct testimony, OVG has total rate base of one. 21 approximately \$51.7 million, while the average market capitalization for the firms in the proxy group is \$3.7 billion.<sup>80</sup> This size difference deserves some consideration in 22

the ROE estimation process. And while Mr. Lorton claims that the Commission has

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<sup>&</sup>lt;sup>77</sup> Public's Exhibit No. 4 at 22-23.

<sup>&</sup>lt;sup>78</sup> Petitioner's Exhibit AMM at 24-28.

<sup>&</sup>lt;sup>79</sup> Public's Exhibit No. 4 at 22.

<sup>&</sup>lt;sup>80</sup> Petitioner's Exhibit AMM at 24.

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rejected a "blind application" of a 400 basis-point size adjustment,"<sup>81</sup> that is not what I 1 2 have proposed in this case. Rather, I recommend that the Commission adopt OVG's 3 requested 11.1% ROE, which falls 40 basis points above the upper end of the range that is indicated for large, publicly traded gas utilities. This represents a modest 4 5 acknowledgement of the higher returns required to compensate for OVG's relative 6 size, as well as its lack of published credit metrics or other measures of investment 7 risk. One thing is clear, however, and that is that the size risk faced by the Company is 8 not offset by the fact that it is regulated, since that risk has already been accounted for 9 by referencing a proxy group of other regulated gas utilities.

## Q47. MR. LORTON CONTENDS THAT "THE APPLICABILITY OF A SMALL STOCK ADJUSTMENT TO REGULATED PUBLIC UTILITIES IS QUESTIONABLE."<sup>82</sup> HOW DO YOU RESPOND?

13 A47. I disagree with his claim. Utility common stocks are included in the sample of firms 14 used to quantify the size adjustments published by Duff & Phelps and there is no 15 credible basis to conclude that utilities are immune from this well-documented 16 relationship. For example, a study reported in *Public Utilities Fortnightly* noted that 17 the betas of small companies do not fully account for the higher realized rates of return 18 associated with small company stocks:

19The smaller deciles show returns not fully explainable by the CAPM.20The difference in risk premium (realized versus CAPM) grows larger as21one moves from the largest companies in decile 1 to the smallest in22decile 10. The difference is especially pronounced for deciles 9 and 10,23which contain the smallest companies.

#### The study went on to conclude that a publicly traded utility with a market capitalization of \$1.0 billion would require a small company premium of

<sup>&</sup>lt;sup>81</sup> Public's Exhibit No. 4 at 23.

<sup>&</sup>lt;sup>82</sup> *Id.* at 22.

<sup>&</sup>lt;sup>83</sup> Michael Annin, "Equity and the Small-Stock Effect", *Public Utilities Fortnightly* (Oct. 15, 1995), at 43.

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<sup>&</sup>lt;sup>84</sup> California Public Utilities Commission, Decision 92-03-093 (1992) at 19.

appreciation of the stock can vary widely. And, the third reason is that the unadjusted DCF result is almost always well below what any informed financial analyst would regard as defensible, and therefore requires an upward adjustment based largely on the expert witness' judgment. In these circumstances, we find it difficult to regard the results of a DCF computation as any more than suggestive.<sup>85</sup>

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7 In this light, it is important to consider alternatives to the DCF model. As 8 shown in Exhibit AMM-2 to my direct testimony, risk premium models (like the 9 CAPM, ECAPM and Utility Risk Premium approaches) generally support an ROE for 10 the proxy group of gas utilities in the 10% to 11% range. My expected earnings 11 approach corroborated these outcomes. As I mentioned earlier in this rebuttal 12 testimony, the expected earnings approach (as shown in Exhibit AMM-13) using 13 OUCC's proxy group implies an average ROE of 11.1%. A simple examination of 14 alternative methodologies such as these would have revealed to Mr. Lorton that his 15 9.0% recommendation was below any basic range of reasonableness.

### 16 Q50. HAVE SUCH ALTERNATIVE ROE METHODS BEEN ACCEPTED BY 17 OTHER REGULATORS?

A50. Yes. In its recent Opinion 551, issued September 28, 2016, FERC reiterated its
 support for several of the very same reasonableness checks that I referenced above and
 employed in my direct testimony. For example, FERC determined:

For the reasons discussed below, we conclude that the record in this proceeding demonstrates the presence of unusual capital market conditions, such that we have less confidence that the central tendency of the DCF zone of reasonableness (the midpoint in this case) accurately reflects the equity returns necessary to meet *Hope* and *Bluefield*.<sup>86</sup>

27Rather, that finding supports a consideration of other cost of equity28estimation methodologies in determining whether mechanically setting

<sup>&</sup>lt;sup>85</sup> Indiana Michigan Power Co., Cause No. 38728 (Aug. 24, 1990).

<sup>&</sup>lt;sup>86</sup> Opinion No. 551, 156 FERC ¶ 61,234 at P 119 (2016).

- 1the ROE at the central tendency satisfies the capital attraction standards2of Hope and Bluefield.<sup>87</sup>
- We therefore find it necessary and reasonable to consider additional record evidence, including evidence of alternative methodologies and state-commission approved ROEs, to gain insight into the potential impacts of these unusual capital market conditions on the appropriateness of using the resulting midpoint.<sup>88</sup>
- 8 The "alternative methodologies" referred to above include the very same CAPM, 9 utility risk premium, and expected earnings approaches that I utilize in my direct
- 10 testimony.

# 11 Q51. MR. LORTON CITES A DUKE UNIVERSITY CFO SURVEY AS SUPPORT 12 FOR HIS ROE RECOMMENDATION.<sup>89</sup> DOES THIS PROVIDE ANY 13 MEANINGFUL CORROBORATION OR GUIDANCE AS TO INVESTORS' 14 REQUIRED RATE OF RETURN?

A51. No. According to Mr. Lorton, the survey apparently predicts that equity returns for the
stock market as a whole will amount to 6.6% over the next 10 years. This figure falls
far out of line with any meaningful benchmark for a fair ROE for a utility.
Considering that this return falls 240 basis points *below* the return that Mr. Lorton
recommends for OVG, it clearly has no relevance in this case.

### 20 Q52. ARE YOU IN ANY WAY ALLEGING THAT THIS SURVEY IS INHERENTLY 21 FLAWED?

A52. No, not at all. However, a general survey of selected corporate executives does not
substitute for a comprehensive analysis of investors' required returns for a specific
industry or company like OVG. The data cited by Mr. Lorton are for the S&P 500 and
certainly does not appear to come from any sort of detailed ROE analysis specific to
the gas utility industry (as presented in my direct testimony). The link that Mr. Lorton

<sup>&</sup>lt;sup>87</sup> *Id.* at P 120.

<sup>&</sup>lt;sup>88</sup> *Id.* at P 122.

<sup>&</sup>lt;sup>89</sup> Public's Exhibit No. 4 at 8.

1		tries to make between unknown, untested, and unrelated survey data and the required
2		ROE for a gas utility like OVG is the very definition of an "apples to oranges"
3		comparison. As such, his conclusions based on this data should be rejected.
4	Q53.	MR. LORTON CRITICIZES THE REMOVAL OF ILLOGICAL VALUES
5		FROM YOUR DCF RESULTS BECAUSE INVESTORS "DO NOT IGNORE
6		LOW GROWTH RATES."90 IS THIS A REASONABLE ARGUMENT?
7	A53.	Not at all. I would point out that Mr. Lorton also eliminated low-end growth rates
8		(i.e., all negative values) from his DCF study. <sup>91</sup> Presumably, Mr. Lorton made this
9		decision based on his determination that investors would not consider these values and
10		the resulting cost of equity estimates to be meaningful. As a result, while Mr. Lorton
11		and I may disagree on the specific threshold to apply in screening low-end growth
12		rates, his analysis implicitly accepts the principle that not all growth rates are
13		indicative of investors' expectations. As explained in my direct testimony, <sup>92</sup> reference
14		to current and projected bond yields provides an objective basis to evaluate DCF
15		estimates, and one that has been recognized by other regulators.
16	Q54.	MR. LORTON HAS CONCERNS WITH YOUR UTILITY RISK PREMIUM
17		MODEL, CLAIMING IT IS "CIRCULAR." <sup>93</sup> HOW DO YOU RESPOND?
18	A54.	I addressed this concern in my direct testimony. <sup>94</sup> In establishing authorized ROEs,
19		regulators typically consider the results of independent market-based approaches,
20		beyond comparing allowed returns. These market-based methodologies include DCF
21		and CAPM models. Because allowed risk premiums consider the objective market

<sup>&</sup>lt;sup>90</sup> *Id.* at 14-15.

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<sup>&</sup>lt;sup>91</sup> *Id.* at 14. Other OUCC witnesses have applied alternative thresholds. For example, in Cause No. 44835, OUCC's witness Mr. Kaufman eliminated all DCF growth rates below 2.0%. Cause No. 44835, Public's Exhibit No. 5 (Dec. 5, 2016) at 34. <sup>92</sup> Petitioner's Exhibit AMM at 40-42. <sup>93</sup> Public's Exhibit No. 4 at 25. <sup>94</sup> Petitioner's Exhibit AMM at 51.

#### Rebuttal Testimony of Adrien M. McKenzie, CFA Petitioner's Exhibit AMM-R Page 42 of 47

data (e.g., stock prices, dividends, beta, and interest rates) that are part of these
 independent, market-based approaches, and are not based strictly on past actions of
 other regulators, concerns over any potential for circularity are resolved.

# 4 Q55. MR. LORTON CLAIMS THAT YOUR USE OF FORECASTED BOND YIELDS 5 "IS NOT CONSISTENT" WITH THE IMPLIED RISK PREMIUMS 6 DEVELOPED IN YOUR STUDY.<sup>95</sup> IS THERE ANY VALIDITY TO THIS 7 ASSERTION?

No. As detailed in my direct testimony,<sup>96</sup> the risk premiums referenced in my study 8 A55. 9 were calculated by matching average authorized ROEs for gas utilities with a 10 contemporaneous bond yield. In order to recognize the impact of higher interest rates 11 over the period when the rates established in this proceeding will be in effect, page 2 12 of Exhibit AMM-8 reflected the implications of projected bond yields. As I explained 13 and documented on this exhibit, my application directly considered the impact of 14 higher yields on the equity risk premium by adjusting for the inverse relationship 15 documented in my testimony. Contrary to Mr. Lorton's unexplained allegation, my 16 application of the risk premium approach using projected bond yields was entirely consistent with the findings of my study. Indeed, Mr. Lorton essentially undertook a 17 18 similar adjustment in his historical CAPM analysis by adopting a "normalized" risk free rate of 4.0%.<sup>97</sup> 19

### Q56. MR. LORTON REJECTS ANY RELIANCE ON THE EXPECTED EARNINGS APPROACH.<sup>98</sup> ARE HIS CRITICISMS JUSTIFIED?

A56. No. First, Mr. Lorton argues that the results of the expected earnings approach should be ignored because my application of this approach is only based on "an intermediate

<sup>&</sup>lt;sup>95</sup> Public's Exhibit No. 4 at 25.*Id.* 

<sup>&</sup>lt;sup>96</sup> Petitioner's Exhibit AMM at 51.

<sup>&</sup>lt;sup>97</sup> Public's Exhibit No. 4 at 19.

<sup>&</sup>lt;sup>98</sup> *Id.* at 25-26.

#### Rebuttal Testimony of Adrien M. McKenzie, CFA Petitioner's Exhibit AMM-R Page 43 of 47

1 forecast" using 3-5 year projections from Value Line.<sup>99</sup> Of course, the very same 2 "criticism" could be applied to Mr. Lorton's DCF application, which considers only 3 "intermediate" projected growth rates from the very same source. As a practical 4 matter, there are no longer-term published estimates to apply either the DCF model or 5 the expected earnings approach, and Value Line's forecasts are widely referenced as a 6 guide to investors' expectations.

7 Mr. Lorton's contention that the expected earnings approach is not useful 8 because "many companies also have unregulated operations" is equally misguided. 9 Aside from the fact that he presents no specific evidence to document his concern, my 10 application of the expected earnings approach relied on data for the same proxy group 11 of gas utilities accepted by Mr. Lorton and used as the basis for his analyses. 12 Moreover, in evaluating a fair ROE under the comparable earnings standards 13 established by the Supreme Court in *Hope* and *Bluefield*, it is the degree of risk which 14 is important, not the nature of a firms operations. Indeed, this standard was long 15 applied by reference to earned rates of return for firms in the competitive sector of the 16 economy.

17 Finally, I agree in part with Mr. Lorton's observation that the results of the 18 expected earnings approach does not represent a market-based estimate of investors' 19 required return. The purpose of comparable earnings methods, including the expected 20 earnings approach, is not to derive a market cost of equity. Rather, this approach is 21 intended to examine the book returns necessary to meet the financial attraction 22 standards underpinning *Hope* and *Bluefield*. This expected earnings test does not 23 require theoretical models to indirectly infer investors' perceptions from stock prices 24 or other market data. As long as the proxy companies are similar in risk, their

<sup>99</sup> *Id.* at 25.

1		expected earned returns on invested capital provide a direct benchmark for investors'						
2		opportunity costs that is independent of the limitations inherent in any theoretical						
3		nodel of investor behavior. As FERC observed in explaining its reliance on the same						
4		methodology applied in my direct testimony, "returns on book value help investors						
5		determine the opportunity cost of investing in that particular utility instead of other						
6		companies of comparable risk." <sup>100</sup>						
7	Q57.	MR. LORTON CONTENDS THAT YOUR APPLICATION OF THE ECAPM						
8		"INCLUDES AN ADDITIONAL UPWARD ADJUSTMENT." <sup>101</sup> IS THERE						
9		ANY MERIT TO THIS ASSERTION?						
10	A57.	No. I addressed the faulty logic underlying this argument in my direct testimony. <sup>102</sup>						
11	Q58.	HAVE OTHER REGULATORS RELIED ON THE ECAPM?						
12	A58.	Yes. The ECAPM approach has been relied on by the Staff of the Maryland Public						
13		Service Commission. For example, Staff witness Julie McKenna noted that "the						
14		ECAPM model adjusts for the tendency of the CAPM model to underestimate returns						
15		for low Beta stocks," and concluded that, "I believe under current economic						
16		conditions that the ECAPM gives a more realistic measure of the ROE than the CAPM						
17		model does." <sup>103</sup> The Regulatory Commission of Alaska has also relied on the ECAPM						
18		approach, noting that:						
19 20 21 22		Tesoro averaged the results it obtained from CAPM and ECAPM while at the same time providing empirical testimony that the ECAPM results are more accurate then [sic] traditional CAPM results. The reasonable investor would be aware of these empirical results. Therefore, we						
25		adjust resoro's recommendation to reflect only the ECAPM result.						

<sup>&</sup>lt;sup>100</sup> Opinion No. 551, 156 FERC ¶ 61,234 at P 235 (2016).
<sup>101</sup> Public's Exhibit No. 4 at 26.
<sup>102</sup> Petitioner's Exhibit AMM at 49.
<sup>103</sup> Direct Testimony and Exhibits of Julie McKenna, Maryland PSC Case No. 9299 (Oct. 12, 2012) at page 9.
<sup>104</sup> Regulatory Commission of Alaska, Order No. P-97-004(151) at 145 (Nov. 27, 2002).

- 1 **D.** Capital Structure 2 Q59. WHAT CAPITAL STRUCTURE DOES MR. LORTON RECOMMEND IN 3 THIS CASE? 4 Mr. Lorton appears to accept the Company's proposed capital structure. At the same A59. 5 time, Mr. Lorton states that "OVG's lack of debt financing in its capital structure preempts any financial risk to the company,"<sup>105</sup> and he notes that, "Every company in the 6 proxy group has considerably more financial risk than OVG."<sup>106</sup> 7 Mr. Lorton's 8 repeated references appear to suggest a view that the Company's capital structure is 9 indicative of a lower required ROE. 10 Q60. DO THE UNCERTAINTIES ASSOCIATED WITH FINANCIAL LEVERAGE 11 EQUATE TO OVERALL INVESTMENT RISK? 12 No. Mr. Lorton's focus on capital structure, and the relative risk associated with debt A60. 13 leverage, ignores the fact that this is only one facet of a company's overall investment 14 risk. A firm's total investment risk considers both business and financial risk. The 15 evaluation of business risk involves an examination of the utility's relative markets and 16 service area economy, competitive position, operations, regulation, management, 17 supply position, and asset concentration. Meanwhile, the evaluation of financial risk 18 tends to be more quantitative and involves an examination of financial data concerning 19 earnings protection, capital structure, cash flow adequacy, and financial flexibility. 20 The degree of debt leverage implicit in a utility's capital structure is just one aspect of 21 the entire spectrum of considerations that ultimately determines investors' overall risk 22 assessment. 23 The fair ROE is not evaluated in a vacuum; it is predicated on analyses for a
- 24

The fair ROE is not evaluated in a vacuum; it is predicated on analyses for a proxy group of utilities, with the relative reliance on equity financing being just one

 $^{106}$  *Id*.

<sup>&</sup>lt;sup>105</sup> Public's Exhibit No. 4 at 6.

#### Rebuttal Testimony of Adrien M. McKenzie, CFA Petitioner's Exhibit AMM-R Page 46 of 47

facet in comparing OVG's total risks to those of large, publicly traded gas utilities. As
 a result, there is simply no basis for Mr. Lorton's insinuation that OVG has less
 investment risk than the proxy group, simply because of its capital structure.

4 Q61. WHAT ARE THE IMPLICATIONS WITH RESPECT TO THE EVALUATION
5 OF A FAIR ROE FOR OVG?

As discussed at length in my direct testimony,<sup>107</sup> there are a number of key 6 A61. 7 considerations that distinguish the investment risks of OVG from those of the gas 8 utilities used to estimate the cost of equity. These include the Company's lack of 9 published risk measures, limited access to capital, dependency on a concentrated 10 service territory, lack of regulatory diversification, and the elevated business risks 11 associated with OVG's high concentration of industrial sales and transportation 12 volumes. The net impact of financial risks associated with a utility's capital structure 13 is only one piece of the puzzle and there is no basis for Mr. Lorton's myopic focus on 14 this single consideration, to the exclusion of all others.

### 15 Q62. IS IT REASONABLE FOR A SMALL UTILITY TO MAINTAIN A HIGH 16 EQUITY RATIO?

17 Yes. As discussed in my direct testimony, small utilities such as OVG do not have A62. 18 ready access to the public capital markets in which to sell debt securities and other 19 sources of additional debt capital may also be limited. Although in some cases the 20 utility may be able to place debt privately with insurance companies or pension funds, 21 these sources may not always be available. And while banks may provide another 22 potential source of debt financing, their loans are often relatively short-term and carry 23 a variable interest rate tied to the prime rate. Moreover, small utilities face greater 24 uncertainties than do their larger counterparts, which also supports a conservative

<sup>&</sup>lt;sup>107</sup> Petitioner's Exhibit AMM at 22-29.

#### Rebuttal Testimony of Adrien M. McKenzie, CFA Petitioner's Exhibit AMM-R Page 47 of 47

3	Q63.	DOES THIS CONCLUDE YOUR PRE-FILED REBUTTAL TESTIMONY?
2		actual capital structure and preclude Mr. Lorton's suggestion of a lower ROE.
1		financial posture. The facts and circumstances of this case support the use of OVG's

4 A63. Yes.

#### **ALLOWED ROEs**

#### OUCC PROXY GROUP

	State or	Allowed		Source	
Atmos Energy	Division	ROE	Source	Date	
Atmos Energy	TN	9.80%	RRA	1/14/2016	
Atmos Energy	CO	9.72%	RRA	1/15/2015	
Atmos Energy	KY	9.80%	RRA	1/15/2015	
Atmos Energy	KS	9.10%	RRA	1/15/2015	
Atmos Energy	Mid-Tex	<u>10.50%</u> 9.78%	RRA	1/15/2014	
Chesapeake Utilities					
Chesapeake Utilities-Delaware Division	DE	9.75%	DE PSC Order 8982	12/20/2016	
Chesapeake Utilities-Florida Division	FL	<u>10.80%</u> 10.28%	СРК 2015 10-К, р. 6		
N I					
New Jersey Resources	NT	0 750/		1/10/2017	
New Jersey Natural Gas	NJ	9.75%	KKA	1/18/2017	
NiSource, Inc.					
NIPSCO Gas	IN	9.90%	Investor Presentation	5/3/2017	
Columbia Gas of MA	MA	9.55%	Investor Presentation	5/3/2017	
Columbia Gas of MD	MD	9.70%	<b>Investor Presentation</b>	5/3/2017	
		9.72%			
Northwest Natural Gas					
Northwest Natural Gas	OR	9.50%	RRA	1/18/2013	
South Jersey Industries					
South Jersey Gas Co.	NJ	9.75%	RRA	1/15/2015	
Southwast Cas					
Southwest Gas	C ^	10 10%	PPΛ	1/15/2015	
Southwest Gas-Southern Division	NV	9.85%	RRA	1/18/2013	
Southwest Gas-Northern Division	NV	9.05%	RRA	1/18/2013	
Southwest Gas Northern Division	1	9.72%		1/10/2015	
Spire Energy					
Alagasco	AL (1	l) <b>10.80%</b>	Investor Presentation	9/2016	
Laclede Gas	MO (2	2) <b>9.70%</b>	Investor Presentation	9/2016	
MGE	MO (2	2) <b>9.75%</b>	<b>Investor Presentation</b>	9/2016	
Mobile Gas	AL (1	1) <b>10.80%</b>	<b>Investor Presentation</b>	9/2016	
Willmut Gas	MS	9.23%	<b>Investor Presentation</b>	9/2016	
		10.06%			
WGL					
Washington Gas Light	DC	9.25%	RRA	4/20/2017	
Washington Gas Light	MD	9.50%	RRA	1/15/2014	
Washington Gas Light	VA	9.75%	RRA	1/18/2013	
		9.50%			
Group Average		9.78%			

Notes:

(1) Part of Rate Stabilization and Equalization (RSE) plan

(2) For Infrastructure System Replacement Surcharge purposes

#### **EXPECTED EARNINGS**

#### Exhibit AMM-13 Page 1 of 1

#### OUCC PROXY GROUP

		(a)	(b) <b>Mid-Year</b>	(c)	
		<b>Expected Return</b>	Adjustment	Adjusted Return	
	Company	<u>on Common Equity</u>	<b>Factor</b>	<u>on Common Equity</u>	
1	Atmos Energy Corp.	11.5%	1.0288	11.8%	
2	Chesapeake Utilities	13.0%	1.0371	13.5%	
3	New Jersey Resources	12.0%	1.0270	12.3%	
4	NiSource, Inc.	12.0%	1.0321	12.4%	
5	Northwest Natural Gas	10.0%	1.0177	10.2%	
6	South Jersey Industries	6.0%	1.0654	6.4%	
7	Southwest Gas Corp.	12.0%	1.0225	12.3%	
8	Spire, Inc.	9.5%	1.0316	9.8%	
9	WGL Holdings, Inc.	10.0%	1.1127	11.1%	
	Average			11.1%	
	Average (excluding Low and High Va	alues)		11.4%	

(a) The Value Line Investment Survey (Mar. 3, 2017).

(b) Computed using the formula 2\*(1+5-Yr. Change in Equity)/(2+5 Yr. Change in Equity).

(c) (a) x (b).

#### **REVISED OUCC CONSTANT GROWTH DCF ANALYIS**

		(b)										
			Yie	Yield Based on			Yield Based on			Yield Based on		
		(a)	Past 10	Years Gro	owth in:	Past 5	Years Gro	wth in:	VL Pro	jected Gro	owth in:	
	Company	<u>Yield</u>	EPS	DPS	<b>BVPS</b>	EPS	DPS	<b>BVPS</b>	EPS	DPS	<b>BVPS</b>	
1	Atmos Energy Corp.	2.3%	2.4%	2.3%	2.4%	2.4%	2.3%	2.4%	2.4%	2.4%	2.3%	
2	Chesapeake Utilities	1.8%	1.9%	1.8%	1.9%	1.9%	1.8%	1.9%	1.9%	1.8%	1.9%	
3	New Jersey Resources	3.0%	3.0%	3.0%	3.0%	3.1%	3.0%	3.0%	3.0%	3.0%	2.9%	
4	NiSource, Inc.	2.7%	2.8%	2.8%	2.8%	2.8%	2.8%	2.8%	2.7%	2.7%	2.8%	
5	Northwest Natural Gas	3.2%	3.2%	3.3%	3.2%	3.1%	3.2%	3.2%	3.3%	3.2%	3.2%	
6	South Jersey Industries	3.3%	3.4%	3.4%	3.4%	3.4%	3.5%	3.4%	3.3%	3.4%	3.5%	
7	Southwest Gas Corp.	2.3%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.3%	
8	Spire, Inc.	3.3%	3.4%	3.3%	3.4%	3.3%	3.4%	3.4%	3.4%	3.4%	3.4%	
9	WGL Holdings, Inc.	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.4%	2.5%	
Average		2.7%										

(a) Average of dividend yields from Lorton Attachment BEL-5, page 2.

(b) Column (a) multiplied by one-half of corresponding growth rate from page 2 of this attachment.

#### **REVISED OUCC CONSTANT GROWTH DCF ANALYIS**

#### **REMOVE ILLOGICAL ROE RESULTS**

#### **GROWTH RATES**

		(a)								
	-	Past 10 Years			Past 5 Years			Value Line Projected		
	Company	EPS	DPS	BVPS	EPS	DPS	<b>BVPS</b>	EPS	DPS	BVPS
1	Atmos Energy Corp.	6.0%	2.5%	5.0%	8.0%	3.5%	5.5%	6.0%	6.5%	3.5%
2	Chesapeake Utilities	8.0%	3.5%	9.0%	10.0%	5.0%	8.0%	8.0%	5.5%	6.5%
3	New Jersey Resources	-1.0%	-0.5%	-0.5%	3.5%	0.5%	-1.0%	2.0%	1.0%	-4.0%
4	NiSource, Inc.	7.5%	7.0%	8.0%	6.5%	7.0%	6.5%	2.5%	3.5%	6.0%
5	Northwest Natural Gas	1.0%	3.5%	3.0%	-5.0%	3.0%	2.5%	6.0%	1.5%	1.5%
6	South Jersey Industries	7.0%	9.0%	8.0%	4.0%	9.5%	8.5%	3.0%	4.5%	11.5%
7	Southwest Gas Corp.	8.5%	6.0%	5.5%	10.0%	9.0%	5.5%	6.5%	8.0%	3.0%
8	Spire, Inc.	3.5%	3.0%	7.5%	1.5%	3.5%	8.5%	8.0%	5.0%	4.5%
9	WGL Holdings, Inc.	2.5%	3.0%	4.0%	2.5%	3.5%	2.5%	3.5%	3.0%	6.5%

(a) Lorton Attachment BEL-5, page 4. Past 5-Yr. EPS growth for Chesapeake Utilities from Attachment BEL-5, page 5.

#### **REVISED OUCC CONSTANT GROWTH DCF ANALYIS**

#### **REMOVE ILLOGICAL ROE RESULTS**

#### DCF RESULTS

		(a)									
		Past 10 Years			Past 5 Years			Value	Value Line Projected		
	Company	EPS	DPS	BVPS	EPS	DPS	BVPS	EPS	DPS	BVPS	
1	Atmos Energy Corp.	8.4%	4.8%	7.4%	10.4%	5.8%	7.9%	8.4%	8.9%	5.8%	
2	Chesapeake Utilities	9.9%	5.3%	10.9%	11.9%	6.8%	9.9%	9.9%	7.3%	8.4%	
3	New Jersey Resources	n/a	n/a	n/a	6.6%	3.5%	n/a	5.0%	4.0%	n/a	
4	NiSource, Inc.	10.3%	9.8%	10.8%	9.3%	9.8%	9.3%	5.2%	6.2%	8.8%	
5	Northwest Natural Gas	4.2%	6.8%	6.2%	n/a	6.2%	5.7%	9.3%	4.7%	4.7%	
6	South Jersey Industries	10.4%	12.4%	11.4%	7.4%	13.0%	11.9%	6.3%	7.9%	15.0%	
7	Southwest Gas Corp.	10.9%	8.4%	7.9%	12.4%	11.4%	7.9%	8.9%	10.4%	5.3%	
8	Spire, Inc.	6.9%	6.3%	10.9%	4.8%	6.9%	11.9%	11.4%	8.4%	7.9%	
9	WGL Holdings, Inc.	4.9%	5.4%	6.4%	4.9%	5.9%	4.9%	5.9%	5.4%	9.0%	
	Average (b)	10.0%	10.2%	9.9%	10.3%	11.4%	9.8%	9.6%	8.6%	8.5%	
	Group Average					9.8%					
	Midpoint (c)	9.6%	10.4%	9.4%	9.9%	11.4%	9.9%	9.9%	8.9%	8.4%	
	Group Average					9.8%					

n/a -- negative growth rate excluded from analysis.

(a) Sum of dividend yield for each corresponding growth rate (Attachment AMM-14, p. 1) and growth rate (Attachment AMM-14, p. 2).

(b) Excludes highlighted figures.

(c) Average of low and high values, excluding highlighted figures.

#### BEFORE THE

#### INDIANA UTILITY REGULATORY COMMISSION

JOINT PETITION OF OHIO VALLEY GAS CORPORATION AND OHIO VALLEY GAS, INC. FOR (1) AUTHORITY TO INCREASE THEIR RATES AND CHARGES FOR GAS UTILITY SERVICE; (2) APPROVAL OF NEW SCHEDULES OF RATES AND CHARGES; AND (3) APPROVAL OF CHANGES TO THEIR GENERAL RULES AND REGULATIONS APPLICABLE TO GAS UTILITY SERVICE

CAUSE NO. 44891

#### PETITIONERS' EXHIBIT SMK-R

#### **REBUTTAL TESTIMONY**

OF

S. MARK KERNEY VICE PRESIDENT AND CHIEF ADMINISTRATIVE OFFICER

ON BEHALF OF

OHIO VALLEY GAS CORPORATION OHIO VALLEY GAS, INC.

MAY 24, 2017

#### PREPARED REBUTTAL TESTIMONY OF S. MARK KERNEY

OHIO VALLEY GAS CORPORATION OHIO VALLEY GAS, INC.

#### CAUSE NO. 44891

#### 1. Q. WILL YOU PLEASE STATE YOUR NAME AND BUSINESS ADDRESS?

A. S. Mark Kerney, 111 Energy Park Drive, Winchester, Indiana.

#### 2. Q. BY WHOM ARE YOU EMPLOYED?

A. A Petitioner, Ohio Valley Gas Corporation (OVGC), in this joint proceeding with its wholly-owned subsidiary, Ohio Valley Gas, Inc. (OVGI). Petitioners in this Cause, OVGC and OVGI, are also referred to in my rebuttal testimony as "OVG".

#### 3. Q. WHAT IS YOUR POSITION WITH OVGC?

A. Vice President and Chief Administrative Officer.

### 4. Q. ARE YOU THE SAME S.MARK KERNEY WHO OFFERED DIRECT TESTIMONY IN THIS CAUSE?

A. Yes, I am.

#### 5. Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?

- A. The purpose of my rebuttal testimony is to address all changes to OVG's requested revenue requirement as proposed by OUCC witnesses Farheen Ahmed, Debra Wilcox and Mark Grosskopf with which I disagree. Although OUCC witness Bradley Lorton's proposal that OVG should utilize a 9.0% cost of equity rate in its weighted average cost of capital calculation greatly impacts OVG's requested revenue requirement, OVG's cost of capital witness Adrien McKenzie will address in his rebuttal testimony Mr. Lorton's proposed cost of equity rate.
- 6. Q. IN HER TESTIMONY, OUCC WITNESS AHMED REMOVED ALL OF THE PETITIONERS' REQUESTED RECOVERY OF THEIR COSTS TO TERMINATE THEIR DEFINED-BENEFIT PENSION PLAN. DO YOU AGREE WITH HER ELMINATION OF THAT ADJUSTMENT?

- A. No, I disagree with both the removal of the adjustment and the ratemaking theory underlying Ms.
   Ahmed's recommendation.
- 7. Q. WHAT REASON DID MS. AHMED PROVIDE IN HER TESTIMONY FOR HER PROPOSED DISALLOWANCE OF ANY RECOVERY OF THE PENSION TERMINATION EXPENSES FROM OVG'S PRO FORMA TEST YEAR OPERATING EXPENSES?
  - A. Ms. Ahmed claims OVG has already recovered its pension plan termination expenses through rates approved in OVG's previous general rate case, Cause No. 44147, which utilized a test year ending June 30, 2011, and therefore should not be allowed to recover its 2016 termination expenses on an amortized basis or otherwise in the present rate proceeding, Cause 44891, which utilizes a test year ending June 30, 2016.

#### 8. Q. DO YOU AGREE WITH THE MS. AHMED'S RATIONALE FOR EXCLUDING OVG'S AMORTIZED 2016 PENSION PLAN TERMINATION EXPENSES?

A. No, I do not. Ms. Ahmed ignored a prevailing ratemaking principle that OVG's new rates for the Cause No. 44891 proceeding are to be set based on OVG's pro forma operating expenses of its test year ending June 2016. Instead, Ms. Ahmed asks the Commission to review OVG's actual expenses prior to and during the test year in this case and compare those expenses to revenues it is presumed to have received over the years from the rates established in Cause No. 44147 that were based on a test year that ended some six years ago. Those rates became effective in December, 2012.

#### 9. Q. WHAT IS THE EFFECT OF MS. AHMED'S RATE MAKING PROCESS FOR THIS ISSUE?

A. By requiring OVG to "reconcile" its recurring retirement plan expenses and its non-recurring pension plan termination expenses incurred since its last rate case against its purported rate recovery applicable to pension expense for the same period, Ms. Ahmed has attempted to practice retroactive "single-issue ratemaking" when no authority exists to do so. Additionally, in her reconciliation, Ms. Ahmed is applying the full amount of what was approved for recurring pension expense as if OVG had collected 100% of its total approved revenue each year since the approval of its last rate case, Cause 44147, while at the same time she excludes from her reconciliation

\$2,761,603 of expenses incurred by OVG for employee retirement benefits, as fully discussed in Question 12 below.

#### 10. Q. WHAT RATE MAKING PROCEDURES SHOULD BE USED TO DETERMINE THE APPROPRIATENESS OF INCLUDING PENSION PLAN TERMINATION EXPENSES IN OVG'S REVENUE REQUIREMENT?

Α. Pension plan termination expenses are a one-time non-recurring expense. A utility's prospective annual revenue requirement on which its new rates are based is generally derived from a test-year snapshot of its recurring expenses. However, prudently-incurred non-recurring expenses – especially those that ultimately benefit ratepayers as a result of lowering the utility's operating expenses – are eligible for recovery on an amortized basis over a set number of years. In this case, subsequent to OVG's last rate case OVG's management made the prudent change from a defined benefit to a defined contribution retirement plan in the face of escalating and unpredictable funding requirements. This decision was made so that management could better estimate and plan for the flow of contribution funds into the plan and better control OVG's retirement benefit costs. This decision also had the advantage of lowering and making more predictable the amount of retirement plan expenses to be charged to ratepayers. An additional benefit of the change in employee retirement plans is not requiring both the utility and the regulatory body to rely on the prediction abilities of the pension actuary when setting rates. Management of the utility could have decided not to terminate the pension plan, which would have incurred no termination cost but would result in continuing escalating pension expenses passed on to rate payers. This would allow the utility to continue to be made whole without the need to recover these one-time expenses. Because the utility would presumably be granted revenue recovery for future escalating recurring pension costs, it would have been the easiest decision to make. However, management was more prudent than to only look at the fastest, easiest and most profitable decision for the utility. Instead, OVG's management asked the question "What is the best outcome for our employees, our shareholders and our customers?" That decision-making process is one that should be encouraged rather than discouraged. Although Ms. Ahmed raised no
objection to the prudency of this management decision, if the Commission accepts her recommendation to disallow recovery of this prudently-incurred plan termination expense, it will send a signal that such management prudence will be penalized. As a result of making a prudent long-term decision that is in the best interest of both its shareholders and its rate payers, the Petitioners are asking that this specific non-recurring expense be given separate treatment from its other test year expenses and be recovered over a five year period, the expected life of the Cause No. 44891 rate request.

- 11.
   Q.
   DID MS. AHMED CONTEST THE ACCURACY OF THE ADDITIONAL EXPENSE OVG

   INCURRED TO FULLY FUND THE PENSION PLAN TERMINATION LIABILITY IN MAY 2016 OR

   THE EXPENSE OVG INCURRED FOR CONSULTANT SERVICES TO TERMINATE AND

   LIQUIDATE THE PENSION PLAN DURING AND SUBSEQUENT TO THE TEST YEAR?
  - A. No, she did not.

## 12. Q. YOU MENTIONED IN QUESTION 6, ABOVE THAT YOU DISAGREED WITH THE METHODOLOGY USED BY MS. AHMED IN HER CALCULATION. CAN YOU EXPLAIN THAT DISAGREEMENT?

A. I can. Ms. Ahmed's reconciliation calculation is significantly flawed. Ms. Ahmed claimed in her testimony that OVG has over recovered its total pension expense, including the pension termination funding expenses incurred in 2016, by \$1,496,069 since its last rate case, Cause No. 44147, when in fact, OVG has under recovered its total pension plan expenses by \$1,219,662 using her "reconciliation" approach. As a threshold matter, if OVG had under-recovered any given category of its expenses since its last rate case, it would not be entitled to go back prior to the test year in this Cause to make up the difference in this rate case.

As described in her testimony and illustrated in Attachment SMK-R (Schedule B) to my rebuttal testimony, Ms. Ahmed multiplied OVG's approved rate recovery of \$797,304 annually for recurring pension plan expense in its previous rate case by 4.5 years representing an estimated rate recovery period of January 2013 through June 2017. Ms. Ahmed compared the total purported rate recovery of \$3,587,868, to OVG's recurring pension expense plus pension plan termination

expense totaling \$2,091,799 for the same period to derive her \$1,496,069 result (Attachment SMK-R, Schedule B, Column H, Line 1).

In her reconciliation, Ms. Ahmed understated OVG's total pension plan contribution expenses incurred. OVG's pension contribution expenses during the 18 months of July 2011 through December 2012 - the period between its test year end for Cause No. 44147 and the month those rates became effective – totaled \$1,179,415. Ms. Ahmed excluded these substantial pension contribution expenses from her reconciliation because the expenses were incurred prior to OVG's rate relief taking effect. Although OVG did not begin recovering pension expenses through its new rates approved under Cause No. 44147 until December 10, 2012, OVG continued making cash contributions to its pension plan and these expenses must be included in any purported "reconciliation."

Ms. Ahmed excluded from her reconciliation OVG's pension plan termination consultant expenses totaling \$172,958 incurred during and after its Cause No. 44891 test year ending June 30, 2016 to assist OVG in the termination and liquidation of its defined benefit pension plan. These termination consultant expenses are appropriate, recoverable pension termination expenses and must be included. Again, her proposed exclusion of these termination consultant expenses has nothing to do with the accuracy of the amount or its prudency, but is solely based on her misplaced view that OVG must reconcile its pension funding expenses with rate recovery from its last rate case, and the termination consultant expenses were not plan funding expenses.

Ms. Ahmed also excluded from her reconciliation OVG's expense for its bi-weekly contributions made to its defined contribution 401k plan beginning January 2015, following the December 31, 2014 freeze date for employee benefits earned under OVG's former defined benefit pension plan. OVG's 401k plan contribution expenses for the period January 2015 through June 2017 will total \$1,409,277, and must be included in her reconciliation.

Additionally, Ms. Ahmed understated the estimated amount of OVG's rate recovery of pension expenses in her reconciliation by \$45,872, representing the partial month of December 2012 during which OVG's new rates under Cause No. 44147 were effective.

Attachment SMK-R (Schedule A) to my rebuttal testimony includes the above omissions from Ms. Ahmed's reconciliation. This revised reconciliation demonstrates that OVG's pension expenses incurred since its last rate case test year end, including the pension plan termination expense in 2016, have not already been recovered as Ms. Ahmed claims but are instead <u>under recovered</u> by \$1,219,662 (Attachment SMK-R, Schedule A, Column H, Line 1).

## 13. Q. WHAT CHANGES TO OVG'S PAYROLL, PAYROLL TAX AND 401K EXPENSES DOES MS. AHMED PROPOSE MAKING, AND WHY DO YOU DISAGREE WITH THOSE PROPOSED CHANGES?

A. Ms. Ahmed proposes changes to OVG's payroll, related payroll tax and related 401K plan expenses represent differences in pay rates (one lower and one higher) for two employees hired after OVG filed its case in chief for this Cause that differed from the estimated pay rates in OVG's pro forma payroll expense to fill those vacancies, as well as a downward adjustment to the salary of a management employee whose employment unexpectedly terminated November 2016 shortly before OVG filed its case in December 2016. During its discovery, the OUCC learned that OVG later determined the <u>estimated minimum</u> salary required to replace the terminated management employee would be approximately \$14,600 less than the amount included in OVG's case in chief filing. Ms. Ahmed's proposed adjusted 401k contribution expenses reflected the decrease in payroll expense and difference in contribution percentages applicable to the replaced management employee.

These proposed changes to OVG's payroll expense and related payroll tax and 401K contribution expenses were determined by the OUCC using updated information not available to OVG when preparing and filing its pro forma expenses as part of its case-in-chief in this cause. If, however, the OUCC's proposed changes are to be made to OVG's filing, then OVG should be allowed to update certain of its expenses to reflect information available after filing its case in chief. When OVG filed its case, 2016 property tax rates were not yet available from the taxing units to reflect in OVG's pro forma property tax expense, but became available during the first quarter of 2017. Updating OVG's pro forma property tax expenses using the 2016 rates rather than the 2015 rates

will increase this expense slightly, by \$2,565, to \$750,644 (Attachment SMK-R (Schedule C, Line 10)). Likewise, OVG's actual 2016 uncollectible account write-offs were not available at the time its case was filed in December 2016, and OVG was required to use the three-year average percentage of write-offs to customer revenues for years 2013-2015 instead of years 2014-2016 to develop its pro forma uncollectible accounts expense. Updating its pro forma uncollectible accounts expense for the more recent 2016 experience would increase OVG's expense slightly, by \$1,950, to \$110,810 (Attachment SMK-R (Schedule D, Line 7)).

## 14. Q. WHAT OTHER ASPECT OF MS. AHMED'S TESTIMONY REGARDING OVG'S PRO FORMA 401K CONTRIBUTION EXPENSE DO YOU DISAGREE WITH?

- A. On page 8, line 6 of Ms. Ahmed's testimony regarding OVG's pro forma 401k contribution expense, she states "After freezing the defined benefit pension plan in January 2015, OVG started matching employees' contributions to their 401(k) plans." This is not a correct statement for several reasons. After freezing the benefits earned by employees under its defined benefit plan as of December 31, 2014, OVG established an account for each employee in its 401k plan not already having an account, and began making bi-weekly contributions to employees' accounts beginning January 2015. OVG's contributions do not require employee matching contributions; OVG's contributions to the accounts of all of its employees are in lieu of earning benefits under OVG's terminated and liquidated defined benefit pension plan.
- 15. Q. WHAT CHANGE DOES MS. AHMED PROPOSE MAKING TO OVG'S PRO FORMA EXPENSE FOR ITS EMPLOYEE DEPENDENT SCHOLARSHIP PROGRAM BENEFIT, WHAT WAS HER REASON FOR HER PROPOSED CHANGE, AND WHY DO YOU DISAGREE WITH HER CHANGE?
  - A. Ms. Ahmed proposed the elimination of 100% of OVG's pro forma expense, \$60,800, for its employee dependent scholarship program, an employee benefit included in OVG's employee compensation and benefit package consistently since the 1980s. Her reason for the elimination was because "payment of scholarships to OVG's employees' dependents does not benefit OVG's ratepayers. Scholarships are not necessary for the provision of gas utility service and should not be

included in Petitioner's revenue requirement." [Public's Exhibit No. 3, Pg 11, L 13.] This is an extremely weak reason, and furthermore has no validity. OVG's compensation and benefit package is critical to attracting and retaining competent and skilled employees and competing with other employers for those quality employees. These reasons certainly argue that this employee benefit expense <u>is</u> necessary for the provision of gas utility service and <u>does</u> benefit OVG's ratepayers. Only for the purpose of reaching a settlement on all issues with the OUCC in OVG's previous rate case, Cause No. 44147, did OVG agreed to remove its dependent scholarship program expenses from its revenue requirement. Although OVG did not receive rate funding for those expenses in its rates effective December 10, 2012, OVG continues to provide this highly regarded benefit to its employees.

## 16. Q. MS. AHMED REMOVED VARIOUS MISCELLANEOUS EXPENSES FROM OVG'S REVENUE REQUIREMENT, CATEGORIZED BY FOUR TYPES. PLEASE DISCUSS YOUR POSITION ON EACH OF THOSE GROUPS AND MS. AHMED'S REASON FOR EXCLUDING THE EXPENSES.

A. Ms. Ahmed removed the lobbying activity portion of OVG's dues expense to the American Gas Association and the Indiana Energy Association. I agree with Ms. Ahmed's \$1,702 adjustment. Ms. Ahmed eliminated \$2,531 of office supplies expense incurred for pension plan termination expenses for two reasons: 1) because they were non-recurring expenses and 2) for the same reason she provided for eliminating all other pension termination expense recovery [Question 7 above.]. I agree that the office expenses incurred for the pension plan termination are not recurring expenses, however they are prudently incurred expenses and should be added to the \$1,182,315 total of pension plan termination funding and consultant services expenses to be amortized and recovered in rates over a five year period for the reasons I provided above regarding the treatment of OVG's pension plan termination expenses.

Ms. Ahmed also removed \$1,329 of expenses incurred for employee "end of the year celebration(s)" which are actually year-end group dinners during which senior management reviews OVG's goals accomplishment, etc., and \$2,017 for "employee gifts". For both of these proposed changes, Ms. Ahmed provided the standard weak reasons for her proposed changes,

"These expenses provide no material benefit to ratepayers and are not necessary for the provision of gas utility service". The end of year group dinner events are an important part of employee recognition and face-to-face management communication and motivation. These gatherings are especially important to OVG because its customer service offices and operations facilities are fairly far-flung over the southern two-thirds of Indiana. The "employee gifts" group of expenses are mostly expenditures for retiring employee lunches and retirement gifts. Additionally, this expense group includes small gifts of appreciation to two\_employees who developed and conducted OVG's highly successful welder training program, avoiding the expenditure of more than \$30,000 for external training to develop these critical skills. These two groups of expenses <u>do</u> provide material benefit to ratepayers and <u>are</u> necessary for the provision of safe and reliable gas utility service at the lowest cost possible and, accordingly, should not be excluded from OVG's revenue requirement.

# 17. Q. OUCC WITNESS WILCOX PROPOSED CHANGES TO OVG'S EXPENSE ADJUSTMENT FOR TRANSPORTATION EQUIPMENT DEPRECIATION REFLECTING ANNUALIZED DEPRECIATION ON VEHICLES PURCHASED DURING THE PERIOD JULY 2015-SEPTEMBER 2016. PLEASE DISCUSS MS. WILCOX'S PROPOSED CHANGES.

A. I agree that Ms. Wilcox's proposed correction of the depreciation amounts for two specific months for two fully-depreciated vehicles is correct. I also agree that Ms. Wilcox's correction to include in OVG's expense adjustment the annual depreciation for three additional vehicles that would become fully depreciated during the July 2015 – September 2016 period is appropriate, but the amount of annual depreciation calculated by Ms. Wilcox on these three vehicles is not correct. Ms. Wilcox included depreciation for a period of more than 12 months when determining her adjustment to annualized depreciation. Ms. Wilcox's depreciation amount for the three vehicles was overstated by \$1,994, as can be seen on her testimony Attachment DKW-2, Page 2. After adjustment for allocations to OVG's non-O&M accounts of 28.79%, Ms. Wilcox's depreciation expense reduction adjustment was overstated by \$1,420.

# 18. Q. OUCC WITNESS GROSSKOPF PREPARED THE OUCC'S PROPOSED PRO FORMA REVENUE REQUIREMENT SCHEDULES USING THE PROPOSED ADJUSTMENTS OF THE OTHER OUCC WITNESSES. DO YOU AGREE WITH THE METHODOLOGY OF MR. GROSSKOPF'S REVENUE REQUIREMENT MODEL?

A. I agree with the methodology of the accounting schedules included in Mr. Grosskopf's revenue requirements model <u>except</u> for his use of 6.00% as the Indiana income tax rate in schedules calculating OVG's pro forma Indiana income tax expense and revenue conversion factor. The 6.00% rate will not be effective until July 1, 2017, which is more than 12 months after OVG's test year end of June 30, 2016. Mr. Grosskopf has ignored the Commission's procedural schedule instructions for this Cause No. 44891 regarding the test year and accounting method which state, "The test year .....shall be the 12 months ended June 30, 2016, adjusted for changes that are fixed, known and measurable for ratemaking purposes and that occur <u>within 12 months following the end of the test year</u>." (Emphasis added.)

If OVG must use 6.00% as the Indiana income tax rate, then it should be allowed to update its filing for known changes becoming effective more than 12 months after the end of its test year, specifically its transportation equipment operating expenses should be increased for the \$.10 per gallon increase in the Indiana gasoline tax, also becoming effective July 1, 2017. The increase in OVG's operating expenses for the gas tax increase is \$5,539. (Attachment SMK-R (Schedule E))

## 19. Q. WHAT OTHER ADJUSTMENTS DO YOU DISAGREE WITH INCLUDED IN MR. GROSSKOPF'S REVENUE REQUIREMENTS SCHEDULES?

A. In addition to those proposed adjustments I've addressed above in Ms. Ahmed testimony and Ms. Wilcox's testimony and the Indiana income tax rate and cost of equity rate, there are calculations of items in Mr. Grosskopf's schedules where the exact amount will change based on other changes to the revenue requirement. Those items include IURC fees, utility receipts taxes and federal and state income taxes within the operating expenses and the working capital component within the rate base.

## 20. Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?

A. Yes, it does.

## Attachment SMK-R (Schedule A) OVG's Reconciliation

	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
								<b>Cumulative Net</b>
	Rate Recovery Thru Pr	esent Rates	Retirement Plan Bene	efit Expense (D)	Recovered	more than (less than)	Expense	(Under Recovery)
	Pension Plan	401k Plan	Pension Plan	401k Plan	Pension Plan	401k Plan	Total Net	Ascending
Jan-Jun 2017	\$398,652	\$0	\$0	\$290,000	\$398,652	(\$290,000)	\$108,652	(\$1,219,662) (D)
CY2016	\$797,304	\$0	\$1,182,315 <b>(A)</b>	\$577,643	(\$385,011)	(\$577,643)	(\$962,654)	(\$1,328,314)
CY2015	\$797,304	\$0	\$0	\$541,584	\$797,304	(\$541,584)	\$255,720	(\$365,660)
CY2014	\$797,304	\$0	\$514,825	\$0	\$282,479	\$0	\$282,479	(\$621,380)
CY2013	\$797,304	\$0	\$567,617	\$0	\$229,687	\$0	\$229 <i>,</i> 687	(\$903,859)
CY 2012	\$45,872 20days	\$0	\$810,824	\$0	(\$764,952)	\$0	(\$764,952)	(\$1,133,546)
Jul-Dec 2011	\$0	\$0	\$368,594	\$0	(\$368,594)	\$0	(\$368,594)	(\$368,594)
TOTAL	\$3,633,740		\$3,444,175	\$1,409,227				
Jan-Jun 2011	\$0	\$0	\$229,925 <b>(B)</b>	\$0				
CY 2010	\$0	\$0	\$229,576	\$0				
CY 2009	\$0	\$0	\$230,000	\$0				

## Ohio Valley Gas Employee Retirement Plan Benefit Expenses Incurred v. Recovered Through June 30, 2017

#### NOTES:

(A) Includes \$172,958 of termination consultant expenses to terminate and liquidate DB pension plan.

(B) Present rates under Cause 44147 were based on TYE June 30, 2011

(D) Retirement plan benefit expense includes all retirement plan contributions expense made by OVG including DB pension plan expense beginning July 2011 and 401k (DC) plan expense beginning January 2015, as well as pension plan termination funding expenses and related consultant expenses. OVG has under-recovered its retirement plan benefit expense by \$1,219,662 as of June 2017.

OVG's contributions to its defined benefit pension plan (trust) were made 1957 through 1982. Due to stable and rising markets, contributions were not required again until beginning 2009.

OVG's first rate case since pre-1982 including pension plan funding expense recovery was Cause No. 44147, TYE June 30, 2011.

Authorized recovery of \$797, 304 pension expense annually in rates approved in Cause 44147 began December 10, 2012.

Benefits earned under OVG's defined benefit pension plan were frozen effective December 31, 2014.

OVG contributions to employee 401k accounts (OVG's replacement employee retirement plan) began January 2015.

DB pension plan was liquidated - all assets of the pension trust were fully distributed (paid) - by June 17, 2016. The DB plan no longer exists.

## Attachment SMK-R (Schedule B) OUCC's Reconciliation

	(A)	(B)	(C)		(D)	(E)	(F)	(G)	(H)
	Pata Pasayany T	hru Drocont Potoc	Donsion Con	atributio		Pacavarad	mara than (loss than	Evnanca	Cumulative Net
-				πηρατιο		Recovered			Over Recovery
	Pension Plan	401k Plan	Pension Plan		401k Plan	Pension Plan	401k Plan	Total Net	Ascending
Jan-Jun/ 2017	\$398,652	\$0	\$0			\$398,652	\$0	\$398,652	\$1,496,069
CY2016	\$797,304	\$0	\$1,009,357	(A)		(\$212,053)	\$0	(\$212,053)	\$1,097,417
CY2015	\$797,304	\$0	\$0			\$797,304	\$0	\$797,304	\$1,309,470
CY2014	\$797,304		\$514,825			\$282,479	\$0	<mark>\$282,479</mark>	\$512,166
CY2013	\$797,304		\$567,617			\$229,687	\$0	\$229,687	\$229,687
CY 2012									
Jul-Dec 2011									
TOTAL	\$3,587,868		\$2,091,799		\$0				
lan-lun 2011	<u></u>		\$220 025	(B)					
	ÛÇ Q		\$229,923						
CY 2010	Ş0		\$229,576						
CY 2009	\$0		\$230,000						

## Ohio Valley Gas Employee Pension Plan Benefit Expenses Incurred v. Recovered Through June 30, 2017

#### NOTES:

(A) Does not include \$172,958 of termination consultant expenses to terminate and liquidate DB pension plan.

(B) Present rates under Cause 44147 were based on TYE June 30, 2011

### Cause No. 44891 Exhibit SMK-3 Schedule 28

Attachment SMK-R (Schedule C)

### OHIO VALLEY GAS CORPORATION OHIO VALLEY GAS, INC.

#### Adjustment to General Tax Expense For Property Taxes

	(1)	(2)		
Ln No			CORP	INC
	Assessed value of property per Dept of Indiana Local Government Finance at March 1, 2016:			
1	Locally assessed Real Estate (Form 11s)	\$3,771,600	\$3,546,200	225,400
2	State Board Distributable (DLGF Sch A) (30% of original cost of Plant in Service at Dec 31, 2015)	25,454,080	20,865,700	4,588,380
3	Actual March 1, 2016 assessed value (based on Plant in Service at Dec 31, 2015)	29,225,680	24,411,900	4,813,780
	Add: Additional Assessment due to 2016 Plant additions:			
4	Net Plant in Service additions January 1, 2016 - Sept 30, 2016	5,026,083	4,734,127	291,956
5	CWIP at Sept 30, 2016 (CWIP will be in service by June 30, 2017)	557,896	552,469	5,427
6	Total Plant additions	5,583,979	5,286,596	297,383
7	30% of January -Sept 2016 Total Plant additions (Petitioner is subject to 30% original cost floor)	1,675,194	1,585,979	89,215
8	Proforma assessed value at September 30, 2016 (L3 + L6)	30,900,874	25,997,879	4,902,995
9	Current weighted average tax rate based on known rates (2015 Payable 2016 bills) (L20)	\$0.024209		
10	Calculated property taxes on 2016 assessed valuation (L8 * L9)	748,079		
11	Less: property taxes on non-utility property	4,795	4,795	0
12	Property taxes on utility property	743,284		
13	Add: 2016 ditch assessments	513	513	0
14	Total adjusted property taxes	743,797		
15	Less: property tax expense per books for year ending June 30, 2016	696,872	(Acct: 408.1 - Indiana	a only)
16	Proforma adjustment to property tax expense	\$46,925		
17	2015 Payable 2016 weighted average tax rate:			
18	Total 2015 taxes payable 2016	\$686,737	\$576,383	110,354
19	Total March 1, 2015 assessed valuation	\$28,367,080	\$23,616,550	4,750,530
20	Weighted average tax rate (per \$100 assessed value)	\$0.024209	\$0.024406	\$0.023230
	2016 payable 2017 weighted average rate:	\$705,782	\$593,447	112335
		\$29,054,210	\$24,240,930	4813280
		\$0.024292		

30,900,874

\$0.024292

Increase **750,644 2,565** 

\$49,490

Schedule 25	Attachment SMK-R (Schedule D)
Exhibit SMK-3	
Cause No. 44891	

### OHIO VALLEY GAS CORPORATION OHIO VALLEY GAS, INC

## Adjustment to Reflect Normalized Uncollectible Accounts Expense

	(1)		(2)	(3)	(4)	(5)
Ln						
No			Total	2016	2015	2014
1	Uncollectible Accounts (actual write-offs; calendar year end)		347,083	73,753	124,772	148,558
	Operating Revenues (calendar year)					
2	CORP		87,326,903	25,552,418	28,968,258	32,806,227
3	INC		14,566,996	4,161,219	4,727,861	5,677,916
4	Total		101,893,898	29,713,636	33,696,119	38,484,143
5	Percentage of Uncollectibles to Operating Revenues		0.341%	0.248%	0.370%	0.386%
6	Proforma Present Rate Revenues including est'd gas costs	(Sch 34, L7)	32,495,527			
7	Proforma Uncollectibles Expense (L5*L6)		110,810			
8	Test Year Uncollectibles Expense	Acct 904	99,897			
9	Proforma adjustment to Uncollectibles Expense		\$10,913			

## Attachment SMK-R (Schedule E)

### Ohio Valley Gas Corporation (Cause No. 44891) Additional Expense for \$.10/Gal Increase in Indiana Gas Tax Effective July 1, 2017

	2016 Gas Purcha	ises (Gallons)	2016 Gas Purchase	es (Gallons)	
	Vehicle #	gallons of gas	Vehicle #	gallons of gas	
Source: monthly	103	334.60	510	252.90	
vehicle ledger -2016	104	1401 40	010	202.00	
	109	818.60	514	275.40	
	110	212.80	515	877.00	
	110	432.00	516	51.00	
	112	1947 90	517	578.60	
	115	940.30	517	1079.00	
	122	940.70 2175 20	519	1078.10	
	125	2175.30	521	1759.00	
	124	627.40	522	1762.60	
	201	438.20	524	494.90	
	202	604 70	525	468.90	
	203	601.70	601	279.10	
	204	452.50	602	893.40	
	208	1096.30	604	225.40	
	209	334.30	605	114.30	
			606	103.00	
	211	260.80	607	284.40	
	212	1788.80	608	257.20	
	213	363.40	609	436.50	
	216	1681.90	610	79.30	
	218	357.00	611	236.70	
	219	987.60			
	220	906.00	614	45.60	
	221	81.10	615	241.30	
	222	202.10	616	719.10	
	226	823.10	617	1142.80	
	229	1406.00	618	295.80	
	225	948 70	620	1335 30	
	230	224 60	621	190.40	
	401	554.00	021	180.40	
	402		650	202.60	
	408	2207.30	650	202.60	
	409	158.40	901	644.70	
	410	1585.30	902		
	411	738.60			
	412	66.50	904	594.70	
	413	304.30	905	1340.50	
	414	0.00	906	1361.10	
	415	237.30			
	416	972.30			
	417	724.10	910	140.00	
	418	0.00	911	652.00	
	419	299.50	912	323.00	
	420	1217.80	913	320.00	
	422	788.30	914	1037.50	
	423	1940.30			
	429	883.80	916	497.10	
	430	1990.60	917	140.00	
	430	898.60	919	499.00	
	431	2511 70	919	1949.60	
	432	607.70	920	1949.00	
	439	607.70	922	34.20	
	440	1495.80	923	1449.10	
	454	1240.60	930	1619.70	
	455	12/4./0	931	2110.60	
	501	291.00	932	1132.70	
	503	1555.00	939	93.00	
	508	587.30			
	509	53.00	Sub-total B	30,589.10	
	Sub-total A	47,191.40	Sub totals A+B	77,780.50	
			Tax increase/gal	\$0.10	
		Additional	operating costs	\$7,778.00	
		Clearing %	to ops expenses (see Sch 15)	71.22%	
		Additional	operating expense	\$5,539.00	