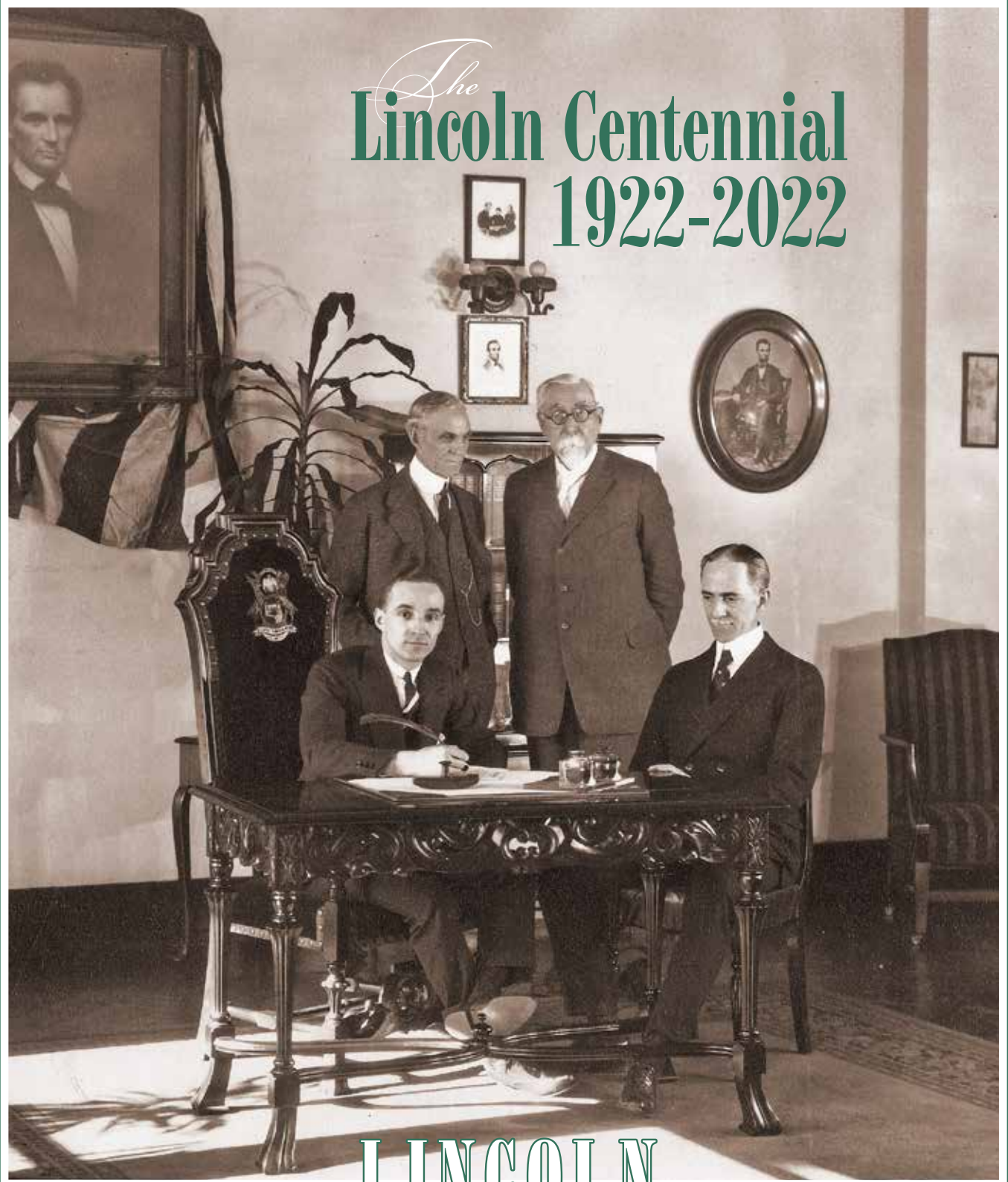


# The LINCOLN LINK

LINKING TOGETHER ALL ELEMENTS OF THE LINCOLN MOTOR CAR HERITAGE



LINCOLN

MOTOR CAR FOUNDATION



# The LINCOLN LINK

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■ **THE LINCOLN LINK** is the official newsletter of The Lincoln Motor Car Heritage Museum and Research Foundation, Inc., Gilmore Car Museum, 6865 Hickory Road, Hickory Corners, Michigan 49060. Opinions expressed herein do not necessarily represent or reflect Foundation policy. Newsletter contributions should be sent to the address above.

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■ **MEMBERSHIP IN THE LINCOLN MOTOR CAR FOUNDATION:** Membership categories: \$25 Annual; \$100 Annual Sustaining; \$1000 Annual Corporate; \$1000 Lifetime (or four payments of \$250); Memorial (\$500 minimum, please provide name of honoree).

Send your name and a check to: Cornerstone Registration Ltd., P.O. Box 1715, Maple Grove, Minnesota 55311-6715, or call 866 427 7583 and pay by credit card. Contact them by e-mail at [LCOC@cornerstonereg.com](mailto:LCOC@cornerstonereg.com).

■ **ON OUR COVER:** Ford’s purchase of the Lincoln Motor Company took place on February 4, 1922. Edsel Ford and Wilfred Leland (seated) sign papers under the watchful eyes of their fathers, Henry Ford and Henry Leland (standing).

■ **LINCOLN LINK AVAILABLE TO FOUNDATION MEMBERS ONLY.**

Information on how to become a member appears above or visit the LMCF web site: [www.lincolncarmuseum.org](http://www.lincolncarmuseum.org)

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+ *Chief Operating Officer, Ford Motor Company*  
 \* *Director, Marketing, Sales and Service, Lincoln Motor Company*

# A Message from the Chairman

We're in countdown mode for the 2022 Lincoln Homecoming, which will recognize the acquisition of the Lincoln Motor Company by Ford Motor Company in February 1922.

Events are planned for the Lincoln Motor Car Heritage Museum (August 10–14) as well in Dearborn, Michigan (August 7–10). The Lincoln Homecoming committee has put together a superb calendar of events. The early sign-ups are a testament to the quality of the events. A detailed preview appears in this issue of *The Lincoln Link*. Updated information and complete registration forms are located on the Lincoln Motor Car Foundation website: [LincolnCarMuseum.org](http://LincolnCarMuseum.org).

The 2022 Lincoln Homecoming should be the largest gathering of Lincolns since the museum's 2014 grand opening. I've heard from Lincoln owners from throughout the United States and Europe who will be attending the Homecoming, many of them bringing their Lincolns. I plan to drive one of mine, probably the mostly original 1931 Town Sedan (left).



As LMCF chairman, I'm pleased with the fine working relationship the Foundation enjoys with Lincoln Motor Company and its parent, Ford Motor Company. The companies will have a major role in the upcoming Homecoming. Most recently, we loaned two vehicles to the Ford Research Archives for a media day highlighting the Lincoln Centennial—the 1936 Lincoln-Zephyr coupe-sedan and the 1961 Lincoln Continental convertible sedan. The Ford Research Archives staff told “the Lincoln story” using a carefully curated group of Lincoln motorcars.

We are fortunate to have a fine group of individuals serving as LMCF trustees. However, we are always looking for persons committed to preserving the Lincoln tradition. If you are interested in serving or know of someone who might be interested, please tell me.

Thank you, again, to those LMCF members who continue to donate to the Lincoln Motor Car Foundation Endowment Fund. This fund ensures the continued operation of the museum in the years to come. It's a great way to leave a legacy. Contact LMCF Treasurer Bruce Kopf.

—DAVID W. SCHULTZ  
LMCF Chairman and CEO

## LINCOLN MOTOR CAR FOUNDATION The LINCOLN LINK

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### ■ The Lincoln Motor Car Heritage

**Museum is for you!** America's passionate love affair with the Lincoln automobile continues to inspire new generations. This is demonstrated in a variety of ways, including the formation of affinity clubs in which enthusiasts can share their interest in a particular brand or segment of the automotive market, past and present. The Lincoln automobile has inspired the creation of four major affinity clubs. These have inspired the Lincoln Motor Car Foundation, its Museum and its work of Sharing the Living Legacy of the Lincoln Motor Cars.

The Grand Opening of the Lincoln Motor Car Heritage Museum took place August 9, 2014. We invite you to explore what we have to offer and visit the Museum located on the Gilmore Car Museum Campus in Hickory Corners, Michigan. The Museum is open Monday through Friday from 9 a.m. to 5 p.m., Saturday and Sunday from 9 a.m. to 6 p.m. The Centennial Lincoln Homecoming, the annual gathering of the four Lincoln clubs at the museum, will take place August 7-13, 2022. Join in the fun!



# LMCF Board of Trustees Moves Forward Strongly After Biannual May Meeting

The LMCF biannual board meeting was held on May 9, 2022, and many exciting things are happening!

The upcoming 2022 Homecoming event, which will recognize the centennial of Ford Motor Company's acquisition of the Lincoln Motor Company, will be held August 7-14.

Registrations are arriving daily. Complete details and registration forms are located on the LMCF website: [www.lincolncarmuseum.org](http://www.lincolncarmuseum.org). Several tours are planned, including a visit to Fair Lane, a dinner at the Henry Ford Museum, and lunch and a tour of the W.K. Kellogg Manor House.

Our social media presence continues to grow. We have more than 5,000 followers on our new Facebook page. Please join our Facebook page at [facebook.com/lincolnmotorcarmuseum](https://facebook.com/lincolnmotorcarmuseum). Also popular with Lincoln enthusiasts is the LMCF website. Visitors from throughout the world are checking it.

Treasurer **Bruce Kopf** reported that annual and sustaining mem-

berships are on budget for this year. Life memberships are significantly higher than budgeted.

The endowment fund goal is \$2 million and growing slowly to meet that goal. At present, we have \$1,534,168 in donations.

Despite growing inflation, the Foundation remains on budget for this fiscal year.

Citing inflation, the Gilmore Car Museum has raised our annual fee by 7.3%, to \$39,267 annually.

The board unanimously voted to augment the foundation's current membership program—all members of the LCOC, LOC, LZOC, and the RRLR will be eligible for a free membership in the Lincoln Motor Car Foundation. This free membership option will include an electronic copy of the twice-yearly *Lincoln Link* and an electronic voting ballot. More information will be available in August 2022, when this change is scheduled to take effect. The goal is to build awareness and cultivate more donors.

The Spring/Summer 2022

issue of *The Lincoln Link* will be printed and mailed to all active Foundation members and emailed to members of all four Lincoln clubs.

**Joel Dickson** reported that scanning has been completed on Lincoln literature from 1920 to 2010. We are still scanning shop manuals, parts books, data product books and service forms.

Moving ahead, committee assignments remain the same as for 2022.

**Jenn Dawson** will be leaving the LMCF board as board secretary, having completed her three-year term. We appreciate her many contributions. Taking over that position on an interim basis will be LMCF trustee Joel Dickson, who held that post before assuming his current duties as registration and historian.

The 2022 annual meeting will take place Wednesday, October 12, 2022, at 7 p.m. EDT. Trustee elections, a report on the 2022 Homecoming and other business will be held in conjunction with that meeting.



# Lincoln Motor Car Heritage Museum Report



BY JIM BLANCHARD

The 100th anniversary of Lincoln as a brand connected to the resources of The Ford Motor Company is proving to be an exciting time, as various events are taking place and planned for the year. Your museum is involved in making these events memorable and ensuring that the greatness of Lincoln engineering and design is celebrated properly.

We just completed a loan of our 1936 Lincoln-Zephyr and 1961 Lincoln Continental convertible sedan to the Ford Motor Archives in Dearborn, where the cars were displayed at the Ford Engineering Laboratory in a retrospective display of Lincoln through the years as part of the company's recognition of the Lincoln Centennial. Ted Ryan, Leslie Armbruster and staff did a fantastic job illuminating the rich history of Lincoln.

Your own museum in Hickory Corners, Michigan, continues to

improve its displays with both permanent and loaned vehicles. You will find no better place to absorb the Lincoln story—from the Leland founding, the building of the Liberty motor and early L Lincolns, the Ford purchase of Lincoln in 1922, and the Edsel Ford influence in both the Classic era and the unit-body Zephyrs and Continentals, the postwar Road Race Lincoln V-8s to development of the fabulous Continental Mark II, the enduring beauty of the 1960s four-door Continentals, right into the modern era with additional Continental and Town car products, ending up with two prototypes of recent Lincoln offerings, the Continental sedan and Lincoln Aviator.

We celebrate not only the cars but the people that helped make them happen—it's a tribute we can all be proud to visit and to reflect upon. We are excited to host our annual Homecoming

this August with help from the Lincoln Motor Car Company and the four Lincoln clubs that are entrenched in the continued success of the Lincoln brand.

Plan to visit your museum during the August Homecoming and partake in the many incredible events that will occur in both Dearborn and Hickory Corners, Michigan. It will prove to be a most memorable time, as we bask in the glory of the Lincoln Motor Car story. And, please continue to contribute financially to both your museum and the developing Lincoln research Library as we move into the next century of inspiration and innovation.

Thank you for your ongoing support!

■ *Jim Blanchard is an LMCF board member and president who serves as director of the Lincoln Motor Car Heritage Museum.*

# LMCF at Ford Archives' Lincoln Centennial Exhibit



■ Ted Ryan, Archives and Heritage Brand Manager, narrates the Lincoln story for visitors, using a 1923 Lincoln from The Henry Ford Museum collection and a 1937 Lincoln Brunn convertible sedan originally owned by Edsel Ford.



■ Also on display was the LMCF's 1936 Lincoln-Zephyr coupe-sedan.

As part of Ford Motor Company's Lincoln Motor Company 100th Anniversary celebration, the company held a two-day "gallery experience" at the Ford Motor Company Archives in early April. The event was attended by media, VIPs and Ford and Lincoln executives.

Hosting the event was the Ford Archives team headed by **Ted Ryan**, Archives and Heritage Brand Manager, and **Leslie Armbruster**, Archives Manager. Several other Ford Archives team members were also present.

Attendees received a "fresh perspective on Lincoln's heri-

tage," heard "a few untold stories," and saw "never-before-seen artifacts" from the company's past.

Stars of the celebration were several thoughtfully curated Lincoln automobiles, including two from the collections of the Lincoln Motor Car Foundation—a 1936 Lincoln-Zephyr coupe-sedan and a 1961 Lincoln Continental convertible sedan.

Other Lincolns on display were a 1923 Lincoln, a 1937 Lincoln Brunn convertible sedan and a 1941 Lincoln Continental cabriolet originally owned by Edsel Ford, and a 1964 Lincoln Continental Lehman-Peterson open-top limousine. All of those vehicles came from The Henry Ford Museum collection.

Also on display were the 1953 Lincoln X-100 prototype concept car, a 1956 Continental Mark II (owned by LMCF trustee **Vaughn Koshkarian**), and a 1978 Lincoln Continental Mark V Cartier Edition.

The automobiles were part of an elaborate five-station display that told the Lincoln story:

Elegant Beginnings (part one), Elegant Beginnings (part two), A Century of Lincoln Advertising, Lincoln's Cultural Influence, and The Art and Design of Lincoln.

Attendees saw rarely seen design sketches from the 1930s through the present, followed by a brief glance into the future of Lincoln design.

Among those attending the event were LMCF trustees **Jim Blanchard**, **Jim Muller**, **Paul Temple** and **David Schultz**.

Plaudits to Ted Ryan and Leslie Armbruster and their team for a very special event.



■ Visitors enjoyed seeing a 1961 Lincoln Continental once owned by Jacques Nasser, former president of Ford Motor Company, now in the LMCF collection.



LINCOLN MOTOR CAR  
**CENTENNIAL  
 HOMECOMING**  
 1922-2022  
 HERITAGE MUSEUM

**MAKE PLANS NOW!**



**AUGUST 7-14, 2022**

**M**ark your calendar now for the celebration of the century! The 100th anniversary of the Lincoln Motor Company, one of the world's great luxury marques, will be celebrated in 2022, commemorating the centennial of Lincoln's acquisition by the Ford Motor Company in February 1922. Originally founded by Henry Leland, Lincoln had begun building luxury passenger cars in 1920.

The Lincoln Motor Car Foundation, which oversaw creation of the Lincoln Motor Car Heritage Museum & Research Foundation, Inc., will hold this year's Centennial Homecoming on **August 10-14, 2022**, on the museum grounds in Hickory Corners, Michigan. Optional pre-Homecoming events will take place in Dearborn, Michigan, on **August 7-10**.

Serving as host for the 2022 Homecoming will be the **Lincoln and Continental Owners Club (LCOC)**. The Lincoln Motor Car Foundation (LMCF) board is comprised of individuals from the four major

Lincoln clubs—the Lincoln Owners Club, the Lincoln-Zephyr Owners Club, the Road Race Lincoln Register and the LCOC.

This year's celebration will begin in Dearborn, Michigan, on Sunday evening, August 7. You're invited to visit **Fair Lane**, the home of Henry and Clara Ford in Dearborn, from 5 until 8 p.m. You'll



**Edsel B. Ford II**



**Henry and Edsel Ford's Dearborn Inn**



**Fair Lane**







The new visitor center at the Edsel and Eleanor Ford House



Edsel Ford's cars on display at the visitor center



Ford World Headquarters



The Henry Ford Museum



Ford's Garage



Guests can wander the expansive wooded grounds of the grand lakeside estate of the W.K. Kellogg Manor House; nearby is the Kellogg Bird Sanctuary.

hear a welcoming address from **Edsel B. Ford II** (son of Henry Ford II and great-grandson of Henry Ford). There'll be a light supper and cash bar. The host hotel will be the **Dearborn Inn**, built in 1929 by Henry and Edsel Ford to serve patrons of the Ford Airport.

On Monday and Tuesday, August 8 and 9, we are arranging for tours of the **Edsel and Eleanor Ford House**, featuring its all-new visitor reception building and restored grounds and gardens. (Tour includes bus transportation and lunch, and participation is limited to 56 each day.) Dinner will be on your own Monday evening; there are many restaurants from which to choose, including the popular **Ford's Garage**.

On both days, for those not visiting the Ford House, optional "on your own" tours could include a visit to **The Henry Ford Museum** and **Greenfield Village**.

On Tuesday evening, a gala dinner





Joy Falotico

will be held in The Henry Ford Museum. You may tour the museum from 6 to 11 p.m. Our guest speaker will be **Joy Falotico**, President, Lincoln.

On Wednesday morning, all Lincolns in attendance will gather at **Ford World Headquarters** for a display that will last into early afternoon. You may enjoy lunch at the Ford Motor Company cafeteria, after which you'll depart for Hickory Corners, where a weekly cruise-in will be held at the **Gilmore Car**

**Museum**; all Lincoln Homecoming participants are invited to participate, and food will be available. The host hotel will be the **Kalamazoo Sheraton Four Points**.

Thursday and Friday will be devoted to driving tours, and the committee has arranged several tour options.

The **W. K. Kellogg Manor House and Gardens** tour will include lunch. The estate is highlighted by natural gardens around a lovely lakeside setting and includes a carriage house with chauffeur's residence, a greenhouse with potting shed, a caretaker's cottage, a boat-house, an authentic Dutch windmill, and a lakeside pagoda. (Participation is limited to 60 each day.)

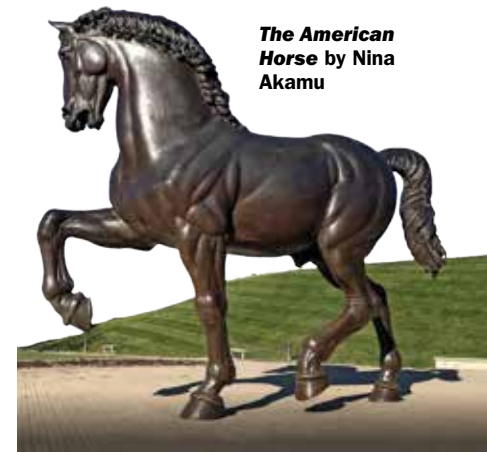
Another driving tour will take participants to nearby historic **Marshall, Michigan**, which features unique architecture throughout the city as well



Honolulu House, Marshall, Michigan



Frederik Meijer Gardens & Sculpture Park



The American Horse by Nina Akamu



Gerald R. Ford Presidential Museum



Kalamazoo Air Zoo



as a unique downtown that includes a museum of magic. Lunch at the famous Win Schuler's restaurant as part of the tour is optional.

A special treat will be a visit to the private collection of **Bill Parfet**, grandson of Donald Gilmore, for whom the Gilmore Car Museum is named. Mr. Parfet has a unique collection of antique and classic automobiles from all eras. Attendance will be limited.

Optional "on your own" tours in the area will also be available, including visits to the **Gerald R. Ford** Presidential Museum and Library in Ann Arbor, the **Frederik Meijer** Gardens & Sculpture Park in Grand Rapids, and the **Kalamazoo Air Zoo**.

On Thursday evening, there will be an informal, get-acquainted "come as you are" outdoor cookout adjacent to the Lincoln Motor Car Museum. Alternatively, you may dine at one of the many fine restaurants in the greater Kalamazoo area.

Friday's program will feature a late-afternoon cocktail reception for all Homecoming attendees at the Lincoln Motor Car Museum, followed by dinner and the traditional auction of Lincoln memorabilia and parts which is used to help sustain the operation and maintenance of the Museum.

The big day will be Saturday, with a concours-style display of all our classic Lincolns on the lawns adjacent to the Lincoln Motor Car Heritage Museum. Members of all four



February 1922: Ford acquires the Lincoln Motor Co.

Lincoln clubs will have cars on display, and each club will do its own judging. That evening, participants will gather for a gala dinner, where



Michael Sprague

awards will be presented. Scheduled to speak that evening is **Michael Sprague**, North America Director, Lincoln.

Note: All dinners at the Gilmore will be held on the grounds adjacent to the Lincoln Motor Car Museum under a large tent.

You will be welcome to spend Sunday exploring the Lincoln Motor Car Heritage Museum as well as the other automobile museums on the Gilmore Car Museum campus, which include the Ford Model A Museum, the Pierce-Arrow Museum, the Cadillac-LaSalle Museum, the Classic Car Club of America Museum, the H.

H. Franklin Museum, and the Tucker Archives.

"Because attendance is limited on several of our tours, the 2022 Homecoming Committee highly recommends early sign-up for the 2022 Lincoln Homecoming," said David Schultz, LMCF chairman.

The Lincoln Motor Company had its roots in a company bearing the same name—Lincoln Motor Company. That company had been created in 1917 by Henry Leland and his son, Wilfred, to build Liberty aircraft motors for World War I. At the end of the war, the Lelands were left with a well-equipped new plant and several thousand employees. Leland's reputation as "Master of Precision," earned during his years as head of General Motors' Cadillac division, was enough to attract investors for a new automobile company.

The former Lincoln Motor Company of Michigan was absorbed into a new Lincoln Motor Company of Delaware in 1920. On the first day, \$6.5 million in stock was sold, and car orders were received well before production began. The first Lincoln was produced in September 1920.

In February 1922, the Ford Motor Company acquired the Lincoln Motor Company after the latter was forced into voluntary bankruptcy in November 1921.

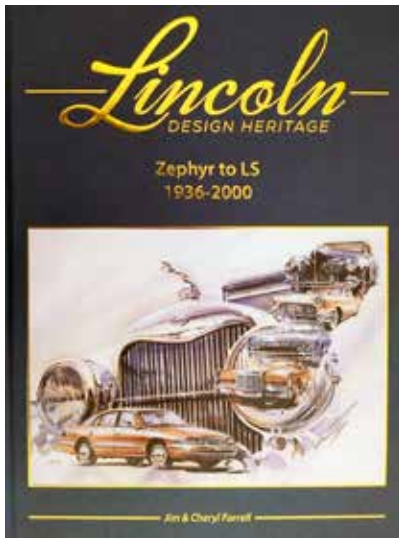
Registration forms and updated information on the 2022 Lincoln Centennial Homecoming will be posted on the Lincoln Motor Car Foundation website, [www.LincolnCarMuseum.org](http://www.LincolnCarMuseum.org). Details will also appear in the four Lincoln clubs' publications.





## LINCOLN LIBRARY UPDATE

# Telling the Lincoln Story...



**A** new Lincoln book has recently debuted! **Jim and Cheryl Farrell** have copies available of their new book, *Lincoln Design Heritage, Zephyr to LS, 1936-2000*. The book was extensively researched and contains photographs, artwork, images, and stories that haven't been seen or told before. It measures 9¾" x 13¼", weighs over 6 pounds, hardbound, and is packed full of historical Lincoln details. For my copy of this very special limited-edition Lincoln book, I paid \$85.00 plus \$10.00 shipping. It is worth every penny. To place your order, e-mail Cheryl Farrell at cfarrell57@gmail.com or call 541 673-4039. You won't be disappointed.

Also, they still have a few copies of their 1999 book *Ford Design Department Concept and Show Cars 1932-1961* available at a special price with the purchase of their new book. It was given the same attention to Lincoln historical detail. If you don't have it, you may want to con-

sider adding it to your order.

The LMCF continues to receive donations, and we are grateful for each one.

**Lynn Eastin** donated an older reproduction of 17 pages of wiring diagrams for the 1963 Lincoln Continental. It's great to have this information on one of Lincoln's most popular vehicles.

**Tom Brunner** continues to remember the LMCF library and has gifted historical information on his 1942 Lincoln-Zephyr Sedan, which he donated to the Lincoln Heritage Museum in 2010, and his 1942 Lincoln Custom Limousine. The information includes personal research notes and repair information on the starter pump for the 1942 Lincoln-Zephyr Convertible Coupe's convertible top and windows, Columbia and Borg Warner overdrive installation and repair information spanning the Lincoln years of 1936-1948, plus a VHS tape on the Lincoln 1942 titled *The Finest Lincoln Ever Built*. You can tell where Tom's heart lies when it comes to automobiles, and we are thankful to him for sharing what he has collected and his knowledge of the 1942 Lincoln-Zephyr. It will be invaluable to future generations.

Keep in mind that we are always looking for Lincoln brochures, service manuals, color and trim books, or anything ancillary to the Lincoln

motor car or Lincoln history—all years.

...

The Foundation additionally received a special gift from **Dan McCrary**, artist, of a giclee print of his painting titled "A Mark of Distinction" (below). It depicts a close-up of the Continental Mark II trunklid with the vehicle parked beside a 1937 Lincoln-Zephyr Coupe during a car meet at the Gilmore—very appropriate! We thank Dan for donating one of his works of art that showcases his special talent and honors the iconic Continental Mark II. If you are interested in Dan's work, go to [www.dmc-mccraryart.com](http://www.dmc-mccraryart.com) to see more of his talent.

—Joel Dickson, LMCF Vice President, Library Research, Registrar and Historian





## INTRODUCING THE LINCOLN STAR CONCEPT

# All-Electric Vehicles Coming from Lincoln

**L**OS ANGELES, April 20, 2022—With a sleek, aerodynamic silhouette and connected cabin experience, the Lincoln Star Concept debuts globally today, hinting at the brand’s design language for its future electric vehicles.

“This is a shining example of what happens when we combine Lincoln luxury with flexible electrical architecture to create unimaginable experiences for customers,” said **Jim Farley**, president and CEO, Ford Motor Company. “We can truly revolutionize how people engage with the brand and scale it across an exciting lineup of products that catapult Lincoln into the digital, connected age.”

Inside and out, the Lincoln Star concept introduces new design language, with Lincoln’s core tenets of beauty, human, gliding and sanctuary on full display. These tenets will help guide Lincoln’s future design, and by mid-decade, Lincoln plans to deliver three new fully electric vehicles, meaning that more than half of its global volume will be zero-emission vehicles, and it will

add a fourth by the end of 2026.

As Lincoln moves toward an electric future, it is equally focused on keeping its current portfolio fresh and introducing new clients to the brand. Lincoln reported its best annual global sales in 21 years, up 7% over 2021, and plans to build on its momentum with the recent launches of the all-new Zephyr in China and the new Navigator in North America.

“As Lincoln enters the next chapter in our transition to a zero-emissions future, the Lincoln Star Concept will lead the way for our portfolio of fully electric vehicles,” said **Joy Falotico**, president, Lincoln. “It is an excellent example of how we are redefining luxury for the next generation as we work to transform the vehicle into a third space—a true place of sanctuary—for our clients.”

### A GUIDING STAR FOR LINCOLN

Both on and off the road, thoughtful design details, connected experiences and clever solutions create the ultimate sanctuary for clients in the

Lincoln Star Concept, while delivering a more modern aesthetic and intelligent, intuitive features.

“Electrification is removing many traditional vehicle design constraints, allowing us to reimagine what a vehicle can be,” said **Anthony Lo**, chief design officer, Ford Motor Company. “The Lincoln Star is a study of experiences and themes that push the boundaries of Lincoln design—and it’s just the start.”

In a nod to the evolved design language of Lincoln, the silhouette is sleek and dynamic, and is expanded to create a striking effect. Whether stationary or in motion, the concept uses design, light, displays, scents and sounds to create an immersive experience for clients. Intelligent technology that enhances comfort, productivity and entertainment is deployed throughout to bring the romance of travel back in a uniquely Lincoln way.

Designers worked to create harmony throughout by using light in a modern new way. Illuminated crystallines, plus backlit doors, seats and exterior



features elevate the architectural space to create the ultimate sanctuary. The new Lincoln star on the fascia lights up like a jewel—greeting clients upon approach while giving new meaning to the Lincoln Embrace welcome sequence.

The company's rear- and all-wheel-drive flexible battery electric architecture and next-generation Lincoln Intelligence System enable the new design thinking and connected experiences the Star Concept offers. The flexible architecture means engineers and designers could reimagine the additional interior space in new and exciting ways to create a unique Lincoln experience.

The new Lincoln Intelligence System takes the definition of “digital assistant” to a new

dimension, enabling experiences such as connected vehicle-to-vehicle and infrastructure capabilities, as well as next-generation leading driver-assist features such as Help Me See and Park for Me.

### A REIMAGINED SANCTUARY

Both in design and color composition, the interior is uniquely partitioned into first- and second-row areas. The entire cabin experience in the first and second row is premium, with extra-spacious wraparound seating, reclined lounge posture, individual lounge leg rests and curated storage for devices and slippers, controls for rejuvenation moods and a luxurious glass beverage chiller integrated between the back seats.

The feeling of spaciousness is

enhanced with 3D-printed metal latticework on the A-pillar along the windshield and the D-pillar at the back window of the Lincoln Star Concept—visible from the inside out. These transparent pillars, along with a full skylight with digital shade, invites natural light in to enhance the open, airy feel of the space.

A coast-to-coast curved horizontal display creates a digital panorama in which content flows seamlessly into an integrated center control screen, then into the second-row screen, creating a unique experience for all passengers. New materials such as leather and chrome alternatives and several unique finishes work in harmony to create a modern, luxurious experience.

Three rejuvenation moods join





a new Lincoln Embrace sequence harmonizing audio, scenting and lighting throughout the cabin. A symphonic orchestration with crisp, high-resolution animations on the displays creates an immersive digital sanctuary. Whether you're stuck in traffic or just enjoying a few quiet moments after work, the rejuvenation moods provide a true sanctuary in a third space:

- **Coastal Morning** uses gentle, oceanic sounds, a fragrance of sea mist and the soft, warm glow of the sun with dynamic lighting throughout to replicate a stroll on the beach at sunrise.

- **Mindful Vitality** is meant to reenergize the senses, with invigorating, upbeat audio, dynamic abstract artwork, soft, glowing lighting and a flowery fragrance throughout.

- **Evening Chill** mirrors dusk, using a calming night soundtrack coordinated with night sky video and an evergreen fragrance.

The three moods are built around the body's natural circadian rhythm of morning, day and evening. With the help of connected technology, the moods will offer content updates and ways for clients to personalize their settings into the future.

Using the area no longer occupied by a gas engine, a front trunk allows for ample storage, expanding the feeling of spa-



ciousness inside. With electrochromatic glass that changes from transparent to opaque, the front trunk is instantly recognizable, allowing light in when the vehicle is in motion and darkening to hide stored valuables when

parked. Under the front trunk, illuminated first-row floors flow uninterrupted into the interior, creating an airy, open cabin.

A wing-shaped floating instrument panel, inspired by aircraft ailerons, emphasizes horizontal balance and equilibrium, while Lincoln one-touch pedal allows for effortless operation. The interior also features Lincoln Attaché, a digital briefcase concept with a hidden compartment in the rear coach door that not only provides safe storage of tablets and laptops, but does double duty as a charge pad for devices and can seamlessly detect incoming wireless content for clients. Finally, a reimagined

rear cargo space features a lounge mode that transforms into a cozy, indulgent outdoor seat to bring the destination closer.

“The Lincoln Star Concept has been a true labor of love for our team and provides us with a platform to share and test our experiences and design philosophy with clients as we evolve our Quiet Flight DNA,” said **Kemal Curic**, global design director, Lincoln. “Signifying transcendence through both space and time, the concept creates a sense of peace and serenity within an electric experience and previews what is to come from Lincoln.”

#### ABOUT LINCOLN

Lincoln is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. For more information about Lincoln, please visit [media.lincoln.com](http://media.lincoln.com) or [www.lincoln.com](http://www.lincoln.com).



■ Lincoln president Joy Falotico was joined by celebrity spokesman Matthew McConaghey for the Los Angeles debut of the Lincoln Star Concept on April 20, 2022.





## Support Companies Who've Supported Lincoln Motor Car Heritage Museum

■ A number of companies that supply parts and services to the Lincoln collector car market have stepped up and become sponsors of the Lincoln Motor Car Heritage Museum. The LMCF board of trustees encourages members of all Lincoln clubs to support these companies. And, when you do so, thank them for supporting our Lincoln Motor Car Heritage Museum!

- Mervin B. Adkins
- Automotive Restorations (J. Stephen Babinsky)
- Automotive Fine Arts Society
- Dennis Carpenter Ford Restoration Parts
- Earle Brown Lincoln Parts
- Ford Motor Company
- Grundy Insurance
- Imagination the Americas
- Lincoln Land (Chris Dunn)
- Lucas Classic Tires
- National Parts Depot
- Reliable Carriers, Inc.
- The Lincoln-Mercury Old Parts Store
- Ray Theriault Lincoln Parts
- Crest Lincoln, Sterling Heights, Michigan
- Zeigler Lincoln, Kalamazoo, Michigan
- Sesi Lincoln, Ann Arbor, Michigan
- Pfeiffer Lincoln, Grand Rapids, Michigan

The Lincoln Legacy Society was established in the summer of 2018 to honor individuals who make provisions in their estate plan or who establish life-income gifts to benefit the Lincoln Motor Car Foundation.

Planned gifts help support and sustain fulfillment of the objectives of the Foundation.

“The objectives of the Lincoln Motor Car Foundation are to collect, preserve and perpetuate, display and disseminate to the public information, memorabilia and vehicles related to the history of the Lincoln Motor Company,” said LMCF treasurer Bruce Kopf, who played a key role in the establishment of the Lincoln Legacy Society.

Lifetime membership in the Society is extended to individuals who make one or more of the following commitments to the Foundation:

- Include the Lincoln Motor Car Foundation in their estate plan
- Create a charitable life-income arrangement to benefit the Foundation
- Name the Foundation as a beneficiary of retirement assets or life insurance

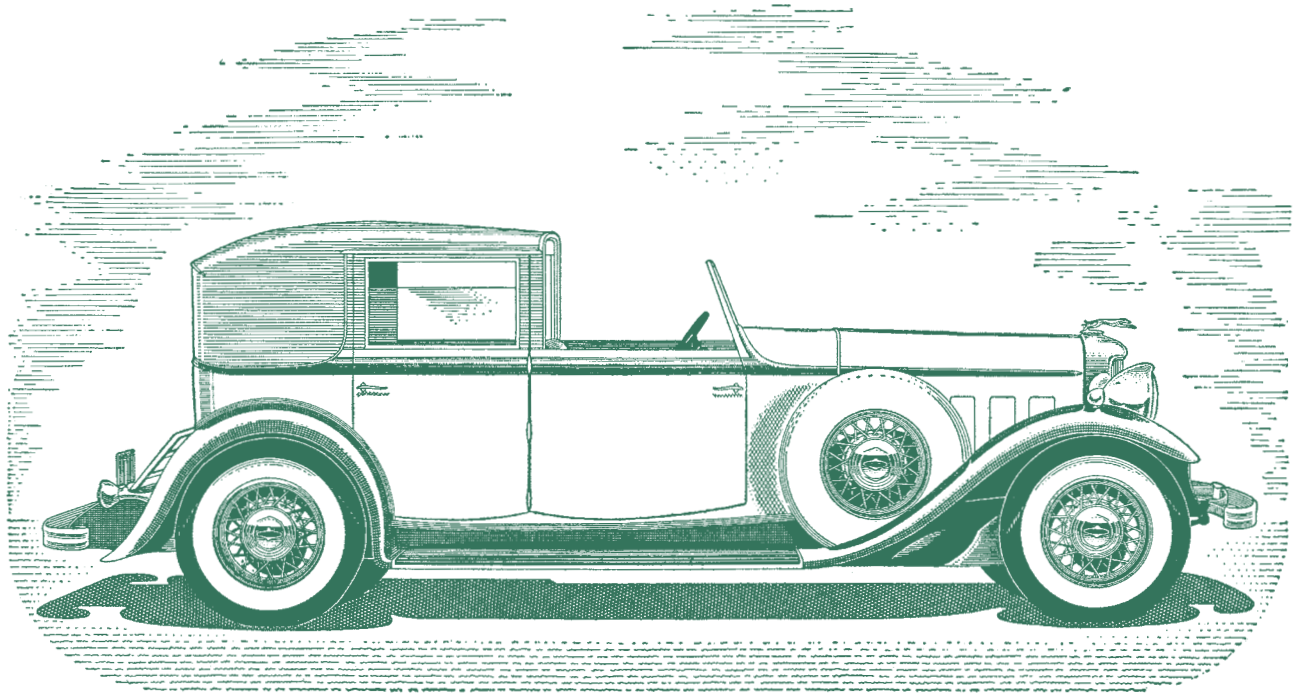
- Donate a personal residence or a vacation home to the Foundation

There is no minimum gift amount requirement for membership in the Lincoln Legacy Society.

As a member of the Lincoln Legacy Society, you will receive:

- a special memento
  - invitations to exclusive Foundation events
  - life membership in the Lincoln Motor Car Foundation
  - free admission to the Gilmore Car Museum complex during normal hours of operation
  - eligibility for the Ford Motor Company X-Plan, a partner discount program for new Lincoln and Ford automobiles
  - e-delivery of *The Lincoln Link*, the LMCF bi-annual magazine
  - an opportunity to share your personal experiences and inspire others
  - recognition on an LMCF Honor Roll (unless anonymity is requested)
- A membership form is available on the LMCF web site, or it may be requested from LMCF Treasurer Bruce Kopf or any LMCF officer.





# Lincoln Motor Car Foundation Treasurer's Report

Lincoln Motor Car Foundation's 2021 full year performance vs. budget was a net gain of \$31,200, which was \$30,200 better than budget. Annual and Annual Sustaining memberships were right on budget. Surprisingly, Life Memberships were significantly better than budget, totaling more than \$12,000, in part due to \$4,000 of anonymous gift memberships. August Homecoming was very successful, netting almost \$15,500 (excluding contributions). The Ongoing Maintenance fund was significantly better than budget, thanks again to \$5,000 contributions from loyal donors **Herb and Ann Scheffer** and **Jim Schmidt**.

Endowment Fund paid donations now total \$1,534,168, or \$1,541,768 including \$7,600 of pledges due. The Endowment Fund objective was increased a year ago by the Board of Trustees to \$2.0 million, which is needed to ensure sustainable operation of the Museum for the future.

The prior 12 months Endowment Fund income has now reached \$38,659, which is about 65% of the \$59,500 expense budgeted in 2022 for operation and maintenance of the Museum. The remainder of the revenue needed is provided by the August Homecoming, the sale of Merchandise and contributions to the Ongoing Maintenance Fund

and the Fabulous Fifty Fund.

Complete financial information is available on the 2021 IRS Form 990 Return of Organization Exempt From Income Tax. Please let me know if you would like a copy.

Donations of any amount are greatly appreciated. Those who wish to make a contribution to the Foundation can use the "Support" page on the website to pay via credit card or by sending a check to:

Bruce M. Kopf, Treasurer  
Lincoln Motor Car Foundation  
P.O. Box 805932  
Saint Clair Shores, MI 48080

—Bruce M. Kopf  
Treasurer, LMCF  
[brucekopf@gmail.com](mailto:brucekopf@gmail.com)

## LMCF Member Profile: Gene Nau

One could say that **Gene Nau** is “a Lincoln man” through and through. He’s owned one or more classic Lincolns for more than 50 years, and he has served as president of the Lincoln Owners Club and as a trustee of the Lincoln Motor Car Foundation since 2004.

Gene now resides in Naples, Florida, with his wife of 63 years, Ann. (They have three children—Brian, David and Laure.) Prior to his retirement, he spent his business career in department store management. He spent his early years with the May Department Stores in St. Louis and Cleveland, and retired in Cleveland as head of Higbee Department Stores.

He served as president of the Lincoln Owners Club from 2002 to 2011. He served as the club’s fund-raising chairman for the Lincoln Motor Car Heritage Museum and became a LMCF trustee in 2014. Gene was a member of the museum design com-



mittee and continues to serve on the LMCF endowment committee.

The Nau family also served as the catalyst behind the restoration of a 1920s Lincoln chassis for the Lincoln museum. The family initially proposed restoring an L motor,

but when a chassis became available, their funds went into that restoration.

A Nebraska native, Gene grew up in the Kansas City area and in St. Louis. His father, **Gerry Nau**, was a long-time vintage car enthusiast. Gene’s interest began while assisting his father with the restoration of a 1909 Oldsmobile while Gene was in high school.

Gerry Nau was a very talented individual. The first Lincoln he restored was a 1922 limousine. During the car’s restoration, he was impressed by its build quality, and he bought another Lincoln—a 1922 phaeton. The phaeton proved to be a bigger challenge—the car’s rear portion had been removed to accommodate a pick-up bed. That car ended up with Grant and Joan Milne of Colorado, who donated it to the Lincoln Motor Car Heritage Museum, where it is displayed today.

In the 1970s, Gene decided he wanted a Lincoln, so he set his sights on a 1930 Locke

roadster that was available in St. Louis. Only 15 of that body style were built in 1930; that car had supposedly been displayed at the 1930 Chicago Automobile Show. Gene bought it in 1978. His father surprised Gene by offering to restore it, and he completed the job in 1981.

Gene enjoyed that Lincoln for many years, both showing it and touring with it. Eventually, he added two more Lincolns to his stable—a 1932 KB Judkins coupe (2007) and a 1932 KB Judkins Berline (2013). A few years ago Gene sold the 1930 Lincoln to his son, David, who is also a member of the LOC and the



■ Gene Nau at Pebble Beach with (above) legendary Lincoln collector Jack Passey and (left) his 1932 Lincoln KB Coupe.

LMCF. The 1932 KB Judkins coupe now resides in Canada with a fellow LOC member. The 1932 Judkins Berline has become Gene’s main touring car. (He also owns a 1927 Packard 336 phaeton.)

The entire extended Nau family will gather at Hickory Corners in August 2022 for the annual Lincoln Homecoming. Gene will bring his 1932 KB Judkins Berline all the way from Florida. It should be a very special weekend for the Nau family.





# Lincoln Museum Merchandise Now Available

■ Several items are now available displaying the Lincoln Motor Car Heritage Museum logo. The items are a golf shirt, golf cap, sweatshirt, lightweight jacket and tumbler. All items can be purchased through the website: [www.LincolnCarMuseum.org](http://www.LincolnCarMuseum.org). Just click on "Merchandise." All items are high quality and are provided by a licensed supplier of the Lincoln Motor Company.

■ The Lightweight Jacket's unique design allows you to pack it into the lower-left pocket, making it easy to stow away in a backpack or glove compartment when you don't need it. But you'll really appreciate it when the weather takes a turn for the worse, with its water and wind resistant construction and roll-away hood. Lincoln Motor Car Heritage Museum logo in the left chest area. **\$30**



■ Durable, double-wall stainless steel vacuum construction with copper insulation, which allows your beverage to stay cold for 24 hours and at least 8 hours for hot beverages. The construction also prevents condensation on the outside of the tumbler. On-trend, durable powder coating. Push-on two piece lid with Tritan™ swivel closure. Wide opening for comfortable filling and pouring. Design features the spinning geometric bottom. 20 oz. **\$18**



■ This versatile Polo is a cotton-poly blend. Along with UV protection, its both moisture wicking and snag resistant. The polo has a dropped back hem, hanger loop inside the neck and tagless heat-transfer label. **\$40**



■ Low-profile six panel unstructured cap. Washed chino twill, fabric strap with antique brass sliding buckle, Lincoln Motor Car Heritage Museum Logo embroidered on front of cap. **\$15**



■ Stay warm in this full zip hooded sweatshirt featuring the LMCHM logo. 8 oz., 50% cotton, 50% polyester. Virtually pill-free with a high-stitch density for a smooth printing canvas. Double-needle coverseaming on neck, armholes and waistband; single-ply hood. Concealed seam on cuffs. Seamless body with set-in sleeves. Split pouch pockets; grommets and matching drawcord; aluminum zipper. LMCHM logo embroidered on left chest. **\$37.50**

# MASTERPIECES

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*St. Gauden's Lincoln, Lincoln Park, Chicago, greatest American portrait statue. A striking delineation of the simple nobility of Abraham Lincoln.*



Those stalwart qualities of character which distinguish the leader are not attained easily, nor by chance. Only through faithful adherence to lofty principles can they be acquired.

The Lincoln car is universally recognized today as worthy of its honored name because each step in designing it and in building it has been taken in strict conformity to the tenets of correct engineering, masterly workmanship and good taste.

The refinements for which it is notable have been developed from a basic structure fundamentally sound. It stands foursquare, a recognized masterpiece.

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LINCOLN MOTOR COMPANY  
DIVISION OF FORD MOTOR COMPANY, DETROIT, MICH.

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