

2014 FORD C-MAX ENERGI

The 2014 Ford C-MAX Energi builds on the Ford commitment to giving customers the power of choice.

PRODUCT HIGHLIGHTS

- Available hands-free liftgate allows quick and easy access to the cargo area without reaching for keys. Using a sensor, a simple kicking motion under the rear bumper opens the trunk
- Two new colors: Magnetic and Tectonic



Powertrain: 2.0-liter Atkinson-cycle I-4 engine and electric motor, 195 hp (fully charged battery), 129 lb.-ft. of torque

Transmission: Electronically controlled continuously variable transmission (eCTV)

Series: SEL

Production location: Michigan Assembly Plant, Wayne, Michigan

STANDARD/SAFETY

- AdvanceTrac® electronic stability control
- Dual front airbags, front seat-mounted side airbags, dual front knee airbags and side-curtain airbags
- Adjustable head restraints
- Tire pressure monitoring system
- SOS Post-Crash Alert System™
- LATCH (Lower Anchors and Tether Anchors for Children)

SMARTGAUGE WITH ECOGUIDE

Next-generation SmartGauge® with EcoGuide is a unique instrument cluster giving hybrid owners a more connected driving experience by coaching them to help maximum fuel efficiency. Fuel and battery power levels, along with average and instant fuel economy are among the data available.



MYFORD MOBILE

Interacting with C-MAX Energi is easy, thanks to MyFord® Mobile. This app enables access via a smartphone or Web-based interface to receive instant vehicle status information, monitors the state of charge and projected range, receives alerts when charging is needed or has been completed, and gets real-time charge station location information.



Did you know? The Ford hybrid family grew this year with the addition of C-MAX Solar Energi Concept, an innovative sun-powered vehicle that aims to deliver the benefits of a plug-in hybrid without relying on the electric grid for power. A concentrator acts like a magnifying glass, directing the sun's intense rays to solar panels molded to the car roof.

For more information on the 2014 Ford C-MAX Energi and other Ford Motor Company products and news, go to media.ford.com.



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