











# **77 Styleside Pickup**

#### MODEL AVAILABILITY

The Free Wheeling option is available on all 4x2 and 4x4 Custom and Ranger 117" and 133" wheelbase Styleside pickups. It is not available on any Flareside, cab/chassis, 140" wheelbase, Crew Cab or SuperCab model.

#### **PACKAGE CONTENT**

## Exterior

- Full-length bodyside tape stripes with five-color, rainbow effect
- Ranger style tailgate applique with black "FORD" letters on orange field
- Five raised white letter H78x15 tires on F-100 and F-150 models, or optional L78x15 depending on GVWR and customer selection. Forged 15" aluminum wheels shown are optional on 4x2 and 4x4 models. F-250 models have four standard BSW tires and wheels.

- Front push bar painted low-gloss black. (Shown with aftermarket fog lamps.)
- Front bumper painted low-gloss black. (When optional contour rear bumper is ordered it will be blackpainted as shown.)
- Charcoal color painted headlamp housings and grille with argent-painted surround areas
- Bodyside moldings deleted when ordered with Ranger package

Interior

- Special Ranger style seat trim with black vinyl bolsters, silver super-soft vinyl inserts and red vinyl welt accents
- Black floor covering—rubber mat on Custom and carpet on Ranger
- Black door panel with special pleated silver vinyl trim inserts with red accented bright moldings
- Bright instrument panel moldings with red inserts, left and right sides

## **COLOR AND TRIM AVAILABILITY**

The Free Wheeling option package is available only with the special black and silver interior and the following exterior colors:

M-Wimbledon White A-Raven Black K-Bright Red G-Chrome Yellow\*

V—Silver Metallic\*\* 5-Bright Yellow† N-Coralt

- \*Not available at San Jose
- \*\*Silver Metallic J at San Jose and Twin Cities **†San Jose only**

#### **OPTION AVAILABILITY**

All regular production options are available except Ranger XLT trim. Custom Decor option, any tu-tone paint option, tool storage box and bodyside moldings.

Specifications, prices, descriptions and illustrative material contained herein were as accurate as known at the time this publication was approved for printing. Ford Division reserves the right to discontinue models or options at any time or change specifications, equipment or design without notice and without incurring obligation.

## IMMEDIATE RELEASE

Full-length bodyside stripes with a five-color rainbow effect and a black front bumper and grille are featured in the colorful  $1977\frac{1}{2}$  "Free Wheeling" exterior package available with Ford Styleside pickup trucks. Raised white-letter tires and a black rear bumper also are available and can be teamed with forged aluminum wheels which are optional on 4 X 2 and 4 X 4 models.

###



Public Relations, Ford Division P.O. Box 1509, Dearborn, Mich. 48121 Telephone: (313) 337-7560 1/18/77