1971 Chrysler New Yorker / 300 / Newport

Factory Power Sunroof Cars - Option Code M51

Chrysler initially offered the power sunroof on Dodge Chargers early in the 1969 model year. It was expanded to the new Dodge Challengers for the 1970 model year, and then to several more models, including C-Bodies in the 1971 model year. The option code for the factory power sunroof is M51. While this code is present on the broadcast sheets for power sunroof cars, it does not show up on the fender tags of most early power sunroof cars. What did show up on the fender tags of <u>most</u> factory power sunroof cars is a special Vehicle Order Number (VON).

The 6-digit VON for <u>most</u> 1971 sunroof C-Bodies starts with a "G". There are some exceptions to this VON rule. The first exception has to do with early promotional cars or show cars. If a promotional/show car came with a power sunroof, it will likely have a VON that starts with a different letter - the promotional/show car status trumps the power sunroof only designation.

Another exception involves some 1971 only Chrysler C-Bodies. Some of these power sunroof cars left the factory with a regular numeric six-digit VON. I believe these cars were either customer or dealer ordered cars with six-digit VONs that corresponded to the six-digit number on the standard dealership order forms. If the car was ordered within the factory, it likely got the special G-VON. For this reason, having the broadcast sheet for power sunroof cars that don't have the special VON is key to validating the "factory" sunroof status.

1971 Chrysler – Power sunroof cars shipped to the US market: Approximate maximum of **631**.

- Available on Two-door Hardtop models with vinyl top.
    - Newport Royal/Newport (CE23)
    - Newport Custom (CL23)
    - 300 (CS23)
    - New Yorker (CH23)

- Per 1972 Confidential Advance Information Brochure from Chrysler, 1971 Chrysler power sunroof production was reported as 0.4%. It is unclear at this time if the production percentage listed in this brochure is being applied to Chrysler production as a whole, or if it is only being applied to the Two-door Hardtop models (CE23, CL23, CS23 & CH23).

- Multiplying the Chrysler TOTAL production of 157,679 times 0.4% gives an approximate maximum of 631 sunroof cars produced across all platforms.

- If this percentage is applied to only the 2Dr HT models, total power sunroof production would be considerably less.

1971 Chrysler New Yorker 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
FY1-Lemon Twist	White	White	440TNT/Auto

1971 Chrysler New Yorker 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
GJ4-April Green	Green	Green	440-4 / Auto

1971 Chrysler New Yorker 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
FE5-Rallye Red	White	White	440-4 / Auto
(eBay Aug 2014)			

1971 Chrysler New Yorker 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
EA4-Silver	Black	Black	440 / Auto
(Sweden car show)			

1971 Chrysler New Yorker 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
GB7-Evening Blue	White	White	440-4 / Auto

1971 Chrysler 300 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
FL6-Aztec Gold	Brown	Brown	440TNT/Auto

1971 Chrysler 300 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
GB7-Evening Blue	White	White	440TNT/Auto

1971 Chrysler 300 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
FT8-Tahitian Walnut	Brown	Brown	440 / Auto

1971 Chrysler 300 2 Dr Hardtop

Paint	Top	Inter.	Engine/Trans
GE7-Burnished Red	White	White	440-4 / Auto

1971 Chrysler 300 2 Dr Hardtop

Paint	Top	Inter.	Engine/Trans
GE7-Burnished Red	Black	Red	440-4 / Auto

1971 New Yorker
Chrysler photo at allpar.com

1971 Chrysler 300 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
GB7-Evening Blue	White	White	440 / Auto

(Jumped the pond to Sweden)

1971 Chrysler 300 2Dr Hardtop
(This car may or may not still exist)

Paint	Top	Inter.	Engine/Trans
GF3-Amber Sherw'd	Green	Green	440 / Auto

(Movie Car: Cancel my Reservation - 1972)

1971 Chrysler Newport 2Dr Hardtop

Paint	Top	Inter.	Engine/Trans
FQ5-Turquise	White	White	383 / Auto

(Dealer Demonstrator)

1971 Chrysler Newport 2Dr Hardtop

(This car may or may not still exist)

Paint	Top	Inter.	Engine/Trans
FE5-Rallye Red	White	White	? / Auto

(Press Release Car)