



2017 PRESS KIT

MAZDA CX-3



CONTENTS

- 3 Fact Sheet
- 4 Interior Highlights
- 5 Exterior Highlights
- 6 Overview
- 13 Specification Deck
- 24 About Mazda and Contacts



2017 MAZDA CX-3 FACT SHEET

The smallest iteration of Mazda's SKYACTIV-generation lineup might just be one of its mightiest, as the 2017 CX-3 returns for its second model year a proven companion for whatever the road may throw its way - from urban sprawl to the wilds of winter or the Great Outdoors.

Starting MSRP: \$19,960

EPA - Estimated Fuel Economy (mpg)

FWD - City / Hwy / Combined	AWD - City / Hwy / Combined
29 / 34 / 31	27 / 32 / 29

Quick Specs:

- Compact crossover SUV
- Standard SKYACTIV-G 2.0L engine with a six-speed automatic transmission with manual-shift mode and sport mode
 - 146 horsepower at 6,000 rpm
 - 146 lb-ft torque at 2,800 rpm
- Standard front-wheel drive or available predictive i-ACTIV all-wheel drive available on all trim levels

Key Features:

- Available in three trim levels: Sport, Touring and Grand Touring
- 18" alloy wheels* (New for 2017)
- Variable intermittent windshield wipers
- Second-row 60/40 fold down seats
- Heated driver/passenger door mirrors*
- Heated front seats with three settings*
- Mazda Advanced Keyless Entry*
- Standard push-button start
- Available power glass moonroof
- One-, two- or three-tone premium cloth, leatherette or leather interior seating surfaces
- Active Driving Display available
- LED combination taillights and auto-leveling headlights available on Grand Touring
- Hill Launch Assist

Technology Highlights:

- Standard MAZDA CONNECT™ infotainment system with seven-inch full-color touchscreen display with voice command, SMS text message audio delivery and replay, E911 automatic emergency notification and optional navigation system
- Available BOSE® audio system, SiriusXM satellite radio and HD radio
- Standard multi-function commander control
- Bluetooth® hand free phone & audio

Safety and Security Highlights:

- Standard rear view camera
- Blind Spot Monitoring (BSM) with Rear Cross Traffic Alert*
- Adaptive Front-lighting System (AFS)**
- i-ACTIVSENSE package for Grand Touring with Mazda Radar Cruise Control (MRCC), Smart City Brake Support (SCBS), Smart Brake Support (SBS), lane departure warning and high beam control
- Engine immobilizer anti-theft system

*Touring and above

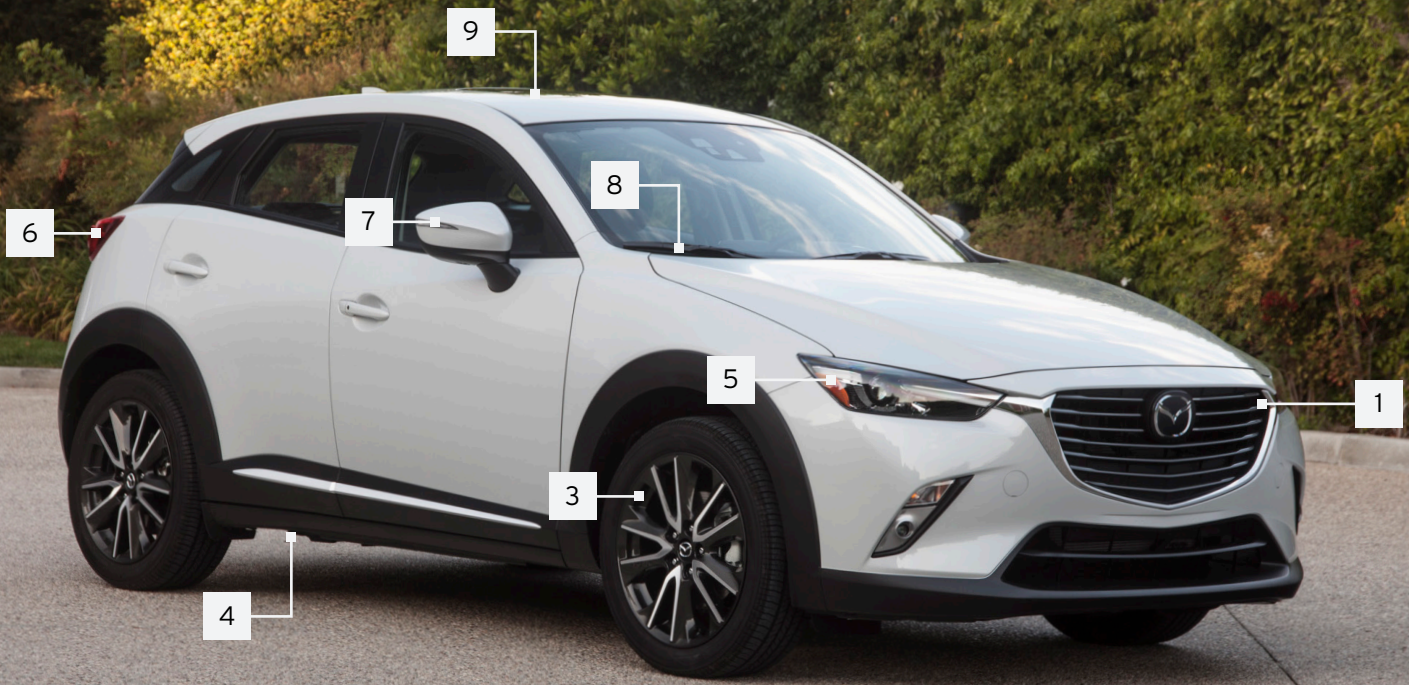
** Grand Touring



INTERIOR

1	Standard MAZDA CONNECT™ infotainment system with 7-inch full-color touchscreen display
2	Multi-function commander control
3	Standard push-button start
4	Standard Bluetooth® hands-free phone and audio
5	Available BOSE® seven-speaker audio system** (option on Touring)
6	Active Driving Display**
7	Standard USB port (two ports in CX-3 Touring and Grand Touring trim levels)
8	One-, two-, or three-tone premium cloth, leatherette or leather interior seating surfaces

*Touring and above
 ** Grand Touring



EXTERIOR

1	KODO - Soul of Motion design
2	i-ACTIVSENSE safety features (location not shown)
3	18-inch alloy wheels*
4	Predictive i-ACTIV all-wheel drive
5	LED auto-leveling headlights and adaptive front-lighting system**
6	Standard rearview camera
7	Heated exterior mirrors*
8	Standard variable intermittent windshield wipers
9	Power moonroof** (available with CX-3 Touring Premium Package)

*Touring and above
 ** Grand Touring

2017 MAZDA CX-3 OVERVIEW

The smallest iteration of Mazda's SKYACTIV-generation lineup might just be one of its mightiest, as the 2017 CX-3 returns for its second model year a proven companion for whatever the road may throw its way—from urban sprawl to the wilds of winter or the Great Outdoors. CX-3 boasts a very strong resumé after just one year on the market, from its Northwest Automotive Press Association 2016 overall class win at Mudfest, handling the beaten path with ease while toppling tough competition, to its finalist status as a 2016 World Car Design of the Year candidate alongside the eventual winner, Mazda's own MX-5 miata roadster.

**“CREATE THE STANDARD
FOR THE NEXT ERA”**

Debuting at the 2014 Los Angeles Auto Show, CX-3 was developed to “Create the standard for the next era.” It's a vehicle designed to meet the needs of a new generation of car buyers, supporting creative, adventurous lifestyles.

CX-3 is shorter and lower than Mazda's best-selling CX-5 but delivers a similarly upmarket experience with its available predictive i-ACTIV all-wheel drive, a punchy 146-horsepower, 2.0-liter SKYACTIV-G engine and Mazda's full suite of i-ACTIVSENSE safety features available, including lane-departure warning, rear cross-traffic alert, Smart Brake Support, rear camera, Smart City Brake Support (SCBS) and Mazda Radar Cruise Control (MRCC).

CX-3 is tailored to deliver a rich, inviting experience not just for its driver, but also for its passengers, with rear seats set slightly inboard to ease conversation between front and rear passengers. It is a vehicle with interior details that look and feel as elegant as they are forward-thinking, from the dark red seat stitching to the soft touch materials. And it is a vehicle that carries itself with style, with a long hood, short overhangs, large wheels and a slim cabin, presenting proportions that lend themselves to a sense of strength and vitality, conveying a sense of motion even when standing still.



CHANGES AT A GLANCE

For 2017, CX-3 continues its successful formula. Entry CX-3 Sport trim level remains unchanged. The mid-level CX-3 Touring adopts 18-inch wheels, trickling down from the Grand Touring trim level.

And as for the CX-3 Grand Touring? It's more of the same subcompact crossover that's won over fans, owners and media worldwide. Only now, its i-ACTIVSENSE package of safety features costs less-\$750 less, to be exact. Manufacturer's suggested retail price for features like Mazda Radar Cruise Control, Smart Brake Support and lane-departure warning, among other options, comes in at \$1,170.

Who says you can't have your cake and eat it, too?



ATTENTION TO DETAIL SETS CX-3 APART

In the quickly growing subcompact crossover segment, CX-3 stands alone with its attention to detail, purpose-led ergonomics and amenities. Standard inside all CX-3s is a push-button start and MAZDA CONNECT™ infotainment offering Bluetooth phone pairing, audio streaming, USB ports for entertainment connectivity and Commander control knob, as well as a standard seven-inch color touchscreen interface with a built-in backup monitor - all means of keeping connected in a quick-paced environment. MAZDA CONNECT™ also features SMS text message audio delivery and reply, voice command and Aha/Stitcher/Pandora/HD Radio connectivity. Other available features include:

**“CX-3 EXUDES
A SENSE OF
CONFIDENCE AND
MATURITY”**

Other available features include:

- BOSE® seven-speaker audio system
- Active Driving Display
- Blind spot monitoring with cross-traffic alert
- Heated exterior mirrors
- One-, two- or three-tone premium cloth, leatherette or leather interior seating surfaces

The driver-oriented cockpit comes adorned with thoughtful touches, such as available stitching on the gauge hood, premium textures and rich, soft-touch materials, red accenting throughout the interior and handles and switches that evoke a feeling of tailored craftsmanship. CX-3 feels distinctly “Mazda,” from its materials to its layout that puts the driver and passenger comfort and control above all else.

Yet, it charts new territory with an intimate environment designed to feel timeless and personalized, catering to those who sweat the details and crave not just a mode of transportation but an experience and expression of their personalities—a philosophy called “Mazda Premium.” Curb appeal aplenty CX-3 exudes a sense of confidence and maturity with bold looks and beautiful proportions. Upfront, a pronounced grille borders in a signature wing. This element lends a sense of flow to the body and looks as though it were formed from a single piece of metal, and the body's overall proportions are not fettered by conventional classifications of vehicle type.

ATTENTION TO DETAIL SETS CX-3 APART - CONTINUED

Achieving CX-3's design involved an uncompromising approach to refining the proportions that form the foundation of its beauty and painstaking efforts to eliminate every unnecessary element.

For the interior, a concerted effort to achieve the appropriate ambience and fine textures of the materials lends itself to a high-quality, sophisticated feel.

EXTERIOR

The front view of the CX-3 is designed to present a bold look that suits the model's sporty proportions. The grille stacks seven fins with available silver-painted front edges to create an expression of concentrated energy that flows horizontally. The signature wing grille surround is stout and three-dimensional, as if machined from solid metal. It forms the starting point for a powerful sense of speed that flows across the entire body.

- The headlamp layout positions the turn signals outside the main headlamp unit to create a narrow, sharp design that as if they were eyes gazing forward. The tips of the signature-wing extend into the headlamps with an integrated available LED illumination line. This connects seamlessly with the lighting signature that surrounds the low beams, accentuating CX-3's taut lines.
- With the peak of the front fenders pushed rearward to lie beneath the base of the A-pillars, the side view of CX-3 conveys a sense of extended body size. Careful attention was devoted to creating the rich expression and subtle changes in each of the body surfaces. The front half of the body features a long nose with a flowing shape; the cabin section presents a sleek look achieved by blacking out the D-pillars; and the solid mass at the rear of the body conveys a look of strength and power.
- The license plate is located in the upper part of the rear bumper to realize a short overhang design that gives the rear a clean look and sense of solidity.
- CX-3 is available in Ceramic Metallic, a paint color that was introduced on the fourth-generation Mazda MX-5 Miata. Its expression of a finely honed metallic surface and strong sense of hardness changes in appearance depending on the angle and intensity of light hitting it.

The color joins Soul Red with show-car-levels of paint quality. Mazda had to develop an entirely new paint process to apply these industry-unique colors, and they further make the CX-3 stand apart from its more pedestrian competition.

INTERIOR

The interior offers a high-quality and sophisticated feel that complements the exterior design. Attention was paid to every detail, including the cohesiveness of designs and quality of materials.

- The surrounding character line and relatively high beltline, along with the deeply sculpted three-dimensional form of the door trim, create a comforting atmosphere for front-seat passengers.
- All information displays and control systems are positioned in toward the driver based on Mazda's "Head-Up Cockpit" concept.
- The soft material that covers the hood over top of the gauges features a stitch-like finish on its front edge on Grand Touring models.
- Each part has been refined to provide the interior with a polished, high-quality feel. Examples includes the available dark red accent color used on the door trim armrests and floor console kneepads and the sharp form of the inner door handle bezels, which look as if they were sculpted from solid metal.
- Fine piping has been added where the different coordinated seat materials meet, such as the Parchment leather and Lux Suede® offering in Grand Touring trim, producing a sophisticated environment.

DIMENSIONS, COMFORT AND EASE OF ENTRY/EXIT

With dimensions of 168.3 in. overall length, 69.6 in. width and 60.7 in. height (when equipped with the shark fin antenna and 16-inch wheels; 60.9 inches with 18-inch wheels and shark fin antenna), CX-3's size makes it easy to handle, even when driving in town or parking. Its long 101.2-in. wheelbase establishes flowing proportions while securing adequate space for comfortable seating.

- The front seats provide excellent shoulder room, distance between the two front seats and legroom to comfortably seat occupants of any size.
- The seating position of the rear seats is set closer to the center of the cabin than the front seats, and the hip-point is set taller than on the front seats. The resulting layout makes it easier for rear seat occupants to see out of the front and to enjoy conversation with people sitting in the front seats.
- The hip-point for the CX-3 is optimally set for both front and rear seats. It combines with the meticulously executed side sill garnish structure and shape of the lower part of the rear doors to achieve excellent ease of cabin entry and exit.
- The CX-3 provides a wide field of vision. At the same time, mounting the outer mirrors on the body panel of the doors widens the field of vision between the front window and mirror. To maximize visibility to the rear, the height of the rear part of the beltline and position of the C-pillars are carefully designed and quarter windows adopted.
- Positioning the front wheels forward and optimizing the shape of the pedals and the distance between them provides a comfortable driving position that enables the driver to sit comfortably, extend his or her legs and reach the pedals more naturally. A floor-hinged accelerator pedal is used because the arc it travels as the driver presses down on it is more natural feeling than that of a top-hinged pedal.
- The seatbacks and cushions are designed for a comfortable ride while still fitting all shapes and sizes of drivers.

CONFIDENCE-INSPIRING i-ACTIV ALL-WHEEL DRIVE

All-wheel-drive systems aren't created equally. Case-in-point is Mazda's novel i-ACTIV all-wheel drive, which literally climbs mountains above the competition—or wades through bogs. The assurance of i-ACTIV all-wheel drive comes through its sensors, which take into account factors like steering angle, throttle inputs and wheel-spin along with temperature and use of wipers to paint a clear picture of the outside conditions. i-ACTIV all-wheel drive can adjust power output more than 200 times per second, using 27 different variables, to “predict” what the road conditions look like.

The benefit is rather than the driver or passengers feeling slip before the rear wheels deliver power, i-ACTIV all-wheel drive seamlessly drives all four wheels, adjusting quicker than humans can detect any loss in traction. i-ACTIV all-wheel drive's benefits can also be felt on dry roads with driving dynamics that are far better than a crossover SUV has any right to be—a nod to Mazda's unwavering commitment to making vehicles that thrill and delight.

Using i-ACTIV all-wheel drive, CX-3 upset a number of competition that are better-known for their off-road prowess at the Northwest Automotive Press Association's 2016 Mudfest competition, winning its class. With beauty and brawn, CX-3 is a tough combination to beat.



HUMAN-MACHINE INTERFACE (HMI) AND CONNECTIVITY SYSTEM

CX-3's dashboard layout is based on the "Head-Up Cockpit" concept, which aims to help drivers process large amounts of information while maintaining the correct driving position and concentrating on driving safely.

MAZDA CONNECT™ is an in-car infotainment system that makes it safer and easier to take advantage of functions such as music streaming and communications on the move. It provides convenience by enabling hands-free phone operation and internet radio including Aha by HARMAN via Bluetooth® connectivity, Pandora and Stitcher.

Information the driver requires and the devices for controlling its display are optimally positioned with safety in mind. This includes the Active Driving Display, seven-inch center display and commander control that come as part of MAZDA CONNECT™.



PACKAGING AND PRICING

Human-centric packaging aimed at true ease of use. In addition to applying the latest iteration of the KODO design language, CX-3 development also focused on providing space for everyday use and practicality. It provides drivers with the clear view they need, is easy to enter and exit with a seating position that lends a reassuring sense of confidence when driving. MSRP starts from just \$19,960.

All trim levels - Sport, Touring and Grand Touring - come with a standard SKYACTIV-G 2.0-liter engine, paired exclusively with a six-speed automatic transmission. The powertrain offering produces 146 horsepower and 146 lb-ft of torque. EPA-estimated fuel is certified at a class-leading 29 mpg city / 34 mpg hwy / 31 mpg combined (27 / 32 / 29 with i-ACTIV AWD). CX-3 Sport models come equipped with 16-inch alloy wheels, power mirrors, cloth seats, a seven-inch MAZDA CONNECT™ touchscreen infotainment system with voice commands, Bluetooth® phone connectivity for phone and audio streaming, a USB input, keyless entry, push-button start, power door locks, a six-speaker audio system and air conditioning, among a long list of other features.

CX-3 Touring upgrades with the aforementioned 18-inch alloy wheels, heated exterior door mirrors with integrated turn signal lamps, leatherette and cloth seating surfaces, heated front seats, leather-wrapped shift knob and steering wheel, fold-down center armrest with built-in phone holder, Blind Spot Monitoring (BSM) and Rear Cross-Traffic Alert (RCTA).

The Touring Premium Package further upgrades CX-3 with a BOSE® seven-speaker audio system, power moonroof, satellite radio, HD radio and a cargo cover.

The top-level CX-3 Grand Touring includes all of those features and adds leather and Lux Suede™ seats, LED headlights with Adaptive Front-lighting System (AFS), LED fog lights, navigation, automatic climate control, paddle shifters and Active Driving Display head-up unit that helps keep a driver's eyes focused on the road.

The i-ACTIVSENSE package includes Mazda Radar Cruise Control (MRCC), automatic Smart City Brake Support (SCBS) and Smart Brake Support (SBS), Lane Departure Warning (LDW), High Beam Control (HBC), automatic on/off headlights and rain-sensing wipers.

MSRP¹ for all models is as follows (add \$1,250 for i-ACTIV all-wheel drive):

CX-3 Sport	\$19,960
CX-3 Touring	\$21,960
CX-3 Grand Touring	\$24,990
Touring Premium Package	\$1,410
i-ACTIVSENSE Package	\$1,170

Premium exterior paint colors include:

Crystal White Pearl	\$200
Soul Red Metallic	\$300

CHASSIS AND BODY

The CX-3 features Mazda's unique SKYACTIV-CHASSIS, which is lightweight and relies on application of high-tensile-strength steel in selected locations to deliver refinement befitting a considerably more expensive vehicle. Engineers fine-tuned every related component to optimize natural response, ease of control and reassuring confidence, along with a sharp, progressive steering feel.

The CX-3 also adopts Mazda's SKYACTIV-BODY, which achieves high levels of performance in three areas: collision safety, weight reduction and rigidity. It combines effective positioning of high-tensile steel and optimized cross section shapes to produce a body that features high rigidity, which translates to excellent road feel.

The chassis employs a lightweight torsion-beam rear suspension system that features highly efficient packaging.

The EPAS steering system allows light and agile handling in the city and in parking lots but feels stable on winding country roads and the highway, with a light weight, progressing to a firmly weighted, precise feel.

- The brake system enables excellent control of vehicle speed at low- to mid-speeds and offers excellent braking performance under high-speed and high G-force conditions.
- The usage ratio of high-tensile steel throughout the vehicle body and parts is 63 percent. The usage ratio of ultra-high-tensile steel (780MPa or higher) is 29 percent and four percent of the total is rated 1,180 MPa.

SMALLEST MEMBER OF CX FAMILY, BIG SHOES TO FILL

Mazda CX-3 joined the compact CX-5 and midsize CX-9 in Mazda's crossover lineup as an entryway to Mazda's award-winning vehicles. It stands as part of the family, yet it also stands alone as a sporting vehicle that carries a unique, downsized adaptation of KODO – Soul of Motion design and premium features.

CX-3 doesn't follow trends; it sets them. For the 2017 model year, it will continue more of the formula that has already won it praise the world over.





2017 MY MAZDA CX-3 SPECIFICATION DECK

ISSUED DATE: 4/20/2016 VERSION: 2017.3

PRODUCTION TIMING:

Job # 1: May, 2016

LINEUP:

CX-3 Sport FWD & AWD
CX-3 Touring FWD & AWD
CX-3 Grand Touring FWD & AWD

**2017 MAZDA CX-3
PRODUCT CHANGES**

OVERVIEW

MODEL / SERIES / AVAILABILITY

- None

EXTERIOR CHANGES

Added

- None

Deleted

- None

NEW PACKAGE / OPTION CHANGES

Added

- None

Deleted

-

FUNCTIONAL CHANGES

- "18 Alloy wheels replace 16" alloys on Touring Trim

INTERIOR CHANGES

Added

- None

Deleted

- None

COLOR & TRIM

- None

SAFETY CHANGES

- None

Product Changes and Features Availability
Features, options and package content subject to change.

2017 MAZDA CX-3

PRODUCT SUMMARY

The following equipment is standard as indicated. Each series includes the standard equipment of the previous series, except where additions / exceptions are noted.

<i>Sport</i>	<i>Touring</i> (changes over Sport)	<i>Grand Touring</i> (changes over Touring)
<p>Functional / Powertrain</p> <ul style="list-style-type: none"> • SKYACTIV-G 2.0L 4-cylinder engine • 146 HP @ 6000 rpm • 146 lb-ft Torque @ 2800 rpm • SKYACTIV®-Drive 6-speed AT with manual-shift mode and Sport mode • ABS with Electronic Brakeforce Distribution (EBD) and Brake Assist • Front Wheel Drive (FWD) or Active Torque-Split All-Wheel Drive (AWD) • Dynamic Stability Control (DSC) • Traction Control System (TCS) • Tire Pressure Monitoring System (TPMS) • Power-assisted ventilated front & solid rear disc brakes • Hill Launch Assist <p>Exterior</p> <ul style="list-style-type: none"> • 16" Alloy wheels • 215/60R16 all season tires • Daytime running lights (DRL) • Halogen headlights • Power side view mirrors • Body color side mirrors with turn lamps • Body color door handles • Dual stainless steel exhaust outlets • Roof spoiler • Variable intermittent windshield wipers • Rear Window Wiper • Automatic headlight shutoff • Color key shark fin antenna <p>Interior</p> <ul style="list-style-type: none"> • 5 passenger seating capacity • Cloth seats w/passenger front seatback map pocket • 6-way manual adjustable driver's seat • Air Conditioning - manual • 7" full-color touchscreen display with multi-function Commander control • AM / FM / CD / MP3 audio with Automatic Level Control (ALC) w/ 6-speakers & digital clock • MAZDA CONNECT™ infotainment system • Infotainment system voice command • Radio Broadcast Data System program information - Aha™ internet radio integration - Pandora® internet radio integration - Stitcher™ internet radio integration - SMS text message audio delivery and reply - E911 automatic emergency notification • Bluetooth hands free phone & audio • Auxiliary audio Input jack • USB • Keyless Entry • Push button start • Cruise control • Auto door locks (speed and transmission sensitive) • Pwr door locks w/2-stage unlocking & central locking • Power windows with one-touch auto open/close front driver-side window • Urethane wrapped steering wheel with controls for cruise, audio and bluetooth • Tilt and telescoping steering column • Carpeted floor mats • Trip computer • Exterior temperature display • Black gauge faces with white lettering • Cupholders - Front 2 • Dual covered vanity mirrors • Rear seat folding asymmetrical (60/40) • Adjustable outboard rear seat headrests • 12 volt power outlet - (front) <p>Safety</p> <ul style="list-style-type: none"> • Rear View Camera • 3-point safety-belts for all seat positions • Advanced dual front air bags (SRS) • Collapsible steering column • Front side-impact air bags and side air curtains (front and rear) with roll-over protection • Engine immobilizer anti-theft system • Front safety-belt pretensioners with force limiters • Side-impact door beams • Fold-away brake pedal assembly • LATCH rear child safety seat anchors and tethers 	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> • 18" alloy wheels • 215/50R18 all season tires • Heated exterior side mirrors • Side mirror turn lamps <p>Interior</p> <ul style="list-style-type: none"> • Leatherette/Cloth seating surfaces • Heated seat - driver & passenger • Mazda Advanced Keyless Entry • Leather shift knob • Leather wrapped steering wheel • Front Armrest • Overhead console with sunglass holder • Seat warmer adjustment (3 level) <p>Safety</p> <ul style="list-style-type: none"> • Blind Spot Monitor (BSM) • Rear Cross Traffic Alert 	<p>Functional / Powertrain</p> <p>Exterior</p> <ul style="list-style-type: none"> • Power moonroof • LED combination taillights • LED headlights with Auto Leveling • LED daytime running lights • LED fog lights <p>Interior</p> <ul style="list-style-type: none"> • Leather trimmed seat upholstery w/Lux Suede inserts • Navigation • Automatic climate control • Active driving display • Bose audio w/7 speakers • SIRIUS radio w/4 month subscription • HD Radio • Paddle shifters on steering wheel • Rear Tonneau Cover <p>Safety</p> <ul style="list-style-type: none"> • Adaptive Front-lighting System (AFS)
<p>Product Changes and Feature Availability Features, options and package content subject to change.</p>		

2017 MAZDA CX-3

EQUIPMENT & FEATURES	Sport	Touring	Grand Touring
	2.0L Normally Aspirated - 146HP	2.0L Normally Aspirated - 146HP	2.0L Normally Aspirated - 146HP
Std -- Standard; Pkg -- Package			
ENGINE & TRANSMISSION			
SKYACTIV-G 2.0L 4-cylinder engine	Std	Std	Std
Engine cover - SKYACTIV-G urethane	Std	Std	Std
Dual stainless steel exhaust outlets	Std	Std	Std
Front Wheel Drive	Std	Std	Std
Active Torque-Split All-Wheel Drive	Available	Available	Available
Transmission - SKYACTIV® Drive 6-speed AT with manual-shift mode and Sport mode	Std	Std	Std
SUSPENSION & CHASSIS			
Power-assisted rack-and-pinion steering with engine-speed-sensing variable assist	Std	Std	Std
Independent front MacPherson strut suspension with stabilizer bar	Std	Std	Std
Torsion Beam rear suspension	Std	Std	Std
Brakes, Power-assisted ventilated front disc/solid rear disc	Std	Std	Std
Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD) and Brake Assist	Std	Std	Std
Dynamic Stability Control (DSC)	Std	Std	Std
Traction Control System (TCS)	Std	Std	Std
Hill Launch Assist	Std	Std	Std
TIRES & WHEELS			
16 x 6 inch aluminum alloy wheels	Std	-	-
P215/60 R16	Std	-	-
18 x 7 inch aluminum alloy wheels	-	Std	Std
P215/50 R18	-	Std	Std
Temporary Spare Tire	Std	Std	Std
EXTERIOR FEATURES			
Antenna, roof-mounted shark fin	Std	Std	Std
Brake light - high-mount, interior-type (top of rear window)	Std	Std	Std
Bumpers - body-color (front & rear)	Std	Std	Std
Daytime Running Lights	Std	Std	-
Daytime Running Lights - LED	-	-	Std
Door handles - body-color	Std	Std	Std
Fog Lamps - LED front	-	-	Std
Fog Lamps, Bezel - Black	Std	-	-
Fog Lamps, Bezel - Silver	-	Std	Std
Grille, Front - Black	Std	Std	-
Grille, Front - Silver	-	-	Std
Headlights - Adaptive Front-lighting System (AFS)	-	-	Std
Headlights - automatic shutoff	Std	Std	Std
Headlights - automatic on/off	-	-	Pkg
Headlights - Clear-lens Halogen	Std	Std	-
Headlights - LED with auto leveling	-	-	Std
Mirrors (Side) - driver & passenger electric remote control, body color	Std	-	-
Mirrors (Side) - driver & passenger electric remote control, body color with turn signal lamps	-	Std	Std
Mirrors (Side) - Manual Folding	Std	Std	Std
Mirrors (Side) - driver and passenger heated	-	Std	Std
Side Garnish - Black	Std	Std	-
Side Garnish - Silver	-	-	Std
Spoiler, rear roof	Std	Std	Std
Rear combination lamp, LED type	-	-	Std
Windshield Wipers (front) - 2-speed with variable-intermittent	Std	Std	Std
Windshield Wipers (front) - Automatic rain-sensing (adjustable sensitivity) w/2-speed and variable-intermittent	-	-	Pkg
Windshield Wipers (rear) - intermittent	Std	Std	Std
COMFORT & CONVENIENCE			
12V power outlet (1 Front) - Front Lighter Socket	Std	Std	Std
Active Driving Display (ADD)	-	-	Std
Air conditioning with pollen filter - Manual	Std	Std	-
Air conditioning with pollen filter - Automatic	-	-	Std
Ambient (outside) temperature display	Std	Std	Std
Armrest (Front)	-	Std	Std
Assist grips, passenger (3)	Std	Std	Std
Cargo area light with ON/OFF switch	Std	Std	Std
Coat hooks (2 rear)	Std	Std	Std
Cruise control with steering wheel mounted controls	Std	Std	Std
Cruise control, Mazda Radar Cruise Control (MRCC) with Close Proximity Warning	-	-	Pkg
Cupholders, front 2	Std	Std	Std
Cup holders, front and rear 1-liter bottle holder in doors	Std	Std	Std
Dome light	Std	Std	Std
Driver-side footrest	Std	Std	Std
High Beam Control (HBC)	-	-	Pkg
Heater/defroster with rear heater ducts	Std	Std	Std
Map Lights (front)	Std	Std	Std
Overhead console w/sunglass holder	-	Std	Std
Power sliding-glass moonroof with interior sunshade and one-touch open	-	Pkg	Std
Power door locks - auto door locks (speed sensitive and transmission sensitive)	Std	Std	Std
Power door locks with 2-stage unlocking	Std	Std	Std
Push button start	Std	Std	Std
Rearview mirror, day/night	Std	Std	Std
Remote fuel door release	Std	Std	Std
Remote keyless illuminated entry system w/ "answer back" feature	Std	-	-
Remote keyless entry - Mazda Advanced Keyless Entry System	-	Std	Std
Remote rear hatch release (interior switch)	Std	Std	Std
Rear window defogger	Std	Std	Std
Steering column, tilt & telescopic	Std	Std	Std
Steering Wheel, 3-spoke	Std	Std	Std
Steering wheel, Paddle shifters	-	-	Std
Steering wheel, mounted controls for audio/cruise/MID/Bluetooth	Std	Std	Std
Storage bin - large bin below center console	Std	Std	Std
Storage, front seatback map pockets (passenger)	Std	Std	Std
Storage, glove compartment (no illumination)	Std	Std	Std
Tonneau Cover	-	Pkg	Std
Vanity mirrors - dual covered	Std	Std	Std
Windows - Power with one-touch auto open/close driver-side	Std	Std	Std
SEATING & TRIM			
5-passenger seating capacity	Std	Std	Std
60/40 split fold-down rear seats	Std	Std	Std
Carpeted interior - Black	Std	Std	Std
Decoration panel - black	Std	-	-

2017 MAZDA CX-3

EQUIPMENT & FEATURES	Sport	Touring	Grand Touring
	2.0L Normally Aspirated - 146HP	2.0L Normally Aspirated - 146HP	2.0L Normally Aspirated - 146HP
Std -- Standard; Pkg -- Package			
Decoration panel, soft w/stitching - black	-	Std	-
Decoration panel, soft w/stitching - black or parchment	-	-	Std
Door armrests - black	Std	-	-
Door armrests - red	-	Std	Std
Door handles (inner F & R) - silver	Std	Std	-
Door handles (inner F & R) - bright	-	-	Std
Door trim, cloth	Std	-	-
Door trim, synthetic leather	-	Std	-
Door trim, Lux Suede	-	-	Std
Floor mats, front and rear - carpeted	Std	Std	Std
Headrests, adjustable - front & rear (all outboard seating positions)	Std	Std	Std
Headrests, whiplash-reducing front headrests	Std	Std	Std
Interior trim color - black	Std	Std	-
Interior trim color - black, or two-tone parchment / black	-	-	Std
Knee pads, front - black	Std	-	-
Knee pads, front - red	-	Std	Std
Parking brake handle, urethane w/bright color release button	Std	-	-
Parking brake handle, Leather w/bright-color release button	-	Std	Std
Rear seat headrests	Std	Std	Std
Seats, 3 position variable heated front seats (driver and passenger)	-	Std	Std
Seats, 6-way manual adjustable driver's seat	Std	-	-
Seats, cloth - black with gray inserts	Std	-	-
Seats, leatherette with cloth inserts - black with gray inserts	-	Std	-
Seats, leather with lux suede inserts - black or parchment with grey inserts	-	-	Std
Shift knob - urethane; black	Std	-	-
Shift knob - leather-wrapped; black	-	Std	Std
Steering wheel, urethane wrapped	Std	-	-
Steering wheel, leather-wrapped	-	Std	Std
Steering wheel spoke (lower) - silver	Std	Std	Std
Audio/Phone/Entertainment/Navigation Systems			
6-speaker sound system	Std	Std	-
AM/FM/CD audio system (modular) with Automatic Level Control (ALC), MP3 capability and digital clock	Std	Std	Std
Auxiliary audio input jack	Std	Std	Std
Bose® 7-speaker audio sound system	-	Pkg	Std
Bluetooth® hands free phone & audio	Std	Std	Std
HD Radio	-	Pkg	Std
7.0" full-color touch-screen display for audio, phone, rearview camera (and available Navigation System)	Std	Std	Std
- MAZDA CONNECT™ Infotainment System	Std	Std	Std
- Infotainment system voice command			
- Radio Broadcast Data System program information			
- Aha™ internet radio integration			
- Pandora® internet radio integration			
- Stitcher™ internet radio integration			
- SMS text message audio delivery and reply			
- E911 automatic emergency notification			
Multi-Function Commander Control (for 7.0" full-color touch-screen display)	Std	Std	Std
Navigation System	DIO Accessory	DIO Accessory	Std
Sirius satellite radio w/4 month subscription	-	Pkg	Std
USB Port	Std	Std	Std
INSTRUMENTATION			
Ambient Temperature	Std	Std	Std
Digital clock	Std	Std	Std
Fuel level gauge	Std	Std	Std
Gauges, black background with white lettering and silver surround	Std	Std	Std
Speedometer - analog	Std	Std	-
Speedometer - digital	-	-	Std
Tachometer - digital	Std	Std	-
Tachometer - analog	-	-	Std
Trip computer, four-function including current and average fuel economy, distance-to-empty, and average vehicle speed	Std	Std	Std
Trip odometers, resettable (2)	Std	Std	Std
Warning lights: brake system, high-beam headlights, turn signals/hazard warning on, check engine, engine oil pressure, engine coolant "high" temp, engine coolant "low" temp, battery charge, defogger-on, air bag/front seat belt pretensioner system, door-ajar, low fuel, Anti-lock Brake System, cruise control on, tire pressure monitoring system	Std	Std	Std
SAFETY & SECURITY			
3-point safety belts for all seating positions	Std	Std	Std
Advanced dual front air bags (SRS)	Std	Std	Std
Blind Spot Monitoring	-	Std	Std
Distance Recognition Support System	-	-	Pkg
Door Locks, speed sensing autolock	Std	Std	Std
Engine immobilizer anti-theft system	Std	Std	Std
Fold-away brake pedal assembly	Std	Std	Std
Front & rear crumple zones	Std	Std	Std
Front safety-belt pretensioners with force limiters	Std	Std	Std
Front side-impact air bags and side air curtains (front and rear) with roll-over protection	Std	Std	Std
Keyless remote panic button feature (on key fob)	Std	Std	Std
Lane Departure Warning (LDW)	-	-	Pkg
LATCH system - rear seat child safety seat lower anchors & upper tethers	Std	Std	Std
Passenger power window lock-out feature - driver-controlled	Std	Std	Std
Rear Cross Traffic Alert	-	Std	Std
Rearview camera	Std	Std	Std
Smart City Brake Support System (SCBS)	-	-	Pkg
Smart Brake Support System (SBS) with collision warning	-	-	Pkg
Side-impact door beams	Std	Std	Std
Tire pressure monitoring system	Std	Std	Std

2017 MAZDA CX-3

PACKAGES & OPTIONS	<i>Sport</i>	<i>Touring</i>	<i>Grand Touring</i>
i-ACTIVSENSE Package (Grand Touring): - Mazda Radar Cruise Control with Close Proximity Warning - Smart City Brake Support System - Smart Brake Support System w/Collision Warning - Lane Departure Warning - High Beam Control - Distance Recognition Support System - Auto On/Off Headlights - Rain Sensing Wipers	-	-	Opt
Premium Package (Touring): - Moonroof - Bose® Audio - 7 speakers - HD Radio - SAT Radio - Tonneau Cover	-	Opt	-
Alloy Wheel Delete	Opt	-	-
- Crystal White Pearl Paint	Opt	Opt	Opt
- Soul Red Paint	Opt	Opt	Opt

2017 MAZDA CX-3				
PORT ACCESSORIES	Code	Sport	Touring	Grand Touring
AUDIO / VISUAL ELECTRONICS				
Mazda Mobile Start (Smartphone-controlled remote engine start system)	MMS	Acc	Acc	Acc
EXTERIOR				
Front and Rear Bumper Trim Package (Lower bumper trim, silver)	1BT	Acc	Acc	Acc
Rear Bumper Guard	RBG	Acc	Acc	Acc
Rear Parking Sensors (audible type)	PSR	Acc	Acc	Acc
Roof Rack Side Rails (Low-profile type, silver)	RCK	Acc	Acc	Acc
Wheel Locks	WLK	---	Acc	Acc
INTERIOR				
Armrest, Center (with smartphone holder)	ARM	Acc	Std	Std
Cargo Net	CGN	Acc	Acc	Acc
Compass / Auto-Dimming Rearview Mirror	MRC	Acc*	Acc*	Acc*
Compass / Auto-Dimming Rearview Mirror with Homelink®	MRH	Acc**	Acc**	Acc**
Door Sill Trim Plates (Scuff Plates)	SCP	Acc	Acc	Acc
Floor Mats, All Weather	FLA	Acc	Acc	Acc
Interior Lighting Kit	ILK	Acc	Acc	Acc

* N/A on GT w/ i-ACTIVSENSE Pkg; N/A w/ MRH

** N/A on GT w/ i-ACTIVSENSE Pkg; N/A w/ MRC

DEALER ACCESSORIES		Sport	Touring	Grand Touring
AUDIO / VISUAL ELECTRONICS				
3.5mm Audio Cable		Acc	Acc	Acc
Mazda Mobile Start (Smartphone-controlled remote engine start system)		Acc	Acc	Acc
Navigation System (SD Card)		Acc	Acc	Std
Portable Navigation Devices - Garmin nuvi model # 44LM and 2539LMT		Acc	Acc	Acc
Remote Engine Start (2-way key fob type)		Acc	Acc	Acc
EXTERIOR				
Car Cover		Acc	Acc	Acc
Front Bumper Trim (Lower bumper trim, silver)		Acc	Acc	Acc
License Plate Frame, Carline		Acc	Acc	Acc
License Plate Frame Gift Sets (Mazda / Slimline type / Zoom Zoom)		Acc	Acc	Acc
Mazda Keychains (Mazda / Mazdaspeed / Zoom Zoom)		Acc	Acc	Acc
Mazda Valve Stem Caps		Acc	Acc	Acc
Moonroof Wind Deflector		---	Acc	Acc
Rear Bumper Guard		Acc	Acc	Acc
Rear Bumper Trim (Lower bumper trim, silver)		Acc	Acc	Acc
Rear Parking Sensors (audible type)		Acc	Acc	Acc
Roof Rack Crossbars (black)		Acc*	Acc*	Acc*
Roof Rack Side Rails (Low-profile type, silver)		Acc	Acc	Acc
Roof Rack Attachment - Bike Carrier		Acc	Acc	Acc
Roof Rack Attachment - Cargo Box, Short		Acc	Acc	Acc
Roof Rack Attachment - Luggage Basket w/ Net		Acc	Acc	Acc
Roof Rack Attachment - Kayak Carrier		Acc	Acc	Acc
Roof Rack Attachment - Ski / Snowboard Carrier		Acc	Acc	Acc
Roof Rack Attachment - Surfboard Carrier		Acc	Acc	Acc
Side Window Deflectors - Acrylic		Acc	Acc	Acc
Splash Guards, Front		Acc	Acc	Acc
Splash Guards, Rear		Acc	Acc	Acc
Touch-Up Paint		Acc	Acc	Acc
Wheel, 16" Alloy (Silver, OE Design)		Acc	Std	--
Wheel, 16" Alloy (Gunmetal finish, Mazda3 OE Design)		Acc	Acc	--
Wheel, 18" Alloy (Two-tone Silver / Dark, OE Design)		Acc	Acc	Std
Wheel, 18" Alloy (Gunmetal, Mazda3 OE Design)		Acc	Acc	Acc
Wheel, 18" Alloy (Bright Silver, Mazda3 OE Design)		Acc	Acc	Acc
Wheel Locks (Black or Chrome)		(Acc for Alloys)	Acc	Acc
INTERIOR				
All-Weather Floor Mats (with CX-3 logo)		Acc	Acc	Acc
Alloy Pedals		Acc	Acc	Acc
Armrest, Center (with smartphone holder)		Acc	Std	Std
Cargo Net		Acc	Acc	Acc
Cargo Tonneau Cover (OE type)		Acc	Acc / Pkg	Std
Cargo Tote (collapsible type w/ Mazda logo)		Acc	Acc	Acc
Cargo Tray (with CX-3 logo)		Acc	Acc	Acc
Compass / Auto-Dimming Rearview Mirror		Acc**	Acc**	Acc**
Compass / Auto-Dimming Rearview Mirror with Homelink®		Acc**	Acc**	Acc**
Door Sill Trim Plates		Acc	Acc	Acc
First Aid Kit		Acc	Acc	Acc
Interior Lighting Kit (White LED illumination)		Acc	Acc	Acc
Roadside Assistance Kit		Acc	Acc	Acc
Soft Cargo Liner (with bumper protection)		Acc	Acc	Acc
Windshield Sunscreen (folding type w/ Mazda logo)		Acc	Acc	Acc

* Requires Roof Rack Side Rails

** N/A on GT w/ i-ACTIVSENSE Pkg

2017 MAZDA CX-3

INTERIOR & EXTERIOR COLORS

		INTERIOR			
		<i>Sport</i>	<i>Touring</i>	<i>Grand Touring</i>	
		CLOTH	LEATHERETTE	LEATHER	
		Black DX6	Black DX7	Black DY3	Black/Parchment DX8
COLOR CODE	EXTERIOR COLOR				
34K	Crystal White Pearl Mica	■	■	■	■
41W	Jet Black Mica	■	■	■	■
42A	Meteor Gray Mica	■	■	■	■
41V	Soul Red Metallic	■	■	■	■
42M	Deep Crystal Blue Mica	■	■	■	■
42S	Titanium Flash Mica	■	■	■	■
44J	Dynamic Blue Mica	■	■	■	■
47A	Ceramic Metallic	■	■	■	■

Legend:

■ = Available

2017 MAZDA CX-3

SPECIFICATIONS

	Sport	Touring	Grand Touring
ENGINE			
Engine Type		I4 DOHC 16 Valve	
Horsepower, SAE net		146hp @ 6,000 rpm	
Torque, SAE net		146ft-lb @ 2,800 rpm	
Redline		TBD	
Displacement (cubic inches/cc)		121.9/1998	
Bore x Stroke (inches/mm)		3.29 x 3.59 / 83.5 x 91.2	
Compression Ratio		13.0 : 1	
Fuel System		Advanced Direct Injection	
Recommended Fuel		87 Octane	
Oil Type		SAE 0W-20	
Valvetrain		4 valves per cylinder, Variable-Valve Timing	
Engine Block Material		Aluminum Alloy	
Cylinder Head Material		Aluminum Alloy	
Emission Regulation (50 State)		ULEV/T2B5	
Ignition System		Distributor-Less Ignition	
Battery		12V-60Ah/20HR or 12V-65Ah/20HR	
DRIVETRAIN			
Drive Wheel:		FWD / AWD	
Transmission:		6-Speed AT	
Clutch Type:		Torque converter with electronic lockup	
Ratios (:1)	1st	3.552	
	2nd	2.022	
	3rd	1.452	
	4th	1.000	
	5th	0.708	
	6th	0.599	
	Reverse	3.893	
	Final Drive	4.325	
CHASSIS			
Body Type		5 passenger, SUV, unibody with Ring Structure	
Front Suspension		Independent, MacPherson Strut	
Rear Suspension		Torsion Beam	
Shock Absorbers		Twin tube	
Steering Type		Rack-and-pinion	
Power Assist		Electric Power Assist Steering (EPAS)	
Overall Steering Ratio		TBD	
Steering Wheel Turns Lock-to-Lock		TBD	
Turning Circle, Curb to Curb (Diameter - feet/m)		34.8 / 10.6	
Turning Circle, Wall to Wall (Diameter - feet/m)		37.4 / 11.4	
Braking System		Diagonal Hydraulic	
Front Brakes (inches/mm)		11.02 / 280 (FWD); 11.6 / 295 (AWD)	
Rear Brakes (inches/mm)		11.06 / 281	
Parking Brake		Mechanical (lever type)	
Wheels	16" Alloy: 16X6 1/2J		18" Alloy: 18X7J
Tires	P215/60R16 94H		P215/50/R18 92V
Brand	Yokohama		Yokohama
Temporary Spare Tire		T125/90D16 98M	
Total Curb Weight (lbs)	FWD	2,809	
	AWD	2,952	
Total Gross Vehicle Weight (lbs)	FWD	3840	
	AWD	3,990	

2017 MAZDA CX-3

SPECIFICATIONS

	Sport	Touring	Grand Touring
ESTIMATED FUEL ECONOMY			
EPA Mileage (City / Highway)	FWD	29/34	
	AWD	27/32	
CAPACITIES			
Engine Oil (U.S. quarts/L)	4.4 / 4.2 (w/filter replacement); 4.2 / 4.0 (w/o filter replacement)		
Engine Coolant (U.S. quarts/L)	6.1 / 5.8		
Fuel Tank Capacity (gallons/L)	FWD: 12.7 / 48 AWD: / 11.9 / 45		
EPA Passenger Volume w/o Moonroof (cubic ft/L)	87.6 / 2,481		
EPA Passenger Volume w/Moonroof (cubic ft / L)	86.3 / 2444		
Cargo Volume (SAE) all seats upright (cubic ft / L) - up to Tonneau	12.4 / 350	12.4 / 350 (w/o BOSE); 10.1 / 287 (w/BOSE)	10.1 / 287
Cargo Volume (SAE) 2nd row seats folded (cubic ft / L) - up to ceiling	44.5 / 1260	44.5 / 1260 (w/o BOSE); 42.3 / 1197 (w/BOSE)	42.3 / 1197
EXTERIOR DIMENSIONS			
Wheelbase (inches/mm)	101.2 / 2,570		
Track, Front (inches/mm)	60.0 / 1,523		
Track, Rear (inches/mm)	59.9 / 1,521		
Length w/o License Plate Holder (inches/mm)	168.3 / 4,274		
Width w/ Wheel Arch Mouldings (inches/mm)	69.6 / 1,767		
Width w/o Wheel Arch Mouldings (inches/mm)	68.1 / 1,730		
Height w/o Roof Rails up to shark-fin antenna (inches/mm)	60.7 / 1542	60.9 / 1547	
Minimum Ground clearance (inches/mm)	6.1 / 155	6.22 / 158	
Coefficient of Drag	TBD		
Top speed (mph)	FWD: 119 / AWD: 118		
INTERIOR DIMENSIONS			
Headroom w/o Moonroof, Front (inches/mm)	38.4 / 976		
Headroom w/o Moonroof, Rear (inches/mm)	37.2 / 944		
Headroom w/ Moonroof, Front (inches/mm)	37.6 / 954		
Headroom w/ Moonroof, Rear (inches/mm)	37.2 / 944		
Leg Room, Front (inches/mm)	41.7 / 1,058		
Leg Room, Rear (inches/mm)	35.0 / 888		
Rear knee clearance, Rear (inches/mm)	-1.0		
Shoulder Room, Front (inches/mm)	53.5 / 1,360		
Shoulder Room, Rear (inches/mm)	50.4 / 1,281		
Hip Room, Front (inches/mm)	52.3 / 1,329		
Hip Room, Rear (inches/mm)	49.0 / 1,245		
CARGO AREA DIMENSIONS			
Floor Height to Ground Unladen (inches/mm)	23.2 / 590		
Length w/ rear seats upright (inches/mm)	30.9 / 785		
Rear Tailgate Opening Height (inches/mm)	30.7 / 781		
Rear Tailgate Opening Width (inches/mm)	38.1 / 969		
Width between Rear Tire House (inches/mm)	39.4 / 1,000		



ABOUT MAZDA NORTH AMERICAN OPERATIONS

Mazda North American Operations is headquartered in Irvine, California., and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through more than 700 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City.

Contacts:

Jacob Brown, Mazda North American Operations, 949-727-6751 / jbrow142@mazdausa.com

Eric Booth, Mazda North American Operations, 949-727-6144 / ebooth2@mazdausa.com

Newsroom:

InsideMazda.MazdaUSA.com

