



2018 PRESS KIT

MAZDA CX-9



DRIVING MATTERS: IT ALWAYS HAS AND IT ALWAYS WILL

Mazda builds vehicles that inspire, excite and—most of all—bring people joy. Every Mazda is beautiful, functional and has advanced safety technology to help give the driver more confidence behind the wheel. Meticulously engineered and artfully crafted, Mazda's lineup of award-winning cars and crossover SUVs are a study in what happens when an automaker obsesses over the minute details, constantly seeking to redefine the industry's standard of excellence.

Mazda was founded in 1920 as Toyo Kogyo Cork Ltd., manufacturing cork and later heavy machinery. Mazda's challenger spirit is a representation of its home city of Hiroshima, Japan, whose people rebuilt their beloved city after 1945. That spirit inspired Mazda to prevail against all odds, ultimately leading its spirit of innovation, from the three-wheeled Mazda Go pickup truck that helped rebuild the city to the mass-production of the rotary engine starting in 1967 to SKYACTIV Technology and beyond.

Mazda's "Never Stop Challenging" spirit led to the automaker entering the U.S. in 1970, building world-challenging sports cars, creating innovative, unrivaled technologies and reaching the pinnacle of motorsports achievements in 1991 with the Mazda 787B that won the 24 Hours of Le Mans, becoming the first and only Asian car to do so. The achievement wasn't a matter of luck or overnight success; it was the result of experience gained through 16 previous attempts to capture the podium.

Today, the goal of every Mazda is to instill it with a sense of *Jinba Ittai*—"horse and rider are one"—a philosophy in which cars and crossover SUVs are engineered to be intuitive, driver-centric and instill a sense of harmony and confidence. Mazda uses a holistic approach to shape the driving experience.

From body construction and engine technology, to the chassis and transmission, Mazda's innovative, lightweight SKYACTIV Technology provides more performance with more efficiency, deriving greater enjoyment from driving. Chassis dynamics are aided by Mazda's exclusive G-Vectoring Control, which uses the throttle provide smoother, more confident steering. Truth is, Mazda has always built cars around finesse rather than brute strength; innovation to do what's best rather than simply what's easy.

Complementing Mazda's driving dynamics are looks that thrill. Mazda's KODO—Soul of Motion design creates a sense of motion in every vehicle, even at a standstill. Mazda designers breathe life into sheet metal through craftsmanship. As a result, every Mazda is made to appeal to the senses and design is the language used to communicate that.

But Mazda cars and crossovers are more than pretty faces and excellent driving dynamics. Mazda's i-ACTIVSENSE safety suite complements the driving experience with tools like Smart City Brake Support autonomous low-speed emergency braking, Blind Spot Monitoring with Rear Cross-Traffic Alert and numerous other features. Because of these and Mazda's ultra-rigid SKYACTIV-BODY ring structure, every 2017 Mazda tested earned an Insurance Institute for Highway Safety's "Top Safety Pick+" recommendation when equipped with specific headlights and equipment.

In all, Mazda's designers and engineers have worked and continue to work tirelessly with the goal of creating the most eye-catching, exhilarating and safe vehicles on the road. They work to make the best cars and crossover SUVs in the world because driving matters.



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2018 MAZDA CX-9 FACT SHEET

Mazda's flagship three-row crossover SUV, the 2018 Mazda CX-9, continues to impress, having earned numerous accolades, including the Insurance Institute for Highway Safety's highest recognition of "Top Safety Pick+" when equipped with Smart Brake Support and Adaptive Front-lighting System². CX-9 also won Strategic Vision's "Total Quality Impact" award. The 2018 Mazda CX-9 aims to reward drivers with an available award-winning SKYACTIV-G 2.5T engine, while satisfying occupants with a feature-rich interior cabin that is pleasing to sight and touch. To enhance the driving experience, the CX-9 also offers predictive i-ACTIV All-Wheel Drive, exclusive G-Vectoring Control to further heighten its driving dynamics and the i-ACTIVSENSE suite of safety features.

Starting MSRP: \$32,130¹

EPA - Estimated Fuel Economy (mpg)	FWD - City / Highway / Combined	AWD - City / Highway / Combined
	22 / 28 / 24	20 / 26 / 23

Quick Specs:

- Turbocharged SKYACTIV-G 2.5T engine
 - 310 lb-ft torque at 2,000 rpm
 - 250 horsepower at 5,000 rpm (93 AKI)
 - 227 horsepower at 5,000 rpm (87 AKI)
- SKYACTIV-DRIVE 6-speed automatic
- G-Vectoring Control vehicle dynamics enhancement
- Front-wheel drive or available predictive i-ACTIV All-Wheel Drive

New Equipment for 2018:

- G-Vectoring Control
- Heated steering wheel^{***}
- Driver's seat tilt function*
- Power passenger seats adds power seat lifter and power lumbar support*
- Heated outboard, second-row seats^{***}
- Revised second-row sliding mechanism
- Traffic Sign Recognition^{***}
- Front parking sensors^{**}

Accolades Highlights:



Insurance Institute for Highway Safety
2017 Top Safety Pick+, when equipped with Smart Brake Support and Adaptive Front-lighting System

Newly Standard for 2018:

- Smart City Brake Support is now standard on all CX-9 models
- Blind Spot Monitoring with Rear Cross-Traffic Alert is now standard on all CX-9 models
- Automatic on/off headlights on Touring*
- Rain-sensing windshield wipers on Touring*
- Newly available Soul Red Crystal paint color option
- Full i-ACTIVSENSE suite is now standard on CX-9 Touring models: High Beam Control, Lane Departure Warning, Lane-Keep Assist, Mazda Radar Cruise Control with new Stop and Go function and Smart Brake Support*

Updated Packages:

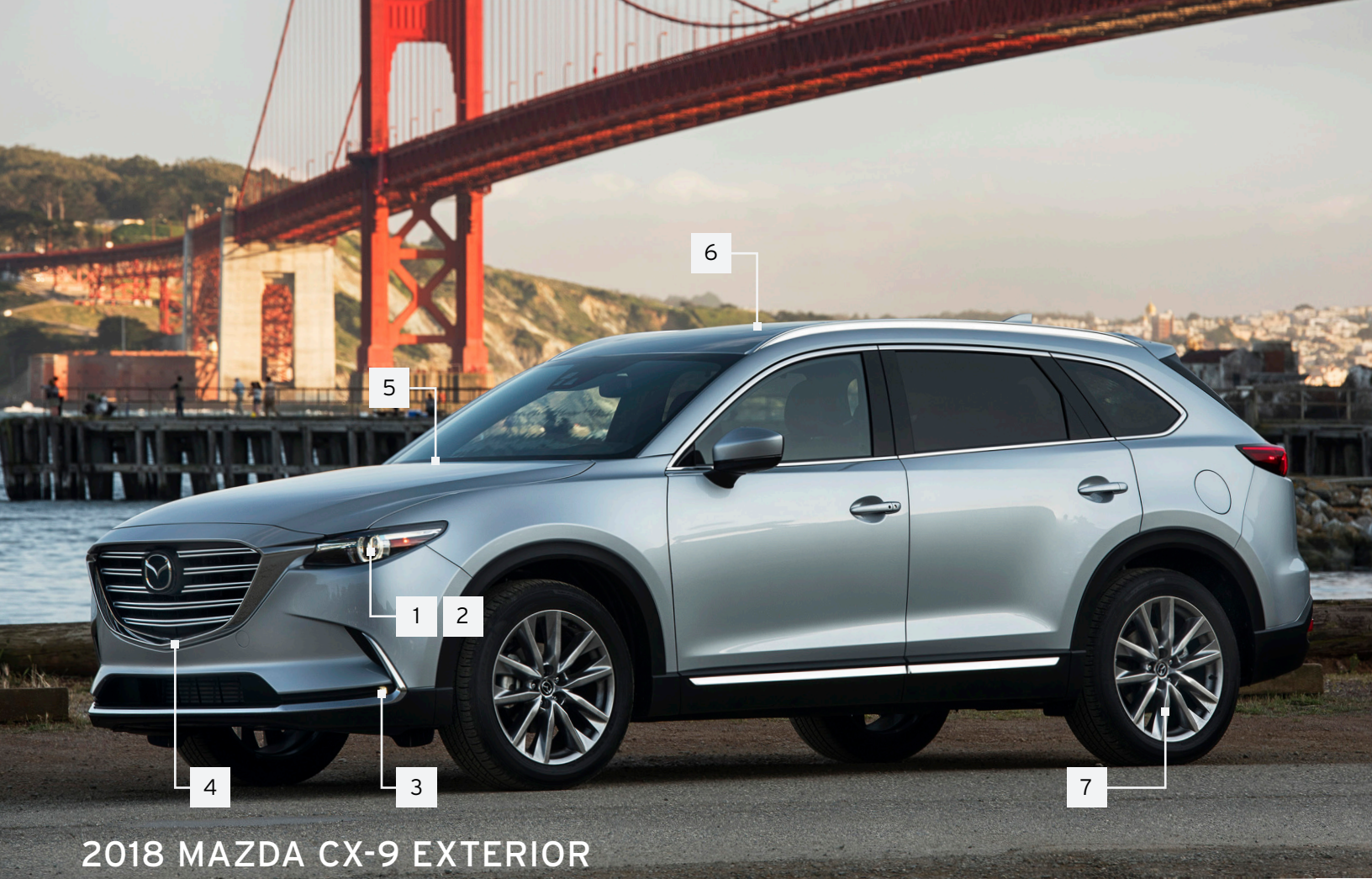
- Sport Package now includes automatic on/off headlights, rain-sensing windshield wipers, High Beam Control, Lane-Keep Assist, Lane Departure Warning, Mazda Radar Cruise Control with new Stop and Go function and Smart Brake Support
- Touring Premium Package now includes front parking sensors

* CX-9 Touring trim level and above

** Touring Premium Package and above

*** CX-9 Grand Touring trim level and above

MSRP does not include \$940 for destination and delivery (S985 in Alaska) or additional taxes or fees. Dealers set actual sale prices.
¹IIHS Top Safety Pick+ designation applies to 2017 models manufactured after December 1, 2016.



2018 MAZDA CX-9 EXTERIOR

1	Adaptive Front-lighting System***
2	LED headlights and tail lights
3	LED fog lights***
4	LED grille lighting accent****
5	Windshield wiper de-icer***
6	Power-sliding glass moonroof**
7	20-inch aluminum alloy wheels***
8	Standard rearview camera (not shown)

* CX-9 Touring trim level and above
 ** Touring Premium Package and above
 *** CX-9 Grand Touring trim level and above
 **** CX-9 Signature trim level



2018 MAZDA CX-9 INTERIOR

1	MAZDA CONNECT™ infotainment system with available 8-inch, full-color touchscreen display and voice command**
2	Multi-function Commander control
3	BOSE® 12-speaker surround sound system with Centerpoint® 2 and AudioPilot® 2**
4	Aluminum interior accents****
5	Rosewood interior accents*****
6	Nappa leather seating surfaces*****
7	Heated front seats with three settings*
8	New heated steering wheel****
9	New heated outboard, second-row seats (not shown)****

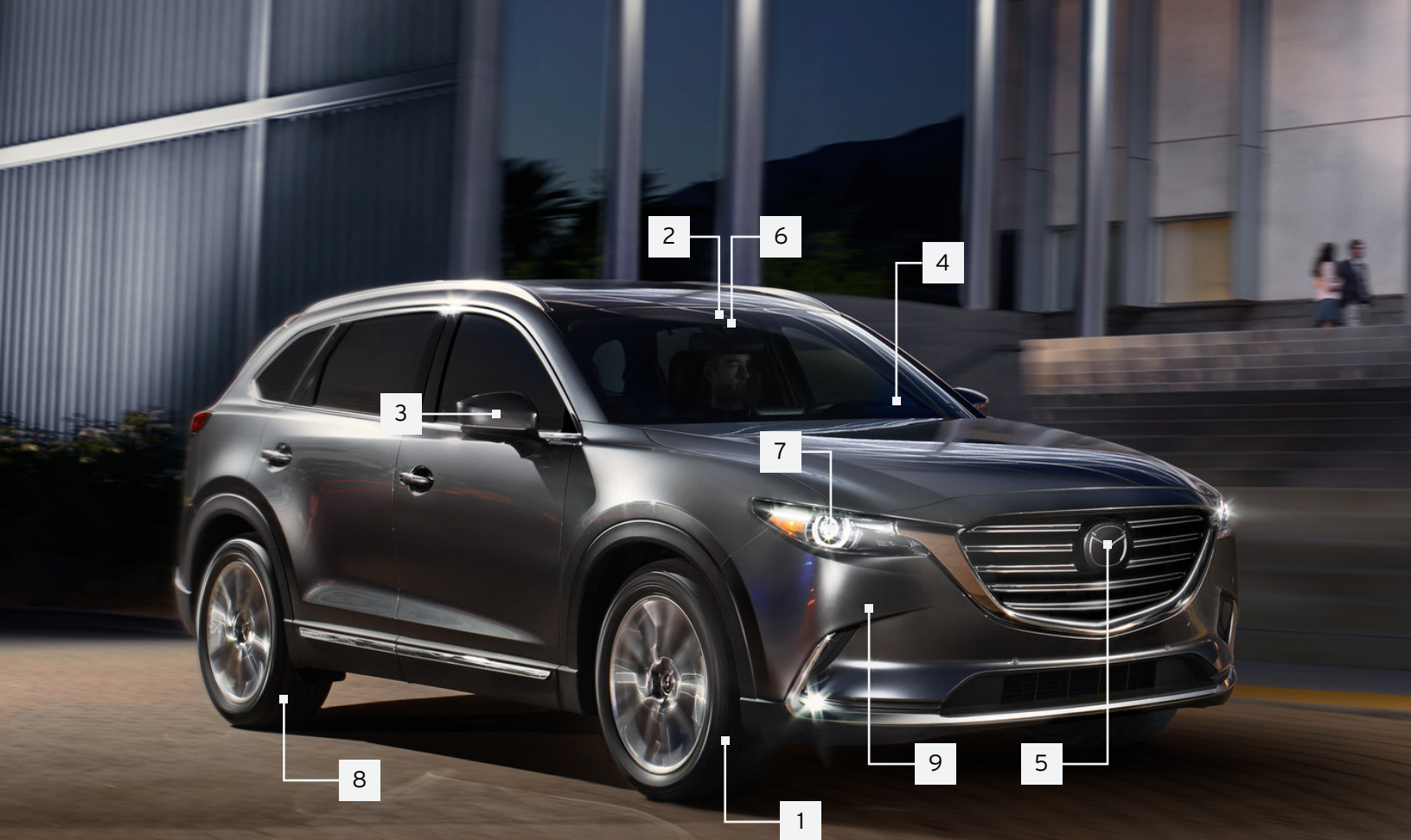
* Sport Package and above

** CX-9 Touring trim level and above

*** Touring Premium Package and above

**** CX-9 Grand Touring trim level and above

***** CX-9 Signature trim level



2018 MAZDA CX-9 TECHNOLOGY

1	Standard G-Vectoring Control vehicle dynamics enhancements
2	Standard Smart City Brake Support automatic emergency braking
3	Standard Blind Spot Monitoring with Rear Cross-Traffic Alert
4	Windshield-projected Active Driving Display with new Traffic Sign Recognition****
5	Mazda Radar Cruise Control with new Stop and Go function*
6	Lane Departure Warning with Lane-Keep Assist*
7	High Beam Control*
8	Available predictive i-ACTIV All-Wheel Drive
9	New front parking sensors***

* Sport Package and above

** CX-9 Touring trim level and above

*** Touring Premium Package and above

**** CX-9 Grand Touring trim level and above

2018 MAZDA CX-9 OVERVIEW

Mazda's flagship 2018 CX-9 continues to be a standout in the midsize, three-row crossover SUV segment, positioned to push Mazda to aspirational heights.

Collecting a long list of accolades in its first two model years, CX-9 has been lauded as a *Car and Driver* "10 Best" winner in its trucks and SUVs competition, North American Utility of the Year finalist, World Car of the Year and World Car Design of the Year finalist and WardsAuto "10 Best Interiors" and "10 Best Engines" awards recipient.

Exclusive to the top-trim CX-9 Signature is available Auburn-colored Nappa leather seating surfaces, Rosewood interior trim from Japanese premium guitar-maker Fujigen and aluminum interior accents. Newly available features for 2018 include front parking sensors in the Touring Premium Package, a heated steering wheel and heated outboard, second-row seats in the CX-9 Grand Touring and Signature models. The focus for CX-9 continues to be authenticity; an experience rather than simply another commodity conveyance.

CX-9 is as capable as it is coddling, thanks to its available predictive i-ACTIV All-Wheel Drive and EPA-estimated class-leading³ fuel-efficiency. Engineers sought to instill driving dynamics befitting of a Mazda—agile handling, tight steering and a responsive, controllable powertrain. To do this, they found smart solutions to keep CX-9's structure light, yet rigid, with SKYACTIV Technology. The turbocharged SKYACTIV-G 2.5T engine delivers instant throttle response, a robust 310 lb-ft of torque and class-leading EPA combined fuel economy when equipped with front-wheel drive.

³The class is defined as all 2017 model year midsize, three-row, non-hybrid crossover sport utility vehicles available for sale in the United States.



WHAT'S NEW?

From its bold looks to the class-above experience it offers, Mazda CX-9 has already earned a well-deserved reputation for excellence. For 2018, Mazda engineers didn't rest on their laurels, adding numerous upgrades to the flagship crossover SUV.

Here's an at-a-glance list of what's new and different about the 2018 Mazda CX-9 (for a full list of changes, please see the spec deck on page 22):

- Standard Smart City Brake Support automatic emergency braking on all models
- Standard G-Vectoring Control vehicle dynamics enhancements on all models
- Standard Blind Spot Monitoring with Rear Cross-Traffic Alert on all models
- Full i-ACTIVSENSE safety technology suite standard on CX-9 Touring and above: High Beam Control, Lane Departure Warning, Lane-Keep Assist, Mazda Radar Cruise Control with new Stop and Go function, Smart Brake Support
- Sport Package now includes automatic on/off headlights, rain-sensing windshield wipers, High Beam Control, Lane-Keep Assist, Lane Departure Warning, Mazda Radar Cruise Control with new Stop and Go function and Smart Brake Support
- Touring Premium Package now includes front parking sensors
- Newly available Soul Red Crystal paint color option
- New driver's seat tilt function and power passenger seats adds power seat lifter and power lumbar on CX-9 Touring trim level and above
- New heated steering wheel and heated outboard, second-row seats on CX-9 Grand Touring and Signature models
- New windshield wiper de-icer on CX-9 Grand Touring and Signature models
- Active Driving Display adds new Traffic Sign Recognition on CX-9 Grand Touring and Signature models
- Rain-sensing windshield wipers standard on CX-9 Touring models and above
- Automatic on/off headlights standard on CX-9 Touring and above
- Revised second-row sliding mechanism
- Increased sound insulation



MAZDA PREMIUM ASPIRATIONS TO NEW HEIGHTS

“Mazda Premium” is a phrase that the company has used since May 2016 when the CX-9 went on sale. It’s not just an ad slogan. Mazda has made elegantly engineered, designed and executed vehicles since the 1967 Cosmo 110S and continues to do so today throughout its lineup.

Sometimes, it is best exemplified through eye-catching design or craftsmanship. Sometimes, it’s through brilliant engineering. Sometimes, it’s in something as small as beauty in the simplicity of a door handle that opens the door with a brief nudge rather than three or four hand motions that subconsciously feel cumbersome. Mazda Premium is as much an emotional value as it is a value in the product. It’s the feeling a driver and passengers get when they step foot inside a Mazda vehicle, from the smallest MX-5 to the largest CX-9, and feel that the car or crossover SUV exceeds their lofty expectations.



BOLD AND BEAUTIFUL

From the moment one steps foot into the CX-9, that person is greeted by an atmosphere of beauty and detail. Even the door jambs are finished with a level of precision that lends an air of sophistication. Once seated, passengers notice a vertically stacked center console with details that wrap around from the dashboard to the rear seats, designed to envelop passengers in comfort and serenity.

A sweeping single piece of aluminum adorns the dashboard, emphasizing width, with a forward-angled dashboard that is flanked with Auburn accents in the ever-so-popular flagship Signature trim level. Satin and polished finishes on the aluminum plinth evoke Japanese craftsmanship and are inspired by Japan's famous hand-made knives.

Further heightening the elegant atmosphere is Rosewood trim on the center console and front of the cabin, supplied by premium guitar-maker Fujigen. Supple Auburn Nappa leather covers seating surfaces in Signature trim with a modern design and is also evocative of bespoke horse saddles—a subtle nod to Mazda's *Jinba Ittai*—"horse and rider as one"—philosophy. *Jinba Ittai* also represents the notion that drivers should have utter confidence and control in their vehicles.

Once seated, passengers can relax with the calming ambiance coming from the elegant white LED accent lighting throughout their cabin space, with a backlight accenting the raised console and a spotlight guiding the driver to the center instruments.

In CX-9 Grand Touring and Signature models, the driving experience is bolstered with a new heated steering wheel, while second-row passengers enjoy upgraded outboard heated seats—new for 2018.

Mazda's engineers sought to make access to the third-row seats effortless with a single, simple lever that has been reworked to provide easier access to the third row, with the second row moving farther forward for greater access. There are two LATCH/ISOFIX mounting points in the second row, with the right-side of the 60/40 split-fold seat having been designed to make it possible to accommodate a child seat staying in place while still allowing passengers access to the third row.



SAFETY AT THE FOREFRONT

Mazda takes a serious role in building safe vehicles to enjoy on the road. Every 2017 Mazda vehicle tested earned the Insurance Institute of Highway Safety's "Top Safety Pick+" recommendation when equipped with available Smart City Brake Support and Adaptive Front-lighting System⁴. Mazda aims to maintain its engineering excellence into the latest model year as standards become ever more rigorous.

Mazda's Proactive Safety Philosophy is based around empowering the driver with a nimble, stable, intuitive vehicle to avoid accidents. From there, i-ACTIVSENSE safety systems provide assistance, such as Smart City Brake Support and Blind Spot Monitoring with Rear Cross-Traffic Alert, which are now standard on all CX-9 models.

A light and rigid chassis and straight load-path frame rails integrated into the unibody secure crash protection in the event of a collision, and lighter weight compared to its predecessor allows for improved braking performance.

2018 CX-9's i-ACTIVSENSE suite of safety features include:

- High Beam Control
- Hill Launch Assist
- Lane-Keep Assist
- Lane Departure Warning
- Mazda Radar Cruise Control with new Stop and Go function
- Smart City Brake Support
- Smart Brake Support
- Distance Recognition Support System and Forward Obstruction Warning
- Adaptive Front-lighting System
- High Beam Control
- Blind Spot Monitoring with Rear Cross-Traffic Alert

"Mazda takes a serious role in building safe vehicles to enjoy on the road."

⁴IHS Top Safety Pick+ designation applies to 2017 models manufactured after December 1, 2016.



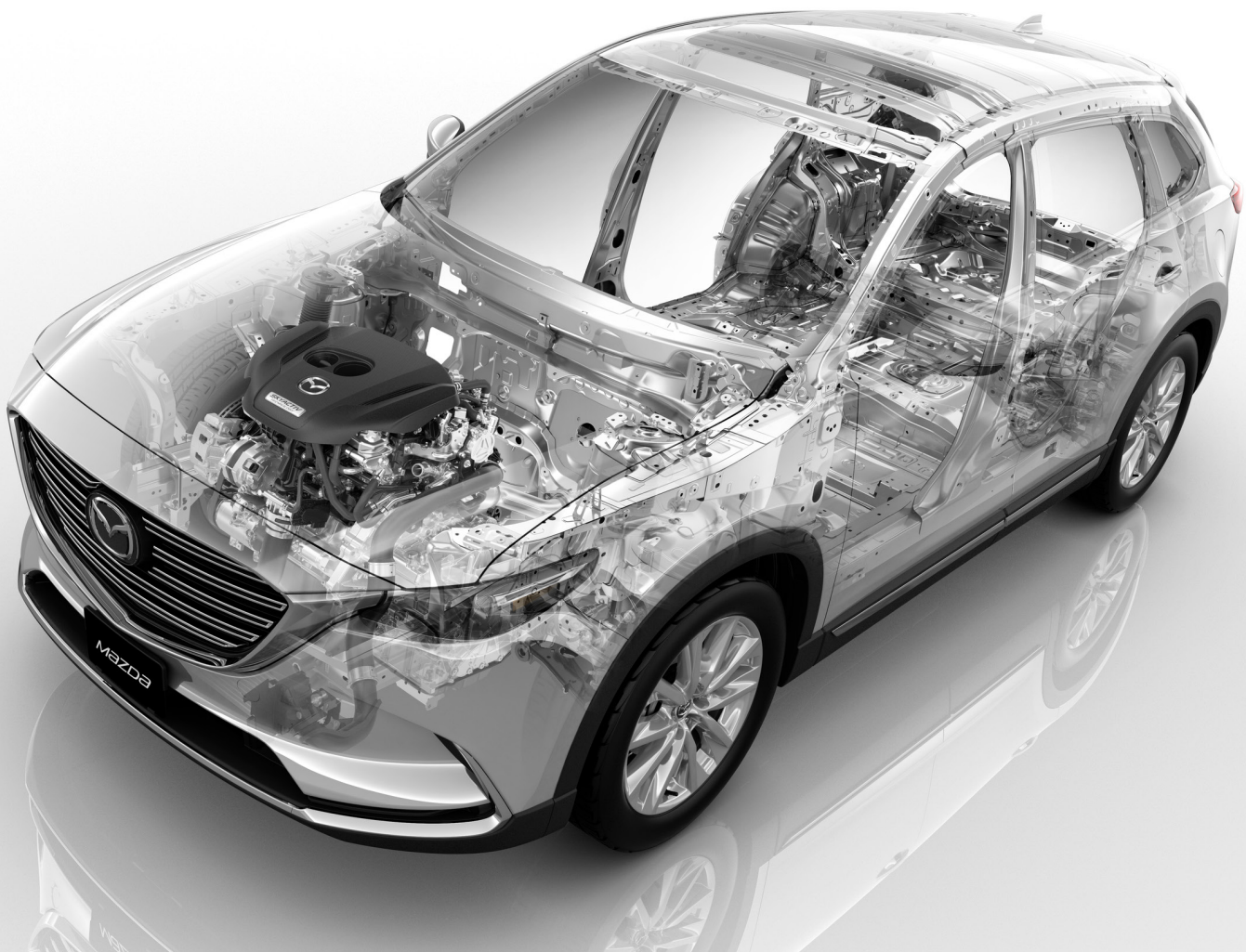
AWARD-WINNING TURBOCHARGED PERFORMANCE

When a driver puts his or her foot down on the accelerator, a vehicle should do what the driver expects, harmoniously working to find the right gear at the right engine rpm to deliver the performance called upon for a given situation.

Throughout the SKYACTIV engine family, Mazda aims to offer customers a combination of great performance in everyday driving situations and excellent fuel efficiency. And Mazda's engine development philosophy is to offer both by combining the right engine size with technologies that best suit each vehicle.

Mazda continues this combination of performance and efficiency with the turbocharged SKYACTIV-G 2.5T, which was named a 2017 "10 Best Engines" winner by WardsAuto. This is one of the highest industry-facing honors out there for engineering excellence.

The SKYACTIV-G 2.5T was developed to provide ample acceleration from just off idle all the way to redline—without having to hunt through the gears, designed around effortless acceleration from a standstill on American roads.



AWARD-WINNING TURBOCHARGED PERFORMANCE - CONTINUED

Customers also expect top-notch fuel economy—not just on a catalog label, but in the real world, too. Turbocharged engines often promise both effortless acceleration and high fuel efficiency, but oftentimes, in the real world, their efficiency is not much better than a larger-displacement engine. Turbocharged engines can also “lag” before their turbocharger spools up, creating a sluggish, disappointing driving sensation when power is called upon. However, Mazda’s SKYACTIV-G 2.5T is a realization of excellent real-world and catalog fuel economy as well as spry acceleration, featuring a host of technological advancements to achieve this goal.

One novel piece of technology is Mazda’s Dynamic Pressure Turbo, which has the ability to vary the degree of exhaust pulsation depending on engine speed. The system routes engine exhaust to the turbocharger’s turbine through smaller ports at low rpm. It works similarly to when one might place his or her thumb on a garden hose, creating a strong amount of pressure through a smaller outlet. This allows the turbocharger to spool up quickly, creating instant boost—up to 1.2 bar (17.4 psi) of pressure. Mazda engineers have found the Dynamic Pressure Turbo to demonstrate a 20- to 25-percent quicker response than a twin-scroll turbocharger at engine speeds below 1,500 rpm, helping create a sensation of effortless power delivery not unlike a much larger, naturally aspirated engine.

When the engine is in the heart of its rev range, it opens up secondary valves, allowing for greater amounts of exhaust gas to pass through the turbocharger. The system is complemented by the 2.5-liter engine that already benefits from more torque at atmospheric pressure than a comparable 2.0-liter by virtue of its size.

Further assisting CX-9 to maximize turbocharger efficiency is a 4-3-1 exhaust. With this setup, the exhaust from the middle two cylinders (2 and 3) is joined into a single port, while the exhausts from the outer cylinders (1 and 4) each have their own ports. These three ports come together at the entrance to the turbocharger’s exhaust side, where there is always one exhaust pulse arriving every 180 degrees of crankshaft rotation. Not only does this very compact manifold keep the exhaust pulses separate for maximum energy extraction, it also harnesses each exhaust pulse to suck the residual exhaust from the adjacent ports.

In other measures to increase fuel-efficiency, SKYACTIV-G 2.5T employs the efficient combustion of Mazda’s SKYACTIV-G 2.5-liter engine and marries it to a cooled exhaust gas recirculation system, which helps prevent burning excessive amounts of fuel when the engine is running at higher temperatures. In many turbocharged cars, heat is controlled through adding more fuel to the combustion chamber—called fuel enrichment. Mazda’s cooled exhaust gas recirculation reduces the need for that, lowering exhaust temperatures by as much as 212 degrees F, with cooled air comprising as much as 15 percent of the fuel mixture. That, in turn, allows Mazda to run its 10.5:1 compression ratio—among the highest of any turbocharged vehicles on sale today. The cooler exhaust gases also help maintain catalytic converter long-term durability.

While Mazda sees no discernible benefits on regulated test cycles from this technology, it benefits the customer through real-world gains. It delivers some noticeable results: 310 lb-ft of torque at a low 2,000 rpm and 250 horsepower at 5,000 rpm on 93-octane gasoline (227 horsepower on 87-octane gasoline).

When coupled with a weight reduction of approximately 200 lbs. versus the first-generation, the 2018 CX-9 boasts improvements in driver control, chassis dynamics and performance—all leading to a greater sense of confidence from behind the wheel.



ALWAYS-READY i-ACTIV AWD

i-ACTIV AWD upped the ante for the second-generation CX-9, implementing a host of sensors that were already integrated into vehicles for other functions and channeling the information they presented such as ambient temperature, steering wheel angle, longitudinal grip, brake fluid pressure and even windshield wiper movement. In all, i-ACTIV AWD brings sensors calculating 27 different factors together to paint a picture of road conditions and direct torque to the rear wheel as necessary, feeding the information through two processors at more than 200 times per second to predict what the driver may face on a slick road in the winter or in heavy rain. In fact, the whole system works so quickly that changes in power distribution are almost imperceptible.

Because of its processing power, i-ACTIV AWD can even adjust power distribution to account for wheel slip in dry conditions. It can even route power to limit understeer during spirited driving, sending as much as 50 percent of CX-9's power to the rear wheels through Mazda's proven six-speed SKYACTIV-DRIVE automatic transmission.



STRENGTH IN STABILITY: MAZDA'S EXCLUSIVE G-VECTURING CONTROL

As the first in a series of technologies that improve the overall driving experience, G-Vectoring Control comes standard across all trim levels of the 2018 Mazda CX-9, new for this model year. The Mazda-exclusive technology uses engine timing to control chassis dynamics, leading to smoother, more accurate steering inputs. This results in greater confidence and control for the driver that the car does exactly what you want it to with every minute turn of the steering wheel or touch of the throttle. The introduction of G-Vectoring Control is another example of Mazda's never-ending quest to enhance the *Jinba Ittai*—meaning “horse and rider as one”—driving experience, one that puts the driver as the priority in the design and development stages.

Eight years in the making, this industry-first technology exemplifies Mazda's design philosophy, where careful thought and consideration was given to developing a technology that would help realize smooth, predictable and efficient movement. While it will largely go unnoticed to the vehicle occupants, G-Vectoring Control will undoubtedly make any driver a better one. The car goes where the driver simply expects it to go, resulting in increased driver confidence and enhanced peace of mind. Purely a software control system, G-Vectoring Control adds no weight to CX-9, implementing throttle input and steering angle sensors, among other features, to decide when to reduce torque in an instant's notice.

When the technology was being developed, initial thoughts were to have the vehicle use the brakes, but this method was deemed too slow to respond and unnatural-feeling to the driver and passengers.

**“smooth, predictable
and efficient movement”**

Engineers learned that the subtle amount of “braking” needed to create a greater sense of stability could be achieved by reducing ignition spark, thereby effectively producing the tiniest amount of engine braking without the driver and passengers ever noticing. The result increases CX-9's front-tire contact patches, which aids in steering stability and turn-in when using the throttle. Ironically, the worse the traction conditions are, the better the technology works, regardless of the driver's skill level.

So whether it's driving in a straight line at high speeds, traversing winding roads or traveling at everyday low speeds, G-Vectoring Control provides a stronger sense of unity between driver and car, and provides passengers with a greater sense of comfort and security.



CONNECTED BY TECHNOLOGY

Grand Touring and Signature trim levels are equipped with a windshield-projected Active Driving Display that now includes Traffic Sign Recognition. Information projects directly onto the windshield, one to four degrees below the driver's immediate line of sight and with an 8.5 feet focal distance, to allow the driver to keep his or her focus on the road. It can display information such as navigation directions, lane guidance, street names, prevailing speed limits, braking warnings, advanced Blind Spot Monitoring and Mazda Radar Cruise Control with new Stop and Go function.

The BOSE® Premium Sound 12-speaker system was custom-engineered for the second-generation CX-9 and delivers outstanding clarity, image and range. Having been benchmarked against stereos from ultra-premium crossover utility vehicles using several different audio formats, the speaker system includes radio and both full and compressed digital formats.

The BOSE® system in CX-9 was optimized to complement compressed audio formats—often the go-to for many people—and transmit it with fuller sound to better demonstrate how the artist meant for their music to be

heard, regardless of audio format. BOSE® sound engineers worked with Mazda's development team to acoustically tune the CX-9's interior, even collaborating on the design of the speaker grilles on the instrument panel so that they optimized the audio dispersion of the BOSE® silk-domed tweeters behind them.

Given that CX-9 was developed with the North American market in mind, engineers in the U.S. instilled its audio system with a new "Mazda Spirited Sound," a rich, tone and timbre suited for North American rock 'n roll, hip hop, pop and classical music tastes, among a wide variety of other benchmarked genres.

But not forgetting Mazda's commitment to lightweight engineering, the entire system was designed to be light, foregoing traditional, heavy magnets in some speakers for neodymium, accommodating for slim packaging while delivering passengers the best experience in all three rows with clarity.

Together, the technologies allow an unfettered driving experience while still allowing for the needs and wants of today's drivers and passengers.



ACCOLADES AT-A-GLANCE

Mazda is going to need more shelf room to accommodate the growing number of industry accolades from all of its vehicles, especially the CX-9. As a SUV that blends athletic driving dynamics, safety and premium quality, CX-9 earned the Insurance Institute for Highway Safety's 2017 "Top Safety Pick+" when equipped with Smart Brake Support and Adaptive Front-lighting System and Strategic Vision's 2017 "Total Quality Impact" award for a midsize crossover SUV.

Award	Organization
2017 Top Safety Pick+	Insurance Institute for Highway Safety
2017 Must Test Drive Award	Autotrader
2017 Wards 10 Best Interiors	WardsAuto
2017 Wards 10 Best Engines	WardsAuto
2017 Total Quality Impact Award (Mid-Size CUV)	Strategic Vision
2017 10Best Trucks and SUVs	Car and Driver
2017 - 2018 Editor's Choice: Three-row Mid-size CUV and SUVs	Car and Driver



PRICING AND PACKAGING

The 2018 Mazda CX-9 continues to excel in design, quality and engineering innovation with a considerable number of customers cross-shopping the CX-9 Grand Touring and Signature models with the likes of premium and luxury SUVs. Newly standard on all CX-9 models is Smart City Brake Support, which can automatically apply the brakes in certain low speed situations between about 2 and 18 mph. CX-9 joins several other vehicles in Mazda's lineup as carrying this critical piece of safety equipment as standard. Blind Spot Monitoring with Rear Cross-Traffic Alert is another safety feature that is newly standard on all CX-9 models.

Additionally, all CX-9 models include G-Vectoring Control, a Mazda-exclusive technology that uses the engine in conjunction with steering and throttle inputs to minutely reduce engine torque, putting more weight on the front wheels and making the steering feel more linear and direct. As a result, the driver is able to gain more confidence and control behind the wheel.

The entry CX-9 Sport trim includes LED headlights and taillights as well as fabric seating surfaces, an Electronic Parking Brake, 18-inch wheels, rearview camera, trailer stability assist and MAZDA CONNECT™ infotainment with Commander control and a 7-inch color display. Optionally, the Sport Package adds a power driver's seat, heated front seats, heated door mirrors, automatic on/off headlights, rain-sensing windshield wipers, High Beam Control, Lane-Keep Assist, Lane Departure Warning, Mazda Radar Cruise Control with new Stop and Go function and Smart City Brake Support.

CX-9 Touring is now standard with the full i-ACTIVSENSE safety features found in the Sport Package and adds an auto-dimming rearview mirror, HomeLink garage door openers, black- or sand-colored leather seating surfaces, Mazda Advanced Keyless Entry System, a power liftgate, power front seats that adds a new tilt function for the driver and an 8-inch MAZDA CONNECT™ touchscreen display. Customers also can opt for the Touring Premium Package, which further includes LED fog lights, navigation, a premium 12-speaker BOSE® audio system, front parking and rear backup sensors, second-row retractable sunshades, SiriusXM satellite radio and a sunroof.

Further heightening the CX-9 lineup is the Grand Touring model, which builds upon the Sport and Touring trim levels with Adaptive Front-lighting System, 20-inch wheels, aluminum interior trim, Mazda's windshield-projected Active Driving Display that adds the new Traffic Sign Recognition, roof rails and memory settings on the driver's seat. CX-9 Grand Touring benefits from new equipment including a heated steering wheel, heated outboard, second-row seats and windshield wiper de-icer.

Finally, CX-9 Signature tops the lineup with standard predictive i-ACTIV All-Wheel Drive. CX-9 Signature adorns its interior with Auburn-colored Nappa leather, Rosewood supplied by Japanese guitar-maker Fujigen, LED signature accent grille lighting and LED accent lighting around the automatic shifter. Newly available Soul Red Crystal is a welcome addition to the CX-9's premium paint options that include Machine Gray Metallic and Snowflake White Pearl Mica. CX-9 is also available in Deep Crystal Blue Mica, Sonic Silver Metallic, Jet Black Mica and Titanium Flash Mica.



PACKAGING AND PRICING - CONTINUED

MSRP⁵ for all models is as follows:

Model/Package	Front-Wheel Drive	i-ACTIV All-Wheel Drive
Mazda CX-9 Sport	\$32,130	\$33,930
Sport Package	\$1,290	\$1,290
Mazda CX-9 Touring	\$34,960	\$36,760
Touring Premium Package	\$1,890	\$1,890
Mazda CX-9 Grand Touring	\$40,470	\$42,270
Mazda CX-9 Signature (All-Wheel Drive Standard)		\$44,315

Available Premium Paint Colors

Soul Red Crystal (New)	\$595
Machine Gray Metallic	\$300
Snowflake White Pearl Mica	\$200

⁵MSRP does not include \$940 for destination and delivery (\$985 in Alaska) or additional taxes or fees. Dealers set actual sale prices.



PREMIUM QUALITY WITH MAZDA'S SPIRIT OF INNOVATION

At its core, CX-9 is a crossover SUV for families of all sizes, with three rows, space for seven passengers and storage for pretty much anything one would need to take on the road. CX-9's sophistication and upscale design make it as much of a joy to look at as well as sit in. It's complemented by a spirited driving performance, uncommon for a family vehicle of any sort, much less a crossover SUV, with its torquey, responsive engine and innovative engineering. No matter the size of the vehicle, CX-9 is a representation of Mazda at its core, which is a brand dedicated to creating vehicles—from compact cars to sports cars to family vehicles—that are designed to be driven.





2018 MY CX-9 SPECIFICATION DECK

LINEUP:

FWD & AWD	CX-9 Sport
FWD & AWD	CX-9 Touring
FWD & AWD	CX-9 Grand Touring
AWD	CX-9 Signature

2018 CX-9 PRODUCT CHANGES

OVERVIEW

- 7 Passenger 3-row crossover sport-utility

MODEL / SERIES / AVAILABILITY

- No change

COLOR & TRIM

Exterior colors

- Soul Red Crystal replaces Soul Red

EXTERIOR CHANGES

- Auto On/Off Headlights (Touring)
- Rain Sensing Wipers (Touring)
- Windshield Wiper De-icer (GT/Signature)

PACKAGING

Sport package adds

- Auto On/Off Headlights
- High Beam Control
- Lane Keep Assist
- Lane Departure Warning
- Mazda Radar Cruise Control w/Stop and Go
- Rain Sensing Wipers
- Smart Brake Support

Touring Package Adds

- Front parking Sensor

INTERIOR CHANGES

- 2nd row seat heater (GT/Signature)
- Active Driving Display adds Traffic Sign Recognition (GT/Signature)
- Front driver's seat add tilt function (Touring/GT/Signature)
- Front passenger seat - add seat lifter and power lumbar (Touring/GT/Signature)
- Heated Steering Wheel (GT/Signature)

SAFETY

- Blind spot monitoring (Sport)
- Rear Cross Traffic Alert (Sport)
- Front Parking Sensor (GT/Signature)
- High Beam Control (Touring)
- Lane Keep Assist (Touring)
- Lane Departure Warning (Touring)
- Mazda Radar Cruise Control - MRCC (Touring)
MRCC adds Stop and Go Function
- Smart Brake Support (Touring)
- Smart City Brake Support (Sport)

FUNCTIONAL CHANGES

- G-Vectoring Control (All)

Product Changes and Features Availability

Features, options and package content subject to change.

**2018 CX-9
PRODUCT SUMMARY**

Sport	Touring (changes over Sport)	Grand Touring (changes over Touring)	Signature (changes over Grand Touring)
<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● 227 HP with 87 AKI, 250 HP with 93 AKI ● 310 lb-ft torque ● SKYACTIV-G 2.5T 4-cylinder Dynamic Pressure Turbo ● SKYACTIV-DRIVE 6-speed automatic transmission with Sport and manual-shift mode ● ABS with Electronic Brakeforce Distribution (EBD) ● Front Wheel Drive or i-ACTIV All-Wheel Drive ● G-Vectoring Control ● Hill Launch Assist ● Power-assisted ventilated front & solid rear disc brakes ● Stabilizer bars - front and rear <p>Exterior</p> <ul style="list-style-type: none"> ● 18" aluminum alloy wheels ● P255/60 R18 tires ● Body-color roof spoiler ● LED Daytime running lamp ● Dual exhaust outlets ● LED headlights w/auto off and auto height control ● LED taillights ● Intermittent rear wiper ● Electric body-color door mirrors w/LED turn lamp ● Privacy glass on rear side windows & rear lift gate ● Variable intermittent windshield wipers ● AWD badge on all-wheel drive equipped vehicles <p>Interior</p> <ul style="list-style-type: none"> ● Air conditioning - 3-zone automatic climate control ● AM/FM radio with 6 speakers and HD radio ● Auxiliary audio input jack and two USB inputs ● Bluetooth® hands-free phone and Bluetooth® audio ● Cargo area lamp ● Cargo area storage boxes ● Cargo area under floor storage ● Cloth door trim ● Cruise control ● Cupholders - 1st row #2, 2nd row #2 - 3rd row #4 ● Front and rear door storage pockets with bottle holders ● Digital clock ● Glove compartment ● Illuminated entry ● Illumination - front door pocket ● Keyless entry ● Driver/passenger center console armrest with storage ● Leather wrapped shift knob and steering wheel ● Map lights ● 7 inch full-color touch-screen display ● MAZDA CONNECT™ infotainment system <ul style="list-style-type: none"> - Infotainment system voice command - Radio Broadcast Data System program information - Aha™ internet radio integration - Pandora® internet radio integration - Stitcher™ internet radio integration - SMS text message audio delivery and reply - E911 automatic emergency notification ● Overhead console with sunglass holder ● Outside temperature display ● 2nd row 60/40 seat with seat recline ● 3rd row 50/50 split seats ● Power door locks - (Speed sensing auto door locks) ● Power windows - illuminated <ul style="list-style-type: none"> - One touch auto open/close all windows w/anti-pinch ● 2nd row center armrest with cup holders ● Seats - cloth <ul style="list-style-type: none"> - manual adjustable drivers seat ● Sun visors with extension ● Tilt and telescopic steering wheel with cruise and audio controls ● Trip Computer ● 12v outlets #2 (front, cargo area) <p>Safety & Security</p> <ul style="list-style-type: none"> ● Advanced dual front air bags (SRS) ● Blind Spot Monitoring System ● Rear Cross Traffic Alert ● Front side-impact air bags and side air curtains (1st to 3rd row coverage) with roll-over protection ● Dynamic Stability Control & Traction Control System & Trailer Stability Assist ● Rearview camera ● Smart City Brake Support (SCBS) ● 3-point safety belts for all seating positions ● Tire Pressure Monitoring System (TPMS) 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● <p>Exterior</p> <ul style="list-style-type: none"> ● Auto On-Off headlights ● Heated driver/passenger door mirrors ● Power lift gate with adjustable height ● Rain-sensing wipers <p>Interior</p> <ul style="list-style-type: none"> ● Auto dimming rearview mirror ● Homelink ● Heated front seats with three settings ● Leather trimmed seats (1st and 2nd row outboard seating positions) ● Mazda Advanced Keyless Entry and Start System ● Power driver seat ● Power front passenger seat ● Power lumbar support - Driver ● 8 inch full-color touch-screen display ● 2nd row center armrest with storage, cup holders and two USB inputs (Four total USB inputs) ● Sunvisor with illuminated vanity mirror <p>Safety & Security</p> <ul style="list-style-type: none"> ● High Beam Control (HBC) ● Lane Keep Assist (LKA) ● Lane Departure Warning (LDW) ● Mazda Radar Cruise Control (MRCC) ● Smart Brake Support (SBS) 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● <p>Exterior</p> <ul style="list-style-type: none"> ● 20" aluminum alloy wheels ● P255/50 R20 tires ● Adaptive Front-Lighting System (AFS) ● Chrome lower molding - front, side and rear ● LED Fog lights ● Power-sliding glass moonroof w/sunshade ● Roof rails, Aluminum - Satin Chrome Finish ● Windshield Wiper De-icer <p>Interior</p> <ul style="list-style-type: none"> ● Active Driving Display with Traffic Sign Recognition ● Bose® premium audio with 12 speakers ● Genuine aluminum interior trim ● Heated steering wheel ● Navigation system ● Power driver's seat with memory ● 2nd-row retractable window sunshades ● 2nd row heated seats ● SiriusXM® satellite radio w/ 4-month subscription ● Front and rear door pocket LED illumination ● Front door pull handle and switch illumination (LED) ● Overhead LED illumination for A/T shifter area ● LED overhead room lamps <p>Safety & Security</p> <ul style="list-style-type: none"> ● Front Parking Sensor ● Rear Backup Sensor 	<p>Functional / Powertrain</p> <ul style="list-style-type: none"> ● i-ACTIV AWD only <p>Exterior</p> <ul style="list-style-type: none"> ● LED grille lighting accent <p>Interior</p> <ul style="list-style-type: none"> ● Nappa leather ● Steering wheel with unique stitch ● Rosewood interior trim ● A/T shifter area LED accent lighting

Product Changes and Features Availability
Features, options and package content subject to change.

2018 CX-9

EQUIPMENT & FEATURES	Sport	Touring	Grand Touring	Signature
ENGINE & TRANSMISSION				
2.5L I4 Dynamic Pressure Turbo	Std	Std	Std	Std
Transmission, SKYACTIV®-Drive 6-Speed AT with manual-shift mode and Sport mode	Std	Std	Std	Std
Front wheel drive	Std	Std	Std	-
i-ACTIV all-wheel-drive system	Available	Available	Available	Std
SUSPENSION & CHASSIS				
Anti-lock Brake System (ABS) w/ Electronic Brakeforce Distribution (EBD)	Std	Std	Std	Std
Independent front MacPherson strut suspension with stabilizer bar	Std	Std	Std	Std
Independent rear multi-link suspension with stabilizer bar	Std	Std	Std	Std
Power-assisted rack-and-pinion steering with engine-speed-sensing variable assist	Std	Std	Std	Std
Power-assisted ventilated front disc brakes with two-piston calipers	Std	Std	Std	Std
Power-assisted ventilated rear disc brakes	Std	Std	Std	Std
Dynamic Stability Control (DSC) , Traction Control (TCS) and Trailer Stability Assist (TSA)	Std	Std	Std	Std
G-Vectoring Control	Std	Std	Std	Std
Hill Launch Assist	Std	Std	Std	Std
TIRES & WHEELS				
18 x 8 J aluminum alloy wheels	Std	Std	-	-
20 x 8.5J aluminum alloy wheels	-	-	Std	Std
P255/60 R18 tires	Std	Std	-	-
P255/60 R20 tires	-	-	Std	Std
T155/90 D17 - temporary spare tire	Std	Std	Std	Std
EXTERIOR FEATURES				
Dual exhaust outlets	Std	Std	Std	Std
Headlights - LED Low and High beams	Std	Std	Std	Std
Headlights - Auto Off feature	Std	-	-	-
Headlights - Auto On/Off feature	Pkg	Std	Std	Std
Headlights - Adaptive Front-Lighting System	-	-	Std	Std
Headlights - LED Daytime Running Lights	Std	Std	Std	Std
Headlights - High Beam Control	Pkg	Std	Std	Std
LED Fog lights	-	Pkg	Std	Std
LED grille lighting accent	-	-	-	Std
LED Rear combination lights	Std	Std	Std	Std
Lower molding color - front, side, rear	Black	Black	Chrome	Chrome
Mirrors - electric body colored w/ LED side marker lights	Std	Std	Std	Std
Mirrors - driver and passenger heated	Pkg	Std	Std	Std
Power-sliding glass moonroof with sunshade and one-touch open/close	-	Pkg	Std	Std
Privacy glass - rear side windows and rear liftgate glass	Std	Std	Std	Std
Roof rails, Aluminum - Satin Chrome Finish	Acc	Acc	Std	Std
Roof spoiler - body color	Std	Std	Std	Std
Windshield wiper de-icer	-	-	Std	Std
Windshield wipers - intermittent and variable	Std	-	-	-
Windshield wipers - intermittent, variable, rain-sensing	Pkg	Std	Std	Std
Windshield wipers - rear intermittent with washer	Std	Std	Std	Std
COMFORT & CONVENIENCE				
Air conditioning - automatic climate control operation with three zones	Std	Std	Std	Std
12V outlets - #2 (front and cargo area)	Std	Std	Std	Std
Front: cup holders #2	Std	Std	Std	Std
2nd row: cup holders #2	Std	Std	Std	Std
3rd row: cup holders #4	Std	Std	Std	Std
Storage pockets/bins with bottle holders - front and rear doors	Std	Std	Std	Std
Illuminated anti-pinch power windows with one-touch auto open/close (4 doors)	Std	Std	Std	Std
Assist handles - #4	Std	Std	Std	Std
Cargo area storage boxes	Std	Std	Std	Std
2nd row Center armrest with cup holders - (plus storage and two USB inputs on Touring, GT, Siq)	Std	Std	Std	Std
Center Console armrest with storage - two USB inputs	Std	Std	Std	Std
Coat Hook - Rear #2	Std	Std	Std	Std
Cruise Control	Std	-	-	-
Mazda Radar Cruise Control (MRCC) with Stop and Go function	Pkg	Std	Std	Std
Door locks - (speed sensing auto door locks)	Std	Std	Std	Std
Heater/defroster with rear heater ducts	Std	Std	Std	Std
HomeLink® and auto-dimming mirror	-	Std	Std	Std
Illuminated Entry	Std	Std	Std	Std
Illumination LED - A/T shifter area accent lighting	-	-	-	Std
Illumination LED - Overhead A/T shifter area	Std	-	Std	Std
Illumination - Front door pocket	Std	Std	-	-
Illumination LED - front and rear door pocket	-	-	Std	Std
Illumination LED - front door pull handle and power window switch	-	-	Std	Std
Interior trim - Genuine Aluminum	-	-	Std	Std
Interior trim - Genuine Rosewood	Std	-	-	Std
Remote Keyless Entry	Std	-	-	-
Remote Keyless Entry - Mazda Advanced Keyless Entry and Start System	-	Std	Std	Std
Map lights	Std	Std	Std	Std
Overhead Console with sunglasses holder	Std	Std	Std	Std
Power open / close rear liftgate with adjustable height	-	Std	Std	Std
Cargo area under floor storage	Std	Std	Std	Std
Rear window defogger with timer	Std	Std	Std	Std
Remote fuel door	Std	Std	Std	Std
Second-row retractable window sunshades	-	Pkg	Std	Std
Steering wheel - tilt, telescopic, with audio and cruise controls	Std	Std	Std	Std
Steering wheel - heated	-	-	Std	Std
Sun visors - vanity mirrors	Std	Std	Std	Std
Sun visors - vanity mirrors w/ illumination	-	Std	Std	Std

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EQUIPMENT & FEATURES	Sport	Touring	Grand Touring	Signature
SEATING & TRIM				
7-passenger seating capacity	Std	Std	Std	Std
60/40 split fold-down reclining 2nd row seats with tilt and slide rear-access mechanism	Std	Std	Std	Std
50/50 split fold-down 3rd-row seats	Std	Std	Std	Std
Headrests, adjustable - front & rear (all outboard seating positions)	Std	Std	Std	Std
Floor mats - carpeted front, 2nd row, & rear	Std	Std	Std	Std
Front driver and passenger seatback pocket	One per seat	Two per seat	Two per seat	Two per seat
Heated front seats with three settings	Pkg	Std	Std	Std
Heated second row seats	-	-	Std	Std
Interior door handles – bright finish	Std	Std	Std	Std
Manual driver's seat	Std	-	-	-
Power driver's seat - with power lumbar support	Pkg	Std	-	-
Power driver's seat - power lumbar support and 2 position memory	-	-	Std	Std
Power front passenger seat	-	Std	Std	Std
Seat material - Cloth	Std	-	-	-
Seat material - Leather-trimmed (first and second row outboard seating positions)	-	Std	Std	-
Seat material - Nappa Leather-trimmed (first and second row outboard seating positions)	-	-	-	Std
Shift knob - leather wrapped	Std	Std	Std	Std
Steering wheel – leather-wrapped	Std	Std	Std	-
Steering wheel – leather-wrapped w/unique stitch	-	-	-	Std
AUDIO SYSTEM				
AM/FM/HD Radio	Std	Std	Std	Std
6-speaker sound system	Std	Std	-	-
Auxiliary audio input jack	Std	Std	Std	Std
Bose audio system	-	Pkg	Std	Std
- Centerpoint 2.0 Surround technology				
- Audiopilot 2 Noise compensation technology				
- Surroundstage Signal Processing				
- 12-speaker sound system - includes one subwoofer				
Bluetooth® hands free phone & audio	Std	Std	Std	Std
7" full-color touch-screen display	Std	-	-	-
8" full-color touch-screen display	-	Std	Std	Std
Multi-Function Commander Control	Std	Std	Std	Std
MAZDA CONNECT™ Infotainment System	Std	Std	Std	Std
- Infotainment system voice command				
- Radio Broadcast Data System program information				
- Aha™ internet radio integration				
- Pandora® internet radio integration				
- Stitcher™ internet radio integration				
- SMS text message audio delivery and reply				
- E911 automatic emergency notification				
Mazda Navigation system	-	Pkg	Std	Std
SiriusXM® satellite radio w/ 4-month subscription	-	Pkg	Std	Std
USB Inputs (Two front are 1A and two rear are 2.1A)	2	4	4	4
INSTRUMENTATION				
Active Driving Display (Head-Up Display) with Traffic Sign Recognition	-	-	Std	Std
Ambient temperature	Std	Std	Std	Std
Digital clock	Std	Std	Std	Std
Fuel level gauge	Std	Std	Std	Std
Gauges, black background with white lettering and silver surround	Std	Std	Std	Std
Speedometer	Std	Std	Std	Std
Tachometer	Std	Std	Std	Std
Trip computer (Odometer, Trip meter A & B, current and average fuel economy, distance-to-empty, and compass mode)	Std	Std	Std	Std
Multi-Information Display w/trip computer includes (Engine coolant temperature gauge, Maintenance monitor, BSM display, Distance recognition support system display, MRCC display, LAS & LDW display, cruise control, compass and warning message display)	-	-	Std	Std
Warning lights: brake system, high-beam headlights, turn signals/hazard warning on, check engine, engine oil pressure, engine coolant "high" temp, engine coolant "low" temp, battery charge, defogger-on, air bag/front seat belt pretensioner system, door-ajar, low fuel, Anti-lock Brake System, cruise control on, tire pressure monitoring system	Std	Std	Std	Std
SAFETY & SECURITY				
3-point safety belts for all seating positions	Std	Std	Std	Std
Advanced dual front air bags (SRS)	Std	Std	Std	Std
Front side-impact air bags	Std	Std	Std	Std
Side air curtains (front, rear, and 3rd row) with roll-over protection	Std	Std	Std	Std
Blind Spot Monitoring System	Std	Std	Std	Std
Rear Cross Traffic Alert	Std	Std	Std	Std
Engine immobilizer anti-theft system	Std	Std	Std	Std
Front safety-belt pretensioners with force limiters	Std	Std	Std	Std
Lane Departure Warning (LDW)	Pkg	Std	Std	Std
Lane Keep Assist (LKA)	Pkg	Std	Std	Std
LATCH system - rear seat child safety seat lower anchors & upper tethers	Std	Std	Std	Std
Front parking sensors	-	Pkg	Std	Std
Rear backup sensors	-	Pkg	Std	Std
Rearview camera	Std	Std	Std	Std
Side-impact door beams	Std	Std	Std	Std
Smart Brake Support (SBS)	Pkg	Std	Std	Std
Smart City Brake Support (SCBS)	Std	Std	Std	Std
Tire pressure monitoring system	Std	Std	Std	Std

2018 CX-9				
PACKAGES & OPTIONS	Sport	Touring	Grand Touring	Signature
Power Driver's Seat with Heated Front Seats & Mirrors(PW6): - Power driver's seat with power lumbar support - Heated front cloth seats - Heated outside mirrors - Auto On/Off Headlights - High Beam Control - Lane Keep Assist - Lane Departure Warning - Mazda Radar Cruise Control - Rain Sensing Wipers - Smart Brake Support	Pkg	-	-	-
Touring Premium Package - Bose® premium audio with 12 speakers - LED Foglights - Navigation system - Power sliding glass moonroof with interior sunshade - Front parking sensor - Rear backup sensor - Second-row retractable window sunshade - SiriusXM® Satellite Radio with 4-month subscription	-	Pkg	-	-
Snowflake White Pearl Mica	Opt	Opt	Opt	Opt
Soul Red Crystal	-	Opt	Opt	-
Machine Gray	Opt	Opt	Opt	Opt

2018 CX-9

PORT INSTALLED ACCESSORIES	Code	Sport	Touring	Grand Touring	Signature
ELECTRONICS					
Frameless Auto-Dimming Rearview Mirror w/ Homelink®	MRH	X	N/A	N/A	N/A
Mazda Mobile Start (Smartphone Remote Engine Start)	MMS	X	X	X	X
Navigation SD Card (Fleet Only)	NVF	X	X*	N/A	N/A
Parking Sensors, Rear	PSR	X	X*	N/A	N/A
EXTERIOR					
Fog Lights, LED	FOG	X	X*	N/A	N/A
Front & Rear Bumper Trim (Sport & Touring)	BTA	X	X	N/A	N/A
Front & Rear Bumper Trim (GT & Signature)	BTS	N/A	N/A	X	X
Roof Rack, Side Rails - Aluminum w/ Satin Chrome Finish	RCK	X	X	STD	STD
Splash Guards, Front & Rear	SGB	X	X	X	X
Towing Receiver Hitch w/Wiring Harness (3,500 Pound Tow Capacity)	TTH	X	X	X	X
Wheel Locks	WLK	X	X	X	X
INTERIOR					
Cargo Mat, Carpeted	CGM	X	X	X	X
Cargo Net + Side Storage Nets	1CN	X	X	X	X
Floor Mats, All-Weather	FLA	X	X	X	X
Illuminated Doorsill Trim Plates	ISP	X	X	X	X
Interior Lighting Kit	ILK	X	X	X	X
Retractable Cargo Cover	RCC	X	X	X	X

* = N/A with Touring Premium Package

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DEALER INSTALLED ACCESSORIES	Sport	Touring	Grand Touring	Signature
ELECTRONICS				
3.5mm Audio Cable	X	X	X	X
Frameless Auto-Dimming Rearview Mirror w/ Homelink®	X	N/A	N/A	N/A
Mazda Mobile Start (Smartphone Remote Engine Start)	X	X	X	X
Navigation System (SD Card)	X	X*	N/A	N/A
Parking Sensors, Rear	X	X*	N/A	N/A
Remote Engine Start (Key Fob Type)	X	X	X	X
EXTERIOR				
Fog Lights, LED	X	X*	N/A	N/A
License Plate Frame w/ CX-9 Logo (Brushed or Polished)	X	X	X	X
License Plate Frame Full Size Type (Various Logos & Finishes)	X	X	X	X
License Plate Frame Slimline Type (Various Logos & Finishes)	X	X	X	X
License Plate Frame Gift Set (includes Frame, Key Chain, & Valve Stem Caps) (Various)	X	X	X	X
Mazda Keychains (Various Logos & Finishes)	X	X	X	X
Mazda Valve Stem Caps	X	X	X	X
Moonroof Wind Deflector	N/A	X**	X	X
Roof Luggage Basket w/Stretch Net (Requires Roof Rails & Cross Bars)	X	X	X	X
Roof Rack, Bike Carrier (Requires Roof Rails & Cross Bars)	X	X	X	X
Roof Rack, Cargo Box (XL & Medium lengths) (Requires Roof Rails & Cross Bars)	X	X	X	X
Roof Rack, Cross Bars (Requires Roof Rails)	X	X	X	X
Roof Rack, Kayak Carrier (Requires Roof Rails & Cross Bars)	X	X	X	X
Roof Rack, Side Rails - Aluminum w/ Satin Chrome Finish	X	X	STD	STD
Roof Rack - Ski/Snowboard Carrier (Requires Roof Rails & Cross Bars)	X	X	X	X
Roof Rack - Surfboard/Stand-Up Paddleboard Carrier (Requires Roof Rails & Cross Bars)	X	X	X	X
Side Window Deflectors/Visors	X	X	X	X
Splash Guards, Front	X	X	X	X
Splash Guards, Rear	X	X	X	X
Touch-Up Paint	X	X	X	X
Towing Receiver Hitch (3,500 pound tow capacity)	X	X	X	X
Towing Receiver Hitch - 2 or 4 Bike Carrier (Requires Towing Receiver Hitch)	X	X	X	X
Towing Receiver Hitch - Cargo Box (Requires Towing Receiver Hitch)	X	X	X	X
Towing Receiver Hitch - Wiring Harness	X	X	X	X
Wheel Locks (Set of Four)	X	X	X	X
INTERIOR				
Ashtray with LED Illumination	X	X	X	X
Cargo Cover, Retractable	X	X	X	X
Cargo Mat, Carpeted	X	X	X	X
Cargo Net (Horizontal Floor Type)	X	X	X	X
Cargo Tray (3-piece type)	X	X	X	X
First Aid Kit	X	X	X	X
Floor Mats, All-Weather (Front & Rear)	X	X	X	X
Illuminated Doorsill Trim Plates	X	X	X	X
Interior Lighting Kit (Footwell)	X	X	X	X
Protective Seat Covers - All Rows (for Cloth or Leather Seats)	X	X	X	X
Roadside Assistance Kit	X	X	X	X
Side Storage Nets	X	X	X	X
Soft Cargo Liner (w/ bumper flap)	X	X	X	X
Soft Cargo Tote (Collapsible)	X	X	X	X
Windshield Sunscreen (w/ CX-9 logo)	X	X	X	X

* = N/A with Touring Premium Package

** = Requires Touring Premium Package

2018 CX-9

INTERIOR & EXTERIOR COLORS								
		INTERIOR						
		<i>Sport</i>		<i>Touring</i>		<i>Grand Touring</i>		<i>Signature</i>
COLOR CODE	EXTERIOR COLOR	CLOTH		LEATHER		LEATHER		NAPPA LEATHER
		Black TC0	Sand TC2	Black TC0	Sand TC3	Black TC1	Sand TC4	Auburn TC5
25D	Snowflake White Pearl Mica	■	■	■	■	■	■	■
42M	Deep Crystal Blue Mica	■	■	■	■	■	■	
45P	Sonic Silver Metallic	■		■		■		■
46G	Machine Gray Metallic	■	■	■	■	■	■	■
41W	Jet Black Mica	■	■	■	■	■	■	■
46V	Soul Red Crystal Metallic			■	■	■	■	
42S	Titanium Flash Mica		■		■		■	

AWD Only

2018 CX-9 SPECIFICATIONS

ENGINE	
Type	2.5L I4 Dynamic Pressure Turbo
Horsepower, SAE net Regular unleaded 87 AKI	227 HP @ 5000 rpm
Premium unleaded 93 AKI	250 HP @ 5000 rpm
Torque, SAE net	310 lb ft @ 2000 rpm
Displacement (cc)	2488
Bore x Stroke (mm)	89 X 100
Compression Ratio	10.5
Recommended Fuel	87 AKI
Redline	6300
Engine Block Material	Aluminum
Cylinder Head Material	Aluminum
Emission Regulation	T2Bin5(16MY) T3Bin125 (17MY)
Emission Control (50 State)	3-Way Catalyst
Ignition System	Direct coil-on-plug electronic ignition
Alternator	12V - 150A
Battery	55D23L
Starter	12V;1.4kW
Top Speed (mph/kph)	130
DRIVETRAIN	
Drive Wheel:	FWD / AWD
Transmission:	6-Speed AT
Coefficient of Drag	0.35
Ratios (:1)	1st 3.487
	2nd 1.992
	3rd 1.449
	4th 1.000
	5th 0.707
	6th 0.600
	Reverse 3.990
	Final Drive 4.411
CHASSIS	
Front Suspension	Independent, MacPherson Strut type coil spring and stabilizer bar
Rear Suspension	Independent, Multi-link type coil spring and stabilizer bar
Steering Type	Column type
Power Assist	Electric Power Assist Steering (EPAS)
Steering Wheel Turns Lock-to-Lock	3.1 rev
Overall Steering Ratio	17.6:1
BRAKING / WHEELS / GVW	
Braking System	Diagonal Hydraulic
Anti-Lock Braking System	Standard with EBD
Front Brakes	2-piston caliper / 12.6" front ventilated disc
Rear Brakes	1-piston caliper/ 12.8" solid disc
Parking Brake	Electronic parking brake
Wheels	18 x 8J (Sport, Touring) / 20 x 8.5J (Grand Touring, Signature)
Tires	P255/60R18 (Sport, Touring) / P255/50R20 (Grand Touring, Signature)
Temporary Spare Tire	T155/90D17
Total Curb Weight w/AC (lbs)	FWD=4,166 /AWD = 4,361
Total Gross Vehicle Weight (lbs)	FWD = 5,661/AWD = 5,816
ESTIMATED FUEL ECONOMY	
FWD	22/28
AWD	20/26
CAPACITIES	
Engine Oil (U.S. quarts/L)	5.1 / 4.8 (w Oil Filter)
Engine Coolant (U.S. quarts/L)	10.5 / 9.9
Washer Fluid Tank (U.S. quarts/L)	2.3/ 2.2
Fuel Tank Capacity (gallons/L)	FWD 19 (72) / AWD 19.5 (74)
Towing Capacity (lbs.)	3,500 lbs

2018 CX-9 SPECIFICATIONS

EXTERIOR DIMENSIONS

Overall Length	w/o License Plate Holder (in)	199.4
Overall Width	w/o and w/wheel arch molding Width (in)	77.2 / 77.5
Overall Height	w/o shark fin antenna (in)	67.6
	w/shark fin antenna (in)	69
Overhang	Front w/o License Plate Holder (in)	40.5
	Rear (in)	43.6
Wheelbase	Wheelbase (in)	115.3
Track	Front (in)	65.3
	Rear (in)	65.2
Ground clearance between the axles (Unladen) (in)		8.8
Curb-to-Curb Turning Circle (radius - ft)		19.4

INTERIOR DIMENSIONS

Headroom	Front Row w/o Moonroof (in)	39.3
	2nd Row w/o Moonroof (in)	38.5
	3rd Row (in)	35.4
Shoulder Room	Front Row (in)	57.9
	2nd Row (in)	58.1
	3rd Row (in)	53.1
Hip Room	Front Row (in)	56.7
	2nd Row (in)	57.4
	3rd Row (in)	40.1
Leg Room	Leg Room, Front Row (in)	41.0
	Leg Room, 2nd Row (in)	39.4
	Leg Room, 3rd Row (in)	29.7
	Rear knee clearance 2nd Row (in)	4.5
Hip Point Height	from Floor, Front Row (in)	13.6
	from Ground Unladen, Front Row (in)	28.5
	from Floor, 2nd Row (in)	14.8
	from Ground Unladen, 2nd Row (in)	30.9

CARGO AREA DIMENSIONS

Cargo Area	Tail Gate Opening Width (in)	43.2
	Tail Gate Opening Height (in)	29.6
Cargo Room	threshold Height from Ground (in)	31.7
	Length w/ 3rd seats upright (in)	21.5
	Length w/3rd Seat folded (in)	50.5
	Length to 1st row (in)	84.9
	Width at Floor (in)	58.6
	Width between Rear Tire House (in)	40.2

INTERIOR VOLUME

Passenger	w/o Moonroof (cubic ft/L)	135.1
Cargo Volume	2nd and 3rd row seat upright (cubic ft)	14.4
	3rd row seats folded (cubic ft / L)	38.2
	2nd and 3rd row seats folded (cubic ft / L)	71.2



ABOUT MAZDA NORTH AMERICAN OPERATIONS

Mazda North American Operations is headquartered in Irvine, California, and oversees the sales, marketing, parts and customer service support of Mazda vehicles in the United States and Mexico through nearly 600 dealers. Operations in Mexico are managed by Mazda Motor de Mexico in Mexico City. For more information on Mazda vehicles, including photography and B-roll, please visit the online Mazda media center at InsideMazda.MazdaUSA.com/Newsroom.

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Contact:

Jacob Brown, Mazda North American Operations, 949-727-6751

Eric Booth, Mazda North American Operations, 949-727-6144

