

2018

C-MAX HYBRID





STYLE. SPIRIT. SPACE TO SPARE.

Enjoy them all in this fun-to-drive, fuel-efficient¹ hybrid. Its versatile interior seats up to 5 people, or carries up to 52.6 cu. ft. of cargo easily accessed using the class-exclusive² hands-free foot-activated liftgate.³ Get ready to go further in the 2018 Ford C-MAX Hybrid.

DEP
DEALER ePROCESS

2018 C-MAX Hybrid | ford.com

SE. Hot Pepper Red Metallic Tinted Clearcoat. Available equipment. ¹EPA-estimated rating of 42 city/38 hwy/40 combined mpg. Actual mileage will vary. ²Class is Small Hybrid Vehicles based on Ford segmentation. ³Available feature.

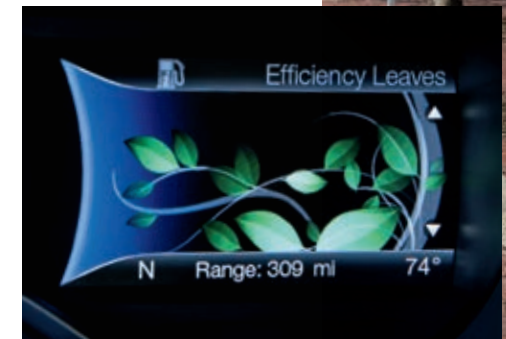
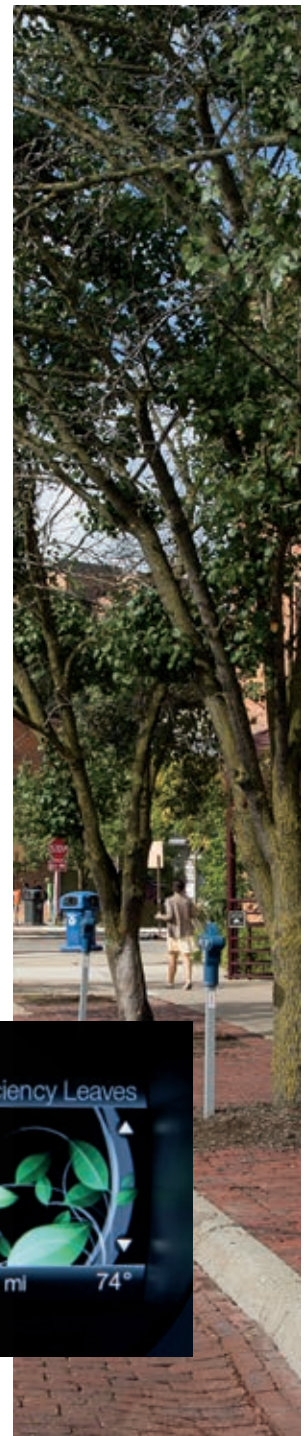




EVERY RIDE MAXIMIZED.

Powered by both gas and electricity, C-MAX Hybrid is truly engaging to drive. It features a 2.0L Atkinson-cycle I-4 gas engine and an electric motor that can work together, or separately, to help maximize efficient performance. An electronically controlled continuously variable transmission (eCVT) manages the best-in-class 188 combined horsepower, while a lithium-ion battery helps the vehicle operate in electric mode at speeds up to 85 mph.

Vibrant green “Efficiency Leaves” in the SmartGauge® with EcoGuide instrument cluster empower you with instant feedback. More leaves grow when you drive more efficiently. For even greater efficiency, you can engage EcoSelect mode, which enhances fuel economy by reducing the vehicle’s power draw. Plus, the Brake Coach helps you to optimally utilize the Regenerative Braking System, which can recover more than 90% of the energy normally lost during braking¹ and store it for later use. Guidance, coaching and confirmation – it’s all yours with C-MAX Hybrid.



Dramatization. Actual mileage will vary.





APPLE CARPLAY™ COMPATIBILITY³

Use Siri to interact with your iPhone
Access your favorite songs and playlists in Apple Music®

Utilize Apple Maps for voice-guided navigation and estimated travel time



SYNC APPLINK®^{2,5}

Voice control for your favorite compatible mobile apps
Spotify® ♦ Pandora® ♦ and more



FORDPASS™ SMARTPHONE APP⁴

Your personal journey assistant
Find fuel and compare prices
Find, reserve and pay for parking in select locations

Get help from our trained team of Ford Guides – available 24/7



VOICE-ACTIVATED NAVIGATION²

Turn-by-turn directions
Vivid 3-D maps
Pinch-to-zoom touchscreen capability



SIRIUSXM® TRAFFIC & TRAVEL LINK®^{2,6}

Complimentary for 5 years
Real-time traffic updates
Fuel station locations and prices
Current and forecasted weather
Movie locations and showtimes
Sports scores



ANDROID AUTO™ COMPATIBILITY³

Talk to Google™ to interact with your Android™ smartphone
Access your favorite music through your apps

Utilize Waze™ or Google Maps™ for voice-guided navigation and estimated travel time

SYNC 3 STAY CONNECTED ON THE MOVE.

Imagine controlling calls, music and more with just a touch and your voice. SYNC® 3^{1,2} lets you keep your hands on the wheel while it quickly responds to your spoken requests. Or use the responsive touchscreen in the center of your instrument panel to access its many helpful features. Bring the power of Siri® into C-MAX Hybrid with Siri Eyes Free and your paired iPhone®. The system also features 2 smart-charging USB ports to help keep your devices powered up and ready to go.

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¹Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. ²Available feature. ³Requires phone with active data service and compatible software. SYNC does not control 3rd-party products while in use. 3rd parties are solely responsible for their respective functionality. ⁴Available via download and compatible with select smartphone platforms. Learn more at fordpass.com. Message and data rates may apply. ⁵Commands may vary by phone and Applink software. ⁶Certain restrictions, 3rd-party terms, or message and data rates may apply. See footnote 1 in "Build Your C-MAX Hybrid" section of Specifications, and your Ford Dealer for details.





SURPRISINGLY ROOMY AND REWARDING.

Comfortable seating for 5 and best-in-class passenger volume are standard on every C-MAX Hybrid. Enjoy all that space from heated¹ front seats in your choice of cloth or leather¹ trim, including a 10-way power-adjustable driver's seat with power lumbar. Rear-seat passengers can fold down the center armrest, while soaking up the sun beneath the panoramic fixed-glass moonroof.¹ You can also select from 7 hues of ambient lighting¹ to match your mood.





DESIGNED TO MAXIMIZE YOUR POSSIBILITIES.



The versatile C-MAX Hybrid makes loading cargo convenient with its class-exclusive, hands-free foot-activated liftgate! Just kick your foot under the rear bumper with your Intelligent Access¹ key fob tucked in a pocket or purse. Sensors detect the motion of your leg and proximity of the fob, triggering the liftgate to open or close. You can even program its fully opened height to the position that works best for you.

In-floor storage compartments behind the front seats discreetly hold small items like your tablet or laptop. For a flat load floor and up to 52.6 cu. ft. of cargo space, simply fold down both sides of the standard 60/40 split rear seat. C-MAX Hybrid is thoughtfully designed for your on-the-go lifestyle.



READY WITH ASSISTANCE.

Using ultrasonic sensors and sophisticated radar, C-MAX Hybrid driver-assist technologies^{1,2} can help you park, avoid collisions and more.

NEGOTIATING TIGHT SPACES

As they detect your vehicle getting close to stationary objects, the Forward and Reverse Sensing Systems^{1,2} can provide audible warnings to help you judge distances during parking and other low-speed maneuvers.

WHEN PARALLEL PARKING

Active park assist^{1,2} not only assists you in finding a spot, it steers the vehicle into it. You control the gear shifter, brake and accelerator pedals. Let C-MAX Hybrid do the rest.

CHANGING LANES

BLIS® (Blind Spot Information System) with cross-traffic alert^{1,2,3} warns you if it detects a vehicle in either of your blind spots while driving forward, or approaching from the sides while in Reverse.

EVEN BACKING UP

See what's behind C-MAX Hybrid as you slowly back up. A standard rear view camera² puts a full-color image on the LCD screen in the center of the instrument panel.

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Titanium. Hot Pepper Red Metallic Tinted Clearcoat. Available equipment. ¹Available feature. ²Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. ³BLIS replaces standard integrated blind spot mirrors.

DEP
DEALER PROCESS



STANDARD FEATURES

Mechanical

Active Grille Shutters
 Active noise control
 EcoSelect mode (includes EcoCruise and EV+ mode)
 Electric-assist parking brake
 Electric power-assisted steering (EPAS)
 Front-wheel drive (FWD)
 Gas-pressurized shock absorbers
 Independent front and rear suspension with stabilizer bars
 Lithium-ion battery system, 1.4-kW capacity
 Regenerative Braking System with 4-wheel disc
 Anti-Lock Brake System (ABS)
 Tire inflator and sealant kit

Driver-Assist Technology

Autolamp automatic on/off headlamps with courtesy delay

Seating

5-passenger seating
 Front bucket seats
 10-way power driver's seat including power lumbar
 4-way adjustable front head restraints
 60/40 split, forward-folding rear bench seat with 2-way adjustable head restraints for all 3 seating positions
 Rear center seat fold-down armrest with 2 cupholders

Interior

12V powerpoints (2)
 110V/150W AC power outlet
 Adjustable driver and front-passenger sun visors with illuminated vanity mirrors
 Cabin air filter
 Cargo area tie-down hooks (4)
 Cruise control
 Cupholders – 2 front, 2 rear
 Dual-zone electronic automatic temperature control
 Front and rear carpeted floor mats
 Front center console with armrest and storage
 Illuminated Entry System
 Illuminated glove box
 Interior cargo cover
 Leather-wrapped steering wheel with cruise, audio and 5-way controls
 Lighting – Fade-to-off
 Lighting – Front, rear and cargo dome lights
 Manual tilt/telescoping steering column
 Outside temperature and compass displays
 Power door locks with autolock
 Power windows with one-touch-up/-down and global open features
 Rear grab handles with integrated coat hooks
 Remote liftgate release
 SiriusXM® Radio with 6-month trial subscription¹
 SmartGauge® with EcoGuide
 Storage – Front-door storage bins
 Storage – Front seat back map pockets
 Storage – Overhead console
 Storage – Rear in-floor storage compartments
 Trip computer

Exterior

Black rocker panel moldings
 Body-color bumper upper fascias
 Body-color door handles
 Body-color rear spoiler
 Daytime running lamps
 Easy Fuel® capless fuel filler
 Halogen headlamps with LED signature lighting
 P225/50R17 tires
 Rear-window defroster
 Remote Keyless Entry System with 2 integrated keyhead transmitter remotes
 Speed-sensitive, variable-intermittent windshield wipers with washer; fixed-interval rear wiper with washer

Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags²; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
 Driver's knee, and front-seat side airbags²
 Safety Canopy® System with side-curtain airbags² and rollover sensor
 3-point safety belts for all seating positions
 AdvanceTrac® with RSC® (Roll Stability Control™)
 Battery saver with headlamps-off delay
 Child-safety rear door locks
 LATCH – Lower Anchors and Tether Anchors for Children (rear outboard seating positions)
 MyKey® technology to help parents encourage responsible driving
 Perimeter alarm
 Rear view camera
 SecuriLock® Passive Anti-Theft System
 SOS Post-Crash Alert System™
 Tire Pressure Monitoring System

POWERTRAIN/EPA-ESTIMATED RATINGS³

2.0L iVCT Atkinson-Cycle I-4 Hybrid Electric Vehicle (HEV)

Permanent-magnet AC-synchronous electric motor
 Combined horsepower: 188
 Gas engine torque: 129 lb.-ft.
 Electronically controlled continuously variable transmission (eCVT)
 42 city/38 hwy/40 combined mpg

DIMENSIONS

Exterior

Wheelbase	104.3"
Length	173.6"
Height	63.9"
Width – Mirrors folded	75.6"
Width – Including mirrors	82.1"

Interior

Head room (front/rear)	41.0"/39.4"
Leg room (max. front/rear)	43.1"/36.5"
Hip room (front/rear)	54.3"/51.9"
Shoulder room (front/rear)	55.9"/55.2"
Cargo length with rear seats folded	66.0"
Cargo length with rear seats up	32.4"

Capacities (cu. ft.)

Passenger volume	99.7
Cargo volume behind front seats	52.6
Cargo volume behind rear seats	24.5
Fuel tank (gal.)	13.5

SE



TITANIUM



TITANIUM

SE		Driver-Assist Technology
S	S	Rain-sensing windshield wipers
P	S	Reverse Sensing System
S	S	SYNC® Voice Recognition Communications and Entertainment System with 4.2" color LCD screen in center stack, 911 Assist,® AppLink,® and 1 smart-charging USB port
P	S	SYNC 3 with 8" color LCD capacitive touchscreen in center stack with unique hybrid Power Flow screen, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports
		Seating
S		4-way manual front-passenger seat
P	S	10-way power front-passenger seat including power lumbar
P	S	Heated front seats
S		Trim – Cloth seats
P	S	Trim – Leather-trimmed seats
		Interior
S		AM/FM stereo/single-CD player with MP3 capability and 6 speakers with speed-compensated volume
S		Audio System from Sony® with AM/FM stereo/single-CD player with MP3 capability, 9 speakers and HD Radio™ Technology
O	O	Voice-activated Navigation System ¹ with integrated SiriusXM Traffic and Travel Link® with 5-year subscription ²
	S	Ambient lighting
	S	Intelligent Access with push-button start
	S	Leather-wrapped shifter knob
S		Mirror – Day/night rearview
S		Mirror – Auto-dimming rearview
S		Remote Start System
O	O	Stainless steel door-sill plates
S		Universal garage door opener

TITANIUM

SE		Exterior
	S	Chrome beltline moldings
	S	Fog lamps
O	O	Front license plate bracket
S		Grille – Ebony with chrome surround
	S	Grille – Chrome
S		Mirrors – Body-color, power, manually folding sideview with turn signal indicators and integrated blind spot mirrors
P	S	Mirrors – Body-color, power, heated, manually folding sideview with turn signal indicators, security approach lamps and integrated blind spot mirrors
O	O	Panoramic fixed-glass moonroof
O		SecuriCode™ keyless entry keypad
		Packages & Equipment Groups
O		SE Driver Assist Package (Equipment Group 201A): power liftgate, Reverse Sensing System, and SYNC 3 with 8" color LCD capacitive touchscreen in center stack with unique hybrid Power Flow screen, 911 Assist, AppLink, Apple CarPlay compatibility, Android Auto compatibility, and 2 smart-charging USB ports
O		SE Comfort Package (Equipment Group 202A): body-color, power, heated, manually folding sideview mirrors with turn signal indicators, security approach lamps and integrated blind spot mirrors; leather-trimmed seats; heated front seats; and 10-way power front-passenger seat including power lumbar
	O	Titanium Driver Assist Package (Equipment Group 301A): active park assist, BLIS® (Blind Spot Information System) with cross-traffic alert, Forward Sensing System, and hands-free foot-activated liftgate
O	O	Cargo Management Package: foldable, soft cargo organizer, and cargo net
O		Cold Weather Package¹: heated front cloth seats and heated sideview mirrors with security approach lamps
O	O	Exterior Protection Package: rear bumper protector and front and rear molded splash guards
O	O	Interior Protection Package: front and rear all-weather floor mats and cargo area protector

WHEELS



17" Bright Silver-Painted Aluminum
Standard: SE

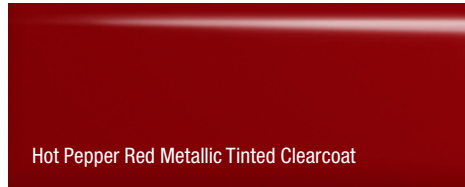


17" Machined Aluminum
with Magnetic-Painted Pockets
Standard: Titanium

EXTERIORS/INTERIORS



White Platinum Metallic Tri-coat



Hot Pepper Red Metallic Tinted Clearcoat



1
Charcoal Black Cloth with Gray Inserts



Oxford White



Blue



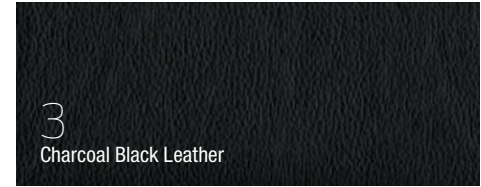
2
Medium Light Stone Cloth



Ingot Silver



Magnetic



3
Charcoal Black Leather



White Gold



Shadow Black



4
Medium Light Stone Leather



	SE		SE COMFORT PACKAGE/TITANIUM		
Exterior	White Platinum Metallic Tri-coat ¹	1	2	3	4
	Oxford White	1	2	3	4
	Ingot Silver ²	1	2	3	4
	White Gold ²	1	2	3	4
	Hot Pepper Red Metallic Tinted Clearcoat ¹	1	2	3	4
	Blue ²	1	2	3	4
	Magnetic ²	1	2	3	4
	Shadow Black	1	2	3	4



FORD ACCESSORIES

SE in White Platinum Metallic Tri-coat accessorized with roof-mounted crossbars and roof-mounted cargo box by THULE^{®1,2} side window deflectors by EGR,¹ Aeroskin™ hood protector by Lund,^{®1} and molded splash guards

accessories.ford.com

Exterior

- Full vehicle cover
- Hood protector¹
- Racks and carriers^{1,2}
- Rear bumper protector (A)
- Roof-mounted bike carrier^{1,2} (B)
- Side window deflectors¹
- Splash guards
- Wheel lock kit

Interior

- All-weather floor mats (C)
- Ash cup/coin holders
- Cargo area protector (A)
- Cargo organizers and protectors
- Carpeted floor mats
- Door-sill plates
- First aid and roadside assistance kits¹
- Interior light kit
- Tablet cradle¹

Electronics

- Bullfrog[®] portable Bluetooth[®] speakers¹
- Keyless entry keypad³
- Rear seat entertainment¹
- Remote Access
- Remote start systems (D)
- Reverse bumper-mounted warning sensor systems¹
- Vehicle Security System



New Vehicle Limited Warranty. We want your Ford C-MAX Hybrid ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. C-MAX Hybrid unique electric components are covered during the Hybrid/Electric Unique Component Coverage, which lasts for 8 years or 100,000 miles, whichever comes first. Please ask your Ford Dealer for a copy of this limited warranty.

Roadside Assistance. Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit. Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Protect Extended Service Plans. Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

Insurance Services. Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

Ford Original Accessories. They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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Comparisons based on competitive models excluding other Ford vehicles (class is Small Hybrid Vehicles based on Ford segmentation), publicly available information and Ford certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Ford makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Ford reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Ford Dealer is the best source of the most up-to-date information on Ford vehicles.

¹Ford Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits. ³Not available with Intelligent Access with push-button start.