

2012

PRESS KIT

PARIS
MOTOR
SHOW



AIXAM COUPÉ



AIXAM



MEGA

SOMMAIRE

AIXAM-MEGA at the 2012 Paris Motor Show	3
Presentation of the Aixam Coupé	4
Five questions for Philippe Colançon, AIXAM MEGA CEO	8
The AIXAM Impulsion range	11
a. Crossover	
b. City	
c. City S	
d. GTO	
e. Crossline	
The MEGA range	14
a. E-Worker	
b. Multitruck	
c. City	
The AIXAM MEGA group	18
a. Presentation	
b. A strong regional presence - a Europe-wide reach	
c. Competition and technology - the power of an Industrial	
d. Anticipating safety requirements	
e. Key company figures for 2011	
f. The story so far	
g. 2012: Mega at 20	
AIXAM MEGA innovation dedicated to the environment	26
AIXAM-MEGA there for their customers	27
Press contacts	28



AIXAM-MEGA AT THE 2012 PARIS MOTOR SHOW

Aixam-Mega is presenting its entire range at the Paris Motor Show, taking a stand of almost 500 m².

On display for the first time will be Aixam's Coupé, a new model to add to the no-licence vehicle range which already includes the City, City S, GTO, Crossline and Crossover.

Aixam-Mega has long been aware of the major changes in both use and behaviour facing the automobile industry. That is why it has constantly been developing new ideas. The company is your key to the future with its e-Aixam range : no-licence electric vehicles fitted with cutting-edge Lithium batteries.

And just to prove it, an electric City and Coupé will not only be on display on the stand but also tested outside throughout the Paris Motor Show!

Mega is promoting its electric e-Worker, now with an N1 french classification. Alongside this vehicle will be other models from the utility range including the Multitruck and the electric Mega City.

Aixam-Mega will also be presenting a retrospective with pictures on its stand, looking back at the 20 years of the Mega make which was launched in 1992 - a launch that included the presentation of the revolutionary Mega-Track, an impressive GT in a limited edition quickly snapped up by collectors.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

A WORLD PREMIERE FOR, THE AIXAM COUPÉ

The French car-maker unveils its Coupé in Paris. This decidedly stylish model will take its place in the range alongside the City, GTO, Crossline and Crossover. The Coupé is available in three finishes and takes after the other models in terms of mechanics. Aixam's Coupé will first and foremost appeal to younger urban drivers of both sexes who like to stand out from the crowd.

Original and sophisticated are the words that sum up this new Aixam model, the Coupé, which will go on show for the first time in Paris in autumn 2012.

This no-licence vehicle is the latest addition to the range offered by the Aix-les-Bains car-maker and has all the characteristics you would expect from the make: a PMMA ABS high mechanical resistance on an aluminium structure, a two-cylinder, 400 cm³ water-cooled Kubota diesel engine, VSD-controlled automatic transmission and a length of 2.99 m.

The Aixam Coupé, which like all other no-licence vehicles is a two-seater, is noticeable for its body shape - that of a Coupé. This really is a «first» in no-licence vehicles.

The front of the car is smooth and stylish with streamlined lights and round lenses integrated into the radiator grill. But the most identifiable part of the Aixam Coupé is the side profile or the rear.

The designers wanted to come up with a pedigree vehicle with a definite and distinguished style. In order to achieve this, the whole rear of the car was rethought, reworking what has proved successful in mass-production makes. The result is a more sloping roof with a sharper incline at the rear, dropping down over the side windows.

This original shape creates a great side profile. A spoiler at the top of the rear window emphasises the «distinguished» aspect of the vehicle.

The overall result is both original and pleasing. With a modern look which is completely in line with that of «premium» makes of car, the Aixam Coupé should delight its primary clientèle: the young urban who likes to go out and live life to the full.



2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

It comes in three finishes, S, Premium and GTI, and is fitted with electric windows as standard. This is a car that will appeal to men but also women, especially the Premium model whose characteristics - in terms of elegance and distinction - will prove instantly attractive.

Another major advantage is that you can personalise your Coupé. Numerous combinations of options are available, from the colour of the bodywork to the decoration on the roof not to mention the shade of the spoilers, to make your Coupé your own. So you can give free rein to your creativity and enjoy the thrill of driving a Coupé that really is you.

The professionalism of the assembly of the Coupé and the materials used inside the cabin, like the trim, all reflect a visibly high level of quality. The dashboard is ergonomic and all the instruments are easily accessible.

Each Coupé also comes with the safety and reliability you would expect from Aixam.

Lastly, Aixam is producing an electric model of the Coupé for those seeking to combine style with respect for the environment.

THREE FINISHES FOR THREE STYLES AND AN ELECTRIC VERSION

All three finishes of the Aixam Coupé are being presented on the stand at the Paris Motor Show and will be immediately for sale via the company's dealerships. It comes in a wide range of colours including two new ones: metallic grey titanium and a yellow pearly metallic emphasising the sporty character of the GTI model.

THE COUPÉ S

The basic model, the Coupé S includes electric windows and has a slightly sporty look with two white «V» stripes on the bonnet and the black headlight covers. A white roof, white wing mirror covers and wheel rims complete the look. Lastly, the Coupé S has twin exhausts either side of the rear bumper.

The Coupé S comes in the following metallic colours: Titanium, blue, red and black.

THE COUPÉ PREMIUM

The model offers additional refinement, with more than a hint of chrome, especially around the fog lights, the wing mirror covers and the door handles. Another noticeable feature is the new wheel rim design and a choice of roof colours which offer the possibility of customising the car to your own taste. The pearly roof is likely to be particularly popular with women.

The Coupé Premium comes in the following metallic colours: Silver, titanium, blue, black, red, pearly white.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

THE COUPÉ GTI

The black headlight lenses give this model an intense appeal, making it undoubtedly the sportiest of all the Aixam Coupé models. Its racing style, a subtle blend of sport and elegance, adds to its appeal. And its personality and fluid look are further reinforced by the double stripe on the bodywork and carbon-coloured bumpers (as options). The red wheels and the twin exhaust again underline the sporty character. The GTI Coupé also comes with a choice of roof colour. And it stands out from the other models through its wheel size - 15 inch - and its ABS-as-standard fittings. The Coupé GTI comes in the following metallic colours: Silver, titanium, blue, black, red, pearly white, yellow.

THE ELECTRIC COUPÉ

The Coupé harnessing the energy of the future.

Fitted with lithium batteries, its range is sufficient for the vast majority of home-to-work journeys. Compact and very comfortable, this is the ideal vehicle for occasional trips around town for those seeking to keep their carbon footprint as light as possible.

The Aixam Coupé goes on sale at the beginning of October 2012. The price ranges from 12, 299 euros to 14, 499 euros.



AIR-CONDITIONING IN THE COUPÉ

The AIXAM range just got cooler with air-conditioning being offered as an option in the three Coupé models. This new comfort and safety option takes AIXAM one step closer to traditional automobile standards.

The air-conditioning option is well placed on the no-licence vehicle market and can be incorporated without altering the interior style so there is no compromise in the comfort and user-friendliness of the vehicles. An additional cold block is placed under the dashboard and cold air is provided at the touch of a dedicated button. As for the engine, it remains as soundproofed as ever - an essential element of user comfort. Not only does air-conditioning enable the driver to retain complete vigilance even in extreme conditions, it also defogs the windscreen much faster and more efficiently as it uses dry air.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

Automobile fitter Valeo allowed AIXAM use of its wind tunnel to test the air-conditioning system. The tests proved, once again, the quality of commitment of the Aix-les-Bains constructor in developing each of its new models and its new equipment. Air-conditioning can be purchased for 1,300 euros, including tax.

Air-conditioning can be purchased for 1,300 euros, including tax.

Technical characteristics

- PMMA ABS high mechanical resistance on aluminium structure
- Two-cylinder Kubota diesel engine, water cooled
- Engine size (cm³): 400
- Fuel: diesel
- Fiscal horsepower (France): 1 CV
- VSD-controlled automatic transmission
- Cross-action double-circuit brakes limiter or four-sensor ABS (as an option) and automatic compensation for brakepad wear
- Tyres: 155/65R14 (S and Premium); 155/60R15 (GTI)
- High-strength suspension springs and double-action shock absorbers

Electric version :

Asynchronous 72 v 4kWh engine
Lithium technology traction batteries
Range: from 75 to 100 km
(depending on conditions of use)
Embedded energy : 6,4 kWh

Dimensions, weight and performance

- Length: 2995 mm (S and Premium) 3107 (GTI)
- Width: 1,500 mm
- Number of seats: 2
- Wheelbase: 2,000 mm
- Unladen weight: 350kg/Authorised gross weight: 675kg
- Boot capacity (under the shelf): 500 liters
- Maximum speed: 45 kph
- Fuel tank capacity: 16 liters
- Fuel consumption per 100km: less than 2.96 liters
- Range: approx 500km



For the Coupé's fittings list (standard or as an option), please refer to the attached appendix.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW



PHILIPPE COLANÇON

FIVE QUESTIONS FOR PHILIPPE COLANÇON, AIXAM-MEGA CEO

1 / At the Paris Motor Show, the Coupé will be the star of AIXAM's stand. What are the origins of this new addition to the range?

«The Aixam family has grown considerably over the last few years especially with the City, the GTO, and the Crossover. But we were missing a more distinctive look, let's say a more urban or even a more feminine style. We felt a coupé line could fill the «gap» and so we designed this new very trendy vehicle which is very much in the same spirit as some recent arrivals on the traditional market. It is almost three metres long and its lower rear gives it great character. In Paris we will present the three finishings that are about to be marketed: the S, the Premium and the GTi.»

2 / How does Aixam manage to produce such a complete range?

«What makes Aixam different is that we have an extremely effective and reactive industrial team. That means we are able to develop and present a new model fairly easily for a niche market for example. We can rotate our products and their position depending on targets we set ourselves. That way we can satisfy a large and varied clientèle. Aixam currently offers the most substantial range of no-licence vehicles. And we intend to keep it that way.»

3 / One of the last major developments was the Crossover launched in 2011. What results has that model produced?

«The Crossover quickly found its place within our range and our dealers are happy to have a model of this type, one whose natural setting is a rural one. It's an attractive, multi-task vehicle which appeals to a broad spectrum both in terms of age and socio-professional categories or location. The sales figures we have achieved with the Crossover since its launch have been very satisfactory. The vehicle came on the market a year ago and the sales curve is rising and continuous.»

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

4 / On MEGA's part of the stand at the Paris Motor Show, the e-Worker takes centre stage. What are its main attractions?

«The Mega e-Worker really is the urban utility vehicle of the 21st century. Its original design with a panoramic cab, full-window doors with maximum opening as well as the fact it is electric make it a very attractive vehicle. For professionals, its traction capacity in excess of 1,400 kg is a major plus in this category. The growth in sales is good and the fact that it now has N1 classification is going to help us enormously.»

5 / How are no-licence vehicles bearing up given the general gloom that has descended on the automotive market?

«The classic automotive market is suffering in terms of volume. But where traditional cars have dropped 14% overall, no-licence vehicles have remained stable. I think we are entering a new era where the social role of the no-licence vehicle as compared to the moped as well as its safety aspect especially for the young is going to help its growth. In fact a young person who has driven a no-licence vehicle for a couple of years before taking their test in a traditional vehicle will already be a seasoned driver. That is one of the development lines we believe in.»

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

THE AIXAM IMPULSION RANGE

City, GTO, Crossline, Crossover and now Coupé: the stars of the sector

All models in the Aixam Impulsion range include ergonomics and fittings designed for maximum user comfort. The accessibility of the various instruments, the interior space and the new dashboard instruments; all have been designed to make daily travel easier. New: super-supple gearbox control for easy and fluid gear-shifting, making manoeuvring safer. Also a new equipment; remote-controlled electric boot opening.

Fitted with equipment that is both practical and sophisticated, the City, GTO, Crossline, Crossover and Coupé all accentuate in-vehicle well-being. High quality seats with front-to-back and tilt adjustments provide driving comfort for all. Options include upholstery in imitation leather and fabric or velvet and fabric.

The front panel has been designed using new materials and plastic-injection moulding of unparalleled quality. The grained leather look of the dashboard and the soft feel of the door liners are a match for any vehicle. The new interior denotes a new highpoint in the top-quality finishings of the various models in the AIXAM range.

Finally, the electric version of the City keeps the energy of the future busy. The City Electric is proposed entry level to 11,999 euros (+ rental of the batteries from 49 euros).

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

A. CROSSOVER, THE BIG VOLUME VERSION OF THE CROSSLINE

Derived from the Crossline, the Crossover was brought out in 2011. It is 10.5 cm longer (3,095 mm compared to 2,990 mm) and special attention has been paid to the exterior design. The line is dynamic and powerful with the wheel houses more pronounced. The roof runner, the side bumpers and the special treatment of the rear quarter panel windows explain why AIXAM chose to call it the Crossover. The bumpers stand out, underlining the adventurous spirit of the vehicle. The front bumper incorporates a spoiler and two LED lights and the rear one houses great twin exhaust pipes in chrome. The interior is particularly spacious. Not only do the driver and passenger have more room, the load space reaches 1,200 liters (100 liters more than the Crossline). This makes the Crossover a unique model in the AIXAM range in terms of ergonomomy and load size.

CROSSOVER, 2-SEAT MODEL *

Technical characteristics

- PMMA ABS high mechanical resistance on aluminium structure
- Two-cylinder Kubota diesel engine, water cooled
- Engine size (cm³): 400
- Fuel: diesel
- Fiscal horsepower (Fance): 1 CV
- VSD-controlled automatic transmission
- Cross-action double-circuit brakes with limiter and automatic compensation for brake-padwear
- Tyres: 155/65R14
- High-strength suspension springs and double-action shock absorbers

*The Crossover also comes in a GT 4-seater model in petrol or diesel

Dimensions, weight and performance

- Length: 3,095 mm
- Width: 1,500 mm
- Number of seats: 2
- Wheelbase: 2,000 mm
- Unladen weight: 350 kg/Authorised gross weight: 675kg
- Boot capacity: 1,200 liters
- Maximum speed: 45 kph
- Fuel tank capacity: 16 liters
- Fuel consumption per 100 km: less than 2.96 liters



CROSSOVER

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

B. CITY, THE TOWN IS ITS PLAYGROUND

Innovative and fun, the City is the most compact model in the AIXAM range. The idea behind the design was to combine modernity and originality.

Everything about this little model will make you fall for it; with its bright, sporty look and sleek, athletic curves it is just bursting with character!

An electric model of the City is also available.

Fitted with lithium batteries, its range is sufficient for the vast majority of home-to-work journeys. Compact and very comfortable, this is the ideal vehicle for occasional trips around town for those seeking to keep their carbon footprint as light as possible.

Technical characteristics

- PMMA ABS high mechanical resistance on aluminium structure
- Two-cylinder Kubota diesel engine, water cooled
- Engine size (cm³): 400
- Fuel: diesel
- Fiscal horsepower (Fance): 1 CV
- VSD-controlled automatic transmission
- Cross-action double-circuit brakes with limiter and automatic compensation for brake-padwear
- Tyres: 145/70R13 (Pack); 155/65R14 (Premium)
- High-strength suspension springs and double-action shock absorbers

Electric version:

Asynchronous 72 v 4 kW engine
Lithium technology traction batteries
Range: from 75 to 100 km (depending on conditions of use)
Embedded energy : 6,4 kWh

Dimensions, weight and performance

- Length: 2,720 mm
- Width: 1,500 mm
- Number of seats: 2
- Wheelbase: 1,795 mm
- Unladen weight: 350 kg/Authorised gross weight: 675kg
- Boot capacity: 700 liters
- Maximum speed: 45 kph
- Fuel tank capacity: 16 liters
- Fuel consumption per 100km: less than 2.96 liters
- Range: approx 500km



CITY

C. CITY S, SO ELEGANT

With its sporty look, the extremely smart and distinguished City S ticks every box. This is the ultimate city car, easily navigating both narrow streets and major boulevards.

Stylish, lively and compact, the City S is absolutely packed with technology. The range of equipment and finishings is exemplary and no detail has been overlooked.

The decidedly sporty look in no way detracts from the car's practical elegance: the interior doesn't just look smart, it also offers maximum comfort.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW



D. GTO, A SPORTY SOUL

This highly sporty number is an addition to AIXAM's «Impulsion» range. The GTO is full of character with its sleek lines and latest fittings. In this model the maker has taken finishings to a new level to appeal to lovers of sporty elegance. And there is a safety bonus too: the ABS system comes as standard.

E. CROSSLINE FOR SPACIOUS ELEGANCE

The Crossline - freedom and drive. As ever, AIXAM packs as much technology as possible into the Crossline for a vehicle that is elegant, practical and versatile. The result is a no-licence car with everything you need to get away from its all - offering complete freedom in town and country.

Technical characteristics

- PMMA ABS high mechanical resistance on aluminium structure
- Two-cylinder Kubota diesel engine, water cooled
- Engine size (cm³): 400
- Fuel: diesel
- Fiscal horsepower (Fance): 1 CV
- VSD-controlled automatic transmission
- Cross-action double-circuit brakes with limiter and automatic compensation for brake-padwear
- Tyres: 145/70R13 (Pack); 155/65R15 (Luxe)
- High-strength suspension springs and double-action shock absorbers

Dimensions, weight and performance

- Length: 2,990 mm
- Width: 1,500 mm
- Number of seats: 2
- Wheelbase: 2,000 mm
- Unladen weight: 350kg/Authorised gross weight: 675kg
- Boot capacity: 1,100 liters
- Maximum speed: 45 kph
- Fuel tank capacity: 16 liters
- Fuel consumption per 100 km: less than 2.96 liters
- Range: approx 500km



2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

THE MEGA RANGE

MEGA has spent the last dozen years developing two markets: that of the super-light compact utility vehicle and that of the electric vehicle. Targeting both professionals and the private user, MEGA offers a complete range of environmentally-friendly and economic solutions for transporting goods and people with a wide range of options.

A. E-WORKER, THE IDEAL TOOL

The e-Worker is an electric propulsion model with a very short turning circle (3 to 4 meters depending on the wheelbase) while the overall size has been kept compact so it can squeeze in anywhere.

Its panoramic cabin and full-window doors add to the originality of the design, but more importantly they provide maximum visibility for greater safety. From the overall internal volume, the spaciousness especially the flat floor, and the completely natural driving position - everything has been designed to make the e-Worker an efficient compact utility vehicle.

With its robust construction, its load and tow capacity and its responsiveness, the MEGA e-Worker is a real multi-tasker which meets the needs of demanding users, whatever sort of business they may be in.

As with all MEGA utility vehicles, the e-Worker comes in a range of versions and with numerous options. It comes in several certifications, has two wheelbase lengths to choose from and can be delivered with three different types of battery packs.



N1-category certification (France)

This year the Mega e-Worker obtained the national N1 certification, covering vehicles designed and built to transport goods to a weight of up to 3.5 tonnes. This is a first in France for this type of vehicle which now requires an ordinary driving licence but which can also now be used on the country's major roads.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

Like all N1 vehicles in France, the e-Worker will have to pass an MOT after four years and then every two years after that.

Another advantage is that it currently qualifies for the electric vehicle bonus. Through this bonus, anyone resident in France can claim the equivalent of 30 % of the net sales price of the vehicle up to 7,000 €, when purchasing or renting a new e-Worker (long-term rental or rental with option to buy, minimum of two years).

The MEGA e-Worker in figures

- 40 kph for the quadricycle model
- 25 kph for the load-carrier model
- Range: from 40 to 110 km, depending on which battery is being used
- Payload: 600 - 850 kg
- Towing capacity (braked): up to 1,425 kg
- Climbing capacity (loaded): greater than 15 %
- Turning circle: 3 to 4 m

Dimensions

- Total length: 3,165 – 3,874 mm.
- Width (clearance 750 mm): 1,200 mm
- Total width excluding wing mirrors: 1,272 - 1,326 mm
- Total height: 1,895 - 1,922 mm
- Actual dimensions: length approx. 2,300 mm x width approx. 1,300 mm
- Capacity: 3 m³ approx. depending on model
- Load height: approx. 700 mm

7 chassis types

- Rigid van
- Tarpaulin van
- Refrigerated van
- Dropside (with removable, drop-down sides)
- Tipper (with removable, drop-down sides)
- Skip tipper
- Cleaning/watering equipment



E-WORKER

B. MULTITRUCK, THE BENCHMARK

The Multitruck is the vanguard of the range and perfectly suited to urban and peri-urban transportation. It is a compact vehicle that meets the needs of professionals. Its load height, capacity and side door are vital assets for intensive, daily use. With its highly contemporary styling, it sets new standards in versatility, safety and environmental efficiency. A benchmark utility vehicle, the Multitruck comes in six models:

- Van - Dropside - Pick-Up
- Cabin-chassis base model - Tipper - Skip tipper

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

Multitruck technical characteristics

COMBUSTION ENGINE

- Fuel consumption: from 3.5 to 4.5 l/100 km
- Payload: 275 - 530 kg
- Towing capacity (braked): n/a
- Climbing capacity (loaded): greater than 20 %
- Turning circle: approx 5.5 m
- Speed: from 45 to 75 kph
- Range: from 530 to 680 km

ELECTRIC VERSION:

- Payload : 95 to 500 kg
- Towing capacity (braked): n/a
- Climbing capacity (loaded): greater than 15 %
- Turning circle : 4,5 to 5,5 m
- Maximum speed : 45 kph
- Range : from 45 to 65 km*

*Depending on conditions of use

Dimensions

- Overall length: from 2.513 to 3.750 mm**
- Total width excluding wing mirrors: from 1,476 to 1,550 mm**
- Overall height excluding options: from 1,800 mm to 2,500 mm**
- Actual dimensions: from 829 mm to 2,130 mm** x width up to 1,550 mm**
- Capacity: approx. 3m³ depending on the model
- Seuil de chargement : de 380 à 760mm
- Load height: 380 to 760 mm
- Climbing capacity (loaded): greater than 15%
- Turning circle: 4.5 to 5.5 m

** maximum body dimensions



C. MEGA CITY, NOT GREEDY JUST GREEN

The MEGA CITY - practical, ergonomic, economic and environmentally friendly - the perfect answer to sectors such as local authorities and inter-site people or goods transportation. The MEGA CITY two-seater model is the ideal transport solution for medium-sized packages (the boot capacity is 1,100 liters). As for the four-seater MEGA CITY, what better solution for transporting people around an urban environment.



2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

MEGA CITY is the result of the wealth of experience AIXAM-MEGA has built up in designing and manufacturing optimum transport solutions. By using light and resistant materials, the total weight of the vehicle when empty is as low as 560 kg, while the maximum speed is limited to 65 kph. Thanks to those crucial figures, the vehicle has a real range of 60 to 100 km; an autonomy perfectly adequate for the vast majority of urban or peri-urban trips.

This doesn't mean MEGA CITY has made sacrifices in safety or comfort. The vehicle meets all the electric vehicle drivetrain standards. The central position of the battery pack and the decision to use Lithium Iron Phosphate technology underline the high level of protection offered by the MEGA CITY.

Its design, ergonomics and fittings are worthy of top-of-the-range cars. The automatic transmission ensures a smooth ride in heavy traffic.

Add to that its environmental credentials (zero greenhouse gas emissions, very low noise levels, almost 100 % recyclable, respectful of air quality) and MEGA CITY meets all the needs of companies and local authorities keen to adopt an environmentally-progressive approach and to promote an environmentally-aware image.

This compact vehicle is also the ideal solution for occasional trips in a city, making it much in demand with car-sharing companies whose clients are keen to keep their carbon footprint as light as possible.

Technical characteristics

- . Electric engine front transversal
- . CO₂ emissions (g/km) : 0
- . Turbine air cooling
- . Maximum power kW EEC :
8 kW (13 kW peak)
- . Traction batteries :
Lithium Iron Phosphate technology
- . Battery position : 12 batteries 12V, 270 Ah @
C20, in the centre of the vehicle
- . Charger : High frequency, 1500 W on-board
- . Charging time : 8-10 hours
- . Mains power supply :
Household socket 230 V - 16 A
- . On-board energy : 9kWh
- . Service battery : 12V - 40Ah
- . Maximum speed (kph) : 65
- . Autonomy : up to 100 km*
- . Recyclability almost 100%

*Depending on conditions of use

Dimensions, weight

- . Length : 2,990 . Width : 1,500
- . Turning circle (m) : 4
- . Number of seats : 2 or 2+2
- . Boot capacity (l) : 190/1 000
- . Overall dimensions (in mm)
- . Wheelbase : 2,000
- . Front track width : 1,337
- . Rear track width : 1,337
- . Weight (in kg)
Unladen weight : 560
Authorised gross weight :
900 (2 seater) / 835 (2+2 seater)



MEGA CITY

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

THE AIXAM-MEGA GROUP

A. PRESENTATION

AIXAM-MEGA is a company specialising in the design and manufacture of super-light vehicles. European leader in quadricycles with 40 % of the market, AIXAM-MEGA is ensuring it retains the top spot by developing sales in France and across Europe. It has been setting the standard both in private cars (the AIXAM range) and in super-light utility vehicles (the MEGA range), for almost 30 years.

Between 1986 and 2002, its production capacity tripped from 3,000 to 10,000 units per year reaching a record of 15,500 vehicles in 2007.

In 2009, AIXAM-MEGA showed it had what it takes to handle a crisis by stabilising its production at 11,200 units building back up to some 12,000 vehicles more recently. The company has shown 20% growth compared to 2002.

B. A STRONG REGIONAL PRESENCE, A EUROPE-WIDE REACH

Located in the Rhône-Alpes region of France since it was founded, the manufacturer employs 150 people across two plants. The headquarters and assembly unit are in Aix-les-Bains in Savoie (73), while the four other production and assembly lines are located in Chanas in Isère (38).

AIXAM-MEGA is spread over nearly eight acres with a production capacity of more than 15,500 vehicles destined for France and abroad. In its two ultra-modern plants, highly-qualified personnel produce chassis and the main body parts. The final assembly and quality control are carried out by teams in accordance with the quality procedures laid down by the company.

The AIXAM-MEGA distribution network stretches across France and Europe.

French network: 130 dealerships of which 15 % are exclusive to AIXAM-MEGA.

European network: 600 dealerships in many countries (Austria, Belgium, Spain, Germany, Finland, Great Britain, Italy, Norway, the Netherlands, Portugal, Sweden and Switzerland).

The manufacturer's main market remains France.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

C. COMPETITION, A MUST FOR A LEADING MANUFACTURER

Since its birth within the AIXAM group in the 1990s, the MEGA has proved its technical competence, dynamism and creativity by designing competition cars. It is particularly successful in ice racing.

Between 1992 and 1999, the MEGA Track (a crossover sports car with a V12 engine) picked up a number of trophies for both for driver and constructor (the ANDROS Trophy and Chamonix 24 among them).

In 1996, MEGA bought up the Monaco firm MONTE-CARLO AUTOMOBILE and developed a new supercar, the MEGA Monte-Carlo.

With the MEGA DESERT driven by Stéphane Peterhansel, AIXAM-MEGA proved their skills in a particularly difficult field. In 2000, it secured second place in its first ever participation in the Paris-Dakar, one of the toughest rallies in the world.

In 2008, AIXAM-MEGA burst into the «full electric» new technology sector. Using AIXAM's saloon range as a starting point, the AIXAM CUP was fitted with NiMH, water-cooled batteries with a 15kWh traction capacity. With its air-cooled, asynchronous 25 kW engine, the AIXAM CUP really was an environmentally-friendly racecar and entered the Bibendum Challenge in Rio de Janeiro.

In 2010, MEGA was back and signed up for the Andros Electric trophy. Proving its skill once again, the MEGA driven by Soheil Ayari finished in second place for the St-Dié des Vosges trial.

D. SAFETY, A LONG-TERM COMMITMENT

AIXAM is fully aware of the responsibility it bears. That is why, although not required to do so by law, since 1988 AIXAM has crash-tested all its models and made sure they comply with the strictest standards in the European Union.

This strategy, ensuring customers the best possible safety, is combined with innovative solutions to constantly improve the safety of no-licence vehicles.

ACTIVE safety to help drivers

ABS keeps you grounded.

The ABS system chosen by AIXAM is the four-channel, four-sensor one. The front/rear and left/right distribution is handled completely electronically to ensure maximum contact for all wheels, all the time. The sensors are the latest generation: the output voltage is separate from the rotation speed, meaning it can measure very low speeds. This means if the vehicle is travelling faster than 5 km/h and the ABS is triggered, it will keep working until the vehicle comes to a complete halt, unlike a system with passive sensors. This improves overall efficiency.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

For example, thanks to this ABS system, the braking power of the GTO has been boosted by 43%!

ABS is offered as standard on the GTO and as an option on the City Premium, the Crossover Premium and the Coupé GTI.

Other active safety devices

AIXAM pays particular attention to the reactivity of its vehicles. By developing technical solutions, the manufacturer has been able to lower the centre of gravity of the vehicle for greater stability. The range has impeccable holding and favours the use of wide-track running gear and the integration of a proportioning valve to ensure the safety of the vehicle during emergency braking.

In addition, the AIXAM range is fitted with top-quality equipment, ensuring AIXAM-MEGA vehicles blend easily with road traffic. Given that drivers absorb 80% of the data they need visually, AIXAM-MEGA has paid particular attention to visibility:

The driver has a large windscreen with a wide field of vision and a powerful defroster system;

AIXAM-MEGA vehicles are easily identifiable to other road users as they have a third brake light and the hazard lights come on automatically in the case of emergency braking. They are also fitted with two LED daylights and halogen headlights.

PASSIVE safety, or how to predict the unpredictable

The safety of users in the case of an accident is a priority for AIXAM-MEGA. The mark has built up incomparable expertise by putting all its models through front, side and rear crash tests. After carefully analysing the results, AIXAM-MEGA has:

- checked reinforced safety-belt fixings, the locks on doors in two positions and the high density polyethylene fuel tanks,
- used a structure in very strong section extruded aluminium so that the front chassis will dent in a planned way in order to lessen the force of the impact;
- developed a cabin which acts as a safety cocoon thanks to the rigidity of its parts;
- used modern, high-tech modern materials such as 100 % recyclable, multi-coated, through coloured PMMA ABS high mechanical resistance on aluminium structure.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

E. KEY FIGURES FOR AIXAM-MEGA IN 2011

KEY FIGURES FOR 2011

AIXAM-MEGA registrations in 2011 – France and Europe : .	10 074
French registrations :	5 156
of which private use vehicles (AIXAM) :.....	4 769
of which light utility vehicles (MEGA) :	387
Workforce :	150
Turnover 2011 (in K€):	95 000

F. A PARTICULARLY RICH HISTORY

1983 • AIXAM IS BORN

Acquisition of the AROLA company.

1984 • FIRST NO-LICENCE AIXAM: THE 325D

Working to different specifications, AIXAM marketed its first no-licence vehicle with a top speed of 45 kph.

1985 • AIXAM LAUNCHES ITS FIRST TQM (POWERED TRICYCLES AND QUADRICYCLES)

AIXAM completes the range, launching its first TQM with a top speed of 75 kph. It can be driven on an A1, A4, AT, AL, B1 or the «driving licence» issued in France prior to 1/04/58. All category A, B, C and D licences are deemed equivalent and accepted.

1988 • CRASH TEST SUCCESS

AIXAM is the only no-licence vehicle manufacturer to ensure its product passes the crash test, thus meeting the same standards as normal cars.

1989 • AIXAM UTILITY VEHICLES

The launch of a new range of utility TQMs with a 500 cc engine.

1991 • THE FIRST TWIN

Launch of the first water-cooled twin-cylinder.

1992 • MEGA IS BORN

The company diversifies with the creation of a new French make of car: MEGA

The AIXAM team proves its know-how with MEGA.

LAUNCH OF THE MEGA CONCEPT FIRST GENERATION:

As it seeks to diversify, MEGA develops a leisure vehicle destined for the general public with exceptional versatility. The user can adapt the vehicle into a pick-up, an estate or a cabriolet as needed.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

THE MEGA TRACK IS BORN

Launch of a prestige, 395 CV - V12 Mercedes - four wheel drive.

1996 • MEGA MONTE-CARLO

Acquisition of the Monaco company MONTE-CARLO AUTOMOBILE and the development of a new leisure vehicle.

1997 • AIXAM REVOLUTION

Launch of a new, silent AIXAM with a revolutionary aluminium chassis - a first! It has been a major source of inspiration for our competitors!

1998 • AIXAM MAC

Launch of no-licence Cabriolets.

1998 • MEGA CONCEPT SECOND GENERATION

Manufacture of the MEGA 5 CV, convertible and modular, available as a saloon or a utility.

2000 • AIXAM REVOLUTION

New colours and new finishings

FIRST PARTICIPATION IN PARIS – DAKAR 2000

With Stéphane Peterhansel at the wheel, the MEGA DESERT comes second, demonstrating once again all the know-how and creative force of the AIXAM-MEGA team.

2002 • THE BIGGEST QUADRICYCLE ON THE MARKET

AIXAM makes its light quadricycles as big as a heavy quadricycle, whilst meeting the weight limits imposed by European legislation. This is also the year the Pick-up and the Minivan are born.

2003 • MEGA

Creation of a range of ultra-light commercial vehicles designed for professionals and local authorities.

2004 • INNOVATION RANGE

AIXAM launches its A721, A741 and A751 saloon ranges. An ultra-modern look with increased cabin space, carefully thought out finishing and an even more reliable design come in with this new range.

2005 • SCOUTY

Launch of the first cabriolet with a detachable hard top that can be placed in the boot.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

2006 • SCOUTY R

Launch of a sporty version of the SCOUTY, a CROSSLINE and a new MULTITRUCK at the Mondial de l'Automobile car show.

2007 • A721 SPORT

Launch of the A721 Sport breathing new life into the no-licence hatchback category.

ELECTRIC SALOON

The MEGA CITY is a clean, compact city car, perfectly suited to urban use.

2008 • AIXAM IS 25 YEARS OLD

The company celebrates its birthday with the launch of a new range: City, Roadline and Crossline, and its cabriolet hard-top Scouty R.

2008 • MEGA WORKER

MEGA rounds off its utility range with the WORKER

2009 • AIXAM launches limited new versions and City Sport

2009 • MEGA electric the «MEGA CITY»

It is equipped with a new, asynchronous engine (AC Power version) and performance is up 20%! MEGA City launches its PRO model for local authorities and inter-site people and goods transportation.

Spain-China, 18,000 km through 13 countries. Mission accomplished, once again proving the solidity and reliability of the MEGA.

2010 • AIXAM-MEGA unveil a new logo

2010 • IMPULSION RANGE

Launch of the new Impulsion range with two news models; City and Crossline. AIXAM adopts a resolutely modern new style, with a designer look and finishings combining comfort and safety.

More than 205,000 vehicles are built

SECOND PARTICIPATION IN THE BIBENDUM CHALLENGE

MEGA takes the rally's top three spots (in the quadricycle category). Presentation of new LITHIUM electric models.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

2011 • New to the IMPULSION RANGE

The GTO stands out from the other vehicles in the Impulsion Range with its unique design and sporty body style.

Launch of the Crossover At 3,095 mm long, its off-road look certainly sets it apart

e-WORKER.

Mega markets its new 100% electric utility vehicle

2012 • E-WORKER OBTAINS N1 CLASSIFICATION

2012 • NEW AIXAM COUPE

IXAM launches its new coupé at the Mondial de l'Automobile. It is due onto the market this autumn.

More than 250,000 vehicles are built

G. 2012: MEGA AT 20

This year marks MEGA's 20th birthday. It's a key anniversary for this French make which was born to be innovative and different. Mega is now renowned as a specialist in the manufacture of compact utility vehicles. MEGA has developed hugely since its beginnings in 1992: from its market position to its visual signature, everything has changed for this firm based in Aix-Les-Bains.

The beginnings

Keen to give the make a powerful and dynamic image, MEGA launched the MEGA concept 1: a leisure vehicle destined for the general public with exceptional versatility and the only one of its kind. And MEGA quickly reinforced its position, creating the famous and prestigious MEGA TRACK, which went on sale by the end of the 1992.

MEGA and racing

In just 20 years MEGA has developed enormous skills in competitive racing. Two wins and two second place in the Andros Trophy quickly cemented MEGA's image as a powerful and dynamic make. The company continued to develop its technology and set its sights on the legendary race that is the Paris Dakar with the MEGA DESERT. With Stéphane Peterhansel behind the wheel, MEGA finished in second place in 2000 and made a big impression on other competitors.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

Mega and utility vehicles

The trophies picked up in racing confirmed MEGA's technological prowess and from 2002 the company turned its attention to an emerging market sector, that of the light utility vehicle. The first Multitruck, aimed at local councils and professionals heralded MEGA's new position. Little by little, a full range was built up, culminating in the «MEGA Family» comprising the Multitruck, the Mega City and the e-Worker.

Respecting the environment

Today MEGA has the greatest choice of environmentally-friendly vehicles of any car manufacturer. It is part of the company's commitment to finding useful solutions that respect the environment while ensuring the safety of vehicle users.

The key to MEGA's success is most probably this unusual balance between technological know-how and a desire to develop a range that rethinks mobility given the enormous changes facing the planet.

AIXAM MEGA INNOVATION

DEDICATED TO THE ENVIRONMENT

The future of the environment has been a major issue for AIXAM-MEGA from the outset. This can be seen in the way the company has constantly sought to improve its engines and make its vehicles more aerodynamic and recyclable.

That is why, working together with KUBOTA mechanics for diesel engines and LOMBARDINI mechanics for petrol ones, AIXAM MEGA has developed an entire range of low-consumption, low CO₂ emission powertrain vehicles.

AIXAM proved its leadership with a 37% reduction of CO₂ for its no-licence vehicles compared to the average target of 125 grammes set by the European parliament for 2015.

The AIXAM-MEGA group offers a range:

- Of combustion-engine vehicles emitting just 77.9 g/km of CO₂ (2.96 L/100 km).
- Of strong-growth, zero-emission electric vehicles. More than 3,000 electric vehicles are currently in circulation.

Design also has its part to play in this ongoing effort, in particular by focussing on the aerodynamics of vehicles. AIXAM pulls out all the stops to offer models that are both a pleasure to behold and respect the environment.

This has been part of the company's goals since it was founded.

Preserving nature also includes effective waste management. The vehicles AIXAM MEGA design are almost 100% recyclable.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

AIXAM-MEGA THERE FOR THEIR CLIENTS

Assistance and warranty

The AIXAM MEGA range comes with a two-year parts and labour warranty.

After sales service

The 130 dealerships in the network are committed to repairing vehicles as quickly as possible. The spare parts department ensures the network is constantly supplied with whatever it needs to ensure the safety and reliability of the vehicle and enable the use of AIXAM-MEGA parts.

AIXAM-MEGA has set up training programmes for all mechanics at dealerships. Authorized dealers are thus kept up-to-date with the latest news on repairs and maintenance: quality, time-delays, and rates are thus guaranteed.

Financing

Thanks to its financing partners, AIXAM-MEGA is able to offer a range of financial solutions to suit customers' needs.

Authorized AIXAM MEGA dealers will look at each case individually to establish which means of financing works best and suits the consumer best.

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

PRESS CONTACTS

AIXAM MEGA France

Emeline CANTINOL,
+33(0)4 79 61 42 45
e.cantinol@aixam-mega.fr

AGENCE A COMM AUTOMOBILE

Jérémie BROYET
Tél: +33 1 40 89 92 80
j.broyet@acommauto.com

2012

MONDIAL DE L'AUTOMOBILE
DOSSIER DE PRESSE / PRESS KIT
PARIS MOTOR SHOW

THE AIXAM COUPÉ

FITTINGS LIST (STANDARD OR AS AN OPTION)

	S	PREMIUM	GTI
--	---	---------	-----

ON-BOARD INSTRUMENTATION

D-N-R display of gearshift position	●	●	●
Backlit tachometer needle	●	●	●
Chrome-plated gauge rims	●	●	●
Digital total mileage and trip mileage	●	●	●
Double digital display	●	●	●
Black speedometer background		●	
White speedometer background	●		●
Digital clock	●	●	●
Maintenance indicator	●	●	●
Bar-graph style fuel gauge with warning light	●	●	●
Adjustable instrument panel backlighting	●	●	●
Outside temperature with ice warning (below 3°C)	●	●	●
Warning indicator lights:			
ABS	(6)	(6)	●
Battery charge level	●	●	●
Brake fluid level/handbrake	●	●	●
Oil pressure	●	●	●
Water temperature	●	●	●
Indicator lights:			
Left and right indicators	●	●	●
Rear fog lights	●	●	●
Dipped-beam headlights	●	●	●
Hazard lights	●	●	●
Main-beam headlights	●	●	●
Wait-to-start (diesel engines)	●	●	●
Neutral gear	●	●	●
Brakepad warning light	●	●	●

DRIVING AND SAFETY

ABS	○	○	●
Headlights on warning buzzer	●	●	●
Automatic activation of hazard lights on sudden braking	●	●	●
Ignition locked if in gear	●	●	●
Steering column anti-theft lock	●	●	●
Spring-retraction front seat belts	●	●	●
Hi-power, three-speed heater-defroster-fan	●	●	●
Sport chassis	●		●
Air-conditioning	○	○	○
Ultra-smooth gear-shift	●	●	●

	S	PREMIUM	GTI
Three-speed front windscreen wiper (including intermittent)	●	●	●
Rear windscreen wiper		●	●
LED day lights	●	●	●
Two reverse lights	●	●	●
Two rear fog lights	●	●	●
Front fog lights		●	●
Windscreen washer with automatic blade activation	●	●	●
Rear window de-icer with timer	●	●	●
Shatter-proof windscreen	●	●	●
Reinforced front and rear bumpers	●	●	●
Powerful headlights	●	●	●
Rearview mirror with flip-action day/night position	●	●	●
Large left and right wing mirrors, adjustable from inside	●	●	●
Third LED brake light	●	●	●

COMFORT AND FINISHING

Round air vents on the front panel	●	●	●
Cigarette lighter		●	●
Anti-pinch mechanism on one-touch window mechanism	●	●	●
Adhesive stripes on bonnet	●		
Double adhesive stripes in contrasting colours on bonnet, roof, spoiler and tailgate			○
"GTI" windscreen sticker			○
"GTI" sill			●
Rear spoiler	●	●	●
Luggage cover	●	●	●
Removable ashtray		●	●
Single key for door, ignition and fuel tank	●	●	●
Air-conditioning	○	○	○
Cabin/boot divider		○	●
Central console with cup holder and removable ashtray		●	●
Double front radiator grill	●	●	●
Twin exhaust pipes, chrome Ø80mm	●	●	
Twin central exhaust pipes, chrome Ø80mm			●
Time-controlled interior lighting	●	●	●
Remote-controlled central locking with hazard-light reminder	●	●	●
Full lining on inside roof and windscreen mountings	●	●	●
Full boot lining	●	●	●
Lateral grids in bumpers	●	●	●
Fabric upholstery of door lining		●	
Level 1 engine compartment noise reduction	●		
Level 2 engine compartment noise reduction		●	●
Level 1 passenger compartment noise reduction	●		
Level 2 passenger compartment noise reduction		●	●
Electric windows with one-touch full open/close on driver side	●	●	●
"Coupé" monograms	●	●	●
"S" monograms	●		
"GTI" monograms			●
Remote-controlled electric boot opening	●	●	●

	S	PREMIUM	GTI
Chrome package including:			
Chrome-edged heating control buttons		●	
Chrome-rimmed fog lights		●	
Chrome wing mirror covers		●	
Chrome front radiator grill facing		●	
Chrome tailgate facing		●	
Chrome steering wheel facing		●	
Chrome exterior door handles		●	
Chrome interior door handles		●	
Chrome gear knob		●	
Carbon look package including:			
Carbon-look sill			●
Chrome-edged heating control buttons			●
Carbon-look wing mirror covers			●
Carbon-look rear spoiler extractor			●
Carbon look rear and windscreen side bars			●
Carbon-look radiator grill facing			●
Carbon-look tailgate facing			●
Carbon-look exterior door handles			●
Carbon-look interior door handles			●
Silver dashboard package including:			
Painted air vent rims		●	
Painted dashboard casing		●	
Painted door upholstery casing		●	
Painted heating control facing		●	
Red or white dashboard package (5) including:			
Painted air vent rims	●		
Painted dashboard casing	●		
Painted door upholstery casing	●		
Chrome-edged heating control buttons	●		
Painted heating control facing	●		
Carbon-look dashboard package including:			
Full carbon-look air vents			●
Carbon-look dashboard casing			●
Carbon-look door upholstery casing			●
Carbon-look heating control facing			●
Carbon-look steering wheel facing			●
Carbon-look gear knob			●
"GTI" front bumpers			●
Carbon-look front and rear bumpers			○
Passenger sun-visor with mirror	●	●	●
Roof and spoiler colour as body (4)		●	○
Roof and spoiler colour black		○	●
Roof and spoiler colour red (5)		○	○
Roof and spoiler with pearl finishing		○	
Leather-grained injection-moulded front panel (automotive technology)	●	●	●
Passenger roof grip (two)	●	●	●
Automobile-type exterior door handle	●	●	●

	S	PREMIUM	GTI
Front spotlight, dominant colour black (hidden) (2)	●		●
Reversing bell		●	●
Rear "GTI" spoiler with extractor			●
Trimmed car mats		●	
Red-trim car mats			●
Aluminium foil car mats			○
Metallic or pearl-effect paint	●	●	●
Tinted windows	●	●	●
Dark tinted rear windows	●	●	●

STOWAGE

Stowage grill	●	●	●
Glove compartment with money box and cup holder	●	●	●
Central dashboard cubby-hole	●	●	●
Door pockets	●	●	●
Removable luggage net		●	●

WHEELS

Flat tyre aerosol	●		
Steel spare wheel 145/70/13 with spanner and jack		●	●
Sixteen spoke-style 14" silver-coloured alloy wheels with 155/65R14 tyres		●	
Five spoke-style 14" white-coloured alloy wheels with 155/65R14 tyres	●		
Eight spoke GTI-style alloy wheels complete with diamond styling + red lacquer and 155/60R15 tyres			●

SEATS

Front headrests (1)	●	●	●
Balls slides for driver's seat	●	●	●
Lower seat panel upholstery	●	●	●
Part leather trim with adjustable back	●	●	
"GTI" leather trim with red edge stitching and adjustable back			●

AUDIO

Car radio CD/MP3/RDS, front access auxiliary outlet		●	●
130-mm diameter speakers		●	●
Radio pre-equipment package	●		

●	Standard fittings
○	Options
(1)	Fitted into the seat in the GTI
(2)	Except UK
(3)	Depending on body colour
(4)	Except blue and black, silver roof
(5)	Only with black vehicles
(6)	if optional ABS braking



AIXAM



MEGA