



2016

European model shown.

A7

A7 | S7



European models shown.



Audi A7

We didn't re-design the new 2016 Audi A7, we remastered it; subtly improving on every facet of the vehicle's design to create something truly spectacular. Is it the world's most beautiful luxury sedan? You be the judge.

On the exterior, its low, arcing roofline and sportback rear fascia convey an immediate athleticism. And though its profile – featuring seamlessly integrated rear doors – suggests a coupé, its spaciousness confirms it's a sedan. Aggressive, angular lines now adorn both the iconic Audi Singleframe grille and front headlights that also feature newly re-designed graphics and full-time LED lighting. And with the distinctive, retractable rear spoiler and an unexpected fifth door, superior functionality is brought to the fore.

Inside, the senses of driver and passenger alike are treated to elegant wood veneer accents and Multi-Media Interface (MMI®) touch⁶ Navigation¹⁰ with an available head-up display.⁹ And how better to enjoy them than from the comfort of the front seats, each offering ample head, shoulder, and leg room? For larger cargo, the rear seats can be folded back to create more space, with easier access provided by the Audi hands-free tailgate opening system.

The 3.0-litre, 6-cylinder TFSI® supercharged direct injection engine gives you spontaneous response and an extraordinary power flow across the entire rpm range.

Audi S7

In the wild, beauty, agility and power are a ferocious combination. On the road, that ferocity is yours to tame. Introducing the newly re-designed Audi S7. Truly dynamic in every detail, it's striking both inside and out. Boasting a twin-turbo charged 4.0-litre, V8 engine with Audi cylinder-on-demand technology and 450 hp, this powerhouse will take you from 0 to 100 km/h in under five seconds.⁸ With a 7-speed S tronic[®] transmission, S sports adaptive air suspension and quattro[®] with sport differential, you'll discover an exceptionally smooth ride, phenomenal grip, and superior handling on each and every drive. The design of the Audi S7 is seamless. It radiates confidence and elegance on the outside, matched by luxury and comfort inside. Designed with the driver in mind, it includes heated Valcona leather S super sport front seats with carbon fibre inlays, or optional comfort seats with ventilation and massage functions. In addition, your three-spoke,

multi-function steering wheel with gearshift paddles will combine with MMI[®] touch⁶ Navigation¹⁰ to put you more in the driver's seat than you ever thought possible.

On the outside, the Audi S7 is characterized by its "tornado line", the main body line that gives the vehicle its slim, taut, and sporty shape. The low, dynamically tensioned roof gives the 5-door Sportback model the character of a coupé, while still satisfying your need for utility. The Audi S7 boasts a handsome single-frame grille that is completed with a luxurious high-gloss black finish and chrome application. And with its efficient full-time LED headlights with re-designed graphics and the convenient hands-free tailgate opening system, the Audi S7 does more than just get noticed. It sets the standard on every road it travels.







Audi RS 7

Standing alone as the finest expression of performance and luxury, the newly re-designed RS 7 blends sophistication and sportiness with a powerful 4.0 TFSI® engine and lightweight construction technology. Sport adaptive air suspension and electromechanical steering make for robust and sophisticated driving in every situation. Under the hood of this V8 engine, 560 hp dramatically accelerates the Sportback from 0 to 100 km/h in 3.9 seconds.⁸

The quattro® sport differential varies the power between the rear wheels as needed, offering optimal driving agility and improved traction to prevent understeer when cornering at high speeds. Sport adaptive air suspension electronically controls all four wheels with a continuously adaptive damping system, uniting sporty handling with the utmost in ride comfort. In addition, the air suspension allows for speed-dependent lowering of the body – a change in ride height that results in a low centre of gravity and significantly increased directional stability, while at the same time improving the vehicle's aerodynamics.



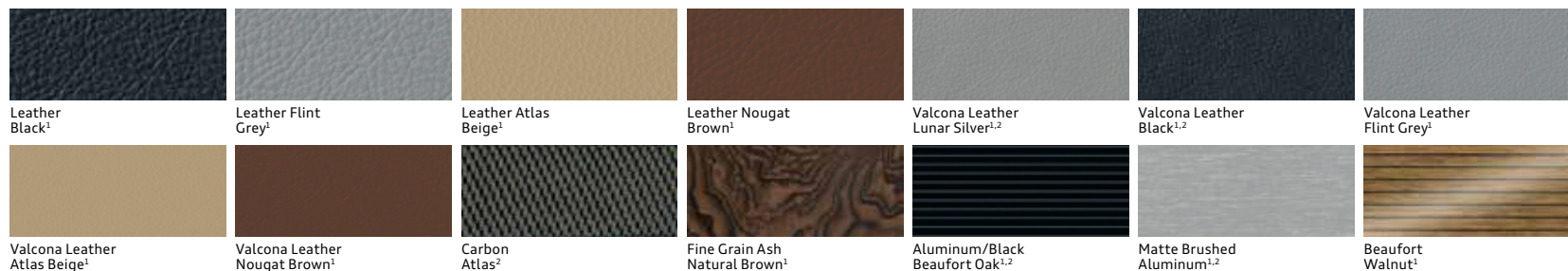
European models shown.

A7 / S7 Specs

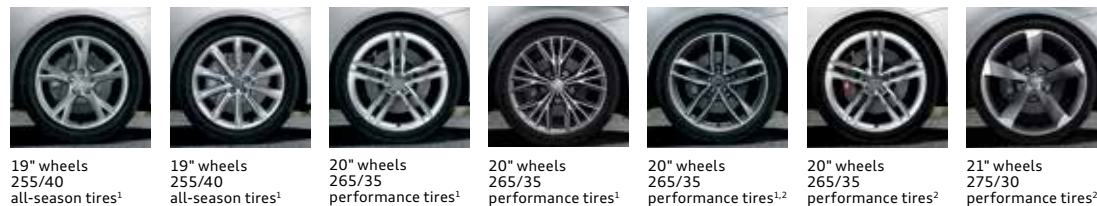
Exterior colours



Interior surface colours and trims



Wheels



Package contents

Driver Assistant Plus Package^{1,2}

- ▶ Audi active lane assist
- ▶ Audi pre sense plus
- ▶ Adaptive cruise control w/ stop & go function

S line Sport Package¹

- ▶ 20" 5-twin-spoke design wheels w/ performance tires: 265/35
- ▶ S line logo, exterior
- ▶ S line bumpers
- ▶ Black headliner (not available w/ flint grey and atlas beige seats)

Black Optics Package¹ (only available w/ S line sport package).²

- ▶ 20" 5-twin-spoke design wheels (titanium finish) w/ performance tires: 265/35
- ▶ Audi exclusive black styling package

Multicontour Front Seats Package¹

- ▶ 14-way power front seats
- ▶ Front seats memory
- ▶ Valcona leather
- ▶ Massage function for front seats

Multicontour & Ventilation Package²

- ▶ 14-way power front seats
- ▶ Front seats memory
- ▶ Ventilation for front seats
- ▶ Massage function for front seats

Technical features

	A7 3.0 TFSI quattro	S7 4.0 TFSI quattro
6-cylinder engine, 3.0 TFSI, 333 hp	●	–
8-cylinder engine, 4.0 TFSI, 450 hp	–	●
8-speed automatic transmission with Tiptronic®	●	–
7-speed automatic transmission with S tronic	–	●
Start-stop system with energy recovery	●	–
Cylinder-on-demand technology	–	●
Electromechanical speed-sensitive power steering	●	●
quattro all-wheel-drive system	●	●
Horsepower (hp @ rpm)	333 @ 5300–6500	450 @ 5800–6400
Torque (lb-ft @ rpm)	326 @ 2900–5300	406 @ 1400–5700
Acceleration 0–100 km/h (sec)	5.4	4.7
Fuel consumption ^{1,1}		
City, automatic (L/100 km)	11.6	13.4
Highway, automatic (L/100 km)	7.9	8.8
Dimensions (mm)	Length: 4984	Length: 4985
	Width: 1911	Width: 1911
	Height: 1420	Height: 1398

● Standard – Not Available

Equipment highlights

A7 3.0 TFSI quattro Progressiv		A7 3.0 TFSI quattro Technik	S7 4.0 TFSI quattro	
Equipment highlights: <ul style="list-style-type: none"> ▶ 19" 5-arm Y design alloy wheels w/ 255/40 all-season tires ▶ Xenon plus headlights ▶ Glass sunroof ▶ Movement-activated tailgate open ▶ Electrically foldable auto-dimming heated exterior mirrors ▶ Leather seating surfaces ▶ 8-way power front seats ▶ Heated front & rear seats ▶ MMI® Navigation plus ▶ Audi sound system w/ 10 speakers ▶ SiriusXM® satellite radio ▶ Bluetooth® ▶ 3-spoke heated leather steering wheel w/ shift paddles ▶ Electric tilt & telescopic steering wheel adjustment ▶ MMI® touch w/ hand-writing recognition ▶ Start-stop system ▶ quattro all-wheel-drive ▶ Advanced key w/ start button ▶ Audi drive select 	<ul style="list-style-type: none"> ▶ Advanced parking system w/ front & rear sensors ▶ HomeLink® garage door opener ▶ Electromechanical speed-sensitive power steering ▶ LED daytime running lights ▶ LED headlights ▶ LED tail lights ▶ Integrated all-weather light function ▶ Power tailgate open/close ▶ Integrated LED mirror turn signals ▶ 3-zone automatic climate control ▶ 4-way power lumbar support for driver seat ▶ Driver seat memory ▶ Load-through provision ▶ Auto-dimming interior mirror ▶ 8.0" colour display screen ▶ Driver information system w/ colour display ▶ Light and rain sensor ▶ Cruise control ▶ Audi pre sense basic 	Trim includes the following additional content: <ul style="list-style-type: none"> ▶ 19" 5-spoke Y design alloy wheels w/ 255/40 all-season tires ▶ High beam assistant ▶ 4-zone automatic climate control ▶ Ventilated front seats ▶ Bose® sound system w/ 14 speakers ▶ Rear & corner view camera ▶ Audi side assist ▶ Power foldable auto-dimming heated exterior mirrors ▶ 4-way power lumbar support for front seats ▶ Audi pre sense rear ▶ Manual sunshade for rear window 	Equipment highlights: <ul style="list-style-type: none"> ▶ 20" 5-spoke high-gloss design alloy wheels w/ 265/35 performance tires ▶ Glass sunroof ▶ Movement-activated tailgate open ▶ Power foldable auto-dimming heated exterior mirrors ▶ Valcona leather seats ▶ 8-way power front S sport seats ▶ Heated front & rear seats ▶ MMI® Navigation plus ▶ Bose® sound system w/ 14 speakers ▶ SiriusXM® satellite radio ▶ Bluetooth® ▶ 3-spoke flat-bottom steering wheel w/ shift paddles ▶ Electric tilt & telescopic steering wheel adjustment ▶ MMI® touch w/ hand-writing recognition ▶ Start-stop system ▶ quattro w/ sport differential ▶ Advanced key w/ start button ▶ Audi drive select ▶ Advanced parking system w/ front & rear sensors ▶ HomeLink® garage door opener ▶ Electromechanical speed-sensitive power steering 	<ul style="list-style-type: none"> ▶ LED daytime running lights ▶ LED headlights ▶ LED tail lights ▶ Integrated all-weather light function ▶ Power tailgate open/close ▶ Integrated LED mirror turn signals ▶ 4-zone automatic climate control ▶ 4-way power lumbar support for front seats ▶ Manual sunshade for rear window ▶ Cylinder-on-demand system ▶ Load-through provision ▶ Auto-dimming interior mirror ▶ 8.0" colour display screen ▶ Driver information system w/ colour display ▶ Light and rain sensor ▶ Cruise control ▶ Audi pre sense basic ▶ High beam assistant ▶ Headlight washers ▶ Valcona leather seats ▶ Rear & top view camera ▶ Audi side assist

1. Available on A7. 2. Available on S7.

RS 7 Specs

Exterior colours



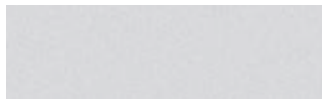
Panther Black
Crystal Effect



Daytona Grey
Pearl Effect



Nardo
Grey



Glacier White
Metallic



Sepang Blue
Pearl Effect



Misano Red
Pearl Effect



Daytona Grey
Matte Effect



Mythos Black
Metallic



Florett Silver
Metallic



Prism Silver
Crystal Effect

Interior surface colours and trims



Valcona Leather
Black



Valcona Leather Black
w/ Rock Grey Stitching



Valcona Leather Lunar Silver
w/ Rock Grey Stitching



Carbon
Fibre



Race
Aluminum



Matte Brushed
Aluminum



Piano
Black



Aluminum/Black
Beaufort Oak



21" wheels
275/30
performance tires



21" wheels
275/30
performance tires



21" wheels
275/30
performance tires



20" wheels
275/35
performance tires

Package contents

Carbon Optics Package

- ▶ 21" 5-spoke Blade alloy wheels (black) w/ 275/30 performance tires
- ▶ Sport exhaust w/ black finishers
- ▶ Audi exclusive black package
- ▶ Carbon optics front spoiler
- ▶ Body colour side mirrors
- ▶ Engine compartment in carbon fibre

Carbon Optics Package w/ quattro script

- ▶ 21" 5-spoke Blade alloy wheels (black) w/ 275/30 performance tires
- ▶ Sport exhaust w/ black finishers
- ▶ Audi exclusive black package
- ▶ Carbon optics front spoiler w/ quattro
- ▶ Body colour side mirrors
- ▶ Engine compartment in carbon fibre

Extended Aluminum Styling Package

- ▶ 21" 5-spoke Blade alloy wheels (titanium) w/ 275/30 performance tires
- ▶ Matte aluminum optic package kit
- ▶ Extended aluminum front spoiler

Extended Aluminum Styling Package w/ quattro script

- ▶ 21" 5-spoke Blade alloy wheels (titanium) w/ 275/30 performance tires
- ▶ Matte aluminum optic package kit
- ▶ Extended aluminum front spoiler w/ quattro driver assistant plus package
- ▶ Audi active lane assist
- ▶ Audi pre sense plus
- ▶ Adaptive cruise control w/ stop & go function

Driver Assistant Plus Package

- ▶ Audi active lane assist
- ▶ Audi pre sense plus
- ▶ Adaptive cruise control w/ stop & go function

Technical features

	RS 7 4.0 TFSI quattro Tiptronic
8-cylinder engine, 4.0 TFSI, 560 hp	●
8-speed automatic transmission with Tiptronic®	●
Cylinder-on-demand technology	●
Electromechanical speed-sensitive power steering	●
quattro all-wheel-drive system	●
Horsepower (hp @ rpm)	560 @ 5700-6600
Torque (lb-ft @ rpm)	516 @ 1750-5500
Acceleration 0-100 km/h (sec)	3.9
Fuel consumption ¹¹	
City, automatic (L/100 km)	16.2
Highway, automatic (L/100 km)	9.3
Dimensions (mm)	Length: 5012
	Width: 1911
	Height: 1419

● Standard

Equipment highlights

RS 7 4.0 TFSI quattro Tiptronic	
Equipment highlights: <ul style="list-style-type: none"> ▶ 21" 5-spoke Blade alloy wheels w/ 275/30 performance tires ▶ LED headlights ▶ Glass sunroof ▶ Movement-activated tailgate open ▶ Electrically foldable auto-dimming heated exterior mirrors ▶ 4-zone automatic climate control ▶ Valcona leather seats ▶ 8-way power front S sports seats ▶ 4-way power lumbar support for front seats ▶ Heated front & rear seats ▶ MMI® Navigation plus ▶ Bose® sound system w/ 14 speakers ▶ SiriusXM® satellite radio ▶ Bluetooth® ▶ 3-spoke flat-bottom steering wheel w/ shift paddles ▶ Electric tilt & telescopic steering wheel adjustment ▶ Manual sunshade for rear window ▶ MMI® touch w/ hand-writing recognition 	<ul style="list-style-type: none"> ▶ Audi music interface ▶ Advanced key w/ start button ▶ Audi drive select ▶ Advanced parking system w/ front & rear sensors ▶ HomeLink® garage door opener ▶ LED daytime running lights ▶ Corner view camera ▶ Headlight washers ▶ Integrated all-weather light function ▶ LED tail lights ▶ Power tailgate open/close ▶ Integrated LED mirror turn signals ▶ Driver seat memory ▶ Load-through provision ▶ Auto-dimming interior mirror ▶ 8.0" colour display screen ▶ Driver information system w/ colour display ▶ Light and rain sensor ▶ Cruise control ▶ Audi pre sense rear

A7 / S7 / RS7

6. Do not drive distracted. The use of mobile devices while driving, other than in hands-free mode, is illegal in many regions and unsafe.

7. Your Audi vehicle may be equipped with a phone preparation utilizing Bluetooth® interface to enable hands-free functionality (compatible mobile phones sold separately). You will need a Bluetooth®-enabled mobile phone in order to utilize this function. Not all Bluetooth®-enabled mobile phone models are compatible with Audi phone preparation. Contact your local Audi dealer for the latest listing of compatible phones.

8. Please drive safely and obey all traffic laws, including speed limits.

9. Audi side assist, Audi pre sense, active lane assist, night vision, cruise control, parking system, head-up display and all other safety and convenience features are means of assisting the driver only. Drivers must continue to devote their full attention to safe driving. Some features are available as options and may not be available on all models. Airbags are supplemental restraints only and will not deploy under all accident circumstances. Always use safety belts and seat children only in the rear seats, using restraint systems appropriate for their size and age.

10. The Audi Navigation System depends upon signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destinations and other points of interest. Changes in street names, construction zones, traffic flow, points of interest or other road system changes are beyond the control of Audi Canada. Complete, detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible, therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation System route. Periodically new mapping data is available. HDD update is required in order to maintain the latest navigation information. Updates are available for purchase from time to time at additional cost. Consult your dealer or call 1-800-FOR-AUDI for details.

11. Fuel consumption ratings are estimates based on Natural Resources Canada's (NRCan) fuel consumption criteria and testing methods for 2016 model year vehicles. Please note that comparisons to seemingly similar vehicles pre-2015 model year will show discrepancies due to the difference in NRCan approved calculation methods for 2014 model year and older vehicles. Please refer to NRCan's Fuel Consumption Guide 2016 for estimated fuel consumption figures. Actual fuel consumption will vary based on driving conditions, driver habits and the vehicle's condition, weight carried and additional equipment.

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