



Q7



**Remember when transportation
only moved you literally?**

Its symmetry is striking. Its contours are unmistakable, and its power is nothing short of passion-provoking. Everything combines to make the Audi Q7 quintessential Audi. Even the exterior is a testament to its progressive nature. The graceful roofline forms a fluid, well-proportioned profile, which translates into an interior with maximum head and cargo room. The Audi Q7 is further enhanced with available signature LED daytime running lights and turn signals, standard LED taillights, a striking Gloss Black singleframe® grille with vertical chrome accents and the wraparound aluminum tailgate – signaling an SUV that has the power to put your expectations and emotions into the forefront.



**A not so subtle reminder
of the luxury that awaits.**

If you have any questions about the refined luxury the Audi Q7 offers, they will most definitely be answered when you set foot inside. With a total of 28 seating and loading configurations, front seats with available climate control and rear seats with forward and backward adjustments, all seven passengers take in a world of absolute comfort. Overhead, the three-panel Panorama sunroof enhances the interior experience with open-aired, light-filled ambiance. Further proof that anywhere in the Audi Q7, you are bound to experience luxury at its best.



Advanced, versatile and purposeful.

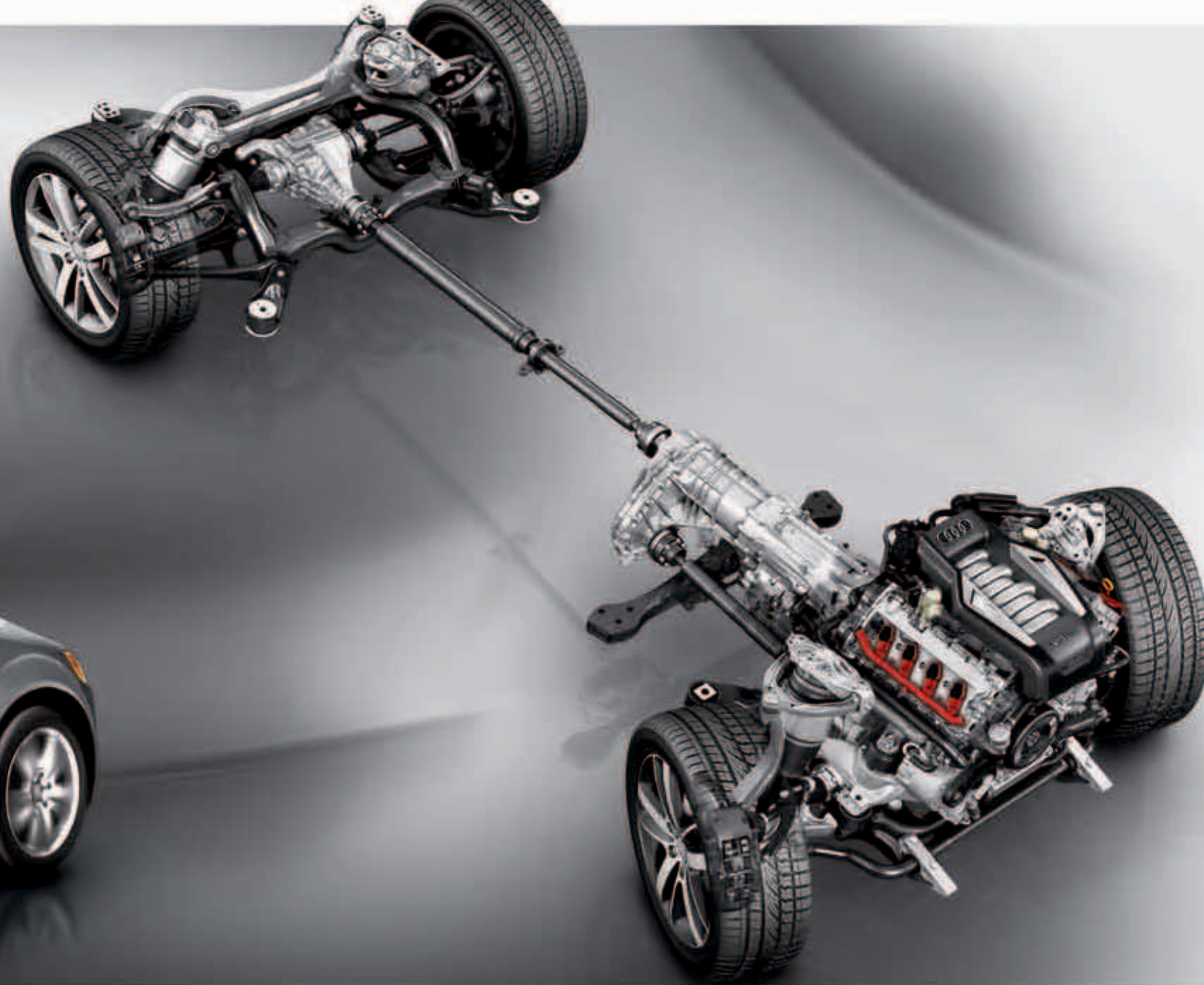
The Audi Q7 is replete with the latest in luxury, innovation and functionality. Fusing entertainment, communication and navigation technology, the 3rd generation MMI® puts the driver in control of virtually every component of advanced Audi technology, including the available 14-speaker Bang & Olufsen® Advanced Sound System, the iPod®-compatible Audi music interface and the optional Audi Navigation plus system. The innovations within the Audi Q7 also offer peace of mind.

When activated, the Audi adaptive cruise control system, available on the Audi Q7 4.2, uses radar sensors to help monitor the distance between the Audi Q7 and vehicles ahead. The system automatically adjusts vehicle speed, helping maintain the established distance. On top of that, the available Audi side assist system adds an extra element of technology that works on your behalf by warning you of fast-approaching and blind-spot vehicles.

Absolute innovation is absolute control.

In the Audi Q7, function is always balanced with legendary performance. A principle reinforced by its superb handling. With the road-gripping performance of quattro® all-wheel drive featuring a 42:58 torque split, the Audi Q7 performs with confidence – even when conditions are at their worst. The experience is further enhanced through the available Audi adaptive air suspension, allowing drivers to select among five distinct modes that adapt the Audi Q7 to various road conditions.

Handling performance is also closely integrated with the steering system. In order to provide a level of responsiveness not normally associated with seven-passenger SUVs, the Audi Q7 features Servotronic®, a steering system that monitors road speed and provides a variable level of assistance tailored to the driving situation. The result of these innovations is a level of handling performance exclusive to Audi.



The image shows the front interior of an Audi Q7. The driver's seat is in the foreground, upholstered in light-colored leather with visible stitching. The dashboard is dark with a central infotainment screen displaying a navigation map. The steering wheel is black with the Audi logo in the center. The center console has a gear shifter and handbrake. The door panels also feature leather and wood trim. The overall design is clean and modern.

Luxury takes on a new size.

From the cockpit to the third-row seating, sophistication is instilled into every corner of the spacious Audi Q7. Starting with the seats, a commitment to impeccable craftsmanship is represented through the standard leather seats or available premium Cricket leather. Additionally, the front seats include the added luxury of the available ventilation feature. Look above and you will find the available stitched Alcantara® headliner. Meanwhile, the optional 14-speaker Bang & Olufsen® Advanced Sound System fills the cabin with more than 1000 watts of crisp, premium sound. Its luxury is also the result of thoughtful functionality fused with refined design. With ambient interior lighting and a design philosophy leveraging complementary and contrasting colors for specific functional areas, such as the cockpit and door panels, the Audi Q7 interior exudes a relaxed yet well-designed environment rarely found in a seven-passenger vehicle.



**Innovation means safety
is always working for you.**

Audi looked at protection from every angle. Front, side, rear and rollover situations. The result is a vehicle so safe, it earned a five-star rating from the National Highway Traffic Safety Administration* as well as being named a *TOP SAFETY PICK* by the Insurance Institute for Highway Safety[†].

It starts with the Electronic Stabilization Program [ESP[®]], a feature that engages a number of safety systems when handling situations become adverse, including a mode designed specifically for off-road driving. Braking is also a critical consideration. The high-performance system, complete with six-piston front and four-piston rear calipers, works to slow and stop the Audi Q7 with exceptional precision. Brake disc wiping in the Audi Q7 automatically pulses the brakes to dissipate water buildup in wet conditions, allowing the discs to stay as dry as possible and improve braking.

The Audi Q7 frame utilizes high-strength steel and features energy-absorbing crumple zones and a rigid occupant cell to help protect its passengers in the event of an accident. A full complement of airbags[‡] offers innovation throughout the passenger compartment. The driver and front passenger airbags feature a two-stage activation system that gauges the severity of the collision and inflates the airbags at two different rates, providing an optimized level of protection. Additionally, the Audi Q7 employs side curtain airbags for all three rows of passengers and available rear side airbags, reinforcing a commitment to all-encompassing safety.

* Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program [www.safercarguide.com].
[†] *TOP SAFETY PICK* based on 31 MPH side-impact crash test, 40 MPH frontal-offset crash test and 20 MPH rear-impact test and the availability of ESC. Test performed by the Insurance Institute for Highway Safety (IIHS). For details, visit www.iihs.org.
[‡] Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.
This is a dramatization and does not depict what will happen in an accident. All bags will not inflate in real world accidents and if multiple bags deploy they will be in various stages of inflating/deflating and will never all be inflated at the same time.

Function with a penchant for performance.

Alongside the legendary performance of quattro® all-wheel drive, the Audi Q7 benefits from the 4.2 liter FSI® V8 engine. Producing 350 hp, 325 lb-ft. of torque and an available Towing Package with a 6600 lb. towing capacity, the Audi Q7 provides power any way you need it. Engine performance is enhanced through the advanced technology of FSI® direct injection, which controls the air and fuel mixture at precise levels, ensuring that optimum power and efficiency* are continuously delivered. To top things off, the smooth-shifting, six-speed Tiptronic® transmission allows the driver to manually select gears and enables shifts to take place with minimal interruption of power, even during downshifts.





TDI

Less fuel, more power, all Audi.

TDI® clean diesel technology is more than a revolution in diesel engine technology. With so many innovations in power and efficiency, it is evidence of our commitment to progressive engineering and forward thinking. After all, TDI® technology has been proven over and over again with first-place finishes on the racetracks of Le Mans and Sebring. Now this technology is available with the Audi Q7 TDI®. It offers exceptional power, performance and efficiency coupled with the world's cleanest diesel technology. With driving distances in excess of 600 miles per tank*, remarkable torque and all-around luxury, it is no wonder why TDI® clean diesel technology is changing the definition of efficiency.



TDI* produces **20%** fewer CO₂ emissions than gasoline.*

TDI* gives **25%** more range than gasoline.*

TDI* consumes **25%** less fuel than gasoline.*

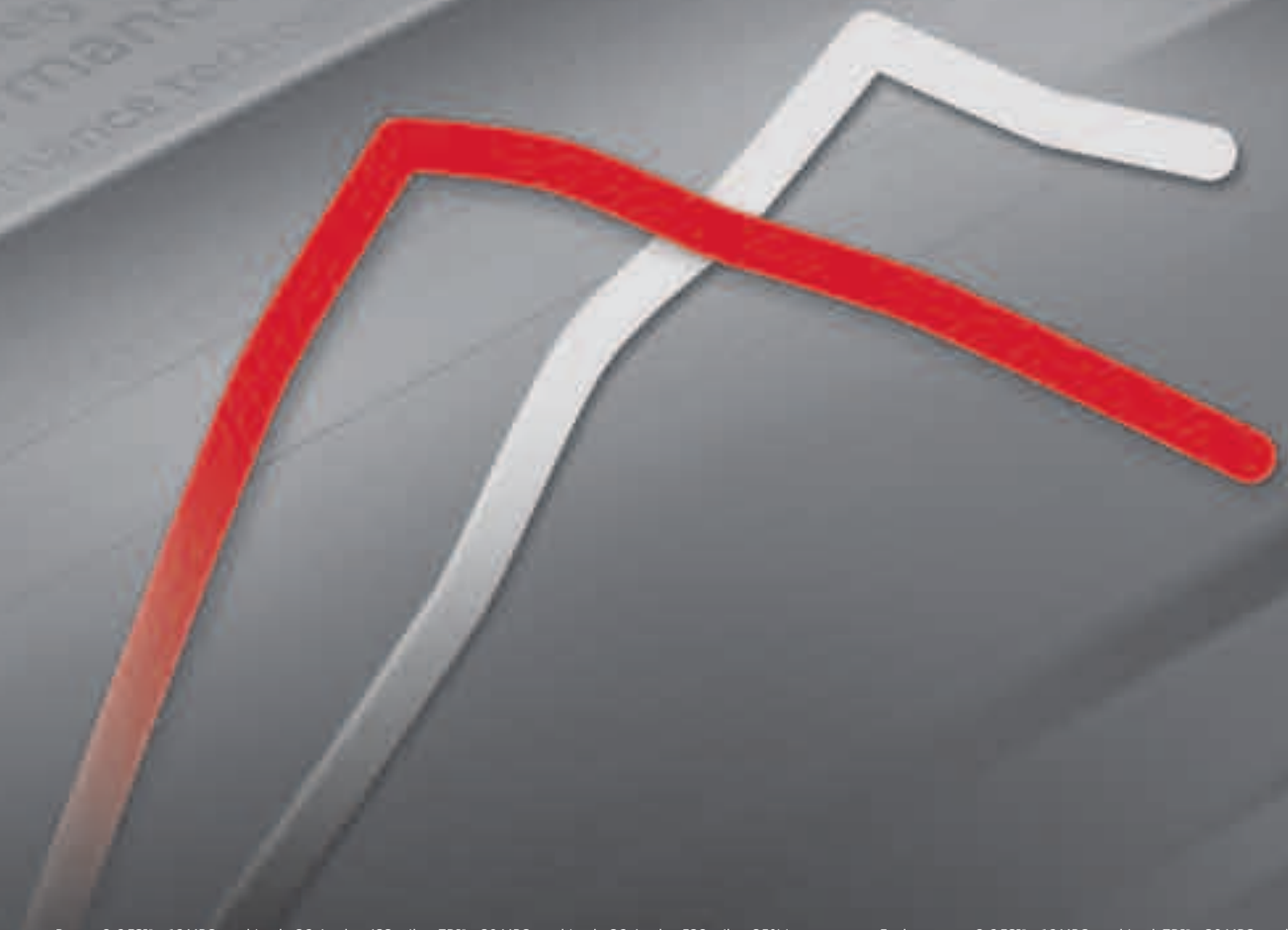


TDI

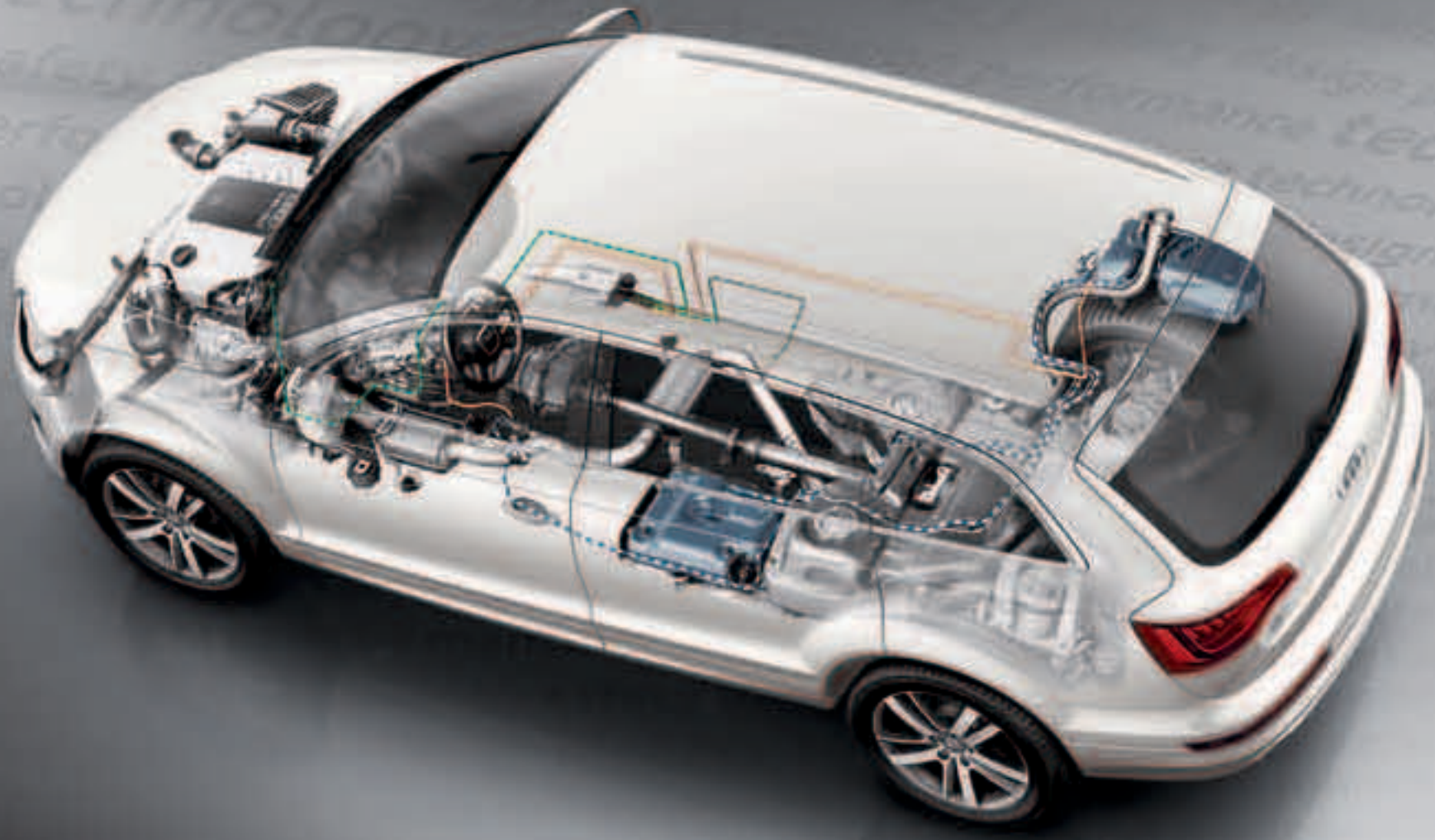
Consider the efficiency mold broken.

Proven on the track and perfected for the street, TDI® clean diesel technology offers performance and efficiency that stand out from the ordinary. For the Audi Q7 TDI®, that translates to powerful off-the-line torque in tandem with remarkable fuel economy, thanks to turbocharger technology with variable-vane turbine geometry. With one press of the throttle, that technology is put to work as the 3.0 liter V6 TDI® engine delivers 225 hp and a remarkable 406 lb-ft. of torque. That bests the amount of torque from a gasoline V8 engine†. Yet the fuel economy of the Audi Q7 TDI® is so impressive, it is more efficient than a comparable V6 engine‡. Efficiency and performance – two words you do not expect to see together in an SUV, unless it is an Audi.

406 LB-FT.
225 HP



* CO₂: 3.6 FSI* 289g vs. TDI* 234g = 20% improvement. Range: 3.6 FSI* = 16 MPG combined x 26.4 gal. = 422 miles, TDI* = 20 MPG combined x 26.4 gal. = 528 miles, 25% improvement. Fuel economy: 3.6 FSI* = 16 MPG combined, TDI* = 20 MPG combined, 25% improvement. † Audi Q7 TDI* EPA estimate: 17/25 city/highway. Your mileage will vary. ‡ Audi Q7 TDI* 3.0 liter V6: 406 lb-ft. torque vs. Audi Q7 4.6 liter V8: 325 lb-ft. torque.



TDI

It is a V8 until it comes time to fill up.

In the Q7 TDI[®], all of the power and performance come with a respect for the environment Audi considers essential. On top of the ultra-low emissions a TDI[®] vehicle produces, the revolutionary clean diesel emissions system scrubs the exhaust, producing lower levels of NO_x than gasoline-powered vehicles. It's so clean, it already complies with the stringent emissions standards coming to Europe in 2014. Clean, powerful and efficient – only in the Audi Q7 TDI[®].





1 Seven-passenger seating | The 50/50 split-folding third-row seating with collapsible headrests provides ample room for extra passengers or cargo space in the Audi Q7. The vehicle is also equipped with a convenient entry feature making rear-seat access easier while keeping the seat in the adjustment position previously selected.

2 Wood decorative inlays | The genuine wood decorative inlays in the dash, center console and door panels underscore the refined touch of luxury in the Audi Q7.

3 Singleframe® grille | The singleframe® grille gives the Audi Q7 an aggressive, unmistakably Audi look while enhancing the overall aesthetic of the car.

4 18" six-spoke wheels with 255/55 all-season tires | These wheels offer sophistication matched with a distinctive six-spoke style, enhancing the overall exterior of the Audi Q7. [3.6 only]

+ Full paint finish with Chrome Accent Package | This package includes chrome trim on the bumpers, side panels and door handles. The full body paint finish color matches the lower body panels to the exterior color. The package is completed with contrast front and rear center valances, adding a distinctive touch to the exterior. [Standard on TDI®, available on 3.6]

+ Power tailgate | The tailgate conveniently opens and closes with the touch of a button. The desired opening height can be individually adjusted.

+ Audi parking system | Ultrasonic parking sensors in the rear bumper measure the distance to the nearest objects, while intermittent audible tones indicate the distance to the driver.

+ Auto-dimming interior mirror with compass | The rearview mirror with automatic dimming recognizes glaringly bright beams behind the car and darkens the mirror automatically. An electronic control unit varies the darkening effect quickly and continuously according to actual ambient light conditions. Vehicle direction is digitally displayed in the corner of the mirror.

Features listed are standard on the Premium model unless otherwise noted.

+ FEATURE NOT SHOWN

5 Leather seats | The superior quality of leather and impeccable craftsmanship complement the strong side support and pronounced shoulder restraint of the seat design while adding to the elegant, dynamic and versatile driving experience.

6 LED taillights | LED lights are superior to conventional bulbs, with their activation speed and long service life. They can last an entire vehicle lifetime, consume up to 50 percent less energy and take up less space.

7 Contrast painted lower valances | The contrast painted lower valances on the Audi Q7 add a unique touch to the vehicle, distinguishing the exterior colors for a look that suits the driver's personal preference. [3.6 only]

8 19" five-arm V wheels with 265/50 all-season tires | The five-arm V wheels give the Audi Q7 a stylish look, while the all-season tires help provide a safe and comfortable ride in a variety of weather conditions. [Standard on TDI® Premium, available on 3.6 Premium and Premium Plus]

+ HomeLink® and Bluetooth® | HomeLink® is integrated into the overhead controls and uses a simple three-button system to control garage doors, gates and even lights in the home. The Bluetooth® hands-free phone interface allows the pairing of a Bluetooth®-enabled mobile phone with the vehicle, and includes access to the phonebook within the driver information display of the instrument panel. For specific compatibility and operation, refer to audiusa.com/bluetooth, or contact your local Audi dealer for the latest listing of compatible phones.

+ Audi music interface | The Audi music interface offers intelligent integration with the iPod®. Any iPod® Generation 4 and higher [iPod®, iPod® nano, iPod® photo] may be connected through the glove box, and full iPod® controls are available through the MMI® screen.

+ Heated front seats | The seat-heating system is designed to heat the entire surface of the seat; warming is initiated with a convenient control dial.



Features listed are standard on the Premium model unless otherwise noted.

+ FEATURE NOT SHOWN



1 Audi xenon plus headlights with LED daytime running lights | The high-intensity discharge headlights produce about twice as much light as comparable halogen headlights. They help make night driving, particularly in poor weather, safer and easier for the driver's eyes. Also included are LED front turn signals.

2 Driver memory | The driver memory remembers the occupant's seat and mirror position and recalls it with the push of a button for added comfort.

3 Panorama sunroof | The three-piece Panorama sunroof produces a unique, refreshingly airy driving experience and a light-filled interior atmosphere. Both front and rear glass elements can be tilted, and the front panel can be opened along a length of 19". The sunroof features a front power sunshade for automatic opening as well as a rear manual sunshade. Outstanding fresh-air comfort combines with excellent aeroacoustics, including a mesh wind deflector, for an extremely low noise buildup.

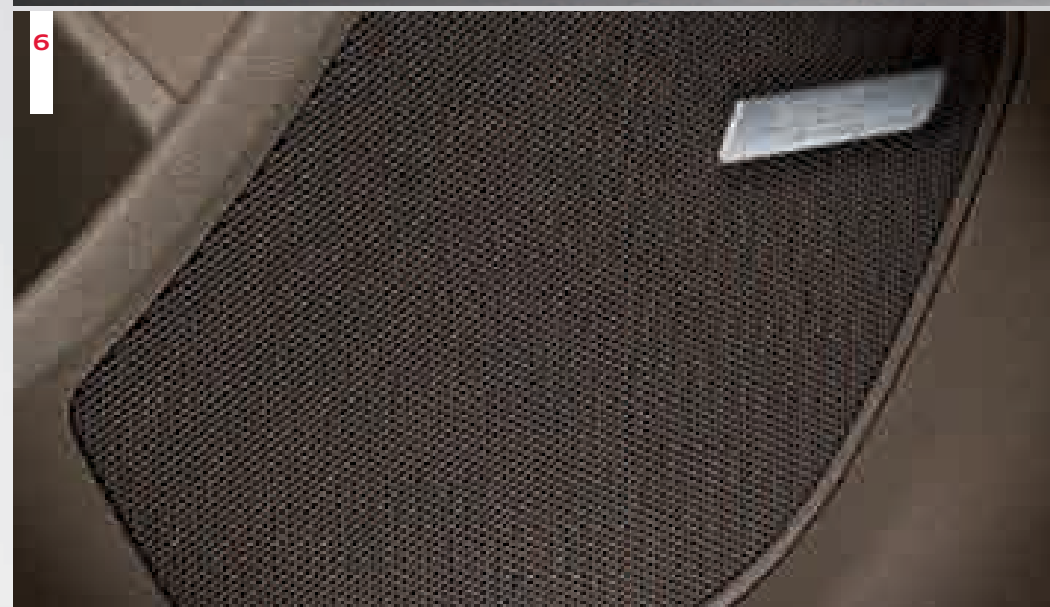
4 Audi parking system plus with rearview camera | The rearview camera offers a real-time view of the rear parking area, while the front and rear ultrasonic parking sensors measure the distance to the nearest object.

5 Audi MMI® Navigation plus | Audi MMI® Navigation plus features a 7", full-color LCD screen and MMI® control logic. The Audi Q7 comes equipped with the latest generation of MMI®, powered by a 40-GB hard drive and an NVIDIA® processor to enhance graphics. This generation of MMI® offers 3D topography, including the buildings in many cities. A color driver information system, real-time traffic and navigation through audible route guidance and graphics are included.

6 BOSE® Surround Sound | The 14-speaker sound system includes a center speaker and subwoofer matched with a ten-channel DSP amplifier with a total output of 270 watts. A microphone measures noise level and adjusts radio volume accordingly, resulting in balanced sound, despite background noise.

7 Auto-dimming and power-folding exterior mirrors | The exterior mirrors with automatic dimming recognize glaringly bright headlight beams behind the car and darken the mirror glass automatically. The power-folding feature helps protect the mirrors by collapsing them inward to fit in tight spaces.

Features listed are standard on the Premium Plus model unless otherwise noted.





- 1 **Audi side assist** | Audi side assist helps monitor blind spot areas, as well as fast-approaching vehicles, at a range of about 150 ft. to the rear of the car. If Audi side assist identifies another vehicle, it informs the driver via LED lights in the exterior mirror.
- 2 **Audi advanced key** | With Audi advanced key, the car can be unlocked and started without removing the key from a pocket or purse. The steering can be released and the ignition turned on electronically, all without inserting the key into the ignition.
- 3 **20" bicolor five-double-spoke wheels with 275/45 all-season tires** | The 20" bicolor five-double-spoke wheel is a sophisticated design that complements the luxury-inspired style of the Audi Q7.
- 4 **Wood shift knob** | The genuine wood shift knob adds a refined touch of luxury to the superior interior design of the Audi Q7. [4.2 only]
- + **Warm Weather Package** | For warmer climates, the Audi Q7 is equipped with a Warm Weather Package, which includes four-zone climate control for both driver and passenger as well as rear occupants, manual rear side window and cargo shades to block unwanted sunlight. [4.2 only]
- + **S line Exterior Package** | The aggressive look of the Audi S line exterior is now standard on the Q7 4.2. The package wraps the Q7 in S line bumpers, badges and lower door panels. [4.2 only]
- + **Electrically adjustable steering column** | The tilt and telescopic electrically adjustable steering column allows the driver to customize the position of the steering wheel to the perfect height and distance. Also included is an automatic entry feature, which adjusts the steering wheel to allow for easy entry into the vehicle. [4.2 only]

Features listed are standard on the Prestige model unless otherwise noted.

+ FEATURE NOT SHOWN

Audi Q7 S line Package

Audi Q7 Premium Plus and Prestige only

5 Brushed Aluminum inlays | The quality of materials and craftsmanship of the Audi Q7 interior is highlighted by elegant and sporty Brushed Aluminum decorative inlays extending across the center console, dashboard and doors.

6 S line steering wheel | The S line Package includes a multifunction, three-spoke, leather-wrapped steering wheel and the S line badge. The steering wheel includes shift paddles for quick, driver-selected gear changes.

7 S line doorsill inserts | The interior S line features of the Audi Q7 include Brushed Aluminum doorsills with S line badging.

8 S line front and rear bumpers | The unique S line bumpers accentuate the sporty and powerful exterior of the Audi Q7. [Standard on 4.2]

9 21" five-tri-spoke design wheels with 295/35 summer performance tires* | These optional S line wheels offer a sleek and stylish look and feel. The lightweight alloy helps to improve the driving dynamics, while the summer performance tires help to ensure superior handling. [Available with S line Package]

+ 20" five-spoke wheels with 275/45 all-season tires | The 20" five-spoke wheel option is aggressive in its stance and bold in design. The wheels come equipped with all-season tires.

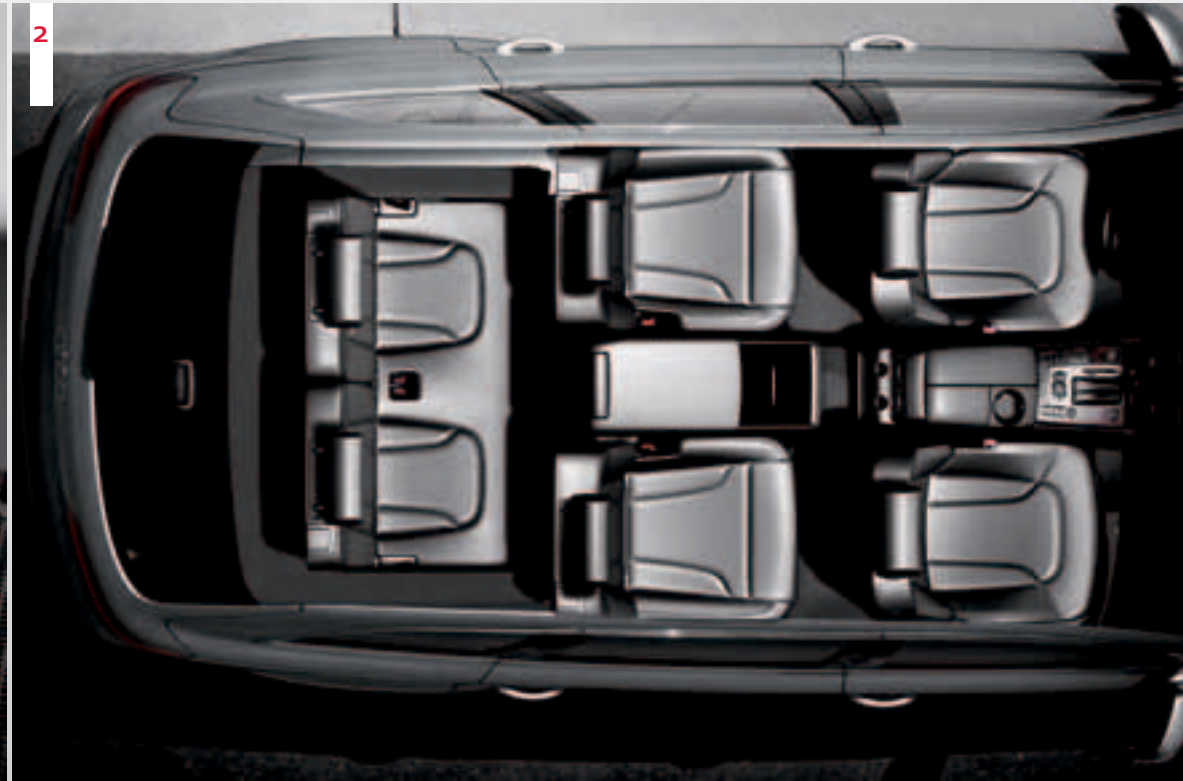
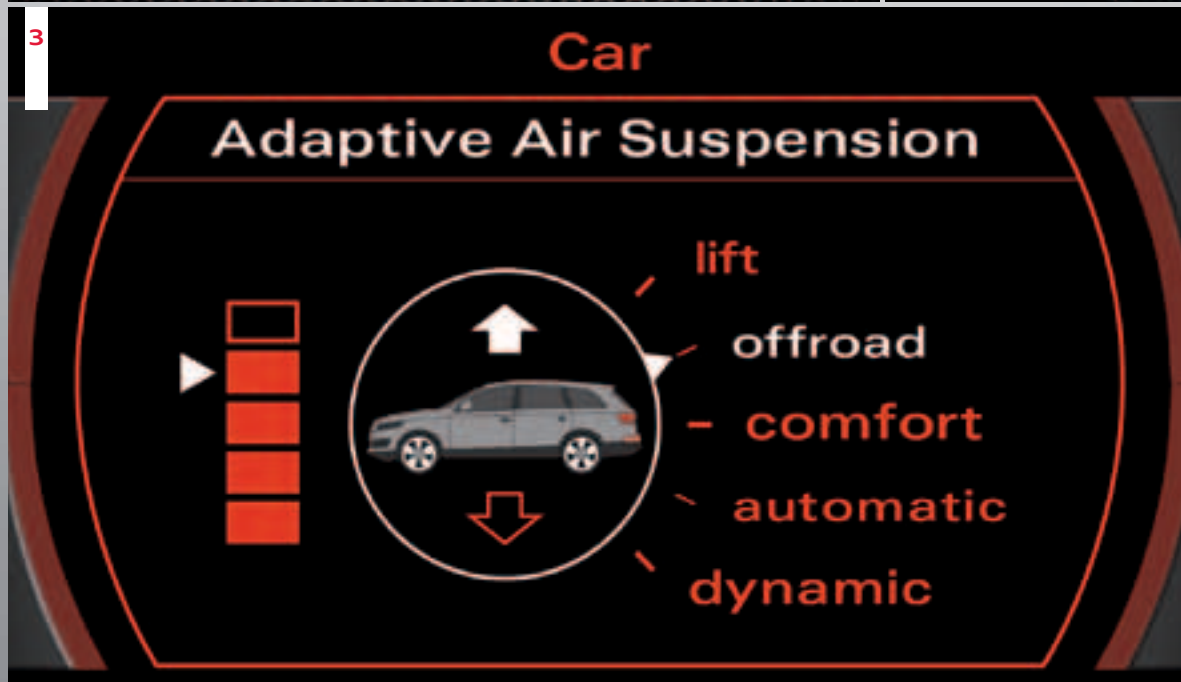
+ Headlight washers | The retractable, high-pressure headlight washers are concealed in the front bumper, and are activated when the driver washes the windshield while the headlights are on to help ensure radiant and clear xenon light. [Standard on 4.2]

* See page 31 for important safety information regarding summer performance tires.

+ FEATURE NOT SHOWN

Audi Q7 S line Package





1 Bang & Olufsen® Advanced Sound System | This 14-speaker sound system delivers more than 1000 watts of power and combines state-of-the-art technologies that include Acoustic Lens technology, proprietary Digital Signal Processing [DSP] and ICEpower digital amplification with a detailed study of the Audi Q7 interior. More than a sound system built into a car, the system is the ultimate driving and listening experience, a virtual concert hall on wheels. [4.2 and TDI® Prestige only]

2 Luxury six-seat configuration | By replacing the middle bench with a fixed center console, this seat configuration comfortably accommodates six passengers with ample leg, head and shoulder room. The luxury seating makes for a relaxed ride, no matter your position in the vehicle. [4.2 only]

3 Audi adaptive air suspension | Audi adaptive air suspension is an electronically controlled air suspension system at all four wheels with a continuously adaptive damping system. A lowering in ride height results in a lower center of gravity and significantly increased directional stability and sportier handling, while a higher ride height results in greater ground clearance and a more comfortable ride. Uniting sporty handling with a high level of ride comfort, air suspension improves the vehicle's aerodynamics at the same time. [4.2 and TDI® Prestige only]

4 21" five-tri-spoke wheels with 295/35 summer performance tires* | The 21" five-tri-spoke wheel option is aggressive in its stance and bold in design. The wheels come equipped with summer performance tires. [S line Package only]

+ Rear side airbags* | Rear side airbags offer the second-row outboard occupants enhanced impact protection.

+ Adaptive cruise control | Adaptive cruise control helps monitor distance to the vehicle in front via radar sensors and automatically reduces speed, as well as resumes speed, to maintain the driver-selected safe distance. [4.2 only]

+ Tamo wood decorative inlay | This genuine Japanese Ash wood inlay adds a touch of exotic distinction to the interior of the Audi Q7. [4.2 only]

+ Running boards* | These stainless steel running boards make a strong style statement. They also make it easier to step in and out of your Audi Q7. Rubber pads reduce the risk of slipping. [Premium Plus and Prestige only]

*See page 31 for important safety information regarding summer performance tires.

†Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

‡Vehicles equipped with running boards will require a special car jack. See dealer for details.

5 Luxury Package | The Luxury Package offers an elegant look by adding an Alcantara® headliner, premium Cricket leather and ventilated front seats for extra comfort. [4.2 and TDI® Prestige only]

6 Warm Weather Package | For warmer climates, the Audi Q7 is available with a Warm Weather Package, including four-zone climate control for both driver and passenger as well as rear occupants, manual rear side window and cargo shades to block unwanted sunlight. [Standard on 4.2, available on 3.6 and TDI®]

7 Cold Weather Package | For cooler climates, the Audi Q7 is available with a Cold Weather Package, including heated rear seats and a heated, four-spoke, multifunction steering wheel. The multilevel seat heating system is designed to heat the entire surface of the seat; warming is initiated with a convenient knob. The heated, four-spoke, multifunction steering wheel provides easy access to volume control, radio station and CD track selection, navigation voice prompts and telephone dialing.

8 Audi MMI® Navigation plus | Audi MMI® Navigation plus features a 7", full-color LCD screen and MMI® control logic. The Audi Q7 comes equipped with the latest generation of MMI®, powered by a 40-GB hard drive and an NVIDIA® processor to enhance graphics. This generation of MMI® offers 3D topography, including the buildings in many cities. A color driver information system, real-time traffic and navigation through audible route guidance and graphics are included. [Standard on Premium Plus and Prestige, available on 3.6 and TDI® Premium]

+ Towing Package | The Towing Package offers an outstanding 6600 lb. towing capacity as well as increased cooling capacity and trailer hitch.

+ Full paint finish with Chrome Accent Package | This package includes chrome trim on the bumpers, side panels and door handles. The full body paint finish color matches the lower body panels to the exterior color. The package is completed with contrast front and rear center valances, adding a distinctive touch to the exterior. [Standard on TDI®, available on 3.6 Prestige]





1 Offroad Style Package | Unique front and rear valances with stainless steel skid plates, door guards, wheel arch protectors and protection strips for the front bumper.

2 Interior bike rack | This bike holder transports bicycles inside the Audi Q7. The bicycles are mounted standing upright by removing the front wheel and securing the bike with tension straps that attach to the seat posts. A nylon bag to store the front wheel is included. Transports up to two bikes, with maximum 26" wheels.

3 20" five-spoke two-piece design alloy wheels | Distinctive 20" two-piece alloy wheels, with five sturdy spokes in Metallic Silver.

+ Custom-fit molded splash guards | Protect the exterior finish with custom-fit front and rear splash guards. Made of long-life, crack-resistant rubber. Available in sets of two for front and/or rear.

See your local Audi dealer for the complete selection of Audi Genuine Accessories.

+ FEATURE NOT SHOWN

4 Rear partitions | There are two solutions that provide maximum flexibility in the cargo area. Choose a partition that runs behind the front seats, or select a longitudinal partition that divides the cargo area in half. No drilling required. Sold separately. Ask your dealer for details.

5 20" ten-double-spoke alloy wheels | The 20" alloy wheels grab attention with their distinctive two-tone design. The outside surface has a polished Silver finish, while the inner surfaces are a contrasting Gray.

6 Running boards* | These stainless steel running boards make a strong style statement. They also make it easier to step in and out of the Audi Q7. Rubber pads reduce the risk of slipping.

7 Premium rubber floor mats | These all-weather mats help protect the interior carpet from rain, mud and snow and are skid-resistant. Mats feature Audi Q7 logo and are sold in sets of two for front and rear. Available in Black and Gray.

+ Reversible mat | This reversible mat offers extra protection for your cargo area with velour on one side and rubber on the other. The mat also features a foldout liner to protect the loading sill and bumper.



See your local Audi dealer for the complete selection of Audi Genuine Accessories.
 *Vehicles equipped with running boards will require a special car jack. See dealer for details.



1 18" six-spoke wheels with 255/55 all-season tires | These wheels offer sophistication matched with distinctive six-spoke style, enhancing the overall exterior of the Audi Q7. [Q7 3.6 Premium and Premium Plus]

2 19" five-arm V wheels with 265/50 all-season tires | The five-arm V wheels give the Audi Q7 a stylish look, while the all-season tires help provide a safe and comfortable ride in a variety of weather conditions. [Q7 TDI® Premium and Premium Plus, available on Q7 3.6 Premium and Premium Plus]

3 20" bicolor five-double-spoke wheels with 275/45 all-season tires | The 20" bicolor five-double-spoke wheel is a sophisticated design that complements the luxurious style of the Audi Q7. [Q7 4.2 Prestige, Q7 3.6 Prestige, Q7 TDI® Prestige, available on Q7 3.6 Premium Plus and Q7 TDI® Premium Plus]

4 20" ten-spoke chrome wheels with 275/45 summer performance tires* | The 20" ten-spoke chrome wheels are a distinguished choice that match the bold design of the Audi Q7. The wheels are equipped with summer performance tires, which help to improve handling and driving dynamics. [Available on Q7 4.2]

5 20" five-spoke wheels with 275/45 all-season tires | The elegant five-spoke wheels make a sophisticated statement when paired with the design of the Audi Q7. [S line only]

6 21" five-tri-spoke design wheels with 295/35 summer performance tires* | These optional S line wheels offer a sleek and stylish look and feel. The lightweight alloy helps to improve the driving dynamics, while the summer performance tires help to ensure superior handling. [Available with S line Package]

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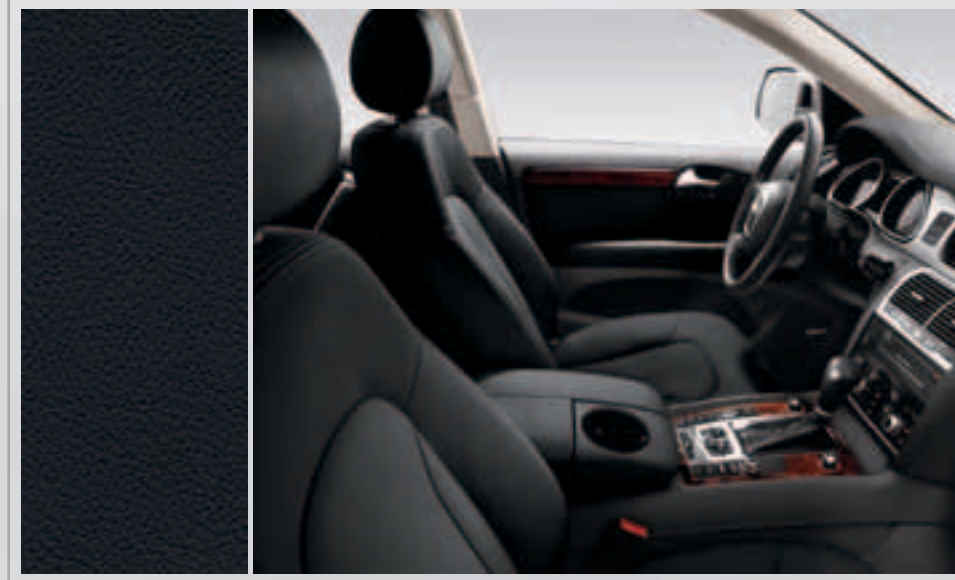


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*Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

BLACK LEATHER | NATURAL WALNUT WOOD INLAY



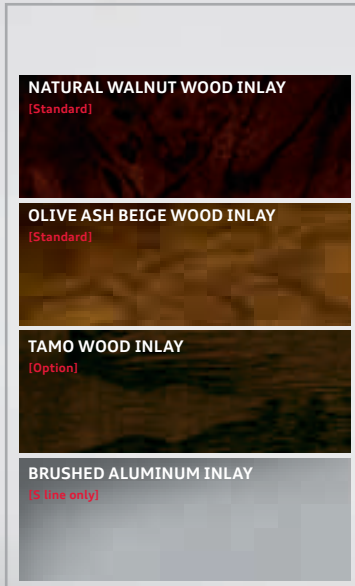
LIMESTONE GRAY LEATHER | OLIVE ASH BEIGE WOOD INLAY



BLACK LEATHER | BRUSHED ALUMINUM INLAY (S line only)



DECORATIVE INLAY OPTIONS



CARDAMOM BEIGE LEATHER | NATURAL WALNUT WOOD INLAY



ESPRESSO BROWN LEATHER | TAMO WOOD INLAY*



* Optional inlay shown
* Tamo Wood inlay available on 4.2 only

Audi Q7 Make Yours.



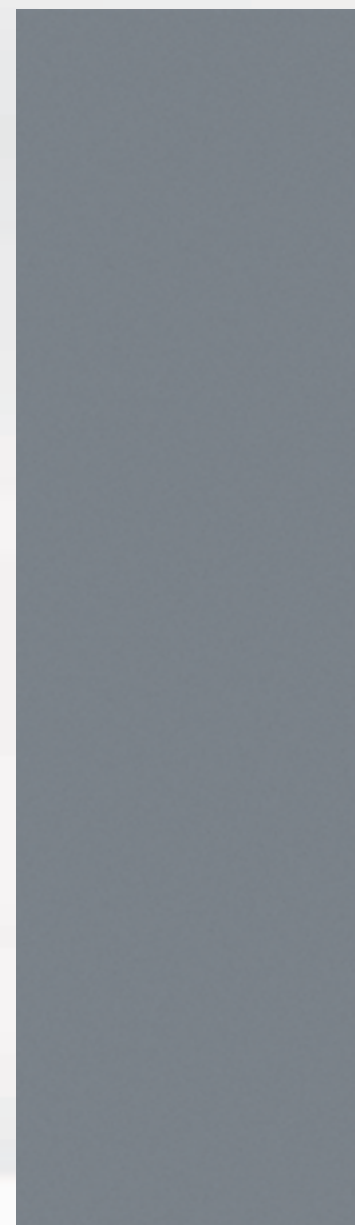
Audi Q7 Lava Gray PEARLEFFECT

- 1|
- 2|
- 3|
- 4|



Audi Q7 Ice Silver METALLIC

- 1|
- 3|



Audi Q7 Teak Brown METALLIC

- 1|
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Audi Q7 Orca Black METALLIC

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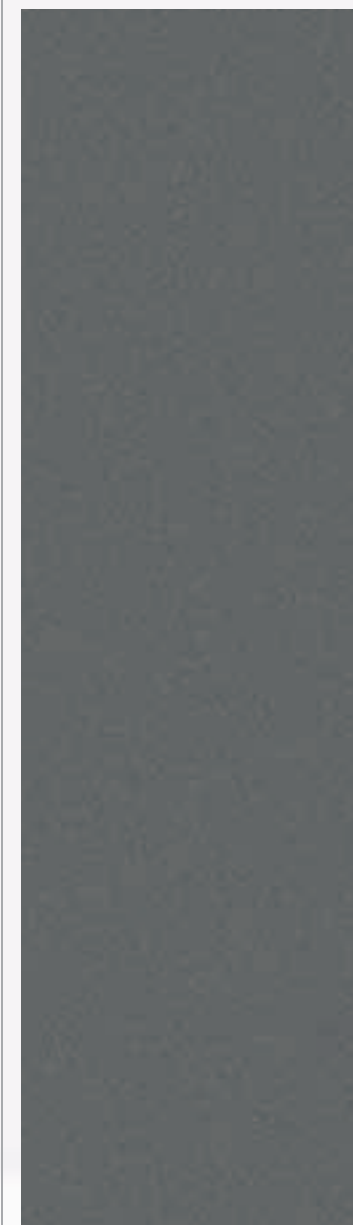
Audi Q7 Cobalt Blue METALLIC

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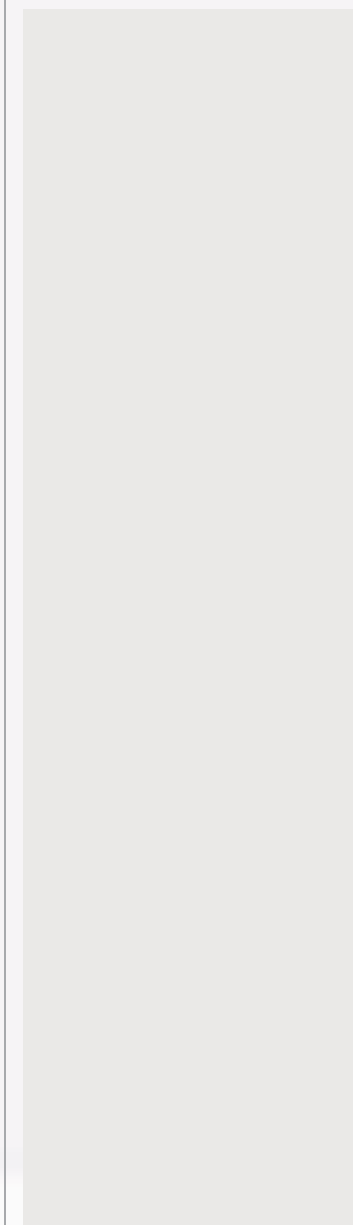
Audi Q7 Graphite Gray METALLIC

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Audi Q7 Ibis White

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- 4|



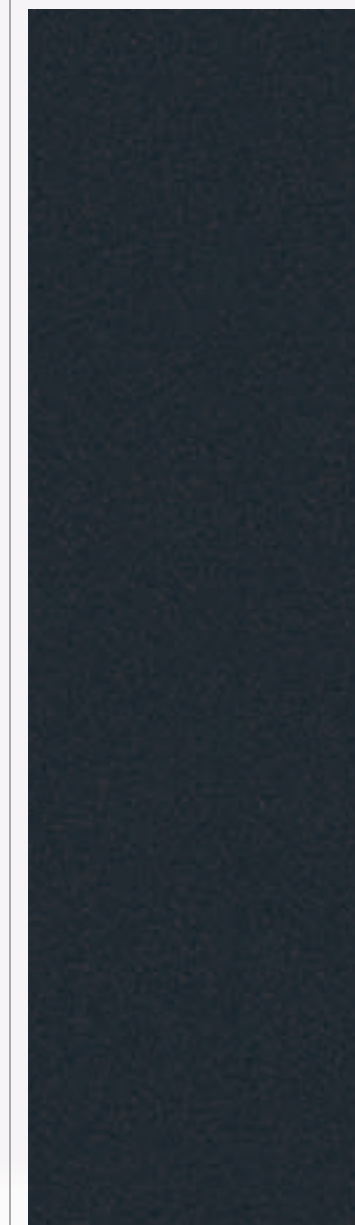
Audi Q7 Mugello Blue PEARLEFFECT*

- 1|



Audi Q7 Daytona Gray PEARLEFFECT*

- 1|



- 1 | Black
- 2 | Cardamom Beige
- 3 | Limestone Gray
- 4 | Espresso Brown

* 5 line only

Audi Q7 2010 Specifications

Chassis/Technical	Q7 3.6	Q7 TDI®	Q7 4.2
Double-wishbone front suspension, stabilizer bar and individual coil springs/shock absorbers	s	s	s
Independent four-link steel spring rear suspension	s	s	s
Audi adaptive air suspension – electronically controlled air suspension with continuously adaptive damping system	-	o	o
Servotronic® speed-sensitive power steering – varies assistance based on vehicle speed	s	s	s
quattro® permanent all-wheel drive system utilizing torque-sensing center differential – 42:58 rear-biased torque split	s	s	s
Tiptronic® automatic transmission with Dynamic Shift Program [DSP]	s	s	s
Trailer hitch provision with 5500 lb. maximum towing capacity and 550 lb. tongue weight	s	s	s
Trailer hitch package with 6600 lb. maximum towing capacity and 660 lb. tongue weight – includes tow bar and increased cooling capacity	o	o	o
Fully galvanized steel unibody with multistep anti-corrosion protection – aluminum hood, fenders and tailgate	s	s	s

Safety & Security	Q7 3.6	Q7 TDI®	Q7 4.2
Driver and front passenger advanced dual-stage airbag ¹ supplemental restraints	s	s	s
Driver and front passenger seat-mounted side thorax airbag ¹ supplemental restraints	s	s	s
Rear passenger [second-row] side airbags ¹ for outboard seating positions	o	o	o
Sideguard ² head curtain airbags ¹ with rollover sensor for all rows of outboard seating positions	s	s	s
Front passenger occupant detection for airbag ¹ supplemental restraints	s	s	s
Front three-point safety belts with automatic pretensioning and force limiters; height adjustable for front seating positions	s	s	s
Rear second-row, three-point safety belts with automatic pretensioning and belt force limiters for outboard passenger seating positions	s	s	s
Two third-row, three-point safety belts	s	s	s
Safety belt reminder for driver and front passenger	s	s	s
Lower Anchors and Tethers for Children [LATCH] in rear seats	s	s	s
Pinch protection for passenger compartment windows	s	s	s
Central locking system with selective unlock feature	s	s	s
Integrated child door and window locks in rear doors – independently operated from the driver's door	s	s	s
Impact protection, including reinforced high-strength steel/aluminum crossmembers, reinforced bumpers and rigid occupant cell	s	s	s
Tire pressure monitoring system	s	s	s
Electronic Stabilization Program [ESP] ³ with rollover mitigation and off-road mode	s	s	s
Anti-lock Brake System [ABS] with Electronic Brakeforce Distribution [EBD]	s	s	s
Electronic Differential Locks [EDL]	s	s	s
Anti-Slip Regulation [ASR]	s	s	s
Front ventilated disc brakes, six-piston calipers	s	s	s
Rear ventilated disc brakes, four-piston calipers	s	s	s
Anti-theft vehicle alarm system with immobilizer and blinking theft deterrent light	s	s	s

-	Not Available	o	Option	s	Standard
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The table above represents the standard equipment on the Premium model. Many popular options are combined and available on the Premium Plus and Prestige models. Please see the package contents in this brochure for complete details.

¹ Airbags are supplemental restraints only and will not deploy under all crash circumstances. Always use safety belts and seat children in the rear, using restraint systems appropriate for their size and age.

² Summer performance tires are designed for optimum performance and handling in warm climates. They are not suitable for cold, snowy or icy weather conditions. If you drive under those circumstances, you should equip your vehicle with all-season or winter tires, which offer better traction under those conditions. We suggest you use the recommended winter or all-season tires specified for your car or their equivalent. These summer performance tires also have a lower aspect ratio that aids performance and handling; however, in order to avoid tire, rim or vehicle damage, it is important that the inflation pressure is regularly checked and maintained at recommended levels. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces, or upon encountering road debris or obstacles. Please also remember in making your selection that, while these tires deliver responsive handling, they may ride less comfortably and make more noise than other choices. Finally, these tires may wear more quickly than other choices. For more information on all of these topics, please consult the owner's manual, your local dealer or call 1-800-FOR-AUDI.

³ Audi Navigation plus system depends on signals from the worldwide Global Positioning Satellite network. The vehicle's electrical system, and existing wireless and satellite technologies, must be available and operating properly for the system to function. The system is designed to provide you with suggested routes in locating addresses, destination and other points of interest. Changes in street names, construction zones, traffic flow, points of interest and other road system changes are beyond the control of Audi of America, Inc. Complete detailed mapping of lanes, roads, streets, toll roads, highways, etc., is not possible; therefore you may encounter discrepancies between the mapping and your actual location. Please rely on your individual judgment in determining whether or not to follow a suggested Audi Navigation plus route. Periodically, the mapping is updated, and a new DVD will be required in order to maintain the latest navigation information available to us. These will be available for purchase from time to time at an additional cost. Consult your dealer, or call 1-800-FOR-AUDI for details.

⁴ Your Audi vehicle is equipped with a phone preparation utilizing Bluetooth[®] interface to enable hands-free functionality [compatible mobile phones sold separately]. You will need a Bluetooth[®]-enabled mobile phone in order to utilize this function. Not all Bluetooth[®]-enabled mobile phone models are compatible with Audi phone preparation. Visit audiusa.com/bluetooth, or contact your local Audi dealer for the latest listing of compatible phones. Audi recommends use of the Audi phone cradle [sold separately] with your mobile phone while operating this vehicle.

Features	Q7 3.6	Q7 TDI®	Q7 4.2
18" six-spoke wheels with 255/55 all-season tires	s	-	-
19" five-arm V design wheels with 265/50 all-season tires	o	s	-
20" bicolor five-double-spoke wheels with 275/45 all-season tires	o	o	s
20" ten-spoke chrome wheels with 275/45 summer performance tires ¹	-	-	o
20" five-spoke wheels with 275/45 all-season tires	o	o	o
21" five-tri-spoke wheels with 295/35 summer performance tires ¹	o	o	o
Singleframe ² grille in Gloss Black with vertical chrome strips	s	s	s
Headlight washers – high-pressure, retractable and heated	o	o	s
Heated windshield washer nozzles	s	s	s
Windshield wipers with four-position adjustable rain sensor rate	s	s	s
Rear window wiper and defroster [includes washer system]	s	s	s
Brushed Aluminum trim on roofrails and around side windows	s	s	s
Power adjustable and heated side mirrors with integrated LED turn signals	s	s	s
Power adjustable, auto-dimming and heated side mirrors with integrated LED turn signals	o	o	s
Power open/close tailgate with programmable opening angle	s	s	s
Audi parking system with rear acoustic warning sensors	s	s	-
Audi parking system plus [includes rearview camera and front and rear acoustic warning sensors]	o	o	s
Panorama sunroof	o	o	s
Privacy glass	s	s	s
Exposed dual exhaust tailpipes with polished 100 mm tips	o	o	s
Lower bumper and door trim in contrast paint	s	-	-
Lower bumper and door trim in full body-color paint finish with additional chrome elements	o	s	-
S line exterior	o	o	s
Halogen headlights with integrated low and high beams	s	s	-
Audi xenon plus headlights with automatic self-leveling and LED daytime running lights and turn signals	o	o	s
Two fog lights located in lower front bumper	s	s	s
LED rear lights with LEDs for turn signals, running lights and brake lights	s	s	s
LED perimeter lights in the exterior mirrors activated when door unlocked [and exterior dark – controlled by the light switch]	s	s	s
Automatic light switch controlled by light sensor, "coming home" and "leaving home" functions	s	s	s
Four-spoke, multifunction, leather-wrapped steering wheel with controls for audio volume	s	s	s
Four-spoke, multifunction, leather-wrapped, heated steering wheel	o	o	o
Manual tilt and telescoping steering column	s	s	-
Power tilt and telescoping steering column	-	-	s
Ambient LED interior lighting, located in doors and overhead console	s	s	s
Illumination for interior door release handles and air vent controls	s	s	s
Genuine wood decorative inlays [Natural Walnut, Olive Ash, Tamo]	s	s	s
Brushed Aluminum decorative inlays	o	o	o
Leather shift knob	s	s	-
Wood shift knob	-	-	s

Features	Q7 3.6	Q7 TDI®	Q7 4.2
Power central locking system with radio-operated key fob remote control for doors, deck lid and fuel door with selective unlocking	s	s	s
Manual rear sunshades in rear doors/in the tailgate	o	o	s
Automatic dual-zone climate control	s	s	-
Automatic four-zone climate control with additional cooling capacity	o	o	s
Electronic cruise control	s	s	s
Adaptive cruise control – maintains preset distance from vehicle in front	-	-	o
Twelve-way power front seats with four-way power lumbar adjustment	s	s	s
Ventilated, premium Cricket full leather on seating surfaces, armrests and door panel inserts	-	o	o
Two-position driver side memory for seat and mirror adjustments	o	o	s
Six-step heated front seats	s	s	s
Six-step heated rear seats	o	o	o
Second-row bench seat, 40/20/40 split with load-through	s	s	s
50/50 split-folding third-row seats	s	s	s
Luxury six-seat configuration	-	-	o
Audi MMI ⁴ Navigation plus system ³	o	o	s
Audi MMI ⁴ operating system – controls audio, climate control, car setup functions	s	s	-
Audi seven-channel DSP extended sound system	s	s	-
Six-disc CD changer	s	s	s
BOSE [®] Surround Sound with AudioPilot [®] noise compensation	o	o	s
Audi music interface with iPod [®] cable	s	s	s
SIRIUS [®] Satellite Radio with three-month trial subscription	s	s	s
Auto-dimming interior mirror with digital compass	s	s	s
HomeLink [®] remote transmitter	s	s	s
Bluetooth [®] preparation for mobile phone	s	s	s
Backlit instrument cluster with automatic brightness control	s	s	s
Eight-color driver information display	o	o	s
Digital trip odometer with service interval indicator	s	s	s
Voice control system [controls mobile phone, audio and navigation]	o	o	s

Packages	Q7 3.6	Q7 TDI®	Q7 4.2
Warm Weather Package: Four-zone climate control, manual rear side window and cargo sunshades	o	o	s
Cold Weather Package: Heated rear seats and heated steering wheel	o	o	o
Luxury Package: Alcantara [®] headliner in Gray or Beige depending on trim, ventilated front seats and premium Cricket leather seating surfaces	-	o	o
S line Package: S line, three-spoke, multifunction steering wheel with shift paddles, 20" S line wheels with 275/45 all-season tires, S line front and rear bumpers, S line fender badging, S line interior doorills, Brushed Aluminum decorative inlays, headlight washers and full body paint	o	o	-
4.2 S line Package: S line, three-spoke, multifunction steering wheel with shift paddles, 20" S line wheels with 275/45 all-season tires and Brushed Aluminum decorative inlays	-	-	o
Towing Package	o	o	o

Audi Q7 3.6 Model Configurations

3.6 FSI® with six-speed Tiptronic® automatic transmission and quattro® all-wheel drive

Power and Performance

- + 3.6 liter, DOHC V6 gasoline engine with FSI® direct injection and variable intake manifold
- + Displacement: 3.6 liter [219.5 cu. in.]
- + Bore: 3.5 in. Stroke: 3.80 in. Compression ratio: 12:0:1
- + Horsepower: 280 hp @ 6200 rpm Torque: 266 lb-ft. @ 2750 rpm
- + 0-60 MPH in seconds: 8.2
- + Top track speed*: 130 MPH
- + Fuel economy estimate, city/highway*: 14/19 MPG
- + Cargo capacity: 10.9 cu.ft. behind third-row
72.5 cu.ft. with second- and third-row folded

Audi Q7 TDI® Model Configurations

3.0 TDI® with six-speed Tiptronic® automatic transmission and quattro® all-wheel drive

Power and Performance

- + 3.0 liter turbocharged, direct injection, DOHC V6 clean diesel engine with variable turbine geometry
- + Displacement: 3.0 liter [181.1 cu. in.]
- + Bore: 3.27 in. Stroke: 3.60 in. Compression ratio: 16:8:1
- + Horsepower: 225 hp @ 3750 rpm Torque: 406 lb-ft. @ 1750 rpm
- + 0-60 MPH in seconds: 8.5
- + Top track speed: 127 MPH
- + Fuel economy estimate, city/highway*: 17/25 MPG
- + Cargo capacity: 10.9 cu.ft. behind third-row
72.5 cu.ft. with second- and third-row folded

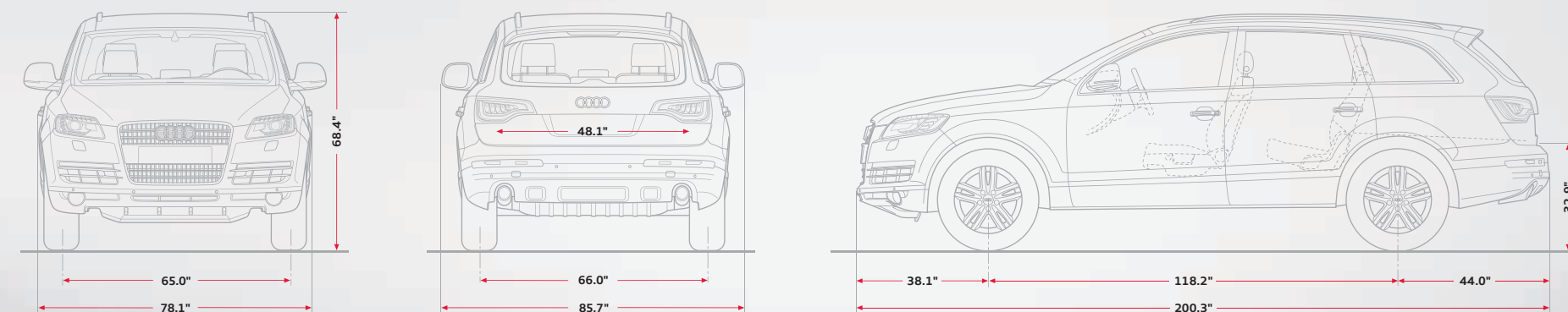
Audi Q7 4.2 Model Configurations

4.2 FSI® with six-speed Tiptronic® automatic transmission and quattro® all-wheel drive

Power and Performance

- + 4.2 liter, DOHC V8 gasoline engine with FSI® direct injection with continuous camshaft adjustment
- + Displacement: 4.2 liter [254 cu. in.]
- + Bore: 3.33 in. Stroke: 3.65 in. Compression ratio: 12:5:1
- + Horsepower: 350 hp @ 6800 rpm Torque: 325 lb-ft. @ 3500 rpm
- + 0-60 MPH in seconds: 7.0
- + Top track speed*: 130 MPH
- + Fuel economy estimate, city/highway*: 13/18 MPG
- + Cargo capacity: 10.9 cu.ft. behind third-row
72.5 cu.ft. with second- and third-row folded

Audi Q7



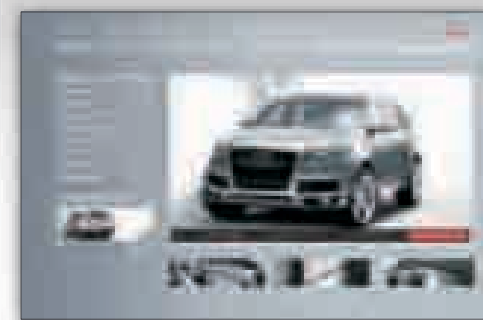
* Top track speed electronically limited to 130 MPH in the U.S. Obey all local speed and traffic laws. * EPA estimate; your mileage will vary.

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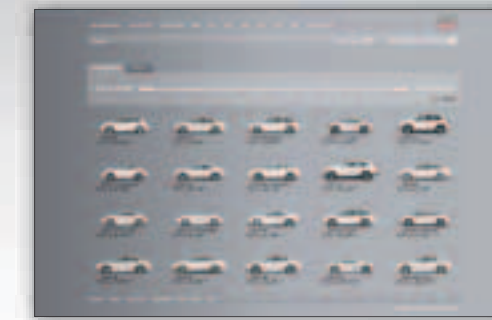
audiusa.com/q7



Model Specific Info Summary

Dive into detailed information on the model you are considering. Each model in the Audi lineup has dedicated pages providing information on technical specifications, design, performance, safety and technology features, as well as extensive multimedia galleries.

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Audi Experience

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audi-collection.com



Audi Collection

Beautifully made. Beautifully designed. Faultlessly functional. All the qualities that distinguish our cars can also be found in our Audi collection. From performance wheels to products designed specifically with you and your particular Audi in mind to enhance the pleasure of driving and owning an Audi.

Four driven wheels are a part of what drives our progress.

Nearly 30 years ago, the notion of a car with permanent four-wheel drive was revolutionary. Audi called it quattro® and its benefits would set a new benchmark for driver confidence and performance. The simple, yet profound result of sending power to all wheels means that snow-covered mountain passes, rain-slicked highways and gravel-strewn rural roads are no longer encountered with apprehension. While on smooth dry roads, quattro® offers a level of performance unachievable by two-wheel drive cars.

The advantage of all-wheel drive was most apparent when Audi introduced quattro® to the World Rally Championship. quattro® seemed to defy physics with startling acceleration and remarkable traction. The result was an astounding 24 wins and a number of World Championships. If that wasn't enough of an endorsement for quattro®, it was later deemed an "unfair advantage" and banned from road racing altogether after repeatedly dominating the field.

Today, in that same competitive spirit, quattro® all-wheel drive continues to be refined. In Audi vehicles with a longitudinal engine configuration, quattro® is essentially a mechanical system with a self-locking center differential and continuously variable torque distribution. quattro® instantly responds to wheel speed differences and dynamically adjusts power to the wheels with the best traction. It is supported by advanced electronic control systems that together offer numerous benefits over other all-wheel drive systems. Featuring a 42:58 rear torque bias, the latest version of quattro® offers sportscar-like performance and handling with uncompromised all-wheel drive traction.

The power of quattro® is its ability to inspire driver confidence,
giving you traction when you need it, where you need it, regardless of road conditions.





Together the future is ours.

August Horch founded this company on one word: **Progress**. Back in 1909.

To us, it is taking what seems undoable and then doing it. It is discovering what no one else has bothered to discover. It is turning skeptics into believers, and it is taking the thinking that wins on the racetrack and putting it on the road. Relentlessly designing, innovating, engineering and racing for the past 100 years have yielded amazing progress in our quest for the Truth. And although the Truth is absolute, it's in a constant state of motion always revealing new limits and opportunities. For instance, what seemed improbable has become the standard as we have created a diesel engine so quiet, so clean, so efficient and so powerful we put it to the ultimate test competing in the 24 Hours of Le Mans... winning three years in a row. But aside from walking away with trophies, we walked away with a deeper understanding of what to engineer into our cars for the street. The remarkable capabilities of TDI® clean diesel power, the all-wheel drive confidence of quattro®, and the increased power and efficiency of FSI® are but a few of those strands of DNA that have brought us that much closer to the Truth.

And it is that quest for the Truth that is behind every pencil line we draw, every calculation we make and every idea we deem not good enough. And although they may prove to be remarkable achievements in their own right, they represent a greater commitment to what is most important: **Truth in Engineering**.

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