



2 0 1 3 B M W A L P I N A B 7



ALPINA

A FINE APPRECIATION FOR THE ART OF THE AUTOMOBILE.

The truly extraordinary is reserved for the most discerning customer – and the 2013 BMW ALPINA B7 is the rarest prize on the road. Like a finely tailored suit, each curve and contour reflects its elegant, bespoke nature. As with any brilliant symphony, every component works together in perfect harmony to deliver an experience beyond the sum of its parts. And like any masterful work of art, it is truly exceptional, unique and timeless. When you get behind the wheel of the BMW ALPINA B7, you will know what it feels like to leave the ordinary behind.



B7

D 0AL
B7

European model shown.





DESIGN

PERFECTION, UPDATED.

Customized exactly to your specifications, the BMW ALPINA B7 is like no other vehicle on the planet, because every iteration is unique. Build your BMW ALPINA B7 model from the ground up. Choose either standard wheelbase, for assertive handling and maneuvering, or long wheelbase, with its emphasis on elegance and extra rear-cabin spaciousness. Select either sDrive – BMW's de rigueur sporty nomenclature – or xDrive, for the added versatility of intelligent all-wheel drive.

From there, the sky's the limit – and over 30 new parts contribute to the automotive magic, creating a more aerodynamic exterior design. New kidney grilles, Xenon Adaptive Headlights and LED front foglights complete the functional features.



LUXURY

TRUE LUXURY KNOWS NO BOUNDS.

The 2013 BMW ALPINA B7 brings a level of sophistication few vehicles can match. Its exclusive nature is reinforced with, for example, the ALPINA Blue Metallic exterior paint and signature 21-inch 20-spoke wheels. What you see outside is only part of the story. Inside, hand-finished details and subtle, exquisite materials cover every inch of the cabin. Striking wood trim and lush leather upholstery options deliver the premium feel you expect in a vehicle of this caliber.

New standard features include engine Auto Start-Stop and ceramic controls, while options, such as a Bang & Olufsen® High-end Surround Sound System and Full LED Headlights, let you go the extra mile in personalization. With the BMW ALPINA B7, there are no compromises.



AIRBAG





TORQUE

MORE OF EVERYTHING THAT MAKES IT POWERFUL.

No mere production car can possibly match the commanding performance of the 2013 BMW ALPINA B7. That's because no mere production car receives the meticulous attention and extensive upgrades that transform the BMW ALPINA B7 into a world-class automobile. Starting with the framework of a muscular BMW 7 Series engine, the ALPINA B7 engine is refined to deliver an astounding 540 hp and 538 lb-ft of torque – far more powerful than any comparable production sedan in the class.

A new ALPINA 8-speed transmission and BMW's Valvetronic technology help to push the BMW ALPINA B7's maximum speed to a whopping 194 mph,¹ with a 0-60 time of 4.3 seconds.² Each time you're behind the wheel, it's a command performance.

¹Rear-wheel drive models; 193 in models with xDrive all-wheel drive.

²BMW AG test results, BMW ALPINA B7 with xDrive all-wheel drive. For other models, please refer to Technical Data. BMW urges you to obey all speed laws and always wear safety belts.



ALPINA

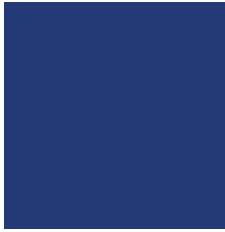


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EXTERIOR PAINTS

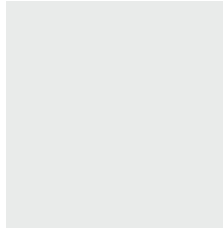
X06

ALPINA Blue
Metallic



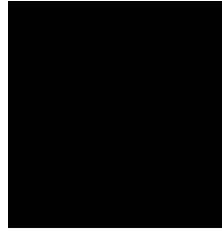
300

Alpine White
Non-metallic



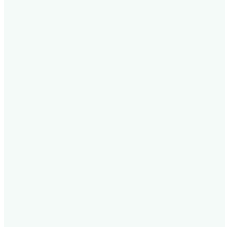
668

Jet Black
Non-metallic



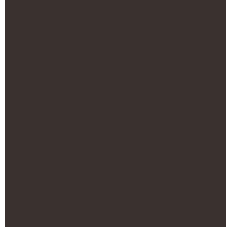
A83

Glacier Silver
Metallic



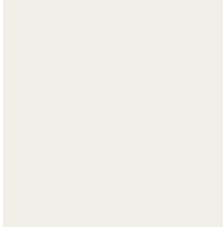
A17

Mojave
Metallic



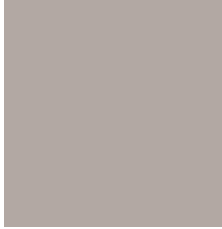
A96

Mineral White
Metallic



A72

Cashmere Silver
Metallic



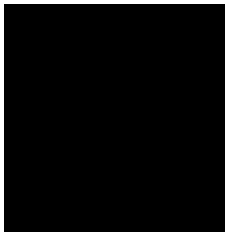
A84

Milano Beige
Metallic



475

Black Sapphire
Metallic



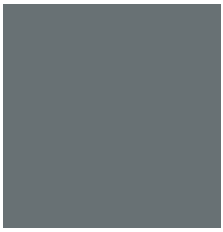
B90

Dark Graphite
Metallic



A52

Space Gray
Metallic



A89

Imperial Blue
Metallic



B38

Midnight Blue
Metallic



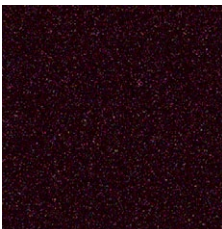
X02

Citrin Black
Metallic



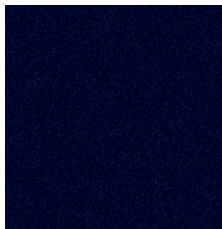
X03

Ruby Black
Metallic



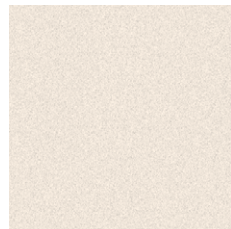
S34

Azurite Black
Metallic



X04

Moonstone
Metallic



UPHOLSTERIES

NASW

Black Nappa
Leather



NADH

Oyster Nappa
Leather



NAEW

Ivory White/Black
Nappa Leather



NADF

Venetian Beige
Nappa Leather



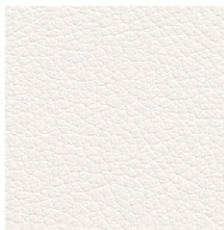
NAD5

Saddle Brown/Black
Nappa Leather



ZBOW

Opal White
Full Merino Leather



ZBC8

Platinum/Black
Full Merino Leather



ZBCR

Caramel/Black
Full Merino Leather



ZBP6

Champagne
Full Merino Leather



ZBP5

Amaro Brown
Full Merino Leather



ZBWT

Canyon Brown
Full Merino Leather

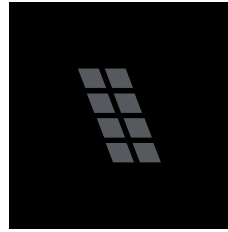


INTERIOR TRIMS

XEY
ALPINA
Luxury Wood



XEZ
ALPINA
Piano Black Lacquer



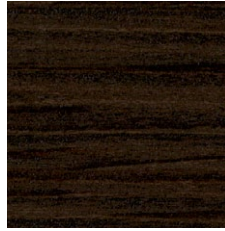
4B7
Fine Line
High-Gloss Wood



4CA
Ash
Grain Wood



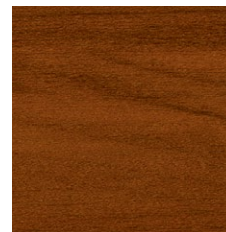
4CB
Fine Line
Matte Wood



XEX
White Ash
Grain Wood



XE6
Walnut Honey
Wood





TECHNICAL DATA

BMW ALPINA B7		
ENGINE		Twin Power Turbo V-8
Type		8/V
Displacement	cc	4395
Bore	inch	3.50
Stroke	inch	3.48
Compression ratio	:1	10.0
Maximum output	hp	540
at	rpm	5200-6250
Maximum torque	lbs-ft	538
at	rpm	2800-5000
Engine Management		BOSCH
		MEVD 17.2.8
Fuel type	Octane	93/Premium
TRANSMISSION		
Gearbox	8-speed Sport automatic with SWITCH-TRONIC	
Gearbox ratio	1st gear 4.71	5th gear 1.29
	2nd gear 3.14	6th gear 1.00
	3rd gear 2.11	7th gear 0.84
	4th gear 1.67	8th gear 0.67
	rev.	3.32
	Final drive ratio :1	2.81
WHEELS AND TIRES		
ALPINA CLASSIC weight-optimized light alloy wheels, 20-spoke design with concealed tire valves behind lockable hub caps		
front	245/35 ZR21	
rear	285/30 ZR21	
Tires MICHELIN Pilot Sport ²		
front	inch	8.5 x 21
rear	inch	10.0 x 21

PERFORMANCE		SEDAN	SEDAN LWB
Acceleration 0-60mph ¹	sec	4.4 (4.3)	4.5 (4.4)
Top speed	mph	194 (193)	194 (193)
FUEL CONSUMPTION ³			
City	mpg	16 (16)	16 (16)
Highway	mpg	24 (24)	24 (24)
DIMENSIONS			
Length	inch	200.5	206.0
Width	inch	74.9	74.9
Height, unladen	inch	58.4 (58.7)	58.4
Wheelbase	inch	120.9	126.4
Track, front	inch	63.8	63.8
Track, rear	inch	64.1	64.1
Luggage capacity	cu ft	17.7	17.7
Fuel tank, approx.	gal	21.1	21.1
WEIGHT			
Unladen	lbs	4655 (4860)	4810 (5050)
Weight Distribution	%		
	front	51.7 (53.0)	50.9 (52.2)
	rear	48.3 (47.0)	49.1 (47.8)
Axel load limit, front	lbs	2800 (2910)	2825 (2935)
Axel load limit, rear	lbs	3140 (3200)	3175 (3240)

Figures in () apply to vehicles with xDrive all-wheel drive.

¹BMW AG test results. Actual acceleration results may vary, depending on specification of vehicle; road and environmental conditions; testing procedures and driving style. These results should be used for comparison only and verification should not be attempted on public roads. BMW urges you to obey all posted speed laws and always wear safety belts.

²Low profile performance tires: wheels, tires and suspension parts are more susceptible to road hazard and consequential damage. Performance tires not recommended for driving in snow and ice conditions.

³EPA-estimated figures are for comparison purposes only. Your actual mileage will vary, depending on speed, driving habits, trip length and driving conditions; actual mileage may be lower. Preliminary figures shown are subject to revision.

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Top speed	mph	194 (193)	194
FUEL CONSUMPTION ³			
City	mpg	16	16
Highway	mpg	24	24
DIMENSIONS			
Length	inch	200.5	206.0
Width	inch	74.9	74.9
Height, unladen	inch	58.4 (58.7)	58.4
Wheelbase	inch	120.9	126.4
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