

The Right Ford Truck for You

Ford's full line of trucks can handle any job thrown at them. Ranger serves hundreds of thousands of satisfied owners, mile after mile – year after year. F-150 boasts the strongest frame in its class¹ to support best-in-class hauling and towing capacities. The F-Series Super Duty[®] is the most capable pickup in America.² F-350/F-450/F-550 Super Duty Chassis Cabs are available with the cleanest, quietest Ford Power Stroke[®] diesels ever. And F-Series continues to be America's best-selling line of trucks for 30 years in a row. The right Built Ford Tough[®] truck for you is waiting at your Ford Dealer.

Visit fordvehicles.com for more information.

¹Properly equipped Traditional Full-Size Pickups under 8500 lbs. GVWR. ²Best-in-class payload and towing, GVWR and GCWR when properly equipped. Class is Full-Size Pickups over 8500 lbs. and up to 16,000 lbs. GVWR.



Ranger



F-150



F-Series Super Duty



F-650/F-750 Chassis Cab



2008 F-150



THE 2008 FORD F-150
**THERE'S #1
ONLY ONE**

F150

BEST-IN-CLASS¹

Strongest Frame
Towing – 11,000 lbs.
Payload – 3,080 lbs.

Selection of Models, Trim and
Cargo Box Configurations
Maximum Cargo Box Volume

CLASS-EXCLUSIVES

4-Door Regular Cab
5.4L 3-Valve Triton® V8 Engine
with Variable Cam Timing
Overhead Rail Modular Interior
Storage System

NEW FOR 2008

Most Capable
Cargo Management System
Reverse Camera System



YOU BE THE JUDGE. A pickup is measured by what it can do, and by that standard, F-150 is the undisputed champion. Its payload and towing numbers are best-in-class. Those numbers are built on the strongest frame in the class. Innovative new features deliver utility and convenience

you won't find on any other truck. Even its driver and right-front passenger frontal crash test ratings are the best there are: 5 Stars. Hardworking, smooth-riding and Built Ford Tough®, F-150 is pure F-Series, the trucks with more vehicles still on the road after 250,000 miles than any other.² Of course, you've given F-Series the most important title of all – America's #1-selling line of trucks for 30 years in a row.

F-150 FX4 Regular Cab 4x4 in Dark Blue Pearl
Shown on a closed course with a professional driver demonstrating the
off-road abilities that exemplify F-150 FX4 toughness and capability

¹Properly equipped Traditional Full-Size Pickups under 8500 lbs. GVWR.
²Based on vehicle registration data and latest odometer readings available
to R.L. Polk & Co. for 1992 and newer model year full-size pickups still
on the road in the U.S. as of 1/1/07. NOTE: Vehicles throughout this
catalog may be shown with optional and aftermarket equipment.

THE STRONGEST FRAME

FULLY BOXED CONSTRUCTION means it's up to the task — and so much more. Cruise the interstate, pull a king-size trailer, or hit a rugged stretch of trail, and the solid feel of a fully boxed frame enhances the experience. Beyond best-in-class towing and payload numbers, F-150 offers refined ride and handling qualities in a full-size pickup. Here are some of the key features that make it all possible.

OUTBOARD-MOUNTED REAR SHOCKS

This feature locates the rear shocks outside the frame rails to help reduce body lean and to control axle motion on washboard surfaces. The 3"-wide rear leaf springs provide enhanced control, as well as help provide best-in-class 11,000-lb. towing and 3,080-lb. payload capability.



CHOOSE THE 5.4L TRITON V8 FOR MAXIMUM POWER AND CAPABILITY

- **3-VALVE HEADS** for optimal power and efficiency.
- **ELECTRONIC THROTTLE CONTROL** drive-by-wire technology provides seamless engine response, optimal fuel efficiency and reduced emissions.
- **VARIABLE CAM TIMING** delivers performance tailored to engine speed and load. It delivers low-speed torque to get big loads under way, plus high-speed power for passing acceleration and efficient highway cruising.
- **5.4 FLEXIBLE FUEL ENGINE** E85 or gasoline? As a no-cost option on the 5.4L Triton® V8, FFV lets you decide right at the pump. The F-150 FFV can run on E85 (85% ethanol/15% gasoline), straight gasoline, or any combination of the two. The benefits of ethanol-based fuel are substantial: It produces significantly less greenhouse gas (GHG), it can be made from renewable domestic crops such as corn, and switching to E85 has the potential to reduce our dependence on imported oil. Since Ford introduced E85 FFVs back in the mid-1990s, we've put nearly 2 million on the road, with refinements being made all along the way.



TUNED MOUNTS AND THROUGH-RAIL WELDS

Special body mounts help isolate the cab from road vibration, while through-rail welded crossmembers reduce frame flex. The result? A quiet interior and a smooth ride.

HIGH-STRENGTH STEEL RAILS

are fully boxed to form an exceptionally rigid structure. This is one big reason F-150 delivers best-in-class hauling and towing capability.

COIL-OVER-SHOCK FRONT SUSPENSION

This independent suspension system features cast-aluminum lower control arms and upper wishbones. It's a proven design that responds quickly to changing road surfaces, delivering excellent ride and control.

COLLAPSIBLE FRONT HORNS

Stamped-steel "horns" that help manage crash forces are positioned forward of the front frame rails.

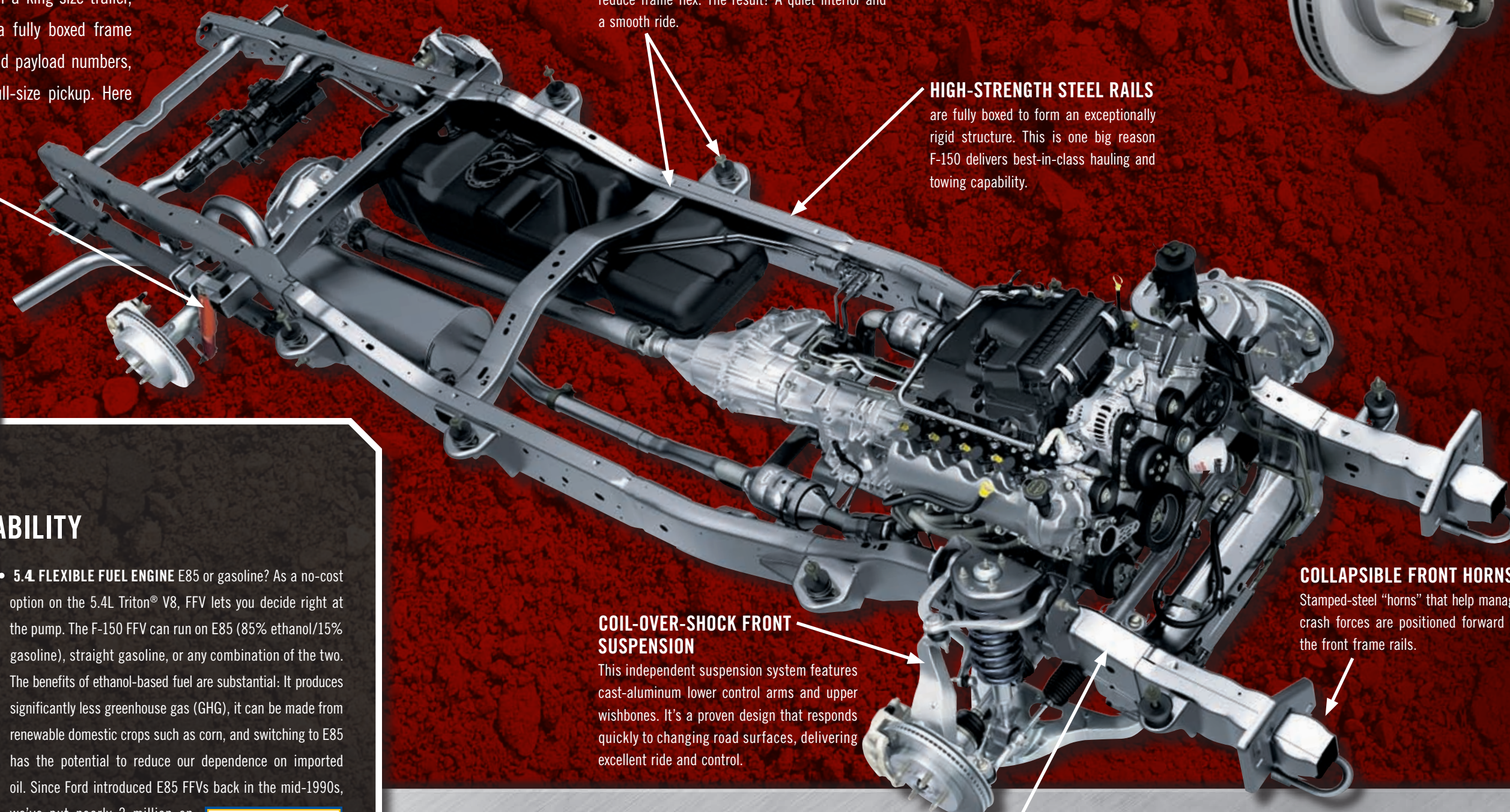
HYDROFORMED FRONT FRAME RAILS

Hydroform molding provides consistent material thickness, decreased thermal fatigue and increased strength. These are all-important features for the components that support the engine, transmission and front suspension.

OUTSTANDING STOPPING POWER

STANDARD 4-WHEEL VENTED-DISC ANTI-LOCK BRAKE SYSTEM

Electronic Brakeforce Distribution (EBD) manages the rear brakes to ensure maximum capability under heavy loads.



THE GREATEST CAPABILITY

F-150 XL HAULS or tows more than any truck in its class.¹ Its fully boxed frame rails, an available Heavy-Duty Payload Package and standard 4-wheel vented-disc anti-lock brakes provide serious capability for the toughest tasks. Put it to the test. You'll soon discover that F-150 XL has a work ethic just as strong as yours.



LEFT: New XL SuperCrew in Redfire shown with optional Chrome Bumper Package and other equipment
RIGHT: F-150 XLT 4x2 in Oxford White shown with optional MidBox Storage System upfit and other equipment



Optional Drawers



BEST-IN-CLASS
MAX. TOWING¹ 11,000 LBS. MAX. PAYLOAD¹ 3,080 LBS.

EXCLUSIVE 4-DOOR REGULAR CAB

Only one Regular Cab pickup gives you 4 doors, including 17 cu. ft. of secure storage: Ford F-150.

XL STANDARD EQUIPMENT

REGULAR CAB

- 4.2L EFI V6 with 5-Speed Manual (4x2)
- 4.6L Triton® V8 with 4-Speed Automatic (4x4)
- 4-Wheel Vented-Disc Anti-Lock Brake System
- 17" Grey Styled-Steel Wheels
- Tire Pressure Monitoring System
- Front Tow Hooks (4x4)
- Black Grille Surround with Black H-Bar Insert
- Rear Step Bumper
- Tailgate Assist™
- 4-Door Regular Cab
- Tilt Steering Wheel
- Electronic Display Center
- AM/FM Stereo

SUPERCAB

- 4.6L Triton V8 with 4-Speed Automatic
- Air Conditioning



NEW XL SUPERCREW

The classic work truck of the F-150 line is now available as a SuperCrew. Standard cloth seating offers roomy comfort for 6 with a 60/40 split flip-up rear seat.
INCLUDES SUPERCAB UPGRADES, PLUS: 4 Full-Sized Doors • AM/FM Stereo/Single-CD Player with MP3 Capability and Audio Input Jack • Power Windows, Door Locks and Mirrors • Remote Keyless Entry • Electronic Shift-On-the-Fly (4x4 only) • Overhead Console Storage

MIDBOX STORAGE SYSTEM²

Optional on F-150 XL and XLT Regular Cab and SuperCab models, the MidBox combines 26.3 cu. ft. of versatile, secure storage with a 5.5' cargo box. It's accessible from both sides of the vehicle, and is keyed to the driver door key. Steel construction, heavy-duty latches and beefy locks provide safekeeping of equipment and supplies. Optional accessories shown.

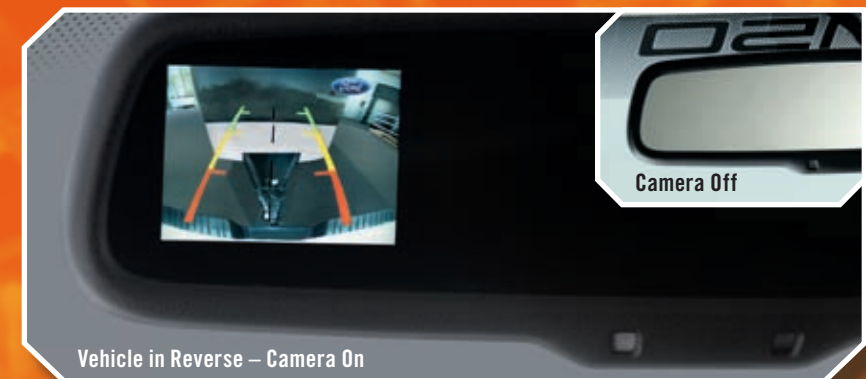
THE SMARTEST INNOVATIONS

WORKS HARD, WORKS SMART. Year after year, Ford turns bright ideas into rugged features. 2008 is no different, offering tough technology and innovation to help F-150 work harder than ever. Next time you say, "Somebody should have thought of that," it's likely that Ford already has, and it'll be on a Built Ford Tough® truck soon.



ALL-NEW REVERSE CAMERA

This amazing new option includes a camera mounted in the tailgate handle bezel and a video display mounted in the auto-dimming rearview mirror. The system is activated whenever the vehicle is put into reverse. The wide-angle camera provides a bird's-eye view of the trailer ball, and the built-in distance guide on the video display makes the system ideal for trailer hook-up or backing up to a loading dock. The system stays on for 3 seconds after shifting out of reverse, allowing you to confirm the security of your trailer hookup. The Reverse Camera System can be combined with the Reverse Sensing System to provide visual and audible warnings when objects are behind your truck.



ALL-NEW CLASS-LEADING CARGO MANAGEMENT SYSTEM

Multiple components add up to an exceptionally complete and versatile Cargo Management System option. **A** Cleats are rated at 600 lbs. each (2 cleats per rail maximum). Cleats unlock with a single pull-and-twist of a knob, and lock in place every 3.5". A bolt-in Front Header Bar option (not shown) provides additional cleat positions across the front of the box. **B** Optional Load Bars lock to the cleats, and T-channels in Load Bars accept common roof-rack accessories for carrying bikes, skis, etc., up to a 100-lb. maximum load. **C** The optional Bed Divider is rated to retain loads of up to 400 lbs. on the floor of the cargo box. **D** Optional composite Storage Bins attach to the side rail and can be locked with the same key as your vehicle.

SYSTEM FEATURES: Corrosion-Resistant Aluminum and Composite Construction • 2 Dual-Channel Side Rails
OPTIONAL FEATURES: Front Header Bar • Load Bars (2) • Bed Divider • Storage Bins (2)





F-150 STX in Bright Red with available Flareside Box and other optional equipment

BOXING TIPS

Protective box-rail caps and 4 bed tie-downs are included with your F-150 box. Choose the fender-and-steps punch of the Flareside box with 6 side rail tie-downs or the straight-up utility of the classic Styleside. Either way, you're the winner.



F-150 STX SuperCab 4x4 in Black with new optional STX Wheels & Stripes Package and other optional equipment



STX STANDARD EQUIPMENT

Includes XL Standard Features, Plus:

- Monotone Paint with Body-Color Front and Rear Step Bumpers and Grille Surround
- 17" Chrome-Clad Steel Wheels
- AM/FM Stereo/Single-CD Player with MP3 Capability and Audio Input Jack
- Manual Air Conditioning
- Cloth 40/20/40 Split Front Seat with Driver Manual Lumbar
- Rear Cupholders (SuperCab and SuperCrew)

NEW STX WHEELS & STRIPES PACKAGE

Here's an even more attention-getting look for a popular member of the F-150 lineup. Shown at left, a limited number of STX models will get this special exterior treatment before they roll off the line.

Package features include:

- 18" Silver-Painted Aluminum Wheels with Chrome Center Caps and Exposed Lug Nuts
- OWL All-Season Tires (4x2)
- OWL All-Terrain Tires (4x4)
- Fog Lamps
- Silver Hood Stripe
- Silver Lower-Body Fade Stripe

STX SPECIAL EDITION

Order the 5.4L Triton® V8 and get 300-hp performance. Then you can add this package, which includes STX Standard Equipment, Plus:

- 17" Machined-Aluminum Wheels
- Power Equipment Group (Power Mirrors, Windows and Door Locks)
- STX Special Edition Decal

THE SLICKEST VALUE

STREETWISE STYLE that won't break the bank. STX has all the rugged capability of a Built Ford Tough® F-150 combined with special upgrades inside and out. With standard air conditioning and tunes from your MP3 player pumping out of the stereo via the standard audio input jack, you're as cool behind the wheel as you look from the street.



An optional Audiophile® AM/FM stereo/6-disc in-dash CD changer with MP3 capability and subwoofer plays pure digital clarity. Choose optional SIRIUS Satellite Radio¹ for over 130 channels of digital programming, including sports, news, talk, entertainment and 100% commercial-free music. It even includes 6 months of complimentary service.



¹Service not available in Alaska or Hawaii. See your Ford Dealer or contact SIRIUS at 1-888-539-7474 for more information.



XLT STANDARD EQUIPMENT

Includes STX Standard Features, Plus:

- Chrome Grille Surround with Black Honeycomb Insert
- Chrome Front and Rear Step Bumpers
- Power Windows and Door Locks
- 2nd-Row Power Windows (SuperCab and SuperCrew)
- Power Sideview Mirrors
- Remote Keyless-Entry System
- Premium Cloth 40/20/40 Split Front Seat with Driver Manual Lumbar
- Cruise Control
- Autolamp Automatic On/Off Headlamps
- Color-Coordinated Carpet and Floor Mats

XLT CHROME PACKAGE

Add this gleaming upgrade option (shown) to your new XLT.

- 18" Chrome-Clad Aluminum Wheels • OWL All-Season Tires (4x2)
- OWL All-Terrain Tires (4x4) • 5" Chrome Tubular Step Bars
- Chrome H-Bar Grille • Chrome Exhaust Tip
- Color-Coordinated Leather-Wrapped Steering Wheel



WIDE-OPEN VIEW

A manual telescoping/folding trailer tow mirrors option lets you see around a big trailer, and their large viewing area inspires confidence whether you're towing or not.

ANOTHER F-150 INNOVATION

F-150 was the first pickup to offer 2nd-row power windows on a SuperCab. Standard on XLT, FX4 and LARIAT.



CAPTAIN'S COMMAND

Step up from the standard premium cloth 40/20/40 split front seat to premium cloth captain's chairs with driver manual lumbar and center console (left). SuperCab and SuperCrew both feature a 60/40 split flip-up rear bench.

THE WIDEST SELECTION

HAVE IT YOUR WAY. XLT simply gives you the most flexibility in the F-150 lineup, along with an impressive list of standard features. It's available with every cab size, body style, box size and engine option, in 4x2 or 4x4. From the class-exclusive 4-door Regular Cab, to the spacious SuperCab and SuperCrew, XLT is ready to take on your busy life. If hauling and towing are high priorities, the optional Heavy-Duty Payload Package equips XLT to handle king-size loads. Any way you want it, that's F-150 XLT.



F-150 XLT SuperCrew 4x4 in Dark Shadow Grey with optional XLT Chrome Package, dealer-installed Genuine Ford Accessories, and more



FX2 SPORT

FX2 SPORT SPECIAL EQUIPMENT

Optional on XLT 4x2 with 4.6L or 5.4L Triton V8.
Adds to XLT Standard Equipment:

- Body-Color Bumpers, Valance, Grille Surround and Door Handles
- Deluxe Mirror Package with Body-Color Mirror Caps
- Billet-Style Grille
- Fog Lamps
- Unique 18" Machined-Aluminum Wheels
- Chrome Exhaust Tip
- Black/Red Sport Cloth 40/20/40 Split Front Seat with Driver Manual Lumbar (Regular Cab)
- Black/Red Sport Cloth Front Captain's Chairs with Driver Manual Lumbar and Power Driver Seat (SuperCab and SuperCrew)
- Flow-Through Console and Floor Shifter (SuperCab and SuperCrew)
- Leather-Wrapped Steering Wheel with Cruise Control
- Unique Carpeted Floor Mats

Optional Black leather-trimmed front seats are embroidered with the SPORT logo and red-stitched seams (not available on Regular Cab)

THE COOLEST CUSTOMER

F-150 FX2 SPORT SuperCab in Redfire with optional equipment

LIGHT UP THE NIGHT. FX2 SPORT brings lean custom looks to an agile 4x2 drivetrain. And it's powered by a Triton® V8 – providing the force you need in town or on the highway. Yet for all its street presence, FX2 SPORT is also a rugged F-150, built to put in a full day's work before a big night out. And nothing's as cool as getting the job done.



THE TOUGHEST DECISION

WHERE DOES YOUR STYLE TAKE YOU?

With FX4 it can take you just about anywhere. FX4 draws maximum power from its 5.4L Triton® V8 while showing the rugged good looks and off-road toughness of the most capable F-150 ever. And you can choose the FX4 Luxury Package option to add a generous list of premium amenities. For serious rock crawling or cruising the town, FX4 is all the 4x4 you need. It's a decision you'll be glad you made.

F-150 FX4 SuperCab with optional Black sport leather-trimmed front captain's chairs with flow-through center console and floor shifter, FX4 Luxury Package and other options



F-150 FX4 instrument panel shown with optional equipment

TAKE IT ALL IN

A glance across the unique FX4 instrument panel gives you a bird's-eye view of all your truck's vital functions. Standard features include a full set of gauges and cruise control.

FX4 OFF ROAD

FX4 STANDARD EQUIPMENT

Includes XLT 4x4 Standard Features, Plus:

- 5.4L Triton V8 with 4-Speed Automatic
- Electronic Shift-On-the-Fly (ESOF) 4x4
- Skid Plates and Off-Road Shocks
- Limited-Slip Rear Axle
- Front Tow Hooks and Fog Lamps
- 18" Machined Cast-Aluminum Wheels
- 40/20/40 Split Sport Cloth Front Seat
- Leather-Wrapped Steering Wheel
- Black Rubber Off-Road Floor Mats

FX4 LUXURY PACKAGE

- Body-Color Grille and Door Handles
- Deluxe Mirror Package with Body-Color Mirror Caps
- Leather-Wrapped Steering Wheel with Secondary Audio and Climate Controls
- Electronic Automatic Temperature Control (EATC)
- Heated Front Seats
- Memory Driver Seat
- Memory Power-Adjustable Pedals



F-150 FX4 OFF-ROAD SuperCab Flareside in Bright Red/Dark Shadow Grey two-tone with optional FX4 Luxury Package, 20" machined-aluminum wheels and other available equipment

THE HIGHEST REWARDS

LARIAT HAS ITS PRIVILEGES. Nothing says success like F-150 LARIAT. Outside, it's a great-looking pickup you'll be proud to drive for work or pleasure. Inside, an impressive list of standard features makes it as comfortable for a group of friends as it is for a full work crew. Now that you've put in all that time getting ahead, you deserve an F-150 LARIAT to show for it.

LARIAT STANDARD EQUIPMENT

Requires SuperCab or SuperCrew with Styleside Box. Includes XLT Standard Features, Plus:

- Leather-Trimmed Split Front Seat with Power Driver Seat and Dual Manual Lumbar
- Leather-Wrapped Steering Wheel with Secondary Audio and Climate Controls
- Message Center with Trip Computer
- Electronic Automatic Temperature Control (EATC)
- Rear Window with Privacy Glass and Defroster
- Auto-Dimming Rearview Mirror
- Color-Coordinated Carpet and Floor Mats
- 18" Bright-Aluminum Wheels
- Light Pueblo Gold Honeycomb Grille with Chrome Surround
- Power Heated Sideview Mirrors with Turn-Signal Indicators and Auto-Dimming Driver Side

LARIAT CHROME PACKAGE

LARIAT shines even brighter with this optional Chrome Package (shown).

- 18" Chrome-Clad Aluminum Wheels • OWL All-Season Tires (4x2) • OWL All-Terrain Tires (4x4)
- 5" Chrome Tubular Step Bars • Chrome Billet-Style Grille • Chrome Mirror Caps
- Black Door and Tailgate Handle Bezels with Chrome Straps • Chrome Exhaust Tip



F-150
LARIAT 5.4 TRITON



Optional DVD Entertainment System

F-150 LARIAT SuperCrew 4x4 in Stone Green with optional LARIAT Chrome Package, 6.5' box and other equipment

KEEPING YOU ON COURSE

An optional DVD-based Navigation System utilizes GPS to help you keep your bearings anywhere in the U.S. It features a 6.5" touch screen, points of interest, and intersection programming with audible turn-by-turn instructions.



Optional 20" Machined-Aluminum Wheel

HARLEY-DAVIDSON



105th Anniversary Ford Harley-Davidson™ F-150 in optional Black/Vintage Copper two-tone and other equipment



Unique interior with Black/Dusted Copper leather-trimmed front captain's chairs



105TH ANNIVERSARY FORD HARLEY-DAVIDSON™ F-150

Adds to LARIAT SuperCrew Standard Features:

- Monochromatic Black Clearcoat with Unique Bodyside Graphics
- Chrome Billet-Style Grille with Body-Color Surround
- Blacked-Out Headlamps and Smoked Taillamps
- Sport-Tuned Shocks and V-Rated Tires
- 22" Polished Forged-Aluminum Wheels with the Bar & Shield Logo on Center Caps
- Black Ground Effects with Bright Accents
- Rubber Bed Mat with HARLEY-DAVIDSON Bar & Shield Logo
- "105TH Anniversary Harley-Davidson F-150" Badges
- Black/Dusted Copper Leather-Trimmed Front Captain's Chairs with the Bar & Shield Logo and 60/40 Split Flip-Up Rear Bench
- Leather-Trimmed Flow-Through Center Console
- Power-Adjustable Performance Pedals
- High-Gloss Piano-Black Interior Accents

Optional:

- All-Wheel Drive
- Black/Vintage Copper Two-Tone with Dimensional Chrome Boxside Lettering



105TH Anniversary F-150 shown in Monochromatic Black with unique bodyside graphic



THE MOST ATTITUDE

NEW 105TH ANNIVERSARY FORD HARLEY-DAVIDSON™ F-150

Incredible as it sounds, Henry Ford introduced the first Ford production model the very same year that William S. Harley and Arthur Davidson rolled out the first Harley-Davidson® motorcycle. Unleash this F-150, and you'll feel their power and spirit ringing through the years. With Detroit iron and Milwaukee soul, here's a truck that celebrates the founding fathers of the American road.



450 SUPERCHARGED HP Hand over the already potent Ford Harley-Davidson™ F-150 to the race-bred experts at SALEEN¹, and they turn loose 450 hp of supercharged thunder backed by 500 lb.-ft. of torque. Available on Ford Harley-Davidson™ F-150 4x2 only.

¹The Supercharger Upfit option is a Ford F-150 that has been modified and certified by SALEEN Incorporated ("SALEEN"). As a SALEEN product, SALEEN warrants (1) SALEEN parts supplied and installed by SALEEN on the F-150 and (2) the installation of SALEEN Parts by SALEEN on the F-150. See your dealer for the limited warranty details.

L I M I T E D



F-150 LIMITED two-tone leather-trimmed interior



CUSTOM TOUCHES

The two-tone leather-trimmed seats, instrument panel and door panels make this an F-150 like no other. The custom serialization plate certifies your distinction in possessing this rare edition.

LIMITED SPECIAL EQUIPMENT

Includes LARIAT SuperCrew with 5.5' Box Features, Plus:

- White Sand Tri-Coat Metallic Monotone Paint
- 22" Polished Forged-Aluminum Wheels with Painted Accents and Chrome Center Caps
- 4" Polished Stainless Steel Tubular Step Bars
- LIMITED Dimensional Boxside Lettering
- Dark Shadow Grey Headlamp Bezels and Smoked Taillamps
- Deluxe Mirror Package with Body-Color Mirror Caps
- Sport-Tuned Shocks
- Body-Color Billet-Style Grille with Chrome Surround
- Body-Color Bumper Fascia, Wheel-Lip Moldings and Front and Rear Bumpers with Unique Front Valance
- Serialization Plate
- Unique Two-Tone Leather-Trimmed Captain's Chairs with Power Driver Seat and Dual Manual Lumbars
- Flow-Through Console with Unique Leather-Wrapped Lid and Shifter
- Unique Cluster/Center Stack/Door-Panel Accents
- Unique Leather-Trimmed Steering Wheel



THE MOST EXCLUSIVE

F-150 LIMITED in White Sand Tri-Coat Metallic with optional equipment

NEW F-150 LIMITED. Sure, it's got a truckload of custom amenities inside and out (check out the dimensional chrome badge on the box), plus a monochrome tri-coat metallic paint job right down to its 22" polished forged-aluminum wheels. But don't let the finery fool you. This is a Built Ford Tough® F-150 through and through. One that's ready to stop traffic anywhere.



5,000 – THAT'S ALL

LIMITED isn't just the name of this very special F-150 – it truly describes the exclusive nature of its availability as well. Only 5,000 are scheduled for sale in the U.S., and once they're gone, they're gone. If you think you might want this beauty, you'll want to talk to your Ford Dealer today.

THE MOST CELEBRATED

THE 60TH ANNIVERSARY EDITION F-150. It all started with the introduction of the 1948 F-1 – the very first F-Series. Powered by the legendary Ford Flathead V8, contractors, ranchers and masters of every trade made it their workhorse. The latest in a long line of special F-150 pickups, this new edition pays tribute to the founding of what would grow into the best-selling line of trucks in America.



60TH ANNIVERSARY EDITION SPECIAL EQUIPMENT

Includes XLT SuperCab or SuperCrew Standard Features, Plus:

- Unique Two-Tone Paint: Dark Shadow Grey/Black or Black/Dark Shadow Grey
- 60TH Anniversary Door and Tailgate Badging
- Chrome H-Bar Grille with Chrome Surround
- 5" Chrome Tubular Step Bars
- Chrome Exhaust Tip
- Accent-Color Wheel-Lip Moldings and Front and Rear Bumpers
- 20" Machined-Aluminum Wheels with Unique Center Caps
- Sport Cloth Captain's Chairs with Power Driver Seat and Dual Manual Lumbars
- 60TH Anniversary Console Badge with Laser-Engraved Serialization Plate
- Leather-Wrapped Steering Wheel
- Unique Cluster/Center Stack and Door-Finish Panels
- Carpeted Floor Mats with 60TH Anniversary Logo



60TH Anniversary Edition Instrument Cluster



20" Machined-Aluminum Wheel with Unique Center Cap

COMING WINTER 2007
F-150 XLT 60TH Anniversary Edition in Dark Shadow Grey/Black two-tone with optional equipment, shown towing a 1948 Ford F-1 truck

SPECTACULAR PROGRESS

In the past decade, Ford has taken the lead in redefining the truck cabin. What was once purely utilitarian has evolved, incorporating design, comfort and amenities once found only in top-of-the-line automobiles. These award-winning work spaces are now a Ford hallmark.



60TH Anniversary Edition interior with front Black Sport Cloth captain's chairs and center console

NOTHING COULD BE FINER

From its yards of Castaño leather trim to its soft-touch interior surfaces and plush carpet, the F-150 KING RANCH is absolutely top-of-the-line. At work or at leisure, there is always a warm welcome waiting in this very special F-150, shown here with optional equipment.



KING RANCH SPECIAL EQUIPMENT

Includes LARIAT SuperCrew Standard Features, Plus:

- Castaño Leather-Trimmed, Power/Heated Front Captain's Chairs with Dual Manual Lumbar, Memory Driver Seat and KING RANCH Badges
- Castaño Leather-Trimmed Front Flow-Through Console and Steering Wheel
- Castaño Leather-Trimmed 60/40 Split Fold-Up Rear Bench Seat
- 18" 7-Spoke Cast-Aluminum Wheels with KING RANCH "Running W" Center Caps
- Two-Tone Exterior with Pueblo Gold Lower Accent
- Pueblo Gold H-Bar Grille with Chrome Surround
- Pueblo Gold Platform Running Boards, Box Top and Tailgate Moldings
- Power-Folding Sideview Mirrors with Security Approach Lamps and Auto-Dimming Driver Side
- KING RANCH "Running W" Badges



Power-Folding Sideview Mirrors



Platform Running Boards

THE LONGEST HERITAGE

A HISTORY AS OLD AS THE WEST. Since 1853, King Ranch® has been both a hardworking enterprise and an oasis of refinement. That's a word-perfect description of the truck that bears the "Running W" brand. This special-edition Ford pickup has the legendary capability of an F-150 and an interior that's tooled like a fine saddle. The F-150 KING RANCH rides tall in the spirit of honest work and Western hospitality. May that tradition never change.



F-150 KING RANCH in Mahogany/Pueblo Gold two-tone with optional equipment

SPECIFICATIONS

MODEL LINEUP

Each series includes the standard equipment of the previous series, except where additions/exceptions are noted. Vehicles shown may contain optional equipment.



XL

Argent front and rear step bumpers • Black grille surround, H-bar grille and front bumper upper fascia • Black manual sideview mirrors (Regular Cab and SuperCab) • Black, power sideview mirrors (SuperCrew) • 17" grey styled-steel wheels • Solar-tinted glass with fixed rear window • Air conditioning (SuperCab and SuperCrew) • AM/FM stereo with clock (Regular Cab and SuperCab) • AM/FM stereo with single-CD player (SuperCrew) • Visors with driver-side strap and passenger-side mirror • Black urethane steering wheel • Black vinyl floor covering (Regular Cab and SuperCab) • Color-coordinated carpet and floor mats (SuperCrew) • Vinyl 40/20/40 split front seat (Regular Cab and SuperCab) • Cloth 40/20/40 split front seat (SuperCrew) • Tire Pressure Monitoring System • Display center • Rear vinyl 60/40 split flip-up seat (SuperCab) • Rear cloth 60/40 split flip-up seat (SuperCrew) • Power windows and door locks (SuperCrew)



STX

Body-color front and rear step bumpers, grille surround and front bumper upper fascia • 17" chrome-clad steel wheels • Air conditioning • AM/FM stereo/single-CD player • Auxiliary audio input jack • Cloth 40/20/40 split front seat with driver manual lumbar • Front-seat center armrest with storage bin and cupholders • Rear cloth 60/40 split flip-up seat (SuperCab) • Rear cupholders (SuperCab) (available Flareside model shown)



XL²

Chrome front and rear step bumpers • Black honeycomb-style grille with chrome surround • Remote keyless-entry system • Power sideview mirrors • 17" chrome-clad steel wheels • Autolamp • Power accessory delay • Color-coordinated carpet and floor mats • Tachometer • Cruise control • Color-coordinated steering wheel • Visors with covered mirrors • Power windows, including 2nd-row on SuperCab and SuperCrew • Power door locks • Outside temperature and compass display • Premium cloth 40/20/40 split front seat • Premium cloth rear 60/40 split flip-up seat (SuperCab or SuperCrew) • Rear cupholders (SuperCab and SuperCrew) • Fixed rear window with privacy tint



FX4

FX4 OFF-ROAD decals • Color-coordinated front and rear step bumpers • Black H-bar grille with body-color surround • Dark grey wheel-lip moldings • Keyless-entry keypad • Black leather-wrapped steering wheel • Black rubber off-road floor mats • Sport cloth 40/20/40 split front seat with driver and right-front-passenger manual lumbar • 18" machined cast-aluminum wheels • Electronic Shift-On-the-Fly (ESOF) 4x4 • Limited-slip rear axle • Off-road tuned shocks • Skid plates – 2 steel (front crossmember and transfer case), 1 composite (fuel tank)



LARIAT

Chrome front/rear step bumpers and color-coordinated wheel-lip moldings (with monotone paint) • Pueblo Gold front/rear step bumpers and wheel-lip moldings (with two-tone paint) • Light Pueblo Gold honeycomb-style grille with chrome surround • Power, heated sideview mirrors with turn-signal indicator and auto-dimming driver side • 18" bright-aluminum wheels • Lighted, covered visor vanity mirrors • Electronic Automatic Temperature Control (EATC) • Rear-window defroster • Color-coordinated carpeted floor mats • Message center • Color-coordinated, leather-wrapped steering wheel with secondary audio and climate controls • Power driver seat • Leather-trimmed front seats • Auto-dimming rearview mirror



STANDARD FEATURES

MECHANICAL

100,000-mile tune-up interval¹
Electronic Brakeforce Distribution (EBD)
Fail-safe engine cooling system
Gas-pressurized shock absorbers
Hood-open assist mechanisms
Lightweight aluminum hood
Maintenance-free 58-amp.-hr., 540-CCA battery with battery saver
Power 4-wheel vented-disc brakes with Anti-lock Brake System (ABS)
Power rack-and-pinion steering
Spare tire with wheel lock
Stabilizer bar – Front
Stainless steel exhaust system (major components)
Suspension – Front: long-spindle, double-wishbone coil-over-shock; rear: leaf springs
Tire Pressure Monitoring System (excluding spare)
Trailer tow – 4-pin connector

SAFETY/SECURITY

Personal Safety System[®] for driver and right-front passenger – Includes dual-stage front airbags² safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver-seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System³
2-point front center restraint (SuperCab and SuperCrew)
3-point restraints – All front-outboard-seating positions, all rear-seat positions and Regular Cab front-center position
Alert chimes – Headlamps-on, key-in-ignition and safety belt
Belt-Minder[®] safety belt reminder – Driver and right-front passenger
Brake/shift interlock
Fuel pump inertia shutoff switch
LATCH – Lower anchors and tether anchors for child-safety seats
Seat-Integrated Restraints (SIR) – Driver and right-front passenger (Regular Cab and SuperCab only)
Non-SIR restraints – Driver and right-front passenger (SuperCrew only)
SecuriLock[®] passive anti-theft ignition system
Side-intrusion door beams

INTERIOR

Assist/grab handles – Driver and right-front passenger
Coat hooks – 2
Cupholders – Front: 2 on instrument panel (n/a with Mechanical Shift-On-the-Fly) and 1 in each front-door map pocket
Display center
Front dome or map lights
Front-door map pockets
Gauges – Fuel, voltmeter, oil pressure, engine coolant temperature, speedometer and odometer
Glove compartment
Horn – Dual-note
Power points – Front (all models) and rear (in SuperCab and SuperCrew models)
Tilt steering wheel

EXTERIOR

Cargo box lamp – Integrated into center high-mounted stop lamp
Cargo box tie-downs – 4
Headlamps – Aerodynamic clear-lens quad-beam halogen
Stake-bed pockets (n/a with Flareside or 5.5' box)
Tailgate – Removable with key lock and Tailgate Assist[™]
Tow hooks – 2 in front (4x4 only)
Windshield wipers – Intermittent

¹Under normal driving conditions with routine fluid and filter changes.

²Always wear your safety belt, and in SuperCab and SuperCrew models, always secure children in the rear seat.

³Right-front-passenger seat only.

Comparisons based on 2007 and 2008 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions and capability ratings shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.

SPECIFICATIONS

FEATURES & OPTIONS

XL	
STX	
XLT	
FX4	
LARIAT	
MECHANICAL	
●	4.2L V6 with 5-speed manual O/D (n/a with Flareside; 4x2 Regular Cab only)
○	4.2L V6 with 4-speed automatic O/D (4x2 Regular Cab; standard with Flareside)
●	4.6L SOHC Triton® V8 with electronic 4-speed auto. O/D
●	5.4L SOHC 3-valve Triton V8 with electronic 4-speed auto. O/D
●	5.4L SOHC 3-valve FFV (Flex. Fuel) Triton V8 with electronic 4-speed auto. O/D ¹
○	Axle upgrade (see Axle Availability chart for details)
○	Axle – Limited-slip rear (see Axle Availability chart for details)
●	17" grey styled-steel wheels
○	17" machined-aluminum wheels
○	17" chrome-clad steel wheels (XL SuperCrew only)
○	17" machined-aluminum wheels with painted accents
●	17" 7-lug grey steel wheels (requires Heavy-Duty Payload Package; Regular Cab and SuperCab only)
○	18" machined cast-aluminum wheels
○	18" bright-aluminum wheels
○	20" painted cast-aluminum wheels (requires FX2 SPORT Package; n/a with 133" WB)
○	20" 6-spoke machined-aluminum wheels
●	P235/70R17 all-season BSW tires (5) – 4x2 (Regular Cab and SuperCab)
●	P235/75R17 all-terrain BSW tires (5) – 4x4 (Regular Cab and SuperCab)
●	P255/65R17 all-season OWL tires (4) – 4x2 (optional on XL and XLT Regular Cab and SuperCab; standard on SuperCrew)
●	P255/70R17 all-terrain OWL tires (4) – 4x4 (optional on XL and XLT Regular Cab and SuperCab; standard on SuperCrew)
○	P265/60R18 all-season OWL tires (5) – 4x2
○	P275/65R18 all-terrain OWL tires (4) – 4x4
○	P275/55R20 all-terrain OWL tires (4)
●	LT245/70R17D all-terrain BSW tires (5) – 4x2/4x4 (requires Heavy-Duty Payload Package; Regular Cab and SuperCab only)
○	LT275/65R18C all-terrain OWL tires (4) – 4x4
●	Fuel tank – 26-gallon (126" WB on Regular Cab; 133" WB on SuperCab)
●	Fuel tank – 27-gallon (145" WB on Regular Cab and SuperCab; 150" WB on SuperCrew)
●	Fuel tank – 30-gallon (SuperCrew 5.5' box)
●	Fuel tank – 35.7-gallon (Regular Cab 8' box; SuperCab and SuperCrew 6.5' box)
○	Traction Control (4x2 V8)
○	Reverse Sensing System (requires Trailer Tow Package)
4x4-ONLY FEATURES	
●	Mechanical Shift-On-the-Fly transfer case (Regular Cab and SuperCab)
●	Electronic Shift-On-the-Fly (ESOF) transfer case (std. on SuperCrew)
○	Skid plates – Steel plates for front crossmember and transfer case; composite plate for fuel tank
SEATING	
●	Front vinyl 40/20/40 split (Regular Cab and SuperCab)
●	Front cloth 40/20/40 split with driver manual lumbar
○	Front premium cloth 40/20/40 split with driver manual lumbar
○	Front sport cloth 40/20/40 split with dual manual lumbar
○	Front leather-trimmed 40/20/40 split with dual manual lumbar
○	Front cloth captain's chairs with center console and driver manual lumbar (SuperCab only; 4x4 requires ESOF)
○	Front vinyl captain's chairs with center console (SuperCab; 4x4 requires ESOF)
○	Front premium cloth captain's chairs with center console and driver manual lumbar (SuperCab and SuperCrew; SuperCab 4x4 requires ESOF)
○	Front sport cloth captain's chairs with flow-through console and floor shifter ² (SuperCab and SuperCrew)
○	Front sport leather-trimmed captain's chairs with flow-through console and floor shifter ³ (SuperCab and SuperCrew only)
○	Front leather-trimmed captain's chairs with flow-through console and floor shifter
○	Power driver seat (SuperCab and SuperCrew)
●	Rear vinyl 60/40 split flip-up seat (SuperCab)
○	Rear premium vinyl 60/40 split flip-up seat ⁴ (SuperCab and FX2/FX4 SuperCrew)
●	Rear cloth 60/40 split flip-up seat (SuperCab and SuperCrew)
○	Rear leather 60/40 split flip-up seat (SuperCrew)

● Standard ○ Select Availability ○ Optional — Not Available

¹Not available with Flareside Box, Heavy-Duty Payload Package or Ford Harley-Davidson™ F-150 Package. ²Requires power driver seat. ³Requires power driver seat. XLT requires FX2 SPORT Package. ⁴Requires with 5.4L engine on XL Regular Cab. Audiophile is a registered trademark of Audiophile, Inc. ©2007 SIRIUS Satellite Radio Inc. "SIRIUS," the SIRIUS dog logo and "The Best Radio on Radio" are registered trademarks of SIRIUS Satellite Radio Inc.

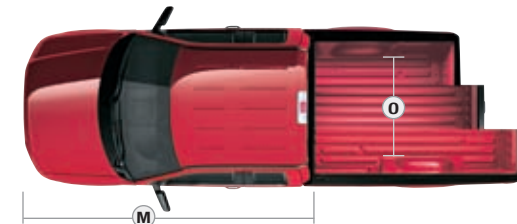
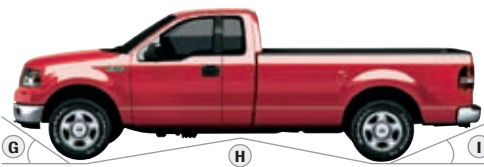
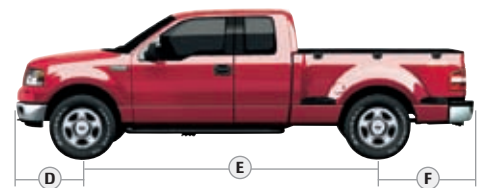
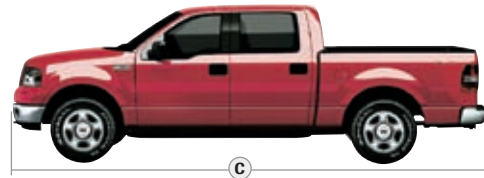
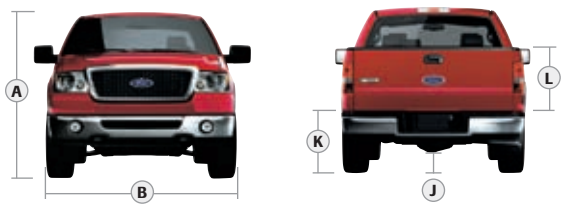
XL	
STX	
XLT	
FX4	
LARIAT	
INTERIOR	
○	Air conditioning – Manual* (standard on XL SuperCab and SuperCrew)
○	Air conditioning – Electronic Automatic Temperature Control (EATC)
●	AM/FM stereo with clock (Regular Cab and SuperCab)
○	AM/FM stereo/single-CD player with MP3 capability, auxiliary audio input jack and clock
○	AM/FM stereo/6-disc in-dash CD changer with MP3 capability, auxiliary audio input jack and clock
○	Audiophile® Sound System – Includes 6-disc in-dash CD changer with MP3 capability, subwoofer and auxiliary audio input jack
○	Navigation Radio System – DVD-based with in-dash screen (SuperCab and SuperCrew)
○	Navigation System and Audiophile Sound System (SuperCab and SuperCrew)
○	SIRIUS Satellite Radio – Includes integrated satellite receiver, roof-mounted antenna and 6-month subscription
●	Black vinyl floor covering (Regular Cab and SuperCab)
○	Carpet – Color-coordinated with carpeted front and rear floor mats
○	Carpet – Color-coordinated with black rubber off-road floor mats
○	Carpet – Color-coordinated with carpeted floor mats and black rubber floor mats
○	Cruise control – Steering wheel-mounted
○	Fade-to-off interior lighting (XL SuperCrew only)
○	Interior lights with rear dome light (SuperCab and SuperCrew)
○	Message center/trip computer – Includes display center features plus distance-to-empty, average fuel economy, low oil pressure, check-engine temp, fail-safe engine cooling mode, low brake fluid and more
○	Outside temperature and compass display
○	Overhead mini-console with small storage bin (Regular Cab)
○	Overhead console with small storage bin (n/a with power moonroof or Regular Cab; XL SuperCrew only)
○	Overhead Rail Storage System – Includes large storage bin and rear dome light (rear dome and map lights w/SuperCrew) (SuperCab and SuperCrew; n/a with power moonroof or Rear-Seat DVD Entertainment System)
○	Power accessory delay (XL SuperCrew)
○	Power-adjustable pedals (n/a with 4.2L V6 manual or XL SuperCrew)
○	Power door locks with autolock (XL SuperCrew only)
○	Power Equipment Group – Includes power door locks, windows and sideview mirrors (XL SuperCrew only)
○	Power moonroof – Includes overhead mini-console without storage bin (SuperCab and SuperCrew only; n/a with Overhead Rail Storage System or Rear-Seat DVD Entertainment System)
○	Rear cargo storage unit (Regular Cab; n/a with Audiophile Sound System)
○	Rear window – Fixed with solar tint
○	Rear window – Fixed with privacy tint
○	Rear window – Fixed with privacy tint and defroster
○	Rear window – Manual sliding with privacy tint (n/a with defroster)
○	Rear window – Power sliding with privacy tint (n/a with defroster; requires power driver seat; SuperCab and SuperCrew)
○	Tachometer (standard on XL and STX w/manual trans. or XL SuperCrew)
○	Universal Garage Door Opener
○	Windows – 1st-row manual (Regular Cab and SuperCab)
○	Windows – 1st-row power, solar-tinted, with one-touch-down driver-side feature (XL SuperCrew)
○	Windows – 2nd-row fixed (XLT and FX4 Regular Cabs; XL Regular Cab and SuperCab)
○	Windows – 2nd-row power (SuperCab and SuperCrew; XL SuperCrew)
EXTERIOR	
○	8' box – Styleside (Regular Cab)
○	8' box – Styleside (SuperCab with Heavy-Duty Payload Package)
○	6.5' box – Styleside (Regular Cab)
○	6.5' box – Styleside (SuperCab)
○	6.5' box – Flareside (Regular Cab/SuperCab)
○	6.5' box – Styleside (SuperCrew)
○	6.5' box – Flareside (SuperCrew)
○	5.5' box – Styleside (SuperCab)
○	5.5' box – Styleside (SuperCrew)
○	Bed extender (only available with 5.5' box)
○	Cargo Management System – Includes 4 tie-down cleats (6.5' Styleside)
○	Cargo Management System accessory – Front header bar
○	Cargo Management System accessory – Pickup box load bars (2)
○	Cargo Management System accessory – Pickup box storage bins (2)
○	Cargo Management System accessory – Pickup box divider
○	Fog lamps (XL requires XL Décor Group or XL SuperCrew Chrome Bumper Package)
○	Keypress-entry keypad – Driver door-mounted
○	Remote keyless entry with 2 fobs; illuminated entry with panic button (XL SuperCrew only)

XL	
STX	
XLT	
FX4	
LARIAT	
EXTERIOR (continued)	
○	Reverse Camera System (n/a with Flareside)
○	Running boards – Black tubular step bar (XL Regular Cab and SuperCab; XLT Regular Cab)
○	Running boards – Black platform (SuperCab and SuperCrew; XL SuperCrew only)
○	Running boards – Body-color tubular step bar (requires FX2 SPORT Package)
○	Running boards – 4" polished stainless steel tubular step bar
○	Running boards – 5" chrome tubular step bar (SuperCab and SuperCrew; n/a with Ford Harley-Davidson™ F-150 Package or LIMITED Package)
○	Sideview mirrors – Black, manual (XL Regular Cab and SuperCab)
○	Sideview mirrors – Black, power (XL SuperCrew)
○	Sideview mirrors – Black, power heated with turn-signal indicator and auto-dimming driver-side feature
○	Sideview mirrors – Manual glass/telescoping trailer tow (XL Regular Cab and SuperCab)
○	Sideview mirrors – Power glass/manual telescoping trailer tow with heat, turn-signal indicator and security approach lamps (XL requires Power Equipment Group)
○	Sideview mirrors – Power heated, power-folding with turn-signal indicator and auto-dimming driver-side feature (SuperCrew only; FX4 requires FX4 Luxury Package)
○	Two-tone paint – Standard on FX4 Flareside
PACKAGES	
○	60TH Anniversary Edition – Includes unique two-tone paint; 60 TH Anniversary badging; chrome H-bar grille with chrome surround; 5" chrome tubular step bars; chrome exhaust tip; 20" machined-aluminum wheels with unique center caps; sport cloth captain's chairs with power driver seat and dual manual lumbar; leather-wrapped steering wheel; unique cluster, center stack and door-finish panels; carpeted floor mats with 60 TH Anniversary logo (SuperCab and SuperCrew only)
○	Ford Harley-Davidson™ F-150 Package – Includes monochromatic Black exterior color with unique bodyside graphic; 22" polished forged-aluminum wheels with painted accents and the Bar & Shield logo on center caps; wheel lock kit; P275/45R22 all-season BSW V-rated tires; chrome, billet-style grille with body-color surround; body-color front and rear step bumper (monotone only); unique lower valance; unique side ground effects; Black/Dusted Copper leather-trimmed captain's chairs with the Bar & Shield logo; power driver seat; flow-through console and floor shifter with Black/Dusted Copper leather accents and "105 TH Anniversary Harley-Davidson F-150" medallion; black interior with high-gloss accents and serialization badging; spun-metal instrument cluster; Black/Dusted Copper leather-wrapped steering wheel; blacked-out headlamps; smoked taillamps; Deluxe Mirror Package with body-color caps; Overhead Rail Storage System; sport-tuned shock absorbers; front and rear wheel-lip moldings; bodyside graphics with "Harley-Davidson" dimensional lettering (optional two-tone only); "105 TH Anniversary Harley-Davidson F-150" tailgate and fender badges; rubber bed mat with chrome-steel cargo box tie-down hooks; chrome twin-tip exhaust; 3.73 limited-slip axle; unique ignition keys with Ford Harley-Davidson logo on key ends; unique power-adjustable pedals; unique embossed leather owner's guide portfolio; windshield outlined with the Bar & Shield logo graphics; and more (available as a SuperCrew with 4x2 or All-Wheel Drive (AWD); requires 5.4L gas engine and 139" WB)
○	FX4 Luxury Package – Includes Electronic Automatic Temperature Control; steering wheel with secondary audio and climate controls; power front-passenger seat; heated front seats; memory driver seat; power-adjustable pedals with memory; Deluxe Mirror Package; body-color H-bar grille and door handles; headlamps with medium platinum bezel (SuperCab and SuperCrew only; requires Black leather-trimmed captain's chairs and power driver seat)
○	FX2 SPORT Package – Includes dark-accent billet-style grille with body-color surround; body-color bumpers and lower valance; body-color door and tailgate handles; unique 18" aluminum sport wheels with painted accents; P265/60R18 all-season OWL tires; chrome exhaust tip; headlamps with medium platinum bezel; fog lamps; "FX2 SPORT" decal; Deluxe Mirror Package with body-color mirror caps; unique cluster/center stack finish and ebony interior accents; leather-trimmed steering wheel; Black/Red sport cloth front captain's chairs with manual lumbar and power driver seat; flow-through console and floor shifter; unique carpeted floor mats; and more (4x2 V8 only)
○	KING RANCH® Package – Includes Castaño leather-trimmed front captain's chairs with power, heated front seats, memory driver seat; front flow-through console with Castaño leather-trimmed lid and floor shifter; Castaño leather-trimmed 60/40 split fold-up rear bench with folding armrest; 18" 7-spoke cast-aluminum wheels; KING RANCH logo wheel ornaments; color-coordinated box top and tailgate moldings, platform running boards and H-bar grille with chrome surround; power-folding sideview mirrors with security approach lamps; body-color mirror caps, door handles and bezels; KING RANCH badges; unique KING RANCH floor mats; woodgrain-style trim; Overhead Rail Storage System; and more (SuperCrew)
○	LARIAT Chrome Package – Includes chrome billet-style grille; 18" chrome-clad aluminum wheels; P265/60R18 all-season OWL tires (4x2), P275/65R18 all-terrain OWL tires (4x4); 5" chrome tubular step bars; chrome exhaust tip; chrome mirror caps; and exterior chrome handle straps (restrictions apply; see dealer for details)

XL	
STX	
XLT	
FX4	
LARIAT	
PACKAGES (continued)	
○	LIMITED Package – Includes White Sand Tri-Coat Metallic monotone paint; sport-tuned shocks; body-color front and rear bumpers; body-color bumper fascia; unique bumper valance; body-color wheel-lip moldings; body-color billet-style grille with chrome surround; 22" polished forged-aluminum wheels with painted accents and center cap with chrome lug nuts and "LIMITED" lettering; chrome exhaust tip; body-color door handle bezels with chrome strap; Deluxe Mirror Package with body-color mirror caps; 4" polished stainless steel tubular step bars; "LIMITED" dimensional lettering; Dark Shadow Grey headlamp bezels; smoked taillamps; front flow-through console with unique accent-color lid and leather shift knob; unique appliqué on center panel, ashtray and door; unique instrument cluster face; serialization plate on ashtray; unique two-tone leather-trimmed captain's chairs with power driver seat and dual manual lumbar; unique leather-wrapped steering wheel; carpeted floor mats with stitched "LIMITED" logo; and more (SuperCrew 5.5' box; 4x2 or All-Wheel Drive; other restrictions apply – see dealer for details)
○	STX Special Edition Package – Includes 17" machined-aluminum wheels, Power Equipment Group and STX Special Edition decal (4x2 only; restrictions apply – see dealer for details)
○	STX Wheels & Stripes Package – Includes 18" Silver-painted aluminum wheels with chrome center cap; P265/60R18 all-season OWL tires (4x2); P275/65R18 all-terrain OWL tires (4x4); fog lamps; silver hood stripe; silver lower-body fade stripe (requires SuperCab with Styleside box; n/a with STX Special Edition Package)
○	XL Décor Group – Includes manual air conditioning (Regular Cab), chrome front and rear bumpers, and cloth 40/20/40 split front seats (Regular Cab and SuperCab); available on Regular Cab and SuperCab only
○	XL SuperCrew Chrome Bumper Package – Includes chrome front and rear bumpers
○	XLT Chrome Package – Includes chrome H-bar grille and surround; 18" chrome-clad aluminum wheels; P265/60R18 all-season OWL tires (4x2), P275/65R18 all-terrain OWL tires (4x4); 5" chrome tubular step bars; chrome exhaust tip; color-coordinated leather-wrapped steering wheel (n/a on Regular Cab or Heavy-Duty Payload Package)
○	DeluxeHeated Seats Package – Includes heated driver and right-front-passenger seats, power passenger seat, memory driver seat, and memory brake and accelerator pedals (requires power-adjustable pedals)
○	DeluxeMirror Package – Includes power, heated sideview mirrors with sideview mirror-mounted turn-signal indicators and auto-dimming rearview and driver-side mirror (n/a with KING RANCH Package)
○	Heavy-Duty Payload Package – Increases GVWR to 8200 lbs. for improved payload and towing; LT245/70R17D all-terrain BSW tires; 17" 7-lug steel wheels; heavy-duty shock absorbers, frame and 72-amp.-hr. battery; upgraded springs and radiator; auxiliary transmission oil cooler; 5300-lb. rear axle with 10.5" gear set and 4.10 axle (Regular Cab and SuperCab only; requires 5.4L gas engine)
○	Rear-Seat DVD Entertainment System – Includes DVD player, 8" flip-down LCD screen, rear-seat audio controls, handheld remote control, 2 wireless headphones and audio/video jacks for games or other electronic equipment (SuperCrew; other restrictions apply)
○	Show Plow Prep Package – Available with 4x4 only (requires Heavy-Duty Payload Package) and includes 4300-lb. maximum front springs/GAWR (Regular Cab and SuperCab only) (restrictions apply; see dealer for details)
○	Trailer Tow Package (required for towing over 5000 lbs.) – Includes Class IV frame-mounted trailer hitch receiver, 7-pin wiring harness, upgraded radiator and auxiliary transmission oil cooler (optional heavy-duty 72-amp.-hr. battery)
○	11,000-lb. Trailer Tow Capability – Requires Trailer Tow Package, Heavy-Duty Payload Package and LT245/75R17 all-terrain BSW tires (Regular Cab 4x2 only; n/a with XL Décor Group)
3RD-PARTY UPFIT PREP PACKAGES	
○	Ford Harley-Davidson™ Supercharger Prep Package – Requires Ford Harley-Davidson™ 4x2 with 5.5' box; via ship-thru process, truck is upfitted with twin-screw supercharger, dual-stage water-to-air intercooler and unique gauge pod (requires Trailer Tow Package and power moonroof)
○	MidBox Prep Package – Includes 145" WB Regular Cab with 5.5' box or 163" WB SuperCab with 5.5' box; via ship-thru process, truck is upfitted with MidBox between cab and pickup box
FACTORY-INVOCED/DEALER-INSTALLED ACCESSORIES	
○	Chrome bug shield
○	Chrome slip-on exhaust tip (XL Regular Cab and SuperCab only)
○	Convenience Package for Overhead Rail Storage System – Includes 2 large storage bins, CD/DVD case and first-aid kit (SuperCab and SuperCrew only)
○	Power Code™ Remote Start System (requires auto. trans. and Power Equipment Group)
○	SportLiner™ – Marine-grade carpeted bedliner

SPECIFICATIONS

DIMENSIONS



	REGULAR CAB 4x2/4x4 STYLESIDE	SUPERCAB 4x2/4x4 STYLESIDE	SUPERCREW 4x2/4x4 STYLESIDE
EXTERIOR			
A. Overall height			
5.5' box	—	74.0"/76.5"	73.5"/76.0"
6.5' box	73.7"/75.6"	73.5"/75.6"	73.5"/76.0"
8' box	73.8"/75.6"	73.4"/75.4"	—
B. Overall width (excl. mirrors)	78.9"	78.9"	78.9"
C. Overall length			
5.5' box	—	217.8"	223.8"
6.5' box	211.2"	229.8"	235.8"
8' box	229.8"	248.4"	—
D. Overhang — Front	36.9"	36.9"	36.9"
E. Wheelbase			
5.5' box	—	132.5"	138.5"
6.5' box	126.0"	144.5"	150.5"
8' box	144.5"	163.0"	—
F. Overhang — Rear	48.4"	48.4"	48.4"
G. Angle of approach (SWB)	19.5°/24.0°	20.5°/27.0°	19.5°/25.0°
H. Ramp breakover angle (SWB)	20.1°/22.0°	18.9°/21.1°	17.7°/21.2°
I. Angle of departure (SWB)	23.3°/26.0°	23.1°/25.4°	22.4°/25.2°
J. Ground clearance (rear axle)	8.3"/8.7"	8.3"/8.6"	8.2"/8.1"
K. Loadfloor height (open tailgate to ground, empty)			
5.5' box	—	33.0"/35.1"	32.4"/34.8"
6.5' box	33.1"/35.6"	32.6"/34.9"	32.4"/34.8"
8' box	33.5"/35.9"	33.5"/35.4"	—
L. Cargo box height with moldings	22.3"	22.3"	22.3"
M. Cab length	124.9"	143.5"	149.3"
INTERIOR			
1st Row			
Head room	40.9"	40.9"	40.1"
Shoulder room	66.5"	66.5"	65.8"
Hip room	65.4"	65.8"	63.8"
Leg room	41.3"	41.3"	41.3"
2nd Row			
Head room	—	39.6"	39.6"
Shoulder room	—	66.7"	65.8"
Hip room	—	66.5"	63.1"
Leg room	—	32.7"	39.0"

SWB = Short Wheelbase

CARGO AREA	5.5' STYLESIDE BOX	6.5' STYLESIDE BOX	6.5' FLARESIDE BOX	8' STYLESIDE BOX
Volume (cu. ft.)	55.5	65.5	59.1	81.3
N. Length at floor	67.0"	78.8"	78.8"	97.4"
O. Width at wheelhouse	50.0"	50.0"	50.0"	50.0"
P. Maximum width inside box	65.2"	65.2"	59.3"	65.2"

ACCESSORIES

POWER UP WITH GENUINE FORD ACCESSORIES



fordaccessoriesstore.com

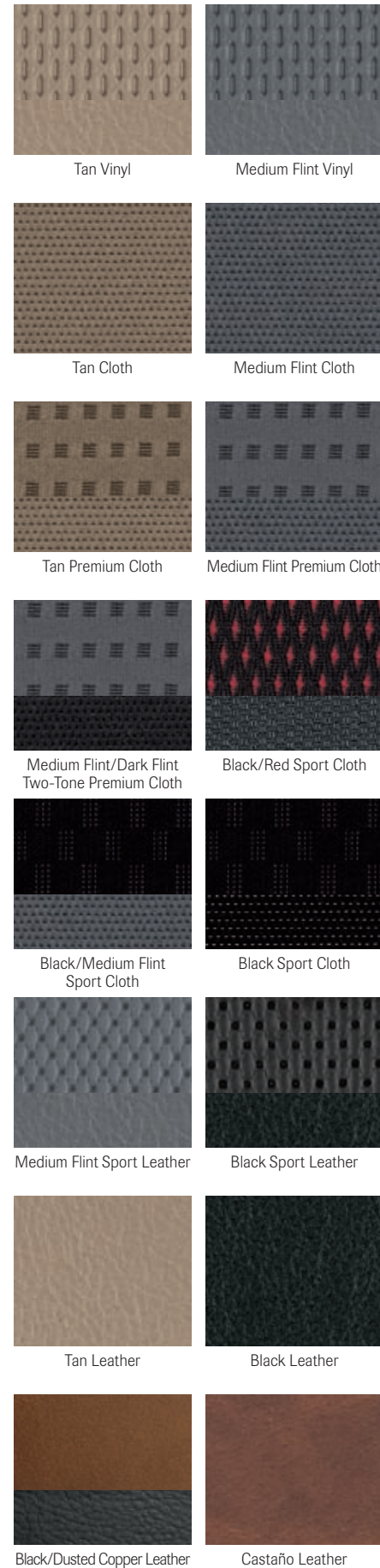
To make driving your new F-150 even more satisfying, personalize it with Genuine Ford Accessories. Engineered by Ford for excellent fit and durability, Genuine Ford Accessories take comfort, convenience and style to the next level. Get precise, professional installation from your Ford Dealer when you buy or lease your new F-150, backed with a 3-year/36,000-mile limited warranty.¹ And now, Ford's vehicle Accessorizer puts personalization in the fast lane. This exciting online tool lets you see how Genuine Ford Accessories will look on your truck. Take it for a test drive at fordaccessoriesstore.com.

¹12-month/12,000-mile limited warranty if Genuine Ford Accessories are not installed by a Ford Dealer or are purchased after initial vehicle sale. See your dealer for details.



SPECIFICATIONS

INTERIORS



TAN	
MEDIUM FLINT	
MEDIUM FLINT/DARK FLINT TWO-TONE	
BLACK	
●	XL
●	Oxford White
●	Pueblo Gold Metallic
●	Bright Red
●	Redfire Metallic
●	Forest Green Metallic
●	Dark Blue Pearl Metallic
●	Silver Metallic
●	Dark Shadow Grey Metallic
●	Black
●	STX
●	Oxford White
●	Bright Red
●	Dark Blue Pearl Metallic
●	Silver Metallic
●	Dark Shadow Grey Metallic
●	Black
●	STX WHEELS & STRIPES PACKAGE
●	Bright Red
●	Dark Blue Pearl Metallic
●	Dark Shadow Grey Metallic
●	Black
●	XLT
●	Oxford White
●	Oxford White/Pueblo Gold Metallic
●	Pueblo Gold Metallic
●	Bright Red
●	Bright Red/Pueblo Gold Metallic
●	Bright Red/Silver Metallic
●	Redfire Metallic
●	Redfire Metallic/Pueblo Gold Metallic
●	Redfire Metallic/Silver Metallic
●	Forest Green Metallic
●	Forest Green Metallic/Pueblo Gold Metallic
●	Forest Green Metallic/Silver Metallic
●	Dark Blue Pearl Metallic
●	Dark Blue Pearl Metallic/Silver Metallic
●	Silver Metallic
●	Dark Shadow Grey Metallic
●	Dark Shadow Grey Metallic/Silver Metallic
●	Stone Green Metallic ¹
●	Stone Green Metallic ¹ /Pueblo Gold Metallic
●	Black
●	Black/Pueblo Gold Metallic
●	Black/Silver Metallic
●	FX2 SPORT PACKAGE
●	Oxford White
●	Bright Red
●	Redfire Metallic (Styleside only)
●	Dark Shadow Grey Metallic
●	Black

¹New for 2008.

TAN	
MEDIUM FLINT	
MEDIUM FLINT/DARK FLINT TWO-TONE	
BLACK	
BLACK/MEDIUM FLINT	
●	FX4
●	Oxford White
●	Oxford White/Dark Shadow Grey Metallic
●	Bright Red
●	Bright Red/Dark Shadow Grey Metallic
●	Dark Blue Pearl Metallic
●	Dark Blue Pearl Metallic/Dark Shadow Grey Metallic
●	Silver Metallic
●	Silver Metallic/Dark Shadow Grey Metallic
●	Dark Shadow Grey Metallic
●	Black
●	Black/Dark Shadow Grey Metallic
●	LARIAT
●	Oxford White
●	Oxford White/Pueblo Gold Metallic
●	Bright Red/Pueblo Gold Metallic
●	Redfire Metallic
●	Redfire Metallic/Pueblo Gold Metallic
●	Forest Green Metallic
●	Forest Green Metallic/Pueblo Gold Metallic
●	Dark Blue Pearl Metallic/Pueblo Gold Metallic
●	Stone Green Metallic ¹
●	Stone Green Metallic ¹ /Pueblo Gold Metallic
●	Black
●	Black/Pueblo Gold Metallic
●	White Sand Tri-Coat Metallic
●	KING RANCH[®]
●	Oxford White/Pueblo Gold Metallic
●	Forest Green Metallic/Pueblo Gold Metallic
●	Stone Green Metallic ¹ /Pueblo Gold Metallic
●	Mahogany Metallic ¹ /Pueblo Gold Metallic
●	Black/Pueblo Gold Metallic
●	FORD HARLEY-DAVIDSON™
●	Black
●	Black/Vintage Copper Metallic ⁴
●	LIMITED
●	White Sand Tri-Coat Metallic

MEDIUM FLINT/BLACK	
60 TH ANNIVERSARY EDITION	
●	Dark Shadow Grey Metallic/Black
●	Black/Dark Shadow Grey Metallic

EXTERIORS



THE 5-YEAR/60,000-MILE POWERTRAIN WARRANTY **New Vehicle Limited Warranty**
 We want your Ford F-150 ownership experience to be the best it can be. So under this warranty, your new vehicle comes with 3-year/36,000-mile Bumper-to-Bumper Coverage, 5-year/60,000-mile Powertrain Warranty Coverage, 5-year/50,000-mile Safety Restraint Coverage, and 5-year/unlimited-mile Corrosion (Perforation) Coverage — all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

For more assurance: The 5-year/60,000-mile powertrain limited warranty is fully transferable, has no deductible, and provides you with an additional 2 years or 24,000 miles of coverage — on select components, including the engine and transmission — beyond the standard 3-year/36,000-mile Bumper-to-Bumper Coverage. Roadside Assistance is extended to 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle, or need towing. Your Ford Dealer can provide complete details on all of these advantages.

Ford Credit Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at fordcredit.com.

Ford Motor Company Insurance Services Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at fordvip.com for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

EXTENDED SERVICE PLAN For a purchase or lease, the Ford Extended Service Plan (ESP) gives you "Peace-of-Mind" protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for an ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln Mercury dealerships.

GENUINE ACCESSORIES Genuine Ford Accessories are designed and engineered specifically for Ford vehicles. Visit our website at fordaccessoriesstore.com to use the Accessorizer, and to learn about complete accessory details and purchase instructions.