

2011 HYUNDAI **VERACRUZ**





LIMITED IN DRIFTWOOD METALLIC

VERACRUZ. A LUXURY SUV IN EVERY WAY. EXCEPT THE STICKER PRICE.

In creating Veracruz, Hyundai engineers and designers lavished attention on what people want from a premium crossover SUV: Soul-stirring performance, sophisticated comfort and advanced safety technology. In fact, they filled Veracruz with amenities typically found only on luxury-brand SUVs. Like a backup warning system, XM® Satellite Radio and an available power tailgate.¹ There's also standard seating for seven, an available navigation system, and standard safety features like Electronic Stability Control that helped Veracruz earn NHTSA's highest 5-star rating for both frontal and side crash tests.²

Yet Veracruz costs thousands less than luxury crossover SUVs. And its quality and value are backed by America's Best Warranty, including a 10 year/100,000-mile Powertrain Limited Warranty along with 5-year/unlimited-miles Roadside Assistance.³ With all of that, you might expect Veracruz to mirror luxury labels and pair these amenities with a lofty sticker price. If that notion strikes you as out of touch with the times, you're not alone. Welcome to Hyundai.

AMERICA'S **BEST WARRANTY**

POWERTRAIN
LIMITED WARRANTY

**10 YEARS
100,000 MILES**

NEW VEHICLE
LIMITED WARRANTY

**5 YEARS
60,000 MILES**

ANTI-PERFORATION
WARRANTY

**7 YEARS
UNLIMITED MILES**

24-HOUR
ROADSIDE ASSISTANCE

**5 YEARS
UNLIMITED MILES**

¹ XM® Satellite Radio requires XM subscription sold separately after complimentary introductory period. See your dealer for details. Fees and programming subject to change. XM service is only available in the 48 contiguous United States. ©2010 XM Satellite Radio Inc. The XM name and logos are registered trademarks of XM Satellite Radio. Other trademarks and channel names are the property of their respective owners. ² Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). ³ See your Hyundai dealer for LIMITED WARRANTY details.



LIMITED IN SADDLE LEATHER WITH NAVIGATION PACKAGE

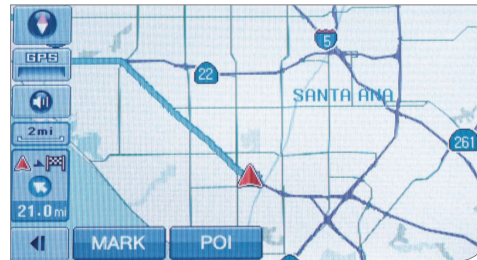
IT ONLY FEELS EXPENSIVE.

Hyundai engineers spent countless hours putting Veracruz through its R&D testing at Hyundai's California proving grounds. Their goal was simple: Instill Veracruz with a higher level of refinement. And while we urge you to judge the results for yourself, consider *Auto123.com's* verdict on our latest model's predecessor: "Though it's packed full of entertainment and luxury hardware, it's also a Hyundai, which means it's big on affordability, confidence and style."¹ The 2011 Veracruz delivers more of those luxurious sensations, starting with the silky-smooth response of its 3.8L engine – an all-aluminum V6 with 260 hp and 257 lb-ft of torque. There's the control of a close-ratio 6-speed automatic transmission with SHIFTRONIC[®] that combines the convenience of an automatic transmission with the interactive fun of clutchless manual shifting. And there's a 7-passenger cabin so quiet, you'll want to break the silence with an available Infinity[®] Logic 7[®] AM/FM/XM[®]/MP3/CD 6-disc changer surround system with 10 premium Infinity speakers.²



PLUG AND PLAY

With USB and auxiliary input jacks for your iPod[®] or MP3 player, the Veracruz audio system becomes an outlet for your personal playlists.³



LG[®] NAVIGATION

Veracruz's available LG in-dash navigation system guides you with turn-by-turn voice commands to your desired address or points of interest.⁴



STATE-OF-THE-ART AUDIO

XM[®] Satellite Radio is standard. So you can listen to XM's wide range of music, talk and sports programming – all with the crystal clarity of digital sound.



ADVANCED ENGINEERING

Continuously Variable Valve Timing and Variable Intake System help achieve smooth idle, lower emissions, and enhanced fuel efficiency: Up to 23 MPG on the highway and 17 MPG in the city.⁵



AVAILABLE ALL-WHEEL DRIVE

Using wheel speed sensors to monitor the road and the driver, this electronic system automatically manages the appropriate amount of torque to every wheel.



HEATED SEATS

Veracruz Limited and GLS AWD models come standard with heated front seats. Press a button, and soothing warmth radiates from within the cushions and seatbacks.

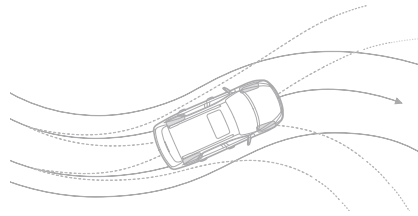
¹Auto123.com, "2010 Hyundai Veracruz Preview", February 9, 2010. ²Infinity[®] is a registered trademark of Harman International Industries, Inc. ³iPod[®] is a registered trademark of Apple Inc. ⁴LG[®] is a registered trademark of LG Electronics. ⁵EPA estimates for comparison only. Your mileage will vary with options, driving conditions, driving habits and vehicle condition.



LIMITED IN BLUE TITANIUM MIST

FEELING SAFE ISN'T A LUXURY. IT'S A NECESSITY.

The extensive list of safety features that come standard on both Veracruz GLS and Veracruz Limited reflects a fundamental Hyundai belief: That a vehicle's most vital role is to inspire confidence. For Veracruz owners, it's a feeling that starts with features like unibody construction, which gives Veracruz a solid foundation for safety. Front and rear crumple zones are designed to absorb collision impacts in order to preserve the integrity of the passenger cabin. Shift Veracruz into reverse, and backup warning sensors help alleviate the anxiety of backing out of driveways and parking spaces. Press the brake pedal, and an Anti-lock Braking System with Electronic Brake-force Distribution and Brake Assist optimize stopping power and control. If you think higher degrees of confidence necessitate a higher price tag, it's time to think again.



TRACTION CONTROL SYSTEM (TCS)

For greater control when accelerating or driving in wet conditions, the TCS that's standard on Veracruz reduces engine power and/or applies braking when unexpected wheel spin is detected, effectively rerouting power to the wheel that has greater traction.¹



ACTIVE HEAD RESTRAINTS

Active front head restraints move upward and forward in certain rear-end collisions, which helps provide extra protection against whiplash.



ADVANCED AIRBAG SYSTEM

Veracruz comes standard with a six-airbag system that includes dual advanced front airbags, front seat-mounted side-impact airbags, plus roof-mounted side-curtain airbags that extend to the third row.²



CORE TRAINING

You're looking at what engineers call a "body-in-white". Ours made this core structure exceptionally rigid, helping give Veracruz a smoother ride, more precise handling and a cabin where noise, vibration and harshness are tuned out.



ELECTRONIC STABILITY CONTROL (ESC)

ESC is an active safety system that automatically applies the brakes to individual wheels and adjusts throttle input as needed to help keep Veracruz on its intended path.³

¹The Traction Control System (TCS) is meant to enhance conscientious driving habits and is not a substitute for safe driving practices. ²The Supplemental Restraint System (SRS) is designed to work with the 3-point seatbelt system. The SRS deploys in certain frontal and/or side-impact conditions where significant injury is likely. The SRS is not a substitute for seatbelts, which should be worn at all times. Children under the age of 13 should be restrained securely in the rear seat. NEVER place a rear-facing child seat in the front seat of a vehicle that has a passenger-side airbag. ³Electronic Stability Control (ESC) cannot control your vehicle's stability under all driving situations. ESC is not a substitute for safe driving practices. No system, no matter how advanced, can overcome physics or correct poor driving. The driver is always responsible for controlling the vehicle and must use caution to avoid loss of control in all driving conditions. Speed, road conditions and driver steering input will affect whether ESC can help prevent loss of control. See Owner's Manual for details.

2011 VERACRUZ_LINE UP

GLS



Key GLS standard equipment:

- 3.8L DOHC 24-valve V6 engine with Continuously Variable Valve Timing and Variable Intake System
- 6-speed automatic transmission with SHIFTRONIC® and electronic overdrive for higher fuel economy on freeways
- 17" five-split-spoke alloy wheels
- Electronic Stability Control with Traction Control
- ABS with Electronic Brake-force Distribution and Brake Assist
- Advanced front airbags, front seat-mounted side airbags and side curtain airbags
- Active front head restraints
- Roof side rails & rear spoiler
- Backup warning system
- Leather-wrapped steering wheel & shift knob
- Fog lights & automatic headlights
- Temperature controlled console storage
- Tire Pressure Monitoring System
- Power driver seat & 7-passenger seating with third row
- AM/FM/XM®/CD/MP3 audio system with 6 speakers
- iPod®/USB/aux jack
- Air conditioning with separate rear comfort controls
- Outside temperature display & trip computer
- Power heated external bodycolor mirrors with approach lights and side repeater lights
- Power windows and door/tailgate locks
- Premium seat cloth
- Tilt-and-telescopic steering wheel w/ audio & cruise controls
- Keyless entry system with alarm
- Rear window wiper & washer
- Heated front seats (AWD models)

GLS Premium Package

- Power tilt-and-slide sunroof & power tailgate
- Auto-dimming interior mirror with HomeLink®
- Auto-dimming, tilt-in-reverse exterior mirrors
- Heated front seats (FWD models)
- Windshield wiper de-icer

LIMITED



GLS Premium Package equipment plus:

- Leather seating surfaces
- Power front passenger seat
- Infinity® CD changer audio with subwoofer
- Dual-zone automatic temperature control with Air Quality System (AQS)
- Memory settings
- Power tilt-and-telescopic steering wheel
- Proximity key with immobilizer
- 18" five-spoke alloy wheels
- Chrome door handles
- Conversation mirror
- 115-volt power outlet
- Lighted front door scuffs

Limited Navigation Package

- LG® navigation system (replaces CD changer and iPod®/USB/aux jack)
- Infinity® Logic 7® surround-sound audio system with 605-watt amplifier

EXTERIOR_COLOR CHOICES



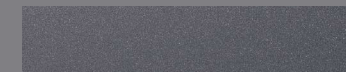
ULTRA SILVER



DRIFTWOOD METALLIC



BLACK NOIR PEARL



CARBON STEEL MIST



STONE WHITE



BLUE TITANIUM MIST



DEEP BLUE



SAHARA BRONZE

INTERIOR_COLOR CHOICES



BEIGE CLOTH



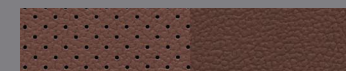
GRAY CLOTH



BEIGE LEATHER



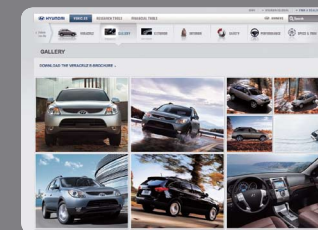
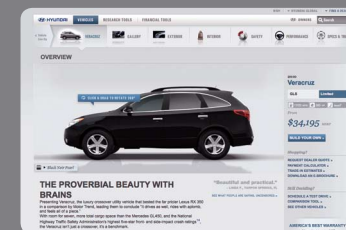
BLACK LEATHER



SADDLE LEATHER

WEBSITE_HYUNDAI.COM

Be sure to visit our website, where you can build your Veracruz, locate a Hyundai dealer near you, and best of all – schedule a test drive.



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