

2004 JEEP
LIBERTY



2004 JEEP

THE ESSENCE OF THE LEGENDARY JEEP BRAND, THIS
FUNDAMENTAL SET OF IDEALS RUNS DEEP
IN EVERY JEEP LIBERTY.

AUTHENTICITY

A true original: the Jeep brand tradition of four-wheel-drive leadership began with the legendary Willys MB, "Noble Liberator" of World War II, and continues to thrive today.



MASTERY

Over 60 years' experience is built into every new Jeep vehicle, resulting in extraordinary levels of capability and performance — and creating endless new possibilities for you.



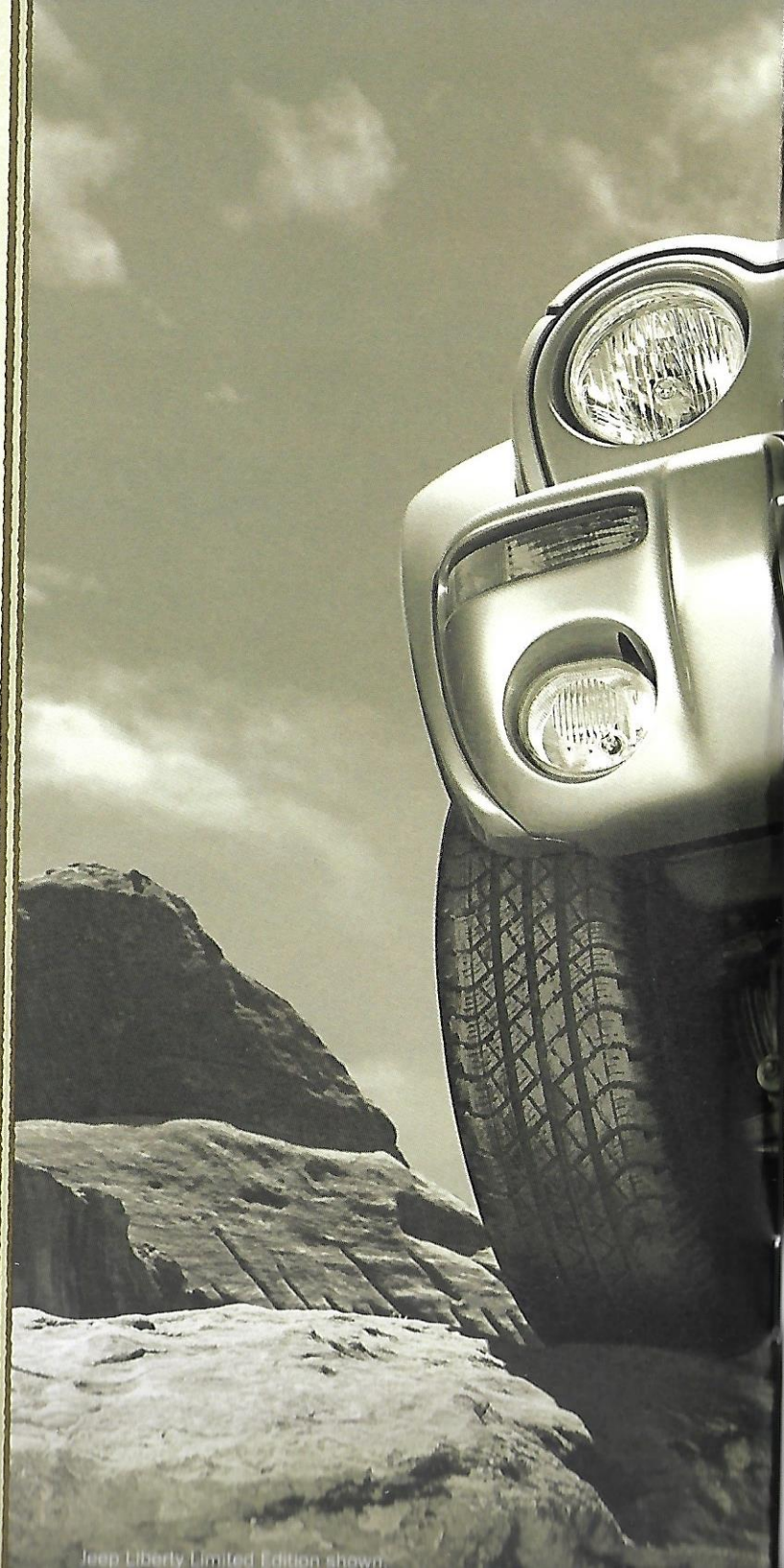
ADVENTURE

Rugged Jeep brand dependability supplies courageous inspiration for your adventures. From swiftly raging rivers to high mountain peaks, realize your dreams with a Jeep 4x4.



FREEDOM

With their "go-anywhere, do-anything" spirit, Jeep 4x4s shun the limitations imposed on ordinary vehicles. Freedom is more than an attitude — it's the Jeep brand way of life.

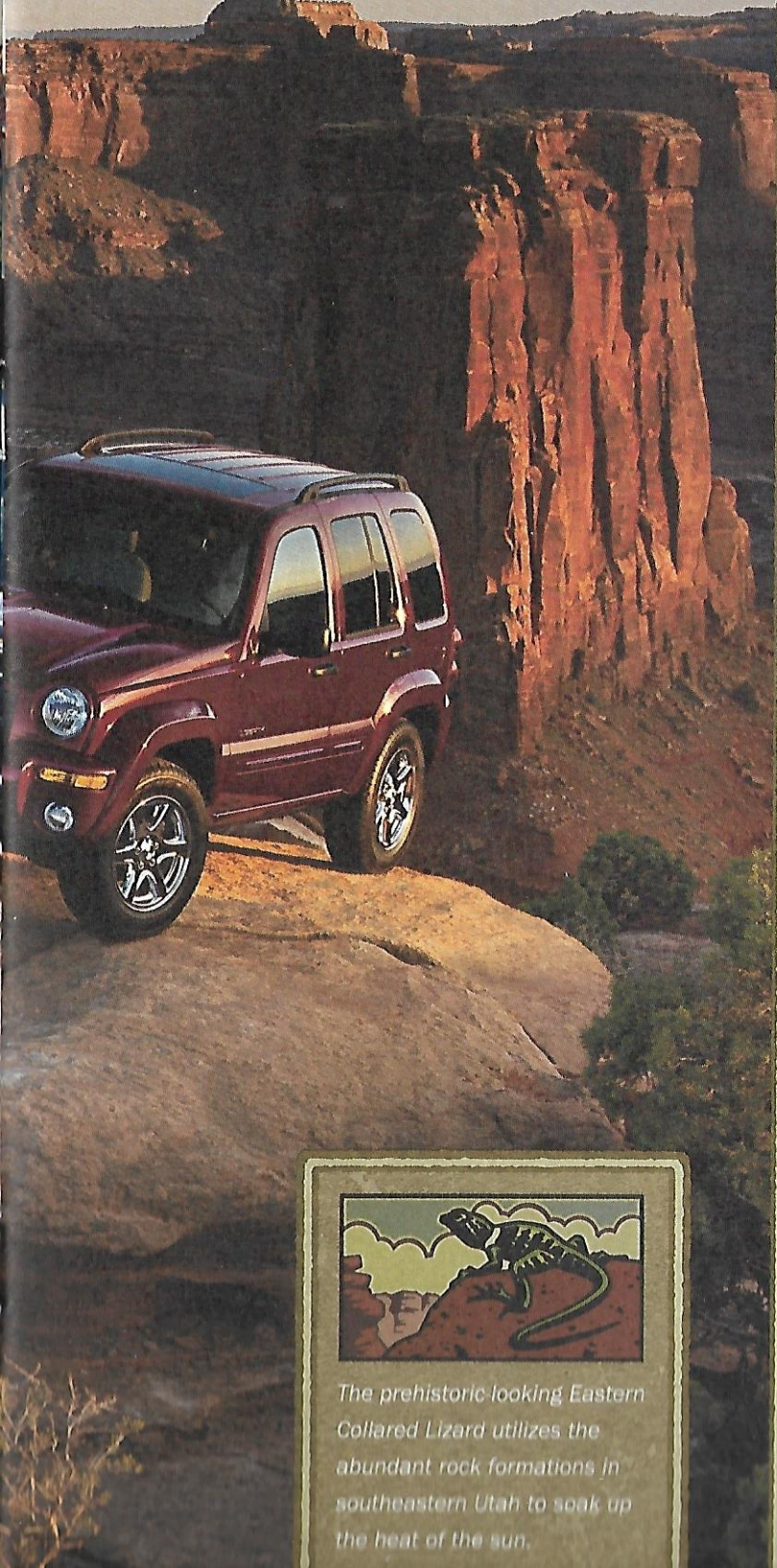




A very hardy species, Utah juniper trees thrive in the dry, rocky terrain of the Moab area. They grow very slowly and may live as long as 650 years.

Light Khaki Jeep, Wrangler Rubicon, Brilliant
Black Grand Cherokee Limited and Deep Moisten
Red Liberty Limited Edition shown.





The prehistoric-looking Eastern Collared Lizard utilizes the abundant rock formations in southeastern Utah to soak up the heat of the sun.

2004 JEEP

ADVANCING THE LEGEND

The Jeep[®] legend began when the U.S. Army took delivery of the Willys MB in late 1941. Seemingly impassable terrain was no longer an obstacle. With its 60-horsepower engine, 80-inch wheelbase and four-wheel drive, the vehicle that our soldiers nicknamed "Jeep" revolutionized military travel. After the war, the Willys CJ-2A (the first civilian Jeep vehicle) and its successors built upon the courageous capability of the original to revolutionize America's work, travel and leisure opportunities. For 2004, Jeep Grand Cherokee, Liberty and Wrangler proudly advance that tradition as the most award-winning brand of 4x4s.*

*Based on major US national auto publications, 1982-2003.



1941-45 Willys MB
The original "go-anywhere, do-anything" 4x4



1946-65 Willys Jeep Station Wagon
The auto industry's first all-steel-bodied station wagon



1963-91 Jeep Wagoneer
A revolutionary 4x4 that helped define the SUV market

JEEP LIBERTY LIMITED EDITION

Get command of the road — and take command of your world. Venture forth confidently assured that beneath its sleek exterior, Limited Edition is equipped to conquer demanding off-road trails and curving highways with equal prowess. Depend on its rugged UniFrame construction and available Selec-Trac® full-time four-wheel drive to meet the challenge.

JEEP.COM/4X4



Jeep Liberty is unsurpassed in its class* for available towing capacity. Properly equipped, Limited Edition's standard 3.7L Power Tech V6 engine with automatic transmission can tow up to 5,000 pounds! The V6 also produces an unsurpassed 210 horsepower and a mighty 235 pound-feet of torque.

Based on Automotive News 2003 Small Sport Utility segment. Requires Trailer Tow Group.



16x7-inch Mechanica
Cast Aluminum
Standard



17x7-inch Mohave Chrome Clad
Cast Aluminum
Available in the 17" Chrome
Wheel and Tire Group

Jeep Liberty Limited Edition shown in Deep Molten Red.





STANDARD

- 3.7L Power Tech V6 engine with automatic transmission
- Command-Trac® part-time four-wheel-drive system (on 4WD models)
- Satin chrome interior accents
- Power windows, door locks and exterior mirrors
- Retractable cargo compartment cover
- Fog lamps



Liberty has achieved the U.S. Government's highest rating* — Five Stars — in front and rear side-impact crash testing.

*Based on 2003 model year NHTSA crash-test data.

AVAILABLE

- Overhead console with new Tire Pressure Monitoring System
- Automatic-dimming rearview mirror

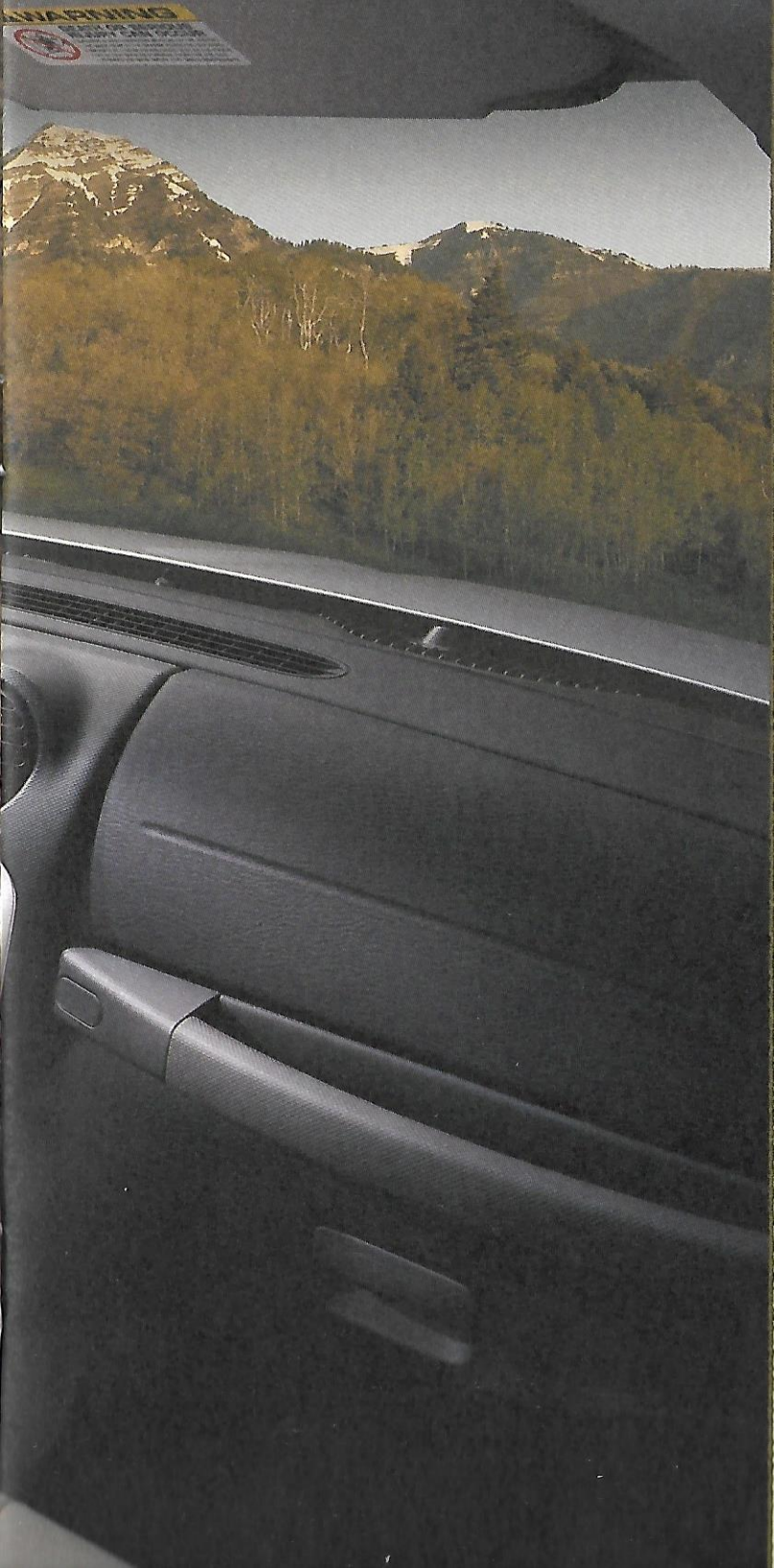


Adventurous winter visitors can explore Wyoming's picturesque Teton Range on guided snowshoe tours — or strike out on their own.



Jeep® Liberty Limited Edition Light Taupe and Dark Slate Gray high-contrast leather-trimmed interior shown.

Available through Jeep Accessories by Mopar, the dealer-installed Navigation Radio shown here combines a 4.9-inch full-color display, AM/FM stereo, CD player and navigation radio system that utilizes DVD technology, all in one unit. See your dealer or visit mopar.com online for the latest Mopar product information.



LIMITED EDITION

Strikingly refined appointments can create their own distinctive atmosphere. Case in point: Limited Edition's available high-contrast leather-trimmed interior. Add our available power heated seats to help ensure maximum comfort for both driver and front passenger.



Limited Edition features electronic speed control conveniently accessed right on the steering wheel and exclusive satin chrome interior accents.



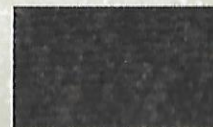
An express-open switch on the available tilt-and-slide power sunroof makes it easy to enjoy those great summer afternoons.



The available overhead console includes a mini-trip computer, Tire Pressure Monitoring System display, reading lamps and more.



Seattle Cloth
Taupe



Seattle Cloth
Dark Slate Gray



Premium Leather Contrast
Light Taupe

JEEP LIBERTY RENEGADE

Start with legendary Jeep 4x4 capability. Add sporty, wide "bolt-on" fender flares and silver rock rails for extra protection out on the trail. Then add a roof basket for gear and a fully integrated off-road light bar* to lead the way after sundown. Renegade stands ready for adventure.

*Light bar is intended for use only when vehicle is off-road. Due to equipment regulations, Liberty Renegade may not be available in all states.



This rugged, Rubicon-proven IS43 suspension system combines an independent front suspension with a solid-axle rear, giving Liberty the ability to traverse the toughest trails and twist through mountain switchbacks with equal mastery.

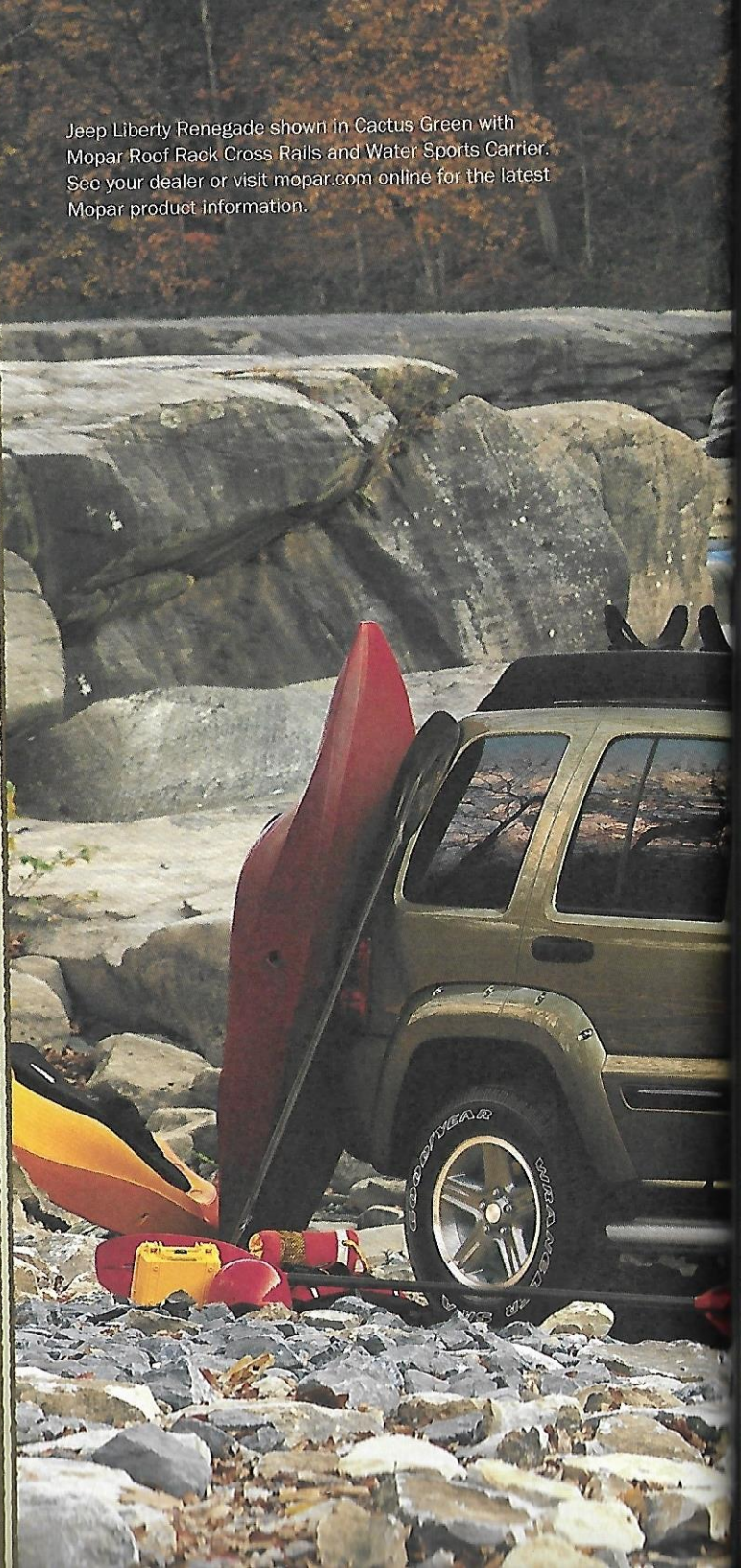
Renegade features a sturdy roof basket that allows you to stow up to 65 pounds of extra gear up top. You can secure your equipment with an available cargo net from Jeep Accessories by Mopar.

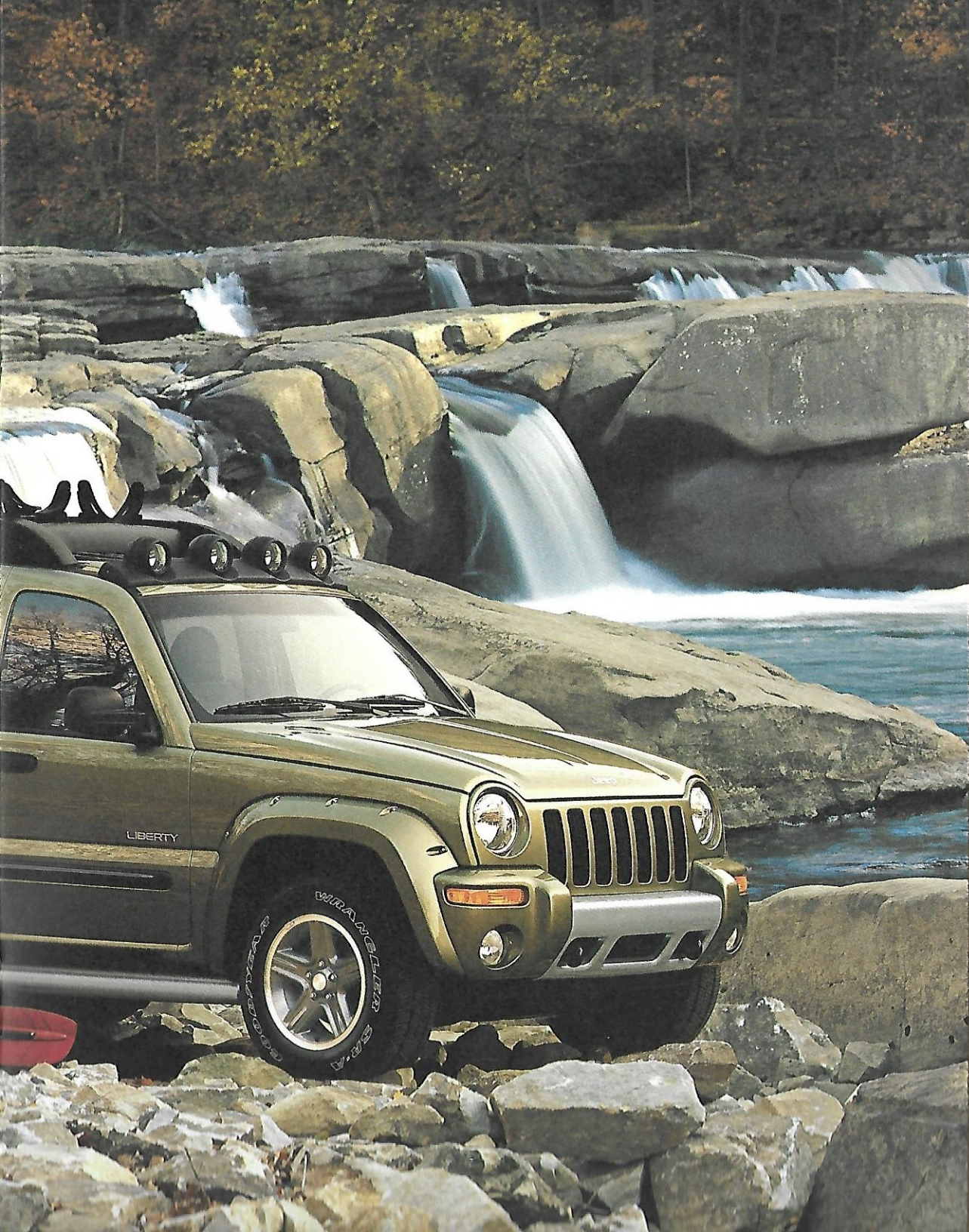


16x7-inch Icon
Cast Aluminum in Graphite
Standard



Jeep Liberty Renegade shown in Cactus Green with Mopar Roof Rack Cross Rails and Water Sports Carrier. See your dealer or visit mopar.com online for the latest Mopar product information.





STANDARD

- Off-road light bar
- Roof basket
- "Bolt-on" fender flares
- Silver rock rails
- Unique two-tone seating
- 3.7L Power Tech V6 engine with manual transmission
- Command-Trac® part-time four-wheel-drive system (on 4WD models)
- Skid Plate Group (on 4WD models)
- Fog lamps
- Remote keyless entry
- Electronic speed control
- Power windows, door locks and exterior mirrors

Jeep Liberty chosen
BEST COMPACT SUV
"The Year's Best Buys"

March 2003, MONEY® magazine

AVAILABLE

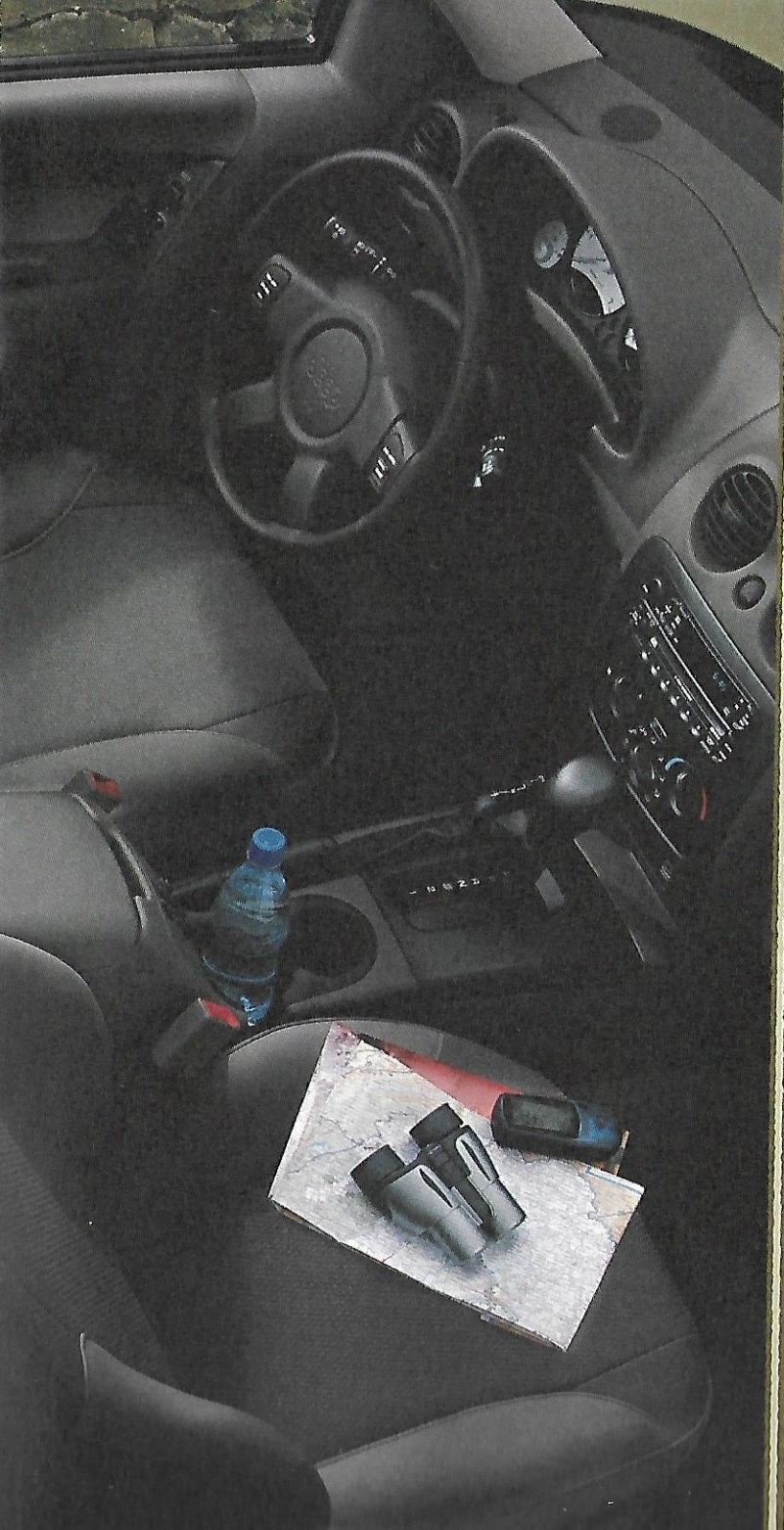
- Trac-Lok limited-slip rear differential
- Cargo organizer*

*Late availability.



West Virginia's rushing rivers are irresistible to many outdoor enthusiasts. They attract everyone from anglers to whitewater boaters.

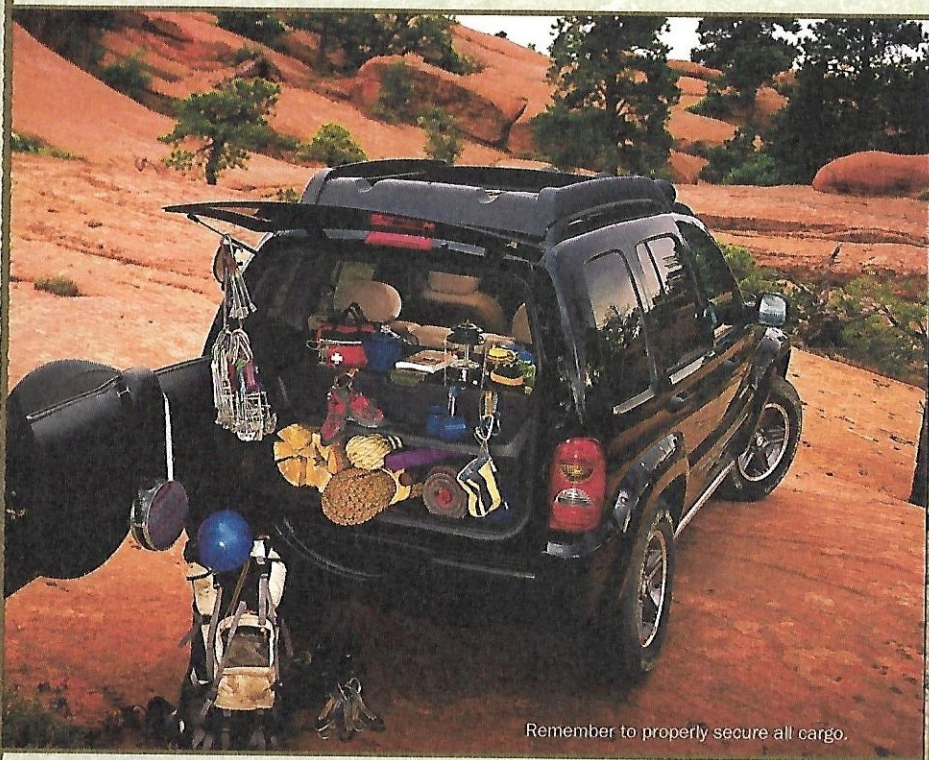




Jeep Liberty Renegade cloth interior shown in Dark Slate Gray.

RENEGADE

Victorious adventures always start with the right gear. So whether your passion is for land or sea, Liberty's versatile interior is primed to stow most any provision you deem necessary. Generous rear-seat leg room and Renegade's unique two-tone seating simply enhance your journey.



Remember to properly secure all cargo.

Our clever new cargo organizer* can double as a cargo cover while keeping things neat in the back. In the upright position, you can use its adjustable dividers to sort up to 30 pounds of gear. In the lower position, it holds up to 100 pounds.

*Late availability. Cargo and load capacity limited by weight and distribution.

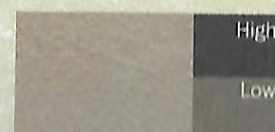
JEEP.COM/LIBERTYTOUR



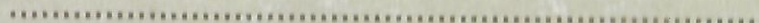
Landscape Cloth
Taupe



Landscape Cloth
Dark Slate Gray



Premium Leather Contrast
Light Taupe





Jeep Liberty Limited Edition shown in Bright Silver.



JEEP. LIBERTY

SPORT

Liberty Sport combines Jeep® 4x4 value with all the right amenities to bring you superior off-road performance, exceptional on-road agility and remarkable interior versatility. Sport's two-tone exterior styling ruggedly accentuates its prominent wheel flares and the distinctive slotted grille.

Cast-iron lower control arms are built tough for off-roading (great for potholes too).

Stabilizer bars (front and rear) help reduce body lean and improve cornering.

Transfer case in each 4WD system features low-range mode for serious off-road capability.

Front suspension skid plate* helps protect engine and front suspension components.

Do not attempt extreme trails without proper instruction and equipment.

*Dealer-installed Jeep Accessory by Mopar shown. Also available in the Skid Plate Group.



16x7-inch
Drop-Center Steel
Standard in the
A Package

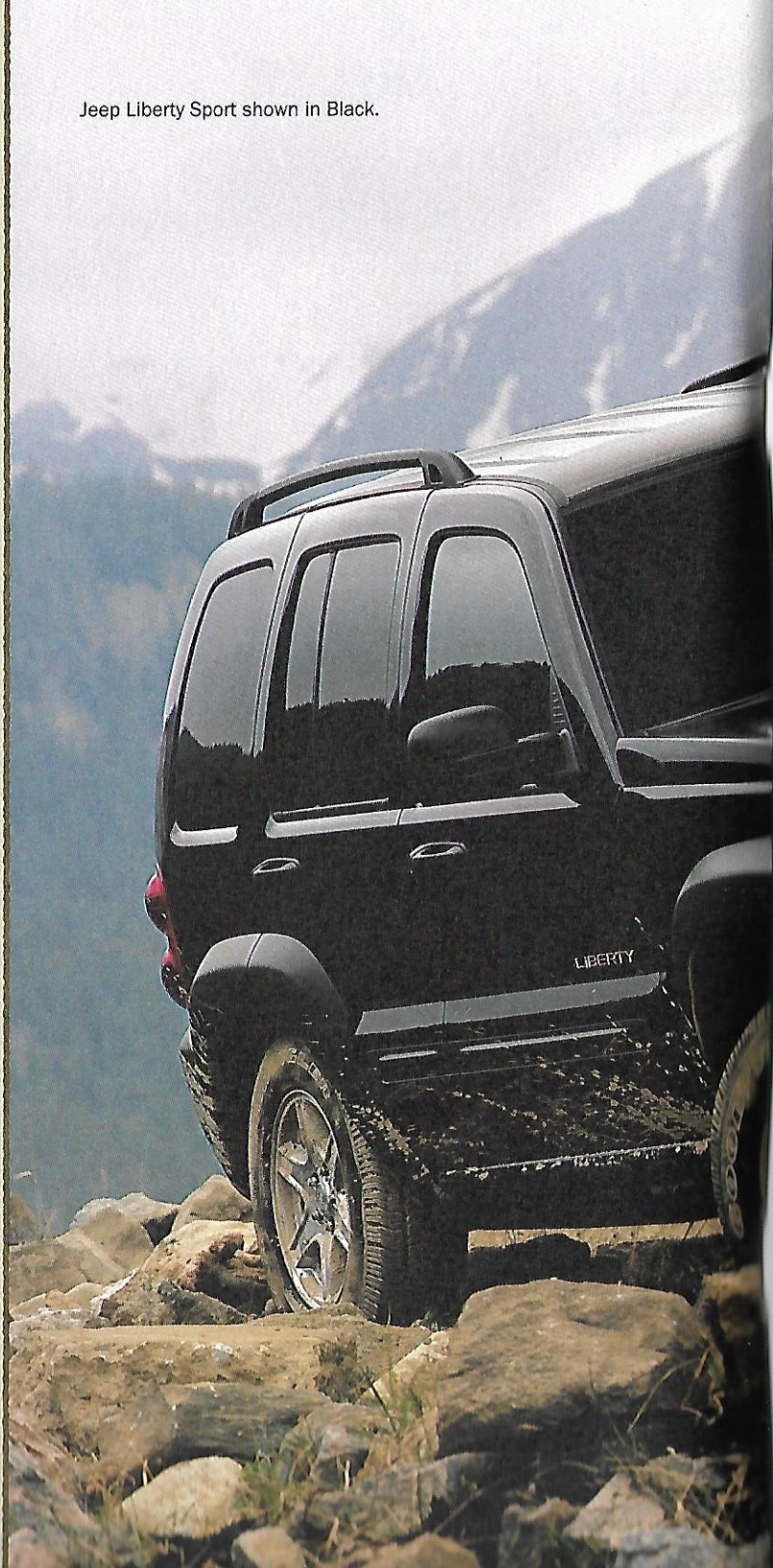


16x7-inch
Full-Face Steel
Standard in the
B Package



16x7-inch
Mesa Cast Aluminum
Available in the
B Package

Jeep Liberty Sport shown in Black.





STANDARD

- 2.4L Power Tech I-4 engine with manual transmission
- Command-Trac® part-time four-wheel-drive system (on 4WD models)
- Center floor console with dual removable front cup holders, padded armrest and covered storage
- Four-wheel disc brakes
- AM/FM stereo radio with CD player, changer controls and six speakers
- Rear-window electric defroster and intermittent wiper/washer

Jeep Liberty chosen

BEST SMALL SUV

Readers' Choice All-Star

May 2003, *Automobile Magazine*

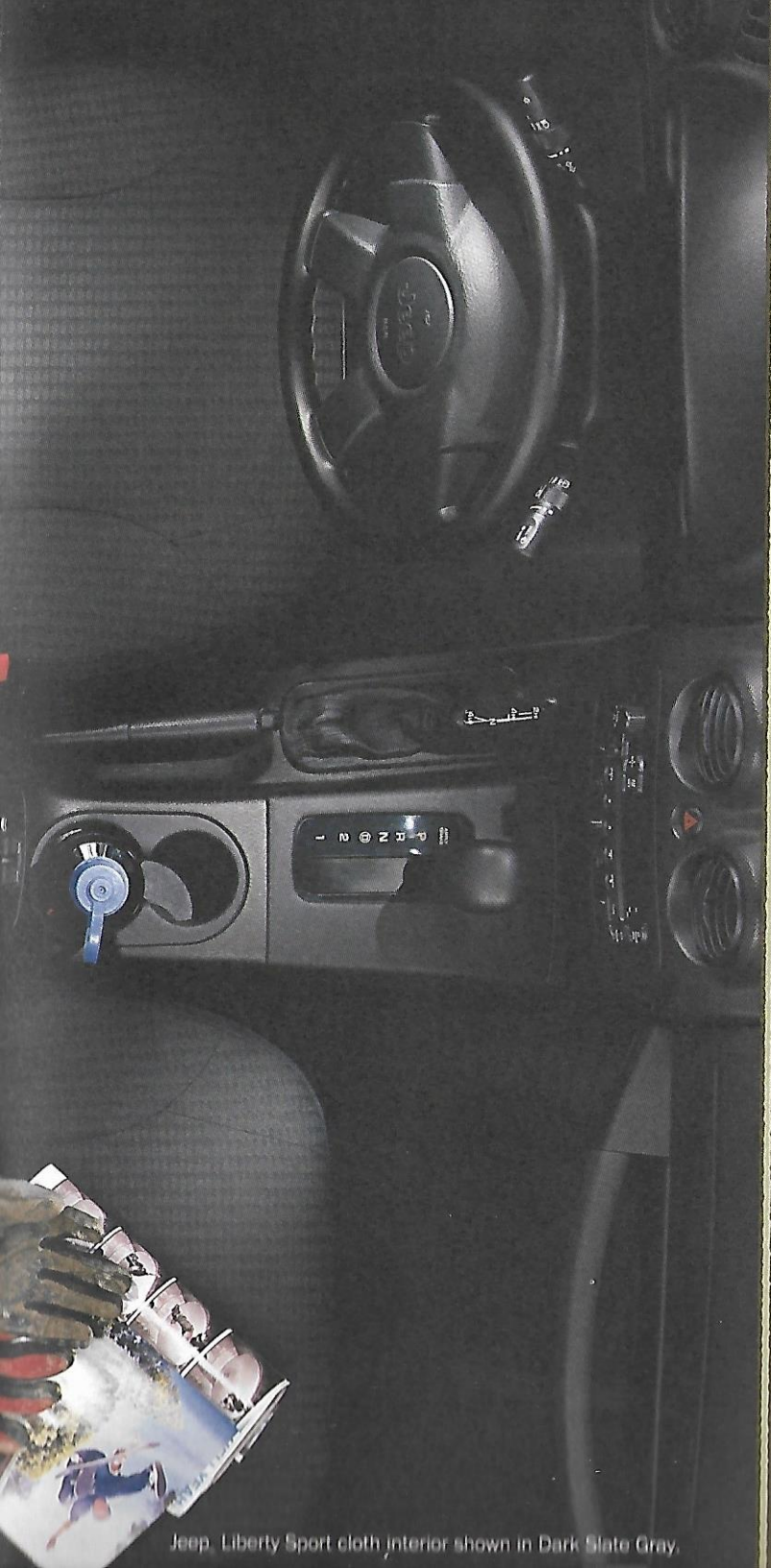
AVAILABLE

- 3.7L Power Tech V6 engine with manual or automatic transmission
- Selec-Trac® full-time four-wheel-drive system (on 4WD models)
- Skid Plate Group (on 4WD models)



Colorado's Rocky Mountains are full of wild opportunities. Set out early on a summer morning to spy wapiti (or elk) grazing in alpine meadows.





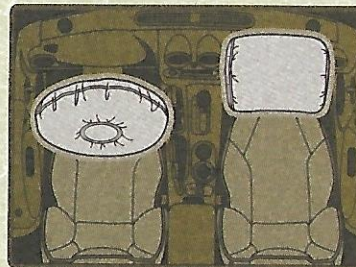
SPORT

Every Liberty interior begins with the essentials of Sport, including its class-leading cargo room.* So, you can pack up to 69.0 cubic feet of gear with the 65/35 split-folding rear seat down or 29.0 cubic feet with it up. Or, fold either side down with just one hand and split the difference.

*Based on *Automotive News* 2003 Small Sport Utility segment.



In a hurry to stow packages? Unlock the rear door and raise the flipper glass at the press of a button on the available remote keyless entry key fob.



Next Generation multistage driver and front-passenger air bags* are standard on all Liberty models.



This available cubby bin in the rear cargo area is the perfect place to tuck smaller essentials.

*Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 12 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt positioned correctly for the child's age and size.



Fresno Cloth
Taupe



Fresno Cloth
Dark Slate Gray

Jeep Liberty Sport cloth interior shown in Dark Slate Gray.



*Each spring and winter,
Oregon's rugged coast hosts
thousands of "watchers"
hoping to catch a glimpse
of migrating gray whales.*



JEEP.COM/LIBERTYCOLORS

Black



Patriot Blue
Pearl Coat*



Deep Molten Red
Pearl Coat*



Timberline Green
Pearl Coat*



Flame Red*



Flame Red Jeep, Liberty Sport, Light Khaki Liberty Renegade* and Black Liberty Limited Edition shown.



*Light bar is intended for use only when vehicle is off-road. Due to equipment regulations, Liberty Renegade may not be available in all states.

NOTE: Sport shown. *Not available on Renegade. *Not available on Limited Edition.

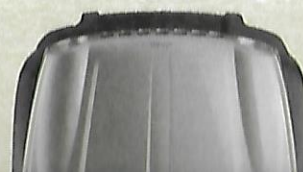
Atlantic Blue
Pearl Coat*

Cactus Green
Pearl Coat*

Light Khaki
Metallic

Bright Silver
Metallic

Stone White*



TECHNICAL SPECIFICATIONS

POWERTRAIN

Engine	2.4L Power Tech I-4	3.7L Power Tech V6
Horsepower, SAE net @ rpm	150 @ 5,200	210 @ 5,200
Torque, net lb-ft @ rpm	165 @ 4,000	235 @ 4,000
Displacement, cu in (cc)	148.2 (2,429)	225.8 (3,700)
Fuel System	Sequential multipoint electronic fuel injection	
Transmission	Five-speed manual with overdrive and synchronized forward gears; hydraulically assisted, adjustment-free clutch (2.4L, 3.7L) Four-speed automatic with overdrive and lockup torque converter; electronically controlled (3.7L)	

FOUR-WHEEL-DRIVE SYSTEM (Transfer Case)

Command-Trac® NV231 Part-time: Shift-on-the-fly, includes low range (2.72:1)

Selec-Trac® NV242 Full-time: Shift-on-the-fly, includes low range (2.72:1), allows for full- or part-time 4WD

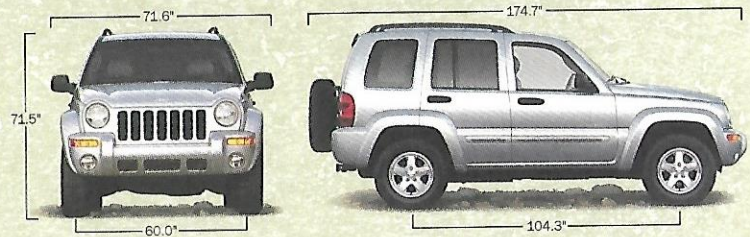
BODY/SUSPENSION/CHASSIS

Body Design	UniFrame construction
IS43 Suspension	Front: Independent with cast-iron lower and forged steel upper control arms, coil springs, stabilizer bar, low-pressure gas-charged shock absorbers; 2,750-lb gross axle weight rating (4WD) Rear: Solid axle with two trailing lower arms, A-shaped upper arm, coil springs, stabilizer bar, low-pressure gas-charged shock absorbers; 2,950-lb (2.4L) or 3,150-lb (3.7L) gross axle weight rating
Steering	Power-assisted, rack-and-pinion; 18.2:1 ratio
Turns	3.6, lock-to-lock
Turning Diameter	35.9 ft, curb-to-curb
Brake System	Front: Hydraulic, power-assisted low-drag ventilated disc brakes; full-cast; 11.3-in rotor diameter; 2.6-in single-piston caliper Rear: Hydraulic, power-assisted; full-cast; 11.2-in x 0.5-in thick solid disc rotors; 1.9-in single-piston caliper

CAPACITIES/WEIGHTS*

Fuel Tank (gal)	19.5
Base Curb Weight (lb)	
2.4L Power Tech I-4 engine, 2WD/4WD	3,507/3,692
3.7L Power Tech V6 engine, 2WD/4WD	3,666/3,857
Payload Capacity (lb) (with all occupants and cargo)	1,150
Maximum Gross Vehicle Weight Rating (lb)	
2.4L Power Tech I-4 engine, 2WD/4WD	4,950/5,200
3.7L Power Tech V6 engine, 2WD/4WD	5,350/5,600

All product illustrations, specifications and competitive comparisons are based upon current information at the time of publication approval. Although descriptions are believed correct, complete accuracy cannot be guaranteed. DaimlerChrysler Corporation reserves the right to make changes at any time, without notice or obligation, in prices, specifications, equipment, colors and materials, and to change or discontinue models. Some of the equipment shown or described throughout this catalog is available at extra cost. See your dealer for the latest information.



Jeep Liberty Limited Edition shown in Bright Silver.

EXTERIOR DIMENSIONS* (inches unless otherwise specified)

Length	
Wheelbase	104.3
Overall Length	174.7
Overhang, front/rear	28.6/32.5
Width	
Overall Width	71.6
Track, front/rear	60.0/59.7
Height	
Overall Height, Sport/Limited Edition	70.2/71.5
Ground Clearance (at curb weight)	
Running Ground Clearance, 2WD/4WD	9.5/8.9
Approach Angle/Departure Angle	35.3°/31.0°
Breakover Angle	21.0°

INTERIOR DIMENSIONS (inches unless otherwise specified)

Head Room, front/rear	40.7/42.1
Leg Room, front/rear	40.8/37.2
Shoulder Room, front/rear	56.5/56.5
Hip Room, front/rear	57.0/47.4
Cargo Volume (cu ft), rear seat up/folded	29.0/69.0
Seating Capacity	5

TOWING DATA

Engine	Transmission	Maximum Loaded Trailer Weight (lb)
2.4L Power Tech I-4	Five-Speed Manual	2,000
3.7L Power Tech V6	Five-Speed Manual	3,500
3.7L Power Tech V6	Four-Speed Automatic	5,000†
Class III Towing† (lb)		
Maximum Gross Combined Weight Rating, 2WD/4WD		9,850/10,100
Maximum Loaded Trailer Weight		5,000
Tongue Load Limit		750

Restriction: Trailer frontal area limitation of 64 sq ft with 5,000-lb trailer; maximum trailer length: 25 ft; trailer sway control recommended. This chart is meant to serve as a quick and easy reference guide on how to properly equip your Jeep Liberty for towing. For specific details, discuss your plans with your Jeep dealer, who will help you select the right equipment to meet your specifications.

*Sport specifications with P235 tires shown. Specifications for Renegade or Limited Edition may vary.

† Automatic transmission and Trailer Tow Group required.

Jeep, Grand Cherokee, Liberty, Wrangler, Rubicon, Renegade, Selec-Trac, Command-Trac, Power Tech, Camp Jeep, Sentry Key, Mopar and the Jeep grille are trademarks of DaimlerChrysler Corporation. HomeLink is a registered trademark owned by Johnson Controls, Inc. Infinity is a trademark of Harman International, Inc.

STANDARD AND OPTIONAL FEATURES

CPOS SM PACKAGE	SPORT		RENEGADE		LIMITED EDITION	
	A	B	D	E	F	G
CAPABILITY						
Differential — Trac-Lok limited-slip rear (included in Off-Road Group)	0	O/P	0	0	O/P	O/P
Off-Road Group (4WD models only) — Trac-Lok rear differential, heavy-duty engine cooling with auxiliary oil cooler for automatic transmission, P235/70R16 SR-A all-terrain OWL tires and Skid Plate Group with tow hooks (requires 3.7L engine) (not available with 17" Chrome Wheel and Tire Group)		0			0	0
Powertrain — 2.4L I-4 engine with manual transmission	•	•				
— 3.7L V6 engine with manual transmission	0	0	•	•		
— 3.7L V6 engine with automatic transmission	0	0	0	0	•	•
Rock Rails — Silver-painted rails that help protect lower body sills from damage			•	•		
Skid Plate Group (4WD models only) — Front suspension, transfer case and fuel tank skid plates; tow hooks (included in Off-Road Group)	0	O/P	•	•	O/P	O/P
Trailer Tow Group — Class III receiver hitch, wiring harness, adapter and heavy-duty engine cooling with auxiliary oil cooler for automatic transmission (requires 3.7L engine and air conditioning)	0	0	0	0	0	0
Transfer Case (4WD models only) — Command-Trac [®]	•	•	•	•	•	•
— Selec-Trac [®] (requires automatic transmission)	0	0	0	0	0	•
EXTERIOR						
Lighting — Fog lamps		0	•	•	•	•
— Roof-mounted off-road light bar ⁽¹⁾			•	•		
Mirrors — Manual, foldaway	•					
— Power, foldaway (included in Power Convenience Group)	P	•	•	•	•	•
— Power, foldaway heated; includes auto-dimming rearview mirror (requires overhead console and deep-tint glass)			0	0	0	•
Roof Rack Components — Side rails with 150-lb capacity		•			•	•
— Integrated storage basket with 65-lb capacity			•	•		
Tires — P215/75R16 Goodyear Wrangler ST all-season BSW	•	•				
— P235/70R16 Goodyear Wrangler SR-A all-terrain OWL (requires 3.7L engine) (included in Off-Road Group)		O/P	•	•	O/P	O/P
— P235/70R16 Goodyear Wrangler RS-A all-season BSW (requires 3.7L engine)		0			•	•
— P235/65TR17 Goodyear Wrangler all-season performance BSW (included in 17" Chrome Wheel and Tire Group)					P	P
— Spare tire cover (requires P235 tires)		0	•	•	•	•
Wiper Systems — Variably intermittent front; intermittent rear	•	•	•	•	•	•
17" Chrome Wheel and Tire Group — 17" chrome clad wheels and P235/65TR17 Goodyear Wrangler all-season BSW performance tires (not available with Off-Road Group)					0	0
INTERIOR						
Air Conditioning — Manual temperature control	0	•	•	•	•	•
Cargo Organizer ⁽²⁾ (replaces cargo compartment cover when present)	0	0	0	0	0	0
Console — Full-length center floor with removable cup holders, padded armrest and covered storage bin	•	•	•	•	•	•
— Overhead with HomeLink [®] Universal Transceiver, mini-trip computer, Electronic Vehicle Information Center (EVIC) and Tire Pressure Monitoring System display			0	•	0	•
Convenience Group — Cargo trim panel with cubby and integral storage net, extendable sun visors with illuminated vanity mirrors, rear cargo 12-volt power outlet, courtesy lamps (Renegade and Limited Edition), map/dome reading lamps and cargo compartment lamp	0	•	•	•	•	•

CPOS SM PACKAGE	SPORT		RENEGADE		LIMITED EDITION	
	A	B	D	E	F	G
INTERIOR (Continued)						
Power Convenience Group — Power, foldaway mirrors, remote keyless entry, speed-sensitive power locks and illuminated entry	0	•	•	•	•	•
Power Outlet — Battery-powered in center stack	•	•	•	•	•	•
— Rear cargo area (included in Convenience Group)	P	•	•	•	•	•
Rearview Mirror — Day/night	•	•	•	•	•	•
— Auto-dimming (included with heated exterior mirrors)			P	P	P	•
Seat Fabric — Fresno cloth-trimmed	•	•				
— Landscape cloth-trimmed with vinyl accents			•			
— Premium leather-trimmed				•		•
— Seattle cloth-trimmed					•	
Seats — Easy-fold 65/35 split rear bench with adjustable outboard head restraints	•	•	•	•	•	•
— Six-way power driver			0	•	0	•
— Six-way power front-passenger				•		•
— Heated driver and front-passenger with HI/LO setting						0
Sound System — AM/FM stereo radio with CD player and changer controls	•	•	•	•	•	•
— AM/FM stereo radio with cassette and CD players and CD changer controls (requires premium speakers)		0	0	0	0	•
— AM/FM stereo radio with in-radio six-disc CD changer		0	0	0	0	0
— Six speakers	•	•	•	•	•	•
— Infinity [™] Premium Sound System with six speakers and steering wheel-mounted audio controls (requires speed control and AM/FM cassette/CD or in-radio six-disc CD changer)		0	0	0	0	•
Sunroof — Power tilt-and-slide with solar-tint glass, express-open feature and sunshade	0	0	0	0	0	0
UConnect[™] Hands-Free Communication ⁽³⁾ (requires auto-dimming rearview mirror)			0	0	0	0
Windows — Power with driver and front-passenger one-touch down	•	•	•	•	•	•
— Deep-tint glass for rear doors, rear quarter panels and flipper glass	0	•	•	0	•	
SAFETY and SECURITY						
Air Bags ⁽⁴⁾ — Multistage driver and front-passenger	•	•	•	•	•	•
— Supplemental side-curtain, headliner-mounted	0	0	0	0	0	0
Brakes — Four-wheel disc	•	•	•	•	•	•
— Four-wheel antilock (requires 3.7L engine)	0	0	0	0	0	0
Child Seat Anchor System (LATCH) — Lower child seat anchors and upper tether anchors help ease the installation of compatible aftermarket seats	•	•	•	•	•	•
Defroster — Electric rear window	•	•	•	•	•	•
Engine Block Heater	0	0	0	0	0	0
Remote Keyless Entry — Two key fobs with lock, unlock, panic and flipper glass buttons (included in Power Convenience Group)	P	•	•	•	•	•
Security Group — Cargo compartment cover (standard on Limited Edition), Sentry Key [®] Theft Deterrent System with two encoded keys and security alarm (requires deep-tint window glass)	0	0	0	0	0	•
Speed Control — Electronic with steering wheel-mounted controls	0	•	•	•	•	•

• = Included. P = Available within package noted in parentheses. 0 = Optional.

⁽¹⁾Light bar is intended for use only when vehicle is off-road. Remove lens covers prior to use. Due to equipment regulations, Liberty Renegade may not be available in all states.

⁽²⁾Late availability.

⁽³⁾Certified to the Federal Regulations that allow less forceful front air bags. Always use seat belts. Children 13 and under should always be in a backseat correctly using an infant or child restraint system, or the seat belt.

2004 JEEP.

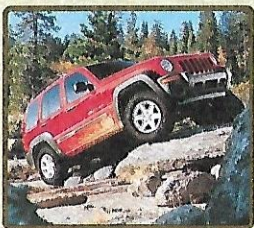
INSIDER ACCESS

As a Jeep® owner, you could soon be driving with the confidence that only legendary Jeep 4x4 capability inspires. You could also be experiencing some of the most unique owner events around: Camp Jeep® and Jeep Jamborees. And Jeep Gear can help you get equipped for the exciting new adventures that lie ahead — only in a Jeep 4x4.



Camp Jeep is an annual, three-day celebration of nature, four-wheeling, adventure sports and more. Each summer, Jeep owners gather with family and friends in a beautiful location to enjoy the camaraderie and have fun!

JEEP.COM/CAMPJEEP



Jeep Jamborees are three-day off-road trail outings where you can put your new Jeep 4x4's capabilities (and your own) to the test. Choose from over 30 events each year. Request your 2004 Trailguide online or by calling (800) 925-JEEP.

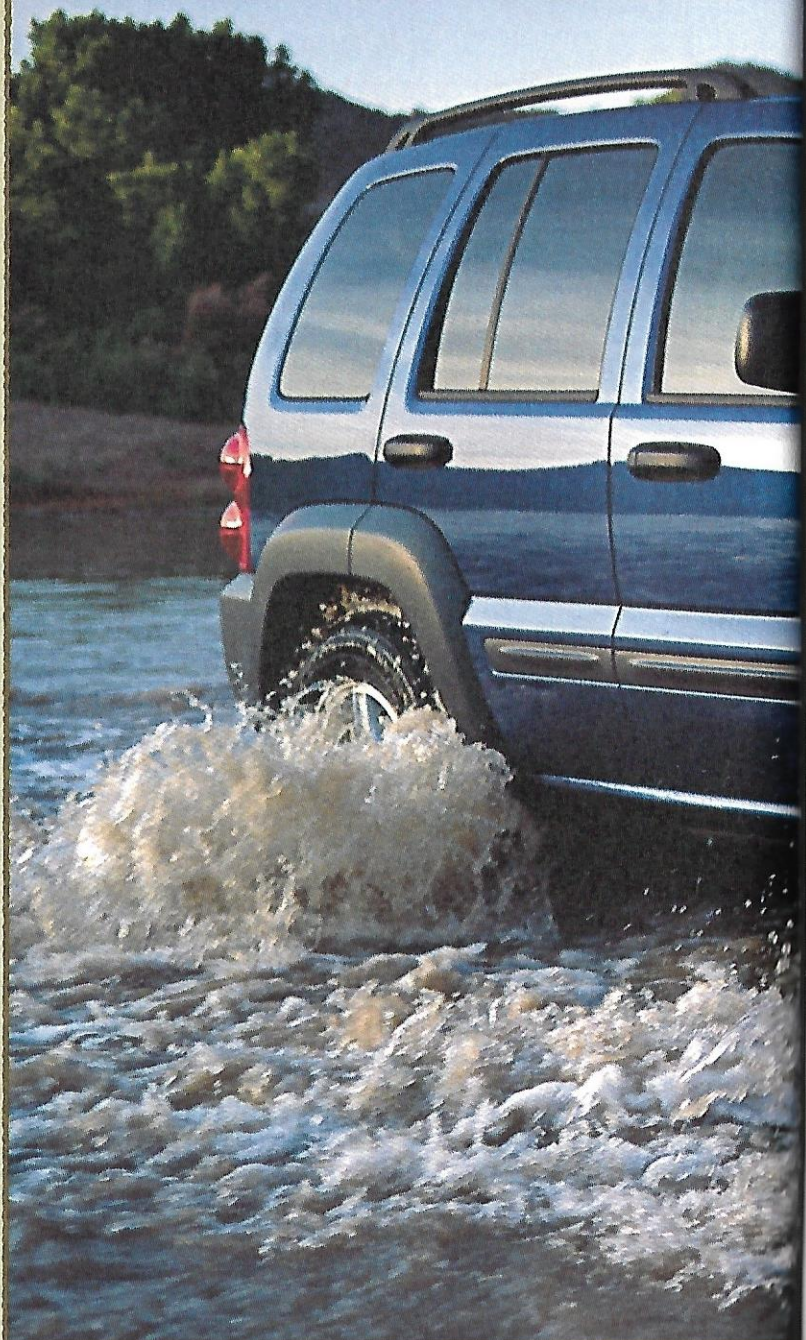
JEEP.COM/JAMBOREE



Jeep Gear is a hand-picked collection of authentic wearables, sports equipment, luggage and electronics that are purpose made for the Jeep enthusiast. All items are just as rugged and durable as your Jeep vehicle.

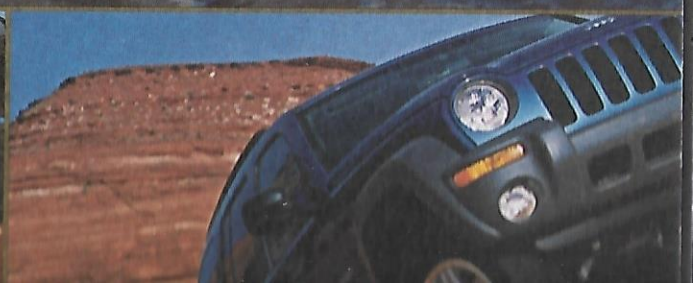


JEEP.COM/GEAR





Jeep Liberty Sport shown in Atlantic Blue.








2004 JEEP

TRAIL RATED

INTRODUCING TRAIL RATED: THE NEW STANDARD IN 4x4 CAPABILITY.

Trail Rated exists because life is unpredictable and because we want you to be prepared for anything. For over 60 years, the Jeep® brand has relied on testing to ensure capability, both on-road

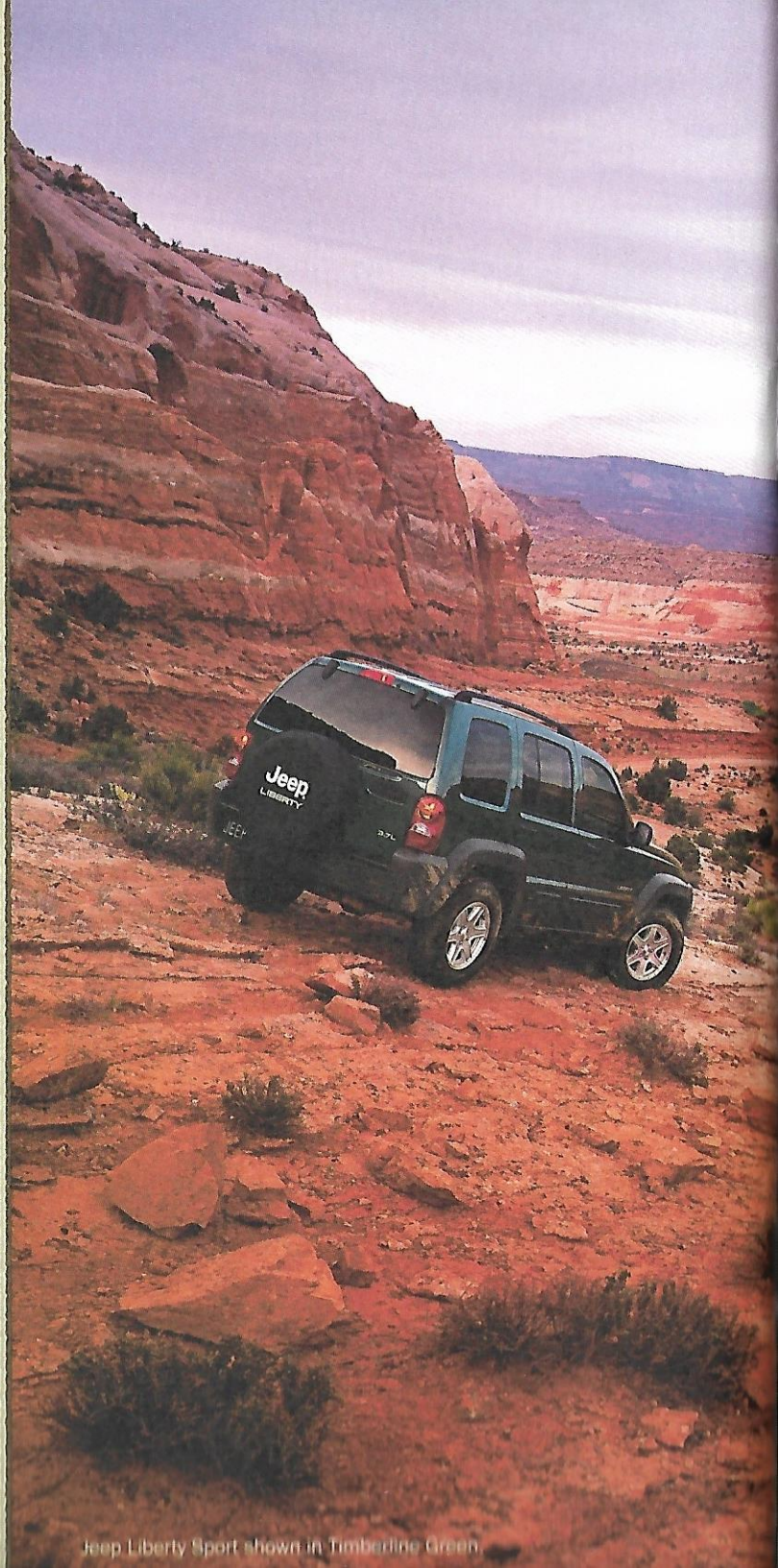
and off. Trail Rated is an evolution in Jeep vehicle testing represented by five key performance standards (at right) that critically test the vehicles' 4x4 capabilities. To safeguard the integrity of these industry-leading standards, all testing is conducted by the Nevada Automotive Test Center, an independent third-party organization. The Jeep brand

	TRACTION
	ARTICULATION
	GROUND CLEARANCE
	MANEUVERABILITY
	WATER FORDING

wrote the book on four-wheel drive, with every Jeep 4x4 proudly serving as a testament to our off-road mastery and leadership. Now you can write your own "go-anywhere, do-anything" chapter in an authentic Jeep Trail Rated 4x4.



IN 2004, all four-wheel-drive Jeep vehicles will proudly wear an authentic Trail Rated badge. It is a visual reminder of the capabilities built in, the symbol of a genuine, tried-and-true Jeep 4x4. Accept no substitutes.



Jeep Liberty Sport shown in Timberline Green.

JEEP BRAND RESOURCES

YOUR DEALERSHIP

Knowledgeable and professionally trained staff are available to guide you through the shopping process.

VISIT JEEP.COM

Jeep.com has been awarded the "Highest Ranked Automotive Manufacturer Web Site."

J.D. Power and Associates 2002 Manufacturer Web Site Evaluation Study.™ Study was based on more than 6,500 responses, and reported on Web site features, layout, organization and technologies. www.jdpower.com

CALL (800) 925-JEEP

Our seasoned Jeep brand customer service representatives are there with help — and all the answers.

CHRYSLER FINANCIAL

A member of the DaimlerChrysler Services Group

Chrysler Financial, a member of the DaimlerChrysler Services Group, has flexible payment plans and financing products available for qualified buyers. Talk with your Jeep dealer or visit chryslerfinancial.com for details.

WARRANTY

Jeep vehicles are covered by a 3/36 Basic Limited Warranty and a 7/70 Powertrain Limited Warranty. Deductible applies to 7/70.

Ask your dealer for additional details and a copy of these limited warranties.



As a founding member and official sponsor, we urge all Jeep owners to follow Tread Lightly! guidelines. Visit treadlightly.org or call (800) 966-9900 to learn more.

treadlightly!





Jeep is a registered trademark of DaimlerChrysler Corporation.