



mazda

2009 Mazda CX-9
Zoom-Zoom



2009 Mazda CX-9



Stop. Take a listen. You'll hear it everywhere. **The double beat. The one-two cadence that propels us all from deep within.** Thump-Thump. Goes the heart. **The boxer throws the powerful one-two-boxing's most feared combination.** Two quick claps of the hands and dancers prepare for perfection. **Snap your fingers two times and watch as everyone around gets ready to move.** Why do rock legends tap the microphone twice before melting your face? **What makes a thoroughbred's muscles respond when it hears two clicks from a jockey's mouth? This is no mere coincidence.** The double beat lives on a deeper level. An emotional level. It's a universal tribal-like connection. **It's everywhere. And we've followed it for over 40 years.** Always building to it. **It's what drove us to make the MX-5 Miata, the best-selling roadster of all time.** The *MAZDASPEED3*, one of the fastest front-wheel-drive cars on the planet. And the rotary-powered RX-8, a sports car like no other. **It's what stirs our soul.** And what led us to create the 2008 North American Truck of the Year. **The innovative, 7-passenger Mazda CX-9 crossover SUV.** We'll never stop listening. **Zoom-Zoom.** Forever.



Its capacity for fun rivals its capacity for passengers. On the open highway—or even in a crowded parking lot—the spacious, 7-passenger Mazda CX-9’s crisp handling is remarkably rewarding. Simply put, it doesn’t “feel” like a big SUV. Nor does it handle like one. In striking contrast to the slow, clumsy feel of many SUVs, the Mazda CX-9’s fun-to-drive ride dynamics are notably responsive and agile—yet also exceptionally stable and comfortable. The exhilarating difference starts with the CX-9’s precise, power-assisted rack-and-pinion steering system with engine-speed-sensing variable assist. Plus a refined 4-wheel independent suspension system. At both ends, hefty stabilizer bars help minimize body roll. Up front, MacPherson struts ensure excellent tire-to-road contact. While at the rear, a sophisticated multilink system promotes accurate wheel placement and surefooted handling. The end result is a crossover SUV that takes full advantage of Mazda’s suspension-tuning expertise. Delivering an exhilarating combination of confidence-inspiring road manners and a comfortable, well-disciplined ride for the whole family.



1 Remarkably Agile And Easy To Maneuver, the CX-9 benefits from a relatively tight 37.4-foot turning circle. It’s an engineering feature that helps make the CX-9’s handling stand out from the crowd. **2 Precise Rack-And-Pinion Steering** with engine-speed-sensing power variable assist helps make the CX-9 surprisingly responsive and nimble on the road—or in a parking lot. **3 20-Inch Alloy Wheels** are standard on the CX-9 Grand Touring, as are handsome, low-profile P245/50R20 tires. Stunning 18-inch alloys mounted with P245/60R18 radials are standard on both the CX-9 Sport and Touring.



Of its seven seats, the best one is arguably behind the wheel. Unlike typical SUVs with three-row seating, the Mazda CX-9's cockpit was actually inspired by world-class sport sedans. And the difference is instantly apparent. For example, a heated, 8-way power-adjustable driver's seat is standard on both the Touring and Grand Touring. And available on the Sport. Also standard is a leather-wrapped steering wheel that tilts and telescopes to help provide a more comfortable driving position. Both of which contribute to a cockpit with the confidence-inspiring fit of a custom-tailored suit. Other standard interior features are equally well tailored to your expectations. Including an AM/FM/CD stereo system with six speakers and an auxiliary-audio input jack for your favorite MP3 player. Bluetooth® hands-free phone capability. Power windows, mirrors and door locks. Plus cruise control and a trip computer. Helping ensure that your CX-9 remains a perfect fit for years to come are state-of-the-art options. Like a SIRIUS Satellite Radio®.* A Bose® 10-speaker Centerpoint® Surround Sound audio system. Even a voice-activated, touch-screen navigation system and rearview camera. In fact, when you think about it, it's a cockpit that's pretty much thought of everything.



1 A Three-Zone Automatic Climate-Control System, standard on all CX-9 models, allows you to independently adjust cooling and heating functions for the driver's, front passenger's and rear passengers' zones. An outside-temperature display is also included. **2 Heated And Power-Adjustable, Leather-Trimmed Front Seats** are standard on both the Touring and Grand Touring. The heated driver's seat also provides an 8-way power-adjustable design, including lumbar support. The heated front passenger's seat features a 4-way power-adjustable design. **3 A Driver's Seat With Position Memory** is also standard on the Grand Touring. This feature allows you to store and access up to three customized driving positions. Then, at the touch of a button, it automatically adjusts all eight settings to the exact presets you desire.

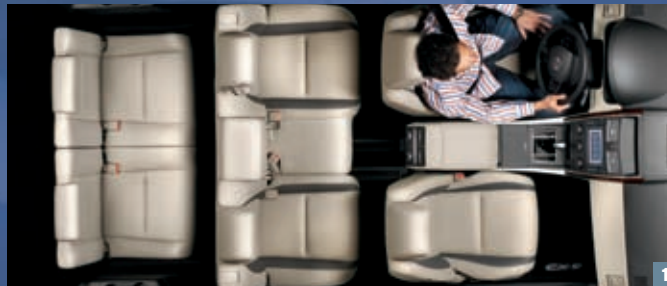






Third-Row Access Is Easy In A CX-9. The 2nd-row seat automatically tilts and slides forward to provide nearly 9 inches of walk-in room. And here's another big step in the right direction for passengers both young and old: The CX-9's cabin floor and side sills are flush, eliminating the danger of tripping over a side sill that can be as much as 3 inches higher than the floor in other SUVs.

It's never been so easy to give everyone their own space. Mazda CX-9 serves up one of the most spacious, versatile and comfortable cabins of any crossover SUV on the planet. In fact, thanks to its purposefully long, 113.2-inch wheelbase, it readily accommodates seven adults with remarkable ease. And because the CX-9's large rear doors can swing open up to 72° to create an extra-wide opening, entering and exiting are quick and easy. Even access to 3rd-row seating is more convenient—the result of an ingenious “tilt and slide” rear-access mechanism. No gymnastics required. And once inside, you'll discover a host of other family-oriented advantages. Like ample legroom for both 2nd- and 3rd-row adult passengers. Dual LATCH child-safety-seat anchors and tethers in the 2nd-row seat. Two 3rd-row storage bins designed to hold electronic games and controllers. A surprising abundance of cargo room behind the 3rd-row seat. Not to mention eight cup holders and four 1-liter bottle holders. Which means the whole family will get a lot more out of the CX-9. Because we put so much more into it.



1 From People Mover To Cargo Hauler In Seconds. In people mover mode, you'll find a generous 17.2 cu ft of cargo space behind the 3rd-row seat plus a hidden, under-floor storage box with nearly 2 cu ft of space. A quick tug on the 3rd-row release straps quickly folds down the CX-9's 50/50 split rear seatback to provide 48.4 cu ft of cargo space. Fold down the 2nd-row's 60/40 split seatback, and the CX-9 rewards you with a whopping 100.7 cu ft of total cargo space. And all without the hassle of removing any headrests. **2 An Ingenious Rear-Access Latch** operates easily with a single hand. It automatically tilts and slides the CX-9's 2nd-row seat forward to provide far easier access to 3rd-row seating. **3 The 2nd-Row Seat Features A Reclining Seatback** and provides nearly 5 inches of forward/backward travel for greater passenger comfort and extra legroom. **4 A Power Rear Liftgate (Open/Close) With Remote Control** is available on both the Touring and Grand Touring to help make loading and unloading more convenient, from top to bottom.





CA-89, SOUTH LAKE TAHOE, CA

89

SOUTH LAKE TAHOE

381 mi

1 mi

Set as POI

VOL
PUSH POWER

LOAD

SEEK
TRACK

SOURCE

SCAN

TUNE
PUSH AUDIO

INFO

SRC

PUSH

MENU

DISP

AUTO

OFF

DUAL

OUTSIDE

A cabin so plugged-in, it commands everyone's attention. Mazda CX-9 passengers enjoy an environment that's as engaging and compelling as its performance. All courtesy of an interior so advanced, it actually anticipates and satisfies your family's expanding needs for functional versatility. And so intelligently designed, it enhances everything from navigation, driver visibility and convenience to electronic games and audio/video entertainment. For example, the voice-activated, touch-screen navigation system available on the Touring and Grand Touring features an advanced, multicommand memory and 7-inch touch-screen display that make finding the best route quick and easy. Fact is, the CX-9 is so tech-savvy, it enables every member of your family to instantly connect to a cabin full of fun accessories and enticing electronic options. As if its breathtaking styling, responsive performance and 7-passenger versatility weren't already enough to grab everyone's attention.



1 A Rearview Camera is available on Touring and Grand Touring. As you shift into reverse, the rearview camera automatically displays its view on the navigation system's screen. The end result is increased visibility and peace of mind. **2 A Bose® Centerpoint® Surround Sound System** is available on all CX-9 models. Custom-engineered for the CX-9, this 277-watt 10-speaker system utilizes Bose Centerpoint signal-processing circuitry to produce stunning, multichannel Bose Surround Sound performances from regular CDs, MP3s and DVDs. Patented AudioPilot® 2 noise compensation technology automatically adjusts frequencies to compensate for distracting road, wind and cabin noises. **3 A DVD Rear-Seat Entertainment System** is available on all CX-9 models. Ideal for playing DVDs, video games and audio CDs, the system includes an integral DVD player, 9-inch fold-down LCD screen, audio/video/game inputs, wireless remote, two wireless headsets, a 115-volt outlet for game consoles *plus* an integral **Bose 5.1 Surround Sound System**. Custom-engineered for the CX-9, it boasts 296 watts, 11 speakers and the ability to decode discrete Digital 5.1 Surround Sound from 5.1-encoded DVDs and CDs. Its Bose Centerpoint technology also produces multichannel surround sound music from regular CDs.

Passively and actively, it puts your family's safety first. Painstakingly engineered into every Mazda CX-9 is a cutting-edge arsenal of passive and active safety systems. Plus the added peace of mind that comes from knowing your family is well protected in a crossover SUV that earned Five Stars—the highest rating possible—in government frontal and side-impact crash tests.* Some CX-9 safety features are both high-tech and ingenious. Like Roll Stability Control. Dynamic Stability Control.† An integral Traction Control System. And, of course, front side-impact air bags plus side-impact air curtains for all three rows.‡ Others are both easy to see and appreciate. Like an automatic Tire-Pressure Monitoring System and 3-point seat belts for all seven seating positions. But all are standard—not extra-cost options. As are many of the CX-9's unseen safety features. Including side-impact door beams and front and rear crumple zones. And a “crushable” brake pedal that folds away in an accident to minimize the chance of a serious ankle or leg injury. In short, the CX-9 was engineered to be among the safest vehicles in its class.



1 Advanced Dual Front Air Bags, Front Side-Impact Air Bags And Side-Impact Air Curtains* with rollover protection for all three rows of seating are standard on every CX-9. All to provide an added margin of protection in the case of a collision or rollover. **2 Four-Wheel Ventilaled Disc Brakes With ABS And EBD** are standard equipment on the CX-9. Four-wheel ventilated disc brakes with an Anti-lock Brake System promote linear, fade-resisting stopping power. While Electronic Brakeforce Distribution automatically, and more effectively, regulates braking power between front and rear axles. **3 Mazda's "Triple H" Construction** adds extra steel reinforcements to critical CX-9 body areas, enhancing the vehicle's structural integrity and impact protection as well as its handling.



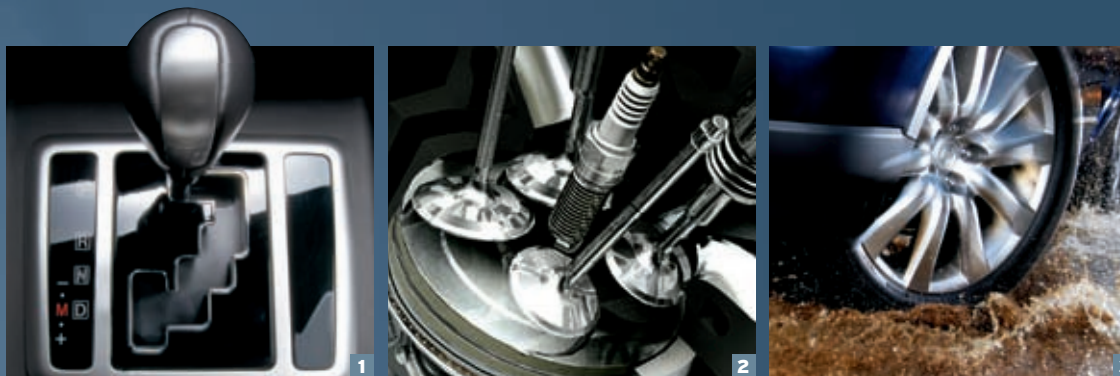
Mazda CX-9 earned Five Stars, the highest possible rating,
in government frontal and side-impact crash tests.*

* Government star ratings are part of NHTSA's New Car Assessment Program (NCAP). Vehicle tested with standard side-impact air bags (SABs). For complete test results, visit www.nhtsa.gov.
† Dynamic Stability Control is not a substitute for safe driving practices. ‡ Always wear your seat belt and secure children in the rear seats in appropriate child restraints.





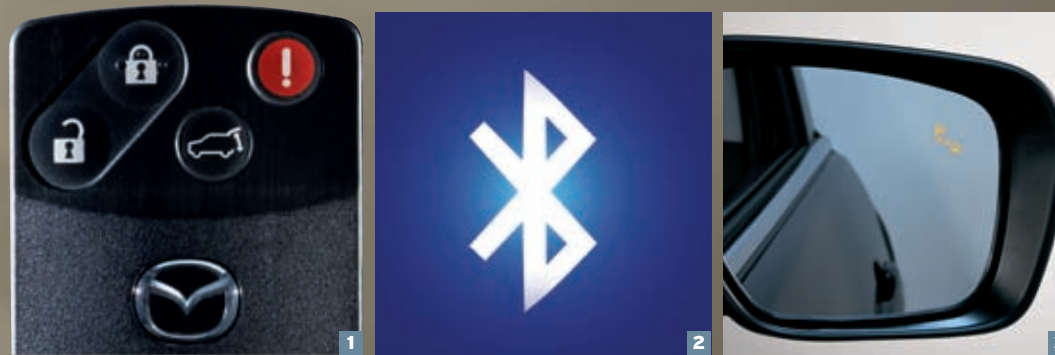
Enjoy a power trip that's as responsible as it is responsive. Only Mazda could engineer a 7-passenger crossover SUV this innovative. And this satisfying. One that delivers more responsive performance plus a responsible 22 mpg highway/16 mpg city.* One that's more nimble, more exhilarating and more fun. One that, in every imaginable way, is definitely more you. Especially when it comes to what's under the hood. No ordinary propulsion system here. Instead, the CX-9 boasts a highly advanced, perfectly matched powertrain. With a 273-hp all-aluminum 3.7-liter DOHC V6 engine that features 24 valves, variable valve timing, electronic throttle control and a robust 270 lb-ft of torque. Plus a sophisticated 6-speed Sport AT automatic transmission that provides all the extra control—and fun—of a manual-shift mode. There's even an available Active Torque Split AWD system that automatically optimizes vehicle traction and control—regardless of changing road and weather conditions. Which gives your family even more reasons to love the Mazda CX-9. Body and soul.



1 A 6-Speed Sport AT Automatic Transmission is standard on all CX-9 models. Its advanced design combines all the convenience of a smooth-shifting automatic with the extra control—and fun—of a manual-shift mode. **2 Variable Valve Timing** is an integral part of the CX-9's sophisticated 3.7-liter V6 engine. Variable valve timing helps maximize high-rpm power and low-end torque for performance that's more responsive—and more fuel-efficient. **3 Active Torque Split All-Wheel Drive** is available on all CX-9 models. Mazda's computer-controlled all-wheel-drive system continuously monitors wheel speed and engine data in order to respond to changes in road conditions and weather—and maintain an ideal balance of front/rear axle torque between 100:0 and 50:50.

* EPA estimated mileage for CX-9 FWD. Actual results may vary.

The closer you look, the farther away other SUVs appear. It's not some trick. Or an optical illusion. The rich textures, quality materials and precision craftsmanship you'll find in abundance throughout the Mazda CX-9 Grand Touring are the real deal. And they create real and dramatic points of difference between the CX-9 and ordinary crossovers. As well as a remarkably satisfying driving environment. Insightful touches abound. Like elegant double stitching. Graceful "floating" door grips. And the supple comfort of leather-trimmed and heated front seats. Note, too, how your entry is uniquely acknowledged by the Grand Touring's indirect blue lighting on the center console and door panels. How its red-on-black electroluminescent gauges reward your every glance. How its sweeping interior accents evoke the visual harmony of finely crafted furniture. And even how effectively the CX-9's double door seals and body frame—insulated with sound-deadening foam in 22 strategic points—help preserve a calm, quiet cabin. One test drive, in fact, and other crossovers are a distant memory.

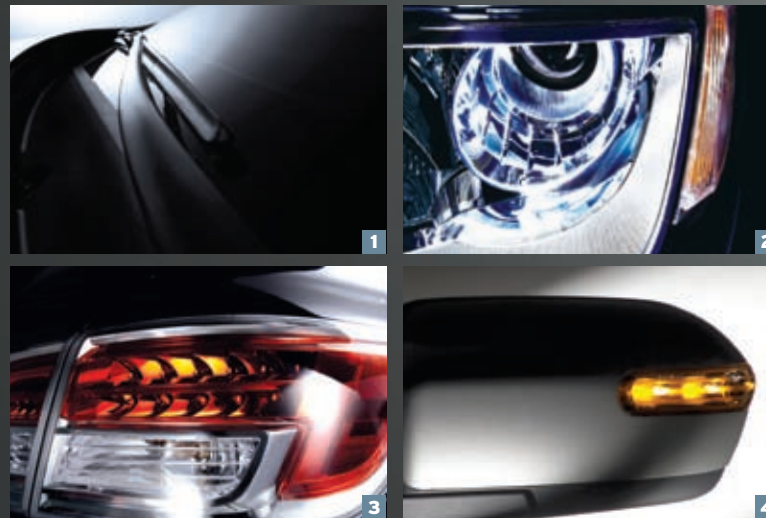


1 Mazda's Advanced Keyless Entry & Start System is standard on the Grand Touring and available on the Touring. It conveniently allows you to remotely lock or unlock the CX-9's doors, operate the power windows and rear liftgate, and even keylessly start the engine. **2 Bluetooth® Hands-Free Phone Capability**, standard on all CX-9 models, enables you to make and receive calls, access voice mail messages—and more—via simple voice commands and your Bluetooth-compatible cell phone. **3 A Blind Spot Monitoring System*** is standard on the Grand Touring. The system uses a pair of radar-based, rear-facing sensors to detect vehicles in both left and right rear blind spots. If a vehicle is detected, a warning light appears in the appropriate outside mirror. And when the driver signals a lane change into a lane that's occupied, the warning light begins blinking and a warning chime also sounds.

* Always check your mirrors. Be aware of the traffic around you.



Help make our highways more beautiful. Drive a Mazda CX-9 Grand Touring. And do your part to put a quick end to all those boxy, clumsy-looking eyesores. You know the ones. At work. At the mall. Probably even in your own neighborhood. In return, a new CX-9 will reward you with styling that's as breathtaking as its performance. And with a crossover SUV that doesn't look, feel or drive like anything else. Because the CX-9's bold, athletic styling and confident stance are more than mere eye candy. Its sophisticated interior and refined 7-passenger design go way beyond basic versatility. While its confidence-inspiring handling and spirited road manners far exceed the typical. And if all that isn't something truly beautiful, what is?



1 Variable-Intermittent Rain-Sensing Windshield Wipers, standard on the Grand Touring, automatically activate at the first sign of precipitation—giving you a clearer view and one less thing to worry about. **2 Auto On/Off Xenon High-Intensity-Discharge (HID) Headlights**, also standard on the Grand Touring, automatically provide you with enhanced low-beam nighttime illumination without a second thought—or even taking your hands off the wheel. **3 Stylish Taillights With LED Arrays** are standard on all CX-9 models. LEDs (light-emitting diodes) provide brighter illumination, improved reliability plus a longer service life. **4 Heated Outside Mirrors With Side Marker Lights**, another standard feature on the Grand Touring, make it easier for you to see, and to be seen, regardless of changes in the weather or direction.



Every Mazda we make is the inspired intersection of insightful engineering, stylish design and spirited performance. And the Mazda CX-9 is exhilarating proof. No wonder that the automotive experts at Edmunds.com raved: **"Its ability to combine common practicality and real third-row space with unexpected amounts of style and performance is hard to beat."** But then, if there's a smarter, more reliable or fun way to make something move, Mazda engineers are all over it. Which is why, as we craft, tool, stitch and fit together your new Mazda CX-9, we have no desire to take any shortcuts. And as a result, neither will you. Zoom-Zoom. Forever.



CX-9 SPECIFICATIONS & CAPACITIES

Specifications

Engine size and type	3.7L DOHC 24-valve V6
Horsepower, SAE net	273 @ 6250 rpm
Torque, SAE net (lb-ft)	270 @ 4250 rpm
Redline	6500 rpm
Compression ratio	10.3:1
Fuel system	Multipoint electronic fuel injection
Fuel	Regular unleaded
EPA estimated fuel economy (city/highway mpg)	FWD: 16/22 AWD: 15/21
Body type	Unibody with "Triple H" construction
Turning circle, curb-to-curb (ft)	37.4
Total curb weight w/AC (lb)	FWD: 4334 AWD: 4550

Exterior Dimensions

Wheelbase/overall length (in)	113.2/199.8
Overall width/overall height (in)	76.2/68.0
Track, front/rear (in)	65.1/64.7
Ground clearance (in)	8.0

Interior Dimensions

	(Front/2 nd Row/3 rd Row)
Headroom (in)	39.6/39.0/35.4
Headroom with moonroof (in)	38.4/39.0/35.4
Legroom (in)	40.9/39.8/32.4
Shoulder room (in)	59.4/58.7/56.9
Hip room (in)	56.5/56.0/43.7

Capacities

Passenger volume (cu ft)	139.2 (without moonroof)	137.5 (with moonroof)
Cargo volume (cu ft)	17.2 (2nd- and 3rd-row seatbacks up) 48.4 (3rd-row seatback folded) 100.7 (2nd- and 3rd-row seatbacks folded)	
Fuel capacity (U.S. gallons)	20.1	
Towing capacity (lb)	2000 FWD/3500 FWD with Towing Package/3500 AWD	

CX-9 ENGINE & MECHANICAL

Engine/Transmission

	Sport	Touring	Grand Touring
3.7L DOHC 24-valve V6 engine	S	S	S
6-speed Sport AT automatic transmission	S	S	S
Front-wheel drive	S	S	S
Active Torque Split All-Wheel Drive	0	0	0

Suspension & Brakes

Power variable-assist rack-and-pinion steering	S	S	S
Independent MacPherson strut front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
Power-assisted ventilated front/rear disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S
Roll Stability Control (RSC)	S	S	S
Dynamic Stability Control (DSC);* Traction Control System (TCS)	S	S	S

* Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your Owner's Manual for further details. † Not available with Rear-Seat Entertainment System with Bose Audio Package. ‡ Not available with Moonroof and Bose Audio Package. § Requires Moonroof and Bose Audio Package or Rear-Seat Entertainment System with Bose Audio Package. ¶ SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. ** Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

CX-9 OPTIONS & OPTION PACKAGES

Options/Option Packages

	Sport	Touring	Grand Touring
Power Seat Option Package: 8-way power-adjustable driver's seat with manually adjustable lumbar support; heated front seats; heated outside mirrors	0	-	-
Moonroof and Bose® Audio Package: Power sliding-glass moonroof; Bose Premium Centerpoint® Surround System with 10 speakers; in-dash 6-disc CD changer (when not equipped with Touring Assistance Package or Grand Touring Assistance Package); SIRIUS Satellite Radio® with 6-month subscription	0†	0†	0†
Rear-Seat Entertainment System with Bose Audio Package: 9-inch rear LCD screen with 5.1 audio surround sound; Bose Premium Centerpoint Surround System with 11 speakers; in-dash 6-disc CD changer (when not equipped with Touring Assistance Package or Grand Touring Assistance Package); SIRIUS Satellite Radio with 6-month subscription; audio/video input jack; 115V outlet	0‡	0‡	0‡
Touring Assistance Package: Power open/close rear liftgate; DVD navigation system; rearview camera; Mazda Advanced Keyless Entry & Start System; Bluetooth® Audio	-	0§	-
Grand Touring Assistance Package: Power open/close rear liftgate; DVD navigation system; rearview camera; Bluetooth Audio	-	-	0§
Towing Package (FWD only): 3500-lb capacity; trailer receiver hitch and trailer-wiring harness; heavy-duty transmission cooler and radiator fan; revised Engine Control Module	-	-	0
Trailer receiver hitch and trailer-wiring harness	0/A	0/A	0/A
Crystal White Pearl Mica paint	0	0	0
Roof rails	0/A	0/A	0/A
Front and rear splash guards (Black, set of 4)	0/A	0/A	0/A
Moonroof wind deflector (requires moonroof)	0/A	0/A	0/A
SIRIUS Satellite Radio receiver kit with 6-mo. subscription	0/A/P	0/A/P	0/A/P
All-weather floor mats	0/A	0/A	0/A
Cargo mat (color-keyed carpet)	0/A	0/A	0/A
Cargo net	0/A	0/A	0/A
Retractable cargo cover (not available with Assistance Pkg)	0/A	0/A	0/A
Remote engine start	0/A	0/A	0/A
Compass auto-dimming mirror with HomeLink®	0/A	0/A	-
Alarm system with shock sensor	0/A	0/A	-
Back-up camera system with auto-dimming-mirror display	0/A	0/A	A
Stainless steel rear bumper guard	0	0	0

CX-9 EXTERIOR

Body

	Sport	Touring	Grand Touring
Privacy-tint rear glass	S	S	S
Rear roof spoiler; intermittent rear wiper/washer	S	S	S
Dual body-color power remote outside mirrors	S	-	-
Dual body-color heated power remote outside mirrors	P	S	S
Blind Spot Monitoring (BSM) System	-	-	S
Chrome door handles	-	-	S
Halogen headlamps	S	S	-
HID (Xenon) low-beam headlights with automatic on/off	-	-	S
Halogen fog lights	-	-	S
Dual stainless steel exhaust tips	S	S	S
Variable-intermittent front windshield wipers	S	S	-
Rain-sensing variable-intermittent front windshield wipers	-	-	S

Tires & Wheels

18-inch aluminum alloy wheels; P245/60R18 tires	S	S	-
20-inch aluminum alloy wheels; P245/50R20 tires	-	-	S

S: Standard 0: Optional P: Package option A: Dealer-installed accessory -: Not available

CX-9 INTERIOR

Comfort & Convenience

	Sport	Touring	Grand Touring
Power windows with front one-touch auto up/down feature and global open	S	S	S
Power door locks with 2-stage unlocking	S	S	S
Remote keyless entry with retractable key	S	S	-
Mazda Advanced Keyless Entry & Start System	-	P	S
Tilt/telescopic steering wheel	S	S	S
Cruise control with steering-wheel-mounted illuminated controls	S	S	S
Trip computer	S	S	S
Three-Zone Automatic Climate-Control System	S	S	S
Leather-wrapped center console armrest with storage compartment	S	S	S
Heater/defroster with rear heater ducts; rear window defogger	S	S	S
Dual front 12V power points; rear 12V power point	S	S	S
Electroluminescent gauges; blue indirect interior lighting	-	-	S
Piano black interior trim	S	S	-
Silver-and-wood-pattern interior trim	-	-	S
Front- and rear-door storage pockets with bottle holders	S	S	S
Dual illuminated vanity mirrors with covers and extensions	S	S	S
Auto-dimming mirror; garage door opener	-	-	S
Front, 2nd- and 3rd-row cup holders	S	S	S
Front map lights; courtesy front-door and cargo-area lights	S	S	S
Rear under-floor storage compartment	S	S	S
2nd-row center armrest with cup holders	S	S	S

Seating & Trim

7-passenger seating capacity	S	S	S
Reclining front bucket seats; front-seatback map pockets	S	S	S
60/40 split fold-down 2nd-row seatback with armrest and one-motion walk-in access to 3rd row	S	S	S
50/50 split fold-down 3rd-row seatback	S	S	S
Adjustable headrests for all seating positions	S	S	S
4-way power front passenger seat	-	S	S
6-way manually adjustable driver's seat	S	-	-
8-way power driver's seat with manual lumbar; heated front seats	P	-	-
8-way power driver's seat with power lumbar (3-memory setting on Grand Touring); heated front seats	-	S	S
Carpet floor mats	S	S	S
Cloth-trimmed seats	S	-	-
Leather-trimmed seats (front and second row)	-	S	S

Audio

AM/FM/CD stereo with 6 speakers	S	S	S
Auxiliary-audio input jack	S	S	S
Steering-wheel-mounted illuminated audio controls	S	S	S
Bluetooth hands-free phone capability	S	S	S
SIRIUS Satellite Radio-ready head unit¶	S	S	S

CX-9 SAFETY & SECURITY

Safety & Security

	Sport	Touring	Grand Touring
Roll Stability Control (RSC)	S	S	S
Side-impact air curtains** (coverage for all three rows) with rollover protection	S	S	S
Advanced dual front air bags; front side-impact air bags**	S	S	S
Dynamic Stability Control (DSC);* Traction Control System (TCS)	S	S	S
3-point seat belts for all seating positions	S	S	S
LATCH 2nd-row child-safety-seat anchors	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	S
Engine-immobilizer antitheft system	S	S	S
Antitheft perimeter alarm	-	-	S

CX-9 COLOR COMBINATIONS



BRILLIANT BLACK CLEARCOAT

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



LIQUID SILVER METALLIC

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



BLACK CHERRY MICA

TRIM LEVEL	INTERIOR FABRICS
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Sand Leather



CRYSTAL WHITE PEARL MICA

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



STORMY BLUE MICA

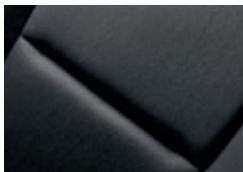
TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather



COPPER RED MICA

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Sand Leather

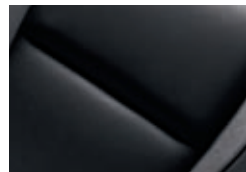
CX-9 UPHOLSTERY



BLACK CLOTH
CX-9 Sport



SAND CLOTH
CX-9 Sport



BLACK LEATHER
CX-9 Touring and Grand Touring



SAND LEATHER
CX-9 Touring and Grand Touring

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

CX-9 WHEEL OPTIONS



18-inch Alloy



20-inch Alloy

Accessories Guaranteed To Go The Distance.

One of the most enjoyable aspects of buying a new Mazda CX-9 is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda. See your dealer for details.



1 Retractable Cargo Cover. Provides a finished look to the cargo area when the rear seats are folded flat. Easy to install, remove or retract when full access is needed. **2 Roof Rails and Crossbars.** Sleek and aerodynamically designed, the durable roof rails and roof-rail crossbars are a convenient way to increase cargo capacity. Versatile crossbar design accepts bicycle, ski/snowboard and cargo carrier attachments and features 100-lb capacity evenly distributed. **3 Back-Up Camera Auto-Dimming-Mirror Display.** Get a better picture of what is behind your CX-9 when in reverse. When not in reverse, display is indistinguishable from the remainder of the mirror.

4 Mazda iPod® Integration Module. Taking your Apple® iPod along for the ride just became a lot easier. Mazda's iPod Integration Module allows you to play your iPod through your CX-9's audio system with crystal-clear sound and a built-in battery charger. Works with all 30-pin, dock-connector-equipped iPods. Available on all Mazda CX-9 models.*

- Fog Light Kit
- Front Mask
- Door Mirror with Turn Indicator
- Car Cover
- Hood Bug Deflector (Smoke)
- Moonroof Wind Deflector
- Bike Carrier, Roof Rack
- Bike Carrier, Trailer Hitch-Mounted
- Roof Cargo Box
- Roof Luggage Basket (with Stretch Net)
- Ski/Snowboard Carrier, Crossbar-Mounted
- Rear Finisher
- Splash Guards (Black, Front and Rear Sets)
- Windshield Sunscreen (with Logo)
- Cigarette Lighter
- Ashtray
- Compass Auto-Dimming Mirror
- Compass Auto-Dimming Mirror with HomeLink®
- SIRIUS Satellite Radio†
- Remote Engine Start
- Perimeter Alarm System
- All-Weather Floor Mats
- Retractable Cargo Cover
- Cargo Mat, Carpeted, with Cargo-Loks
- Cargo Net
- Carpet Floor Mats
- First Aid Kit
- Roadside Assistance Kit
- Wheel Locks (Set of 4)
- Tow Hitch Receiver and Wiring Harness
- 3.5-mm Audio Cable
- Dockable DVD Entertainment System (for Vehicles with Moonroof)
- Portable Navigation Device by Garmin®
- Car Cover Cable Lock
- License-Plate Frame
- Touch-Up Paint
- Trailer Hitch (Class II)
- Rear Bumper Guard (Stainless Steel)

* iPod not included. See your dealer for compatibility conditions and limitations on installation. Apple and iPod are registered trademarks of Apple Inc.

† SIRIUS SATELLITE RADIO reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

Zoom-Zoom And Peace Of Mind Go Hand In Hand.

We want your new Mazda CX-9 to be a source of pride, exhilaration and peace of mind for years to come. Which is why every new 2009 Mazda sold in the U.S. is protected by all of the following:

- A 3-year/36,000-mile[‡] "bumper-to-bumper" limited warranty
- A 3-year/36,000-mile[‡] 24/7 Emergency Roadside Assistance program
- A 5-year/60,000-mile[‡] limited powertrain warranty
- A 5-year/unlimited-mileage warranty against body rust-through

For details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free 800-639-1000.

[‡] Whichever comes first.

Making The Zoom-Zoom Connection Easier To Make.

CHASE Whether you're buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Chase Auto Finance can help make the financing process a more convenient and satisfying experience. As one of the largest auto lenders in America, Chase is known for its first-class customer service, wide range of financing options and highly competitive rates. To find out which Chase purchase or lease plan best meets your needs, talk to your Mazda Dealer. Or for more information, visit MazdaUSA.com.





MAZDA RX-8



MAZDA 6



MAZDA MX-5 MIATA



MAZDA 3 5-DOOR



MAZDA B-SERIES TRUCK

Thump-Thump goes the heart. And for 2009, Mazda makes it easier to follow yours by building ten uniquely stylish, insightful and spirited vehicles. Exhilarating sports cars. Sport compacts. Sport sedans. Crossover SUVs. Even trucks. Each one passionately designed and purposefully crafted to deliver Zoom-Zoom. Every time you turn the key. Mazda. Always the soul of a sports car.®



MAZDA CX-7



MAZDA CX-9



MAZDA TRIBUTE



MAZDA 3 4-DOOR



MAZDA 5

ZOOM-ZOOM. FOREVER.