

2018

# FIESTA



SPECIFICATIONS



Go Further

## STANDARD FEATURES

### Mechanical

Anti-Lock Brake System (ABS)

Electric power-assisted steering (EPAS)

Front-wheel drive (FWD)

Suspension – Front: independent MacPherson strut

Suspension – Rear: non-independent twist-beam

Torque Vectoring Control

### Seating

6-way manual driver's seat and 4-way manual front-passenger seat

Front-passenger seat back map pocket

60/40 split fold rear seat

### Interior

12V front powerpoint

Air conditioning

Cupholders – 5 front, 1 rear

Driver and front-passenger visors with vanity mirrors

Front-door storage bins

Manual-tilt/-telescoping steering column

Power door locks with autolock

Rear climate vents

### Exterior

Acoustic-laminate windshield

Black headlamp bezels with chrome highlight

Body-color door handles

Easy Fuel® capless fuel filler

Intermittent windshield wipers

Quad-beam halogen headlamps

Rear-window defroster

Rear-window wiper with washer (hatchback)

Solar-tinted glass

### Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags<sup>1</sup>, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System

Driver's knee, front-seat side, and side-curtain airbags<sup>1</sup>

AdvanceTrac® electronic stability control

Belt-Minder® front safety belt reminder

Child-safety rear door locks

Perimeter alarm

Rear view camera

Remote Keyless Entry System with integrated keyhead transmitter remotes (2)

SecuriLock® Passive Anti-Theft System

SOS Post-Crash Alert System™

Tire Pressure Monitoring System (excludes spare)

## POWERTRAINS/EPA-ESTIMATED RATINGS<sup>2</sup>

### 1.6L Ti-VCT I-4

120 hp @ 6,350 rpm 112 lb.-ft. of torque @ 5,000 rpm

5-speed manual

27 city/35 hwy/30 combined mpg

Standard: S/SE

PowerShift 6-speed automatic

27 city/37 hwy/31 combined mpg

Standard: Titanium Optional: S/SE

### 1.6L EcoBoost® I-4

197 hp @ 6,000 rpm<sup>3</sup> 202 lb.-ft. of torque @ 4,200 rpm<sup>3</sup>

6-speed manual

26 city/33 hwy/29 combined mpg

Standard: ST

## DIMENSIONS

Exterior	Sedan/Hatchback/ST
Wheelbase	98.0"
Length	173.5"/159.7"/160.1"
Height	58.1"/58.1"/57.2"
Width – Including mirrors	77.8"
Width – Mirrors folded	71.6"
<b>Interior – Front</b>	
Head room	39.1"
Leg room (max.)	43.6"
Hip room	50.6"
Shoulder room	52.7"
<b>Interior – Rear</b>	
Head room	37.1"/37.2"/37.2"
Leg room	31.2"
Hip room	49.2"
Shoulder room	49.0"
<b>Capacities (cu. ft.)</b>	
Passenger volume	85.1
Luggage capacity (sedan)	12.8
Cargo volume behind front seats (hatchback/ST)	25.4
Cargo volume behind rear seats (hatchback/ST)	14.9/10.1
Fuel tank (gal.)	12.4

WHEELS



S : STANDARD    0 : OPTIONAL    I : INCLUDED

1	15" Steel with Silver-Painted Covers	S	S
2	15" Sparkle Silver-Painted Aluminum	S	SE
3	16" Premium Sparkle Silver-Painted Aluminum	S	Titanium
4	16" 8-Spoke Sparkle Silver-Painted Aluminum	I	SE Appearance Package
5	16" 8-Spoke Black-Painted Machined Aluminum	0	SE/SE Appearance Package
6	17" Rado Gray-Painted Aluminum	S	ST
7	17" Premium Ebony Black-Painted Aluminum with Red-Painted Brake Calipers	0	ST

**BUILD YOUR FIESTA**
**S : STANDARD O : OPTIONAL P : PACKAGE CONTENT**

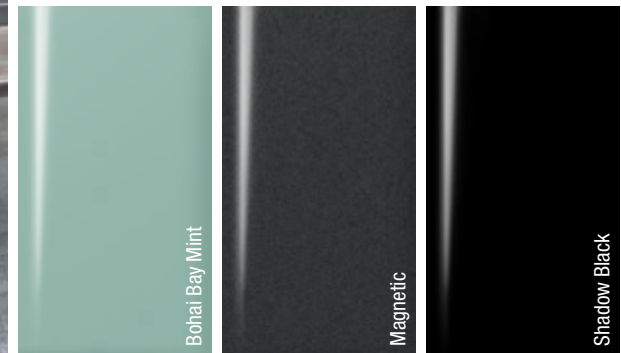
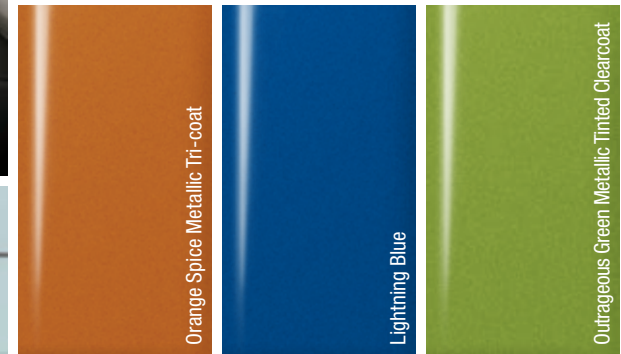
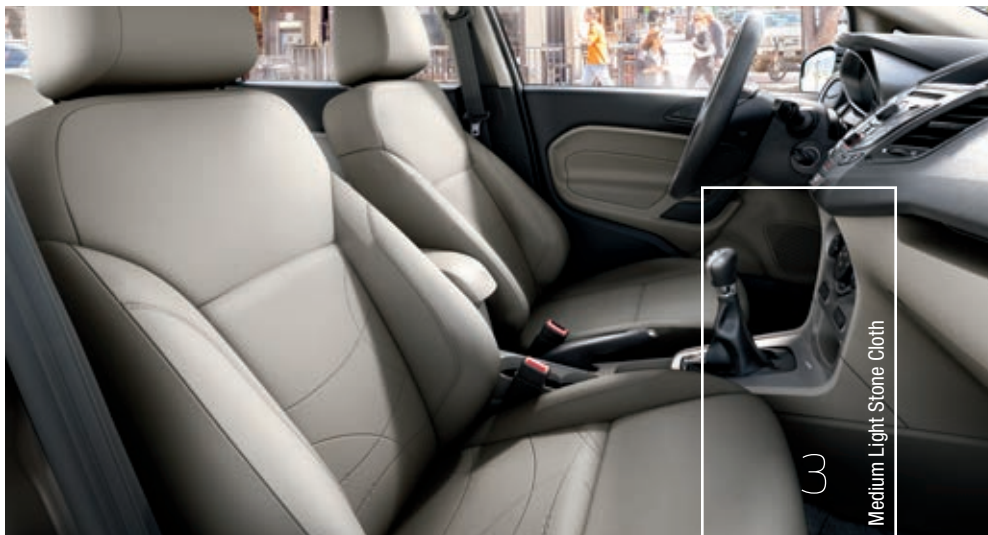
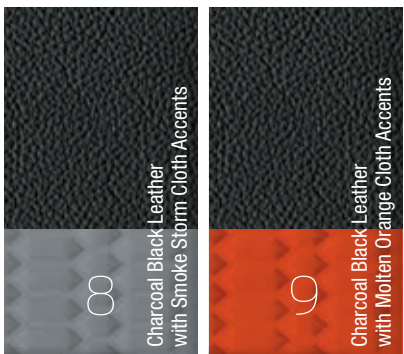
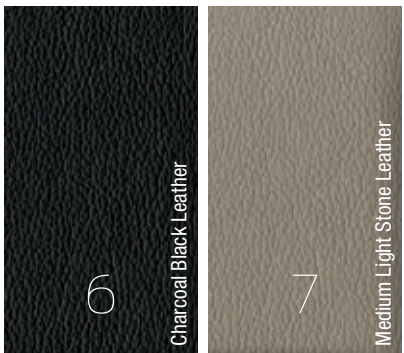
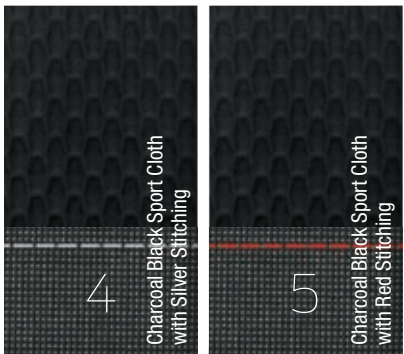
S	SE	TITANIUM	ST		S	SE	TITANIUM	ST		S	SE	TITANIUM	ST	
				<b>Bodystyle</b>										
	O	O	O	Sedan		S	S	S	Ambient lighting		S	S		Mirrors – Body-color, power sideview with integrated blind spot mirrors
	O	O	O	S Hatchback					Aluminum sport pedal covers					Mirrors – Body-color, power sideview with integrated blind spot mirrors and turn signal indicators
				<b>Mechanical</b>		O	O	O	Ash cup/coin holder with lighter element		P	S	S	Mirrors – Heated sideview
			S	3-mode AdvanceTrac® electronic stability control (Standard, Sport, Off)					Cargo area in-floor storage compartment (hatchback)					Modified front fascia with black center airfoil
S	S	S		Brakes – Power front disc and rear drum					Chrome shifter bezel (automatic)					Rear diffuser
			S	Brakes – Power front and rear disc		S	S		Cruise control					Side rocker moldings
S	S	S		Compact spare steel wheel and tire					Door handles – Black		S	S	S	Spoiler – Liftgate (hatchback)
			S	Full-size spare wheel and tire (15" x 6")					Door handles – Chrome				P	Spoiler – Rear decklid (sedan)
			S	Unique ST sport suspension					Door-sill scuff plates – Unique front with ST logo					Spoiler – Unique high-mounted liftgate
				<b>Driver-Assist Technology</b>		P	S	S	Electronic automatic temperature control					Tires – 205/40R17 summer-compound performance tires <sup>3</sup>
	S	S	S	Automatic on/off headlamps with wiper activation					Flooring – Carpeted front floor mats					<b>Packages &amp; Equipment Group</b>
			S	Reverse Sensing System					Flooring – Carpeted front and rear floor mats					<b>SE Appearance Package (Equipment Group 201A):</b> SYNC 3, SiriusXM Radio with 6-month All Access trial subscription, <sup>1</sup> unique Sport cloth seats with contrast stitching, driver's seat manual lumbar, leather-wrapped shift knob (automatic only), 16" 8-spoke Sparkle Silver-painted aluminum wheels, fog lamps with chrome bezels, rear decklid spoiler (sedan), and compact spare aluminum wheel
S	S			SYNC® Voice Recognition Communications and Entertainment System with 4.2" color LCD screen in center stack, 911 Assist®, AppLink® and 1 smart-charging USB port		S	S		Full center console with armrest					<b>Cold Weather Package:</b> electronic automatic temperature control, heated front seats, and heated sideview mirrors with integrated turn signal indicators
	P	S	S	SYNC 3 with 6.5" color LCD capacitive touchscreen in center stack, 911 Assist, AppLink, Apple CarPlay™ compatibility, Android Auto™ compatibility and 2 smart-charging USB ports					Intelligent Access with push-button start					<b>ST Protection Package:</b> all-weather front and rear floor mats with ST logo, cargo area protector with ST logo, and full vehicle cover with ST logo
				<b>Seating</b>					Mirror – Auto-dimming rearview					<b>ST RECARO Package:</b> RECARO partial leather-trimmed front bucket seats with cloth accents, heated front seats, and heated sideview mirrors
	P	S	S	Driver's seat manual lumbar		S	S		Mirror – Day/night rearview					
	P	S	P	Heated front seats					MyKey® technology to help parents encourage responsible driving					
S				Trim – Cloth		O	O	O	Power moonroof					
			S	Trim – Unique cloth					Rear dome light					
			S	Trim – Leather-trimmed					Shift knob – Leather-wrapped (automatic)					
			S	Trim – Cloth sport seats with ST logo					Shift knob – Leather-wrapped with metallic insert (manual)					
			P	Trim – RECARO® front buckets, partial leather-trimmed with cloth accents					Sound symposer					
				<b>Interior</b>		S	S		Steering wheel – Black-painted					
S	S	S		12V rear powerpoint					Steering wheel – Leather-wrapped					
S	S			AM/FM stereo/single-CD player with MP3 capability, 6 speakers and 80 watts					Steering wheel – Unique perforated leather-wrapped with ST badge					
			S	Audio System from Sony® with 8 speakers and HD Radio™ Technology					Trip computer					
	P	S	S	SiriusXM® Radio with 6-month All Access trial subscription <sup>1</sup>					Windows – Manual					
	O	O	O	Voice-activated Navigation System with pinch-to-zoom capability, and integrated SiriusXM Traffic and Travel Link® with 5-year subscription <sup>1,2</sup>		S	S	S	Windows – Power with driver's one-touch-up/-down feature					
									<b>Exterior</b>					
									Chrome beltline and rear moldings					
									Dual chrome exhaust tips					
									Fog lamps – Halogen with Carbon Black surrounds					
									Fog lamps – Halogen with chrome bezels and Black surrounds					
						S	S		Grille – Chrome upper with chrome bars and surround, Carbon Black lower					
									Grille – Chrome upper with chrome bars and surround, Piano Black lower					
									Grille – High-gloss Black-painted upper					
	O	O							Keyless entry keypad					



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<sup>1</sup>After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). All fees and programming subject to change. Trial subscriptions not available in AK and HI. <sup>2</sup>Restrictions may apply. See your dealer for details. <sup>3</sup>Ford does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires.

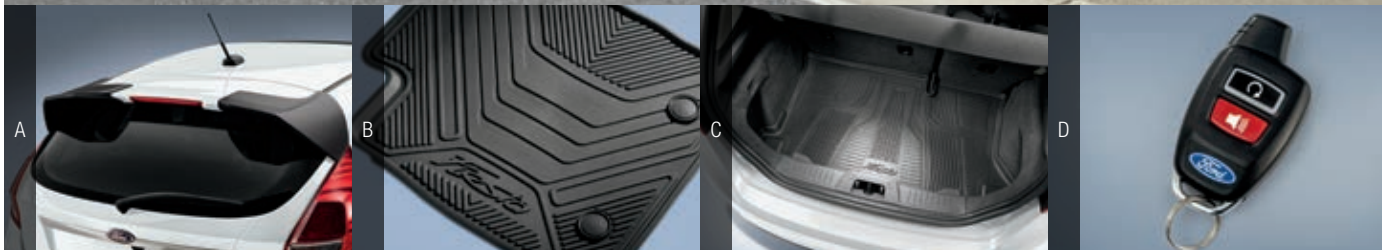




	S	SE	TITANIUM	ST
Exterior White Platinum Metallic Tri-coat <sup>1</sup>	2 3 4 5	6 7	4 8	
Oxford White	1	2 3 4 5		
Ingot Silver <sup>2</sup>	1	2 3 4 5	6 7	
Hot Pepper Red Metallic Tinted Clearcoat <sup>1</sup>		2 3 4 5	6 7	
Orange Spice Metallic Tri-coat <sup>1</sup>				4 8 9

4,5: SE Appearance Package    8,9: ST RECARO® Package

	S	SE	TITANIUM	ST
Exterior Lightning Blue <sup>2</sup>		2 3 4 5	6 7	
Exterior Outrageous Green Metallic Tinted Clearcoat <sup>1</sup>		2 3 4 5	6 7	
Exterior Bohai Bay Mint <sup>2</sup>		2 3 4 5	6 7	
Exterior Magnetic <sup>2</sup>		2 3 4 5	6 7	4 8 9
Exterior Shadow Black	1	2 3 4 5	6 7	4 8 9



## FORD ACCESSORIES

SE Hatchback in Oxford White accessorized with side window deflectors by Lund<sup>1</sup>, lower bodyside graphics, rear roof spoiler and 16" 8-spoke Black-painted machined aluminum wheels<sup>2</sup>

[accessories.ford.com](http://accessories.ford.com)

### Exterior

- Bodyside graphics
- Custom graphics and trim kits<sup>1</sup>
- Fog lamp bezels
- Full vehicle covers<sup>1</sup>
- Hood protector<sup>1</sup>
- Locking fuel plug
- Racks and carriers<sup>1,3</sup>
- Rear bumper protector
- Rear spoilers
- Rear spoiler winglets (A)
- Side window deflectors<sup>1</sup>
- Splash guards
- ST full vehicle cover

### Interior

- All-weather floor mats (B)
- Armrest<sup>1</sup>
- Ash cup/coin holders
- Cargo area protector (C)
- Cargo organizers and protectors
- Carpeted floor mats
- Door-sill plates
- First aid and roadside assistance kits<sup>1</sup>
- Gear indicator shift knob<sup>1,4</sup>
- Gear shift knobs<sup>4</sup>
- Interior light kit
- ST all-weather floor mats
- ST carbon-fiber gear shift knob<sup>4</sup>
- ST cargo area protector
- ST door-sill plates
- Tablet cradle<sup>1</sup>

### Electronics

- Audio upgrade by KICKER<sup>®5</sup>
- Bullfrog<sup>®</sup> portable Bluetooth<sup>®</sup> speakers<sup>1</sup>
- Keyless entry keypad
- Rear seat entertainment<sup>1</sup>
- Remote start systems (D)
- Reverse Bumper-Mounted Warning Sensor System<sup>1</sup>
- Vehicle Security System

### Wheels

- 16" 8-spoke Black-painted machined aluminum<sup>2</sup>
- 16" polished aluminum<sup>2</sup>
- 16" 8-spoke Sparkle Silver-painted aluminum<sup>2</sup>
- ST 17" Black-painted aluminum<sup>2</sup>
- Wheel lock kit

**New Vehicle Limited Warranty.** We want your Ford Fiesta ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com).

**Ford Protect™ Extended Service Plans.** Whether you purchase or lease your Ford vehicle, insist on genuine Ford Protect extended service plans. Ford Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Ford and honored at all Ford dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Ford Protect extended service plans.

**Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Ford Original Accessories.** They're warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. FLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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<sup>1</sup>Ford Licensed Accessory. <sup>2</sup>Additional components may be required. See dealer for details. <sup>3</sup>Consult owner's manual for details on roof-rack load limits. <sup>4</sup>Manual transmission only. <sup>5</sup>Available on sedan only.