



# GINGER

MEDIA GROUP



# About Ginger Media Group

You can think of us as an advertising agency, an offline marketing company, a creative agency or a branding company. We're all this with an innate passion for digging deep. An unwavering penchant to think out-of-the-box has made us masters in our craft.

In this crazy, multi-channel world, we help brands cut through the clutter by offering insights and innovations that even you didn't think would be possible to take your brand to the next level.

Transformative opportunities and creativity run in our DNA. We don't just say it, we live by it.

**Clients**

235+

**Projects**

475+

**Founded in**

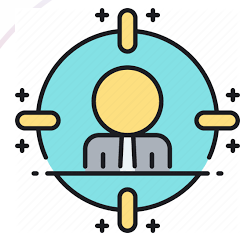
2015

**Awards**

28+

# Our winning edges

USPs



**Market Experience**



**Brand Name**



**Capable Team**



**One Stop Solution**



**No Overhead Cost**



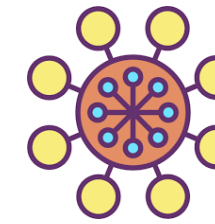
**Innovative Approach**



**Most Reliable Support**



**Wide Range of Mediums**



**Deeper PAN India Network**



**Experienced Team**

# What we offer

## ATL Branding options

- Hoardings and Billboards
- Pole boards
- Balloon Branding
- Non-Lit boards

## Transit Media

- Bus Branding
- Auto Branding
- Mobile Van Branding
- Tri Cycle Branding
- Cab Branding ( Exterior/Interior)
- Metro Branding

## Residential Branding

- Signages/Gate Banner
- Name Board Branding
- Lift Branding
- LED Screen Branding (Near Lifts)
- WhatsApp Broadcasts to Residents
- Door to Door Sampling / pamphlet Distribution
- RWA Activations

## BTL Activation and Events

- Bus Shelters Branding
- No Parking Boards
- Look Walker Branding
- Newspaper Inserts
- Umbrellas
- Multiplexes and Malls
- Paper Cup Branding

## Fabrication & In-shop Branding

- Dealer Boards
- Arch Gates
- Milestone Standees
- Inauguration stages
- Flanges
- In Shop Branding
- Wall Paintings
- Shop Paintings
- Glowing Sign Boards

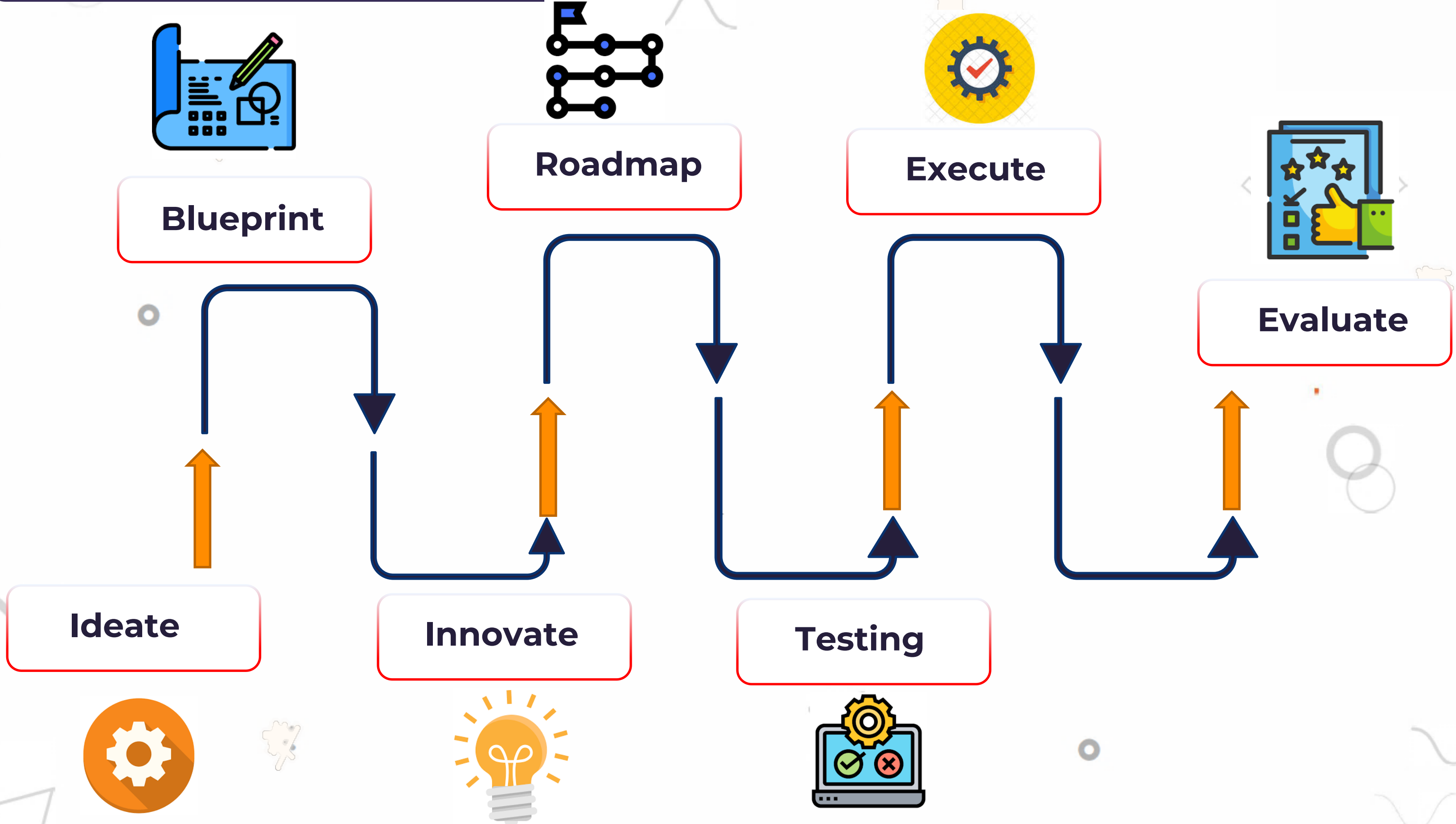
## Marketing Collaterals

- Posters and Standees
- Retail Branding
- Merchandising
- Flyers and Brochures
- Branding- Standees, Canopies/ Promo Tables

## Digital

- Social Media Management
- SEO
- Bulk WhatsApp Marketing

# Our working process





Trusted by

GINGER  
MEDIA GROUP

Uber



Gillette



BOUNCE



Paytm



nestaway



Uber Eats



And many more...

# Core Values

## Mission

To consistently deliver transformative marketing and branding solutions that will redefine your brand and ensure exceptional returns.

## Vision

To leverage our expertise and marketing knowledge to help our clients curate meaningful experiences with their audience.



# Team



**Deepak Bansal**  
Co-Founder & CEO

Founded Ginger Media Group in 2015 when the zeal to ideate and innovate kicked in, Worked as a Technical Lead at Samsung India, With his technical expertise and research-oriented mindset, He was successful in leading a large team of engineers. Got 2 patents in his name for mobile technology as well.

A brand strategist with 11 years of industry experience and 5 years of entrepreneurial journey , She is curating marketing campaigns for large companies like Book My Show, Uber, OYO, Chumbak and Mega blockbuster movie Baahubali 2 in their marketing strategies.



**Devleena Neogi**  
Co-Founder & CMO

# WHERE CAN YOU FIND US?

## Come See Us

No.1, Second floor, Opp. BMTC Depot, Hennur Main Road, HBR Layout,  
Bengaluru, Karnataka: 560043

## Reach Our Inbox

[contact@gingermediagroup.com](mailto:contact@gingermediagroup.com)

## Chitter Chatter

Chat with Us 24/7

## Say Hello

+91 888 444 2846

**Thank you**