

Kia maintains uniform prices and terms nationwide to earn customers' trust.

Differences between information in the brochures and products sold may occur due to discrepancies with the printing date of brochures. Specifications may change due to suppliers' circumstances. Photographs may depict optional features. Please refer to the latest price list and contact a sales representative to make a purchase.

- Colors depicted in photographs may differ from the actual colors due to printing limitations.
- Functions and information displayed on the navigation system may differ depending on the time of the navigation update.
- Caution: For safe driving, please read the user manual before the initial use of the vehicle.
- Please recycle this booklet to protect the environment.
- Customer service center: 080-200-2000

04/02  
2024

Date of publication



This PDF file is for reference only.

Differences with actual models sold may occur due to discrepancies with the time of printing. Please refer to the latest monthly price list and consult a sales representative to make a purchase.

# K9



# For people like you who never cease to innovate

You never settle for success and constantly strive to develop and create value in new areas.

With a new design and cutting-edge technology, K9, a leading innovator in premium sedans, is ready to accompany you.





3.8 Gasoline \_ Aurora Black Pearl (ABP) / Specifications may vary according to the trim, engine, and options that are selected.

## Zenith & Progress

You stand on a pinnacle and outshine the others because you are not afraid to venture out of your comfort zone, take on new challenges, and innovate. You are not satisfied with personal success and seek new possibilities that will benefit society. Let K9 inspire you.





## Classic yet bold

Design is an expression of a lifestyle and mindset.

To convey a grand and classical beauty, the new K9 has an enlarged radiator grille and refined details in the front. The rear lamps have an added outline and boldly wrap around the back, helping to establish a powerful presence.



3.8 Gasoline \_ Panthera Metal (P2M) / Specifications may vary according to the trim, engine, and options that are selected.

Created with determination to go a step beyond, K9's wide and majestic design extends all the way to the rear combination lamps, rear bumper, and simple trunk line to exude awe-inspiring beauty.



3.8 Gasoline \_ Deep Chroma Blue (D9B)



3.8 Gasoline \_ Deep Chroma Blue (D9B) / Specifications may vary according to the trim, engine, and options that are selected.



Pebble Gray (DFG)



Pebble Gray (DFG)



Pebble Gray (DFG)



Snow White Pearl (SWP)

The K9's unrivaled presence is established through its enlarged, wide, hot-stamped radiator grille.

Its bold and progressive front bumper, slender headlamps, and elegant wheels and fenders emit confidence that is characteristic of seasoned innovators.

## Bask in the ultimate, futuristic comfort

K9's interior is filled with new technology and thoughtful consideration that offer the highest level of relaxation and futuristic inspiration. Start the engine with fingerprint recognition, be guided to your destination with augmented reality, and grasp diverse information instantaneously through a wider screen.

K9's user-oriented comfort features will impress you.





A short ride in K9's technology-filled thoughtful interior will make you see the world from a broader perspective. Its luxurious, future-oriented sensibility will infuse new inspiration and bring enjoyment into your daily life.



Beige interior / Specifications may vary according to the trim, engine, and options that are selected.



Misty Grey Interior / Specifications may vary according to the trim, engine, and options that are selected.



14.5" navigation



Integrated controller with handwriting recognition



Real wood  
Shift-by-wire lever

A car's interior can help you relieve yesterday's fatigue and start a new day with fresh inspiration. K9's ergonomically designed comfortable seats, luxurious interior, and innovative controller with handwriting recognition will provide an exceptional experience that will intrigue and inspire you.



**01 \_ Rear power seats**  
 Left and right rear seats can be operated independently, offering a more comfortable and luxurious riding experience.



**02 \_ Quilted Nappa leather seats**  
 The quilted pattern has been applied even on seatbacks and cushions, conveying a greater sense of luxury and harmony.



**03 \_ Rear seat dual monitors**  
 Rear seat touchscreen monitors allow independent viewing of contents through each monitor.



**04 \_ Ambient light**  
 Change the color of the premium interior space with subtle lighting to reflect your sensibility.

# CONVENIENCE



01 \_ Holographic AR navigation system

Navigation markers and directions are superimposed over a real-time video of the road to help the driver grasp driving information intuitively. Diverse information, such as the destination and status of smart cruise control, are thoughtfully incorporated into the display.



03 \_ Dynamic voice recognition system

Control the air conditioner with direct commands such as "turn on the air conditioner" or conversational language such as "make it cooler" or "make it warmer." Operate the windows, steering wheel heating, seat ventilation and heating, and rear window defroster by voice as well.

02 \_ Kia CarPay

Kia CarPay is a hassle-free payment system that can be used to make payments, such as gas and parking fees, to affiliated merchants with a card registered in the Kia Connect app and a few taps of the navigation screen.

※ The list of merchants is continuously expanding. For an updated list, please consult the navigation system or the Kia Connect app.



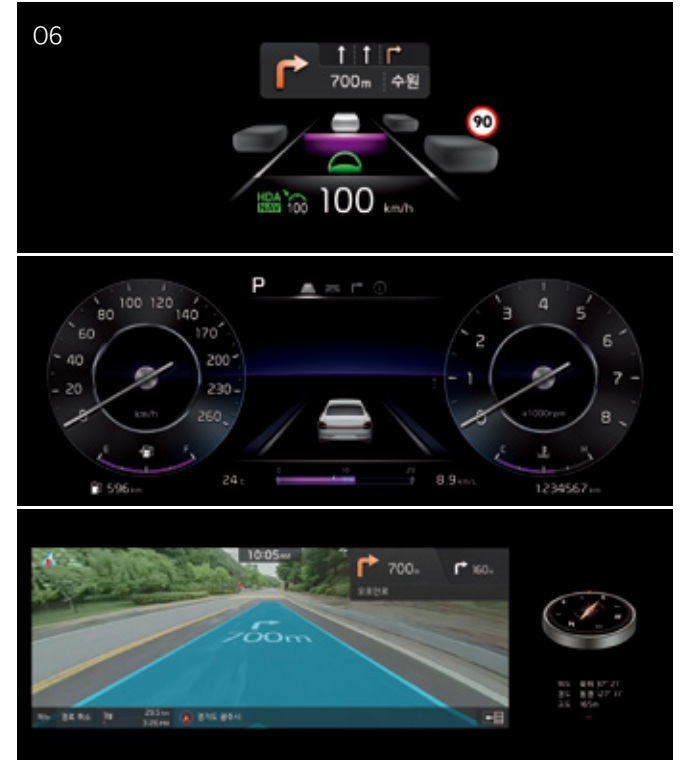
04 \_ Integrated controller with handwriting recognition

Faster and more convenient than using a keyboard, handwriting recognition helps maximize user convenience.



05 \_ Fingerprint authentication system

With the fingerprint you registered in the infotainment system, you can open doors with the Kia Connect service and start the vehicle using fingerprint authentication, even if you don't have the key. Moreover, with fingerprint authentication, you can easily set up a personalized profile, exit valet mode, and use various Kia CarPay functions.



06 \_ Over-the-Air updates (OTA)

Navigation information, as well as information displayed on the cluster and head-up display, can be updated automatically using a high-speed, wireless ethernet connection.

## Let every drive inspire you

K9's advanced highway driving assistance technology helps you to change lanes more easily and to keep lanes more safely. In urban areas, it monitors driving circumstances carefully to help avoid collisions and to ensure stress-free parking even in difficult situations. Moreover, it always remains a step ahead to provide a safe and comfortable ride with state-of-the-art driver assistance technology.





# PERFORMANCE

|                    |     |                           |      |                                    |     |   |
|--------------------|-----|---------------------------|------|------------------------------------|-----|---|
| 3.8 Gasoline       | 315 | Max. power<br>PS/6,000rpm | 40.5 | Max torque<br>kgf-m/5,000rpm       | 9.0 | Combined fuel efficiency<br>km/l (2WD, 18" tires) |
| 3.3 Gasoline Turbo | 370 | Max. power<br>PS/6,000rpm | 52.0 | Max torque<br>kgf-m/1,300~4,500rpm | 8.7 | Combined fuel efficiency<br>km/l (2WD, 19" tires) |

### Predictive Gear-shift System\*

Navigation system, front radar, and front camera signals are used to predict the need for acceleration or deceleration, and gears are shifted automatically to ensure a safer and more convenient drive.

### Electronically controlled suspension with road preview\*

Changes in the road's surface are anticipated using the front camera and navigation system information and the suspension is adjusted automatically to optimize riding comfort.



3.8 Gasoline \_ Panthera Metal (P2M) / Specifications may vary according to the trim, engine, and options that are selected.

\*Virtual images have been used to help viewers' understanding. / Specifications may vary according to the trim, engine, and options that are selected.

# SAFETY



## 01 \_ Forward Collision-avoidance Assist

(Vehicles/pedestrians/cyclists, oncoming traffic at intersections, cross traffic, oncoming traffic while overtaking a vehicle, vehicles in adjacent lanes, evasive steering assist)

Automatically alerts the driver and helps to brake the car if the risk of a forward collision is detected, such as a parked vehicle, pedestrian, or cyclist in front or abrupt braking by a vehicle in front. Automatically helps to brake the car if there is a risk of colliding with an oncoming vehicle while making a left turn at an intersection. Automatically helps to brake the car if there is a risk of colliding with a vehicle coming from the left or right while crossing an intersection. Automatically helps to steer the car if there is a risk of colliding with an oncoming vehicle or a vehicle in an adjacent lane while changing lanes. Automatically helps to steer the car if there is a risk of hitting a pedestrian standing in front on the edge of the road.

## Forward Collision-avoidance Assist - Lane-change Side

## Forward Collision-avoidance Assist - Evasive Steering Assist

## 02 \_ Lane Keeping Assist

Alerts the driver and helps to steer the vehicle if it detects a lane change without the use of a turn signal.

## 03 \_ Lane Following Assist

Tracks the lane using the front-view camera and helps to control steering to maintain the vehicle in the center of the lane.

## 04 \_ Rear Cross-traffic Collision-avoidance Assist

Warns the driver if a car is approaching from the side while pulling out in reverse. Applies the brakes automatically if the risk of a collision increases even after sounding an alarm.

## 05 \_ Reverse Parking Collision-avoidance Assist

Alerts the driver if a danger of colliding with a pedestrian or object is detected while parking or pulling out in reverse. Applies the brakes automatically if the risk of a collision increases even after sounding an alarm.

## 06 \_ Remote Smart Parking Assist

(Includes perpendicular parking, parallel parking, and pull out functions)

Helps to park or pull out the car remotely from the outside. Automatically controls steering, vehicle speed, and shifting to assist parking and exiting when operated from the inside.



# INTELLIGENT



01 \_ Highway Driving Assist 2

Helps to maintain a preset speed and safe distance from the car in front while driving on a highway and to keep the center of the lane even while driving on a curved road. It can automatically make a lane change if the driver activates the turn signal while holding the steering wheel and travels above a minimum required speed.



02 \_ Machine Learning-based Smart Cruise Control

Helps to maintain a preset speed and safe distance from the vehicle in front while reflecting the driver's driving habits and patterns.



03 \_ Navigation-based Smart Cruise Control

Helps to maintain a safe cruising speed according to road conditions while driving on expressways and highways. Automatically reduces the speed before entering a safety zone or curved section of a road and resumes acceleration to preset levels thereafter.

## Navigation-based Smart Cruise Control (for entering or exiting expressways and highways)

Helps to maintain a preset speed and a safe distance from the car in front while entering or exiting an expressway or highway. Reduces speed before entering a curved section of a road and resumes acceleration to preset levels thereafter.

Specifications may vary according to the trim, engine, and options that are selected.

# EQUIPMENT



18" full finish alloy wheel



19" dark sputtering wheel



Radiator grille



Projection LED headlamp



Outside mirror with LED integrated repeaters



LED rear combination lamp



Intelligent Front-lighting System



Acoustic glass



Power door system



Multi-collision braking system\*



Reverse guide lamp

# EXTERIOR COLORS



Snow White Pearl (SWP)



Pebble Gray (DFG)



Panthera Metal (P2M)



Deep Chroma Blue (D9B)



Aurora Black Pearl (ABP)



Supervision cluster (12.3" color TFT LCD)



Supervision cluster (7" color TFT LCD)



Surround view monitor



Valet mode



Built-in cam (with spare battery)



Frameless room mirror



Head-up display



Front Seat (Driver's Seat/Passenger's Seat) Ergo Motion Seat



Rear seat electric sun curtain

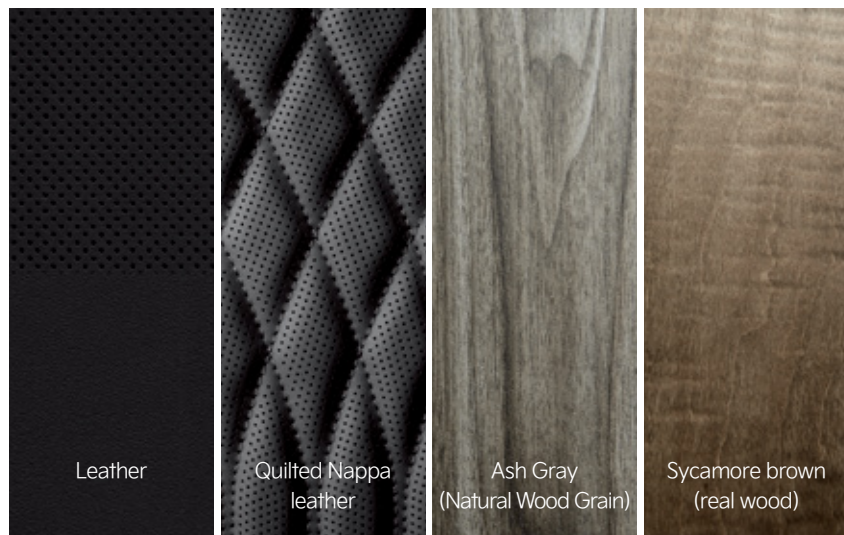


Kia digital key (principal private owner, Android only)

\*A virtual image has been used to help viewers' understanding. / Specifications may vary according to the trim, engine, and options that are selected.

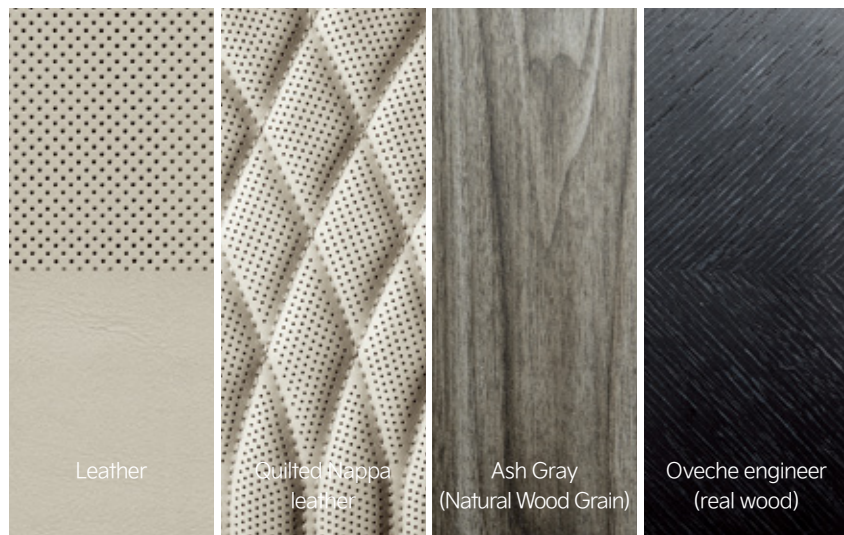
# INTERIOR COLORS

Black interior



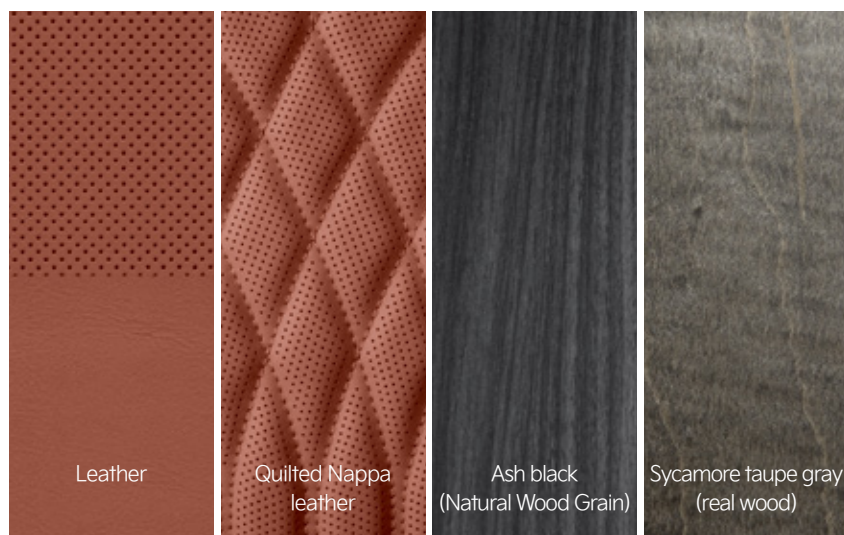
※ Interior images feature Nappa leather seats and real wood. Material and shape of leather seats and natural wood grains may vary.

Beige interior



※ Interior images feature Nappa leather seats and real wood. Material and shape of leather seats and natural wood grains may vary.

Martian Brown Interior



※ Interior images above were taken based on leather seats and natural wood grain interior materials. And there are differences in material and shape for Napa leather seats and real wood specifications.

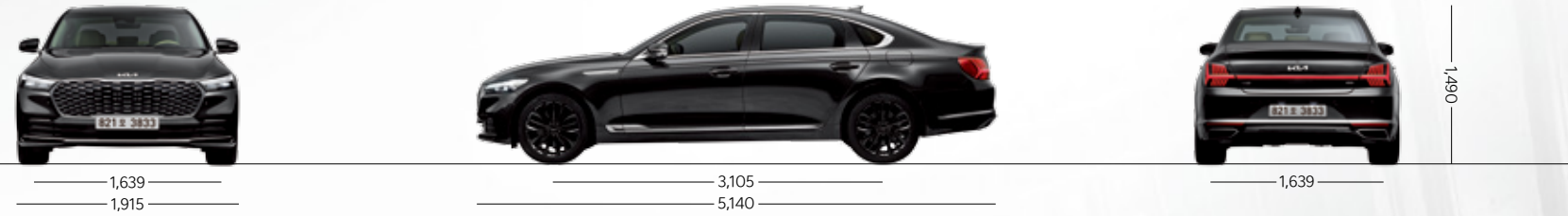
Misty Grey Interior



※ Interior images feature Nappa leather seats and real wood. Material and shape of leather seats and natural wood grains may vary.

# SPECIFICATION

## Dimension



## Technical data

※ Wheel tread : Corresponds to 18"/19" tires. Units: mm

| Specifications |            | K9            | Specifications |                                    | 3.8 Gasoline                      | 3.3 Gasoline Turbo                 |
|----------------|------------|---------------|----------------|------------------------------------|-----------------------------------|------------------------------------|
| Overall length | (mm)       | 5,140         | Displacement   | (cc)                               | 3,778                             | 3,342                              |
| Overall width  | (mm)       | 1,915         | Max. power     | (ps/rpm)                           | 315 / 6,000                       | 370 / 6,000                        |
| Overall height | (mm)       | 1,490         | Max. torque    | (kgf.m/rpm)                        | 40.5 / 5,000                      | 52.0 / 1,300-4,500                 |
| Wheelbase      | (mm)       | 3,105         | Max. tire size | 245/45R19(front) / 275/40R19(rear) |                                   | 245/45R19(front) / 275/40R19(rear) |
| Wheel tread    | front (mm) | 1,629 / 1,639 | Brake          | front / rear                       | Ventilated disc / Ventilated disc |                                    |
|                | rear (mm)  | 1,659 / 1,639 | Suspension     | front / rear                       | Multi-link / Multi-link           |                                    |

## Fuel efficiency and class reported to the government

| Model              | Displacement (cc)                 | Unladen vehicle weight (kg) | Transmission | Class | Combined CO <sub>2</sub> emissions (g/km) | City (km/ℓ) | Highway (km/ℓ) | Combined (km/ℓ) |
|--------------------|-----------------------------------|-----------------------------|--------------|-------|---|-------------|----------------|-----------------|
| 3.8 Gasoline       | 2WD 18" tires                     | 1,930                       | 8 AT         | 5     | 192                                       | 7.8         | 11.0           | 9.0             |
|                    | 2WD 18" tires (with built-in cam) | 1,930                       | 8 AT         | 5     | 194                                       | 7.6         | 10.8           | 8.8             |
|                    | 2WD 19" tires                     | 1,940                       | 8 AT         | 5     | 196                                       | 7.6         | 10.7           | 8.8             |
|                    | 2WD 19" tires (with built-in cam) | 1,940                       | 8 AT         | 5     | 198                                       | 7.5         | 10.5           | 8.6             |
|                    | AWD 18" tires                     | 2,000                       | 8 AT         | 5     | 204                                       | 7.3         | 10.3           | 8.4             |
|                    | AWD 18" tires (with built-in cam) | 2,000                       | 8 AT         | 5     | 210                                       | 7.0         | 10.3           | 8.2             |
|                    | AWD 19" tires                     | 2,010                       | 8 AT         | 5     | 207                                       | 7.3         | 10.1           | 8.3             |
|                    | AWD 19" tires (with built-in cam) | 2,010                       | 8 AT         | 5     | 209                                       | 7.2         | 10.0           | 8.2             |
| 3.3 Gasoline Turbo | 2WD 19" tires                     | 2,005                       | 8 AT         | 5     | 199                                       | 7.4         | 10.9           | 8.7             |
|                    | 2WD 19" tires (with built-in cam) | 2,005                       | 8 AT         | 5     | 200                                       | 7.4         | 10.6           | 8.6             |
|                    | AWD 19" tires                     | 2,075                       | 8 AT         | 5     | 213                                       | 7.0         | 10.1           | 8.1             |
|                    | AWD 19" tires (with built-in cam) | 2,075                       | 8 AT         | 5     | 216                                       | 6.8         | 10.0           | 8.0             |

※ Fuel economy figures correspond to standard mode. Actual figures may vary according to driving habits, vehicle load and maintenance, road conditions, and outside temperature.

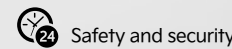
## Kia Connect

Kia Connect is Kia's connected car service for wireless navigation updates, smartphone-based remote vehicle control, and emergency alerts for a safer and more convenient vehicle usage experience.



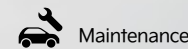
Remote control

Cool or heat the interior of the car remotely in advance using a smartphone.



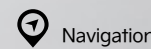
Safety and security

Emergency assistance through the Kia Connect center in the event of an airbag deployment or roadside emergency (24/7, 365 days).



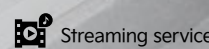
Maintenance

Vehicle maintenance services such as breakdown diagnosis, driving information, and wireless updates.



Navigation

Optimal route guidance using real-time traffic information.



Streaming service

Use streaming services inside the vehicle without connecting a smartphone.

※ Complimentary 5-years of service upon initial enrollment with the purchase of a vehicle followed by 5 additional years of light service (SOS emergency dispatch, automatic notification of airbag deployment, monthly reports, traffic information).

※ A link to a streaming service subscription is required to use Kia Connect's streaming service

※ If your streaming service subscription only supports mobile devices, it will not be compatible with Kia Connect's streaming service.

※ For more information, visit Kia Connect's Kakao Talk customer service center (search "기아커넥트" through the Kakao Talk search window and befriend).

