

2018 CONTINENTAL

Vehicle Content

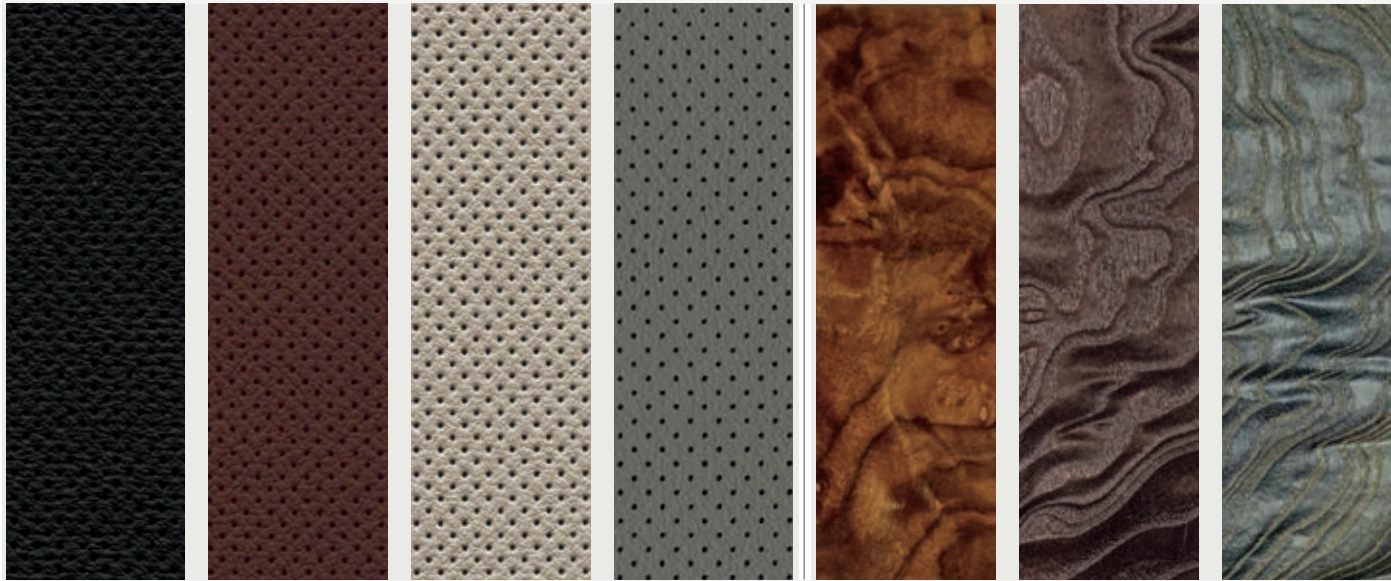


EXTERIOR FINISHES



- 1 Black Velvet
- 2 Ingot Silver Metallic
- 3 White Platinum Metallic Tri-coat¹
- 4 Ivory Pearl Metallic Tri-coat¹
- 5 Iced Mocha Metallic¹
- 6 Ruby Red Metallic Tinted Clearcoat¹
- 7 Burgundy Velvet Metallic Tinted Clearcoat¹
- 8 Magnetic Gray Metallic
- 9 Blue Diamond Metallic
- 10 Rhapsody Blue¹

INTERIOR PALETTE



- Ebony
- Terracotta
- Cappuccino
- Jade Gray
- Brown Swirl Walnut
- Espresso Ash Swirl
- Jade Ash Swirl

	Brown Swirl Walnut	Espresso Ash Swirl	Jade Ash Swirl
Ebony ²	Base/Premiere 1-9 Select 1-9 Reserve 1-10		
Terracotta	Reserve 1-5, 8		
Cappuccino ²		Base/Premiere 1-9 Select 1-9 Reserve 1-10	
Jade Gray			Reserve 1-5, 8

Colors are representative only. ¹Additional charge. ²Lincoln Soft Touch standard on Base/Premiere.



YOUR 2018 CONTINENTAL STANDARD FEATURES

POWER AND HANDLING

- ◆ 6-speed SelectShift® automatic transmission with paddle activation
- ◆ Electric parking brake
- ◆ Front-wheel drive (FWD)
- ◆ Lincoln Drive Control featuring Adaptive Suspension, Electric Power-Assisted Steering (EPAS), and Active Noise Control
- ◆ Power disc brakes with Anti-Lock Brake System (ABS)

DRIVER-ASSIST TECHNOLOGY

- ◆ Autolamp automatic on/off headlamps
- ◆ Forward and Reverse Sensing Systems
- ◆ Hill start assist
- ◆ SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD capacitive touchscreen, 911 Assist®, AppLink®, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

DRIVER CONTROLS

- ◆ Auto Hold
- ◆ Intelligent Access with push-button start
- ◆ Lincoln Connect™ powered by the Lincoln Way™ app¹ (includes 4G LTE Wi-Fi hotspot capability)
- ◆ Push-button shift transmission
- ◆ Remote Start System
- ◆ Steering wheel-mounted audio and cruise controls
- ◆ Universal garage door opener

EXTERIOR

- ◆ Acoustic-laminate side door glass
- ◆ Adaptive HID headlamps with LED signature lighting
- ◆ Dual integrated bright exhaust tips
- ◆ Power-adjustable/-folding, heated sideview mirrors with memory, integrated blind spot mirrors, LED turn signal indicators and auto-dimming driver's side
- ◆ SoundScreen® acoustic windshield

LINCOLN EXPERIENCES

- ◆ Approach Detection
- ◆ Backlit E-Latch exterior door handles
- ◆ Lincoln logo welcome mat
- ◆ Lincoln signature fade-on exterior lighting

AUDIO

- ◆ SiriusXM® Radio with 6-month All-Access trial subscription²

INTERIOR

- ◆ Ambient lighting
- ◆ Power-tilt/-telescoping steering column with memory
- ◆ Power windows with one-touch-down front, one-touch-up/-down rear and global open/close for all windows
- ◆ 60/40 split-folding rear seat

SAFETY AND SECURITY

- ◆ Personal Safety System™ for driver and front passenger with dual-stage front airbags³, safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- ◆ Driver's knee airbag³
- ◆ Front-seat side airbags³
- ◆ Glove-box-door-integrated knee airbag³
- ◆ Side-curtain airbags³
- ◆ AdvanceTrac® electronic stability control
- ◆ Individual Tire Pressure Monitoring System (excludes spare, when equipped)
- ◆ LATCH (Lower Anchors and Tether Anchors for Children)
- ◆ MyKey® technology to help parents encourage responsible driving
- ◆ Perimeter alarm
- ◆ Rear view camera
- ◆ SecuriCode™ invisible keypad
- ◆ SecuriLock® Passive Anti-Theft System
- ◆ SOS Post-Crash Alert System™

DIMENSIONS

WHEELBASE

117.9"

LENGTH

201.4"

HEIGHT

58.5"

WIDTH

82.3" (including mirrors)
78.1" (mirrors folded)

HEAD ROOM

39.3" (max.) front/37.7" rear

LEG ROOM

44.4" (max.) front/41.3" rear

HIP ROOM

55.9" front/54.8" rear

SHOULDER ROOM

58.3" front/55.9" rear

CARGO VOLUME

16.7 cu. ft.

PASSENGER VOLUME

106.4 cu. ft.

TOTAL INTERIOR VOLUME

123.1 cu. ft.

FUEL TANK CAPACITY

18.0 gal.

¹Lincoln Connect with Lincoln Way includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and activates with vehicle sale date. Subscription requires compatible 4G cellular network and is subject to 4G network availability. Evolving technology/cellular networks may affect future functionality. Message and data rates may apply. Lincoln Way™ is on the App Store® and Google Play™ Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. For more information, see your Lincoln Dealer. ²After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ³Always wear your safety belt and secure children in the rear seat.

Comparisons based on competitive models (class is Luxury Full-Size Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.

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3.7-liter Ti-VCT V6

305 hp @ 6,500 rpm
280 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings¹
FWD
17 city/26 hwy/20 combined mpg
AWD
16 city/24 hwy/19 combined mpg

Standard: Base/Premiere & Select

Twin-Turbocharged 2.7-liter V6

335 hp @ 5,700 rpm²
380 lb.-ft. of torque @ 3,500 rpm²

EPA-estimated fuel economy ratings¹
FWD
18 city/27 hwy/21 combined mpg
AWD
17 city/25 hwy/20 combined mpg

Standard: Reserve Optional: Select

Twin-Turbocharged 3.0-liter V6

400 hp @ 5,750 rpm²
400 lb.-ft. of torque @ 2,750 rpm²

EPA-estimated fuel economy ratings¹
AWD
16 city/24 hwy/19 combined mpg
Includes Dynamic Torque Vectoring
(requires Intelligent all-wheel drive)

Optional: Reserve

BASE/PREMIERE		
SELECT		
RESERVE		
POWER AND HANDLING		
O	O	O Intelligent all-wheel drive (AWD)
DRIVER-ASSIST TECHNOLOGY		
A	A	360-degree camera with front camera washer
A	A	Adaptive cruise control with stop-and-go
A	S	BLIS® (Blind Spot Information System) with cross-traffic alert ³
A	A	Enhanced active park assist
A	A	Lane-Keeping System with Driver Alert System
A	A	Pre-collision assist with pedestrian detection and active braking
DRIVER CONTROLS		
S	S	Dual-zone electronic automatic temperature control
	S	Tri-zone electronic automatic temperature control
A	A	Head-up display
EXTERIOR		
	O	20" high-performance summer compound tires ⁴ (requires 3.0-liter, 20" wheels and Technology Package)
S	S	Hands-free power trunk lid
S	S	Power-cinch door closing
LINCOLN EXPERIENCES		
S	S	Autofold sideview mirrors
AUDIO AND NAVIGATION SYSTEMS		
S	S	Premium Sound System with AM/FM stereo and 10 speakers
	O	S Revel® audio system with 13 speakers, 12-channel Class D amplifier and QuantumLogic® Surround sound technology; includes HD Radio™ Technology
	A	Revel Ultima® audio system with 19 speakers, 20-channel hybrid amplifier, Clari-Fi™ music restoration technology, QuantumLogic Surround sound technology and aluminum speaker grilles; includes HD Radio Technology
O	O	O Single-CD player
A	S	Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, and integrated SiriusXM® Traffic and Travel Link® with 6-year prepaid subscription ⁵
INTERIOR		
S	S	110V/150W AC power outlet
O	O	O Cargo area protector
	O	O Dual-panel moonroof with power sunshade
	O	O Floor liners
	S	S Illuminated front door-sill plates
S		Leather-wrapped steering wheel
S	S	Leather-wrapped steering wheel with genuine wood accent
S	S	Rear-seat smart-charging USB ports (2)
	S	Rear-window power sunshade

S = Standard O = Optional A = Available as part of a package

BASE/PREMIERE		
SELECT		
RESERVE		
SEATING		
S	S	Comfort front seats with 10-way power adjustability
	S	Perfect Position front seats with 24-way power adjustability including thigh extenders and head restraints
	O	O Perfect Position front seats with 30-way power adjustability including thigh extenders and head restraints, plus Active Motion® massage functionality (includes heated and ventilated front seats)
S	S	Heated front seats
	S	Heated and ventilated front seats
S		Lincoln soft-touch seats
	S	S Bridge of Weir Deepsoft™ perforated leather-trimmed seats
SAFETY		
	O	O Rear inflatable safety belts in outboard seating positions ⁶
PACKAGES		
O	O	Climate Package: auto high-beam headlamps, heated rear outboard seats, heated steering wheel, auto-dimming rearview mirror, rain-sensing windshield wipers, and windshield wiper de-icer
	O	Luxury Package: premium LED headlamps, single-CD player, and Revel Ultima audio system with 19 speakers; includes HD Radio Technology
	O	Rear-Seat Package: 40/20/40 split rear seats; rear center armrest with LCD screen, rear climate controls and cupholders; dual-panel moonroof; rear heated and ventilated outboard seats with Active Motion, door-mounted controls for power recline and 4-way power lumbar; manual rear head restraints with adjustable bolsters; inflatable rear outboard safety belts; ⁶ rear-door window sunshades; and rear climate control B-pillar registers (requires 30-way Perfect Position front seats or Luxury Package)
	O	Select Plus Package: Voice-Activated Touchscreen Navigation System, and BLIS (Blind Spot Information System) with cross-traffic alert ³ (required on Select)
	O	O Technology Package: Head-up display, 360-degree camera with front camera washer, adaptive cruise control with stop-and-go, pre-collision assist with pedestrian detection, enhanced active park assist, Lane-Keeping System with Driver Alert System, auto-dimming rearview mirror, rain-sensing windshield wipers, and windshield wiper de-icer (requires Twin-Turbocharged 2.7-liter V6 engine on Select)

((SiriusXM)) Enjoy a 6-month All Access trial subscription⁵ including commercial-free music, plus sports, news, talk and comedy – it's the freedom of over 150 channels to enjoy from coast to coast. Vehicles equipped with a Navigation System⁷ also receive a 6-year prepaid SiriusXM Traffic and Travel Link subscription⁵ – the longest of any automobile manufacturer⁸ – that gives you detailed traffic and weather information, fuel station locations and prices, sports scores and much more.

¹Actual mileage will vary. ²Horsepower and torque ratings achieved with 93-octane fuel. ³BLIS replaces standard integrated blind spot mirrors. ⁴Lincoln does not recommend using summer tires when temperatures drop to approximately 45°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Lincoln recommends using all-season or snow tires. ⁵After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁶Always wear your safety belt and secure children in the rear seat. ⁷Available feature. ⁸Source: May 2017 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A.





18" Premium Magnetic-Painted Aluminum
BASE/PREMIERE



19" Premium Dark Stainless-Painted Aluminum with Chrome Inserts
SELECT



20" Polished Aluminum with Dark Tarnish-Painted Pockets
SELECT/RESERVE Optional



19" Polished Aluminum with Premium Ebony-Painted Pockets
RESERVE with 2.7-liter



19" Polished Aluminum with Premium Dark Tarnish-Painted Pockets
RESERVE with 3.0-liter





LINCOLN ACCESSORIES

Express your personal preference in style, convenience and protection:
Shop the complete collection at accessories.lincoln.com



ELECTRONICS

- ◆ Remote start systems
- ◆ Vehicle Security System

EXTERIOR

- ◆ Full vehicle cover by Covercraft®¹ (A)
- ◆ Side window deflectors by Lund®¹ (B)
- ◆ Wheel lock kit

INTERIOR

- ◆ Ash cup/coin holders
- ◆ Cargo area protector (C)
- ◆ Carpeted floor mats
- ◆ First aid and roadside assistance kits by DC Safety™¹
- ◆ Floor liners (D)
- ◆ In-vehicle safe by Console Vault®¹
- ◆ Soft cargo cooler bag
- ◆ Soft cargo organizers (large and standard sizes)

1:1 MODEL

A critical new step entered the Lincoln development process with the introduction of Continental. Computer-generated data was used to create a life-size model of the vehicle early in its development. This approach allowed the designers, engineers, program managers and other key members of the team to scrutinize and refine the way the data defined the final product, in order to hone the fit and finish of the most minute details.

LUXURY VALIDATION

In order to provide a highly refined Continental ownership experience, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each Continental that leaves our manufacturing facility. This process ensures that it meets Lincoln standards in every way, before you see that it meets yours.



For more information, visit
LINCOLN.COM/LINCOLNWAY

EXPERIENCE THE LINCOLN WAY

A unique range of services designed
to make Lincoln ownership effortless



LINCOLN *PICKUP & DELIVERY*

AN EFFORTLESS DOOR-TO-DOOR EXPERIENCE

We know your time is valuable. That's why we designed Lincoln Pickup & Delivery^{1,2} to help you move seamlessly through life. We'll pick up your vehicle when it's time for service, and bring it back to you when the work is complete. In between, we'll also provide a complimentary Lincoln loaner² – so your time remains distinctly yours.

You specify the time and location, and we do everything else. With convenient texts or emails, we'll keep you informed about your vehicle and provide timely updates. To complete the experience, we'll deliver your Lincoln back to you serviced, washed and ready for your next journey. When it comes to owning a Lincoln, we make it simple.

- ◆ Schedule a day, time and location for pickup of your Lincoln
- ◆ We'll pick up your vehicle and provide you with a Lincoln loaner
- ◆ We'll deliver your Lincoln back to you, serviced and washed



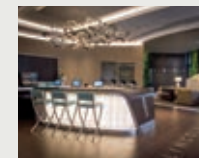
THE LINCOLN WAY™ APP³

Download the app to your mobile device to enjoy the flexibility and convenience of connecting with Lincoln services and features from wherever life takes you. The app makes it easy to schedule Pickup & Delivery. Find fuel and compare prices. Find, reserve and pre-pay for parking in select cities. Call or chat one-on-one with a Lincoln Concierge anytime. Securely manage your Lincoln Automotive Financial Services account, and more.



LINCOLN CONCIERGE

Always available to answer vehicle questions, help you with roadside assistance⁴ and beyond.



LINCOLN EXPERIENCE CENTERS

Exclusive events, vehicle demonstrations and curated experiences await you in select cities.

¹Lincoln Pickup & Delivery is valid for owners of 2017 and newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. Lincoln reserves the right to change program at any time without obligation. ²See dealer for details. ³The Lincoln Way app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁴Lincoln Roadside Assistance services 24/7 for as long as you own the vehicle – all at no charge. See your owner's manual for complete details.

2018 LINCOLN CONTINENTAL
Lincoln.com





ENJOY THE LUXURY OF PEACE OF MIND

LINCOLN PROTECT™ EXTENDED SERVICE PLANS

Insist on genuine Lincoln Protect extended service plans, whether you purchase or lease your Lincoln vehicle. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide.¹

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.²



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