

2018 MKZ
Vehicle Content

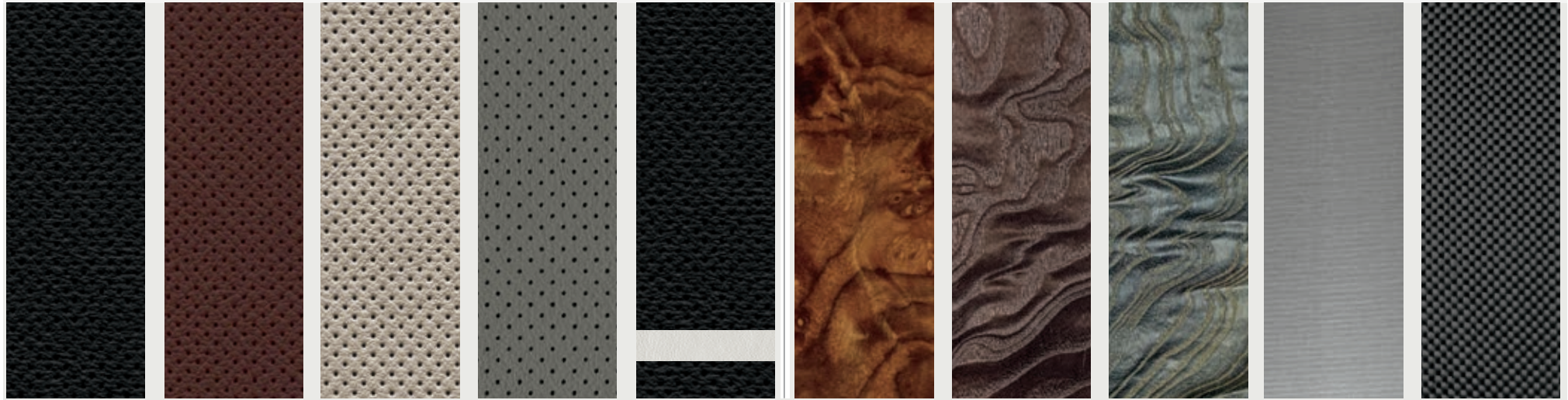


EXTERIOR FINISHES



1 Black Velvet
 2 White Platinum Metallic Tri-coat¹
 3 Ingot Silver Metallic
 4 Magnetic Gray Metallic
 5 Ivory Pearl Metallic Tri-coat¹
 6 Iced Mocha Metallic¹
 7 Burgundy Velvet Metallic Tinted Clearcoat¹
 8 Ruby Red Metallic Tinted Clearcoat¹
 9 Blue Diamond Metallic
 10 Rhapsody Blue¹

INTERIOR PALETTE



Ebony
 Terracotta
 Cappuccino
 Jade Gray
 Ebony and Touring White
 Brown Swirl Walnut
 Espresso Ash Swirl
 Jade Ash Swirl
 Sonata Spin Aluminum
 Carbon Fiber

	Brown Swirl Walnut	Espresso Ash Swirl	Jade Ash Swirl	Sonata Spin Aluminum ³	Carbon Fiber
Ebony ²	Select 1-9 Reserve 1-10			Base/Premiere 1-9 Select 1-9 Reserve 1-10	
Terracotta	Reserve 1-5			Reserve 1-5	
Cappuccino ²		Select 1-9 Reserve 1-10		Base/Premiere 1-9 Select 1-9 Reserve 1-10	
Jade Gray			Reserve 1-4	Reserve 1-4	
Ebony/Touring White					Driver's Package 1-5, 8-10

Colors are representative only. ¹Additional charge. ²Lincoln Soft Touch standard on Base/Premiere. ³Sonata Spin Aluminum standard on Base/Premiere. Optional on Select and Reserve.

YOUR 2018 MKZ STANDARD FEATURES

POWER AND HANDLING

- ◆ 6-speed SelectShift® automatic transmission with paddle activation (turbocharged engines only)
- ◆ Lincoln Drive Control featuring Adaptive Suspension, Electric Power-Assisted Steering (EPAS), and Active Noise Control
- ◆ Power disc brakes with Anti-Lock Brake System (ABS)
- ◆ Torque Vectoring Control

DRIVER-ASSIST TECHNOLOGY

- ◆ Autolamp automatic on/off headlamps
- ◆ Reverse Sensing System
- ◆ SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD capacitive touchscreen, 911 Assist®, AppLink®, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

DRIVER CONTROLS

- ◆ 10.1" configurable color LCD instrument cluster screen (turbocharged engines only)
- ◆ Auto Hold
- ◆ Dual-zone electronic automatic temperature control
- ◆ EcoSelect button helps direct the vehicle to drive more efficiently (MKZ Hybrid only)
- ◆ Lincoln Connect™ powered by the Lincoln Way™ app¹ (includes 4G LTE Wi-Fi hotspot capability)
- ◆ Push-button shift transmission
- ◆ Remote Start System
- ◆ SmartGauge® with EcoGuide instrument cluster with 2 configurable 4.2" color LCD screens (MKZ Hybrid only)
- ◆ Universal garage door opener

EXTERIOR

- ◆ Adaptive HID headlamps with LED signature lighting
- ◆ Compact spare wheel and tire (tire inflator and sealant kit on MKZ Hybrid)
- ◆ Electric parking brake
- ◆ Power-adjustable/manual-folding, heated sideview mirrors with memory, integrated blind spot mirrors, and LED turn signal indicators

LINCOLN EXPERIENCES

- ◆ Approach Detection
- ◆ Illuminated exterior door handle pockets
- ◆ Lincoln logo welcome mat
- ◆ Welcome/Farewell elements

AUDIO

- ◆ Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability and 11 speakers
- ◆ SiriusXM® Radio with 6-month All-Access trial subscription²

INTERIOR

- ◆ 12V powerpoints (4)
- ◆ Power windows with one-touch-up/down for all 4 windows, with driver and front-passenger global open/close
- ◆ Wollsdorf leather-wrapped steering wheel and airbag cover

SEATING

- ◆ Comfort front seats with 10-way power adjustability and driver's side memory feature
- ◆ 60/40 split-fold-flat spring-assisted rear seat

SAFETY AND SECURITY

- ◆ Personal Safety System™ for driver and front passenger with dual-stage front airbags³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- ◆ Driver and front-passenger knee airbags³
- ◆ Front-seat side airbags³
- ◆ Side-curtain airbags³ with roll-fold technology
- ◆ AdvanceTrac® electronic stability control
- ◆ Individual Tire Pressure Monitoring System (excludes spare, when equipped)
- ◆ Intelligent Access with push-button start
- ◆ LATCH (Lower Anchors and Tether Anchors for Children)
- ◆ MyKey® technology to help parents encourage responsible driving
- ◆ Perimeter alarm
- ◆ Rear view camera
- ◆ SecuriCode™ invisible keypad
- ◆ SecuriLock® Passive Anti-Theft System
- ◆ SOS Post-Crash Alert System™

DIMENSIONS

WHEELBASE	112.2"
LENGTH	193.9"
HEIGHT	58.1"
WIDTH	83.3" (including mirrors) 75.1" (mirrors folded)
HEAD ROOM	37.9" front/36.6" rear
LEG ROOM	44.3" (max.) front/37.0" rear
HIP ROOM	55.1" front/53.8" rear
SHOULDER ROOM	57.7" front/55.3" rear
CARGO VOLUME	15.4 cu. ft./11.1 cu. ft. MKZ Hybrid
PASSENGER VOLUME	96.6 cu. ft.
TOTAL INTERIOR VOLUME	112.0 cu. ft./107.7 cu. ft. MKZ Hybrid
FUEL TANK CAPACITY	
2.0-liter HEV	14.0 gal.
2.0-liter FWD	16.5 gal.
2.0-liter AWD	18.0 gal.
3.0-liter FWD	16.5 gal.
3.0-liter AWD	18.0 gal.

¹Lincoln Connect with Lincoln Way includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and activates with vehicle sale date. Subscription requires compatible 4G cellular network and is subject to 4G network availability. Evolving technology/cellular networks may affect future functionality. Message and data rates may apply. Lincoln Way™ is on the App Store® and Google Play™. Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. For more information, see your Lincoln Dealer. ²After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ³Always wear your safety belt and secure children in the rear seat.

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Comparisons based on competitive models (Lincoln MKZ class is Luxury Midsize Sedans based on Lincoln segmentation; Lincoln MKZ Hybrid class is Luxury Midsize Hybrid Sedans based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



2.0-liter iVCT Atkinson-cycle I-4 HEV

with permanent-magnet
AC-synchronous electric motor

188 combined system hp
129 lb.-ft. of torque @ 4,000 rpm

EPA-estimated fuel economy ratings¹

FWD
41 city/38 hwy/40 combined mpg

Standard MKZ Hybrid: Base/Premiere,
Select & Reserve

Turbocharged 2.0-liter I-4

245 hp @ 5,500 rpm²
275 lb.-ft. of torque @ 3,000 rpm²

EPA-estimated fuel economy ratings¹

Standard: FWD
21 city/31 hwy/24 combined mpg

Optional: AWD
20 city/28 hwy/23 combined mpg

Standard MKZ: Base/Premiere,
Select & Reserve

Twin-Turbocharged 3.0-liter V6

FWD
350 hp @ 5,500 rpm²
400 lb.-ft. of torque @ 2,750 rpm²

AWD
400 hp @ 5,500 rpm²
400 lb.-ft. of torque @ 2,750 rpm²

EPA-estimated fuel economy ratings¹

Optional: FWD
18 city/27 hwy/21 combined mpg

Optional: AWD
17 city/26 hwy/20 combined mpg

Optional MKZ: Reserve

BASE/PREMIERE

SELECT		RESERVE	
POWER AND HANDLING			
O	O	O	Intelligent all-wheel drive (AWD) (turbocharged engines only)
DRIVER-ASSIST TECHNOLOGY			
	A	A	Adaptive cruise control with stop-and-go
	A	S	BLIS® (Blind Spot Information System) with cross-traffic alert
	A	A	Enhanced active park assist
	A	A	Lane-Keeping System with Driver Alert System
	A	A	Pre-collision assist with pedestrian detection and active braking
EXTERIOR			
	A	S	Power-open and -close trunk lid
LINCOLN EXPERIENCES			
	S	S	Autofold sideview mirrors with auto-dimming driver's side feature
	S	S	Fade-up ambient lighting
	S	S	Lincoln Signature fade-on/-off exterior lighting
AUDIO AND NAVIGATION SYSTEMS			
	O	S	Revel® audio system with 14 speakers, 12-channel amplifier and QuantumLogic® Surround sound technology; includes HD Radio™ Technology
		A	Revel Ultima® audio system with 20 speakers, 20-channel hybrid amplifier, Clari-Fi™ music restoration technology and QuantumLogic Surround sound technology; includes HD Radio Technology
	A	S	Voice-Activated Touchscreen Navigation System with pinch-to-zoom capability, HD Radio Technology, and integrated SiriusXM® Traffic and Travel Link® with 6-year prepaid subscription ³
INTERIOR			
	S	S	110V/150W AC power outlet (replaces a 12V powerpoint)
	S	S	Ambient lighting
O	O	O	Cargo net
O	O	O	Floor liners
	O	O	Fully retractable panoramic glass roof
	S	S	Genuine wood steering wheel accent
S			Manual-tilt/-telescoping steering column
	S	S	Power-tilt/-telescoping steering column with memory feature
	O	O	Premium carpeted floor mats
	S	S	Rear-seat USB ports (2)
	O	O	Rear-window power sunshade (not available with panoramic glass roof)
	O	O	Single-panel power moonroof



By broadcasting a digital signal over traditional radio frequencies, HD Radio Technology⁵ gives you up to 3 additional channels – per FM station – of new, local content. It can also display song titles and more, all without the need for a subscription.

BASE/PREMIERE

SELECT		RESERVE	
SEATING			
S	S		4-way power lumbar on front seats
S	S		Heated front seats
	S		Heated and cooled front seats
	S		Leather-trimmed seats
	S		Leather-trimmed seats with perforated inserts
S			Lincoln soft-touch seats
		O	Multicontour front seats with Active Motion® massage functionality (included with Driver's Package)
SAFETY			
	O	O	Rear inflatable safety belts in outboard seating positions ⁴
PACKAGES			
	O	O	Climate Package: heated rear outboard seats, heated steering wheel, rain-sensing windshield wipers and windshield wiper de-icer (windshield wiper de-icer available on turbocharged engines only)
		O	Driver's Package: aluminum brake and accelerator pedal covers, Light Magnetic-painted upper grille, Ebony-painted brake calipers, Dynamic Torque Vectoring, sport-tuned suspension, 19" 10-spoke machined aluminum wheels with premium painted pockets and satin finish, carbon-fiber interior trim, Ebony leather-trimmed seats with Touring White accents, and multicontour front seats with Active Motion massage functionality (requires 3.0-liter V6 AWD)
		O	Luxury Package: premium adaptive LED headlamps, and Revel Ultima audio system with 20 speakers; includes HD Radio Technology
O	O	O	Magnetic Appearance Package: aluminum brake and accelerator pedal covers, Light Magnetic-painted upper grille, and 19" 10-spoke machined aluminum wheels with premium painted pockets and satin finish
	O		Select Plus Package: Voice-Activated Touchscreen Navigation System, BLIS (Blind Spot Information System) with cross-traffic alert, and power-open and -close trunk lid (required on Select)
	O	O	Sonata Spin Aluminum Trim Package
	O	O	Technology Package: adaptive cruise control with stop-and-go, pre-collision assist with pedestrian detection and active braking, enhanced active park assist, Lane-Keeping System with Driver Alert System, Forward Sensing System, auto high-beam headlamps, rain-sensing windshield wipers and windshield wiper de-icer (windshield wiper de-icer available on turbocharged engines only)

((SiriusXM))

Enjoy a 6-month All Access trial subscription³ including commercial-free music, plus sports, news, talk and comedy – it's the freedom of over 150 channels to enjoy from coast to coast. Vehicles equipped with a Navigation System⁵ also receive a 6-year prepaid SiriusXM Traffic and Travel Link subscription³ – the longest of any automobile manufacturer⁶ – that gives you detailed traffic and weather information, fuel station locations and prices, sports scores and much more.

¹Actual mileage will vary. ²Horsepower and torque ratings achieved with 93-octane fuel. ³After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁴Always wear your safety belt and secure children in the rear seat. ⁵Available feature. ⁶Source: May 2017 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A.





18" 5-Spoke Machined Aluminum with Premium Painted Pockets
BASE/PREMIERE & SELECT



19" 20-Spoke Magnetic-Painted Aluminum
RESERVE



19" 7-Spoke Machined Aluminum with Premium Painted Pockets and Satin Finish
SELECT & RESERVE Optional



19" 10-Spoke Machined Aluminum with Premium Painted Pockets and Satin Finish
DRIVER'S PACKAGE & MAGNETIC APPEARANCE PACKAGE





LINCOLN ACCESSORIES

Express your personal preference in style, convenience and protection:
Shop the complete collection at accessories.lincoln.com



ELECTRONICS

- ◆ Bullfrog® portable Bluetooth® speakers by KICKER®¹
- ◆ Rear seat entertainment by VOXXHirschmann™¹
- ◆ Remote start systems
- ◆ Vehicle Security System

EXTERIOR

- ◆ Full vehicle cover by Covercraft®¹ (A)
- ◆ Rear bumper protector
- ◆ Side window deflectors by Lund®¹ (B)
- ◆ Wheel lock kit

INTERIOR

- ◆ Ash cup/coin holders
- ◆ Cargo area protector (C)
- ◆ Cargo net
- ◆ Carpeted cargo mats
- ◆ Carpeted floor mats
- ◆ First aid and roadside assistance kits by DC Safety™¹
- ◆ Floor liners (D)
- ◆ Soft cargo cooler bag
- ◆ Soft cargo organizers (large and standard sizes)
- ◆ Tablet cradle by Lumen®¹
- ◆ UVS100® Custom Sunscreen by Covercraft¹

Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. ¹Lincoln Licensed Accessory.

2018 LINCOLN MKZ
Lincoln.com



For more information, visit
LINCOLN.COM/LINCOLNWAY

EXPERIENCE THE LINCOLN WAY

A unique range of services designed
to make Lincoln ownership effortless



LINCOLN *PICKUP & DELIVERY*

AN EFFORTLESS DOOR-TO-DOOR EXPERIENCE

We know your time is valuable. That's why we designed Lincoln Pickup & Delivery^{1,2} to help you move seamlessly through life. We'll pick up your vehicle when it's time for service, and bring it back to you when the work is complete. In between, we'll also provide a complimentary Lincoln loaner² – so your time remains distinctly yours.

You specify the time and location, and we do everything else. With convenient texts or emails, we'll keep you informed about your vehicle and provide timely updates. To complete the experience, we'll deliver your Lincoln back to you serviced, washed and ready for your next journey. When it comes to owning a Lincoln, we make it simple.

- ◆ Schedule a day, time and location for pickup of your Lincoln
- ◆ We'll pick up your vehicle and provide you with a Lincoln loaner
- ◆ We'll deliver your Lincoln back to you, serviced and washed



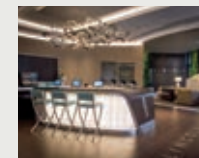
THE LINCOLN WAY™ APP³

Download the app to your mobile device to enjoy the flexibility and convenience of connecting with Lincoln services and features from wherever life takes you. The app makes it easy to schedule Pickup & Delivery. Find fuel and compare prices. Find, reserve and pre-pay for parking in select cities. Call or chat one-on-one with a Lincoln Concierge anytime. Securely manage your Lincoln Automotive Financial Services account, and more.



LINCOLN CONCIERGE

Always available to answer vehicle questions, help you with roadside assistance⁴ and beyond – 24 hours a day, 7 days a week.



LINCOLN EXPERIENCE CENTERS

Exclusive events, vehicle demonstrations and curated experiences await you in select cities.

¹Lincoln Pickup & Delivery is valid for owners of 2017 and newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. Lincoln reserves the right to change program at any time without obligation. ²See dealer for details. ³The Lincoln Way app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁴Lincoln Roadside Assistance services 24/7 for as long as you own the vehicle – all at no charge. See your owner's manual for complete details.

2018 LINCOLN MKZ
Lincoln.com





ENJOY THE LUXURY OF PEACE OF MIND

LINCOLN PROTECT™ EXTENDED SERVICE PLANS

Insist on genuine Lincoln Protect extended service plans, whether you purchase or lease your Lincoln vehicle. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

ROADSIDE ASSISTANCE FOR LIFE

We'll be there for you as long as you own your Lincoln – with 24-hour/7-day-a-week assistance nationwide.¹

LINCOLN AUTOMOTIVE FINANCIAL SERVICES

Whether you decide to purchase or lease, you'll find a plan designed to fit your individual needs. Visit LincolnAFS.com or your Lincoln Showroom to explore your financing options.

BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.²

LUXURY VALIDATION

In order to provide a highly refined MKZ ownership experience, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKZ that leaves our manufacturing facility. This process ensures that it meets Lincoln standards in every way, before you see that it meets yours.



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