

2018 MKC
Vehicle Content

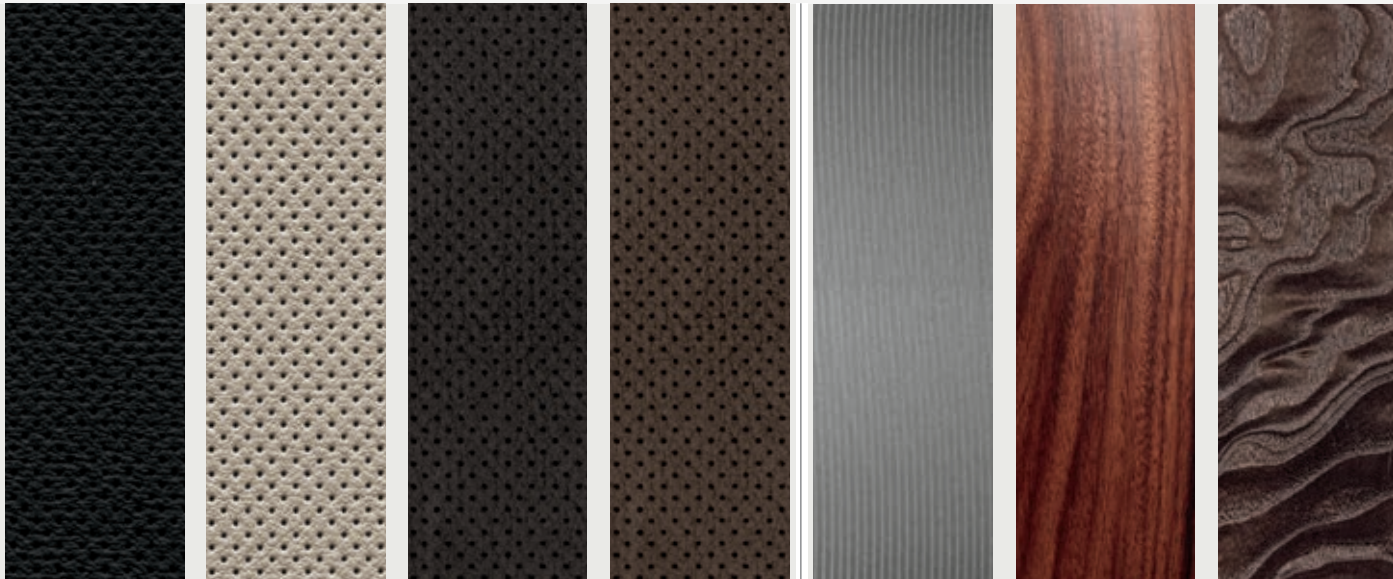


EXTERIOR FINISHES



1 Black Velvet 2 White Platinum Metallic Tri-coat¹ 3 Ingot Silver Metallic 4 Magnetic Gray Metallic 5 Ivory Pearl Metallic Tri-coat¹ 6 Iced Mocha Metallic¹ 7 Ruby Red Metallic Tinted Clearcoat¹ 8 Burgundy Velvet Metallic Tinted Clearcoat¹ 9 Blue Diamond Metallic 10 Rhapsody Blue¹

INTERIOR PALETTE



Ebony Cappuccino Espresso Hazelnut Sonata Spin Aluminum Santos Rosewood Espresso Ash Swirl

	Sonata Spin Aluminum ³	Santos Rosewood	Espresso Ash Swirl
Ebony ²	Base/Premiere 1-9 Select 1-9 Reserve 1-10	Select 1-9 Reserve 1-10	
Cappuccino ²	Base/Premiere 1-9	Select 1-9 Reserve 1-10	Reserve 1-10
Espresso		Select 1-9	Reserve 1-10
Hazelnut			Reserve 1-4

Colors are representative only. ¹Additional charge. ²Lincoln Soft Touch standard on Base/Premiere. ³Sonata Spin Aluminum standard on Base/Premiere. Optional on Select and Reserve.



YOUR 2018 MKC STANDARD FEATURES

POWER AND HANDLING

- ◆ 6-speed SelectShift® automatic transmission with paddle activation
- ◆ Active Grille Shutters
- ◆ Electric parking brake
- ◆ Electric Power-Assisted Steering (EPAS)
- ◆ Power disc brakes with Anti-Lock Brake System (ABS)
- ◆ Torque Vectoring Control

DRIVER-ASSIST TECHNOLOGY

- ◆ Autolamp automatic on/off headlamps
- ◆ Hill start assist
- ◆ Reverse Sensing System
- ◆ SYNC® 3 Enhanced Voice Recognition Communications and Entertainment System with 8" color LCD capacitive touchscreen, 911 Assist®, AppLink®, Apple CarPlay™ compatibility, Android Auto™ compatibility, and 2 smart-charging USB ports

DRIVER CONTROLS

- ◆ Auto Hold
- ◆ Dual-zone electronic automatic temperature control
- ◆ Intelligent Access with push-button start
- ◆ Lincoln Connect™ powered by the Lincoln Way™ app¹ (includes 4G LTE Wi-Fi hotspot capability)
- ◆ Push-button shift transmission
- ◆ Remote Start System
- ◆ Steering wheel-mounted audio and cruise controls

EXTERIOR

- ◆ Anodized roof-rack side rails
- ◆ Body-color rear spoiler
- ◆ Dual bright exhaust tips
- ◆ Easy Fuel® capless fuel filler
- ◆ HID headlamps with LED signature lighting
- ◆ LED taillamps
- ◆ Lincoln split-wing grille with chrome surround and Satin bars
- ◆ Power, heated, body-color sideview mirrors with memory and integrated blind spot mirrors

LINCOLN EXPERIENCES

- ◆ Approach Detection
- ◆ Fade-up ambient lighting (not available on Base/Premiere)
- ◆ LED-illuminated exterior door handle pockets
- ◆ Lincoln logo welcome mat
- ◆ Lincoln signature fade-on exterior lighting

AUDIO

- ◆ Lincoln Premium Sound System with AM/FM stereo/single-CD player, MP3 capability, 9 speakers and a subwoofer
- ◆ SiriusXM® Radio with 6-month All-Access trial subscription²

INTERIOR

- ◆ 12V powerpoints (4)
- ◆ Active Noise Control
- ◆ Leather-wrapped steering wheel (Wollsdorf leather on Select and Reserve)
- ◆ Power windows with one-touch-up/-down feature for all 4 windows

SEATING

- ◆ Comfort front driver's seat with 12-way power adjustability and memory feature
- ◆ 60/40 split-fold flat rear seat with recline

SAFETY AND SECURITY

- ◆ Personal Safety System™ for driver and front passenger with dual-stage front airbags,³ safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System
- ◆ Driver's knee airbag³
- ◆ Front-seat side airbags³
- ◆ Side-curtain airbags³ with roll-fold technology
- ◆ AdvanceTrac® with RSC® (Roll Stability Control™)
- ◆ Individual tire pressure monitoring system (excludes spare)
- ◆ LATCH (Lower Anchors and Tether Anchors for Children)
- ◆ MyKey® technology to help parents encourage responsible driving
- ◆ Perimeter alarm
- ◆ Rear view camera
- ◆ SecuriCode™ invisible keypad
- ◆ SecuriLock® Passive Anti-Theft System
- ◆ SOS Post-Crash Alert System™

DIMENSIONS

WHEELBASE

105.9"

LENGTH

179.2"

HEIGHT

65.2"

WIDTH

84.1" (including mirrors)
76.3" (mirrors folded)

HEAD ROOM

39.6" front/38.7" rear

LEG ROOM

42.8" (max.) front/36.8" rear

HIP ROOM

54.4" front/52.8" rear

SHOULDER ROOM

56.0" front/55.3" rear

CARGO VOLUME

53.1 cu. ft. behind front seats
25.2 cu. ft. behind rear seats

FUEL TANK CAPACITY

15.7 gal.

¹Lincoln Connect with Lincoln Way includes complimentary 5-year subscription for remote features, excluding Wi-Fi hotspot, and activates with vehicle sale date. Subscription requires compatible 4G cellular network and is subject to 4G network availability. Evolving technology/cellular networks may affect future functionality. Message and data rates may apply. Lincoln Way™ is on the App Store® and Google Play™ Wi-Fi hotspot includes complimentary wireless data trial that begins at time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. For more information, see your Lincoln Dealer. ²After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by SiriusXM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ³Always wear your safety belt and secure children in the rear seat.

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Comparisons based on competitive models (class is Luxury Small Utilities starting under \$53,000 based on Lincoln segmentation), publicly available information and Lincoln certification data at time of release. Vehicles may be shown with optional equipment. Features may be offered only in combination with other options or subject to additional ordering requirements/limitations. Dimensions shown may vary due to optional features and/or production variability. Information is provided on an "as is" basis and could include technical, typographical or other errors. Lincoln makes no warranties, representations, or guarantees of any kind, express or implied, including but not limited to, accuracy, currency, or completeness, the operation of the information, materials, content, availability, and products. Lincoln reserves the right to change product specifications, pricing and equipment at any time without incurring obligations. Your Lincoln Dealer is the best source of the most up-to-date information on Lincoln vehicles.



Turbocharged 2.0-liter I-4

(Auto Start-Stop Technology included on FWD, available on AWD)

245 hp @ 5,500 rpm¹
275 lb.-ft. of torque @ 3,000 rpm¹

EPA-estimated fuel economy ratings²

Standard: FWD

21 city/28 hwy/23 combined mpg (with Auto Start-Stop Technology)

Optional: AWD

19 city/25 hwy/21 combined mpg

Available: AWD

19 city/25 hwy/22 combined mpg (with Auto Start-Stop Technology)

Turbocharged 2.3-liter I-4

(Requires AWD)

285 hp @ 5,500 rpm¹
305 lb.-ft. of torque @ 2,750 rpm¹

EPA-estimated fuel economy ratings²

AWD

18 city/25 hwy/20 combined mpg

Optional: Select and Reserve

BASE/PREMIERE		
SELECT		
RESERVE		
POWER AND HANDLING		
O	O	O Intelligent all-wheel drive (AWD) (includes Lincoln Drive Control featuring Adaptive Suspension)
	O	O Lincoln Drive Control featuring Adaptive Suspension (FWD only; included with AWD)
DRIVER-ASSIST TECHNOLOGY		
		A Active Park Assist with Park Out Assist
		A Adaptive Cruise Control & Forward Collision Warning with Brake Support
	A	S BLIS® (Blind Spot Information System) with cross-traffic alert ³
		A Forward Sensing System
		A Lane-Keeping System with Driver Alert System
DRIVER CONTROLS		
	S	S Universal garage door opener
EXTERIOR		
	S	S Autofold sideview mirrors with turn signal indicators
O	S	S Configurable daytime running lamps
		S Hands-Free Liftgate
S	S	S Power liftgate
O	O	O Wheel-locking lug nuts
AUDIO AND NAVIGATION SYSTEMS		
	O	O Enhanced THX® II Certified Audio System with 14 speakers, 700 watts of power, and a 14-channel amplifier with THX Distributed Bass™ Technology; includes HD Radio™ Technology
	A	S Voice-Activated Touchscreen Navigation System with integrated SiriusXM Traffic and Travel Link® with 6-year prepaid subscription ⁴
INTERIOR		
	A	S 110V/150W AC power outlet
O	O	O Cargo area protector
O	O	O Floor liners
	S	S Genuine wood accents on the instrument panel and door panels
	S	S Interior cargo cover
S		Manual-tilt/-telescoping steering column
	S	S Power-tilt/-telescoping steering column with memory feature
	O	S Panoramic Vista Roof® with power sunshade
O	O	O Premium reversible cargo mat
S	A	A Sonata Spin aluminum accents on the instrument panel and door panels
SEATING		
S		Comfort front-passenger seat with 6-way power adjustability
	S	S Comfort front-passenger seat with 12-way power adjustability
S	S	O Heated front seats ⁵
		S Heated and cooled front seats
	A	A Heated rear outboard seats

SELECT		
RESERVE		
PACKAGES		
O	O	Class II Trailer Tow Package: 110V/150W AC power outlet on Select; 3,000 lbs. max.
O	O	Climate Package: heated rear outboard seats, heated steering wheel, auto high-beam headlamps, rain-sensing windshield wipers and windshield wiper de-icer
O		Select Plus Package: Voice-Activated Touchscreen Navigation System and BLIS (Blind Spot Information System) with cross-traffic alert ³
O	O	Sonata Spin Aluminum Trim Package (Ebony interior only)
	O	Technology Package: Adaptive Cruise Control & Forward Collision Warning with Brake Support, Active Park Assist with Park Out Assist, Forward Sensing System, Lane-Keeping System with Driver Alert System (includes Auto Start-Stop Technology on 2.0-liter AWD)

((SiriusXM)) Enjoy a 6-month All Access trial subscription⁴ including commercial-free music, plus sports, news, talk and comedy – it's the freedom of over 150 channels to enjoy from coast to coast. Vehicles equipped with a Navigation System⁶ also receive a 6-year prepaid SiriusXM Traffic and Travel Link subscription⁴ – the longest of any automobile manufacturer⁷ – that gives you detailed traffic and weather information, fuel station locations and prices, sports scores and much more.

¹Horsepower and torque ratings achieved with 93-octane fuel. ²Actual mileage will vary. ³BLIS replaces standard integrated blind spot mirrors. ⁴After your trial period ends, SiriusXM audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Trial subscriptions not available in AK and HI. ⁵Available Fall 2017 on Reserve. ⁶Available feature. ⁷Source: May 2017 analysis of satellite data service offers by Sirius XM to full-line luxury brand vehicles offered in the U.S.A.



WHEEL AVAILABILITY



18" Painted Aluminum
BASE/PREMIERE



18" Painted Aluminum
SELECT



18" Bright Machined Aluminum with Dark Stainless-Painted Pockets
RESERVE



19" Premium Painted Aluminum
RESERVE Optional with FWD



19" Premium Painted 5-Spoke Aluminum
RESERVE Optional with AWD



20" Polished Aluminum with Ebony-Painted Pockets
RESERVE Optional with 2.3-liter AWD





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ELECTRONICS

- ◆ NextBase® Duo Cinema by VOXXHirschmann^{SM1}
- ◆ Remote start systems
- ◆ Vehicle Security System
- ◆ Wireless charging by JVIS^{®1}

EXTERIOR

- ◆ Full vehicle cover by Covercraft^{®1}
- ◆ Molded splash guards
- ◆ Racks and carriers by THULE^{®1,2} (A)
- ◆ Side window deflectors by EGR¹ (B)
- ◆ Sportz[®] tent by Napier¹
- ◆ Trailer towing accessories
- ◆ Wheel lock kit

INTERIOR

- ◆ Ash cup/coin holders
- ◆ Cargo area protector (C)
- ◆ Cargo net
- ◆ Carpeted cargo mat
- ◆ Carpeted floor mats
- ◆ First aid and roadside assistance kits by DC Safety^{™1}
- ◆ Floor liners (D)
- ◆ Interior cargo cover
- ◆ Soft cargo cooler bag
- ◆ Soft cargo organizers (large and standard sizes)
- ◆ Tablet cradle by Lumen^{®1}

Lincoln Original Accessories will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 4-year/50,000-mile New Vehicle Limited Warranty. Lincoln Licensed Accessories (LLA) are warranted by the accessory manufacturer's warranty. LLA are designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Lincoln Dealer for details and/or a copy of all limited warranties. ¹Lincoln Licensed Accessory. ²Consult owner's manual for details on roof-rack load limits.



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LINCOLN.COM/LINCOLNWAY

EXPERIENCE THE LINCOLN WAY

A unique range of services designed
to make Lincoln ownership effortless



LINCOLN *PICKUP & DELIVERY*

AN EFFORTLESS DOOR-TO-DOOR EXPERIENCE

We know your time is valuable. That's why we designed Lincoln Pickup & Delivery^{1,2} to help you move seamlessly through life. We'll pick up your vehicle when it's time for service, and bring it back to you when the work is complete. In between, we'll also provide a complimentary Lincoln loaner² – so your time remains distinctly yours.

You specify the time and location, and we do everything else. With convenient texts or emails, we'll keep you informed about your vehicle and provide timely updates. To complete the experience, we'll deliver your Lincoln back to you serviced, washed and ready for your next journey. When it comes to owning a Lincoln, we make it simple.

- ◆ Schedule a day, time and location for pickup of your Lincoln
- ◆ We'll pick up your vehicle and provide you with a Lincoln loaner
- ◆ We'll deliver your Lincoln back to you, serviced and washed



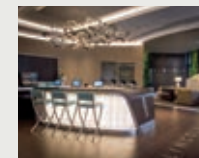
THE LINCOLN WAY™ APP³

Download the app to your mobile device to enjoy the flexibility and convenience of connecting with Lincoln services and features from wherever life takes you. The app makes it easy to schedule Pickup & Delivery. Find fuel and compare prices. Find, reserve and pre-pay for parking in select cities. Call or chat one-on-one with a Lincoln Concierge anytime. Securely manage your Lincoln Automotive Financial Services account, and more.



LINCOLN CONCIERGE

Always available to answer vehicle questions, help you with roadside assistance⁴ and beyond.



LINCOLN EXPERIENCE CENTERS

Exclusive events, vehicle demonstrations and curated experiences await you in select cities.

¹Lincoln Pickup & Delivery is valid for owners of 2017 and newer model-year Lincoln vehicles. Service available for retail and warranty repairs. Mileage limitations may apply. Lincoln reserves the right to change program at any time without obligation. ²See dealer for details. ³The Lincoln Way app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply. ⁴Lincoln Roadside Assistance services 24/7 for as long as you own the vehicle – all at no charge. See your owner's manual for complete details.

2018 LINCOLN MKC
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ENJOY THE LUXURY OF PEACE OF MIND

LINCOLN PROTECT™ EXTENDED SERVICE PLANS

Insist on genuine Lincoln Protect extended service plans, whether you purchase or lease your Lincoln vehicle. Lincoln Protect has a variety of plans to give you peace-of-mind protection whether you want vehicle component or maintenance coverage. Plus, they are fully backed by Lincoln and honored at all Lincoln dealerships in the U.S., Canada and Mexico. When you visit your dealer, insist on genuine Lincoln Protect extended service plans.

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BUMPER-TO-BUMPER WARRANTY

Be assured that your Lincoln is covered for 4 years/50,000 miles.²

LUXURY VALIDATION

In order to provide a highly refined MKC ownership experience, the Lincoln Luxury Validation Center meticulously inspects the materials, craftsmanship, fit and finish, and function of each MKC that leaves our manufacturing facility. This process ensures that it meets Lincoln standards in every way, before you see that it meets yours.



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