

WILLYS MOTORS, INC.

KAISER - WILLYS SALES DIVISION
TOLEDO, OHIO



Service Bulletin

TO ALL DISTRIBUTORS AND DEALERS:

This bulletin provides exterior body paint information for all 1954 Kaiser, Henry J and Willys passenger car models. Refer to Service Bulletin K-W 222 for paint information applicable to the Kaiser Darrin, Model 161, Sports Car.

K-W No. 225

Orders for paint and requests for mixing formulae or paint specifications should be directed to the Acme, Ditzler or duPont paint jobbers in your locality handling automotive finishes.

The paint manufacturers' identification code number must be used when ordering paint or requesting information from the jobber, and may be determined in the following manner:

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1. Obtain the paint code number from the Body Code Number Plate on Kaiser and Henry J models or from the Body Identification Plate on Willys models. These plates are located on the cowl in the engine compartment of the vehicle.
2. Locate the listing of that particular paint code in this bulletin.
3. Determine the Basic Color Number, or numbers, for the code involved.
4. Refer to the Paint Manufacturers' Identification Stock Number list, in this bulletin, and use the basic color number to determine the color name and the manufacturers' stock number which will be used when ordering paint.

BODY

KAISER AND HENRY J PAINT CODES MONOTONE

<u>Paint Code</u>	<u>Basic Color No.</u>	<u>Paint Code</u>	<u>Basic Color No.</u>	<u>Paint Code</u>	<u>Basic Color No.</u>
096	1	222	70	644	72
097	69	224	95	646	73
098	70	226	96	647	74
099	71	227	97	648	75
106	69	228	80	649	76
107	79	229	81	653	77
110	4	236	90	654	69
140	1	237	94	658	93
150	41	238	92	662	70
202	71	239	91	664	95
203	72	395	78	666	96
204	73	398	65	667	97
206	74	582	41	668	80
207	75	584	1	669	81
208	76	597	4	671	92
213	77	603	78	672	90
214	69	604	65	673	94
218	93	643	71	674	91

1954 PAINT
COLOR CODES

ALL 1954 KAISER,
HENRY J AND
WILLYS P.C.

KAISER AND HENRY J TWO-TONE

432	Upper 75 Lower 76	440	Upper 60 Lower 1	713	Upper 76 Lower 75
433	Upper 72 Lower 69	461	Upper 74 Lower 93	714	Upper 69 Lower 71

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BODY

1954 PAINT
COLOR CODES

ALL 1954 KAISER,
HENRY J AND
WILLYS P.C.

Paint Code	Basic Color No.	Paint Code	Basic Color No.	Paint Code	Basic Color No.
435	Upper 77 Lower 4	462	Upper 96 Lower 70	715	Upper 71 Lower 69
436	Upper 77 Lower 73	463	Upper 97 Lower 93	716	Upper 73 Lower 77
438	Upper 77 Lower 74	465	Upper 95 Lower 81	717	Upper 72 Lower 65
439	Upper 69 Lower 72	467	Upper 92 Lower 95	718	Upper 78 Lower 80
440	Upper 69 Lower 78	468	Upper 95 Lower 92	719	Upper 69 Lower 80
441	Upper 76 Lower 75	469	Upper 75 Lower 92	720	Upper 81 Lower 69
442	Upper 71 Lower 69	704	Upper 75 Lower 76	725	Upper 74 Lower 93
443	Upper 69 Lower 71	705	Upper 72 Lower 69	726	Upper 96 Lower 70
444	Upper 73 Lower 77	707	Upper 77 Lower 4	727	Upper 97 Lower 93
445	Upper 72 Lower 65	708	Upper 77 Lower 73	729	Upper 95 Lower 81
446	Upper 78 Lower 80	710	Upper 77 Lower 74	731	Upper 92 Lower 95
447	Upper 69 Lower 80	711	Upper 69 Lower 72	732	Upper 95 Lower 92
448	Upper 81 Lower 69	712	Upper 69 Lower 78	733	Upper 75 Lower 92

Of the Kaiser and Henry J codes, the following designate a lacquer finish:

096	603	654	672	712	725
097	604	658	673	713	726
098	643	662	674	714	727
099	644	664	704	715	729
106	646	666	705	716	731
107	647	667	707	717	732
582	648	668	708	718	733
584	649	669	710	719	
597	653	671	711	720	

WILLYS PAINT CODES
MONOTONE

Paint Code	Basic Color No.	Paint Code	Basic Color No.	Paint Code	Basic Color No.
58	87	83	84	101	70
72	88	84	83	102	74
78	89	92	94	103	75
79	82	93	90	104	95
80	91	94	92	105	81
81	85	99	96	106	93
82	86	100	97		

**WILLYS
TWO-TONE**

The first number in the Willys Two-Tone Paint Code should identify the upper body color. However, a few cases may be found where the first number appearing designates the lower body color. Careful consideration should be given to this matter before ordering paint for a car finished in two like colors, such as two shades of green.

Paint Code	Basic Color No.	Paint Code	Basic Color No.	Paint Code	Basic Color No.
78-82	Upper 89 Lower 86	106-100	Upper 93 Lower 97	103-94	Upper 75 Lower 92
80-84	Upper 91 Lower 83	99-101	Upper 96 Lower 70	94-103	Upper 92 Lower 75
79-78	Upper 82 Lower 89	100-106	Upper 97 Lower 93	106-93	Upper 93 Lower 90
72-58	Upper 88 Lower 87	104-105	Upper 95 Lower 81	93-106	Upper 90 Lower 93
101-99	Upper 70 Lower 96	104-94	Upper 95 Lower 92	80-93	Upper 91 Lower 90
		80-94	Upper 91 Lower 92		

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PAINT MANUFACTURERS' STOCK NUMBERS

Following are the paint manufacturers' stock numbers assigned to the 1954 Kaiser, Henry J and Willys passenger car colors for use to identify paint when ordering from local paint jobbers.

Basic Color Code	Color Name	ACME		DITZLER		DUPONT		BODY
		Proxlin	Fleet-x	Lacquer	Enamel	Lacquer	Enamel	
1	Onyx	509	206	DAL-9000	DQE-9000	246-2048	93-005	
4	Robinhood Green	6327	22-6327	DAL-40072	DQE-40072	528	**	
41	Cardinal	6329	22-6329	DAL-50070	DQE-50070	531-H	--	
65	Cerulean	7274	22-7274	DAL-10297	DQE-10297	1346	--	
69	Stardust Ivory	7418	22-7418	DAL-80591	DQE-80591	1530	**	
70	Jade Tint	7459	22-7459	DAL-41326	DQE-41326	1616	**	
71	Jade Green (M)	7421	22-7421	DAL-41293	DQE-41293	1615-H	**	
72	Peacock Blue	* 7417	--	DAL-10012	DQE-10012	--	93-72045-H	
73	Sabre Jet Blue	7420	22-7420	DAL-10903	DQE-10903	1526	**	
74	Copper Dust (M)	7366	22-7366	--	* DQE-20897	1669-H	--	
75	Persian Gray (M)	7414	--	DAL-31041	DQE-31041	1527-H	**	
76	Anchor Gray	7415	22-7415	DAL-31040	DQE-31040	1528	**	
77	Australian Beige	7416	22-7416	DAL-20898	DQE-20898	1524	**	
78	Tropical Green (M)	7419	22-7419	DAL-41278	DQE-41278	1189-H	**	
79	Maroon Velvet (M)	7489	22-7489	--	--	--	--	
80	Pine Tint	7500	22-7500	DAL-41451	DQE-41451	1684	**	
81	Powder Blue	7498	22-7498	DAL-11058	DQE-11058	1685	**	
/ 82	Woodstock Green (M)	7378	22-7378	DAL-41290	DQE-41290	1640-H	**	
/ 83	Saber Rouge	7385	22-7385	DAL-50330	DQE-50330	1642-H	--	
/ 84	Cadet Gray (M)	--	--	DAL-31059	DQE-31059	1644	**	
/ 85	Admiral Blue (M)	7382	22-7382	DAL-10945	DQE-10945	1645	**	
/ 86	Willow Green (M)	7383	22-7383	DAL-41296	DQE-41296	1643-H	**	
/ 87	Mediterranean Bl. (M)	7285	22-7285	DAL-10458	DQE-10458	1372-H	**	
/ 88	Riviera Gray	7276	22-7276	DAL-30303	DQE-30303	1365	**	
/ 89	Jasper Green	7380	22-7380	DAL-41289	DQE-41289	1641	**	
90	Bristol Red	7661	22-7661	DAL-70473	DQE-70473	1901-H	--	
/ 91	Raven Black	509	206	DAL--9000	DQE--9000	246-2048	93-005	
/ 92	Arctic White	7663	--	DAL-31176	DQE-31176	1902	**	

1954 PAINT
COLOR CODES

ALL 1954 KAISER,
HENRY J AND
WILLYS P.C.

Basic Color Code	Color Name	ACME		DITZLER		DUPONT	
		Proxlin Lacquer	Fleet-x Enamel	Lacquer	Enamel	Lacquer	Enamel
93	Palm Beach Ivory	7497	22-7497	DAL-80636	DQE-80636	1915	**
/ 94	Beryl Green	7660	--	DAL-41537	DQE-41537	1899	**
95	Blue Comet (M)	7494	22-7494	DAL-11065	DQE-11065	1910	**
96	Signal Green (M)	7495	22-7495	--	DQE-41459	1908-H	**
97	Island Green (M)	7493	--	--	DQE-41460	1909-H	**

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* Paint may not be immediately available from the local jobbers; however, the jobber can obtain quantities of these colors from the suppliers' factory office.

** DULUX ENAMEL available in duPont mixing machine formula. Request the paint be mixed to match the lacquer code.

/ At the present time quantities of these colors are available from the Willys factory parts warehouse.

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 J. W. Alexander
 General Service Manager

BODY

NOTE: This bulletin does not change any existing franchise rights or create any new franchise rights.

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 COLOR CODES

ALL 1954 KAISER,
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