

# HISTORY OF MAZDA

Since its establishment in January 1920, Mazda has continued to embody the spirit of “never stop challenging” and worked to provide products and services that delight customers. In 2020, the Company will reach the 100th anniversary of its establishment. The following section provides an overview of Mazda’s history.

Corporate	Products	* Launching date is based on the Japanese market.
Jan. 1920	<b>Oct. 1931</b> Production of 3-wheel truck “Mazda-go DA model,” Mazda’s first automobile, begins	<b>May 1960</b> Introduction of “R360 Coupe,” Mazda’s first passenger car
Sep. 1927		
Sep. 1930	<b>Oct. 1963</b> Introduction of the first “Familia”	<b>May 1967</b> Introduction of the “Cosmo Sports (110S),” Mazda’s first rotary engine vehicle
Jul. 1961		
May 1965	<b>Sep. 1971</b> Introduction of the first “Savanna”	<b>Mar. 1978</b> Introduction of the first “Savanna RX-7”
Nov. 1966		
Nov. 1979	<b>Jun. 1980</b> “Familia (GLC/323)” is fully redesigned	<b>May 2002</b> Introduction of the first “Mazda6”
Dec. 1981		
Sep. 1982	<b>Feb. 2012</b> Introduction of “Mazda CX-5”	<b>May 2019</b> Introduction of the all-new “Mazda3”
May 1984		
Jan. 1985		
Nov. 1995		
May 1996		
Oct. 1997		
Mar. 1998		
Aug. 1998		
Nov. 2000		
Jan. 2003		
Nov. 2004		
Jan. 2005		
Sep. 2005		
Mar. 2007		
Mar. 2007		
Oct. 2007		
Nov. 2008		
Apr. 2010		
Feb. 2012		
Sep. 2012		
Nov. 2012		
Jan. 2014		
Jan. 2015		
Apr. 2015		
May 2015		
Mar. 2016		
Aug. 2017		
Aug. 2017		
Mar. 2018		
May 2019		