HISTORY OF MAZDA

Since its establishment in January 1920, Mazda has continued to embody the spirit of "never stop challenging" and worked to provide products and services that delight customers. In 2020, the Company will reach the 100th anniversary of its establishment. The following section provides an overview of Mazda's history.

Corporate

Jan. 1920 Toyo Cork Kogyo Co., Ltd., is founded Sep. 1927 Company name changed to Toyo Kogyo Co., Ltd. Sep. 1930 New plant is constructed in Hiroshima (Aki-gun, Fuchu-cho) Jul. 1961 Enters into technical cooperation with NSU / Wankel on rotary engines May 1965 Miyoshi Proving Ground is completed Nov. 1966 Operations at new passenger car plant (Ujina) in Hiroshima are started Nov. 1979 Ford Motor Company and Mazda enter into a capital tie-up Dec. 1981 Operations at Hofu Transmission Plant (Nakanoseki District) are started Sep. 1982 Operations at Hofu Plant (Nishinoura District) are started May 1984 Company is renamed Mazda Motor Corporation Jan. 1985 Mazda Motor Manufacturing (USA) Corporation (MMUC), later called AutoAlliance International (AAI), is established (Ended Mazda6 production in August 2012) Nov. 1995 Mazda and Ford jointly establish AutoAlliance (Thailand) Company Limited (AAT), a joint venture production company May 1996 Ratio of Ford's ownership of Mazda stock is increased from 25% to 33.4% Oct. 1997 North American operations are streamlined (Mazda North American Operations commences operations) Mar. 1998 European business is consolidated (Mazda Motor Europe commences operations) Aug. 1998 Mazda Motor Logistics Europe N.V. is established Nov. 2000 Medium-term plan "Millennium Plan" is announced lan. 2003 Production of Mazda6 commences at FAW Car Company in China Nov. 2004 Medium-term plan "Mazda Momentum" is announced Jan. 2005 Mazda Motor (China) is established Sep. 2005 Joint venture engine production company (currently Changan Mazda Engine Co., Ltd.) is established in China Mar. 2007 Medium-term plan "Mazda Advancement Plan" is announced Mar. 2007 Long-term vision for technology development "Sustainable Zoom-Zoom" Oct. 2007 Changan Ford Mazda Automobile (currently Changan Mazda Automobile) Nanjing Plant commences production of the Mazda2 Nov. 2008 Ratio of Ford's ownership of Mazda stock is being gradually reduced from Apr. 2010 "Framework for Medium- and Long-term Initiatives" is announced Feb. 2012 "Structural Reform Plan" is announced Sep. 2012 Mazda and Sollers establish Mazda Sollers, a joint venture production company in Russia Nov. 2012 Agreement is reached with Toyota on Toyota vehicle production at Mazda's new plant in Mexico Jan. 2014 Operations at the Mexico plant (MMVO) are started lan. 2015 Production at the Transmission Plant (MPMT) in Thailand is started Apr. 2015 "Structural Reform Stage 2" medium-term business plan is announced May 2015 Toyota and Mazda team up to make cars better Mar. 2016 The fourth Mazda MX-5 wins both 2016 World Car of the Year and World Car Design of the Year Aug. 2017 Long-term vision for technology development "Sustainable Zoom-Zoom Aug. 2017 Toyota and Mazda sign an agreement to enter a business and capital alliance Mazda Toyota Manufacturing, U.S.A., Inc. (MTMUS), a joint venture Mar. 2018 company with Toyota is established

Products

* Launching date is based on the Japanese market.

Oct. 1931 Production of 3-wheel truck "Mazda-go DA model." Mazda's first automobile, begins



May 1960 Introduction of "R360 Coupe," Mazda's first passenger car



Oct. 1963 Introduction of the first "Familia"



May 1967

Introduction of the "Cosmo Sports (110S)," Mazda's first rotary engine vehicle



Sep. 1971 Introduction of the first "Savanna"



Mar. 1978

Introduction of the first "Savanna RX-7"











Feb. 2012 Introduction of "Mazda CX-5"



May 2019 Introduction of the all-new "Mazda3"



May 2019

Medium-Term Management Policy is announced