

2003

BUICK PARK AVENUE



buick.com or 1-800-4A-BUICK

It could be argued that the Buick® Park Avenue® is more than a car — it's a tradition. Like every Buick before it, this is an automobile that reminds us that life in America is about more than the pursuit of necessity. It's also a study in style.

You'll find this apparent with the gleaming return of Buick's signature portholes on the new 2003 Park Avenue Ultra, a gorgeously chromed tribute to our past and future. Park Avenue's interior contains an array of luxurious touches, all of which typify timeless elegance.



Park Avenue Ultra shown in Black with optional equipment.



Park Avenue Ultra interior with Faux Burlled Walnut Woodgrain Trim.



Available EyeCue® Head-Up Display.



Park Avenue in Sterling Silver Metallic with optional equipment.

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Specifications/Models

MSRP¹

Park Avenue	\$34,615
Park Avenue Ultra	\$39,915

Engines

3.8 Liter 3800 SFI V6
205 hp @ 5200 rpm
230 lb.-ft. of torque @ 4000 rpm
(Standard on Park Avenue)

3.8 Liter 3800 SFI Supercharged V6
240 hp @ 5200 rpm
280 lb.-ft. of torque @ 3600 rpm
(Standard on Park Avenue Ultra)

Estimated Fuel Economy in MPG²

	3.8 Liter	3.8 Liter Supercharged
City	20	18
Highway	29	28

Standard Capacities

	Park Avenue/Ultra
Passenger Volume (cu. ft.)	112.1
Cargo Volume (cu. ft.)	19.1
Fuel Tank (gal. approx.)	18
Seating	5-6
Curb Weight (lbs.)	3778/3884

New Features on the 2003 Park Avenue Ultra Interior

Faux burled walnut woodgrain trim
Buick tri-shield embroidery on front-seat head restraints
Bright polished aluminum front door sill plates
Gauge cluster graphics

Exterior

Portholes on each front fender
Chrome-plated vertical bar grille with monochromatic Buick tri-shield emblem
Dual chrome-plated exhaust tips
17-inch chrome-plated wheels with lower profile tires

Available Option Packages

Park Avenue Ultra Luxury Package \$1,000 Option Package Savings³

Package includes: Five-passenger seating, Convenience Console with new faux burled walnut woodgrain trim, 12-disc in-trunk CD changer and sunroof.

Park Avenue Prestige Feature Package \$750 Option Package Savings³

Package includes: 16-inch chrome-plated wheels, StabiliTrak,[®] Ultrasonic Rear Park Assist, EyeCue Head-Up Display and dual power heated outside rearview mirrors.

Selected Standard/Available Equipment

Key: S = Standard A = Available — = Not Available

Interior

	Park Avenue	Ultra
Dual-zone electronically controlled automatic climate control with driver and front-passenger temperature controls, rear-seat heating/cooling outlets and outside temperature display	S	S
Heated driver and front passenger seats	A	S
Power lumbar support for driver and front passenger	A	S
Memory Package with presets for two drivers	A	S
Driver Information Center with Tire Inflation Monitor	A	S
EyeCue Head-Up Display	A	A
One-year OnStar Safe & Sound Package ⁴	A	S
Cruise control	S	S
Leather-appointed seating	S	S
Leather-wrapped steering wheel with radio controls	S	S
Tilt-Wheel steering column	S	S
AM/FM stereo with cassette and CD players, and Radio Data System (RDS)	A	S
Remote Keyless Entry with illuminated entry/exit and personalization features	S	S

Exterior

Power sliding sunroof	A	A
Dual power heated outside rearview mirrors	A	S

Mechanical

Moisture-sensing wipers	A	S
3.8 Liter V6 engine with 205 hp	S	—
3.8 Liter Supercharged V6 engine with 240 hp	—	S
StabiliTrak	A	S
All-speed Traction Control	A	S
Four-speed electronically controlled automatic transmission	S	S
Magnetic variable-effort power steering	A	S
Ultrasonic Rear Park Assist	A	A
Gran Touring Suspension Package	A	S
Driver and front-passenger air bags ⁵	S	S
Driver and front-passenger seat-mounted side-impact air bags ⁵	S	S
Four-wheel antilock disc brakes	S	S
Child safety seat Lower Anchors and Top tethers for Children (LATCH system)	S	S

Wheels and Wheel Covers



16" cast-aluminum wheels.
Standard on Park Avenue.



16" cast-aluminum wheels
Standard on Park Avenue
with Gran Touring
Suspension Package.



16" chrome-plated cast-
aluminum wheels. Available
on Park Avenue Sedan.



17" chrome-plated
cast-aluminum wheels.
Standard on
Park Avenue Ultra.

Available Exterior Colors



Light
Bronzest
Metallic



Sterling
Silver
Metallic



White
Diamond⁶



Silver
Blue Ice
Metallic



White



Black⁶



Granite
Metallic⁶



Jade
Green
Metallic



Cabernet
Red
Metallic⁶



Ming
Blue
Metallic⁶

1 Manufacturer's Suggested Retail Price for GM vehicles as of 7/11/02. Includes DFC. Tax, title, license and optional equipment are extra. 2 Official EPA estimate not yet available. Estimate based on GM testing. 3 Savings based on MSRP of option package versus options purchased separately and/or in smaller packages. 4 OnStar services require electrical system and analog wireless service to be available and operating for features to function properly. Visit onstar.com or call 1-888-ONSTAR-7 (1-888-667-8277) for system information and details. 5 Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information. 6 Not available on Park Avenue without additional equipment group selection. White Diamond available at extra cost. OnStar is a registered service mark of OnStar Corp. ©2002 GM Corp. All rights reserved. GM reserves the right to make changes at any time and without notice, in prices, colors, materials, equipment, specifications, models and availability.



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