



THEY SAY EVERYBODY NEEDS ABOUT 3 FEET OF PERSONAL SPACE. NOW YOU'VE GOT A LOT MORE. 131 CU. FT. OF IT, TO BE EXACT. PACK UP THE BAGS AND SLIDE 'EM INTO YOUR FOCUS ZTW WAGON. OR WAX UP THE BOARDS, POINT TOWARD THE WAVES AND DRIVE. MAYBE GATHER UP BATS, BALLS AND BASES, PICK UP YOUR INFIELD, AND SPEND THE DAY AT PLAY, SEE, YOU'VE GOT THE ROOM. FOR STUFF. FOR KIDS. FOR FRIENDS. NOW, HOW ABOUT A LITTLE SOMETHING FOR YOU — LIKE A STANDARD 4-SPEED AUTOMATIC TRANSMISSION, A TILT AND TELESCOPING STEERING WHEEL, AWAILABLE HEATED FRONT SEATS AND OUTSIDE MIRRORS, OR AN AVAILABLE SPORT GROUP THAT INCLUDES A 6-DISC IN-DASH CD PLAYER, DRIVER'S SIDE LUMBAR, COOL WHEELS, FOG LAMPS AND MORE? NOW YOU'VE GOT ONE SERIOUSLY HOT WAGON. IT'S OFFICIAL: YOU ARE THE MASTER OF YOUR OWN DOMAIN — ALL 131 CU. FT.



Focus ZTW in CD Silver Metallic. Shown with optional Sport Group.









TAKE THE NIP (AND ICE) DUT OF JACK FROST WITH HEATED FRONT SEATS AND HEATED POWER SIDE MIRRORS. THIS COOL LITTLE WEATHER PACKAGE IS AVAILABLE ON ZX5 PREMIUM, ZTS SEDAN AND ZTW WAGON.

TT'S PL PBOUT TOPER BERUTY

LOTS OF EFFORT AND PLENTY OF SMARTS WENT INTO ENSURING THAT THE DRIVER AND FOUR ADULTS COULD COMFORTABLY TAKE PART IN THE JOY THAT IS FOCUS. THAT'S WHY THE INSTRUMENT PANEL IS CLEANLY LAID OUT AND INTERESTING TO LOOK AT. AND SOMEBODY UNDERSTOOD THAT PEOPLE COME IN ALL SHAPES AND SIZES, SO THE DRIVER'S SEAT NOT ONLY MAKES ALL THE STANDARD MOVES LIKE BACK/FORTH AND RECLINE, BUT IT ALSO MOVES UP AND DOWN. AND THE SEATS LOOK GOOD, TOO -CHECK OUT THE CLOTH TRIM ON ZX3 AND ZX5 [BELOW LEFT] AND THE SHARP, AVAILABLE LEATHER SEATING SURFACES (SHOWN ON ZTS BELOW. TO TOP IT OFF: A SPLIT-FOLD REAR SEATTHAT FOLDS FLAT AND PLENTY OF STORAGE NOOKS ARE STANDARD, TO GIVE PEOPLE THE SPACE THEY CAN REALLY USE.

Focus ZTS in Medium Graphite. Shown with optional leather seating surfaces.



WHRT? ICAU'T HEAR YOU

TURN IT UP. WAY UP. FOCUS LETS YOU CHOOSE BETWEEN CD'S, CASSETTES OR MP3-FORMATTED MUSIC TO MAKE THE MOST OF THE TUNES YOU HAVE. YOUR OPTIONS INCLUDE A SINGLE CD/MP3 PLAYER OR A 6-DISC IN-DASH CD PLAYER. OF COURSE, YOUR REAR PASSENGERS WILL ENJOY THE TUNES, TOO, WITH SPEAKERS POSITIONED TO DELIVER HIGH-FIDELITY SOUND TO ALL EARS ON BOARD. THERE'S EVEN AN AUDIOPHILE UPGRADE FOR INCREDIBLE BASS. SO HIT THE BEAT. AND CRUISE ON INTO IT.







6: DOWNLOAD ALL THE MUSIC YOU WANT THE SINGLE-DISC CD AND MP3 PLAYER GIVES YOU MILES AND MILES OF COUNTING OUS PLAYTHE SYSTEM INCLUDES A DIGITAL CLOCK AND FOUR SPEAKERS, IT'S STANDARD ON SOME MODELS AND OPTIONAL ON OTHERS. ADD THE ALDOIDPHILE UPGRADE TO TURN YOUR FOCUS INTO A ROLLUNG STUDIO OF SOUND.

A: GOT A LOT OF CD'S? BRING 'EM ALONG. AN AVAILABLE 6-

DISC IN-DASH CD PLAYER LETS YOU LOAD 6 DISCS RIGHT INTO

THE DASH. RAISE IT UP A NOTCH WITH THE AUDIOPHILE SYS-

TEM. IT INCLUDES A THUMPIN' SUB-WOOFER AND HIGH-

FIDELITY AMPLIFIER.

D: TURN UP THE TUNES AND POP THE TOP SO EVERYONE CAN ENJOY THE SUN AND SOLINDS. A POWER RETRACTABLE MIDONROOF IS STANDARD ON ZX5 PREMIUM; OPTIONAL ON SEVERAL OTHER MODELS.

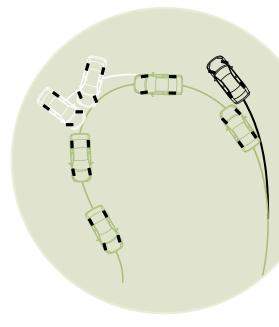
MUDIC/PERTURES

PROTECTION

YOU'VE HEARD IT BEFORE: THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS. SURE APPLIES HERE. FOCUS INCLUDES A NUMBER OF STANDARD AND AVAILABLE SAFETY FEATURES TO HELP PROTECT YOU. LIKE THE PERSONAL SAFETY SYSTEM,™ STANDARD ON EVERY FOCUS MODEL. IT'S SIX TECHNOLOGIES THAT ALL ADD UP TO ONE BIG PEACE OF MIND. IN THE EVENT OF A COLLISION, THE SYSTEM USES SENSORS TO MEASURE CERTAIN OCCUPANT CONDITIONS AND THE SEVERITY OF IMPACT, THEN IT DETERMINES HOW TO PROTECT THE FRONT OCCUPANTS — ALL IN A MATTER OF MILLISECONDS. FOCUS ALSO OFFERS AVAILABLE SIDE-IMPACT AIRBAGS. THE BUMPERS EXCEED GOVERNMENT STANDARDS. AND FOCUS HAS FRONT AND REAR CRUSH ZONES, PLUS SIDE INTRUSION DOOR BEAMS DESIGNED TO HELP PROTECT DURING IMPACTS. THERE ARE AVAILABLE ANTI-LOCK BRAKES, TRACTION CONTROL, AND THE ADVANCETRAC™ ELECTRONIC STABILITY ENHANCEMENT SYSTEM TO HELP YOU AVOID AN ACCIDENT IN THE FIRST PLACE. AND FOR PEACE OF MIND: A STANDARD ANTI-THEFT SYSTEM AND BATTERY SAVER FEATURE THAT SHUTS OFF YOUR INTERIOR LIGHTS IF YOU LEAVE THEM ON. THAT'S BIG.



A FULLY INDEPENDENT, SHORT- AND LONG-ARM REAR SUSPENSION IS NOT ONLY FUN, IT'S FUNCTIONAL, TOO, SINCE THE WHEELS CAN RESPOND INDEPENDENTLY TO BLIMPS AND DIPS IN THE ROAD, IT DELIVERS RESPONSIVE HANDLING AND MAXIMIZES TRACTION TO HELP KEEP YOU FEELING IN CONTROL.



WANT ENHANCED VEHICLE CONTROL? GET ADVANCETRAC,™ IMAGINE THAT THIS PAGE IS A SLIPPERY SURFACE - LIKE ICE, LOOSE GRAVEL OR DIRT. LOOK AT THE BLACK VEHICLE (NOT EQUIPPED WITH ADVANCETRAC TECHNOLO-GY). AS THE DRIVER TAKES THE TURN, HE UNDERSTEERS AROUND THE CURVE. IF THE TIRES CAN'T MAINTAIN COMPLETE TRACTION, THE VEHICLE MAY SLIDE OFF THE ROAD. THE DRIVER OF THE CAR IN WHITE OVERSTEERS, AND THE VEHICLE POTENTIALLY SPINS OUT. THE CAR IN GREEN IS ASSISTED BY THE ADVANCETRAC SYSTEM. THIS ADVANCED TECHNOLOGY HELPS KEEP THE CAR ON COURSE THROUGH THE SLIPPERY CURVE, HOW? IT CON-STANTLY MONITORS THE DRIVER'S INPUT AND THE ACTUAL VEHICLE RESPONSE. IF THERE'S A DISCREPANCY, IT AUTOMATICALLY ADJUSTS THE BRAKING AND THROTTLE TO HELP "CORRECT" THE VEHICLE'S MOTION. THE SYSTEM INCLUDES SENSORS, PLUS ABS, TRACTION CONTROL AND REAR DISC BRAKES. AND IT'S AVAILABLE ON SELECT FOCUS MODELS."



VEHICLES WITHOUT ADVANCETRAC

BFFTY/BENTFILL

*ALWAYS WEAR YOUR SAFETY BELT AND SECURE CHILDREN IN THE REAR SEAT.

"REMEMBER THAT EVEN ADVANCED TECHNOLLIGY CANNOT DVERCOME THE LAWS OF PHYSICS, IT'S ALWAYS POSSIBLE TO LOSE CONTROLL OF A VEHICLE DUE TO INAP-PROPRIATE DRIVER INPUTS FOR THE CONDITIONS. WHEN ADVANCETRAC ENGAGES, IT IS AN INDICATION THAT AT LEAST SOME OF THE TIRES HAVE EXCEEDED THEIR ABILITY TO GRIP THE ROAD, WHICH MAY CAUSE LOSS OF CONTROL.



CAR AND DRIVER



AUTOMOBILE MAGAZINE



"AMERICA'S BEST ECONOMY CAR AND FIRST NEW CAR."

AUTOWEEK'S READERS

"BEST-IN-CLASS LINDER \$16,000."

KIPLINGER'S PERSONAL FINANCE

*BASED ON 2002 MODELS.

DIMENSIONS

Exterior	ZX3	ZX5	
Wheelbase	103.0"	103.0"	
Overall length	168.1"	168.1"	
Overall width	67.0"	67.0"	
Overall height	56.3"	56.3"	
Liftover height	26.3"	26.3"	
Interior			
1st row			
Head room	39.1"	39.1"	
Shoulder room	53.5"	53.5"	
Hip room	49.4"	49.4"	
Leg room	43.1"	43.1"	
2nd row			
Head room	38.5"	38.5"	
Shoulder room	53.5"	53.6"	
Hip room	47.7"	50.7"	
Leg room	34.7"	34.7"	
Passenger/Luggage			
Capacity (cu. ft.)			
Passenger volume	94.4	94.4	
Luggage capacity (rear seat up)	18.6	18.6	
Total interior volume	113.0	113.0	

Exterior	Sedan	Wagon
Wheelbase	103.0"	103.0"
Overall length	174.9"	178.2"
Overall width	67.0"	67.0"
Overall height	56.3"	56.9"
Liftover height	28.2"	22.0"
Interior		
1st row		
Head room	39.1"	39.1"
Shoulder room	53.5"	53.5"
Hip room	49.4"	49.4"
Leg room	43.1"	43.1"
2nd row		
Head room	38.3"	39.8"
Shoulder room	53.6"	53.6"
Hip room	50.7"	50.7"
Leg room	34.7"	34.7"
Passenger/Luggage		
Capacity (cu. ft.)		
Passenger volume	94.3	95.9
Luggage capacity (rear seat up)	13.8	35.1
Total interior volume	108.1	131.0

SPECIFICATIONS

STANDARD FEATURES

Mechanical

100,000-mile tune-up interval*

Battery saver

Front-wheel drive

Fuel tank - 13.2-gallon capacity

Maintenance-free battery

Power front disc/rear drum brakes

Power rack-and-pinion steering

Spare - Compact

Stabilizer bar - Front

Stainless steel exhaust system

Suspension – Front: independent MacPherson strut; rear: Control Blade Short- and

Long-Arm (SLA) independent

Safety/Security

Personal Safety System[™] for driver and right-front passenger – With dual stage/dual threshold airbags,** safety belt pretensioners, energy management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, and restraint control module

Belt-Minder™ safety belt reminder

Bumpers – 5-mph energy-absorbing

Emergency trunk release - Manual

LATCH - Lower anchors and tether anchors for child safety seats (rear outboard positions)

Low fuel warning light

Safety belts – 3-point for all seating positions

"Safety cell" unitized body construction

SecuriLock™ - Passive anti-theft system

Shoulder belt height adjusters - Front outboard positions

Side intrusion door beams

60/40 split-fold rear seat with flip-up rear seat cushion (split flip-up rear cushion on ZX5 Premium)

Height-adjustable driver's seat

Interior

Assist handles – Front and rear

Center floor console - Full-length

Child safety locks on rear doors (not applicable on 3-door models)

Cupholders - 2 front, 1 rear

Dome light with theater-dimming feature

Floor mats - Front and rear

Interior decklid/liftgate release Map pockets – Front doors

Power point - Front

Rear seat heat ducts

Trip odometer

Visor vanity mirrors

Exterior

Bumpers - Body color

Headlamps – Aerodynamic halogen

Rear defroster

Solar tinted glass

Windshield wipers – Front: intermittent; rear: wiper/washer (n/a on sedan models)



^{*}Under normal driving conditions with regular fluid and filter changes.

^{**}Always wear your safety belt and secure children in the rear seat.

SPECIFICATIONS

MODEL-SPECIFIC FEATURES/OPTIONS

			ZX3 Premium
			ZX3 Power Premium
			Mechanical
ı			2.0L DOHC Zetec 4-cylinder engine
Ī		П	5-speed manual transaxle
_			4-speed electronic automatic transaxle with overdrive lockout
Ī	_	_	15" 5-spoke aluminum wheels
_			16" 5-spoke aluminum wheels
Ī	_	_	P195/60R15 all-season BSW tires
			P205/50R16 all-season BSW tires
			Stabilizer bar – Rear
			Safety/Security
		П	AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control and rea
			disc brakes
	П	П	All-Speed Traction Control*
1			Anti-lock braking system (ABS) with electronic brake force distribution (EBD)
			Perimeter alarm system
] _ _		H	Remote keyless entry system with 2 key fobs
_		ī	Side-impact airbags**
_			·
			Seating
			Cloth sport front bucket seats with adjustable head restraints, passenger-side tip/slide forward
			feature and map pocket; includes unique ZX3/ZX5 fabric
			Interior
			Air conditioning
	_	_	AM/FM stereo with single CD player, clock and 4 speakers
_			AM/FM stereo with single CD and MP3 player, clock and 4 speakers
_			AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
_			Audiophile sound system upgrade with single CD and MP3 player, 2-way speakers, amplifier
			and sub-woofer
_			Audiophile sound system upgrade with 6-disc in-dash CD player, 2-way speakers, amplifier
			and sub-woofer
-			Front center armrest with storage
			Leather-wrapped steering wheel
-	_		Power door locks
_	_		Power windows – With one-touch-down driver's side feature
- - - - -			Speed control
			Tachometer
_			Tilt/telescoping steering wheel
			Exterior
i			Bodyside moldings – Black
i		=	Fog lamps
ì			Mirrors – Manual remote, dual black
	=		Mirrors – Power remote, dual black
			Power moonroof
			LLOWGI HIOOHIOOI

			ZX5
			ZX5 Comfort
			ZX5 Premium
			Mechanical
			2.0L DOHC Zetec 4-cylinder engine
			5-speed manual transaxle
			4-speed electronic automatic transaxle with overdrive lockout
			15" multi-spoke aluminum wheels
			16" 5-spoke aluminum wheels
_			P195/60R15 all-season BSW tires
_	_		P205/50R16 all-season BSW tires
_			Stabilizer bar – Rear
			Safety/Security
			AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control and rear
			disc brakes
			All-Speed Traction Control*
			Anti-lock braking system (ABS) with electronic brake force distribution (EBD)
	ī		Perimeter alarm system
			Remote keyless entry system with 2 key fobs
			Side-impact airbags**
			Seating
			Cloth sport front bucket seats with adjustable head restraints and map pocket; includes unique
_	_	_	ZX3/ZX5 fabric
			Leather seating surfaces
			Interior
			Air conditioning
-			AM/FM stereo with single CD and MP3 player, clock and 4 speakers
_	ī		AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
	П	$\bar{}$	Audiophile sound system upgrade with single CD and MP3 player, 2-way speakers, amplifier
			and sub-woofer
_			Audiophile sound system upgrade with 6-disc in-dash CD player, 2-way speakers, amplifier
			and sub-woofer
			Front center armrest with storage
			Leather-wrapped steering wheel
			Power door locks
			Power windows – With one-touch-down driver's side feature
_			Speed control
			Tachometer
_			Tilt/telescoping steering wheel
_	_		Weather Package
			- Heated front seats
			- Heated power outside mirrors
			Exterior
			Bodyside moldings – Black on ZX5, color-keyed on ZX5 Comfort/Premium
			Fog lamps
			Mirrors – Power remote, dual black
_			Power moonroof

*Requires ABS. **Always wear your safety belt and secure children in the rear seat.

Comparisons based on 2002 competitive models, publicly available information and Ford certification data at time of printing. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.



					Sedan LX
Sedan LX Premium					
					Sedan SE
					Sedan SE Comfort
					Sedan ZTS
					Mechanical
	_				
				_	2.0L SOHC 4-cylinder engine with split-port induction
	_	_			2.0L DOHC Zetec 4-cylinder engine*
					5-speed manual transaxle
	Ш	Ш			4-speed electronic automatic transaxle with overdrive lockout
		_	_	_	14" steel wheels with bolt-on-appearance wheelcovers
	_			_	15" 5-spoke aluminum wheels
	_	_	_		16" 5-spoke aluminum wheels
				_	P185/65R14 all-season BSW tires
_	_			_	P195/60R15 all-season BSW tires
	_	_	_		P205/50R16 all-season BSW tires
_	_	_	_		Stabilizer bar – Rear
					Safety/Security
	_	_	_	Ιп	AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction
				_	Control and rear disc brakes
					All-Speed Traction Control**
		H	H		Anti-lock braking system (ABS) with electronic brake force distribution (EBD)
_		H	H	ö	Perimeter alarm system
	_				Remote keyless entry system with 2 key fobs
-					
	ш			ш	Side-impact airbags [↑]
					Seating
					Cloth front low-back bucket seats with adjustable head restraints and map pocket
_	_	_	_		Leather seating surfaces
_	_	_	_		Lumbar support – Driver's side manual
					Interior
	_				
-	-				Air conditioning
-		=	=	_	AM/FM stereo with cassette player, clock and 4 speakers
Ξ.	_				AM/FM stereo with single CD and MP3 player, clock and 4 speakers
- -		_	_	_	AM/FM stereo with single CD player, clock and 4 speakers
_	_	_			AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers
_	_	_			Audiophile sound system upgrade with single CD and MP3 player, 2-way speakers,
					amplifier and sub-woofer
- - - -	_	_			Audiophile sound system upgrade with 6-disc in-dash CD player, 2-way speakers,
					amplifier and sub-woofer
_					Front center armrest with storage
-	_	_	_		Leather-wrapped steering wheel
_	_				Power door locks
-	_				Power windows – With one-touch-down driver's side feature
	_	_			Speed control
-	_	_	_		Tachometer
_	_	_			Tilt/telescoping steering wheel
_	_	_	_		Weather Package
					- Heated front seats
					- Heated power outside mirrors
					·
	_				Exterior
	_	_	_	_	Bodyside moldings – Black
_	_				Bodyside moldings – Color-keyed
	_	_	_		Fog lamps
		_	_	_	Mirrors – Manual remote, dual black
_	_				Mirrors – Power remote, dual black
-	_	_			Power moonroof
		_	_		Rear spoiler
_					

*Includes rear stabilizer har	**Doguiros ARS and Zotoc ongino	TAlways waar your cafat	v belt and secure children in the rear seat.

		Wagon SE				
		Wagon ZTW				
		Mechanical				
		2.0L DOHC Zetec 4-cylinder engine				
$\overline{}$		5-speed manual transaxle				
		4-speed electronic automatic transaxle with overdrive lockout				
		15" multi-spoke aluminum wheels				
		P195/60R15 all-season BSW tires				
		Stabilizer bar – Rear				
		Safety/Security				
_		AdvanceTrac™ electronic stability enhancement system – Includes ABS, Traction Control				
		and rear disc brakes				
		All-Speed Traction Control ^{††}				
		Anti-lock braking system (ABS) with electronic brake force distribution (EBD)				
		Perimeter alarm system				
		Remote keyless entry system with 2 key fobs				
		Side-impact airbags [†]				
		Seating				
		Cloth front low-back bucket seats with adjustable head restraints and map pocket				
		Leather seating surfaces [§]				
	_	•				
	_	Interior Air conditioning				
	H	Air conditioning AM/FM stereo with single CD and MP3 player, clock and 4 speakers				
		AM/FM stereo with Single CD and MP3 prayer, clock and 4 speakers AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers				
_		Cargo area cover				
		Front center armrest with storage				
		Power door locks				
		Power windows – With one-touch-down driver's side feature				
_		Speed control				
_		Tilt/telescoping steering wheel				
		Weather Package				
		- Heated front seats				
		- Heated power outside mirrors				
		Exterior				
		Bodyside moldings – Color-keyed				
		Mirrors – Power remote, dual black				
_		Power moonroof				
		Roof rack				
_		Sport Group				
		- 16" 5-spoke aluminum wheels				
		- P205/50R16 all-season BSW tires				
		- AM/FM stereo with 6-disc in-dash CD player, clock and 4 speakers				
		- Driver's side lumbar support				
		- Fog lamps				
		- Leather-wrapped steering wheel				
		- Tachometer				

††Requires ABS. §Requires Sport Group. §§Available only as part of Sport Group.



COLOR AND TRIM

INTERIOR/EXTERIOR COMBINATIONS



Ford uses clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options.



Medium Graphite Cloth Standard on ZX3 models and ZX5/ZX5 Comfort



Dark Charcoal Cloth Standard on ZX3 models



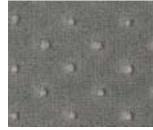
Medium Parchment Cloth Standard on SE Sedans/Wagon



Medium Graphite Cloth Standard on LX Sedans and SE Sedans/Wagon



Medium Parchment Cloth Standard on ZX5 Premium, ZTS and ZTW



Medium Graphite Cloth Standard on ZX5 Premium, ZTS and ZTW



Medium Parchment Leather Optional on ZX5 Premium, ZTS and ZTW



Medium Graphite Leather Optional on ZX5 Premium, ZTS and ZTW

WHEELS/ENGINES



16" 5-Spoke Aluminum Wheel Standard on ZX3 Premium/Power Premium, ZX5 Premium and ZTS; optional on ZX5 Comfort and ZTW



15" Multi-Spoke Aluminum Wheel Standard on ZX5/ZX5 Comfort, SE Wagon and ZTW



15" 5-Spoke Aluminum Wheel Standard on ZX3 and SE Sedans



14" Steel Wheel with Bolt-On-Appearance Wheelcover Standard on LX Sedans



Horsepower: 110 hp @ 5000 rpm Torque: 125 lb.-ft. @ 3750 rpm



Horsepower: 130 hp @ 5300 rpm
Torque: 135 lb.-ft. @ 4500 rpm

