

2013



POP

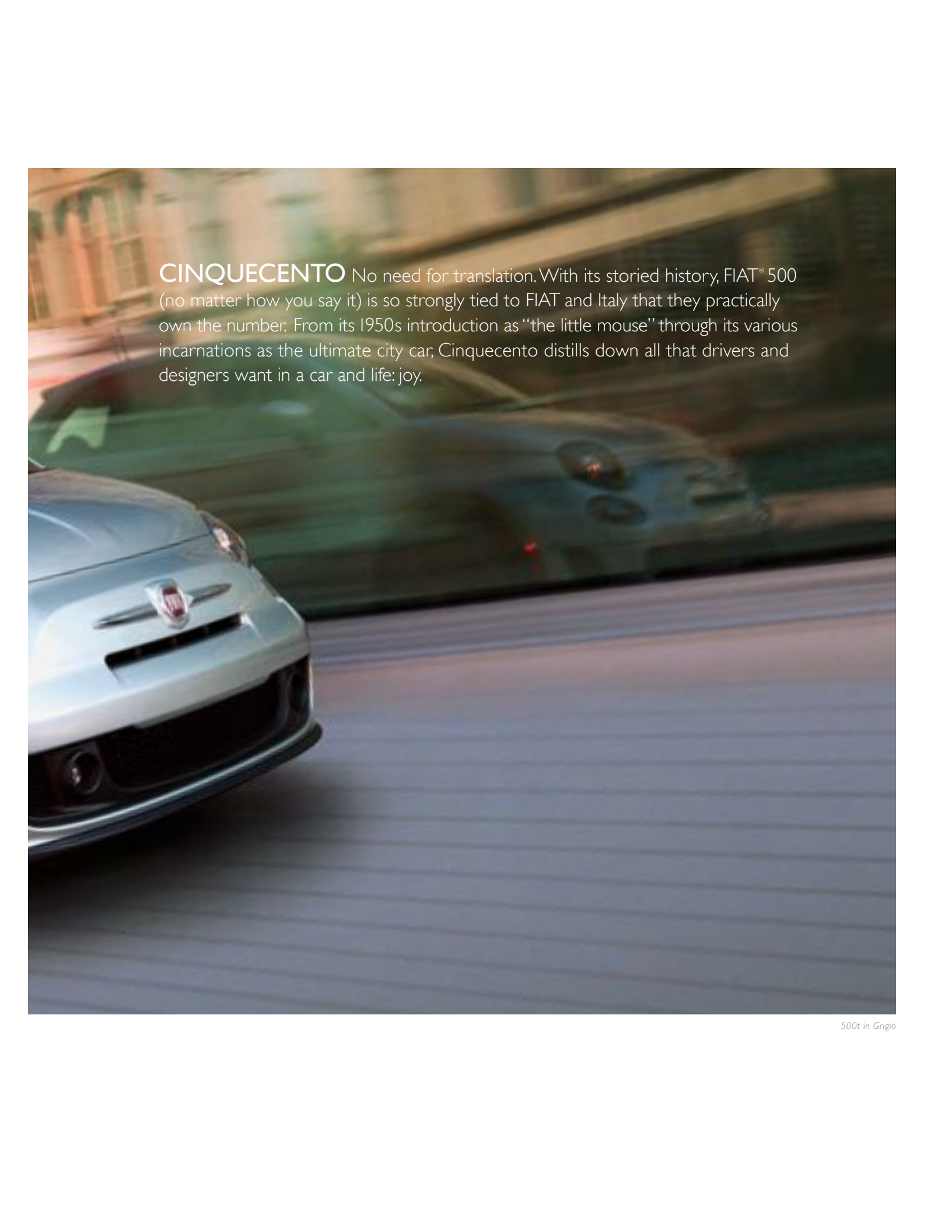
SPORT

TURBO

LOUNGE

CABRIO





CINQUECENTO No need for translation. With its storied history, FIAT® 500 (no matter how you say it) is so strongly tied to FIAT and Italy that they practically own the number. From its 1950s introduction as “the little mouse” through its various incarnations as the ultimate city car, Cinquecento distills down all that drivers and designers want in a car and life: joy.

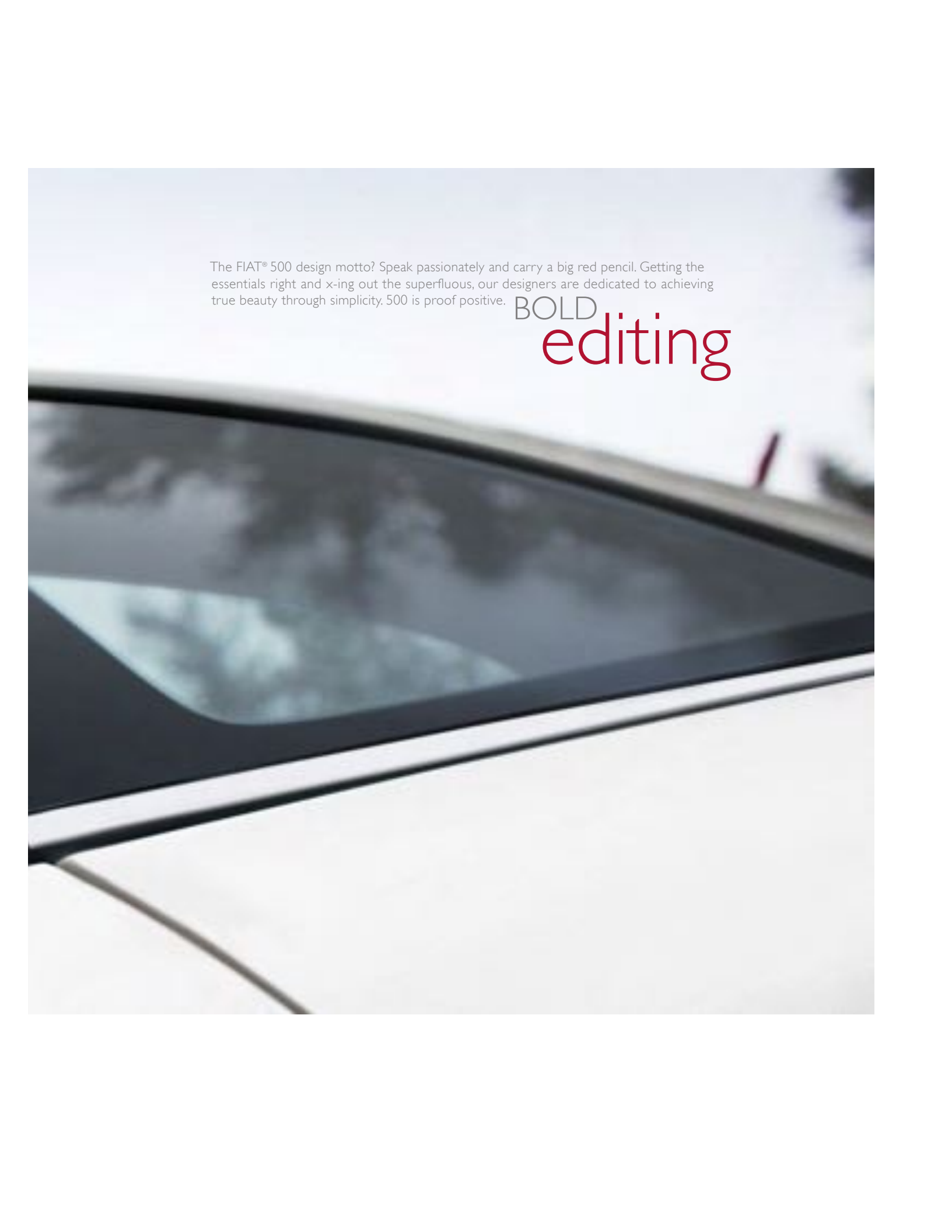


LOOKING BACK, GOING FORWARD

From day one, FIAT® 500 has packed more personality per square inch than anything on the road — cobblestone or other. It may not be listed anywhere on the sticker, but it's clear that irreverence has been built right in, year after year. So while the FIAT 500 has evolved in a technical sense, one thing has not budged — its approachable, independent spirit.





A close-up, low-angle shot of a car's side window and roofline. The car is light-colored, possibly white or silver. The window is dark, and the roofline is a smooth curve. The background is a bright, slightly overcast sky. The overall mood is clean and minimalist.

The FIAT® 500 design motto? Speak passionately and carry a big red pencil. Getting the essentials right and x-ing out the superfluous, our designers are dedicated to achieving true beauty through simplicity. 500 is proof positive.

BOLD
editing



1964 FIAT 500

Continental flair



New World spin



FIAT® 500 Lounge in Espresso







FIAT® 500 Lounge in Espresso

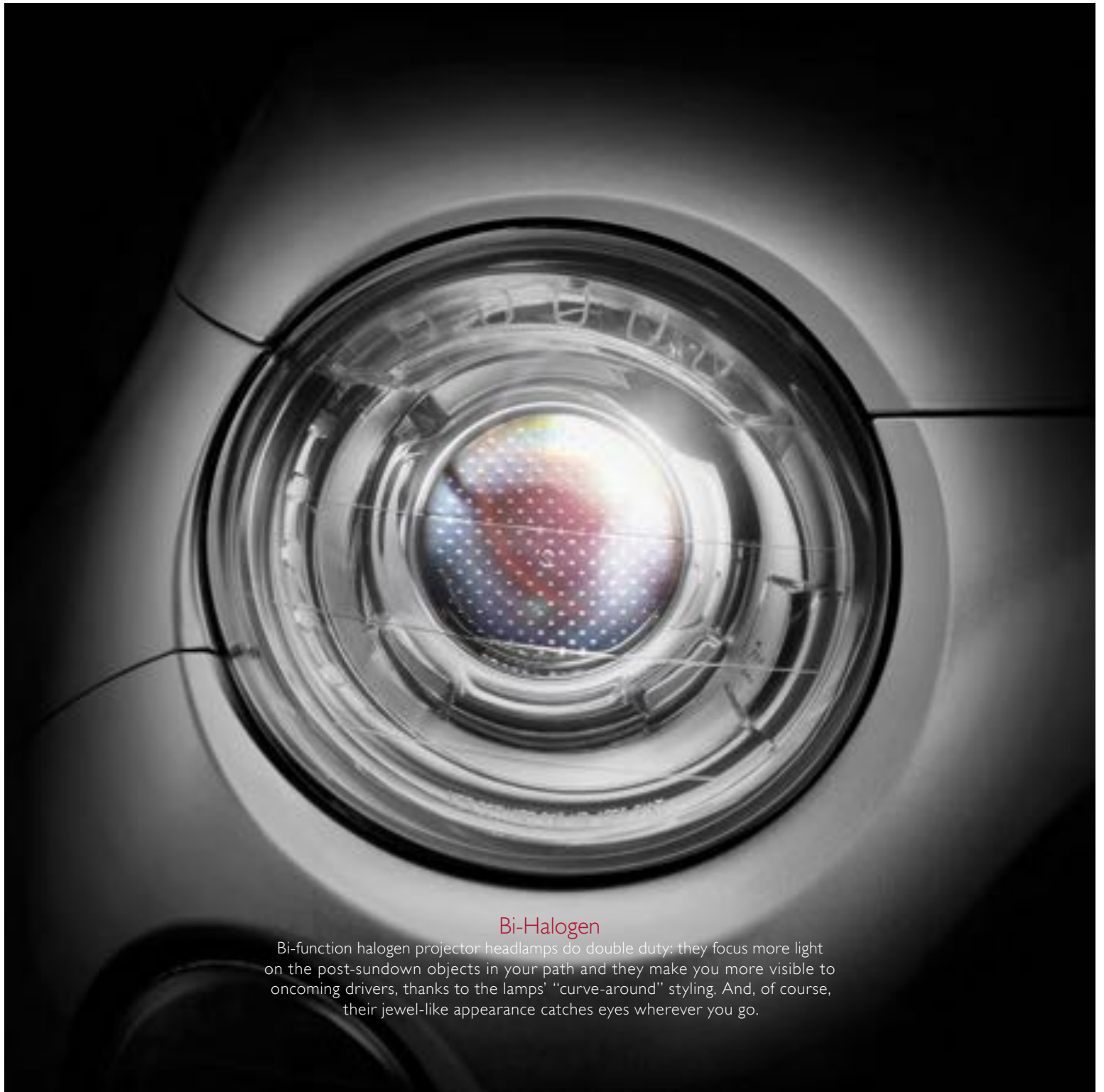


FIAT® 500 Lounge in Espresso

FIAT® 500 Lounge (shown with Luxury Leather Package Marrone/Avorio)







Bi-Halogen

Bi-function halogen projector headlamps do double duty: they focus more light on the post-sundown objects in your path and they make you more visible to oncoming drivers, thanks to the lamps' "curve-around" styling. And, of course, their jewel-like appearance catches eyes wherever you go.

BRIGHT
and brilliant



FIAT® 500c Lounge in Bianco

FIAT® 500C Lounge in Espresso



FORWARD focus



BLUE&ME® Hands-Free Communication¹*

This standard feature enables drivers to make calls, play music, and drive without ever taking their hands off the steering wheel. Drivers can use steering wheel-mounted controls, voice commands, or a combination of both. Communicating is important. Listening to music is important. Not driving with your knees — much, much more important.

TomTom® Navigation System² The available TomTom² is an integrated driver navigation system that helps keep FIAT® 500 drivers from getting lost, while voice activation commands help to keep them safe. Working off of satellite technology, the TomTom² speaks several languages (and knows its way around, quite literally) helping to ensure drivers never lose their way. Safety is not just about watching where you're going, it's about knowing where you're going.

*A note about this brochure: All disclaimers and disclosures can be found on the inside back cover.

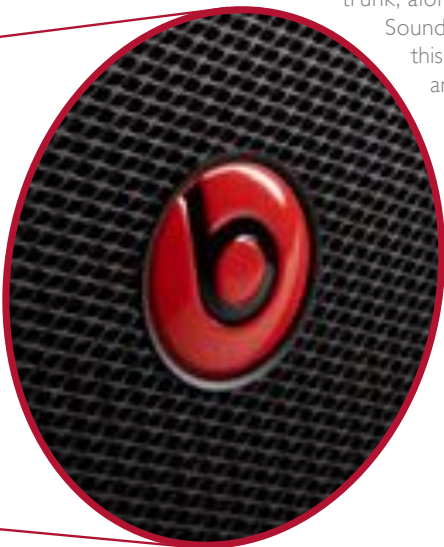


FIAT® 500c Lounge in Rosso

studio 500

IT'S ONLY FITTING THAT THE SOUNDTRACK OF EVERY FIAT® 500 JOURNEY SHOULD MATCH ITS LARGER-THAN-LIFE SPIRIT. We tapped famed producers Dr. Dre and Jimmy Iovine to help fill the 500's cabin with an acoustic experience that's second to none. This legendary partnership between producer and engineer created what is essentially a rolling Beats Audio™ product — the first one of its kind in its segment.

The Beats Audio system maximizes every square inch with studio-quality sound from six premium speakers: two 1-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors, and two 3.5-inch speakers in the rear quarter. An 8-inch Dual-Voice Coil (DVC) subwoofer is mounted in the trunk, along with an 8-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm. A FIAT 500 custom configuration like this means you get a vehicle sound experience that lets you feel every low and detect every high — the way the artist intended.



beatsaudio™

40
MPG
HWY*



FIAT® 500 REGARDS ITS FUEL AS FINE CHAMPAGNE MEANT TO BE SIPPED, NOT GULPED. ITS BIRD-LIKE APPETITE IS LESS ABOUT WILLPOWER THAN IT IS ABOUT MORE POWER — THANKS TO THE EFFICIENCY OF ITS AWARD-WINNING 1.4L 16V MULTIAIR® ENGINE. THIS EXCLUSIVE

FIAT TECHNOLOGY, A DECADE IN THE MAKING, UTILIZES ELECTROHYDRAULIC VALVES FOR MORE DYNAMIC AND DIRECT CONTROL OF AIR AND COMBUSTION. POWER IS IMPROVED UP TO 10 PERCENT, TORQUE GOES UP 15 PERCENT, AND FUEL EFFICIENCY HAS A 10 PERCENT ADVANTAGE OVER CONVENTIONAL NATURALLY ASPIRATED ENGINES. EMISSIONS, IN TURN, ARE CUT AN IMPRESSIVE 10 PERCENT. THE MULTIAIR ENGINE BOASTS 101 HORSEPOWER AT 6,500 RPM AND 98 LB-FT OF TORQUE AT 4,000 RPM.

So how does all that tech-speak translate to real life? Thanks to some targeted powertrain innovations, you can count on 31 mpg zipping around town and 40 mpg flying down the highway. And with the FIAT® 500 eco:Drive® application, you can train yourself to recognize and adopt driving skills that improve your driving efficiency. Plug a USB drive into the FIAT 500 USB port to automatically store your driving data and patterns. When that information is plugged back into your computer, the downloaded eco:Drive app analyzes your personal driving style, then suggests ways to improve your efficiency and cut emissions. Visit fiat.com/ecodrive/us/default.htm to download the eco:Drive program.

*Based on 2013 EPA estimated 31 city/40 highway mpg when equipped with manual transmission.



The result? 34 extra horsepower over the FIAT® 500 1.4L naturally aspirated MultiAir® engine.

Zippy happens when this turbocharger spins up to 230,000 rpm, converting exhaust heat and pressure to a rotational force.

THE ALL-NEW FIAT® 500 TURBO



FIAT® 500 Turbo in Argento

The result? 34 extra horsepower over the FIAT® 500 1.4L naturally aspirated MultiAir® engine.

Zippy happens when this turbocharger spins up to 230,000 rpm, converting exhaust heat and pressure to a rotational force.



THE ALL-NEW FIAT® 500 TURBO



We know that some of you would add a dash of hot sauce to anything you order, so we put some on the table. The all-new FIAT® 500 Turbo delivers that extra zing you've been craving — a new 135-horsepower 1.4L I6v MultiAir® turbocharged engine, along with a more aggressive stance, sport-tuned suspension, and race-inspired interior. The single turbocharger, twin intercoolers, and sport-tuned exhaust deliver 34 percent more power and 53 percent more torque (150 lb-ft) compared to the naturally aspirated FIAT 500 1.4L MultiAir engine.

Track-proven 5-speed transmission.

Designed to handle the increased power of the 1.4L 16v MultiAir® turbocharged engine.

this heavy-duty transmission comes standard on FIAT® 500x. Improved fuel efficiency.

This is a high-performance 5-speed manual transmission designed for quick acceleration, faster top speed, and improved fuel efficiency.



FIAT® 500 Lounge in Argento

HIND. sight

Rear Park Assist³ Available on the FIAT® 500, standard on the 500 Cabrio. The sensors use ultrasonic waves to alert you when you're about to run into trouble, like a curb, a trash can, or another car.

Reverse-Activated Rear Wiper Standard on the FIAT® 500, this rear wiper automatically turns on whenever the front windshield wipers are running and the car is shifted into Reverse. This helps enhance visibility when you're backing up.







FIAT® IS PROUD TO SAY THAT SAFETY DOESN'T HAVE TO MEAN GREATER QUANTITIES OF SHEET METAL. SMART DESIGN, STATE-OF-THE-ART CUSHIONING, AND OTHER INNOVATIVE TECHNOLOGIES WRAP OUR DRIVERS IN THE KIND OF SECURITY BLANKET THAT MAKES OUR INTERIORS THAT MUCH MORE COMFORTABLE. SEVEN AIR BAGS,⁴ DAYTIME RUNNING LAMPS, ELECTRONIC STABILITY CONTROL,⁵ ANTI-LOCK DISC BRAKES, CHILD SEAT ANCHOR SYSTEM, TIRE PRESSURE MONITORING SYSTEM, CRUMPLE ZONES ... THE LIST OF STANDARD SAFETY FEATURES GOES ON AND ON.

SAFETY primer



FIAT® 500 Sport in Argento

Seven Air Bags⁴ The FIAT® 500 comes with a sophisticated system of seven air bags⁴ to help protect passengers in the event of a collision. In the front seating positions, this includes advanced, multistage front air bags, front-seat side air bags for added thorax and pelvic protection, and a driver's knee blocker air bag. In addition, two side-curtain air bags help provide head protection in side impacts for both front and rear passengers.

Electronic Stability Control (ESC)⁵ When you drive you should, of course, always pay attention. When you drive a FIAT 500, the car also pays attention. ESC⁵ is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESC senses when a vehicle is starting to spin or plow and helps to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels.



16-inch Polished Aluminum Wheels with Gloss Black Pockets



A



B



C

A. 15-inch Steel Wheels with Wheel Covers
B. 15-inch Oval Five-Spoke Tech Silver Painted Aluminum Wheels
C. 15-inch Nine Split-Spoke Tech Silver Painted Aluminum Wheels

WHEELS

D. 15-inch Premium Satin Carbon Painted Aluminum Wheels
E. 16-inch Polished Aluminum Wheels with Mineral Gray Pockets
F. 15-inch Seven-Spoke Tech Silver Painted Aluminum Wheels



F



E



D

PAINTS



VERDE OLIVA

GRIGIO

ROSSO

GIALLO

BIANCO PERLA

ROSSO BRILLANTE

VERDE CHIARO

AZZURRO

ESPRESSO

VERDE AZZURRO

BIANCO

RAME

ARGENTO

LUCE BLU

NERO

A PALETTE FOR every palate

NERO

CLOTHS

AVORIO/NERO

ROSSO

GRIGIO/NERO

MARRONE

AVORIO

GRIGIO

LEATHER TRIM

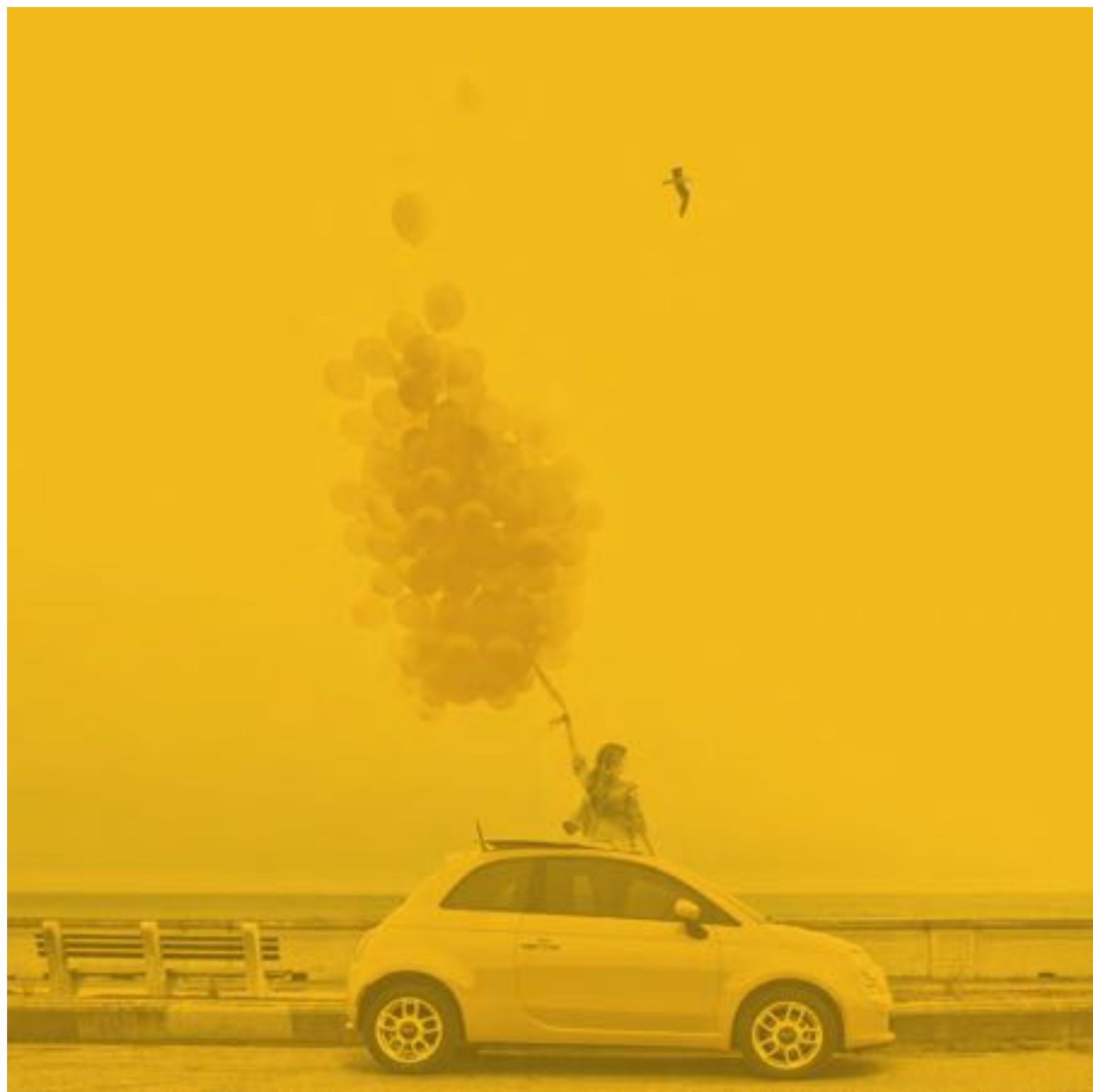
AVORIO

NERO

ROSSO

MARRONE

CHOOSE PAINT AND INTERIOR COMBINATIONS ON THE FOLLOWING PAGES



Pop



POP features

Fast, fun, and for the people. It's no coincidence that the FIAT® 500 Pop draws parallels to its art-era namesake. Pop's visual excitement is elevated by technical talents that turn driving into high art. It's not just a car. It's a movement.

- 40 hwy/31 city mpg*
- Air Conditioning
- Manual Transmission—5-Speed
- Power Windows, Locks, Mirrors
- BLUE&ME® Hands-Free Communication¹ with iPod,® USB, and MP3 Interface
- Electronic Vehicle Information Center (EVIC)
- Seven Air Bags⁴
- Speed Control
- Chrome Exhaust Tip
- Leather-Wrapped Steering Wheel with Audio Controls
- Electronic Stability Control (ESC)⁵
- 4-Year/50,000-Mile Basic Limited Warranty
- Available Beats Audio™ Premium Sound System



*Based on EPA estimated 31 city/40 highway mpg when equipped with manual transmission.



POP WHEELS



15-inch Steel Wheels with Wheel Covers (Standard)

15-inch Oval Five-Spoke Tech Silver Painted Aluminum Wheels (Optional)



POP TRIM



GRIGIO/AVORIO
Cloth



GRIGIO/NERO
Cloth



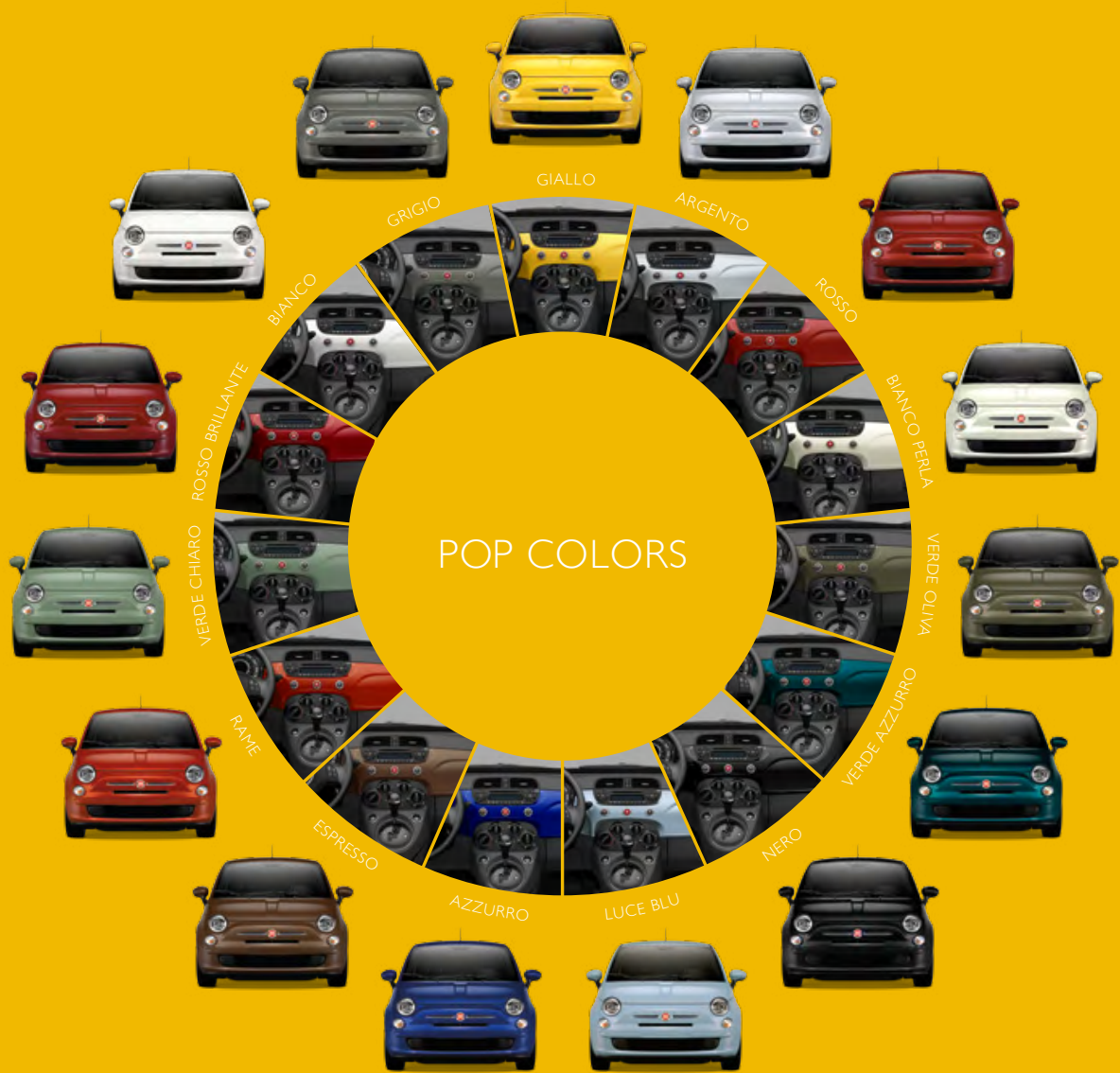
ROSSO/AVORIO
Cloth



MARRONE/AVORIO
Cloth



ROSSO/NERO
Cloth



POP COLORS



Sport



SPORT features

Joy has a new MVP. The FIAT® 500 Sport is all about full-throttle living. Its inspiring performance is derived from disciplined, streamlined design. Spectators will be drawn to this Sport — but its talents can only be appreciated with full participation.

(Including POP Standard Equipment)

- 40 hwy/31 city mpg*
- Unique Front and Rear Fascias
- Rear Spoiler
- 16-inch Aluminum Alloy Wheels
- Sport Suspension
- Sport Seats
- Rosso (Red) Brake Calipers
- Fog Lamps
- Alpine® Premium Audio System
- Available Beats Audio™ Premium Sound System



*Based on EPA estimated 31 city/40 highway mpg when equipped with manual transmission.



SPORT WHEEL



16-inch Polished Aluminum Wheels
with Mineral Gray Pockets





ROSSO/NERO
Leather Trim



NERO
Leather Trim

SPORT TRIM



MARRONE/NERO
Sport-Cloth



GRIGIO/NERO
Sport-Cloth

SPORT COLORS





The image features a dark, moody landscape. The background is a deep, dark grey or black, with a subtle gradient. On the left side, there is a vertical band of a lighter, yellowish-brown color, suggesting a sunset or a light source. The overall texture is slightly grainy, giving it a cinematic or artistic feel.

Turbo

FIAT® 500 Turbo features

That "t" stands for a little technological marvel that brings some extra fun and performance to the table. Adding a turbo to FIAT® 500 won't just appease the enthusiasts — it will create a whole new generation of them.

- 1.4L 16v MultiAir® Turbocharged Engine with 135 horsepower and 150 lb-ft torque
- 5-Speed Heavy-Duty Manual Transmission
- Performance 4-wheel Disc Brakes with Rosso (Red)-Painted Brake Calipers
- Sport-tuned Shock Absorbers and Springs
- Performance-designed Front Lower Control Arms
- Two-piece Performance-designed Front Fascia with brake-cooling ducts and intercooler "nostrils"
- Two-piece Performance-designed Rear Fascia with lower diffuser
- Bi-halogen Projector Headlamps with Gloss Black bezels
- 16-inch Polished Aluminum Wheels with Gloss Black painted pockets
- Sport Cloth Bucket Seats with Argento (Silver) accent stitching
- Leather-Wrapped Steering Wheel and Shift Knob with Argento (Silver) accent stitching
- BLUE&ME® Hands-Free Communication¹ with iPod®, USB, and MP3 interface
- Fog Lamps
- Available Beats Audio™ Sound System





TURBO WHEEL



16-inch Polished Aluminum Wheels
with Gloss Black Pockets

A central graphic showing a 16-inch polished aluminum wheel with a multi-spoke design and gloss black pockets. The FIAT logo is visible in the center.



NERO
Leather Trim

TURBO TRIM



ROSSO/NERO
Leather Trim



GRIGIO/NERO
Sport-Cloth



GRIGIO

ARGENTO



RAMPE



ROSSO

TURBO COLORS



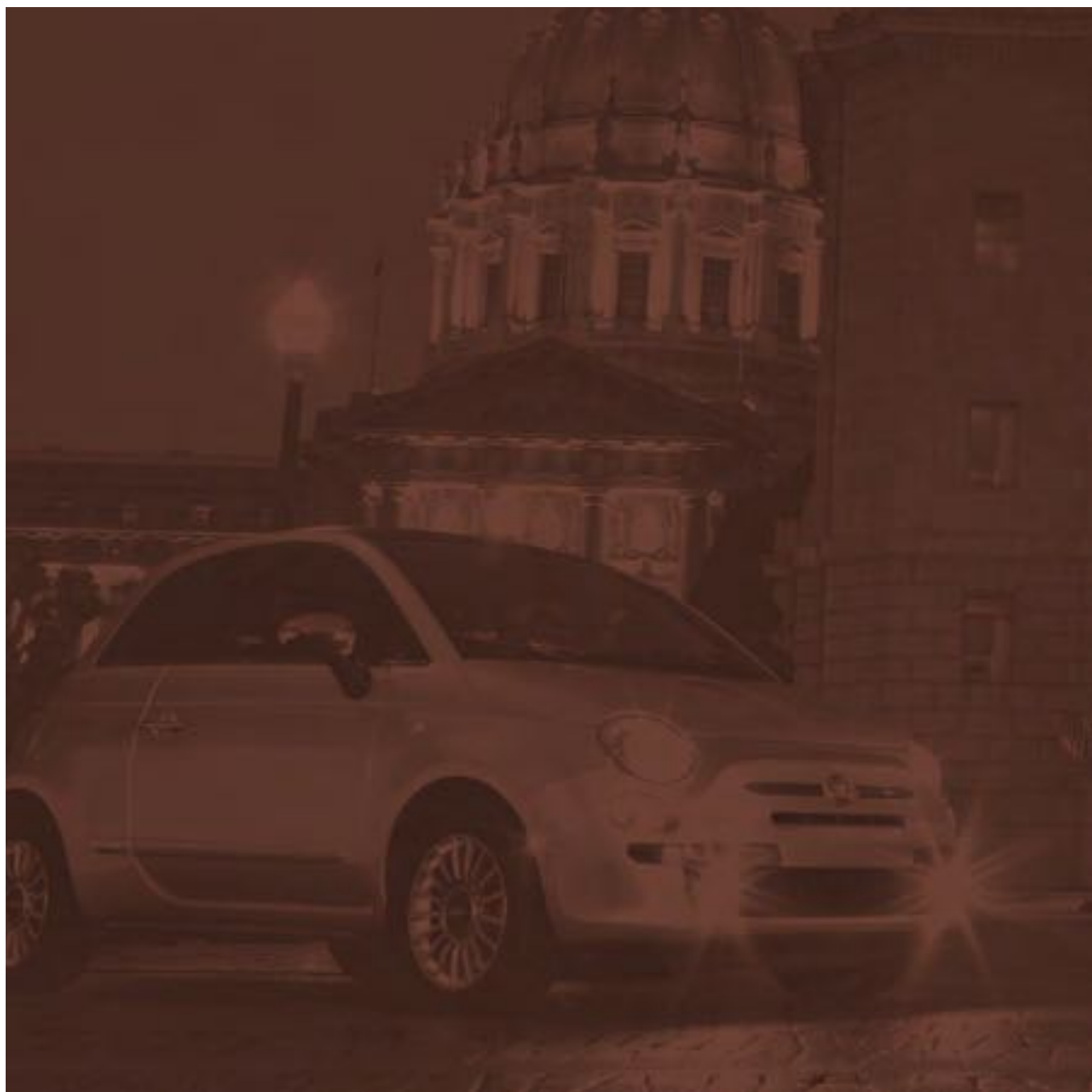
VERDE AZZURRO



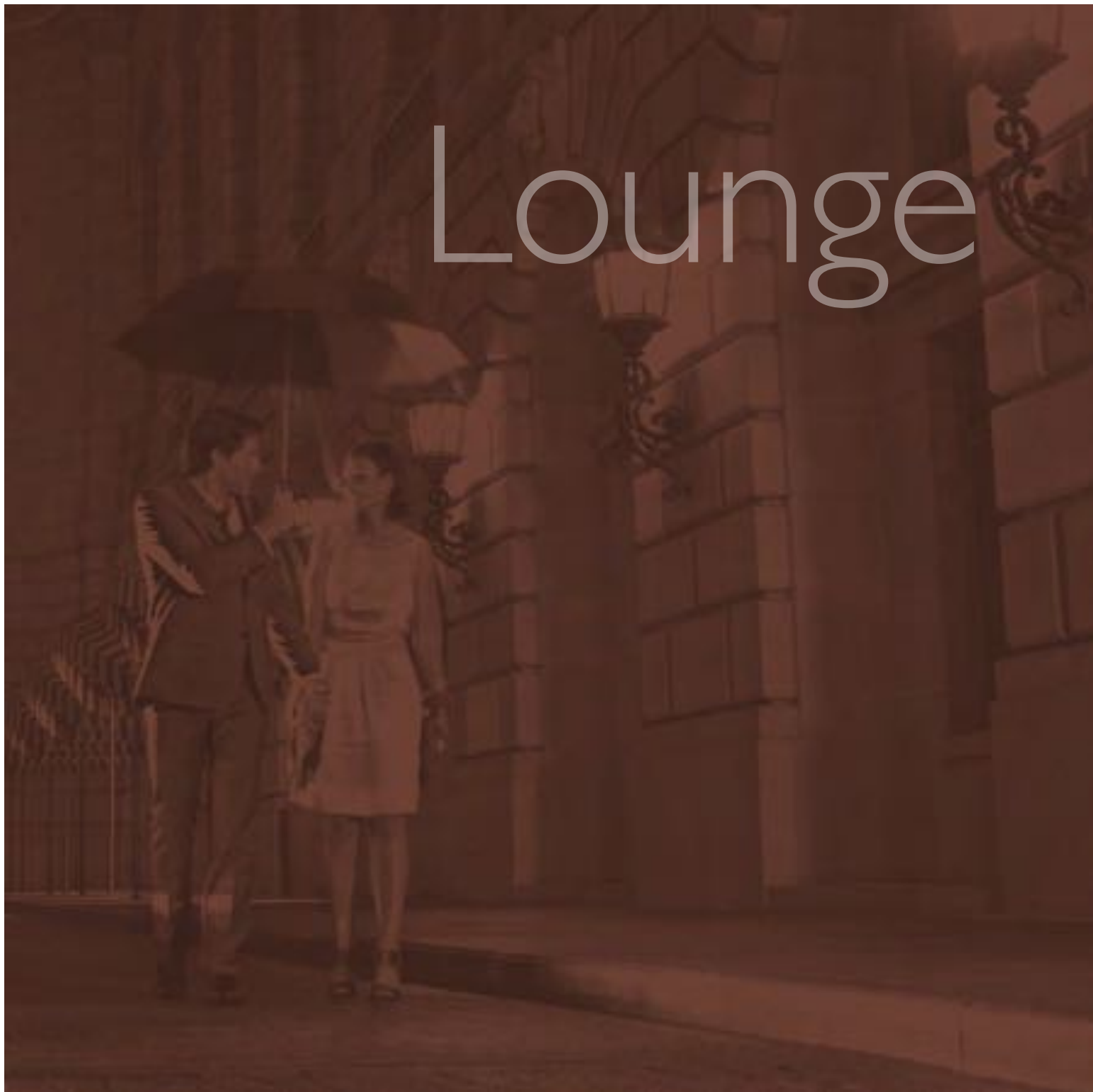
NERO

BIANCO





Lounge



LOUNGE features

Sophisticates, this is your comfort zone. This Lounge harkens back to a time when extra effort was paid to attire, environs, and manners. The FIAT® 500 spirit of irreverence and individuality lives here, but any rough edges are delightfully smoothed out.

(Including POP Standard Equipment)

- 40 hwy/31 city mpg*
- Bright Exterior Accents
- 5-Speed Manual Transmission
- Fixed-glass Roof
- 15-inch Aluminum Alloy Wheels
- Premium Seats
- Security Alarm System
- SiriusXM Satellite Radio⁶
- Fog Lamps
- Alpine® Premium Audio System
- Automatic Temperature Control
- Available Beats Audio™ Premium Sound System



*Based on EPA estimated 31 city/40 highway mpg when equipped with manual transmission.



LOUNGE WHEELS



15-inch Nine Split-Spoke Tech Silver Painted Aluminum Wheels (Standard)

15-inch Premium Satin Carbon Painted Aluminum Wheels (Optional)

A central panel with a dark brown background. At the top, the text "LOUNGE WHEELS" is written in white. Below the text are two circular images of wheels. The left wheel is the "Standard" option, and the right wheel is the "Optional" option. Below each wheel image is its respective description in white text.



MARRONE/AVORIO
Leather Trim



NERO
Leather Trim



ROSSO/AVORIO
Leather Trim



ROSSO/NERO
Leather Trim

LOUNGE TRIM



GRIGIO/NERO
Cloth



AVORIO/NERO
Cloth



AVORIO/NERO
Cloth

LOUNGE COLORS





Cabrio

The image is a full-page background photograph with a blue color cast. It depicts a wide landscape featuring a range of mountains in the distance, a valley in the middle ground, and a river or stream in the foreground. The word "Cabrio" is centered in the upper half of the image in a light, sans-serif font.

CABRIO features

This is the vehicle the open road was invented for: Popping the FIAT® 500 Cabrio top means sweeping views and the kind of freedom felt by travellers on Route 66 or Highway 1 — even if it's only for 15 minutes on your way to work.

- 3-position Power-folding Retractable Cloth Top available in three colors
- 1.4L 16v MultiAir® engine with 101 horsepower
- 5-Speed Manual Transmission
- ParkSense® Rear Park Assist³
- Air Conditioning
- Power Windows, Locks, Mirrors
- Standard Cloth Bucket Seats or available Leather-trimmed on Lounge
- Leather-Wrapped Steering Wheel with Audio Controls
- BLUE&ME® Hands-Free Communication¹ with iPod®, USB, and MP3 interface
- Available Beats Audio™ Premium Sound System
- Electronic Vehicle Information Center (EVIC)
- Seven Air Bags⁴
- Speed Control
- Electronic Stability Control (ESC)⁵





CABRIO WHEELS



15-inch Steel Wheels
with Wheel Covers
(Pop Standard)



15-inch Oval Five-Spoke Tech Silver
Painted Aluminum Wheels
(Pop Optional)



15-inch Seven-Spoke Tech
Silver Painted Aluminum Wheels
(Lounge Standard)



15-inch Premium Satin Carbon
Painted Aluminum Wheels
(Lounge Optional)





MARRONE/AVORIO
Leather Trim



NERO
Leather Trim



ROSSO/AVORIO
Leather Trim



ROSSO/NERO
Leather Trim

CABRIO TRIM



GRIGIO/AVORIO
Cloth



ROSSO/AVORIO
Cloth



GRIGIO/NERO
Cloth



ROSSO/NERO
Cloth



MARRONE/AVORIO
Cloth



GRIGIO/NERO
Premium Cloth



AVORIO/NERO
Premium Cloth



AVORIO/NERO
Premium Cloth



CABRIO COLORS

- GRIGIO
- GIALLO
- ARGENTO
- ROSSO
- BIANCO
- BIANCO PERLA
- VERDE OLIVA
- VERDE AZZURRO
- NERO
- LUCE BLU
- AZZURRO
- ESPRESSO
- RAME
- VERDE CHIARO
- ROSSO BRILLANTE
- VERDE BRILLANTE

cabrio TOPS

NERO
RETRACTABLE
SOFT TOP



BEIGE
RETRACTABLE
SOFT TOP





BORDEAUX
RETRACTABLE
SOFT TOP



Catch more sky on the fly with an innovative design from FIAT® 500 Cabrio. Its power-operated cloth top features a three-position design, which can be operated while driving at speeds of up to 60 mph.



AUTHENTIC FIAT® ACCESSORIES



1 16-INCH GLOSS BLACK 5-SPLIT SPOKE WHEEL.

Take it up a notch, an inch at a time. This unique wheel features a 5-split spoke design and Gloss Black finish.

2 CHROME FUEL FILLER DOOR. You'll see it more than you'll use it. This unique, one-piece design replaces the existing fuel door and is easily installed. It's the little things that make a big statement.

3 CHROME MIRROR COVERS. Bring on the earrings. Chrome Mirror Covers are bright additions that are easily installed on the front side of exterior sideview mirrors.

SEE YOUR FIAT STUDIO FOR THE LATEST ACCESSORIES AND PARTS AVAILABLE.

4 BODYSIDE GRAPHICS. Statements made atop a painted canvas. All graphics are made of the highest quality 3M™ material. Available in an arsenal of standout designs.

5 BODYSIDE MOLDINGS. Add a little more definition to a toned body. Moldings add even more personality to FIAT® 500. Painted to match any body color.

6 BODYSIDE MOLDING INSERTS. Bodyside Molding Inserts come in standout colors and stand-apart themes. Shown in Red/White/Green.

7 FENDER BADGES. Show your true colors with an emblem that is the mark of a true enthusiast. Choose from Mopar®, Canadian, Italian, or Mexican themes. American design available soon.



1 CUSTOM DUST COVER.

The garage can be a cruel, cruel place. The FIAT® 500 gets extra coverage with this dust cover featuring a vintage FIAT image. For indoor use only.

2 KICKER® SOUND SYSTEM.

This dog definitely knows how to bark. The KICKER amplifier and subwoofer are specifically designed for FIAT 500. KICKER parts install easily; no cutting or soldering is required.

3 AMBIENT LIGHTING.

You can't control traffic, but you can control the mood inside the cabin. These LED lights mount under the dash to add a perfect amount of accent lighting to both the driver and front-passenger footwells. Eight color settings and low/high lighting intensity let you select one perfect interior ambience.

4 WHEEL POCKET INSERTS*:

These Wheel Pocket Inserts are like trick laces on a new pair of just-released kicks. A set of four high-quality inserts mount securely and fit our 16-inch Painted 5-spoke wheels.* Choose from Chrome, Black, Red, or White.

5 REAR WINDOW-MOUNT SNOWBOARD CARRIER.**

Show your stick some love. This Rear Window-Mount Snowboard Carrier holds up to two snowboards and features integrated locks for easy loading and unloading. Mounts to Removable Rear Window Rack, sold separately.



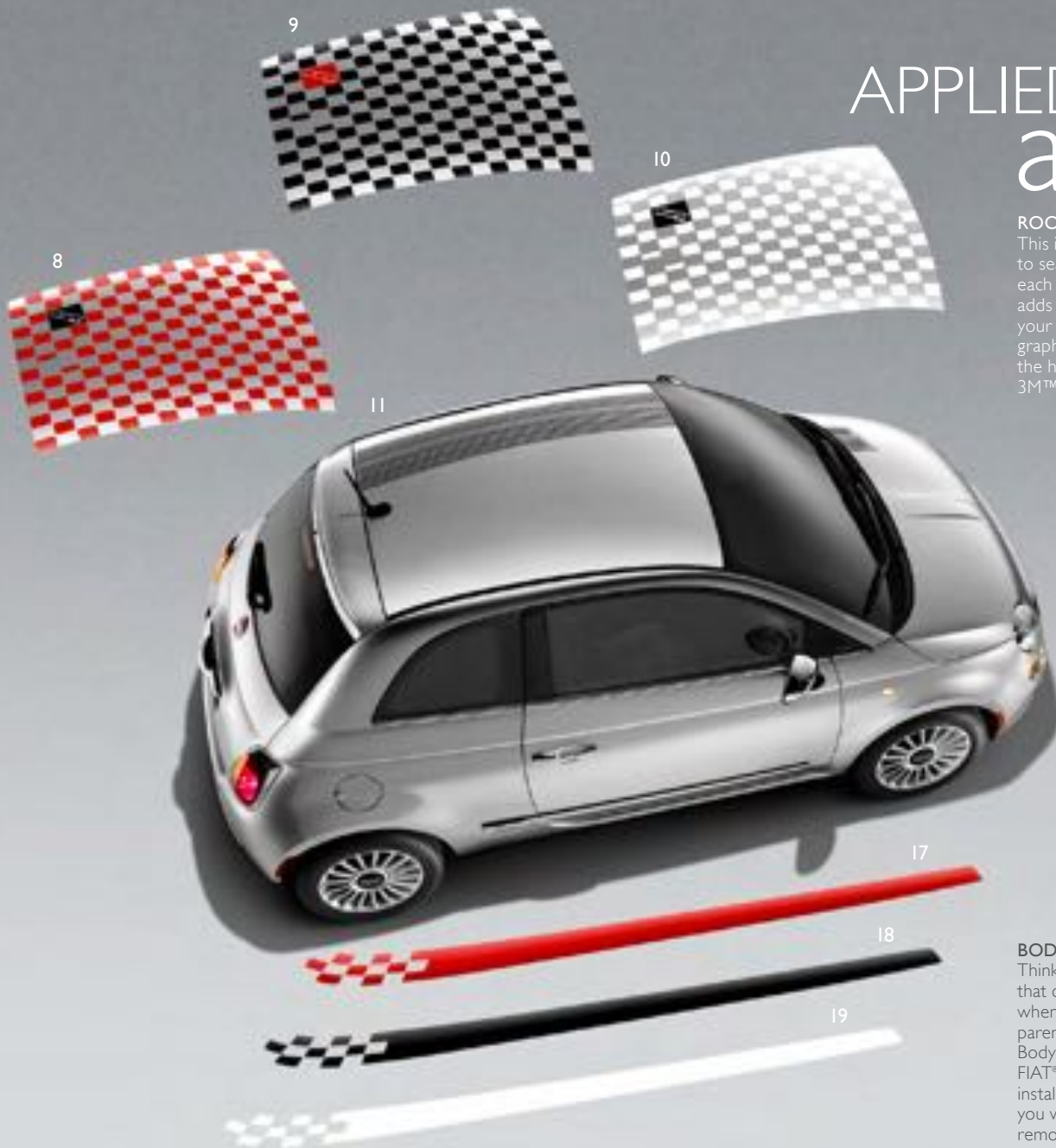
*Late availability.

**Properly secure all cargo.

APPLIED art

ROOF GRAPHICS.

This is a car that is built to season and taste — each and every graphic adds a dose of spice to your specific order. All graphics are made of the highest quality 3M™ material.



BODYSIDE GRAPHICS.

Think of them as tattoos that can be removed when it's time to meet the parents for the first time. Bodyside Graphics for FIAT® are professionally installed to last as long as you want, and can be removed when you're ready for a new look.

- 8. RED CHECKER
- 9. BLACK CHECKER
- 10. WHITE CHECKER
- 11. BLACK BAR CODE
- 12. RED/WHITE/BLUE
- 13. WHITE DOUBLE RACING STRIPES
- 14. RED/WHITE/GREEN
- 15. BLACK DOUBLE RACING STRIPES
- 16. WHITE BAR CODE (not shown)



- 17. RED RACING STRIPE
- 18. BLACK RACING STRIPE
- 19. WHITE RACING STRIPE
- 20. RED/WHITE/BLUE
- 21. RED/WHITE/GREEN
- 22. PREMIER EDITION

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
EXTERIOR						
Argento (Silver)	O	O	O	O	O	O
Azzurro (Blue)	O	O	O	—	O	O
Bianco (White)	O	O	O	O	O	O
Bianco Perla (Tri-Coat White)	O	O	O	—	O	O
Espresso	O	O	O	—	O	O
Giallo (Yellow)	O	O	O	—	O	O
Grigio (Gray)	O	O	O	O	O	O
Luce Blu (Light Blue)	O	O	O	—	O	O
Nero (Black)	O	O	O	O	O	O
Rame (Copper)	O	O	O	O	O	O
Rosso (Red)	O	O	O	O	O	O
Rosso Brillante (Brilliant Red Tri-Coat)	O	O	O	—	O	O
Verde Azzurro (Blue Green)	O	O	O	O	O	O
Verde Chiaro (Light Green)	O	O	O	—	O	O
Verde Oliva (Olive Green)	O	O	O	—	O	O
Antenna —						
Roof-mounted (included with SiriusXM Radio [®])	S	S	S	S	—	—
Windshield-integrated for AM/FM	—	—	—	—	S	S
Windshield-mounted for SiriusXM Radio [®] (included with FIAT® Premium Audio Package on 500 Cabrio Pop)	—	—	—	—	P	S
Badges —						
"FIAT" — front fascia (in unique carrier on 500t)	S	S	S	S	S	S
"FIAT" — liftgate	S	S	S	S	S	S
"500c" — driver and passenger B-pillars	—	—	—	—	S	S
Belt Molding —						
Black	S	S	—	S	—	—
Chrome	—	—	S	—	S	S
Bodyside —						
Body-color with integrated "500" badge	—	—	S	—	—	S
Body-color sill with sport styling	—	S	—	S	—	—
Door handles — chromed	S	S	S	S	S	S
Exhaust —						
Standard-tuned with chrome tip	S	—	S	—	S	S
Sport-tuned with chrome tip	—	S	—	—	—	—
Sport-tuned with circular chrome tip	—	—	—	S	—	—
Fascias (front) —						
Body-color	S	—	—	—	S	—
Body-color with chrome accents	—	—	S	—	—	S
Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
Performance-designed with body-color surround, brake cooling ducts, intercooler "nostrils," and honeycomb grilles	—	—	—	S	—	—
"Whiskers and logo" face	S	S	S	S	S	S
Fascias (rear) —						
Body-color	S	—	—	—	S	—
Body-color with chrome accents	—	—	S	—	—	S
Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
Performance-designed with body-color upper and a lower diffuser	—	—	—	S	—	—
Glass — Solar-tinted	S	S	S	S	S	S
Lamps —						
Bi-halogen projector headlamps	S	S	S	S	S	S
Chrome headlamp bezels	S	S	S	—	S	S
Gloss Black headlamp bezels	—	—	—	S	—	—
Chrome taillamp bezels	S	S	S	—	S	S
Gloss Black taillamp bezels	—	—	—	S	—	—
Lower turn signal lamps	S	S	S	S	S	S
Fog lamps	—	S	S	S	—	S
Daytime running lamps (DRL)	S	S	S	S	S	S
Center high-mounted signal lamp (CHMSL)	S	S	S	S	S	S
License plate brow — chrome with "500" logo	S	S	S	S	S	S
Mirrors —						
Body-color	S	S	—	S	S	—
Chrome	—	—	S	—	—	S
Power adjustable, heated, foldaway with driver's side spotter mirror	S	S	S	S	S	S

LEGEND: S = Standard, O = Optional, P = Package, — = Not available
Complete package information is listed at the end of the Feature Availability section. NOTE: Information shown is correct at time of publication and is subject to change without notice.

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
EXTERIOR (continued)						
Roof —						
Fixed glass	—	—	S	—	—	—
Power sunroof with vent and one-touch express open	O	O	O	O	—	—
Power-folding premium cloth top with three positions	—	—	—	—	S	S
Integrated fixed-glass rear window	—	—	—	—	S	S
Roof Colors —						
Nero (Black)	—	—	—	—	O	O
Bordeaux	—	—	—	—	O	O
Beige	—	—	—	—	O	O
Spoiler —						
Liftgate-mounted, body-color (included with manual transmission on Pop)	P	S	—	S	—	—
Cloth-top mounted, molded-in color	—	—	—	—	S	S
Wiper System —						
Front, parallel-action, variable-intermittent	S	S	S	S	S	S
Rear variable-intermittent	S	S	S	S	—	—
INTERIOR						
Carpet — With acoustic foam and foam-in-place padding noise barrier	S	S	S	S	S	S
Cargo Area —						
Liftgate liner	S	S	S	S	S	S
Rear cargo shelf panel	S	S	S	S	—	—
Rear cargo area lamp	S	S	S	S	S	S
Climate Control —						
Air conditioning	S	S	—	S	S	—
Automatic temperature control (included with Comfort & Convenience Package)	—	P	S	P	—	S
Cabin air filtration	S	S	S	S	S	S
Colors (interior) —						
Interior environment — Avorio/Grigio (Ivory/Gray)	O	—	O	—	O	O
Interior environment — Nero/Grigio (Black/Gray)	O	S	O	S	O	O
Cloth seats — Tessuto Rosso/Nero (Red/Black)	O	—	—	—	O	—
Cloth seats — Tessuto Rosso/Avorio (Red/Ivory)	O	—	—	—	O	—
Cloth seats — Tessuto Grigio/Nero (Gray/Black)	O	—	—	—	O	—
Cloth seats — Tessuto Grigio/Avorio (Gray/Ivory)	O	—	—	—	O	—
Cloth seats — Tessuto Marrone/Avorio (Brown/Ivory)	O	—	—	—	O	—
Sport-cloth seats — Tessuto Nero/Grigio (Black/Gray) (with Argento (Silver) accent stitching on 500t)	—	O	—	O	—	—
Sport-cloth seats — Tessuto Marrone/Grigio (Brown/Gray) (with Argento (Silver) accent stitching on 500t)	—	O	—	—	—	—
Premium cloth seats — Tessuto Grigio-Nero/Nero (Gray/Black)	—	—	O	—	—	O
Premium cloth seats — Tessuto Beige-Nero/Nero (Beige/Black)	—	—	O	—	—	O
Premium cloth seats — Tessuto Beige-Nero/Avorio (Beige/Ivory)	—	—	O	—	—	O
Premium leather-trimmed seats — Pelle Nero (Black/Black) (included with Luxury Leather Package on 500 and 500c Lounge)	—	O	P	O	—	P
Premium leather-trimmed seats — Pelle Rosso/Nero (Red/Black) (included with Luxury Leather Package on 500 and 500c Lounge)	—	O	P	O	—	P
Premium leather-trimmed seats — Pelle Rosso/Avorio (Red/Ivory) (included with Luxury Leather Package)	—	—	P	—	—	P
Premium leather seats — Pelle Marrone/Avorio (Brown/Ivory) (included with Luxury Leather Package)	—	—	P	—	—	P
Console —						
Floor console	S	S	S	S	S	S
Three front-passenger cup holders	S	S	S	S	S	S
12-volt power outlet	S	S	S	S	S	S
Two rear-passenger cup holders	S	S	S	S	S	S
Dead Pedal (late availability)	S	S	S	S	S	S
Door Panels —						
Chrome die-cast "hook" door handles with integrated power door locks	S	S	S	S	S	S
Cloth-wrapped armrest, coordinated with seat color	S	S	S	S	S	S
Vinyl-wrapped armrest, coordinated with seat color (included with leather seats or Luxury Leather Package)	—	P	P	P	—	P
Map pockets	S	S	S	S	S	S
Floor Mats — Premium with embroidered "500" logo	S	S	S	S	S	S
Headliner —						
Sun visors with vanity mirrors	S	S	S	S	S	S
Front-passenger assist handle	—	S	S	S	S	S
Front overhead console with map lights	S	S	S	S	S	S
Rear coat hooks	S	S	S	S	S	S

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	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
INTERIOR (continued)						
Instrument Cluster —						
Concentric design with 140-mph primary	S	S	S	S	S	S
Driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel, service interval, and driving range	S	S	S	S	S	S
Tachometer, engine temperature and fuel gauge	S	S	S	S	S	S
Instrument Panel —						
Exterior-color matched	S	S	S	S	S	S
Front-passenger glovebox with dampened door	S	S	S	S	S	S
Key Fob — Remote keyless entry with folding shank	S	S	S	S	S	S
Multimedia Systems —						
AM/FM/CD/MP3/WMA Radio	S	S	S	S	S	S
Auxiliary input jack	S	S	S	S	S	S
SiriusXM Radio ² (included with Beats Audio™ Premium Audio Package and Comfort & Convenience Package on 500 Pop, 500 Sport, and 500 Turbo)	P	P	S	P	P	S
Six speakers	S	—	—	S	S	—
Alpine® premium audio system includes six premium speakers and 276-watt amplifier	—	S	S	—	—	S
Beats Audio studio-quality sound system includes six premium speakers, 8-in. Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, eight-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm (included with the Beats Audio Premium Audio Package)	P	P	P	P	P	P
BLUE&ME® Hands-Free Communication ¹ includes voice-activated communication system with Bluetooth® phone capability, eco:Drive® Application, and USB Port with iPod® Control	S	S	S	S	S	S
TomTom® Navigation ² includes a 4.3-in. touch-screen TomTom handheld navigation unit	—	O	O	O	—	O
Rearview Mirror —						
Manual day/night adjust	S	S	S	S	S	S
Auto-dimming (included with Luxury Leather Package and Convenience Group)	—	—	P	—	—	P
Seating (front) —						
Cloth bucket seats with driver's seat armrest	S	—	—	—	S	—
Sport-cloth bucket seats with driver's seat armrest	—	S	—	—	—	—
Sport-cloth bucket seats with Argento (Silver) accent stitching and driver's seat armrest	—	—	—	S	—	—
Premium cloth bucket seats with driver's seat armrest and "500" seatback logo	—	—	S	—	—	S
Premium leather trim bucket seats with driver's seat armrest and "500" seatback logo (included with Luxury Leather Package)	—	O	P	O	—	P
Driver's seat with manual height adjuster	S	S	S	S	S	S
Driver's seat with easy entry and seatback memory	S	S	S	S	S	S
Heated driver and front-passenger 500 Sport cloth seats (included with Comfort & Convenience Package)	—	P	—	P	—	—
Heated driver and front-passenger premium cloth seats (included with Convenience Group)	—	—	P	—	—	P
Heated driver and front-passenger premium leather-trim seats (included with leather seats on 500 Sport and 500 Turbo with Comfort & Convenience Package, included with Luxury Leather Package on 500 and 500c Lounge)	—	P	P	P	—	P
Front seatback pockets	S	S	S	S	S	S
Seating (rear) —						
50/50 split/fold-down rear seat	S	S	S	S	S	S
Cloth seats	S	—	—	—	S	—
Sport cloth	—	S	—	—	—	—
Sport cloth with Argento (Silver) accent stitching	—	—	—	S	—	—
Premium cloth	—	—	S	—	—	S
Premium leather trim (included with Luxury Leather Package on 500 and 500c Lounge)	—	O	P	O	—	P
Shift Knob —						
Black	S	—	—	—	S	—
Black with chrome accent	—	S	S	—	—	—
Black, leather-wrapped (included with automatic transmission)	P	P	P	—	P	P
Sport designed Black, leather-wrapped with Argento (Silver) accent stitching	—	—	—	S	—	—
Steering Wheel —						
Leather-wrapped with audio and cruise controls	S	S	S	S	S	S
Leather-wrapped with sport appearance	—	S	—	—	—	—
Leather-wrapped with sport appearance and Argento (Silver) accent stitching	—	—	—	S	—	—
Electronic Vehicle Information Center (EVIC) controls	S	S	S	S	S	S
Steering column with manual tilt	S	S	S	S	S	S
Windscreen — behind rear seats, mesh material for reduced wind buffeting and includes "500c" logo	—	—	—	—	O	O
Windows —						
Front power with express one-touch down	S	S	S	S	S	S
Variable-intermittent windshield wipers	S	S	S	S	S	S
Rear-window defroster	S	S	S	S	S	S
Rear window with washer and wiper	S	S	S	S	S	S

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	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
POWERTRAIN AND CHASSIS						
Engines and Transmissions —						
1.4L MultiAir® inline four-cylinder engine with SOHC, 16 valves and 101 horsepower	S	S	S	—	S	S
1.4L MultiAir Turbo inline four-cylinder engine with SOHC, twin intercoolers, 16 valves, and 135 horsepower	—	—	—	S	—	—
Electronic Throttle Control (ETC)	S	S	S	S	S	S
Engine block heater	O	O	O	O	O	O
Engine cover with painted "FIAT" and "MultiAir" logo	S	S	S	—	S	S
Engine cover with painted "FIAT" and "MultiAir Turbo" logo	—	—	—	S	—	—
eco:Drive® application	S	S	S	—	S	S
Sport mode with unique throttle calibration (includes quicker gear changes with six-speed automatic transmission, where available)	S	S	S	S	S	S
Five-speed manual transmission (Heavy Duty on 500t)	S	S	S	S	S	S
Six-speed automatic transmission with AutoStick	O	O	O	—	O	O
Brake System —						
Four-wheel disc system — 10.1-in. vented-front rotors with single-piston calipers and 9.4-in. solid-rear rotors with single-piston aluminum calipers	S	S	S	—	S	S
Performance four-wheel disc system — 11.1-in. vented-front rotors with single-piston calipers and 9.4-in. solid-rear rotors with single-piston aluminum calipers	—	—	—	S	—	—
Rosso (Red)-painted brake calipers	—	S	—	S	—	—
Semi-metallic brake linings	—	—	—	S	—	—
Electronic Stability Control (ESC) ³ with four-wheel antilock brake system (ABS), all-speed Traction Control System (TCS), Electronic Brake-Force Distribution (EBD), and Brake Assist	S	S	S	S	S	S
Brake/Park interlock (with six-speed automatic transmission)	P	P	P	—	P	P
Drive System — Front-Wheel Drive (FWD)						
Alternator —						
105-amp (packaged with six-speed automatic transmission on 500 Pop)	P	S	S	—	S	S
120-amp (included with five-speed manual transmission on 500 Pop and 500 Turbo)	P	—	—	S	—	—
Battery — 500-amp, maintenance-free	S	S	S	S	S	S
Power Accessory Delay	S	S	S	S	S	S
Fuel Tank — 10.5-gal. (40L) capacity	S	S	S	S	S	S
Steering —						
Electric Power Steering (EPS)	S	S	S	S	S	S
Variable-speed assisted sensitivity	S	S	S	S	S	S
Power rack-and-pinion	S	S	S	S	S	S
Sport mode with unique calibration	S	S	S	S	S	S
Suspension Architecture — front						
MacPherson suspension, coil spring with twin-tube shock absorbers and stabilizer bar	S	S	S	S	S	S
Sport-tuned front shock absorbers and springs	—	S	—	S	—	—
Performance-designed lower-control arm	—	—	—	S	—	—
Suspension Architecture — rear						
Rear twist-beam axle with coil springs and twin-tube shock absorbers	S	S	S	S	S	S
Sport-tuned rear shock absorbers and springs	—	S	—	S	—	—
Suspension Tuning —						
Touring-tuned suspension	S	—	S	—	S	S
Sport-tuned suspension	—	S	—	S	—	—
Tires —						
185/55R15 BSW All-Season Touring	S	—	S	—	S	S
195/45R16x BSW All-Season Performance	—	S	—	S	—	—
Tire repair kit	S	S	S	S	S	S
Compact spare	O	O	O	—	O	O
Wheels —						
15-in. steel wheels with Tech Silver painted wheel covers	S	—	—	—	S	—
15-in. cast-aluminum, Oval Five-Spoke design, fully painted Tech Silver	O	—	—	—	O	—
15-in. cast-aluminum, Nine Split-Spoke design, fully painted Tech Silver	—	—	S	—	—	—
15-in. cast-aluminum, Seven Split-Spoke design, fully painted Tech Silver	—	—	—	—	—	S
15-in. cast-aluminum premium finish, radial design, fully painted premium Silver	—	—	O	—	—	O
16-in. cast-aluminum with polished face with Mineral Gray painted pockets	—	S	—	—	—	—
16-in. cast-aluminum with polished face with Gloss Black painted pockets	—	—	—	S	—	—
SAFETY AND SECURITY						
Air Bags ⁴ —						
Advanced multistage driver and front-passenger	S	S	S	S	S	S
Front and rear side-curtain	S	S	S	S	S	S
Driver's inflatable knee	S	S	S	S	S	S
Driver and front-passenger-seat mounted side (pelvic-thorax)	S	S	S	S	S	S
Antilock Brake System (ABS)	S	S	S	S	S	S
Active turn signals	S	S	S	S	S	S

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	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	FIAT® 500 TURBO	POP	LOUNGE
SAFETY AND SECURITY (continued)						
All-speed Traction Control System (TCS)	S	S	S	S	S	S
BeltAlert — Passenger seat	S	S	S	S	S	S
BLUE&ME® Hands-Free Communication ¹	S	S	S	S	S	S
Brake Assist	S	S	S	S	S	S
Brake/Park interlock (with six-speed automatic transmission)	S	S	S	S	S	S
Constant-Force Retractors (CFR)	S	S	S	S	S	S
Crumple zones	S	S	S	S	S	S
Daytime Running Lights (DRL)	S	S	S	S	S	S
Electronic Brake-Force Distribution (EBD)	S	S	S	S	S	S
Electronic Stability Control (ESC) ³	S	S	S	S	S	S
Energy management system	S	S	S	S	S	S
Intelligent Battery Sensor (IBS)	S	S	S	S	S	S
Lower Anchors and Tethers for Children (LATCH)	S	S	S	S	S	S
Occupant Restraint Controller (ORC)	S	S	S	S	S	S
ParkSense® Rear Park Assist System ⁷ (included with Luxury Leather Package and Convenience Group)	—	—	P	—	S	S
Reactive head restraints ² (front seats)	S	S	S	S	S	S
Remote keyless/illuminated entry system	S	S	S	S	S	S
Seat belts — Includes three-point for all positions	S	S	S	S	S	S
Sentry Key® Engine Immobilizer — Theft-deterrent system	S	S	S	S	S	S
Tire Pressure Monitoring system with display	S	S	S	S	S	S
TomTom® Navigation ²	—	O	O	O	—	O
Vehicle theft security alarm (included with Beats Audio™ Premium Audio Package and Comfort & Convenience Package) (500t only)	P	S	S	P	P	S
PACKAGES/GROUPS						
Beats Audio Premium Audio Package — includes six premium speakers, 8-in. Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, 8-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm (vehicle theft security alarm and SiriusXM Radio ⁶ on FIAT 500 and 500c Pop; 500 Turbo and Sport models include SiriusXM)	O	O	O	O	O	O
Comfort & Convenience Package — includes automatic climate control, SiriusXM Radio ⁶ , vehicle theft security alarm (500 Turbo only), and heated front seats	—	O	—	O	—	—
Luxury Leather Package — includes leather-trimmed seats, heated driver and front-passenger seats, auto-dimming rearview mirror, and ParkSense Rear Park Assist System ⁷	—	—	O	—	—	O
Convenience Group — includes heated driver and front-passenger seats, auto-dimming rearview mirror, and ParkSense Rear Park Assist System ⁷	—	—	O	—	—	O
Smoker's Package — Includes cigar lighter and ash tray	O	O	O	O	O	O

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(1) Always use BLUE&ME® in a safe manner, with eyes on the road and hands on the wheel at all times. (2) Consult local ordinances on affixing TomTom navigation in appropriate location. (3) Always check entire surroundings before backing up. (4) The advanced front air bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (5) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (6) SiriusXM service requires a subscription, sold separately, after 12-month trial included with vehicle purchase. **If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel.** See our Customer Agreement for complete terms at www.siriusxm.com. Programming subject to change. Sirius satellite service is available only to those at least 18 and older in the 48 contiguous USA, D.C., and PR (with coverage limitations). SiriusXM Traffic available in select markets. See siriusxm.com/traffic for more information. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. (7) Always sit properly with the head restraint properly adjusted. Never place anything in front of the head restraint.

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Standard coverage for FIAT® 500 and Abarth includes: Basic Limited Warranty — 4-Years/50,000-Miles, Anti-corrosion Perforation Limited Warranty (Outer Panel) — 12-Years/Unlimited, Roadside Assistance (services include the following) — 4-Years/Unlimited: Flat Tire Service, Out of Gas/Fuel Delivery (maximum 2 gallons), Battery Jump Assistance, Lockout Service, Towing Assistance. Visit your FIAT Studio for additional details, eligibility, and restrictions.

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