



500L

CONCEPTION THE FIAT® 500L was born from the desire to offer two more doors, increased functionality and extra room — 42 percent more interior volume than FIAT 500, in fact. The result? A massively appealing, city-friendly vehicle that combines the best of everything FIAT has to offer.



THE FIAT® 500L offers the airy feeling of high ceilings, panoramic views and a wide-open, unique interior. Simple changes of the many 500L features, color schemes and trim levels transform 500L into distinct personalities.





LOOKS The benefits of the FIAT® brand's design philosophy are readily apparent with the FIAT® 500L. Combining contemporary Italian design and innovation with iconic 500 cues, this vehicle expands 500 style, utility and personalization options. Start by choosing from four distinct 500L personalities: Pop, Easy, Lounge and Trekking models. Then make it truly your own with a multitude of colors and options.

FIAT® 500L Lounge shown in Bianca with Nero roof.



Segment-exclusive¹ framed glass A- and D-pillars provide nearly 360-degree views. Open the FIAT[®] 500L sunroof for a decidedly airy perspective.

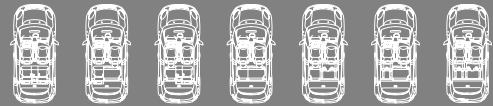
¹As seen about this brochure. All discounts and disclosures can be found on the inside back cover.



THE FIAT® 500L Lounge is designed for those who demand that their ride be as stylish and innovative as their destination. Premium standard leather and heated seats, hands-free communication, automatic dual-zone climate control — these are just a few of the discerning touches that say you've arrived.



STASH IT Clutter is a designer's greatest enemy, so it's no surprise that our designers provided ample space to store your stuff — preserving the clean lines of the refined FIAT® 500L interior. 500L stores passengers just as efficiently, too. Seating configurations include an adjustable second row that allows you to instantly flip, fold and slide for extra leg and cargo room.





ENLIGHTENED TRAVEL

Uconnect™ for the FIAT® 500L informs and entertains while you keep your hands on the wheel and eyes on the road.

THE ALL-NEW UCONNECT 5.0 SYSTEM DOES WONDERS to bring you up to speed while you're en route. A 5-inch touch screen acts as a hub to technology that is, ironically enough, very hands-off. Radio controls and compatible smartphones can be accessed via voice-command.

THE AVAILABLE UCONNECT 6.5 OFFERS AN EVEN WIDER VIEW WITH ITS 6.5-INCH TOUCH-SCREEN DISPLAY. With it, the available SiriusXM® Satellite Radio¹ is accessible via voice command — along with AM/FM radio and the available dealer-activated navigation with intuitive map graphics. You can count on hands-free calling with your Bluetooth® enabled phone, Audio Streaming and text message² delivery. Get easy access to personalization settings and a premium media hub with SD card capability.

DEMAND A BETTER SONG OR A DIFFERENT STATION WITH NO ARGUMENT. Uconnect offers Voice Command for AM/FM radio and on the available SiriusXM Satellite Radio¹. Additionally, music can be streamed wirelessly from a Bluetooth smartphone or audio player thanks to the media hub equipped with an auxiliary jack and a USB port that also enable recharging. Plus an integrated CD player covers your media bases quite nicely. With Uconnect, music is always a pleasure — guilty or not.

EXPERIENCE MUSIC A NEW WAY. Available for 500L, the Beats Audio™ Premium Sound System reproduces studio-quality sound the way the artist intended via six premium speakers and a serial digital amplifier with Beats Audio DSP algorithm.

TAKE YOUR SMARTPHONE'S IQ UP A NOTCH with the Uconnect 5.0 system feature that lets you stay in touch via text messages³ while staying fully engaged with your driving duties. With the help of Bluetooth and Message Access Profile (MAP) on your smartphone, the system announces receipt of the message, identifies the sender and then reads the message aloud.

HINDSIGHT IS MORE THAN JUST 20/20 — it's live video with the ParkView® Rear Back-Up Camera⁴ on Uconnect 6.5 systems. Go forth with the assurance that everything's clear behind.

HISTORY LESSON. Uconnect 5.0 includes the ecoDrive® app that records and tracks driver performance data. Plugged into a computer with ecoDrive installed, the data helps teach the driver how to modify driving habits to be more energy-efficient. It's good for the environment and the budget. Visit fiat.com/ecodrive/us/default.htm to download the ecoDrive app.

SIRIUSXM™ ALL ACCESS OFFERS THE BEST PROGRAMMING, IN ALL THE PLACES LIFE TAKES YOU.

1. In your new vehicle with the Premier lineup, you'll hear every channel available on your satellite radio, including every premium channel.
2. On the go, with a SiriusXM Internet Radio² subscription included, you'll also get SiriusXM on your computer, smartphone or tablet.



**To use Voice Texting you will need a Uconnect Access subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone®, do not currently support Bluetooth MAP.



THE HALO OF SECURITY

While the FIAT 500L canopy is designed to afford driver and passengers a more expansive and informed view, its structure and innovative design also build in security features that envelop its precious cargo with a degree of protection that most only imagine for the largest of vehicles. They say there's safety in numbers, and 500L can count over 40 available safety and security features, just some of which are listed here:

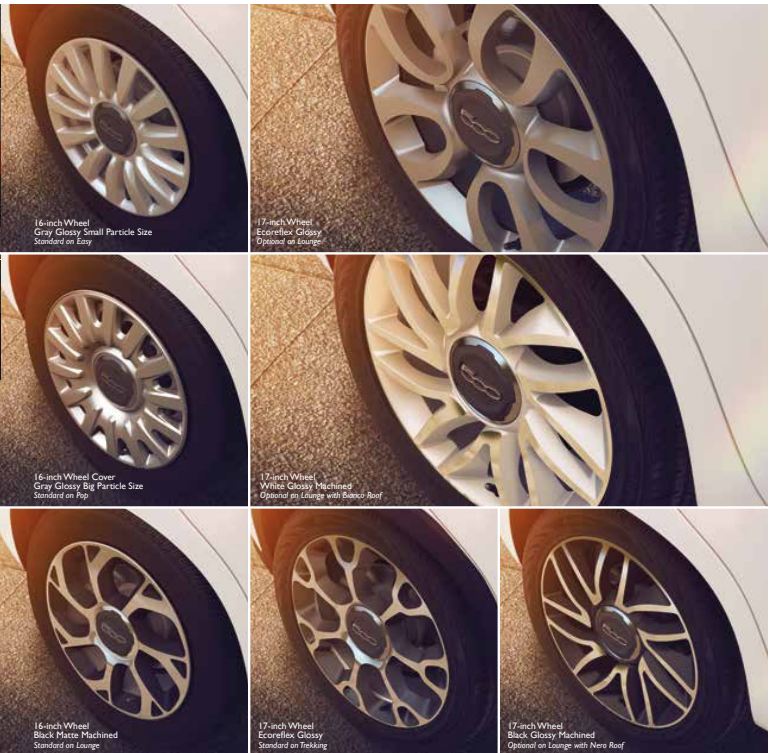
- | | | |
|---|--|----------------------------------|
| Seven Standard Air Bags ⁵ | ParkSense® Rear Park Assist ⁶ | Hill Start Assist (HSA) |
| Reactive Head Restraints ⁵ | Bluetooth® Activated Voice Command | BeltAlert |
| Electronic Stability Control ⁷ (ESC) | Bi-halogen Projector Headlamps | Child Seat Anchor System (LATCH) |
| ParkView® Rear Back-Up Camera ⁴ | Crumple Zones | Daytime Running Lamps |
| ABS Brakes | Remote Keyless Entry | |
| Tire Pressure Monitoring (TPM) | Side-guard Door Beams | |



POP, EASY, LOUNGE COLORS



TREKKING COLORS



EXTRA OOMPH Be assured that the space you gain from FIAT® 500L is accounted for with more than ample power under the hood. The award-winning and innovative 1.4-liter MultiAir® Turbocharged engine delivers 160 horsepower and 184 lb-ft of torque. In fact, it leads its class with the highest standard horsepower per liter (117 hp/liter). Additionally, the Euro Twin Clutch 6-speed transmission is standard on Lounge and available on Easy and Trekking models. Euro Twin Clutch makes for precise shifts, quick acceleration and impressive top speeds while delivering great fuel efficiency. Other powertrain improvements include a redesigned air box for improved airflow, an upgraded electrical system and a low-restriction exhaust system. The long and short of it? This thing really moves.



ABARTH®

INSPIRED BY THE "GO FASTER THAN YESTERDAY" MANTRA OF KARL ABARTH, THIS VEHICLE REFLECTS THE POWER AND THE RELENTLESS PERSONALITY OF THE MAN WHO MADE A NAME FOR HIMSELF ON EUROPEAN RACETRACKS. HIS VISION TO BRING HIGH PERFORMANCE TO EVERYDAY DRIVING HAS BEEN REALIZED IN THE HISTORY BOOKS AND AGAIN NOW, ON OUR HIGHWAYS.

**BEHOLD THE SCORPION.
THIS IS THE FIAT® 500 ABARTH.**



ABARTH® CABRIO



Start with a car with a racing history that rivals the most legendary of marques. Add the here-and-now thrill of the latest top-down technology that amplifies each tight turn-in and every all-out straightaway.

GO TOPLESS

The result? The Abarth Cabrio. Its innovative, three-position cloth top invites the outside in, while keeping the interior remarkably quiet. The power-operated top opens to the spoiler on a whim — at speeds of up to 60 mph. Of course, the Cabrio carries over all things great about Abarth — its 1.4L 16V MultiAir™ Turbocharged engine, 160 hp and 170 lb-ft of torque, manual five-speed transmission, Torque Transfer Control, Electronic Stability Control® (ESC) and a host of safety and security features starting with seven air bags.* Drivers and passengers alike will also take note of the superb craftsmanship and high-level electronics found in the cabin. Performance cloth high-back bucket seats (available in leather trim) feature firm side bolsters and a racing harness pass-through. A soft upper panel and leather-wrapped instrument cluster brow, park brake handle, shift knob and three-spoke steering wheel deliver further refinement. Choose from numerous color combinations and accessories to make Abarth Cabrio all your own.

The FIAT® 500 Abarth Cabrio features an innovative retractable top, available in two colors: Nero (Black) or Grigio (Gray). This premium dual-layer, power-operated cloth top offers three preset positions, as well as a full cycle of stopping points — opening up to the spoiler while traveling up to 60 mph. So you can let your hair fly on the fly.



ABARTH & C^o

1949  2013

RACING HISTORY

THIS IS THE STORY OF THE SCORPION. IT SPURNG FROM THE PIERCING VISION OF KARL ABARTH ALMOST A CENTURY AGO. IT SERVED AS THE CORNERSTONE UPON WHICH A WELL-CRAFTED EMPIRE OF FINELY TUNED PERFORMANCE WAS BUILT.

In its history, the Abarth® and FIAT® collaboration has produced more than 10,000 race victories, 10 world records and 133 international titles. Success has been a consistent cornerstone behind the acclaimed Abarth marque. Faithful to the "small but wicked" moniker inspired by the race-ready Karl Abarth vehicles of yesterday, the latest generation of the FIAT® 500 Abarth brings its own brand of world-class performance, purposeful and aggressive styling, and technological advancement. Understated is not an option when form meets the high-velocity performance functions of the FIAT 500 Abarth. This is a union of highly engineered components and exclusive design elements that make for a track-worthy performance, on or off the course.

"GO FASTER THAN YESTERDAY"



DRIVE YOUR FIAT® 500 ABARTH LIKE A PRO.

As the owner of the new Abarth Cabrio, you have access to an entire day of full-throttle action on the track. Exclusively for owners, the Abarth Track Experience includes instruction from top-level driving pros. You'll participate in Performance, Driving Dynamics, Head-to-Head and Autocross modules to help you get the most thrills from your Abarth Cabrio—in a safe and structured setting. Reserve your spot for fun at abarthexperience.com

1930 A serious accident in Linz, Austria, causes Abarth to abandon solo motorcycle racing. However, he continues to race and build motorcycle sidecars until 1939.



1949 Karl Abarth starts Abarth & C., producing aftermarket products for production cars, as well as performance exhaust systems. He wins the Italian 1100 and Formula 2 championships with the first race car he ever builds—the 204 A Roadster, derived from the FIAT 1100.

1953 Karl Abarth creates the FIAT® 500 Abarth. At Monza that year, the car covers a distance of 18,186 km at an average speed of 158 km/h, breaking six international records, nearly one every day.

1978 Karl Abarth passes away on October 24. The Abarth name continues into the '80s with the success of the FIAT Strada Abarth 1301C.

1926 Karl Abarth gets his start racing motorcycles. By 1929 he builds his first motorcycle to bear the Abarth name. In his competitive days, he became a five-time European Champion.

1946 Abarth is contracted to build his first car, a revolutionary new single-seater named the Griffain D46. Two models place first and second in the 1946 Brezzi Cup in Turin.

1955 The FIAT Abarth 750, with a body by Bertone, debuts and immediately sets a number of endurance and speed records.

1960 The '60s are a golden age for Scorpion and the FIAT 595. Abarth tallies nearly 900 victories over a seven-year run. The Scorpion badge becomes such a symbol of power and performance that customers instead ask for an "Abarth coffee."

2007 The Fiat Group relaunches Abarth & C. S.p.A. The company's first achievement includes the Grande Punto Abarth S2000, which wins the Intercontinental Rally Challenge.

TODAY The FIAT 500 Abarth is introduced in the U.S. and North American markets. As unique and determined as its creator himself, the modern Abarth packs a powerful sting.

TURBOCHARGED TWIN INTERCOOLED

160 horsepower and 170 lb-ft of torque



POWER Herein lies the heart of the FIAT® 500 Abarth. Behind the unique Rosso Abarth engine cover and Abarth designed front fascia with twin intercoolers beats an engine that delivers 160 horsepower and 170 lb-ft of torque. The all-new 1.4L 16V MultiAir™ Turbocharged engine is backed by a heavy-duty five-speed manual transmission with a 3.35 final-drive ratio for quick acceleration. The Abarth specific equal-length half-shafts help reduce torque steer for optimized handling and control. The Sport button provides distinct engine and steering calibrations to maximize horsepower, torque and responsiveness in Sport mode, while helping to optimize fuel efficiency and delivering a relaxed, economical drive in Normal mode.

Like its legendary predecessors, this powerplant eschews convention for the sake of standout performance. The engine's lightweight forged-steel connecting rods have been designed with a unique cross-section for strength and durability while a high-flow fresh-air intake system with air box maximizes power with low induction noise. A turbocharger converts exhaust heat and pressure while MultiAir technology takes into account split-second driver input changes and adjusts accordingly. The end result? A 7.5% fuel economy improvement over conventional engines.

PERFORMANCE The architecture of the FIAT 500 Abarth synthesizes with the road as it enhances the power of the 1.4L 16V MultiAir Turbocharged engine. The aerodynamic styling reflects countless hours of wind tunnel sculpting and amplifies the legendary lines from any angle. The unique MacPherson strut front suspension with stiff spring rate and low ride height helps to give enhanced handling with minimal body roll. The lateral stiffness of cast-iron front-lower control arms delivers improved grip and steering precision. The rear suspension's twist-beam design is strengthened with coil-spring supports for greater durability as the Abarth specific rear sway bar increases cornering grip. The front fascia's twin intercooler ducts deliver engine cooling and power-inducing high-density airflow, while design elements, such as a concentric dual exhaust system, deliver Abarth tuned sound and maximum power. Elongated front and rear fascia accentuate the road-holding stance as the large liftgate-mounted spoiler adds downforce and the motorsports-inspired splitter optimizes aerodynamic airflow while minimizing drag.

TORQUE TRANSFER CONTROL. Adrenaline is best when applied wisely. This dynamic feature keeps it in check. When it comes to cornering, the Abarth® tuned Torque Transfer Control (TTC) system is designed to stay one step ahead. It kicks into action automatically by distributing engine torque between the front wheels to minimize understeer or oversteer and maximize traction. TTC is designed to control and transfer power to the drive wheels for outstanding performance and improved at-the-limit handling. It operates with the Electronic Stability Control® system to enable the FIAT® 500 Abarth to transfer torque from a front wheel that slips to one that grips. TTC has been carefully honed on snowfields, icy grades and racetracks to offer efficient traction in all conditions.





The instrument cluster is illuminated with an easy-on-the-eyes liquid crystal display (LCD) and driver-selectable Electronic Vehicle Information Center with trip computer. A Turbo Boost Gauge gives you visual confirmation of the g-forces you're feeling. The lighting and location of these features give the driver heightened road and track confidence.



SIGHTS

A performance-designed cockpit makes room for all the perks that make a driving cabin worth riding in. It starts with a handsome soft upper panel and a leather-wrapped instrument cluster brow with detailed Rosso stitching. A classic center panel and emboldened air outlets add to its appeal. Aesthetic comfort items include available leather-faced high-back bucket seats with detailed Rosso stitching, leather-wrapped park brake handle shift knob and a three-spoke leather-wrapped steering wheel with a race-style flattened bottom.



SOUNDS



The Beats Audio™ Premium Sound System turns the FIAT® 500 Abarth into your preferred venue to listen to your favorite tunes the way the artist intended. Engineers meticulously mapped sound-waves and designed algorithms specific to the FIAT 500® to fill the cabin with a truly superior acoustic experience, thanks to six premium speakers, an eight-channel 368-watt amplifier and eight-inch Dual-Voice Coil (DVC) subwoofer.

WITH PERFORMANCE COMES RESPONSIBILITY— ABARTH® HELPS KEEP IT ALL UNDER CONTROL



It's good to know that an extra dose of horsepower is met with an extra measure of safety and security. Merging a performance machine to the level of an everyday refined vehicle means including a robust group of active and passive safety and security features. This reassuring list is just a sampling:



Seven Standard Air Bags⁴
ABS Brakes
Tire Pressure Monitoring (TPM)
ParkSense[®] Rear Park Assist³
Bi-halogen Projector Headlamps

Crumple Zones
Remote Keyless Entry
Side-guard Door Beams
Hill Start Assist (HSA)
BeltAlert

Child Seat Anchor System (LATCH)
Daytime Running Lamps



ESC⁶ The standard Abarth tuned Three-Mode Electronic Stability Control[®] (ESC) with performance four-wheel disc antilock braking system (ABS) allows adaptability to changing driving conditions. The default Full ON mode provides maximum traction control for normal, everyday driving. The driver-selected Partial OFF allows limited wheel-slip for more aggressive high-performance driving dynamics, while Full OFF disables traction control completely for the experienced track-driving enthusiast. ESC⁶ enhances driver control and helps maintain directional stability under critical driving situations, such as on snow, ice or gravel. When the system senses a difference between driver input and the vehicle path, it applies selective braking and throttle input to guide the vehicle back onto the driver's intended path.



Bianco with Rosso stripe and mirror cap



Bianco with Nero stripe and mirror cap



Bianco with Grigio stripe and mirror cap



Nero with Bianco stripe and mirror cap



Nero with Rosso stripe and mirror cap



Nero with Grigio stripe and mirror cap



Rosso with Bianco stripe and mirror cap



Rosso with Nero stripe and mirror cap



Rosso with Grigio stripe and mirror cap



Granito Lucente with Bianco stripe and mirror cap



Granito Lucente with Rosso stripe and mirror cap



Granito Lucente with Nero stripe and mirror cap



NERO CABRIO TOP



GRIGIO CABRIO TOP



16-INCH CAST ALUMINUM
IN GRIGIO WITH PAINTED POCKETS.
Standard

16-INCH FORGED
ALUMINUM IN HYPER BLACK.
Optional

17-INCH FORGED
ALUMINUM IN GLOSS WHITE.
Optional

17-INCH FORGED
ALUMINUM IN GLOSS BLACK.
Optional



NERO CLOTH
Optional



ROSSO/NERO LEATHER-FACED
Optional



NERO LEATHER-FACED
Optional



500 CINQUECENTO

It's the perfect embodiment of an Italian design philosophy that achieves joy through minimalism. The FIAT® 500 is everything you want while at the same time being just what you need. No clutter. Nothing superfluous. This ultimate city car proves itself with agile performance, urban-friendly dexterity and intelligent details. It all works to produce the one thing that drives us all: a smile.

500,000 OPTIONS

Make a statement that's unmistakably "you" with an abundance of FIAT® 500 models to choose from, and a multitude of customization options—over 500,000 in all. Your FIAT Studio representative will gladly guide you in choosing modern Italian design cues that put your best self forward. And you'll delight in seeing how your fellow FIAT 500 owners express themselves—each one its own standout in a sea of sameness.

POP Feisty, fun and for the people. It's no coincidence that the FIAT 500 Pop drives parallel to its art-era namesake. Pop's visual excitement is elevated by technical talents that turn driving into high art. It's not just a car; it's a movement.



SPORT Joy has a new MVP. The FIAT 500 Sport is all about full-throttle living. This is athletic driving derived from disciplined, streamlined design. Spectators will be drawn to this Sport—but its talents can only truly be appreciated with full participation.



TURBO We know that some of you would add a dash of hot sauce to anything you order, so we put some on the table. The FIAT 500 Turbo delivers that extra zing you've been craving—along with a more aggressive stance and sport-tuned suspension.



LOUNGE Sophisticates, this is your comfort zone. This Lounge harkens back to a time when extra attention was paid to attire, environs and manners. The FIAT 500 spirit of irreverence and individuality lives here, but any rough edges are delightfully smoothed out.

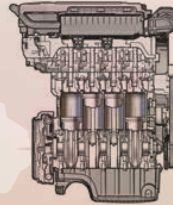


CABRIO This is the vehicle the open road was invented for. Popping the FIAT 500 Cabrio top means sweeping views and unexpected freedom for all travellers—even on the shortest everyday commute.



40
MPG
HWY*

THE FIAT® 500 HAS TAKES THE CONNOISSEUR'S APPROACH TO FUEL: IT SIPPS, NEVER GULPS. ITS BIRD-LIKE APPETITE IS LESS ABOUT WILLPOWER THAN IT IS ABOUT MORE POWER — THANKS TO THE EFFICIENCY OF ITS AWARD-WINNING 1.4L 16V MULTIAIR® ENGINE.



THE 1.4L 16V MULTIAIR ENGINE

This exclusive FIAT technology, a decade in the making, utilizes electrohydraulic valves for more dynamic and direct control of air and combustion. Power is improved up to 10 percent, torque goes up 15 percent and fuel efficiency has a 10 percent advantage over conventional naturally aspirated engines. Emissions, in turn, are cut an impressive 10 percent. The Multiair engine boasts 101 horsepower at 6,500 rpm and 98 lb-ft of torque at 4,000 rpm.

So how does all that tech-speak translate to real life? Thanks to some targeted powertrain innovations, you can count on 31 mpg* zipping around town and 40 mpg* flying down the highway. And with the FIAT 500 eco:Drive® application, you can train yourself to recognize and adopt driving skills that can help your driving efficiency. Plug a USB drive into the FIAT 500 USB port to automatically store your driving data and patterns. When that information is plugged back into your computer, the downloaded eco:Drive app analyzes your personal driving style, then suggests ways to improve your efficiency and cut emissions. Visit fiat.com/ecodrive/us/default.htm to download the eco:Drive program.



*Based on 2013 EPA estimated 31 mpg city/40 mpg highway. Your mileage may vary.

FIAT® 500 Sport shown in Argentina.

TECHNOLOGY



BLUE&ME™ HANDS-FREE COMMUNICATION This standard feature enables drivers to make calls, play music, and drive without ever taking their hands off the steering wheel. Drivers can use steering wheel mounted controls, voice commands, or a combination of both. Communicating is important. Listening to music is important. Not driving with your knees — much, much more important.

beatsaudio We tapped famed producers Dr. Dre and Jimmy Iovine to help fill the FIAT® 500 cabin with an acoustic experience that's second to none. The legendary partnership between producer and engineer created what is essentially a rolling Beats Audio™ product — the first one of its kind in its segment. The Beats Audio system maximizes every square inch with studio-quality sound from six premium speakers: two 1-inch tweeters in the A-pillars, two 6.5-inch woofers located in the doors and two 3.5-inch speakers in the rear quarter. An 8-inch Dual-Voice Coil (DVC) subwoofer is mounted in the trunk, along with an 8-channel 368-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm. A FIAT 500 custom configuration like this means you get a vehicle sound experience that lets you feel every low and detect every high — the way the artist intended.

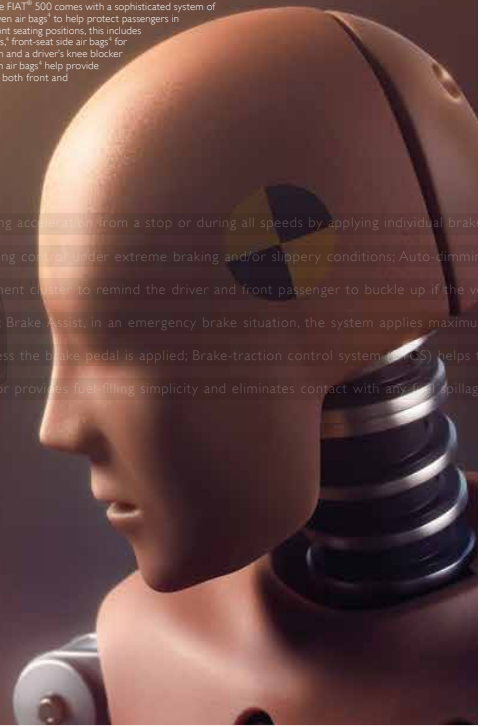


BI-HALOGEN Bright and brilliant, bi-function halogen projector headlamps do double duty: they focus on the post-sundown objects in your path and they make you more visible to oncoming drivers on winding roads and busy streets, thanks to the lamps' curve-around styling. Beautifully inset in the front of FIAT® 500, their jewel-like appearance catches eyes everywhere you go.

TOMTOM™ The available TomTom Navigation System® is a hands-free, portable system that helps keep FIAT 500 drivers from getting lost, while voice activation commands keep them safe. Working off of satellite technology, the TomTom Navigation System® speaks several languages and really knows its way around. Having TomTom is like having a local guide you directly to your destination. After all, it's not just about watching where you're going, it's about knowing where you're going and where you've been.

FIAT® IS PROUD TO SAY THAT SAFETY & SECURITY DOESN'T HAVE TO MEAN GREATER QUANTITIES OF SHEET METAL. SMART DESIGN, STATE-OF-THE-ART CUSHIONING AND OTHER INNOVATIVE TECHNOLOGIES WRAP OUR DRIVERS IN THE KIND OF SECURITY BLANKET THAT MAKES OUR INTERIORS THAT MUCH MORE COMFORTABLE. SEVEN AIR BAGS,* DAYTIME RUNNING LAMPS, ELECTRONIC STABILITY CONTROL® (ESC), ANTILOCK DISC BRAKES, CHILD SEAT ANCHOR SYSTEM, TIRE PRESSURE MONITORING SYSTEM, CRUMPLE ZONES — THE LIST OF STANDARD SAFETY FEATURES GOES ON AND ON.

7 AIR BAGS*The FIAT® 500 comes with a sophisticated system of seven air bags* to help protect passengers in the event of a collision. In the front seating positions, this includes advanced, multistage front air bags,** front-seat side air bags** for added thorax and pelvic protection and a driver's knee blocker air bag. In addition, two side-curtain air bags* help provide head protection in side impacts for both front and rear passengers.



REAR PARK ASSIST[†]This invaluable helper is available on the FIAT 500. Standard on the 500 Cabrio. The sensor's use ultrasonic waves when in Reverse to alert you when you're about to run into trouble in the form of, say, a curb, a trash can or another car.

REVERSE-ACTIVATED REAR WIPER Standard on the FIAT 500, the rear wiper automatically turns on whenever the front windshield wipers are running and the car is shifted into Reverse. This helps enhance visibility when you're backing up.

ESC Electronic Stability Control[‡] When you drive you should, of course, always pay attention. When you drive a FIAT® 500, the car also pays attention. ESC is designed to assist drivers in maintaining control of their vehicles during extreme steering maneuvers. ESC senses when a vehicle is starting to spin or plow and attempts to correct the vehicle's course by automatically controlling the throttle and applying the brakes at individual wheels.



GRIGIO CLOTH
Standard on
500 and 500 Cabrio Pop



BIANCO ROSSO VERDE AZZURRO



ESPRESSO GIALLO LUCE BLU



BIANCO PERLA AZZURRO RAME



ROSSO BRILLANTE NERO PURO VERDE OLIVA



GRANITO LUCENTE VERDE CHIARO ARGENTO



NERO TOP BEIGE TOP BORDEAUX TOP

Available on 500s Available on 500s Available on 500s

MARRONE CLOTH
Standard on
500 and 500 Cabrio Pop

ROSSO CLOTH
Standard on
500 and 500 Cabrio Pop

AVORIO CLOTH
Optional on 500 Sport

NERO CLOTH
Optional on 500 Sport

NERO LEATHER-FACED
Optional on
500 and 500 Cabrio Lounge
Available on 500 Sport
and 500 Turbo

MARRONE LEATHER-FACED
Optional on
500 and 500 Cabrio Lounge

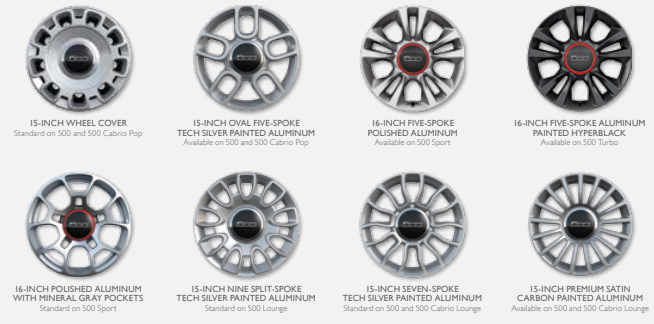
ROSSO LEATHER-FACED
Optional on
500 and 500 Cabrio Lounge
Available on 500 Sport
and 500 Turbo

AVORIO/NERO
Optional on 500 Cabrio Lounge

NERO/GRIGIO
Optional on 500 Sport
and 500 Turbo



16-INCH POLISHED ALUMINUM
WITH GLOSS BLACK POCKETS
Standard on 500 Turbo



15-INCH WHEEL COVER
Standard on 500 and 500 Cabrio Pop

15-INCH OVAL FIVE-SPOKE
TECH SILVER PAINTED ALUMINUM
Available on 500 and 500 Cabrio Pop

16-INCH FIVE-SPOKE
POUSHED ALUMINUM
Available on 500 Sport

16-INCH FIVE-SPOKE ALUMINUM
PAINTED HYPERBLACK
Available on 500 Turbo

16-INCH POLISHED ALUMINUM
WITH MINERAL GRAY POCKETS
Standard on 500 Sport

15-INCH NINE SPLIT-SPOKE
TECH SILVER PAINTED ALUMINUM
Standard on 500 Lounge

15-INCH SEVEN-SPOKE
TECH SILVER PAINTED ALUMINUM
Standard on 500 and 500 Cabrio Lounge

15-INCH PREMIUM SATIN
CARBON PAINTED ALUMINUM
Available on 500 and 500 Cabrio Lounge

ABARTH® SPECIFICATIONS

POWERTRAIN	
Engine — 1.4L 16V 136hp™ Turbocharged inline four-cylinder engine	S
Electronic Throttle Control (ETC)	S
Engine block heater	O
Drive system — Front Wheel Drive (FWD)	S
— 5-speed 6-speed 5-speed manual	S
ELECTICAL	
Generator — 135-amp	S
Battery — 500-amp, maintenance-free	S
Emergency flashers	S
CHARGE	
Charging method	S
Fuel tank — 10.5-gal (40L) capacity	S
Performance four-wheel disc brake system — 11.1-latch vented front rotors with single-piston calipers	S
— 8.4-inch solid-rear rotors with single-piston calipers	S
Power-assisted brake calipers	S
Proportioned brake calipers	S
Semimetallic brake lining	S
Sport mode with unique calibration	S
Steering — Electric Power Steering (EPS), variable-speed assisted sensitivity, power rack and pinion	S
Suspension (front) — MacPherson suspension, coil spring with 3200Hz Frequency Selective Damping (FSD) twin-tube shock	S
Suspension (rear) — Rear twist-beam axle with coil springs and twin-tube shock absorbers	S
Tires — 195/45R16X, Pirelli® Cinturato P7 All-Season Performance	S
— 225/45R17 Pirelli P Zeros Nero Three-Season Performance (included with 17 x 7.0-inch forged aluminum wheels)	P
Tire repair kit	S
Wheels — 16 x 6.5-inch Abarth designed cast aluminum Grigo with painted pockets	S
— 17 x 7.0-inch Abarth designed forged aluminum finished in Nero	O
— 17 x 7.0-inch Abarth designed forged aluminum finished in Bianco	O
EXTERIOR	
Antenna — Roof-mounted	S
Abarth badges — Front fascia, ffligate, bodyside	S
Bodyside — Body-color, Abarth designed sill	S
Center high-mounted signal lamp (CHMSL)	S
Door handles — Chrome	S
Exhaust tip — Abarth designed, dual	S
Facia (front) — Two-piece Abarth designed with body-color surround, brake cooling ducts, intercooler with functional cooling behind Abarth front fascia badge	S
Facia (rear) — Two-piece Abarth designed with body-color upper honeycomb grille accents and lower diffuser	S
Fuel door — Non-locking	S
Glass — Solar-tered	S
Lamps — Bi-halogen projector headlamps	S
— Lower turn signal lamps	S
— Halogen fog lamps	S
Mirrors — Body-color power adjustable, heated, foldaway with driver-side spotter mirror	S
Power sunroof — Vent and one-touch express open	O
Spoiler — Abarth designed, ffligate-mounted, body-color	S
Wiper system — Speed sensitive, variable-intermittent	S
INTERIOR	
Cabin air filtration	S
Cargo area — Luggage liner, rear cargo shelf panel, rear cargo area lamp	S
Carpet — With acoustic foam and foam-in-place padding noise barrier	S
Climate control — Air conditioning	S
— Automatic Temperature Control (included with the Comfort/Convenience Package)	P
Console — Floor console	S
Cruiie control — Steering wheel-controlled	S
Cup holders — Three front passenger, two rear passenger	S
Door panels — Chromed die-cast hook door handles with integrated power door locks	S
— Driver and passenger armrests, coordinated with seat color	S
Rear mat — Premium with embroidered Abarth logo	S
Headliner — Sun visors with vanity mirrors	S
— Front passenger assist handle	S
— Front overhead console with map lights	S
— Rear coat hooks	S
Instrument cluster — Concentric design with 160-mph primary	S
— Leather-wrapped cluster bezel with accent stitching	S
— Driver's selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel, service interval and driving range	S
— Tachometer, engine temperature and fuel gauge	S
Instrument Panel — Exterior-color-matched	S
— Front passenger glove box with compartment door	S
Navigation system — MYNEX/COMPS/WMA cable	S
— Auxiliary input jack	S
— SiriusXM® Satellite Radio (included with the Safety and Convenience Package)	P
— Abarth® Premium Audio, includes 27-watt amplifier with six speakers	S
— Bose Audio™ Premium Audio Package — includes six premium speakers, 3-inch Dual Voice Coil (DVC) subwoofer with trunk-mounted enclosure, eight-channel 168-watt amplifier with Bose™ Audio Digital Sound Processing (DSP) algorithm and SiriusXM Satellite Radio	O
— BLUEARM® Hands-Free Communicator® includes voice-actuated communication system with Bluetooth® phone capability and USB port with iPod® control	S
— TomTom® Navigation System™ includes a 4.3-in. touch-screen TomTom handheld navigation unit	O

ABARTH® SPECIFICATIONS

INTERIOR (continued)	
Pass — Adjustment with rubber grip	S
Rear window defroster	S
Rearview mirror — Manual day/night adjust	S
Seating (front) — Driver-side armrest, passenger-side armrest, passenger-side memory	S
— Driver's seat with manual height adjuster	S
— Driver's seat腰 empty and seatback memory	S
Seating (rear) — 50/50 split/fold-down seat	S
Seat knob — Leather-wrapped, with accent stitching	S
Steering wheel — Abarth performance-designed	S
— Perfumed-leather-wrapped	S
— Audio and cruise controls	S
— EVC controls	S
Steering column with manual tilt	S
Turbo boost gauge with integrated shift light	S
Twelve power outlets	S
Windows — Front power with express one-touch down	S
SAFETY & SECURITY	
Air bags™ — Advanced multistage driver and front-passenger*	S
— Side-curtain	S
— Driver's inflatable knee-blocker*	S
— Driver and front-passenger seat-mounted side† (pelvic-thorax)	S
All-Speed Traction Control System (TCS)	S
Anti-lock Brake System (ABS)	S
Beckford passenger seat	S
BLUEARM® Hands-Free Communicator®	S
Brake Assist	S
Constant Force Retractors (CFR)	S
Daytime running lamps	S
Electronic Brake Force Distribution (EBD)	S
Energy management system	S
Hill Start Assist (HSA)	S
Intelligent Battery Sensor (IBS)	S
Lower Anchors and Tethers for Child Seats (LATCH)	S
Occupant Restraint Controller (ORC)	S
Remote keyless/illuminated entry system	S
Seat belts — Includes three-point for all positions	S
Three-mode Electronic Stability Control (ESC)	S
Tire Pressure Monitoring Display	S
PACKAGES	
Comfort/Convenience Package — Includes automatic climate control, heated front seats and SiriusXM® Satellite Radio	O
Sinclair's Package — Includes cigar lighter and mirror	O
Exterior Accent Equipment — Rosso (Red) mirror caps (includes Abarth bodyside stripe, not available with Rosso exterior paint)	O
— Nero (Black) mirror caps (includes Abarth bodyside stripe, not available with Nero exterior paint)	O
— Bianco (White) mirror caps (includes Abarth bodyside stripe, not available with Bianco exterior paint)	O
— Rosso (Red) mirror caps	O
— Nero (Black) mirror caps	O
— Grigo (Gray) mirror caps (includes Abarth bodyside stripe, not available with Grigo exterior paint)	O

S = Standard O = Optional P = Package — = Not available.

500 SPECIFICATIONS

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	PLAT 500 TURBO	POP	LOUNGE
EXTERIOR						
Bodyline — Body-color with integrated "500" badge	—	—	S	—	—	S
— Body-color sill with sport styling	—	S	—	S	—	—
Paints (Front) — Body-color	S	—	—	—	S	—
— Body-color with chrome accents	—	—	S	—	—	S
— Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
— Performance designed with body-color surround, brake cooling ducts, intercooler "hoodlin" and honeycomb grilles	—	—	—	S	—	—
Paints (rear) — Body-color	S	—	—	—	S	—
— Body-color with chrome accents	—	—	S	—	—	S
— Body-color, sport-designed with honeycomb grilles	—	S	—	—	—	—
— Performance designed with body-color upper and a lower diffuser	—	—	—	S	—	—
Clear — "Optimized"	S	S	S	S	S	S
Lamps — Bi-halogen projector headlamps	S	S	S	S	S	S
— Lower front signal lamps	S	S	S	S	S	S
— Fog lamps	—	S	S	S	—	S
— Dynamic running lamps (DRS)	S	S	S	S	S	S
— Center light-mounted signal lamp (CHMSL)	S	S	S	S	S	S
Mirrors — Body-color	S	S	—	S	S	—
— Chrome	—	—	S	—	—	S
— Power adjustable, heated, foldaway with driver's side quarter mirror	S	S	S	S	S	S
Roof — Fixed glass	—	—	S	—	—	—
— Power sunroof with vent and one-touch express open	O	O	O	O	—	—
— Power locking premium cloth-top with triple panoramic	—	—	—	S	S	S
INTERIOR						
Cargo Area — Luggage liner	S	S	S	S	S	S
— Rear cargo shelf/seat	S	S	S	S	—	—
— Rear cargo area lamp	S	S	S	S	S	S
Climate Control — Air conditioning	S	S	—	S	S	—
— Automatic temperature control (included with Comfort & Convenience Package)	—	P	S	P	—	S
— Color air filtration	S	S	S	S	S	S
Console — Three front-passenger cup holders	S	S	S	S	S	S
— 12-watt power outlet	S	S	S	S	S	S
— Two rear passenger cup holders	S	S	S	S	S	S
Door Panel — Chrome six-spoke "hoodlin" door handles with integrated power door locks	S	S	S	S	S	S
— Cloth-wrapped armrest, coordinated with seat color	S	S	S	S	S	S
— Vinyl-wrapped armrest, coordinated with seat color (included with leather seats or Luxury Leather Package)	—	P	P	P	—	P
Rear Mats — Premium with embroidered "500" logo	S	S	S	S	S	S
Headliner — Sun visors with vanity mirrors	S	S	S	S	S	S
— Front passenger seat handle	—	S	S	S	S	S
— Front overhead console with map lights	S	S	S	S	S	S
Instrument Cluster — Concave, design with 140-mph primary	S	S	S	S	S	S
— Driver-selectable Electronic Vehicle Information Center (EVIC) with trip computer, outside temperature, average fuel economy, distance-to-empty, low fuel service interval and driving range	S	S	S	S	S	S
— Tachometer, engine temperature and fuel gauge	S	S	S	S	S	S
Instrument Panel — Exterior-color matched	S	S	S	S	S	S
— Front-passenger glove box with dampened door	S	S	S	S	S	S
Infotainment System — AM/FM/HD/MP3/WMA, Radio	S	S	S	S	S	S
— Auxiliary input jacks	S	S	S	S	S	S
— SiriusXM® Satellite Radio* (included with Beats Audio™ Premium Audio Package and Comfort & Convenience Package on 500 Pop, 500 Sport and 500 Turbo)	P	P	S	P	P	S
— Alpine® premium audio system includes six premium speakers and 275-watt amplifier	—	S	S	—	—	S
— Beats Audio studio-quality sound system includes six premium speakers, 8-in. Dual Voice Coil (DVC) subwoofer with trunk-mounted enclosure, eight-channel 160-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm (included with the Beats Audio Premium Audio Package)	—	P	P	P	P	P
— BLUETOOTH® Hands-Free Communication® includes voice-activated communication system with Bluetooth® phone capability, music™ Application and USB Port with iPod control	S	S	S	S	S	S
— TomTom® Navigation System™ includes a 4.3-inch touchscreen TomTom handheld navigation unit	—	O	O	O	—	O
Review Mirror — Manual daylight adjust	S	S	S	S	S	S
— Auto-dimming (included with Luxury Leather Package and Convenience Group)	—	—	P	—	—	P
Seating (Front) — Driver's seat with manual height adjuster and side entry and seatback memory	S	S	S	S	S	S
— Heated driver and front-passenger 500 Sport cloth seats (included with Comfort & Convenience Package)	—	P	—	P	—	—
— Heated driver and front-passenger premium cloth seats (included with Convenience Group)	—	—	P	—	—	P
— Heated driver and front-passenger premium leather-trim seats (included with leather seats on 500 Sport and 500 Turbo with Comfort & Convenience Package, included with Luxury Leather Package on 500 and 500L Lounge)	—	P	P	P	—	P
Seating (rear) — 50/50 split-fold-down rear seat	S	S	S	S	S	S
Shift Knob — Black	S	—	—	—	S	—
— Black with chrome accent	—	S	—	—	—	—
— Black, leather-wrapped (included with automatic transmission)	P	P	P	—	P	P
— Sport designed Black, leather-wrapped with Argento (Silver) accent stitching	—	—	—	S	—	—
Steering Wheel — Leather-wrapped with audio, cruise controls and Electronic Vehicle Information Center (EVIC) controls	S	S	S	S	S	S
— Leather-wrapped with sport appearance	—	S	—	—	—	—
— Leather-wrapped with sport appearance and Argento (Silver) accent stitching	—	—	—	S	—	—
— Steering column with manual tilt	S	S	S	S	S	S

500 SPECIFICATIONS

	HATCHBACK				CABRIO	
	POP	SPORT	LOUNGE	PLAT 500 TURBO	POP	LOUNGE
EXTERIOR (continued)						
Windscreen — Behind rear seats, mesh material for reduced wind buffeting and includes "500" logo	—	—	—	—	O	O
Wipers — Front power with express one-touch allow	S	S	S	S	S	S
— Variable intermittent windshield wipers	—	S	S	S	S	S
— Rear window with washer and wiper and defroster	S	S	S	S	S	S
POWERTRAIN AND CHASSIS						
Engine and Transmission — 1.6, MultiAir™ Turbocharged steel four-cylinder engine with SOHC, 16 valves and 131 horsepower	S	S	S	—	S	S
— 1.6, MultiAir Turbocharged steel four-cylinder engine with SOHC, twin intercoolers, 16 valves and 135 horsepower	—	—	—	—	—	—
— Electronic Throttle Control (ETC)	S	S	S	S	S	S
— Engine block heater	O	O	O	O	O	O
— ecoDrive™ application	S	S	S	—	S	S
— Sport mode with unique throttle calibration (includes quarter gear changes with six-speed automatic transmission, where available)	S	S	S	S	S	S
— Five-speed manual transmission (heavy-duty on 500)	S	S	S	S	S	S
— Six-speed automatic transmission with AutoShift	O	O	O	—	O	O
Brake System — Four-wheel disc system — 10.1-in. vented front rotors with single-piston calipers and 9.4-in. solid rear rotors with eight-piston aluminum calipers	S	S	S	—	S	S
— Performance four-wheel disc system — 11.1-in. vented front rotors with single-piston calipers and 9.4-in. solid rear rotors with single-piston aluminum calipers	—	—	—	S	—	—
— Rotor (both) painted brake calipers	—	S	—	—	—	—
— Semi-metallic brake linings	—	—	—	S	—	—
— Electronic Stability Control (ESC) with four-wheel antilock brake system (ABS), all-speed Traction Control System (TCS), Electronic Brake-force Distribution (EBD) and Brake Assist	S	S	S	S	S	S
— BrakePark Interlock (with six-speed automatic transmission)	P	P	P	—	P	P
Drive System — Front-Wheel Drive (FWD)	S	S	S	S	S	S
Alternator — 100 amp (packaged with six-speed automatic transmission on 500 Pop)	P	S	S	—	S	S
— 130-amp (included with five-speed manual transmission on 500 Pop and 500 Turbo)	—	—	—	S	—	—
Battery — 50-amp, maintenance-free	S	S	S	S	S	S
Power Accessory Outlet	S	S	S	S	S	S
Fuel Tank — 13.5-gal. (40L) capacity	S	S	S	S	S	S
Steering — Electric Power Steering (EPS)	S	S	S	S	S	S
— Variable-speed assisted servosteer	S	S	S	S	S	S
— Power rack and pinion	S	S	S	S	S	S
— Sport mode with unique calibration	S	S	S	S	S	S
Suspension Architecture (front) — MacPherson suspension, coil spring with twin-tube shock absorbers and stabilizer bar	S	S	S	S	S	S
— Sport-tuned front shock absorbers and springs	—	S	—	S	—	—
— Performance-designed lower-control arm	—	—	—	S	—	—
Suspension Architecture (rear) — Rear twist-beam axle with coil springs and twin-tube shock absorbers	S	S	S	S	S	S
— Sport-tuned rear shock absorbers and springs	—	S	—	S	—	—
Suspension Tuning — Touring	S	—	S	—	S	—
— Sport	—	S	—	—	—	—
Tires — 185/55R15 80W All-Season Touring	S	—	S	—	S	—
— 194/55R15 80W All-Season Performance	—	S	—	S	—	—
— Tire repair kit	S	S	S	S	S	S
— Tire pressure monitoring system	O	O	O	—	O	O
SAFETY & SECURITY						
Active Head restraints (front seats)	S	S	S	S	S	S
Active turn signals	S	S	S	S	S	S
Air Bags — Advanced multi-stage driver and front-passenger	S	S	S	S	S	S
— Front and rear side-curtain	S	S	S	S	S	S
— Driver's inflatable knee-protectant	S	S	S	S	S	S
— Driver and front-passenger seat-mounted side (pelvic-thorax)	S	S	S	S	S	S
All-Speed Traction Control System (TCS)	S	S	S	S	S	S
AntiLock™ Power seat	S	S	S	S	S	S
BLUETOOTH® Hands-Free Communication®	S	S	S	S	S	S
Constant-Force Restraints (CFR)	S	S	S	S	S	S
Energy Management System	S	S	S	S	S	S
Intelligent Battery Sensor (IBS)	S	S	S	S	S	S
Lower Anchors and Tethers for Children (LATCH)	S	S	S	S	S	S
Occupant Restraint Controller (ORC)	S	S	S	S	S	S
ParkSense® Rear Park Assist System™ (included with Luxury Leather Package and Convenience Group)	—	—	P	—	—	P
Safety Key® Engine Immobilizer — Theft-deterrent system	S	S	S	S	S	S
Theft Prevalence Monitoring system with display	S	S	S	S	S	S
TomTom® Navigation System™	—	O	O	O	—	O
Vehicle theft security alarm (included with Beats Audio™ Premium Audio Package and Comfort & Convenience Package) (500 only)	P	S	S	P	P	S
PACKAGES/GROUPS						
Beats Audio™ Premium Audio Package — Includes six premium speakers, 8-inch Dual-Voice Coil (DVC) subwoofer with trunk-mounted enclosure, Schenck 160-watt amplifier with Beats Audio Digital Sound Processing (DSP) algorithm, Vehicle theft security alarm and SiriusXM® Satellite Radio on 500 Pop, 500 Sport, 500 Turbo and Sport models include SiriusXM®	—	O	O	O	O	O
Comfort & Convenience Package — Includes automatic climate control, SiriusXM® Radio, vehicle theft security alarm (500 Turbo only) and heated front seats	—	O	—	O	—	—
Luxury Leather Package — Includes leather-trimmed seats, heated driver and front-passenger seats, auto-dimming rearview mirror and ParkSense® Rear Park Assist System™	—	—	O	—	—	O
Convenience Group — Includes heated driver and front-passenger seats, auto-dimming rearview mirror and ParkSense® Rear Park Assist System™	—	—	O	—	—	O
Driver's Package — Includes cigar lighter and air kit	O	O	O	O	O	O

S = Standard, O = Optional, P = Package, — = Not available.



AUTHENTIC FIAT ACCESSORIES

Visit your FIAT Studio for the full line of Authentic Accessories available for your FIAT vehicle.



500L

1 LICENSE PLATE FRAME

Make it official. Put your FIAT brand pride front and center and at the back end, too. Formed from stainless steel and tested for long-lasting durability, frames feature the FIAT 500 logo. Includes attractive hardware holders.

2 SATIN B-PILLAR APPLIQUE

Emphasize its strong points with the look of stainless steel. Sold as a set of four, these B-Pillar Appliques allow you to add that extra touch of customization that brings out the FIAT™ brand (and your) personality.

3 ROOF-MOUNT CANOE CARRIER*

This fully adjustable carrier with latching nylon straps holds one canoe and mounts to the Removable Roof Rack (sold separately).

4 ROOF-MOUNT BIKE CARRIER*

This rack goes above and beyond. Extra-large rubber inserts help protect bike surfaces. The fork-mount style carries one bike securely by the front fork and rear wheel. The upright style carries one bike locked by the frame with both wheels secured. Mounts to the Removable Roof Rack (sold separately).

BODYSIDE GRAPHICS

This is a car that was built to season to taste, and each and every graphic adds a dose of spice to your specific order.

5 BIANCO STRIPE

Also available in Nero.

6 NERO STRIPE WITH GRIGIO BORDER AND 500 LOGO

Also available in Nero/Bianco.

7 NERO AND BIANCO PATH LINES

Also available in Argento/Nero.

* Properly secure all cargo.



8



9



10



11



12



13

ABARTH® 8 VALVESTEM CAPS

These decorative caps give your Abarth® wheels a real twist. Set of four caps are available in two finishes—satin chrome and satin black, topped with the Scorpion logo inlaid in a metallic frame.

9 CUSTOM DUST COVER. The garage can be a cruel, cruel place. The FIAT Abarth® gets the extra coverage it deserves with this dust cover featuring a vintage FIAT image. For indoor use only.

10 FUEL FILLER DOOR. You'll see it more than you'll use it. This unique, one-piece design replaces the existing fuel door, easily installs and features the Scorpion logo. It's the little things that make a big statement.

500 11 KEY COVERS. Thanks to easily changeable key covers, you can take a piece of unmistakable FIAT style with you wherever you go. It's all part of a design philosophy that refuses to allow anything to be mundane. Key covers come in sets of two and are available in a variety of designs and colors.

12 LICENSE PLATE FRAME. Show where your loyalty lies with a little extra 500 bling. This sturdy frame features the FIAT 500 logo and is formed from stainless steel. Available in painted Black and Stainless Steel.

13 PREMIUM WHEELS. Each custom wheel is machined to match the exact specifications of FIAT® 500 and is designed to deliver a smooth and balanced ride. Each wheel is treated with a durable clear coat finish. Put an extra spin on your wheels with **Wheel Pocket Inserts.** They add eye-catching color and are specially designed to fit right into our 16-inch painted 5-spoke wheels. Available in Black, Chrome, White and Red.

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