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NISSAN INTELLIGENT MOBILITY

# CLASS-LEADING TECHNOLOGY FOR AN ENERGIZING YET CONFIDENT DRIVE

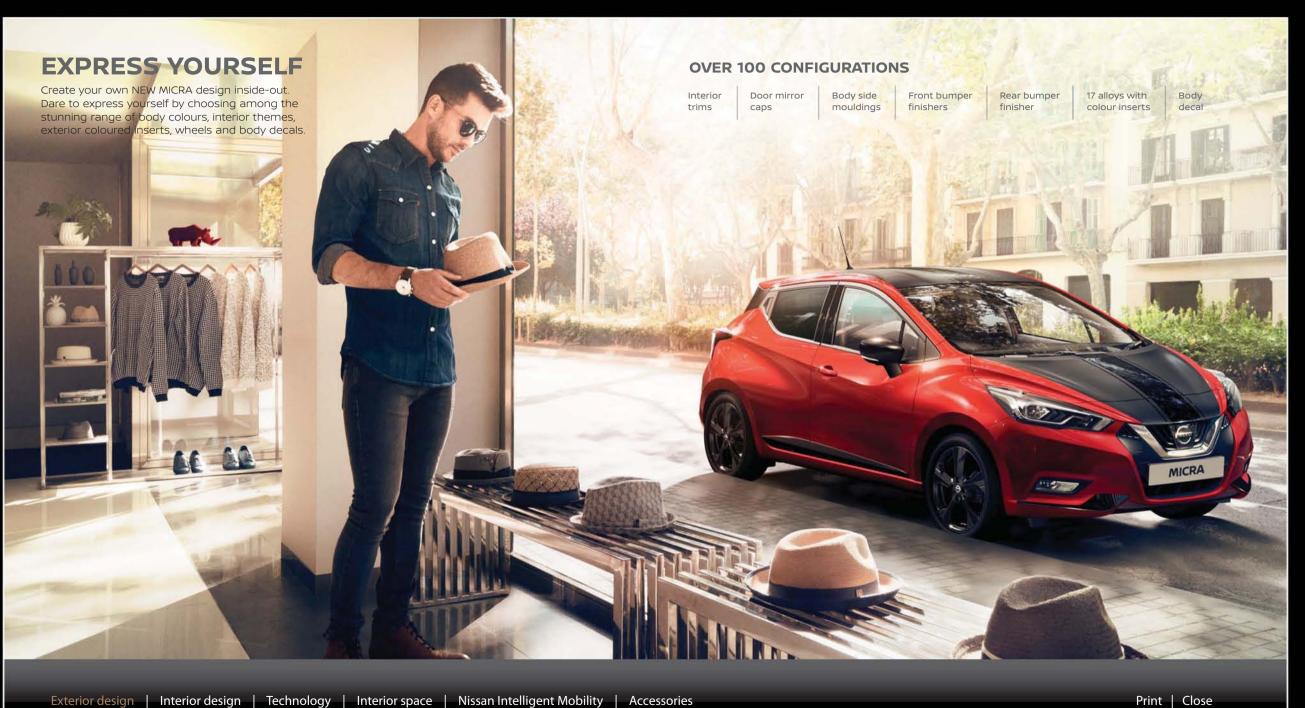
MICRA

Imagine a more exciting journey every day – driving with greater exhilaration, confidence and connection to the world around you. That's the thinking behind Nissan Intelligent Mobility. It comes to life in NEW MICRA though Intelligent Driving systems that keep an eye out all around you, alerting you and stepping in when you need it to help keep you out of trouble. Because the more secure you feel behind wheel, the more you can enjoy the sheer pleasure of driving.

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VISSAN

DESIGNED TO BE YOUR SPACE

to amplify your experience.

With a comfortable driving position, ergonomic anti-fatigue seats, and maximized noise insulation, the NEW MICRA has been engineered





#### BOSE PERSONAL UNIQUE SOUND EXPERIENCE

Driving the all NEW MICRA is a rousing experience thanks to its exclusive, all-new BOSE PERSONAL audio system. Highly praised by its outstanding performance and soundstage possibilities, it will turn each ride into a stimulating and uplifting journey.



#### 360° PREMIUM SOUND SPACE.

With 6 speakers – of which 2 Ultra-Nearfield™ Speakers in the driver's headrest – a ride in the NEW MICRA brings you the ultimate, highdefinition audio experience.

#### TAYLOR IT YOUR WAY.

Personalise your listening experience for you and your passengers by adjusting the width of the sound via the head unit. With its fully integrated controls, creating a driver-focused, wide or immersive soundstage is at the reach of your fingertips.

#### SMART DESIGN.

Compact and smartly engineered, the BOSE PERSONAL system gives you the premium audio experience without jeopardizing in your storage space.









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# NissanConnect YOUR WORLD, SERVED UP.

With NissanConnect\*, your new Nissan MICRA brings you GPS navigation, infotainment apps and integration to your smartphone in a 7-inch colour touch-screen.

No matter where you are, enjoy the freedom to rely on GPS connection to stay on route, find the nearest petrol station or consult the traffic information. Make phone calls, enjoy DAB channels, stream your music via USB or Bluetooth and with the offered complementary 3-year package- access your Facebook news feed, latest tweets or TripAdvisor.



\*Length of the optional NissanConnect complementary package is of 2 years.

MapCare<sup>™</sup> program is a service that enables you to get one free map update every year during 3 years after the vehicle purchase. Ask your dealer for more info

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#### NISSAN ADVANCED DRIVE-ASSIST DISPLAY **INNOVATION THAT'S**

# **RIGHT IN FRONT OF YOU.**

Designed to reduce distractions and make the most of your journey, the NEW MICRA's Advanced Drive-Assist Display brings you, in its high-definition 5" TFT screen, all the information you need, when you need it, at glance of your eyes. Effortless.



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# NISSAN INTELLIGENT MOBILITY

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AUDIO



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SPACE FOR	VOURSELE	AND MORE
SPACE FOR	TOORSELF	

NEW MICRA is designed for living to the full. Even if engineered for an optimal pilot and co-pilot comfort, the NEW MICRA brings lots of space to the rear passengers with top class shoulder and knee room so you and those around you make the most out of the journey. All with still plenty of space for the luggage. Time to start sending the invitations out.

Driver's seat with height and back angle adjustment Class leading seat's Adjustable slide range steering wheel

60:40 rear foldable seats

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# **ROOM THAT BENDS TO YOUR IDEAS**

The capacity of the NEW MICRA is surprising. Fold down the rear seats to take any extra bags or bulkier objects on board and use all the smart storage spaces for your personal items, including a bucket-type glove box, 1.5L bottle door pocket, seat pockets, cup holders or even the phone-holder with USB/12 V power sockets.



Triple cup holder smartly located in central console.



Convenient 10L bucket-type glove box to fit your tablet or 2L bottle.



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# NISSAN INTELLIGENT MOBILITY

In Drive, the display gives you both a front and overhead view, so you know just how far to pull up - without going too far.

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Located under your driver's side mirror, this camera helps round out your virtual 360° bird's-eye view, whether you're in Drive or Reverse.

In Drive or Reverse, you can push the camera button to switch out the overhead for a side view. A great help for seeing how close you are to the curb.

Print | Close

# NISSAN INTELLIGENT AROUND VIEW MONITOR WITH NEW MICRA AS YOUR PARTNER, EVEN PARKING'S A PLEASURE

What if parallel parking was easier? A rearview camera and rear parking sensors are great to give you further confidence when baking up - but when it comes to parking, it's nice to see more than just what's directly behind you. That's why NEW MICRA's Class-Exclusive Around-View Monitor, uses four cameras that give you a virtual 360° bird's-eye view of your vehicle, with selectable split-screen close-ups of the front, rear, and curbside views, so you can get a better look. And since all obstacles aren't stationary (like a shopping trolleys), Moving Object Detection helps keep an eye around your NEW MICRA, and warn you about moving objects detected nearby.

Ensure it is safe before manoeuvring-

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In Reverse, the display helps you see what's directly behind you, while the overhead view helps with smaller objects that might be hidden below your window.

Exterior design

CD

CAMERA

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#### NISSAN INTELLIGENT DRIVING **BRIM YOUR CONFIDENCE**

Enjoy the ride with radar and cameras to back you up. NEW MICRA features a class-leading range of technologies that support you all the way. Like having a third eye and sixth sense all in one, Nissan's Intelligent Driving systems make your journey safer and more pleasurable every day.

# NISSAN INTELLIGENT MOBILITY



#### INTELLIGENT EMERGENCY BRAKING. Constantly monitoring the presence of vehicles or pedestrians in

your way, this upgraded system gives you warning and applies braking if there's any danger ahead.



#### INTELLIGENT LANE INTERVENTION.

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This technology gives you a visual alert, haptic feedback via the steering wheel and even applies subtle wheel braking to guide you back into the lane, in case of you start drifting out without indicating.

BLIND SPOT WARNING. Boost your vision: the system will warn you if there are vehicles in the blind spots diagonally behind the car.

Exterior design

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**☆☆☆☆**☆ TEST 2017 WITH SAFETY PACK \*\*\*\*

### NISSAN INTELLIGENT DRIVING ALWAYS LOOKING OUT FOR YOU

Because being behind the wheel is more pleasurable when in-control, the Nissan Intelligent Driving systems cover most driving scenes. Whether you driving in the city, outside, through a tunnel or if you are just stationary, the NEW MICRA technologies are always ready to give you information and assist you, when need it.

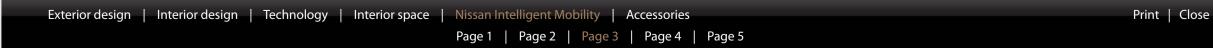


**TRAFFIC SIGN RECOGNITION.** Never miss a speed limit sign with realtime information on the speed limitations on the road. HIGH BEAM ASSIST. See more on dark roads. The system activates the high beams and temporarily dips the lights for oncoming traffic.

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HILL START ASSIST. No rollin

HILL START ASSIST. No rolling back. This system holds the brakes for the time it takes to get going on a hill.







☆☆☆☆☆

TEST 2017 WITH SAFETY PACK

NISSAN INTELLIGENT MOBILITY

MICRA

#### NISSAN INTELLIGENT DRIVING NEW MICRA, QUIETLY MAKING YOU A BETTER DRIVER.

MICRA

Agile and responsive, NEW MICRA'S driving dynamics give you a better feel for the road. Intelligent Ride Control reduces body motion for a smoother drive while Intelligent Trace Control works with Nissan's new Electric Power Steering (EPS) system to deliver supple yet secure manoevrability. Excitement. Confidence. Control. With the NEW MICRA, Nissan has engineered the driving experience you've been waiting for.

# NISSAN INTELLIGENT MOBILITY



INTELLIGENT RIDE CONTROL applies subtle braking to prevent unpleasant upper body motion over bumps and enhance the overall comfort of your ride. INTELLIGENT TRACE CONTROL delivers confident handling around corners. It adjusts the brake pressure on individual wheels to help keep you on an optimal line through turns.



EURO TEST 2017 WITH SAFETY PACK

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#### NISSAN INTELLIGENT POWER CATCH ME IF YOU CAN

Put your foot down and enjoy the NEW MICRA's best-in-class aerodynamic performance and its choice of downsized, responsive and fuel efficient engines. Choose the IG-T 90PS petrol engine for outstanding acceleration or the dCi 90 diesel engine for exceptional responsiveness and fuel economy. NISSAN INTELLIGENT MOBILITY

MICRA

#### **CHOOSE YOUR ENGINE**

Choose an engine to match the way you drive. Use our table to compare power, torque, fuel consumption and emissions or visit your nearest Nissan dealer for advice.

ENGINE	OUTPUT (PS)	TORQUE (NM)	FUEL CONSUMPTION (L/100 KM)
1.0L 73PS	71	95	4.6 (15"/16" Wheel) 4.8 (17" Wheel)
<b>IG-T 90</b> 0.9L petrol	90	140	4.4L/100km
<b>dCl 90</b> 1.5L Diesel	90	220	3.2L/100km*

Average consumption with Stop&Start. Pending final homologation.





#### COLOURS









Platinum Silver -M- ZBD

Pulse Green -M- JAL



Gunmetal Grey -М- кри



Enigma Black -M- GNE



Passion Red -P- NDB



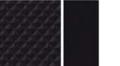


Power Blue -M- RQG

#### TRIMS











Cloth casual black

Cloth modern black / grey

ACENTA/N-CONNECTA

Cloth absolute black / grey

17" Alloys

TEKNA

Leather

#### DIMENSIONS A: Wheelbase: 2,525 MM

B: Overall length: 3,999 MM C: Overall width: 1,743 MM D: Overall height: 1,455 MM

WHEELS



15" Steel





16" Steel

16" Alloys



# ICRA

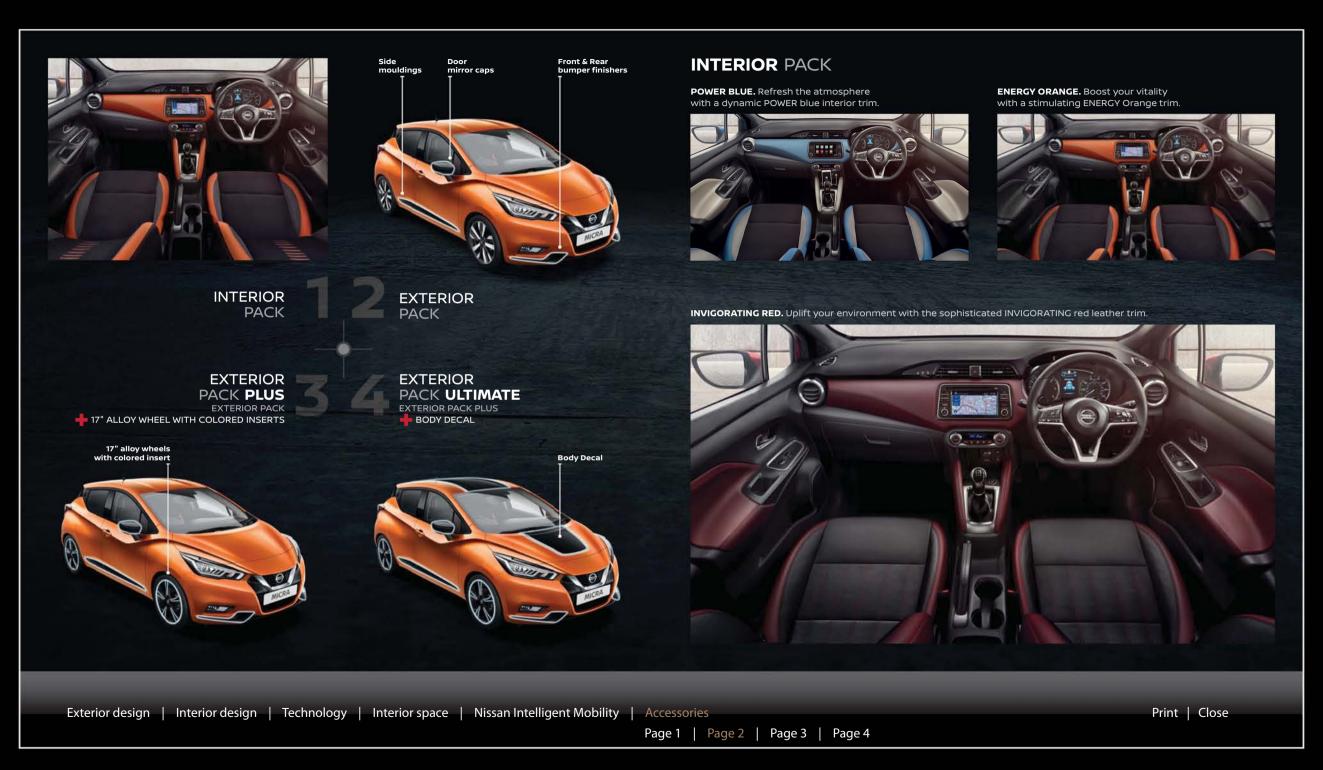
#### **NEW MICRA** PERSONALISATION

**INJECT YOUR OWN STYLE** into the NEW MICRA's iconic design. Choose from 10 exclusive body colours, 3 vivid interior trims and 3 stunning styling packs in 4 different colours to create a truly distinctive look. Are you audacious enough to express yourself?





















# ENHANCE YOUR INTERIOR





# NEW MICRA CUSTOM YOUR EXTERIOR

Sport, adventure, passion, mystery: NEW MICRA is ready for it all. Customize yours to suit your lifestyle with Nissan Genuine Accessories and make it your world.

AICRA

Roof Box small (also available in medium) . Interior mirror cover . Armrest

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It comes first in everything we do, in the lab and the design studio, the factory and our dealerships and in our relationship with you. We try, retry and try again. Because everything we do is mastered through experience. We call it Nissan Quality.



#### **360° PROCESS**

We build in quality from the outset, meticulously conceiving each car to make them more comfortable and more durable through innovative design, intelligent technology and thoughtful details inspired by you.

#### SAFETY

We work with our intelligent driving systems to constantly look out for you and help you avoid any mishaps for a bolder, more confident driving experience day after day. Our Around View Monitor uses 4 cameras to give you a virtual birds eye view of your car in its surroundings.

#### EXTREME RELIABILITY

We push our cars to the limit to guarantee their daily performance and reliability. We travel millions of kilometres in pre-production tests, open and close doors and bonnets thousands of times a day and use real volcanic dust from Japan to test window resistance.









THERE'S NO TIME LIMIT ON HOW LONG YOU WILL BENEFIT FROM OUR PROMISES. IF YOU HAVE JOINED THE YOU+NISSAN PROGRAM, AND WANT TO BE SPOKEN TO IN A GENUINE, OPEN AND HONEST MANNER, WE WILL LOOK AFTER YOU. FOREVER. THAT IS OUR PROMISE.

#### SERVICE PRICE MATCH

We promise to deliver the highest care for your Nissan thanks to the expertise of Nissan trained teams and the use of Nissan genuine parts. We simply know best how to service your Nissan. And to guarantee best value-for-money, Nissan will price match like-for-like quotes within 10km of your local dealer. LIFETIME NISSAN ASSISTANCE We promise to keep you on the road 24/7. Should anything unexpected happen, we guarantee 24-hour Nissan assistance, whatever the age of your Nissan.

ANYWHERE, ANYTIME, ANYTHING. JUST CALL 0800 000 000 AND WE'LL BE RIGHT THERE.

## AT NISSAN, YOU BRING OUT THE BEST IN US.

You spark our imagination. You provoke our ingenuity. You inspire us to change the rules and innovate. And at Nissan, innovation is not just about additions and extensions; it's about crossing the line to reinvent the status quo. It's about developing unexpected solutions to satisfy your wildest and most pragmatic desires. At Nissan, we design cars, accessories and services that break the mould - making the practical exciting and the exciting practical to offer you a more exhilarating driving experience everyday.



NISSAN MICRA OFFERS YOU:

7 YEAR WARRANTY OR 150,000KM (3-YEAR MANUFACTURER WARRANTY PLUS 4-YEAR EXTRA FOR ENGINE AND GEARBOX)

12 YEAR ANTICORROSION BODY PERFORATION WARRANTY

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