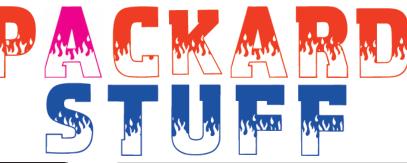
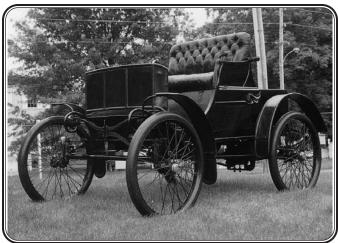
PRE-WAR 1889-1942

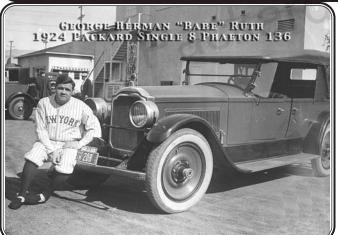






LISTING OF BODY STYLES AND MODELS BY YEAR AS WELL AS NUMBER OF CARS MADE; WHEELBASE, BORE & STROKE, HORSEPOWER, PRICE RANGE & WEIGHT RANGE.

LIMITED PHOTOS OF EARLY PACKARDS & CELEBRITIES WITH PACKARDS.









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(CRYOLOGY/BODY TYPES/PRODUCTION/PHOTOS/ETC.)

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(*) from the Earl Rubenstein Collection

PACKARD DESCRIPTIONS

(STYLE/MODEL/CYLINDERS/WHEELBASE/COST/WEIGHT

•�	1899 - 1908 Packards	13
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- Introduction -

Booklet's contents were limited to just the Pre-War Packards (1899 through 1942).

Have always wanted a "Handy Guide" to help identify the numerous Packard Motor Cars, so decided to create one using information from two primary internet sources:

packardclub.org (Encyclopedia) and packardinfo.com (Packard Model Info).

The two internet references also include photos of almost every of the 1,100+ separate models. Since some of those photos are ®, had to leave them out of this booklet. However, there are drawings of 27 early American Body Styles on page 5 as defined by the Society of Automative Engineers (S.A.E.).

Pages 6-8 provide a Brief Saga of the Pre-War Packard Motor Car Company from 1899-1942.

Pages 9&10 provide Key Characteristics by Decade and Production Rates by Cylinder (1-4-6-8-12).

Pages 12 gives insight into the series and model numbers used by the Packard Motor Car Company. There are mini-photos of Early Packards on pages 31-33, as well as Celebrities with their Packards on pages 35-37. Many of the Packard models on pages 31 through 36 are scanned from the Earl Rubenstein collection (Earle C. Anthony PMCC President - Los Angeles).

Pages 37&38 show photographs of 24 Models from the 1937 Packard Twelve and Packard Super-Eight Factory Brochure. 1937 was chosen as that year Packard produced the most cars ever (~123,000).

As an owner of a 1937 Packard Convertible Coupe Roadster (1501-1019) since 1962, have also gained an appreciation for the time, effort and money required to restore and keep a Packard Motor Car on the highway, so pages 26-30 add five Trouble Shooting Charts. Hopefully these charts will become a handy reference source for maintaining and driving your own Classic Motor Car.

Using this handy reference should help you to identify which other Styles/Body Types are in the same Year as those Packard Motor Cars that catch your fancy during any of the many events/tours/shows.

Pre-War Packard Descriptions (1989-1942)

Brief Summary of the Pre-War Packards:

- 109 Separate Styles (Twin-Six, Super Eight, Eight, Six, etc.) with a range of 1 to 4 Styles per year;
- 1,116 total Models/names (many repeat models/names per year) with 66 in 1932 most ever;
- · 27 separate models/names in the 1932 Deluxe Eight & 1933 Twelve most ever;
- Unique "Speedster" style used in 1929 & 1930 then became a Speedster Runabout & Sports Coupe in 1934;
- · ~974,000 total Packard Motor Cars made with ~123,000 cars made in 1937 most ever;
- 4-Cylinder Packard Model K started in 1903 sixes, eights and twelves from 1913 on;
- Horsepower ranged from 9 hp (1899 & 1900) to 48 hp (1912, 1913, 1914 & 1915) until the twin-six in 1916;
- Horsepower ranged from 43.4 hp "Twin-Sixes" (1916-1923) to 175 hp "Twelves" (1935-1939);
- 47 different wheelbases: 71.5" to 75" to 76" to 84" to 88" to 91" to 92" to 94" to 102" to 108" to 119" to 112", to 115" to 115.5" to 116" to 119" to 120" to 121.5 to 122" to 123.5" to 125" to 126.5" to 127" to 127.5", to 127.75" to 129.5" to 132" to 133" to 134" to 134.5" to 135" to 136" to 136.5" to 138" to 139" to 140", to 140.5" to 141" to 142" to 142.5" to 143" to to 144" to 145" to 145.5" to 147" to 147.5" to 148".

Note: in order by wheelbase lengths, and not in order by production year.

- · List price ranged from \$840 (1937 Business Coupe 1088) to \$8,510 (1938 Touring Cabriolet Brunn 387);
- Weight ranged from 2,790 lbs (1921 Runabout 191) to 5,950 lbs (1935 All-Weather Town Car LeBaron 194);
- Custom bodies by: Fisher & Metal Body Co. (1914), Pullman (1920) Holbrook (1925), Dietrich & LeBaron (1933), Rollston & Brunn (1938). Note: there were several other custom body makers others as well.

<u>Year</u>	Models	Max HP	Cars	\$Price Range	<u>Year</u>	Models	Max HP	<u>Cars</u>	\$Price Range
1899	1	9	1	1,200	1921	9	52	9,930	3,000-8,000
1900	4	9	44	1,200-1,750	1922	13	54	24,540	3,000-8,450
1901	5	12	84	1,500-2,500	1923	16	54	22,919	2,485-8,450
1902	4	12	33	2,250-2,500	1924	21	85	28,055	2,750-4,950
1903	4	24	184	2,200-2,300	1925	24	85	48,270	2,585-5,775
1904	1	22	207	7,000-7,200	1926	25	85	48,270	2,585-5,100
1905	4	24	403	3,400-4,600	1927	16	105	29,812	2,585-5,100
1906	4	24	728	2,400-4,200	1928	30	105	57,350	2,275-4,710
1907	4	30	1,128	4,200-5,600	1929	48	130	55,081	2,235-5,985
1908	5	30	1,303	4,200-5.650	1930	38	145	36,393	2,425-6,000
1909	11	30	2,303	3,200-5,600	1931	40	120	15,450	2,235-6,075
1910	12	30	3,259	3,200-5,650	1932	66	160	16,694	1,750-7,550
1911	14	30	2,225	3,200-5,650	1933	54	160	4,883	2,150-7,000
1912	29	48	2,949	3,200-6,450	1934	61	160	10,079	2,350-7,746
1913	21	38	1,452	3,200-5,650	1935	56	175	32,870	980-6,435
1914	61	48	4,607	3,200-6,150	1936	58	150	61,215	990-6,435
1915	39	48	2,161	3,750-6,010	1937	51	175	123,044	840-5,900
1916	22	43.2	7,746	2,600-4,500	1938	49	175	55,904	1,075-8,510
1917	22	43.2	8,999	2,865-4,970	1939	35	120	46,404	1,000-8,355
1918	23	43.5	5,997	3,450-5,850	1940	40	160	101,575	867-6,300
1919	17	43.2	3,589	3,950-6,750	1941	39	160	74,279	907-4,850
1920	10	88	6,067	4,800-7,350	1942	32	165	50,395	1,180-1,495

Pre-War Packard Descriptions (1989-1942)

- 1899 Model A was 1st Packard made (1-cylinder), and it exists today in running order.
- 1900 Model B introduced. Horn added to the steering lever plus a chime foot bell.
- 1901 Steering wheel added. 1st year with a radiator mounted on the front.
- 1902 Model C introduced. Models E & F were experimental. Brake & Clutch on the outside of the car.
- 1903 Model G & K introduced (4-cylinder). 1st with 2-headlights. King of Belgium body type popular in Europe.
- 1904 Models L introduced (4-cylinders used until 6-cylinders in 1912). 1st Packard shaped radiator.
- 1905 Model N introduced. 1st Packard with a plain screw-off radiator cap.
- 1906 Model S introduced. T-Head 4-cylinder 24 H.P. engine, a 3 lever shift (brake, gear shift & reverse).
- 1907 Model 30 introduced. 4-cylinder 30-horse power engine.
- 1908 Last year for a 3 lever gear shift (brake, gear shift & reverse).
- 1909 Model Eighteen introduced. 1st year for the scaled down "City Sized" Packard.
- 1910 Introduction of a multiple disk clutch. Bail handle closing the radiator cap.
- 1911 Addition of front doors and a change of paint scheme was introduced.
- 1912 Started a new Six cylinder era with a longer hood. Last to have a leather strap across the hood.
- 1913 2-38 & 2-28 introduced. 1st use of electric headlights. Last use of RH drive & last w/o starter.
- 1914 3-48 & 4-48 models introduced. New engine (3-blocks of cylinders @ 38 & 48 hp).
- 1915 5-34 Models introduced. 1st year for all lights being electric with small lamp under the main headlight.
- 1916 Start of the 1-25 & 1-35 "Twin-Six" engines (12-cylinders @ 43.2 hp heads were non-removable.
- 1917 2-35 & 2-35 Twin-Sixes with removable engine heads. Rear fenders wrapped around wheels and down.
- 1918 3-25 & 3-35 models introduced. Similar to the 1917 Styles & Models.
- 19**19** Similar to the 1917 & 1918 Styles & Models.
- 1920 Similar to the 1917, 1918 & 1919 Styles & Models.
- 1921 Single-Six introduced 1st year for seven (7) main bearing. Squared body, many made by Pullman Co.
- 1922 Horse power increased to 54 in the Single Six models.
- 1923 Similar to the 1922 Styles & Models.
- 1924 1st Eight cylinder engine @ 85 hp. (L-head, in-line eight, cast en bloc). Still used Pullman bodies.
- 1925 Similar to 1924 Styles & Models. 1st use of a stop light. Manual Bijur chassis lubrication system added.
- 1926 Similar to the 1924 Styles & Models. Increase in engine bore/stroke (60 hp) for the Six Series.
- 1927 Similar to the 1925 Styles & Models. Increased engine bore/stroke (105 hp Eights and 81 hp for Sixes).
- 1928 Custom Eight & Standard Eight introduced. Last year of the Six until 1937. Custom Bodies.
- 1929 Speedster models introduces with engine increased to 130 hp). Standard Eight replaced the Six.
- 1930 1st 4-speed transmission. Engine increased to 145 hp for the Speedster.
- 19**31** Similar to the 1930 Styles & Models. Speedster dropped until 1934s Speedster Roadster & Sport Coupe.
- 1932 3-Styles of "Eights" were added (Light, DeLuxe & Custom). 66 total models (most ever).
- 1933 Twelve introduced (was Twin-Six). Eight replaced Standard Eight & Super Eight replaced DeLuxe Eight.
- 1934 Twelves, Super Eight & Eight are each on three new chassis sizes.
- 1935 One Twenty was introduced. Four Styles with 56 models to choose. Aluminum cylinder heads.
- 1936 One Twenty B was introduced. 3rd highest production year (61,215).
- 1937 Highest production (123,044). 1st use of hydraulic breaks. 120 C&CD & 115-C Six. Eight series dropped.
- 1938 Major changes, most noticeable was an all steel body. Six & Eight series were reintroduced.
- 1939 Last year for the majestic Twelves. Column shift added.
- 1940 Custom Super Eight introduced. Optional air conditioning unit. 2nd highest production year (101,575).
- 1941 Clipper models introduced. Headlights now molded into the fenders and hydraulic windows added.
- 1942 New chassis introduced and horsepower was increased with the addition of a Carter carburetor.

Their Were Many Unique PRE-WAR PACKARD BODY STYLES - Year Introduced (1899-1942)

Then Were Many emigde I It	WIRE THEIR MED DOD'T STILLS	/ car 21111 caacca (10)/ 1/ 12)
Carriage, Dos-o-Dos1899	Limousine, Cabriolet1914	Convertible, Runabout1933
Carriage1900	Limousine, Salon1914	Sedan, Formal1933
Tonneau, Rear Entrance1901	Touring, Salon1914	Limousine, Commercial1934
Touring, Rear Entrance 1901	Touring, Special1914	Sedan, Commercial1934
Surrey1902	Coupe, Deluxe1921	Speedster, Runabout1934
Tonneau, Side Entrance1902	Sedan, Deluxe1921	Speedster, Sport Coupe1934
King of Belgium1903	Limousine, Sedan1922	Coupe, Business1935
Runabout1903	Sport Model1922	Coupe, Sport1935
Touring1903	Convertible, Coupe1928	Touring, Coupe1935
Brougham1905	Sedan, Club1928	Limousine, Business1936
Limousine1905	Coupe, Club1929	Sedan, Business1936
Landaulet1906	Coupe, Rumble Seat1929	Station Wagon, Sedan1937
Closed Coupled1908	Phaeton, Sport1929	Touring, Limousine1937
Limousine, Demi1909	Coupe, Victoria1930	Touring, Sedan Deluxe1937
Phaeton1910	Roadster, Boattail1930	Touring, Cabriolet1938
Coupe1911	Cabriolet, All-Weather 1931	Turing, Sedan 2-Door1938
Limousine, Imperial1911	Cabriolet, All-Weather-Sport 1931	Convertible, Sport Sedan1940
Landaulet, Imperial1912	Landaulet, All-Weather1931	Brougham, Sport1940
Phaeton, Victoria1912	Landaulet, All-Weather Sport1931	Taxi Cab1941
Coupe, Imperial1913	Limousine, Sedan Cabriolet1931	Convertible, Coupe Custom1942
Roadster1913	Town Car, All-Weather1931	Coupe, Business Special1942
Brougham, Salon1914	Brougham, All-Weather1932	Sedan, Club Custom1942
Cabette 1914	Convertible, Sedan1932	Sedan, Club Deluxe1942
Convertible, All-Weather1914	Convertible, Victoria1932	Sedan, Club Special1942
Landaulet, Cab Sides1914	Coupe, Stationary1932	Taxi Cab, New York Special 1942
Landaulet, Salon1914	Roadster, Convertible1932	Touring, Sedan Clipper1942
Limousine, Cab Sides1914	Sedan, Sport1932	Touring, Sedan Custom1942
	Trato U	Touring, Sedan Special1942
Note: Special Rody Works were omm	tted to shorten the listing such as	

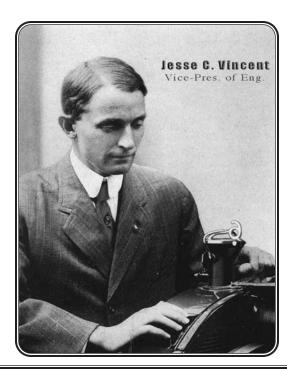
Note: Special Body Works were ommitted to shorten the listing, such as: bodies by: • Brunn • Darrin • Deitrich • Fisher • Holbrook • LeBaron • Metal Car Co. • Pullman • Rollston, etc.

There were many other Custom Body builders in addition to those listed above, such as bodies by:

- * Bohman & Swartz * Brewster * Caffey * Damerest * Farnham * Fleetwood * Graft * Haynes * Henney
- * Inskip * Judkins * Limousine Body Co. * Locke * Murphy * New Haven Carriage * Phillips * Rolson
- * Rubay * Smith Springfield * U.S. Carriage * Waterhouse * Weymann * Willoughby * Wood & Son

H.B. JOY & JESSE VINCENT WERE KEY PEOPLE!





WHAT'S WITH NAMING AMERICAN AUTOMOBILES?

The earliest motorized vehicles were buggies with engines placed at mid-point under the seat or at the rear of the carriage underneath to hide those new fangled contraptions. Names that were carried over at the beginning of the automobile development from the carriage manufacturing (1890 to 1905+) were,

- · do-se-do · surrey · chelseas
- · Stanhope · phaeton · runabout
- · brougham · buckboard · motor buggy, etc.

The phaeton was the extension of the 2-passenger Stanhope with an extended wood frame to seat two additional passengers behind the front seat, which also became known as a touring car. The term tonneau was applied to a two seat buggy with an additional seat behind and a canvas connecting the front seat frame around the rear passengers for protection, known as a "tonneau cover". The two seat buggy turned into a roadster, the buckboard became a truck and latter a pick-up. Although there were many manufactures with individually designed bodies and unique names, those illustrations on the next page were names proposed and recommended by the S.E.A. (Society Of Automobile Engineers) at the beginning of the 1900's.

Roadster: The earlier descriptions were often called "Runabout", a small open-type body having one fixed cross seat for two passengers and a space or compartment at the rear for carrying luggage. Folding seats fitting into the luggage compartment were sometimes used and called "rumble seat". The typical body had two doors, a folding roadster top and also removable side curtains.

Couplet: Seats two or three with a folding top and full length doors with disappearing panels of glass in the doors.

Coupe: An enclosed single compartment body with one fixed cross-seat to accommodate two or three passengers. The seats may be staggered with one seat facing the rear and a folding seat at the rear making it into a four passenger car.

Touring: An open car seating four or more having a direct entrance to the rear or "tonneau".

Phaeton: An open-type body, with two fixed cross-seats and four or five passengers. Using folding seats in the "tonneau" rear, it becomes a seven passenger. The typical body has four doors, a folding phaeton top and emergency side curtains that are removable.

Convertible Coupe: A roadster with a folding top and full height doors with glass.

Convertible Sedan: A sedan with a collapsible top and roll down windows in the doors.

Clover Leaf: An open car seating two of four. The rear seat is close to the divided front seat and entrance is only through the doors in front of the front seat. This description was dropped in the early teens.

Victoria: A convertible with a folding top seating four passengers. Entrance is through two doors in front of the front seats where one or both of the seats fold forward for entrance to the rear seats. Body style had roll-up windows. A modern version of the "Clover Leaf".

Sedan: An enclosed single compartment with two fixed cross-seats, seating four or five passengers.

Coach: A two door sedan body seating four or five passengers. Some manufactures used the term Brougham also to describe their two-door sedan.

Open Limousine: A touring car with a permanent standing top and disappearing or removable glass panels. This body style was not produced much past 1908.

Limousine: An enclosed body seating four or five with folding seats for two more making up to seven passengers. A window divider was sometimes installed between the front seating and the rear compartment. A Limousine without the divider is often called a "Touring Limousine". When a divider is added, it is called a "Formal Limousine".

Berline: A sedan body with the drivers seat entirely separate from the rear compartment. The Berline's window divider may move horizontally or vertically.

Brougham: A limousine body with no roof over the driver's compartment. Window behind the rear door, also known as a "Towncar".

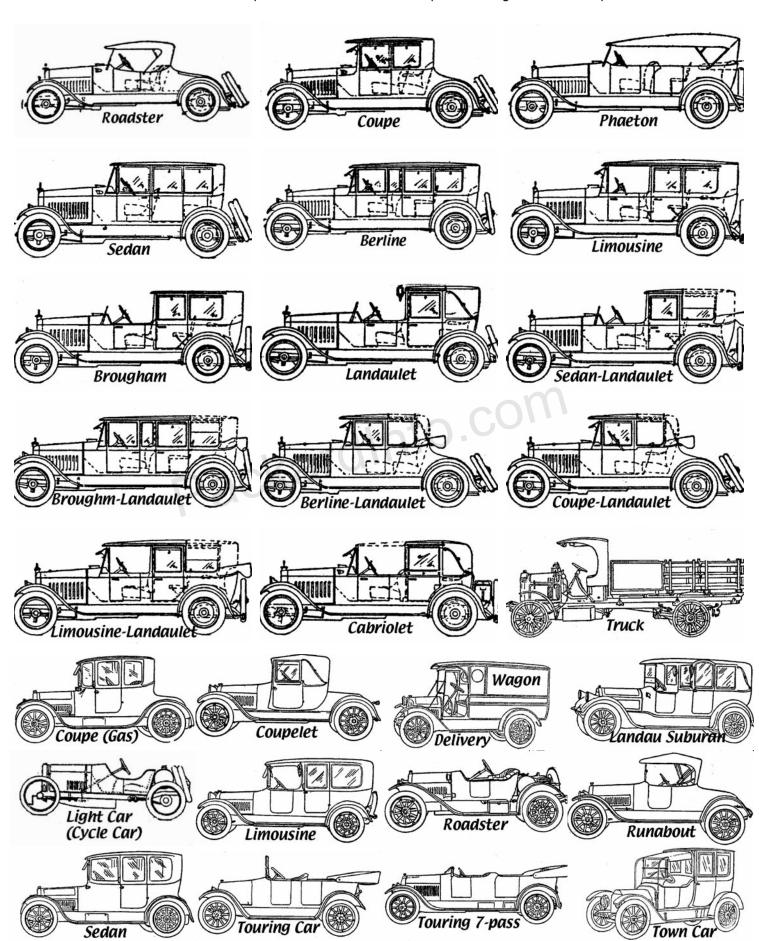
Landaulet: A body similar to that of the Sedan, the Limousine or Berline where the rear passenger compartment is collapsible up to the portion of the front compartment. No window behind the rear door, also known as a "Towncar".

- Sedan-Landaulet
 Limousine
- · Limousine-Landaulet
- Berline-Landaulet
- Brougham-Landaulet
- · Coupe-Landaulet

Cabriolet: A body similar to the Brougham and Landaulet without the collapsible rear compartment. Some may have a padded top and side landau bars by some manufactures. Cabriolet is often referred to a two door coupe, with padded top and side landau bars by some manufactures.

IDENTIFICATION OF EARLY AMERICAN CAR BODY TYPES

Scanned from: a 1918 edition of Dykes and a 1927 edition of Dykes showing the various styles of those times.



BRIEF PACKARD MOTOR CAR COMPANY SAGA

(from: en.wikipedia.org/wiki/Packard & auto.howstuffworks.com/packard)

1989–1910 Packard was founded by James Ward Packard (Lehigh U. Class of 1884), William Doud Packard and his partner, George Lewis Weiss, in the city of Warren, Ohio. James Ward believed that they could build a better horseless carriage than the Winton cars owned by Weiss (an important Winton stockholder) and, being himself a mechanical engineer, had some ideas for improvement on the designs of current automobiles. By 1899, they were building vehicles. The company, which they called the Ohio Automobile Company, quickly introduced a number of innovations in its designs, including the modern steering wheel and, years later, the first production 12-cylinder engine (1915). Ward's first Model A was a small one-cylinder model with automatic spark advance. James B. Joy took over the concern in 1901 and moved it to Detroit in 1903, the year of the first **four**-cylinder Packard. Ward Packard stayed behind.

Henry Bourne Joy, a member of one of Detroit's oldest and wealthiest families, bought a Packard. Impressed by its reliability, he visited the Packards and soon enlisted a group of investors—including Truman Handy Newberry and Russell A. Alger Jr. On October 2, 1902, this group refinanced and renamed the New York and Ohio Automobile Co. as "Packard Motor Car Company", with James as president. Alger later served as vice-president. Packard moved its automobile operation to Detroit soon after, and Joy became general manager, later to be chairman of the board. The 3.5 million ft². Packard plant on East Grand Boulevard in Detroit covered over 35 acres. Designed by Albert Kahn, it was considered the most modern automobile manufacturing facility in the world at that time.

For his first year, CEO Henry Joy planned to build 200 cars and to sell them at a profit of \$1,000 a car. There was nothing fantastic about this profit estimate. Joy had priced the Packard at \$5,000, and a car in this price class was quite capable of showing a 20 per cent ratio of profit to sales. In 1904, however, only half of Joy's equation worked out. He did turn out 192 Packards, but he had a \$298,000 deficit for the year. But Joy and his associates fed the company new money and went ahead on an even more ambitious scale. In 1905, Joy scheduled 500 Packards and produced 503. Furthermore, he made \$216,000 on the year. In 1906, he sold 803 Packards and his \$721,000 profit was not far from his original estimate of \$1,000 profit per sale. Then, in 1907, on the sale of 1,188 Packards, Joy made \$1,386,000, which was a profit of \$1,170 per car. The Packard formula - sell 1,000 cars and make \$1,000,000 - was particularly effective in the years between 1905 and 1910. It was easier to sell expensive cars to rich people than to sell medium-priced cars to middle-class people, and you had to sell only a few cars to have a most satisfactory year. (lots of millionaires did not own a car in the early 1900s).

1911–1930 From this beginning, through and beyond the 1930s, Packard-built vehicles were perceived as very competitive in the class of high-priced luxury American automobiles. The company was commonly referred to as being one of the "Three P's" of American motordom royalty, along with Pierce-Arrow of Buffalo, New York and Peerless of Cleveland, Ohio. The car that moved Packard firmly into the industry's front rank was its 48-horsepower **Six** of 1912. Packard then leap-frogged Cadillac's new 1915 V-8 with a V-12 the following year -- the fabled 1916 "**Twin Six**," though that only lasted until 1923.

Packard did introduce a less-prestigious Six in 1921, but that was dropped well before 1930. In 1923, Packard began using a "series" number to designate each year's model line, a practice it continued into the '50s. The Seventh Series, for example, coincides with 1930. That hierarchy began with a **Standard Eight**, which had the least-pretentious bodies on two relatively short wheelbases of 127.5 and 134.5 inches. Power came from a 320-cubic-inch inline engine making 90 bhp. A new straight-eight arrived for the 1924 season. For many people, Packard was, in its heyday, "the supreme combination of all that is fine in motor-cars." It may not have always been the technical "Standard of the World," but it was the social Standard of America, even for millions of would-be buyers who could never afford one. In 1929, more people owned stock in Packard than any other company save General Motors, and there were far more Packard stockholders than Packard owners.

In 1929 Packard introduced the dashing **Speedster Eight**, offering lithe boattail and standard roadsters, plus phaeton, victoria, and sedan, all on a 134-inch chassis. Speedsters cost the world -- \$5,200-\$6,000 -- so only 167 were built before the series was canceled after 1930. With a hefty price tag, the 1930 Speedster Eight boattail roadster had a hard time appealing to Depression-era buyers. A 385-cid eight delivered 125-145 bhp in Speedsters. (note: Speedsters were re-introduced in 1934 only with 135" wheelbase Runabout LeBaron at \$7,700 and a Sport Coupe. A 106-bhp version powered **Custom Eight** and **DeLuxe Eight** on wheelbases of 140.5 and 145.5 inches. These were generally built with closed bodies, but were also available in phaeton, roadster, and convertible styles by Packard and various custom coach-builders. Prices here weren't quite the world, ranging from \$3,200 to over \$5,000. Then again, such sums bought a rather nice house at the time. For a company so single-mindedly devoted to luxury, Packard did compile a remarkable production record. It regularly out produced Cadillac in 1925-30, even though its GM rival had help from LaSalle beginning in 1927.

1931–1936 Except for 1931, 1932, and 1934, Packard continued to out-build Cadillac/LaSalle until WWII. The 1931 Eighth Series comprised standard, Custom, and DeLuxe Eights. The standard line now offered "Individual Customs" on the 134.5-inch chassis. Included were a Dietrich convertible sedan and Victoria, plus Packard's own Cabriolet, Town Car, and Landaulet styles. Standard models retained the 320 engine, now 10 bhp richer; Custom and DeLuxe again carried the 385 unit, now with 120 bhp. The extra power came from modified intake and exhaust passages similar to those on the 1930 Speedsters. Other design changes included automatic Bijur chassis-lubrication system, and a new quick-shift mechanism for the four-speed gearbox to reduce effort. For 1932's Packard Ninth Series came in a more-conventional three-speed all-synchromesh transmission, plus lower, more streamlined styling that was nonetheless similar to upright 1930-31 appearance.

BRIEF PACKARD MOTOR CAR COMPANY SAGA

Like other luxury makes, Packard relied on middle-priced products to survive the Depression, most notably the **One Twenty**, new for 1935. This, together with the companion **One Ten**, enabled Packard not only to endure "hard times" but to grow rapidly from that of low-volume luxury to true mass-market producer. Packard produced ~29,000 cars in 1935 and doubled that in 1936 with ~61,000.

But the big news in the 1930's occurred at the top and bottom of the line. Leading the fleet was a new 1932 Twin Six, which was renamed **Twelve** after this one year. These Twelve cylinder "Ultimate Packards" with long wheelbase lasted only eight years from 1932 through 1939. They bore no relationship to the 1916-1923 original, with a new 445.5-cid V-12 that had actually been planned for an aborted front-drive chassis. Though a fairly low numerical axle ratio was available, most of these cars got gearsets of 4.41:1 or higher. The result was smooth, relatively shift-free motoring rather than high performance. The factory claimed a sustained 100 mph was well within the new V-12's capabilities, but that was under test conditions; the 160-bhp engine usually ran out of breath at about 90 mph. At 60 or 70 mph, though, it was whisper quiet.

The 1932-1934 V-12s shared the same two wheelbases and most bodies with the upper Eight series, which was again called Deluxe for 1932, then **Super Eight** from 1933-1942. In all cases, the longer chassis was reserved for the Individual Customs and a standard seven-passenger sedan and limousine. Despite their prestige as the ultimate Packards, the V-12s arrived at only \$100-\$200 above their counterpart DeLuxes with factory bodywork. But the gap grew as time passed, especially between the various custom-body models.

As an independent, Packard couldn't face the Depression with solid financial backing from a big parent, so it tried medium-priced cars well before Cadillac or Lincoln. Its first was the 1932 **Light Eight**, appearing two years ahead of a smaller, cheaper LaSalle and four years ahead of Lincoln's Zephyr. A quality product built with the same meticulous care as other Packards, the Light Eight was true to its name. It rode a lighter, trimmer 127.8-inch chassis mounting the standard Eight's 320 engine, rated that year at 110 bhp. The Light Eight was thus faster than its bigger sisters. Body styles comprised four-door sedan, five-passenger coupe-sedan, and rumble-seat roadster and coupe. The Light Eight looked chunkier than other '32 Packards because it was shorter overall, and its attractively affordable pricing -- around \$2,000 -- was more liability than asset. A Light Eight cost almost as much to build as a corresponding standard Eight yet sold for \$500-\$850 less, so Packard was lucky to break even on any Light Eight sold. The line was dropped after this one year.

Packard lost \$7 million in 1932, much of it on the Light Eight, so then company president Alvan Macauley began searching the ranks of GM executives for someone wise in the ways of volume production who could help the firm develop a profitable middle-priced car. Ironically, the firm netted \$500,000 with 1933 sales that amounted to 38 percent of the high-priced market -- well above Cadillac's share. Trouble was, the high-priced market was virtually gone. But Macauley's search was about to pay big dividends.

Soon coming aboard were Max Gilman, "that hardboiled guy in New York" (he'd started as a Brooklyn truck salesman in 1919), and George T. Christopher, a production whiz enticed out of retirement from GM. (Gilman replaced Macauley as president in 1938, when the latter became chairman; Christopher replaced Gilman in 1942). While Gilman astutely set the publicity stage, Christopher then modernized Packard's plant end-to-end for much higher volume. The fruit of their combined labors was unveiled on January 6, 1935, as the Packard **One Twenty**.

Designed largely by former GM people, the One Twenty engine was a straightforward L-head eight of 257.2 cid and 110 bhp. Features included a heavily ribbed block, individual exhaust ports, ample water jackets, five main bearings, and counterweighted overlapping journals. It was a smooth engine, easy on gas, and granite strong. After 1935, a longer stroke yielded 282 cid and 120 bhp. Most One Twentys could reach 85 mph and do 0-60 in less than 20 seconds -- not bad for a 3,500 pound prewar car. For 1936, the One Twenty added a convertible sedan bearing "Dietrich" body plates, though Ray Dietrich personally had nothing to do with it; his name had been owned by the Murray Body Company since the early '30s. The following year brought a station wagon, three DeLuxe closed models, and a 138-inch wheelbase sedan and limousine. One Twenty's seven models cost a little more than half as much as the discontinued Light Eight -- \$1,000-\$1,100 -- perfect for those who'd always wanted a Packard but had never been able to afford one. To no one's surprise, it sold like nickel hot dogs. As a result, Packard rocketed to 12th in industry production for 1935, leaping from 10,00+ in 1934 to nearly 32,000. cars made. And it kept right on soaring, reaching about 61,000+ in 1936.

Although Packard most certainly could not have survived the Depression without the highly successful **Junior** models, the Juniors did have the effect of diminishing the **Senior** models' stellar and exclusive image among those few who could still afford an expensive luxury car. Adding insult to injury, the 120 models were more modern in basic design than the Senior models, i.e. the 1935 Packard 120 featured independent front suspension and hydraulic brakes, both features that would not appear on the Senior Packards until 1937.

Regardless, by the end of the '30s, Cadillac was in firm charge as the sales and prestige leader of the high-dollar class. Many people who previously wouldn't have been seen in a Caddy now bought them instead of big Packards, which had been upstaged by the low-cost One Ten and One Twenty that looked almost the same, at least in front. A definite factor in Cadillac's leap to luxury-league supremacy was its more-modern Harley Earl styling. In 1935, when "senior" production was consolidated to make room for the new high-volume One Twenty, the Twelve gained a stroked 473-cid engine with 175 bhp, and shifted to 139-inch and 144-inch wheelbases. Super Eights offered similar body styles on those same chassis, as well as a trim 132-inch platform. Custom bodies thinned quickly as coachbuilders either went bankrupt or were bought out, but a few were always listed through 1942. As an independent, Packard could not face the Depression with solid financial backing from a big parent, so it tried medium-priced cars well before Cadillac or Lincoln.

BRIEF PACKARD MOTOR CAR COMPANY SAGA

To address the Depression, Packard started producing more affordable cars in the medium-price range. In 1935, it introduced its first sub-\$1,000 car, the Packard 120. Car production more than tripled that year and doubled again in 1936. In order to produce the One Twenty Series, Packard built and equipped an entirely separate factory. By 1936, Packard's labor force was divided nearly evenly between the high-priced "Senior" lines (Twelve, Super Eight, and Eight) and the medium-priced "Junior" models, although more than ten times more Juniors were produced than Seniors. This was because the 120 series models were built using thoroughly modern mass production techniques, while the Senior Packards used a great deal more hand labor and traditional craftsmanship.

1937-1942 Prior to 1937, Packard was still the premier luxury automobile, even though the lion's share of cars being built were the One Twenty and Super Eight model ranges. 1937 was Packards best year ever with ~123,000 cars made. A sharp recession held the 1938 volume to some 56,000, but the firm soon recovered, and output remained healthy until World War II. The '37 Senior Packards joined the One Twenty in offering independent front suspension, grease fittings (instead of the Bijur automatic chassis-lube system), and hydraulic brakes. For 1938, when the One Twenty was simply called Eight (one year only), the standard wheelbase lengthened to 127 inches.

Hoping to catch still more of the market, Packard decided to issue the **Packard I15C** in 1937, which was powered by Packard's first six-cylinder engine since the Fifth Series cars in 1928. While the move to introduce the Six was at once brilliant—the car arrived just in time for the 1938 recession—it also tagged Packards as something less exclusive than they had been in the public's mind, and in the long run, the Six hurt Packard's reputation of building some of America's finest luxury cars. Arriving on a 115-inch wheelbase, it used what was basically an over-bored One Twenty eight with two fewer cylinders, which made for a 237-cid six with 100 bhp. Wheelbase stretched to 122 inches for 1938-39, when displacement went up to 245 cid, though horsepower was unchanged. Offerings basically duplicated the One Twenty's, but prices averaged some \$150 lower, so the Six outsold the One Twenty by 13-to-10 in 1937. Though its six wasn't as smooth or potent as the One Twenty eight, it did offer excellent mileage and more than adequate performance.

Super-Eights offered the same two chassis, but models were reduced to cover a \$1,650-\$2,300 spread. The Twelve, however, still ran a very broad gamut of models and prices (\$4,155 to \$8,355), including custom styles by **Rollston** and **Brunn**. However, 1939 was the magnificent Twelve final year; the Depression had rendered it an unnecessary anachronism. Only 5,744 were built during its eight-year reign as queen of the line (including 1932 Twin Sixes). More major styling adjustments occurred for 1940, when a new 160-bhp 356-cid engine bowed in an expanded Super Eight line divided between One Sixty and Custom One Eighty models. These spanned wheelbases of 127, 138, and 148 inches and a price band of \$1,500 to \$2,900 with standard bodywork.

The new 356 was impressively quiet, what with nine main bearings and a crankshaft that weighed 105 pounds. It was also potent enough to push the lighter models to well over 100 mph. The 356 would power Supers through 1947 and Customs through 1950. Another new feature for 1940 was air conditioning. Packard was the first production car to offer it, though it was bulky and not as effective as later units. Meantime, the low-priced Six was again a One Ten for 1940, but neither it nor the One Twenty was much changed mechanically. However, rumble-seat models were eliminated, and the One Twenty extended its coverage with four new DeLuxe-trim models: a sedan, club coupe, club sedan, and convertible coupe in the \$1,160 to \$1,300 price range.

The line was again anchored in 1938 and 1939 by the Six 110 (soon to be called One Ten in 1942), priced as low as \$1,000 for the business coupe. (Fords and Chevys cost \$600 to \$900 that year). The One Twenty name returned on entry-level eight-cylinder models, with 127-inch and 148-inch wheelbases; prices were \$1,245 to \$1,700.

Effectively filling the glamour gap left by the departed Twelve, these comprised a One Twenty convertible victoria, a Custom Super Eight One Eighty version on the same short wheelbase, and a long-chassis Custom Super convertible sedan and closed Sport Sedan. All boasted ground-hugging silhouettes enhanced by the complete absence of running boards (Dutch detested running boards, though they were fast-fading anyway). The victorias were exquisite: smooth, low, ideally proportioned, yet with just the right amount of proper Packard dignity. A stunning exception to Packard's more competitive 1940 price structure was a new quartet of rakish custom-built Darrin models, the work of renowned designer Howard A. "Dutch" Darrin. 1940 was Packards 2nd best year with 101,575 cars made offering a price range of \$867 to \$6,300.

The **Darrin-Packards** evolved from a handful of 1938-39 specials that Dutch had built at his Hollywood works for various celebrities, including actor/crooner Dick Powell. Strong response encouraged Dutch to convince Packard to catalog such wares on a special-order basis. In a clever ploy to do just that, he got the Powell car parked at the Packard Proving Grounds in the summer of 1939, where it was roundly cheered by dealers attending their annual sales meeting. Save sectioned radiators and hoods, the Darrins wore unique body panels. The Sport Sedan was a handsome "gentleman's" car with a semblance of Bill Mitchell's 1938 Cadillac Sixty Special in its curved, blind-quarter roof, chrome-edged windows, and sharp beltline. But the real eye-catcher was the sleek victoria, with cut-down windshield and an abrupt kickup to the rear flanks from a gradually sloped doorline -- the famous "Darrin notch."

For most of its history Packard was guided by its President and General Manager Alvan Macauley from 1916 to 1949, who also served as President of the National Automobile Manufactures Association. Inducted into the Automobile Hall of Fame, Macauley took Packard to the number one designer and producer of luxury automobiles in the United States and was highly competitive abroad, with markets in sixty-one countries and gross income of \$21,889,000 in 1928. Macauley was responsible for the iconic Packard slogan,

"Ask the Man Who Owns One."

BRIEF SUMMARY OF PRE-WAR PACKARD CHARACTERISTICS BY DECADE

The table is a brief summary of the Pre-War Packard characteristics for each decade - from the 1900s through the early 1940s:

	<u>1900s</u>	<u>1910s</u>	<u>1920s</u>	<u>1930s</u>	1940s (1940-42 only)
Cars Made:	5,418	42,984	330,303	402,936	226,249
Price Range:	\$1,200-\$7,200	\$2,600-\$6,750	\$2,235-\$8,450	\$840-\$8,355	\$867-\$6,300
Weight Range:		4,113-5,015 lbs	2,790-5,250 lbs	3,140-5,950 lbs	3,110-4,850 lbs
Power Range:	7.5 -30 hp	18-48 hp	43.2-130 hp	90-175 hp	100-160 hp
Models:*	47	254	196	508	Ш
New Styles Introduced:	 Models: C, E, F, G, K, L, N S (or 24) Thirty Series: (U, UA, UB, UBS) (E, UE) I-38 & 2-38 2-48 & 3-48 5-38 	• Thirty Series: (UB, UBS, UC) (UCS, UD, UDS) • Eighteen Series: (NB, NC, NE) (NB & NC) • Twin-Six Series: (1-25, 2-25, 3-25) (1-35, 2-35, 3-35)	Eight SeriesStandard EightCustom EightDeluxe EightSpeedster	 Light Eight Twelve Super-Eight Six (110) Six (120) One Twenty One Twenty B One Twenty C/CE 	Custom Super-EightClipperClipper EightClipper Six
Custom Body Styles:		FisherMetal Body Co.	PullmanHalbrook	DietrichLeBaron	RollstonBrunnHercules

^{*} Note: many of the same model were repeated over the years, often with a different wheelbase and/or custom coach builder.

PRE-WAR PACKARD MOTOR CAR COMPANY PRODUCTION BY CYLINDERS

Culindana	Styles Cons	Mada* Va		Daniad
Cylinders		Made* Yea		Period
1	Model: (A, B, C, E, F, G)) 1	1989-1903
4	Models: (K, N. S, 18s, 30s)	13,190 10	0 1	1903-1912
6	Sixs (1-38, 2-48, 3-48, 5-38, 110)4	48,442 17	7 1	1912-1915, 1921-1928 & 1937-1941
8	Eights (Single, Custom, Standard)	92,063 16	5 1	1924-1936
8	Speedster	187 2	2 1	1929 & 1930
8	Super Eights & Custom Super Eights	58,897 10) 1	1933-1942
8	One-Twentys (120, 120B 120C/CD)1	91,532 7	7 1	1935-1937 & 1939-1941
8	Light Eight	6,785 1	. 1	1932 only
12	Twin-Sixs	36,378 8	3 1	1916-1923
12	Twelves	5,512 7	7 1	1933-1939
8	Clipper	 35,799 2	 ! 1	
6	Clipper			1942 only
1				

Total: ~1,008,890 (excludes foreign sales)

Note: Production numbers are from the PAC Website: packardclub.org (Encyclopedia)

- → Production of all the Twin-Sixs &Twelves combined (41,890) was ~71% of all the Super Eights (58,897) made.
- Production of all the Sixes (459,767) was ~ 67% of all the Eights (685,263) made.
- Production of the 12-cylinder Packards (Twin-Six & Twelves) was ~4.2 % of the total Pre-War Packards built.
- → Production of the top-of-the line Twelves was only a small fraction (~0.55%) of the Pre-War Packards built.
- Sixes and Eights had the longest production run in years. Light Eight had the shortest run of only one year.
- 4-cylinder Packards lasted 10-years. 6-cylinder Packards lasted 17-years. 8-cylinder Packards lasted 16-years.

Pre-War Packard Production Rates - Domestic

	11 7	44	84	33	184	207	403	728	1,128	1,303	2,303	3,259	2,225	2,949	1,452	4,607	2,161	7,746	8,999	5,997	3,589	6,067	9,930	24,540	22,919	28,055	48,270	48,270	29,821	57,350	55,081	36,393	15,450	16,694	4,883	10,079	32,870	61,215	123,044	55,904	46,404	101,575	74,279	50,395	
5	1899	1900	1001	1902	1903	1904	1905	1906	1907	1908	1909	1910	1911	1912	1913	1914	1915	1916	1917	1918	1919	1920	1921	1922	1923	1924	1925	1926	1971	1928	1929	1930	1931	1932	1933	1934	1935	1936	1937	1938	1939	1940	1941	1942	
8																																											16,600	19,199	
9																																												11,325	
Twelvee					-NSA																														547	986	826	718	1,340	269	496				
Twin-Six Tv					PRE-WAR PACKARD PRODUCTION RATES-USA	reign sales)												7,746	8,999	5,997	3,589	6,067	1,130	1,944	323									583											
Eight T					PRODUCT	(Note: excludes production for foreign sales)																													1,327	3,945	1,539	1,357	5,835	2,476	6,022	10,646	5,879	19,871	
Speedster					PACKARD	udes produ																								ſ	70	117													
Light 8					RE-WAR	Note: excli																												6,785											
					_	_	•																		0	8,397	7,912	7,912	4,486	15,600	55,011	36,276	15,450	9,326	3,009	5,148	30,475	59,140	50,266	22,700	15,536	28,319	17,100		
														1,349	1,452	4,607	2,161						8,800	22,596	22,596	19,658	40,358	40,358	25,335	41,750									65,603	30,159	24,350	62,610	34,700		
					34	207	403	728	1,128	1,303	2,303	3,259	2,225	1,600																															
	- 7	44	84	33	150																																								
	1899	900	1001	1902	1903	1904	1905	1906	1907	1908	1909	1910	1911	1912	1913	1914	1915	1916	1917	1918	1919	1920	1921	1922	1923	1924	1925	1926	1927	1928	1929	1930	1931	1932	1933	1934	1935	1936	1937	1938	1939	1940	1941	942	

Pre-War Packard Stats - Styles, Models, Units, HP, CC's, Price & Weight Range

_			a	-773	1200		V loboM	1 800
٠ ١	4 4	4 4	n 0	143	1.200-1.750		Model B	1900
ıκ	. 7	84	12	184	1,500-2,500			1901
2	4	33	12	184	2,250-2,500			1902
7	4	184	24	184/251	2,200-7,300		Model G, Model K (King of Prusia)	1903
П	Н	207	22	184/242	7,000-7,200		Model L	1904
H	4	403	24	266	3,500-4,600		Model N	1905
H	4	728	24	349.9	2,400-4,200		Model S or (24)	1906
Н	4	1,128	30	431.9	4,200-5,600		Thirty (U)	1907
Н	2	1,303	30	349.9/431.9	4,200-5,650		Thirty (UA)	1908
2	11		30	265.7/265.7/341.9	3,200-5,600		Thirty (U & UBS)	1909
7	12		30	267.5/431.9	3,200-5,650		Thirty (UC & UCS), Eighteen (NB)	1910
7	14	2,225	30	267.5/431.9	4,050-5,750		Thirty (UD & UCS), Eighteen (NC)	1911
n	29	2,949	48	267.5/431.9	3,200-6,450		Thirty (UE), Eighteen (E), Six	1912
7	21	1,452	38	415/525	4,050-5,750		1-38, 2-48	1913
4	61	4,607	48	415/525	4,310-6,150	4,113-5,015	2-38, 3-48, 4-48	1914
7	39	2,161	48	415/525	3,750-6,010	4,163-5,015	5-48, Twin-Six	1915
7	22	7,746	43.2	424.1	2,600-4,800	4,310-4,630	ix 1-25 & Twin-Six	1916
7	22		43.2	424.1	2,865-5,150	4,150-4,970	Twin-Six 2-25 & Twin-Six 2-35	1917
7	17	2,997	43.2	424.1	3,450-5,850	4,210-4,920		1918
7	17	3,589	43.2	421.4	3,950-6,700	4,210-4,920		1919
2	12	6,067	88	421.4	4,800-7,350	4,210-4,920		1920
7	6		25	241.5/421.4	3,000-8,000	2,790-4,670	Single-Six	1921
7	13		54	241.5/424.1	3,000-8,450	2,790-4,670		1922
7	16	22,919	24	268.4/424.1	2,485-8,450	3,030-4,670	Single 8	1923
7	21	28,055	82	288.6/357.8	2,750-4,950	3,117-4,434		1924
7	24	48,270	82	288.6/357.8	2,585-5,750	3,458-4,080		1925
7	25	48,270	82	288.6/357.8	2,585-5,100	3,458-4,615		1926
7	16	σ	105	288.6/384.8	2,585-5,100	3,545-4,700	Six	1927
m	30	\sim	105	288.6/384.8	2,275-4,710	3,365-5,250	Custom Eight, Standard Eight	1928
m	30	55,081	130	319.2/384.4	2,235-5,985	4,065-5,155	Speedster, Deluxe Eight	1929
m	38	9	145	320/385/456	2,425-6,000	3,935-5,000		1930
7	40	15,450	120	320/385/446	2,425-6,075	3,383-5,080		1931
4	99	16,694	160	256/320/474	1,750-7,250	4,000-5,830	Light Eight	1932
m	24	4,883	160	320/385/456	2,150-7,000	4,150-5,735	Twelve	1933
m	61	10,079	160	320/385/446	2,350-7,746	4,400-5,750	Super Eight	1934
4	26	32,870	175	256/320/385/474	980-6,435	3,385-5,950	One Twenty	1935
4	28	61,215	150	282/320/385/474	990-5,385	3,380-5,945	One Twenty B	1936
4	51	123,044	175	237/282/320/474	840-5,900	3,140-5,900	One Twenty C/CD	1937
4	49	55,904	175	245/282/320/474	1,075-8,510	3,425-5,740		1938
4	35	46,404	120	245/282/320/474	1,000-2,294	3,295-5,890		1939
4	40	٦ì	160	245/282/356	867-2,154	3,110-4,585	Custom Super Eight	1940
4	39	74,279	160	245/282/356	1,112-2,289	3,385-4,850	Clipper	1941
4	32	50,395	165	245/282/356	1,180-1,495	3,315-4,850	Clipper Eight, Clipper Six	1942
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Pre-War Packard Motor Cars - Cylinders - (Wheelbase" *Models/Series*) Year Models Cylinders ("Wheelbase" Model/Series 1899 **Model A** 1-cylinder (71.5") 1900 **Model A** 1-cylinder (71.5") + **Model B** 1-cylinder (76") 1901 *Model C* 1-cylinder (75" & 76") + *Model E* 1-cylinder (84") + *Model F* 1-cylinder (84") 1902 **Model F** 1-cylinder (84") + **Model G** (1-cylinder (91") 1903 **Model F** 1-cylinder (88") + **Model K** 4-cylinder (94") - end of the one-cylinder engines 1904 **Model L** (4-cylinder) (94") 1905 **Model N** (4-cylinder) (106") 1906 **Model S/24** 4-cylinder (108" & 119") 1907 Thirty/**Model U** 4-cylinder (108" & 122") 1908 Thirty/**Model UA** 4-cylinder (108" & 123.5") 1909 Eighteen/Model NA 4-cylinder (102" & 112") + Thirty 4-cylinder Model UB & Model UBS (108" & 123.5") 1910 Eighteen/**Model NB** 4-cylinder (102" & 112") + Thirty "UC" & "UCS" 4-cylinder (108" & 123.5") 1911 Eighteen/*Model NC* 4-cylinder (102" & 112") + Thirty "UD" & "UDS" 4-cylinder (108" & 123.5") 1912 Eighteen/**Model NE** 4-cylinder (108" & 112") + Thirty/**Model UE** 4-cylinder (114", 123.5" & 129.5" + Single-Six 1-48/12-48 (121.5", 133" & 139") 1913 Single-Six 1-38/Model 1338 (115.5", 134" & 138") + Single-Six 2-48/Model 1348 (121.5", 133" & 139") 1914 Single-Six 1-38/**Model 1438** (115.5", 134" & 138") + Single-Six 2-38 (121.5" & 140") + Single-Six 3-48/**Model 1448** (139") & 4-48 (144") 1915 Single-Six 3-38 (140" **Model 1438**) + Single-Six 5-48 (144" **Model 1448**) 1916 Twin-Six 1-25 (125") + Twin-Six 1-35 (135") 1917 Twin-Six 2-25 (126.5") + Twin-Six 2-35 (136") 1918 Twin-Six 3-25 (126.5") + Twin-Six 3-35 (136") 1919 Twin-Six 3-25 (126.5") + Twin-Six 3-35 (136") 1920 Twin-Six 3-25 (126.5") + Twin-Six 3-35 (136") - last year for the 3-25 designation COM 1921 Twin-Six (136") + Single-Six (116" **Model 116**) 1922 Twin-Six 3-35 (136" 126) + Single-Six (126" Model 126 & 133" Model 133) 1923 Twin-Six 3-35 (136"126) + Single-Six (126"Model 126 & 133"Model 133) 1924 | Ist | Eight (136" 136 & 143" 143) + Single Six (126" 226 & 133" 233) Series did not start until 1924, which was the 1st Series 1925 2nd Eight (136"236 & 143"243) + Single-Six (126"326 & 133"333) 1926 2nd Eight (136"236 & 143"243) + Single-Six (126"326 & 133"333) 1927 3rd Eight (136"336 & 143"343) + Single-Six (126"426 & 133"433) 1928 4/5th Custom Eight (143"443) + Standard Eight (143"443) + Single-Six (126"526 & 133"533) 1929 6th Speedster-Eight (126.5"626) + Custom/DeLuxe Eight (140"640 & 145"645) + Standard Eight (126"626 & 133"633) 1930 7th Speedster-Eight (134.5"734) + Custom/DeLuxe Eight (140.5"740 & 145.5"745) + Standard Eight (127.5"726 & 134.5"733) 1931 8th DeLuxe Eight (140.5"840 & 145.5"845) + Standard Eight (127.5"826 & 134.5"833) Twin-Six (142.5"905 & 147"906) + DeLuxe Eight (142.5"903 & 147.5"904) + Standard Eight (129.5"901 & 136.5"902) + Light Eight (127.75"900) note: Light Eight discontinued after only one year. 1933 10th Twelve (142"1005 & 147"1006) + Super Eight (135"1003 & 142"1004) + Eight (127.5"1001 & 136"1002) 1934 11th Twelve (135"1106 & 142"1107 147"1108) Super Eight (135"1103 & 142"1104 147"1105) + Eight (129"1100, 136"1101 & 141"1102) 1935 12th Twelve (139"1206 & 144"1207/1208) + Super Eight (132"1203, 139"1204 & 144"1205) + Eight (127"1200, 134"1201 & 139"1202) 1936 14th Twelve (139"1406, 139"1407 & 144"1408) + Super Eight (132"1403, 139"1404 & 144"1405) + Eight (127" 1400, 134" 1401 & 139" 1402) + One Twenty B "120B" (132", 139" & 144") 1937 15th Twelve (132" 1506, 139" 1507 & 144" 1508) + Super Eight (127" 1500, 134" 1501, 139" 1502) One-Twenty "120CD" & "138CD" (120"C, 120"CD & 138"CD) + Six "115-C" (115") 1938 16th Twelve (127", 134" **1607** & 139" **1608**) + Super Eight (127" **1603**, 134" **1604**, 139" **1605**) + Eight (127" 1601, 134" 1601D & 138" 1602) + Six "110" (122" 1600) 1939 17th Twelve (134" 1707 & 139" 1708) + Super Eight (127" 1703 148" 1704) + One-Twenty (120", 127" 1701 & 148" 1702) + Six "110" (115" 1700 & 122" 1700) 1940 18th Custom Super Eight (127" 1806, 138" 1807 & 148" 1808) + Super Eight "160" (127" 1803, 138" 1804 & 148" 1805) + One-Twenty "120" & 120DE" (127" 1801) + One-Ten "110" (122" 1800) 1941 19th Custom Super Eight (127"1906, 138"1907 & 148"1908) + Super Eight "160" (127"1903, 138"1904 & 148"1905) + One-Twenty "120" & 120DE" (127" 1901) + One-Ten "110" (122" 1900) + Clipper Eight (127" 1951) 1942 20th Custom Super Eight (127"2006, 138"2007 & 148" 2008) + Super Eight "160" (127"2003, 138"2004 & 148"2005) + Clipper Eight "120" (120" **2001** & 127" **2011** & **2021**) + Clipper Six "110" Special & Custom (120" **2000**)

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1899 Packard Model A (1-cylinder 5 1/2" x 6" @ 7.5 hp) - <u>Price:</u> ($1,200)
                    2-4 pass Dos-o-Dos Carriage
I Model:
            71.5"
I made (exists today!)
1900 Packard Model A (1-cylinder 5 1/2" x 6" @ 9 hp) - <u>Price:</u> ($1,200 - $1,250)
2 Models:
            71.5"
                    2 pass
                               Carriage
5 cars
            71.5"
                     2-4 pass
                               Dos-o-Dos Carriage
1900 Packard Model B (1-cylinder 5 1/2" x 6" @ 9 hp) - <u>Price:</u> ($1,700 - $1,750)
2 Models:
            76"
                     2 pass
                               Carriage
            76"
49 cars
                     2-4 pass
                               Dos-o-Dos Carriage
1901 Packard Model C (1-cylinder 6" x 6 1/2"@ 12 hp) - <u>Price</u>: ($2,000)
3 Models:
            75"
                     2 pass
                               Carriage
            75"
81 cars
                     2-4 pass
                               Dos-o-Carriage
            76"
made
                     6 pass
                               Touring w/rear entrance
1901 Packard Model E (1-cylinder 6" x 6 1/2" @ 12 hp) - <u>Price</u>: ($1,500)
I Model:
            84"
                     2-4 pass
I experimental car made
1901 Packard Model F (1-cylinder 6" x 6 1/2" @ 12 hp)
I Model:
            84"
                     5 pass
                               Tonneau (w/ rear entrance) - Price: ($2,500)
2 experimental cars made
1902 Packard Model F (1-cylinder 6" x 6 1/2" @ 12 hp) - <u>Price</u>: ($2,250-2,500)
2 Models:
            84"
                     2 pass
                               Without Tonneau
29 cars
            84"
                     5 pass
                               Tonneau
1902 Packard Model G (I-cylinder 6" x 6 1/2" @ 24 hp) - Price: ($?,???)
2 Models:
            91"
                     4 pass
                               Surrey
            91"
4 cars
                     8 pass
                               Tonneau
1903 Packard Model F (1-cylinder 6" x 6 1/2" @ 12 hp) - Price: $2.200-$2,300)
2 Models:
            88"
                     2 pass
                               Runabout
150 cars
            88"
                     5 pass
                               Touring
1903 Packard Model K (4-cylinder 4" x 5" @ 24 hp) - <u>Price</u>: ($7,000-$7,300)
2 Models:
            92"
                     4 pass
                               King of Belgium
            92"
34 cars
                     5 pass
                               Tonneau (rear entrance)
1904 Packard Model L (4-Cylinders 3 7/8" x 5 1/8" @ 22 hp) - <u>Price</u>: ($3,000)
I Model:
            94"
                     5 pass
                               Touring
207 cars made
1905 Packard Model N (4-Cylinders 4 1/16" x 5 1/2" @ 28 hp) - <u>Price</u>: ($3.500-$4,600)
4 Models:
            108"
                     2-3 pass
                               Runabout
403
            119"
                     5 pass
                               Brougham & Touring
cars made
            119"
                     7 pass
                               Limousine
1906 Packard Model S or (24) (4-cylinders 4 1/2" x 5 1/2" @ 24 hp) - <u>Price</u>: ($2.400-$4,200)
4 Models:
            108"
                     2-3 pass
                               Runabout
728 cars
            119"
                     7 pass
                               Landaulet ◆ Limousine & Touring
1907 Packard Thirty (U) (4-cylinders 5" x 5 1/2" @ 30 hp) - <u>Price:</u> ($4.200-$5,600)
4 Models:
            108"
                     2 pass
                               Runabout
1.128 cars
            122"
                     7 pass
                               Landaulet ◆ Limousine & Touring
1908 Packard Thirty (UA) (4-cylinders 5" x 5 1/2" @ 30 hp) - <u>Price:</u> ($4.200-$5,650)
5 Models:
            108"
                               Runabout
                    2 pass
1,303 cars
            123.5"
                    4-5 pass
                               Close Coupled
            123.5" 7 pass
made
                               Landaulet ◆ Limousine & Touring
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1909 Packard Thirty (UB & UBS) (4-cylinders 5" x 5 1/2" @ 30 hp) - <u>Price:</u> ($4,200)
            108"
6 Models:
                    2 pass
                              Runabout
1.501
            123.5"
                   5-6 pass
                             Closed Coupled
cars made
            123.5" 7 pass
                              Touring ◆ Limousine ◆ Demi Limousine ◆ Landaulet & Closed Coupled
1909 Packard Eighteen (4-cylinders 4 1/16 x 5 1/8" @ 18 hp) - <u>Price:</u> ($3,200)
5 Models:
            102"
                    2 pass
                              Runabout
802 cars
            112"
                    5 pass
                              Closed Coupled,
            112"
                    7 pass
                              Landaulet ◆ Touring & Limousine
1910 Packard Thirty (UC & UCS) (4-cylinders 5" x 5 1/2" @ 30 hp) - <u>Price:</u> ($4,200-$5,650)
7 Models:
            108"
                    2-3 pass
                             Runabout
2.493
            123.5"
                   5 pass
                              Phaeton & Demi Limousine
cars made
            123.5" 5-6 pass
                             Closed Coupled
                              Touring ◆ Limousine & Landaulet
            123.5'
                   7 pass
1910 Packard Eighteen (NB) (4-cylinders 4 1/16" x 5 1/8" @ 18 hp) - <u>Price:</u> ($3,200-$4,500)
5 Models:
            102"
                    2-3 pass
                             Runabout
766
            112"
                    5 pass
                             Closed Coupled & Touring
            112"
                              Limousine & Landaulet
cars made
                    7 pass
1911 Packard Thirty (UD & UDS) (4-cylinders 5" x 5 1/2" @ 30 hp) - <u>Price:</u> ($4,200-$5,600)
7 Models:
            108"
                    2 pass
                             Coupe & Runabout
            123.5"
1.865
                    5 pass
                              Phaeton
cars made
            123.5" 5-6 pass
                             Closed Coupled
            123.5" 7 pass
                              Touring ◆ Limousine & Landaulet
1911 Packard Eighteen (NC) (4-cylinders 4 1/16" x 5 1/8" @ 18 hp) - <u>Price:</u> ($3,200-$4,700)
            102"
7 Models:
                    2 pass
                              Coupe & Runabout
360 cars
            112"
                    5 Pass
                              Closed Coupled & Touring
            112"
                              Limousine ◆ Imperial Limousine & Landaulet
                    7 pass
1912 Packard Thirty (UE) (4-cylinders 5" x 5 1/2" @ 30 hp) - <u>Price</u>: ($4,200-$5,650)
10 Models: 114"
                    2 pass
                             Coupe & Runabout
1.250
                              Touring ◆ Limousine & Imperial Limousine
            123.5"
                   7 pass
cars made
           129.5"
                              Closed Coupled & Phaeton,
                   5 pass
            129.5" 7 pass
                              Landaulet ◆ Imperial Landaulet & Brougham
1912 Packard Eighteen (NE) (4-cylinders 4 1/16" x 5 1/8" @ 18 hp) - <u>Price</u>: ($3,200-$4,600)
8 Models:
            108"
                             Coupe & Runabout
                    2 pass
                              Closed Coupled ◆ Touring ◆ Landaulet ◆
350
            112"
                    7 pass
cars made
            112"
                    7 pass
                              Imperial Landaulet ◆ Limousine & Imperial Limousine
1912 Packard Six (6-cylinders 4 1/2" x 5 1/2" @ 48 hp) - <u>Price:</u> ($5,200-$6,450)
II Models: 121.5" 2 pass
                             Coupe & Runabout
1.349
                             Close Coupled
            133"
                    5 pass
                              Touring ◆ Limousine ◆ Imperial Limousine ◆ Landaulet & Imperial Landaulet
cars made
            133"
                    7 pass
            139"
                    4 pass
                              Brougham
            139"
                              Phaeton & Phaeton Victoria
                    5 pass
1913 Packard 2-48 or 1348 (6-cylinders 4 1/2" x 5 1/2" @ 48 hp) - <u>Price:</u> ($4,200-$5,750)
10 Models: 121.5"
                   2 pass
                              Roadster
1.000
            121.5
                    3 pass
                             Coupe
cars made
            133"
                    5 pass
                             Closed Coupled
            133"
                    7 pass
                             Landaulet → Imperial Landaulet → Limousine & Imperial Limousine
            139"
                    5 pass
                             Brougham & Phaeton
            139"
                    7 pass
                             Touring
1913 Packard 1-38 or 1338 (6-cylinders 4" x 5 1/2" @ 38 hp) - <u>Price</u>: ($4,050-$5,500)
           115.5"
II Models:
                   2 pass
                             Coupe & Roadster
452
                              Imperial Coupe
            115.5"
                    4 pass
cars made
            134"
                    4 pass
                              Landaulet ◆ Imperial Landaulet ◆ Limousine ◆ Imperial Limousine & Touring
            138"
                    4 pass
                              Brougham & Phaeton
            138"
                    5 pass
                              Phaeton
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1914 Packard 1-38 or 1438 (6-cylinders 4" x 5 1/2" @ 38 hp) - <u>Price/Weight:</u> ($3,200-$4,700) / (3,820-4,510 lbs)
II Models: 115.5"
                   2 pass
                             Coupe & Runabout
1,166
           115.5"
                   4 pass
                             Imperial Coupe
           134"
                             Touring ❖ Limousine ❖ Imperial Limousine ❖ Landaulet & Imperial Landaulet
cars made
                   5 pass
           138"
                   4 pass
                             Brougham & Phaeton
           138"
                   5 pass
                             Phaeton
1914 Packard 2-38 6-cylinders 4 1/2" x 5 1/2" @ 38 hp) - Price/Weight: ($3,350-$5,100) / (4,113-4,916 lbs)
19 Models:
           121.5"
                   2 pass
                             Runabout
1,501
           140"
                   3 pass
                             Coupe
cars made
           140"
                   4 pass
                             Salon Brougham & Phaeton
           140"
                             Phaeton
                   5 pass
           140"
                   6 pass
                             Salon Touring ◆ Brougham ◆ Landaulet ◆ Standard Limousine & Special Touring
           140"
                   7 pass
                             Touring ◆ Imperial Limousine ◆ Salon Limousine ◆ Cab Sides Limousine ◆
           140"
                   7 pass
                             Standard Landaulet → Standard Limousine → Cab Side Limousine →
           140"
                   7 pass
                             Standard Limo (by Fisher) • All-Weather Convertible (by Metal Body Co.),
1914 Packard 3-48 or 1448 (6-cylinders 4 1/2" x 5 1/2" @ 48 hp) - <u>Price/Weight:</u> ($3,200-$4,850) / (?,???-4,700 lbs)
II Models:
           139"
                   2-3 pass
                             Runabout
           139"
1.499
                   4 pass
                             Phaeton & Imperial Coupe
           139"
                   5 pass
                             Phaeton ◆ Salon Touring & Brougham
cars made
           139"
                   6 pass
                             Imperial Limousine
           139"
                   5-7 Pass
                             Imperial Limousine
           139"
                   7 pass
                             Touring ◆ Cabriolet Limousine & Salon Limousine
1914 Packard 4-48 (6-cylinders 4 1/2" x 5 1/2" @ 48 hp) - Price/Weight: ($4,750-$6,100) / (4,310-5,516 lbs)
20 Models:
           144"
                   2 pass
                             Runabout
441
           144"
                   3 pass
                             Coupe
cars made
           144"
                   4 pass
                             Salon Limousine ◆ Phaeton ◆ Cabette & Salon Brougham
           144"
                             Closed Coupled & Phaeton
                   5 pass
           144"
                   6 pass
                             Salon Touring ◆ Imperial Limousine ◆ Limousine ◆
           144"
                   6 pass
                             Cab Sides Limousine ◆ Landaulet & Brougham
           144"
                   5-7 pass
                             Touring - Imperial Limousine ◆ Limousine ◆
           144"
                             Cab Sides Limousine • Landaulet & Cab Sides Landaulet
                   5-7 pass
1915 Packard 3-38 or 1438 (6-cylinders 4" x 5 1/2" @ 38 hp) - Price/Weight: ($3,750-$5,150) / (4,163-4,916 lbs)
21 Models:
           140"
                   2 pass
                             Runabout
1.801
           140"
                   3 pass
                             Coupe
cars made
           140"
                   4 pass
                             Salon Brougham & Phaeton
           140"
                   5 pass
                             Phaeton & Imperial Coupe
           140"
                   6 pass
                             Salon Touring ◆ Special Touring ◆ Imperial Limousine - Limousine ◆
           140"
                             Cab Sides Limousine ◆ Landaulet & Brougham
                   6 pass
           140"
                   5-7 pass
                             Touring → Imperial Limousine → Limousine → Cabriolet Limousine → Landaulet →
           140"
                   5-7 pass
                             Cab Sides Landaulet ◆ Salon Limousine & Cab Sides Limousine
1915 Packard 5-48 or 1448 (6-cylinders 4 1/2" x 5 1/2" @ 48 hp) - <u>Price/Weight:</u> ($4,750-$6,100) / (4,310-5,015 lbs)
18 Models:
           144"
                   2 pass
                             Runabout
360
           144"
                   4 pass
                             Phaeton & Coupe
                   5 pass
           144"
                             Phaeton
cars made
           144"
                   6 pass
                             Brougham ◆ Salon Brougham ◆ Landaulet ◆ Cab Sides Limousine ◆
           144"
                   6 pass
                             Limousine ◆ Imperial Limousine & Salon Touring
           144"
                   5-7 pass
                             Salon Limousine → Cab Sides Landaulet → Landaulet → Cabriolet Limousine →
           144"
                             Limousine ❖ Imperial Limousine & Touring
                   5-7 pass
1916 Packard Twin-Six 1-25 (12-cylinders 4" x 5 1/2" @ 43.2 hp) - Price/Weight: ($2,600-$4,150) / (4,310-4,600 lbs)
9 Models:
           125"
                             Runabout
                   2 pass
3.606
           125"
                   3 pass
                             Coupe
           125"
cars made
                   4 pass
                             Salon Brougham,
                   5 pass
           125"
                             Phaeton & Salon Brougham,
           125"
                   6 pass
                             Landaulet & Limousine,
           125"
                             Touring & Salon Touring
                   7 pass
                               Note: 1916 Packard Twin-Six 1-35 is on next page
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1916 Packard Twin-Six 1-35 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - Price/Weight: ($2,900-$4,800) / (4,350-4,920 lbs)
13 Models: 135"
                   4 pass
                             Salon Brougham
4.140
                    5 pass
                             Salon Phaeton & Phaeton
            135"
            135"
                             Standard Landaulet & Standard Limousine
cars made
                    6 pass
                             Landaulet → Cab Sides → Landaulet → Cab Sides Limousine → Standard Limousine →
            135"
                   7 pass
            135"
                    7 pass
                             Imperial Limousine ◆ Salon Touring & Touring
1917 Packard Twin-Six 2-25 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight</u>: ($2,865-$4,500) / (4,150-4,700 lbs)
9 Models:
            126.5"
                   2 pass
                             Runabout
4,950
            126.5
                    3 pass
                             Coupe
            126.5"
                             Brougham & Runabout,
cars made
                   4 pass
                             Phaeton & Salon Phaeton
            126.5"
                   5 pass
                             Landaulet & Limousine
            126.5"
                   6 pass
            126.5" 7 pass
                             Touring
1917 Packard Twin-Six 2-35 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight:</u> ($3,265-$5,150) / (4,440-4,970 lb)
13 Models: 135"
                   4 pass
                             Salon Brougham
4.049
                             Phaeton & Salon Phaeton.
            136"
                   5 pass
cars made
            136"
                    6 pass
                             Standard Landaulet & Standard Limousine
            136"
                    7 pass
                             Landaulet → Cab Sides Landaulet → Cab Sides Limousine → Standard Limousine →
            136"
                             Salon Limousine → Imperial Limousine → Salon Touring & Standard Touring
                   7 pass
1918 Packard Twin-Six 3-25 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight:</u> ($3,450-$5,450) / (4,210-4,860 lbs)
II Models: 126.5" 4 pass
                             Coupe & Runabout
            126.5"
                             Phaeton & Salon Phaeton
3.306
                   5 pass
cars made
            126.5" 6 pass
                             Brougham
            126.5" 7 pass
                             Brougham → Imperial Limousine → Landaulet → Limousine → Salon Touring & Touring
1918 Packard Twin-Six 3-35 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - Price/Weight: ($3,850-$5,850) / (4,465-4,920 lbs)
            136"
                             Brougham ◆ Landaulet & Limousine,
6 Models:
                    7 pass
            136"
2,691 cars
                    7 pass
                             Imperial Limousine ◆ Touring & Salon Touring
1919 Packard Twin-Six 3-25 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - Price/Weight: ($3,950-$6,400) / (4,210-4,860 lbs)
II Models: 126.5" 4 pass
                             Coupe & Runabout
874
            126.5"
                   5 pass
                             Phaeton & Salon Phaeton
           126.5" 6 pass
                             Brougham
cars made
            126.5" 7 pass
                             Brougham ◆ Landaulet ◆ Limousine ◆ Imperial Limousine ◆ Touring & Salon Touring
1919 Packard Twin-Six 3-35 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight:</u> ($4,300-$6,750) / (4,465-4,920 lbs)
6 Models:
            136"
                    7 pass
                             Brougham ◆ Landaulet - Limousine ◆
2.715 cars
            136"
                   7 pass
                             Imperial Limousine ◆ Touring & Salon Touring
1920 Packard Twin-Six 3-25 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight:</u> ($4,800-$6,950) / (4,210-4,755 lbs)
6-Models:
            126.5" 4 pass
                             Coupe & Runabout
874?
            126.5"
                   5 pass
                             Phaeton
            126.5" 7 pass
                             Landaulet ◆ Limousine & Touring
cars made
1920 Packard Twin-Six 3-35 (12-cylinders 3" x 5" @ 88 hp) - <u>Price/Weight:</u> ($5,150-$7,350) / (4,465-4,920 lbs)
6 Models:
            136"
                    7 pass
                             Limousine ❖ Imperial Limousine ❖ Brougham ❖
5,193 cars
            136"
                    7 pass
                             Landaulet → Touring & Salon Touring
1921 Packard Twin-Six 3-25 (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight:</u> ($5,550-$8,000) / (4,300-5670 lbs)
5 Models:
            136."
                    4-5 pass
                             Duplex Coupe & Phaeton,
1.130 cars
            136"
                    7 pass
                             Touring & Salon Touring
1921 Packard Single-Six (6-cylinders 3 3/8" x 4 1/2" @ 52 hp) - <u>Price/Weight:</u> ($3,000-$4,950) / (2,790-3,170 lbs)
            116"
4 Models:
                    2 pass
                             Runabout (191)
8.800
            116"
                    4 pass
                             Coupe (193)
                             Sedan (192) & Touring (190)
cars made
            116"
                    5 pass
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1922 Packard Twin-Six (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight:</u> ($6,000-$8,450) / (4,300-4,670 lbs)
5 Models:
             136."
                     4-5 pass
                               Duplex Coupe & Phaeton
             136"
1,944 cars
                     7 pass
                               Duplex Sedan ❖ Limousine & Touring
1922 Packard Single-Six (6-Cylinders 3 3/8" x 5" @ 54 hp) - <u>Price/Weight:</u> ($3,000-$4,950) / (2,790-3,170 lbs)
                               Runabout
8 Models:
             126"
                     2 pass
22.596
             126"
                     4 pass
                               Coupe (239) & Sport Model (246)
             126"
cars made
                     5 pass
                               Touring (220) & Sedan (221)
             133"
                     7 pass
                               Touring (225) ◆ Sedan (228) & Sedan Limousine (229)
1923 Packard Twin-Six (12-cylinders 4 1/2" x 5 1/2" @ 43.2 hp) - <u>Price/Weight:</u> ($6,000-$8,450) / (4,300-4,670 lbs)
             136"
5 Models:
                     4-5 pass
                               Duplex Coupe & Phaeton
323 cars
             136"
                     7 pass
                               Duplex Sedan ◆ Limousine & Touring (223)
 1923 Packard Single-Six (6-cylinders 3 5/8" x 5" @ 54 hp) - <u>Price/Weight:</u> ($2,485-$3,575) / (3,030-3,680 lbs)
 II-Models: 126"
                     2-4 pass
                               Runabout (223)
 22.596
             126"
                     4 pass
                               Coupe (222) & Sport Model (224)
 cars made
             126"
                     5 pass
                               Touring (220) ◆ Sedan (221) ◆ Coupe (230) ◆
             126"
                     5 pass
                               Sedan Limousine (231) & Touring Sedan (232)
             133"
                     7 pass
                               Touring (244) ◆ Sedan (228) & Sedan Limousine (231)
   NOTE: SERIES STARTED WITH 1924 AS THE 1ST SERIES - 1942 WAS THE 20TH AND LAST SERIES OF THE PRE-WAR ERA
1924 Packard Single 8 (8-cylinders 3 3/8" x 5" @ 85 hp) - <u>Price/Weight:</u> ($3,650-$4,950) / (3,180-4,434 lbs)
10 Models: 136" 136
                      2-4 pass Runabout (234)
           136" 136
8.397
                      4 pass
                              Coupe (239) & Sport Model (246)
cars made 136" 136
                       5 pass
                               Sedan (237) ◆ Coupe (242) & Touring (244)
           143" 143
1st Series
                       5 pass
                              Sedan Limousine (243)
           143" 143
                              Sedan (240) ◆ Sedan Limousine (241) & Touring (245)
                       7 pass
1924 Packard Six (6 cylinders 3 3/8" x 5" @ 54 hp) - <u>Price/Weight:</u> ($2,750-$3.675) / (3,117-3,817 lbs)
II Models: 126" 226
                       2-4 pass Runabout (223)
           126" 226
19,658
                              Coupe (222) & Sport Model (224)
                       4 pass
cars made | 126" 226
                       5 pass
                               Touring (220) → Sedan (221) → Coupe (230) → Sedan Limousine (231) & Touring (232)
                              Touring (225) ◆ Sedan (228) & Sedan Limousine (229)
1st Series
           133" 233
                       7 pass
1925 Packard Eight (8-cylinders 3 1/8" x 5" @ 85 hp) - <u>Price/Weight:</u> ($3,650-$5,775) / (?,???)
II Models: 136" 236
                      2-pass Holbrook Coupe
7.912
           136" 236
                       2-4 pass Runabout (234)
cars made | 136" 236
                              Coupe (236) & Sport Model (246)
                      4 pass
2nd Series 136" 236
                       5 pass
                              Coupe (242) ◆ Phaeton (244) ◆ Sedan (253) & Club Sedan (255)
                       5 pass
                               Sedan Limousine (257)
           143" 243
           143" 243
                               Touring (245) & Sedan (254)
                       7 pass
1925 Packard Six (6-cylinders 3 3/8" x 5" @ 54 hp) - <u>Price/Weight:</u> ($2,585-$3.585) / (3,458-4,080 lbs)
13 Models: 126" 326
                       2 pass
                               Coupe (268)
40,358
           126" 326
                       4 pass
                               Coupe, (222) ◆ Runabout (223) & Sport Model (224)
cars made 126" 326
                               Touring (220) 	◆ Sedan (221) ◆ Phaeton (226) ◆ Coupe (230) & Sedan Limousine (231)
                       5 pass
2nd Series 133" 333
                       5 pass
                               Club Sedan (265)
           133" 333
                      7 pass
                               Touring (225) ◆ Sedan (266) & Sedan Limousine (267)
1926 Packard Eight (8-cylinders 3 1/2" x 5" @ 60 hp) - <u>Price/Weight:</u> ($3,965)-$5,100) / (3.965-4,615 lbs)
12 Models: 136" 236
                              Holbrook Coupe (281)
                       2-pass
7,912
           136" 236
                               Runabout (234) • Coupe (239) & Sport Model (246)
                       4 pass
cars made 136" 236
                       5 pass
                               Coupe (242) Sedan Phaeton (244) Sedan (253) & Sedan Limousine (257)
2nd Series
          143" 243
                       5 pass
                               Club Sedan (255)
           143" 243
                               Touring (245) ◆ Sedan (254) & Sedan Limousine (256)
                       7 pass
1926 Packard Six (6-cylinders 3 1/2" x 5" @ 60 hp) - <u>Price/Weight:</u> ($2,585-$3.585 / (3,458-4,080 lbs)
13 Models: 126" 326
                       5 pass
                              Club Sedan (265)
40.358
           126" 326
                      2 pass
                              Coupe (268)
cars made 126" 326
                       4 pass
                              Coupe (222) • Runabout (223) & Sport Model (224)
2nd Series 126" 326
                               Touring (220) → Sedan (221) → Phaeton (226) → Coupe (230) & Sedan Limousine (231)
                       5 pass
           133" 333
                              Touring (225) ◆ Sedan (266) & Sedan Limousine (267)
                      7 pass
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1927 Packard Eight (8-cylinders 3 1/2" x 5" @ 105 hp) - <u>Price/Weight:</u> ($3,750-$5,100) / (4,110 lbs-4,700 lbs)
                      4 pass
                              Runabout (292)
8 Models: 136" 336
                      5 pass
                              Phaeton (291) & Sedan (293)
4.486
           136" 336
cars made 143" 343
                      4 pass
                              Coupe (297)
3rd Series 143" 343
                      5 pass
                              Club Sedan (296)
                      7 pass
           143" 343
                              Touring (290) ❖ Sedan (294) & Limousine (295)
1927 Packard Six (6-cylinders 3 5/8" x 5" @ 81 hp) - <u>Price:/Weight</u> ($2,585-$2.885) / (3,545 lbs-4,130 lbs)
8 Models:
         126" 436
                      4 pass
                              Roadster (302)
25,335
           126" 436
                      5 pass
                              Touring (301) & Sedan (303)
cars made 133" 433
                              Coupe (307)
                      4 pass
          133" 433
                              Club Sedan (306)
3rd Series
                      5 pass
                              Touring (300) ◆ Sedan (304) & Sedan Limousine (305)
           133" 433
                      7 pass
1928 Packard Custom Eight (8-cylinders 3 1/2" x 5" @ 105 hp) - <u>Price/Weight:</u> ($3,875-$4,450) / (4,290-4,900 lbs)
9 Models:
          143" 433
                      2 pass Convertible Coupe (319)
7,800
           143" 433
                      2-4 pass Coupe (318)
          143" 433
                      4 pass Runabout (312) & Coupe (317)
cars made
          143" 433
                              Phaeton (311) & Club Sedan (316)
4th Series
                      5 pass
           143" 433
                      7 pass
                              Touring (310) ◆ Sedan (314) & Limousine (315)
1928 Packard Standard Eight (8-cylinders 3 1/2" x 5" @ 105 hp) - Price/Weight: ($3,975-$4,710) / (4,110-5,250 lbs)
         143" 433
                      2 pass Convertible Coupe (389)
9 Models:
7.800
           143" 433
                      2-4 pass Coupe (388)
cars made 143" 433
                      4 pass Runabout (382) & Coupe (387)
          143" 433
                              Phaeton (381) & Club Sedan (386)
4th Series
                      5 pass
           143" 433
                      7 pass
                              Touring (380) ◆ Sedan (384) & Sedan Limousine (385)
1928 Packard Six (6-cylinders 3 5/8" x 5" @ 81 hp) - <u>Price/Weight:</u> ($2,275-$2,785) / (3,670-4,205 lbs)
12 Models: 126" 526
                      2 pass Convertible Coupe (309)
                                                                  ito.co
          126" 526
41,750
                      2-4 pass Coupe (308)
cars made | 126" 526
                      4 pass, Runabout (302)
                              Phaeton (301) & Sedan (303)
5th Series
                      5 pass
          133" 533
                              Runabout (222)
          133" 533
                      2 pass
           133" 533
                      4 pass
                              Coupe (307)
                              Club Sedan (306) & Phaeton (321)
          133" 533
                      5 pass
                              Touring (300) ◆ Sedan (304) & Sedan Limousine (305)
           133" 533
                      7 pass
1929 Packard Speedster (8-cylinders 3 1/2" x 5" @ 130 hp) - Price/Weight: ($5,000+) / (4,065-4,165 lbs)
2 Models: 126.5" 626 2-4 Pass Roadster (392)
70 cars
           126.5" 626 4 pass Phaeton (391)
6th Series
1929 Packard DeLuxe Eight (8-cylinders 3 1/2" x 5" @ 105 hp) - <u>Price/Weight:</u> ($3,175-$5,985) / (4,475-5,155 lbs)
18 Models: 140" 640
                      2-4 pass Roadster (342) • Coupe (348) & Convertible Coupe (349)
11,862
           140" 640
                      4 pass
                              Club Coupe (347)
cars made 140" 640
                              Phaeton (341) & Club Sedan (346)
                      5 pass
                              Touring (340) ◆ Sedan (344) & Sedan Limousine (345)
6th Series
          140" 640
                      7 pass
           145" 645
                      2-4 pass Roadster (272) & Coupe (378)
           145" 645
                      5 pass Phaeton (371) → Sport Phaeton (373) → Club Sedan (376) & Coupe (377)
           145" 645
                      7 pass
                              Touring (370) ◆ Sedan (374) & Sedan Limousine (375)
1929 Packard Standard Eight (8-cylinders 3 3/16" x 5" @ 130 hp) - Price/Weight: ($2,435-$2,835) / (missing)
10 Models: 126" 626
                      2-4 Pass Coupe Rumble Seat (338) & Convertible Coupe (339)
43,149
          126" 626
                      5 pass Sedan (333)
                      2-4 pass Roadster (352)
cars made 133" 633
6th Series
          133" 633
                      4 pass Club Coupe (337)
                              Phaeton (351) & Club Sedan (336)
           133" 633
                      5 pass
          133" 633
                             Touring (330) ◆ Sedan (334) & Limousine (335)
                      7 pass
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1930 Packard Speedster Eight (8-cylinders 3 1/2" x 5" @ 145 hp) - <u>Price/Weight:</u> ($5,210-$6,000) / (4,295-4,300 lbs)
          134.5" 734 2 pass Boattail Roadster (422)
117
          134.5" 734 2-4 pass Runabout (452)
cars made 134.5" 734 4 pass Sport Phaeton (445)
7th Series
          134.5" 734 5 pass Sedan (443) & Victoria Coupe (447)
1930 Packard DeLuxe Eight (8-cylinders 3 1/2" x 5" @ 106 hp) - <u>Price/Weight</u>: ($3,190-$5,350) / (4,245-5,000 lbs)
22 Models: 140.5" 740 2-4 pass Roadster (412) → Coupe (418) & Convertible Coupe (419)
8,006
                             Phaeton (411) & Sport Phaeton (441)
          140.5" 740 4 pass
cars made 145.5" 745 5 pass
                             Sedan (413) ◆ Club Sedan (416) & Coupe (417)
          145.5" 745 7 pass
7th Series
                              Touring (410) ◆ Sedan (414) & Sedan Limousine (415)
          145.5" 745 2-4 pass Roadster (422) ◆ Coupe (428) & Convertible Coupe (429)
          145.5" 745 4 pass
                            Phaeton (421) & Sport Phaeton (451)
          145.5" 745 5 pass
                             Sedan (423) ◆ Club Sedan (426) & Coupe (427)
          145.5" 745 7 pass Touring (420) ◆ Sedan (424) & Sedan Limousine LeBaron (425)
1930 Standard Eight (8-cylinders 3 3/16" x 5" @ 90 hp) - Price/Weight: ($2,375-$2,775) / (3,935-4,555 lbs)
II Models: 127.5" 726 5 Pass Sedan (403)
          134.5" 733 2-4 pass Roadster (402) ◆ Coupe (408) & Convertible Coupe (409)
28.270
cars made 134.5" 733 4 pass
                             Phaeton (401) & Sport Phaeton (403
          134.5" 733 5 pass
                             Club Sedan (406) & Coupe (407)
7th Series
          134.5" 733 7 pass
                             Touring (400) ◆ Sedan (404) & Sedan Limousine (405)
1931 Packard DeLuxe Eight (8-cylinders 3 1/2" x 5" @ 120 hp) - <u>Price/Weight:</u> ($3,490-$6,075) / (3,595-5,080 lbs)
19 Models: 140.5" 840 2-4 pass Roadster (472), Coupe (478) & Convertible Coupe (479)
          140.5" 840 4 pass
                             Phaeton (471) & Sport Phaeton (491) •
3.345
cars made 140.5" 840 4 pass
                             Convertible Victoria Deitrich (1879) & Convertible Sedan Dietrich (1881)
8th Series
          140.5" 840 5 pass
                              Sedan (473) ◆ Club Sedan (476) & Coupe (417)
          140.5" 840 6 pass
                             All-Weather Town Car Landaulet (3003)
          140.5" 840 7 pass
                              All-Weather Cabriolet (3000) ◆ All-Weather Landaulet (3001) ◆
                              All-Weather Town Car (3002) ◆ All-Weather Sport Cabriolet (3008) ◆
          140.5" 840 7 pass
          140.5" 840 7 pass
                             All-Weather Sport Landaulet (3009) & Touring (470)
          145" 845 7 pass
                              Sedan (474) & Limousine (4745)
1931 Standard Eight (8-cylinders 3 3/16" x 5" @ 100 hp) - Price/Weight: ($2,385-$5,175) / (4,140-4,744 lbs)
21 Models: 127.5" 826 5 Pass
                             Sedan (463)
          134.5" 833 4 pass
                             Convertible Victoria Dietrich (1879) & Convertible Sedan Dietrich (1881)
12,105
cars made 134.5" 833 6 pass
                             Cabriolet Sedan Limousine (3004)
8th Series
          134.5" 833 7 pass
                             All-Weather Cabriolet (3000) • All-Weather Landaulet (3001) •
          134.5" 833 7 pass
                              All-Weather Town Car (3002) ◆ All-Weather Town Car Landaulet (3003) ◆
          134.5" 833 7 pass
                              All-Weather Sport Cabriolet (3008) & All-Weather Sport Landaulet (3009)
          134.5" 833 2-4 pass Roadster (462) ◆ Coupe (468) & Convertible Coupe (469)
          134.5" 833 4 pass
                             Phaeton (461) & Sport Phaeton (481)
          134.5" 833 5 pass
                              Club Sedan (466) ◆ Coupe (467) & Convertible Sedan (483)
          134.5" 833 7 pass
                             Touring (460) - Sedan (464) & Sedan Limousine (465)
1932 Packard Twin Six (12-cylinders 3 7/16" x 5" @ 160 hp) - Price/Weight: ($3,650-$7,550) / (5,145-5,830 lbs)
22 Models: 142.5" 905 2-4 pass Stationary Coupe (578) & Coupe Roadster (579)
583
          142.5" 905 4 pass Convertible Victoria (587) & Sport Phaeton (581)
cars made 142.5" 905 5 pass
                              Phaeton (571), Sedan (573) ❖ Club Sedan (576) ❖ Coupe (577) & Convertible Sedan (583)
          142.5" 905 7 pass
                              Touring (570)
9th Series
                 906 2-4 pass Stationary Deitrich (2068) & Convertible Coupe Deitrich (2071)
          147"
          147"
                 906 4 pass
                             Sport Phaeton Deitrich (2069) & Convertible Victoria Deitrich (2072)
           147"
                             Convertible Sedan Deitrich (2070)
                 906 5 pass
          147"
                 906 6 pass Cabriolet Sedan Limousine (4004)
                 906 7 pass All-Weather Cabriolet (4000) → All-Weather Landaulet (4001) →
          147"
          147"
                             All-Weather Town Car (4002) & All-Weather Town Car Landaulet (4003)
                 906 7 pass
          147.5" 906 7 pass
                             Sedan (574) & Sedan Limousine (575)
                Note: 1932 Packard DeLuxe Eight, Standard Eight & Light Eight on next page
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1932 Packard DeLuxe Eight (8-cylinders 3 1/2" x 5" @ 135 hp) - <u>Price/Weight:</u> ($3,725)-$7,250) / (4,715-5,310 lbs)
27 Models: 142.5" 903 2-4 pass Coupe (518) & Coupe Roadster (519)
                              Phaeton (511) & Sport Phaeton (531)
1,657
          142.5" 903 4 pass
                              Sedan (513) ◆ Club Sedan (516) ◆ Coupe (517) ◆
cars made 142.5" 903 5 pass
9th Series
          142.5" 903 5 pass
                              Convertible Sedan (533) & Convertible Victoria (537)
          142.5" 903 7 pass
                             Touring (510)
          147.5" 904 2-4 pass Stationary Coupe Dietrich (268) & Convertible Coupe Dietrich (2071)
          147.5" 904 4 pass
                             Sport Phaeton Dietrich (2069) & Convertible Victoria Dietrich (2070),
                              Convertible Sedan Dietrich (2070) & Sport Sedan (4005)
          147.5" 904 5 pass
          147.5" 904 6 pass
                             Cabriolet Sedan Deitrich (4004) & Sedan Limousine Dietrich (4007)
          147.5" 904 7 pass
                              Sedan (514) ◆ Sedan Limousine (515) ◆ All-Weather Cabriolet (4000) ◆
          147.5" 904 7 pass
                              All-Weather Landaulet (4001) ◆ All-Weather Town Car (4002) ◆
          147.5" 904 7 pass
                              All-Weather Town Car Landaulet (4003) ◆ All-Weather Brougham (4006) ◆
          147.5" 904 7 pass
                              All-Weather Sport Cabriolet (4008) & All-Weather Sport Landaulet (4009)
1932 Standard Eight (8-cylinders 3 3/16" x 5" @ 110 hp) - Price/Weight: ($2,485-$3,445) / (4,400-4,735 lbs)
13 Models: 129.5" 901 5 Pass Sedan (503)
          136.5" 902 2-4 pass Coupe (508) & Sport Roadster (509)
7,669
          136.5" 902 4 pass Phaeton (501) & Sport Phaeton (521)
cars made
                             Club Sedan (506) & Coupe (507) ◆ Convertible Sedan (523) ◆
9th Series
          136.5" 902 5 pass
                             Convertible Victoria (527) & Sedan (543)
          136.5" 902 5 pass
          136.5" 902 7 pass Touring (500) ◆ Sedan (504) & Sedan Limousine (505)
1932 Packard Light (8-cylinders 3 3/16" x 5" 5" @ 110 hp) - <u>Price/Weight:</u> ($1,750-$1,795) (4,000 lbs)
<u>4 Models:</u> 127.75" 900 2-4 passStationary Coupe (558) & Coupe Roadster (559)
6,785 cars 127.75" 900 5 pass Sedan (553) & Coupe Sedan (563)
1933 Packard Twelve (12-cylinders 3 7/16" x 4" @ 160 hp) - Price/Weight: ($3,720-$7,000) / (5,160-5,735 lbs)
27 Models: 142" 1005 2-4 pass Stationary Coupe (638) & Coupe Roadster (639)
          142" 1005 5 pass Phaeton (631) → Sedan (633) → Club Sedan (636) → Coupe (637) →
547
                             Sport Phaeton (641) ◆ Conv. Sedan (643) ◆ Con. Victoria (647) & Formal Sedan (5633)
cars made 142" 1005 5 pass
10th Series 147" 1006 2-4 pass Coupe Dietrich (3069) & Roadster Dietrich (371)
          147" 1006 4 pass Sport Phaeton Dietrich (3069) & Convertible Victoria Dietrich (371)
          147" 1006 5 pass Convertible Sedan Dietrich (3070)
          147" 1006 5-7 pass Sedan (634) → Limousine (635) → Formal Sedan Dietrich (3182) →
          147" 1006 5-7 pass All-Weather Cabriolet Le Baron (758) → All-Weather Town Car LeBaron (759) →
          147" 1006 5-7 pass All-Weather Cabriolet (4000) ◆ All-Weather Landaulet (4001) ◆
          147" 1006 5-7 pass All-Weather Town Car (4002) • Landaulet Town Car (4003) • €
          147" 1006 5-7 Pass Sedan Cabriolet Limousine (4004) ◆ Sport Sedan (4005) & Limousine (4007)
1933 Packard Super Eight (8-cylinders 3 1/2" x 5" @145 hp) - <u>Price/Weight:</u> ($2,750-$3,600) / (4,490-5,155 lbs)
12 Models: 135" 1003 5 pass Coupe (653)
          142" 1004 2-4 pass Coupe (658) ◆ Roadster (659) & Sport Phaeton (661)
1,327
cars made 142" 1004 5 pass Phaeton (651) → Club Sedan (656) → Convertible Sedan (663) →
10th Series 142" 1004 5 pass
                             Convertible Vitoria (667) & Formal Sedan (673)
          142" 1004 7 pass
                             Touring Sedan (650) ◆ Sedan (654) & Limousine (655)
1933 Packard Eight (8-cylinders 3 3/16" x 5" @ 120 hp ) - <u>Price/Weight</u>: ($2,150-$3,085) - (4,150-4,725 lbs)
15 Models: 127.5" 1001 2-4 pass Coupe (608) & Roadster (609)
3.009
          127.5" 1001 5 pass Coupe (602) & Sedan (603)
cars made 136" 1004 2-4
                              Coupe (618)
10th Series 136" 1004 5 pass
                              Phaeton (611) ◆ Sedan (613) ◆ Club Sedan (616) ◆ Coupe (617) ◆
          136" 1004 5 pass
                             Convertible Sedan (623) ◆ Convertible Victoria (627) & Formal Sedan (5633)
          136" 1004 7 pass
                             Touring (610) - Sedan (614), Limousine (615)
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1934 Packard Twelve (12-cylinders 4 7/16" x 4" @ 160 hp) - <u>Price/Weight:</u> ($3,820-$7,746) / (5,325-5,750 lbs)
25 Models: 135" 1106 2 pass Speedster Runabout LeBaron (275) & Speedster Sport Coupe
           142" 1107 2-4 pass Coupe (738) & Coupe Roadster (739)
cars made | 142" | 1107 | 4 pass | Phaeton (731) & Sport Phaeton (741)
11th Series 142" 1107 5 pass Formal Sedan (732) → Sedan (733) → Club Sedan (736) → Coupe (737) →
           142" 1107 5 pass Convertible Sedan (743) & Convertible Victoria (747)
           142" 1107 5-7 pass Touring (730)
           147" 1107 2-4 pass Stationary Coupe Dietrich (4068) & Convertible Runabout Dietrich (4071)
           147" 1107 4 pass Sport Phaeton Dietrich (4069) ◆ Convertible Victoria Dietrich (4072) ◆
           147" 1107 4 pass Sport Phaeton LeBaron (280)
           147" 1107 5 pass Convertible Sedan Dietrich (4070) & Sport Sedan Dietrich (4182)
           147" 1107 5-7 pass All-Weather Town Car Dietrich (4002) ◆ All-Weather Cabriolet LeBaron (858) ◆
           147" 1107 5-7 pass All-Weather Town Car LeBaron (859)
           147" 1107 7 pass Standard Sedan (734) & Limousine Standard (735)
1934 Packard Super Eight (8-cylinders 3 1/2" x 5" @ 145 hp) - <u>Price/Weight:</u> ($2,585-$7,065) / (4,645-5,380 lbs)
22 Models: 135" 1103 5 pass Sedan (753)
3.945
           142" 1104 2-4 pass Coupe (758) & Coupe Roadster (759)
cars made 142" 1104 4 pass Phaeton (751) & Sport Phaeton (761)
11th Series 142" 1104 5 pass Formal Sedan (752) → Club Sedan (756) → Coupe (757) →
           142" 1104 5 pass Convertible Sedan (763) - Convertible Victoria (767) & Sedan (773)
           142" 1104 7 pass Touring (750)
           147" 1104 2-4 pass Stationary Coupe Dietrich (4068) & Runabout Dietrich (4071)
           147" 1104 4 pass Convertible Victoria Dietrich (4072) & Phaeton LeBaron (280)
           147" 1104 5 pass Convertible Sedan Dietrich (4070) & Sport Sedan Dietrich (4182)
           147" 1104 5-7 pass Sedan Standard (754) ◆ Sedan Limousine Standard (755) ◆
           147" 1104 5-7 Pass All-Weather Cabriolet LeBaron (858) & All-Weather Town Car LeBaron (4070)
1934 Packard Eight (8-cylinders 3 3/16" × 5" @ 120 hp) - <u>Price/Weight</u>: ($2,350-$3,090) / (4,400-5,000 lbs)
14 Models: 129" 1100 5 pass Sedan (703)
           136" 1101 2-4 pass Coupe (718) & Coupe Roadster (719)
5,148
cars made 136" 1101 4 pass Phaeton (711) & Sport Phaeton (721)

      11th Series
      136" 1101
      5 pass
      Formal Sedan (712) → Sedan (713) → Club Sedan (716) → Coupe (717) → Convertible Sedan (723) & Convertible Victoria (727)

           136" 1101 5-7 pass Touring (710)
           141" 1102 5-7 pass Sedan (714) & Limousine (715)
1935 Packard Twelve (12-cylinders 3 7/16" x 4 1/4" @ 175 hp) - <u>Price/Weight:</u> ($3,820-$6,435) / (5,415-5,950 lbs)
15 Models: 139" 1206 2-4 pass Coupe (838) & Convertible Coupe (839)
856
           139" 1206 5 pass Sport Phaeton (821) • Convertible Victoria (827) • Phaeton (831) • 
cars made 139" 1206 5 pass Formal Sedan (832) → Sedan (833) → Club Sedan (836) & Coupe (837)
12th Series 139" 1206 5-7 pass All-Weather Cabriolet LeBaron (195)
           144" 1207 5 pass Convertible Sedan (873)
           144" 1208 5-7 pass All-Weather Town Car LeBaron (194)
           144" 1208 7 pass Touring (830) • Sedan (834) & Limousine (835)
1935 Packard Super Eight (8-cylinders 3 1/2" x 5" @ 150hp) - <u>Price/Weight</u>: ($2,880-$5,815) / (4,475-5,525 lbs)
17 Models: 132" 1203 5 pass Sedan (843)
1,539
           139" 1204 2-4 pass Coupe (858) & Convertible Coupe (859)
cars made 139" 1204 5 pass Convertible Victoria (847) → Phaeton (851) → Formal Sedan (852) →
12th Series 139" 1204 5 pass Club Sedan (856) ◆ Sport Phaeton (841) & Coupe 867)
           139" 1204 5-7 pass All-Weather Cabriolet LeBaron (195)
           144" 1205 5 pass Convertible Sedan (883)
           144" 1205 5-7 pass Touring (850) → Sedan (854) → Limousine (855) & All-Weather Town Car LeBaron (194)
           144" 1205 5-8 pass Commercial Sedan (854) & Commercial Limousine
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Note: 1935 Packard Eight & One Twenty on next page

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1935 Packard Eight (8-cylinders 3 3/16" x 5" @ 130 hp) - <u>Price/Weight:</u> ($2,385-$5,385) / (4.400-5,225 lbs)
17 Models: 127" 1200 5 pass Sedan (803)
5.300
          134" 1201 2-4 pass Coupe (818) & Convertible Coupe (819)
cars made 134" 1201 5 pass Convertible Victoria (807) ◆ Phaeton (811) ◆ Formal Sedan (812) ◆
12th Series 134" 1201 5 pass Sedan (813) ◆ Club Sedan (816) & Coupe (817)
          134" 1201 5-7 pass All-Weather Cabriolet LeBaron (195)
          139" 1202 5 pass Convertible Sedan (863)
          139" 1202 5-7 pass Touring (810) → Sedan (814) → Limousine (815) & All-Weather Town Car LeBaron (194)
          139" 1202 5-8 pass Commercial Sedan (814) & Commercial Limousine (815)
1935 One Twenty (8-cylinders 3 1/4" x 3 7/7" @ 110 hp) - Price/Weight: ($980 - $1,095) / (3,385 lbs - 3,550 lbs)
7 Models: 120" 120
                      2 pass Business Coupe (898)
25.175
          120" 120
                      2-4 pass Sport Coupe (895) & Convertible Coupe (899)
                     5 pass Touring Sedan (892) → Sedan (893) → Touring Coupe (894) & Club Sedan (896)
cars made | 120" | 120
1936 Packard Twelve (12-cylinders 3 7/16" x 4 1/4" @ 175 hp) - Price/Weight: ($3,820-$6,435) / (5,460-5,945 lbs)
15 Models: 139" 1406 2-4 pass Coupe (938) & Convertible Coupe (939)
          139" 1406 5 pass Sport Phaeton (921) • Convertible Victoria (927) • Phaeton (931) • 
718
cars made 139" 1406 5 pass Formal Sedan (932) → Sedan (933) → Club Sedan (936) & Coupe (937)
14th Series 139" 1406 5-7 pass All-Weather Cabriolet LeBaron (294)
          144" 1407 5 pass Convertible Sedan (973)
          144" 1407 5-7 pass Sedan (934) ◆ Limousine (935) & All-Weather Town Car LeBaron (295)
          144" 1407 7 pass Touring (930)
1936 Packard Super Eight (8-cylinders 3 1/2" x 5" @ 150 hp) - <u>Price/Weight</u>: ($2,880-$5,815) / (4,993-5,225 lbs)
17 Models: 132" 1403 5 pass Sedan (943)
1.357
          139" 1404 2-4 pass Coupe (958) & Coupe Roadster (959)
cars made 139" 1404 5 pass Sport Phaeton (941) → Convertible Victoria (947) → Phaeton (951) →
14th Series 139" 1404 5 pass Formal Sedan (952) → Club Sedan (956) & Coupe (957)
          139" 1404 5-7 pass All-Weather Cabriolet LeBaron (294)
          144" 1405 5 pass Convertible Sedan (983)
          144" 1405 5-7 pass Touring (950) • Sedan (954) & Limousine (955) • 
          144" 1405 5-7 pass All-Weather Town Car LeBaron (295)
          144" 1405 5-8 pass Business Sedan (954) & Business Limousine (955)
1936 One Twenty B (8-cylinders 3 1/4" x 4 1/4" @ 120hp) - Price/Weight: ($990 - $1,395) / (3,380 - 3,660 lbs)
8 Models: 120" 120B 2 pass Business Coupe (998)
55.136
          120" 120B 2-4
                             Convertible Coupe (899) & Sport Coupe (995)
cars made 120" 120B 5 pass Touring Sedan (992) → Sedan (993) → Touring Coupe (994) →
14th Series 120" 120B 5 pass Club Sedan (996) & Convertible Sedan (997)
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1937 Packard Twelve (12-cylinders 3 7/16" x 4 1/4" @ 175 hp) - <u>Price/Weight</u>: ($3,420-$5,900) / (5,255-5,790 lbs)
13 Models: 132" 1506 5 pass Touring Sedan (1023)
1.340
          139" 1507 2-4 pass Coupe (1038) & Convertible Coupe (1039)
cars made 139" 1507 5 pass Convertible Victoria (1027) ◆ Formal Sedan (1032) ◆ Touring Sedan (1033) ◆
15th Series 139" 1507 5 pass Club Sedan (1036) & Coupe (1037)
          139" 1507 5-7 pass All-Weather Cabriolet LeBaron (L-394)
          144" 1508 5 pass Convertible Sedan (1073)
          144" 1508 5-7
                             Town Car LeBaron (L-395) ◆ Touring Sedan (1034) & Touring Limousine (1035)
1937 Packard Super Eight (8-cylinders 3 3/16" x 5" @ 130 hp) - <u>Price/Weight</u>: ($2,335-$4,990) / (4,530-4,965 lbs)
15 Models: 127" 1500 5 pass Touring Sedan (1003)
          134" 1501 2-4 pass Coupe (1018) & Convertible Coupe (1019)
5.835
cars made 134" 1501 5 pass Convertible Victoria (1007) → Formal Sedan (1012) → Touring Sedan (1013) →
15th Series 134" 1501 5 pass Club Sedan (1016) & Coupe (1017)
          134" 1501 5-7 pass All-Weather Cabriolet LeBaron (L-394)
          139" 1502 5 pass Convertible Sedan (1063)
          139" 1502 5-7 pass Town Car LeBaron (L-395) → Touring Sedan (1014) & Touring Limousine (1015)
          139" 1502 5-8 pass Business Sedan (1014B) & Business Limousine (1015B)
1937 Packard One Twenty C/CD (8-cylinders 3 1/4" x 4 1/4" @ 120 hp) - <u>Price/Weight:</u> ($1,130-$2,050) / (3,340-3,900 lbs)
15 Models: 120" 120C 2 pass Business Coupe (1098)
50.266
          120" 120C 2-4 pass Sport Coupe (1095) & Convertible Coupe (1099)
cars made 120" 120C 5 pass Touring Sedan (1092) → Sedan (1093) → Touring Coupe (1094) →
15th Series 120" 120C 5 pass Club Sedan (1096) & Convertible Sedan (1097)
          120"120CD 5 pass
                             Sedan (1092CD) → Delux Sedan → (1092CD) Club Sedan → (1096CD) & Sedan (1098CD)
          120" 120C 8 pass Station Sedan (1090)
          138"120CD 5-7 pass Touring Limousine (1090CD) & Touring Sedan (1091CD)
1937 Packard Six (6-cylinders 3 7/16" x 4 1/4" @ 100 hp) - Price/Weight: ($840-$1,295) / (3,140-3,500 lbs)
8 Models: 115" 115-C 2 pass Business Coupe (1088)
65.603
          115" 115-C 2-4 pass Sport Coupe (1085) & Convertible Coupe (1089)
cars made 115" 115-C 5 pass Touring Sedan (1082) - Sedan (1083) - Touring Coupe (1084) & Club Sedan (1086)
15th Series 115" 115-C 8 pass Station Sedan (1080)
          139" 1605 5-7 pass All-Weather Cabriolet Brunn (3087)
1938 Packard Twelve (12-cylinders 3 7/16" x 4 1/4" @ 175 hp) - <u>Price/Weight:</u> ($4,135-$8,510) / (5,200-5,740 lbs)
17 Models: 127" 1607 4 pass All-Weather Brougham Rollston (1668)
          127" 1607 5-7 pass All-Weather Cabriolet Rollston (1665) & All-Weather Town Car Rollston (1669)
cars made 134" 1607 2-4 pass Coupe (1138) & Convertible Coupe (1139)
16th Series 134" 1607 5 pass Convertible Victoria (1127) ◆ Formal Sedan (1132) ◆ Touring Sedan (1133) ◆
          134" 1607 5 pass Club Sedan (1136) & Coupe (1137)
          134" 1607 5-7 pass All-Weather Town Car Rollston (494)
          139" 1608 5 pass Convertible Sedan (1153)
          139" 1608 5-7 pass Touring Cabriolet Brunn (3086) ◆ All-Weather Cabriolet Brunn (3087) ◆
          139" 1608 5-7 pass All-Weather Cabriolet Rollston (495),
          139" 1608 5-7 pass Touring Sedan (1134) & Touring Limousine (1135)
1938 Packard Super Eight (8-cylinders 3 3/16" x 5" @ 130 hp) - <u>Price/Weight</u>: ($2,790-$7,445) / (4,530- 5,200 lbs)
18 Models: 127" 1603 4 pass All-Weather Brougham Rollston (1668)
          127" 1603 5 pass
2,476
                             Touring Sedan (1103)
cars made 127" 1603 5-7 pass All-Weather Cabriolet Rollston (1665) & All-Weather Town Car Rollston (1669)
16th Series 134" 1604 2-4 pass Coupe (1118) & Coupe Roadster (1119)
          134" 1604 5 pass Convertible Victoria (1107) → Touring Sedan (113) → Club Sedan (116) & Coupe (1117)
          134" 1604 5-7 pass All-Weather Cabriolet Rollston (494)
          134" 1604 6 pass Formal Sedan (1112)
          139" 1605 5 pass Convertible Sedan (1143)
          139" 1605 5-7 pass Touring Sedan (1114) ◆ Touring Limousine (1115) ◆
          139" 1605 5-7 pass All-Weather Town Car Rollston (495) → Touring Cabriolet Brunn (3086) →
                                Note: 1938 Packard Eight & Six (110) on next page
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1938 Packard Eight (8-cylinders 3 3/116" x 5" @ 120 hp) - <u>List Price/Weight</u>: ($1,225-$2,110) / (3,550 lbs-4,245 lbs)
9 Models: 127" 1601 2 pass Business Coupe (1198)
          127" 1601 2-4 pass Club Coupe (1195) & Convertible Coupe (1199)
cars made | 127" | 1601 | 5 pass | Touring Sedan (1172)
16th Series 134" 1601D 5 pass Touring Sedan (1192) ◆ Touring Sedan,2nd (1194) & Convertible Sedan (1197)
          148" 1602 5-7 pass Touring Limousine (1190) & Touring Sedan (1191)
1938 Packard Six (110) (6-cylinders 3/12" x 4 1/4" @ 100 hp) - Price/Weight: ($1,075-$1,235) / (3,425 lbs-3,525 lbs)
5 Models: 122" 1600 2 pass Business Coupe (1188)
          122" 1600 2-4 pass Club Coupe (1185) & Convertible Coupe (1189)
30.159
cars made 122" 1600 5 pass Touring Sedan (1182) & Touring Sedan, 2nd (1184)
1939 Packard Twelve (12-cyl. 3 7/16" x 4 1/4" @ 175 hp) - <u>Price/Weight:</u> ($4,155-$8,355) / (4,950-5,890 lbs)
14 Models: 134" 1707 2-4 pass Coupe (1238) & Convertible Coupe (1239)
496
          134" 1707 5 pass Convertible Victoria (1227) → Formal Sedan (1232) → Touring Sedan (1233) →
cars made 134" 1707 5 pass Club Sedan (1236) & Coupe (1237)
17th Series 134" 1707 5-7 pass Formal Sedan 1232)
          139" 1708 5 pass Convertible Sedan (1253) & Touring Cabriolet Brunn (4086)
          139" 1708 6 pass All-Weather Cabriolet Brunn (4087)
          139" 1708 5-7 pass All-Weather Town Car Rollston (595) •◆
          139" 1708 5-7 pass Touring Sedan (1234) & Touring Limousine (1235)
1939 Packard Super Eight (8-cylinders 3 3/16" x 5" @ 130 hp ) - Price/Weight: ($1,650-$2,294) / (3,860-4,510 lbs)
6 Models: 127" 1703 2-4 pass Club Coupe (1275) & Convertible Coupe (1279)
          127" 1703 5 pass Touring Sedan (1272) & Convertible Sedan (1277)
6,022
cars made 148" 1704 5-7 pass Touring Limousine (1270) & Touring Sedan (1271)
1939 Packard One Twenty (120) (8-cylinders 3 1/4" x 4 1/4"@ 120 hp) - Price/Weight: ($1,200 -$1,955) / (3,490-4,185 lbs)
9 Models: 120" 1701 7 pass Station Sedan (1293)
15.536
          127" 1701 2 pass Business Coupe (1298)
cars made 127" 1701 2-4 pass Club Coupe (1295) & Convertible Coupe (1299)
17th Series 127" 1701 5 pass Touring Sedan (1292) → Touring Sedan,2nd (194) & Convertible Sedan (1297)
          148" 1702 8 pass Limousine (1290) & Touring Sedan (1291)
1939 Packard Six (110) (6-cylinders 3 /12" x 4 1/4" @ 100 hp) - <u>Price/Weight:</u> ($1,000-$1,195) / (3,295-3,400 lbs)
6 Models: 115" 1700 7 pass Station Sedan (1281)
24,350
          122" 1700 2 pass Business Coupe (1288)
cars made 122" 1700 2-4 pass Club Coupe (1285) & Convertible Coupe (1289)
17th Series 122" 1700 5 pass Touring Sedan (1282) & Touring Sedan,2nd (1284)
1940 Packard Custom Super Eight (180) (8-cyl. 3 1/2" x 4 5/8" @ 160 hp) - P/W: ($2,243-$6,300) / (3,900-4,585 lbs)
10 Models: 127" 1806 5 pass Convertible Victoria Darrin (700) & Club Sedan (1356)
3,000
                             Sport Convertible Sedan Darrin (710) ◆ Custom Sport Sedan Darrin (720) -
          138" 1807 5 pass
cars made | 138" | 1807 | 5 pass
                             Formal Sedan (1332) & Touring Sedan (1342)
18th Series 148" 1808 7 pass
                             All-Weather Cabriolet Rollston (694) ◆ All-Weather Town Car Rollston (695) ◆
          148" 1808 7 pass
                             Limousine (1350) & Touring Sedan (1351)
1940 Packard Super Eight (160) (8-cylinders 3 1/2" x 4 5/8" @ 160 hp) - Price/Weight: ($1,524-$2,154) / (3,66-4,470 lbs)
11 Models: 127" 1803 2 pass Business Coupe (1378)
          127" 1803 2-4 pass Club Coupe (1375) & Convertible Coupe (1379)
7.646
cars made 127" 1803 5 pass Touring Sedan (1372) → Club Sedan (1376) & Convertible Sedan (1377)
18th Series 138" 1804 5 pass
                             Touring Sedan (1362)
          148" 1805 7 pass Limousine (1370) & Touring Sedan (1371)
1940 Packard One Twenty (120) (8-cylinders 3 1/4" x 4 1/4" @ 120 hp) - <u>Price/Weight:</u> ($1,095-$3,800) / (3,550-3,826 lbs)
13 Models: 127" 1801 2 pass Business Coupe (1398)
          127" 1801 2-4 pass Club Coupe (1395) ◆ Club Coupe (1395DE) ◆
cars made 127" 1801 2-4 pass Convertible Coupe (1399) & Convertible Coupe (1399DE)
          127" 1801 5 pass Touring Sedan (1392) → Touring Sedan (1392DE) → Touring Sedan 2nd (1394) →
          127" 1801 5 pass Convertible Sedan (1397) → Club Sedan (1396) - Club Sedan (1396DE) &
          127" 1801 5 pass Convertible Victoria Darrin (700)
          127" 1801 8 pass Station Sedan (1393)
                                 Note: 1940 Packard One Ten (110) on next page
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1940 Packard One Ten (110) (6-cylinders 3 1/2" x 4 1/4" @ 100 hp) - <u>Price/Weight:</u> ($867-$1,195) / (3,110-3,380 lbs)
6 Models: 122" 1800 2 pass Business Coupe (1388)
          122" 1800 2-4 pass Club Coupe (1385) & Convertible Coupe (1389)
cars made | 122" | 1800 | 5 pass
                             Touring Sedan (1382) & Touring Sedan,2nd (1384)
18th Series 122" 1800 7 pass
                             Station Sedan (1393)
1941 Custom Super Eight (180) (12-cyl. 3 1/2" x 4 5/8" @ 160 hp) - Price/Weight: ($2,632-$5,595) / (4,075-4,850 lbs)
9 Models: 127" 1906 5 pass
                              Convertible Victoria Darrin (1429)
                              Sport Sedan Darrin (1422) ◆ Formal Sedan (1432) ◆
930
           138" 1907 5 pass
cars made 138" 1908 5 Pass
                             Touring Sedan (1442) & Sport Brougham LeBaron (1452)
19th Series 138" 1908 7 pass
                             All-Weather Cabriolets Rollston (794) ◆ All-Weather Town Car Rollston (795) ◆
          148" 1908 7 pass
                              Limousine LeBaron (1420/1421) & Limousine (1450/1451)
1941 Packard Super Eight (160) (8-cyl. 3 1/2" x 4 5/8" @ 160 hp) - <u>Price/Weight:</u> ($1,594-$2,405) / (3,800-4,570 lbs)
10 Models: 127" 1903 2 pass Business Coupe (1478)
          127" 1903 2-4 pass Club Coupe (1475) ❖ Convertible Coupe (1479) & Convertible Coupe (1479DE)
4,949
cars made 127" 1903 5 pass Touring Sedan (1472) • Convertible Sedan (1477) & Convertible Sedan (1477DE)
19th Series 138" 1904 5 pass
                             Touring Sedan (1462)
          148" 1905 7 pass
                             Touring Limousine (1470) & Touring Sedan (1471)
1941 One Twenty (120/120DE) (8-cyl. 3 1/4" x 4 1/4" @ 120 hp) - Price/Weight: ($1,112-$1,496) / (3,385-3,730 lbs)
8 Models: 127" 1901 2 pass Business Coupe (1498)
          127" 1901 2-4 pass Club Coupe (1495) & Convertible Coupe (1499)
cars made | 127" | 1901 | 5 pass
                             Touring Sedan (1492) → Touring Sedan,2nd (1494) & Convertible Sedan (1497)
19th Series 127" 1901 8 pass
                             Station Sedan (1493) & Station Sedan (1493DE)
1941 Packard Clipper (8-cylinders 3 1/4" × 4 1/4" @ 125 hp) - <u>Price/Weight:</u> ($1,375) / (3,725 lbs)
          127" 1951 5 pass Touring Sedan (1401)
I Model:
16.600 cars made
19th Series
1941 One Ten (110/110DE) (6-cyl. 3 1/2" x 4 1/4" @ 120 hp) - Price/Weight: ($907-$1,291) / (3,150-3,470 lbs)
12 Models: 122" 1900 2 pass Business Coupe (1488)
34.700
          122" 1900 2-4 pass Club Coupe (1485) • Club Coupe (1485DE) • 
cars made | 122" 1900 2-4 pass Convertible Coupe (1489) & Convertible Coupe (1489DE)
19th Series 122" 1900 5 pass
                             Touring Sedan (1482) ◆ Touring Sedan,2nd (1482DE) ◆
          122" 1900 5 pass
                             Touring Sedan (1484) & Touring Sedan,2nd (1484DE) & Taxi Cab (1462)
          122" 1900 8 pass
                             Station Sedan (1483) & Station Sedan (1483DE)
1942 Custom Super Eight (180) (8-cyl. 3 1/2" x 4 5/8" @ 165 hp) - Price/Weight: ($2,244-$6,012) / (3,920-4,850 lbs)
II Models: 127" 2006 5 pass Convertible Victoria Darrin (1529)
672
          127" 2006 6 pass
                             Clipper Touring (1522) & Clipper Club Sedan (1525)
cars made 138" 2007 6 pass
                             Formal Sedan (1532) & Touring Sedan (1542)
20th Series 138" 2007 7 pass All-Weather Cabriolet Rollston (897)
          148" 2008 5-7 pass All-Weather Town Car Rollston (895) → Limousine LeBaron (1520) →
           148" 2008 5-7 pass Touring Sedan LeBaron (1521) • Limousine (1550) & Touring Sedan (1551)
1942 Packard Super Eight (160) (8-cyl. 3 1/2" x 4 5/8" @ 125 hp) - <u>Price/Weight:</u> ($1,495-$2,175) / (3,585-4,445 lbs)
<u>8 Models:</u> 127" 2003 5 pass Convertible Coupe (1579)
19,199
          138" 2004 6 pass Touring Sedan (1562) → Touring Sedan (1572) & Club Sedan (1575)
cars made 148" 2005 5-7 pass Limousine (1570) - Touring Sedan (1571) → Limousine (1590) & Touring Sedan (1971)
1942 Packard Clipper Eight (120) (8-cyl. 3 1/4" x 4 1/4" @ 125 hp) - <u>Price/Weight:</u> ($1,235-$1,495) / (3,490-3,585 lbs)
<u>6 Models:</u> 120" 2001 3 pass
                              Business Coupe (1598)
19,199
          120" 2001 6 pass
                              Touring Sedan (1512) 	◆ Club Sedan (1515) ◆ Touring Sedan (1592) & Club Sedan (1595)
20th Series 127" 2011 5 pass
                              Convertible Coupe (1599)
1942 Packard Clipper Six (110) (6-cy. 3 1/4" x 4 1/4"@ 105 hp) - <u>Price/Weight:</u> ($1,180-$1,385) / (3,315-3,980 lbs)
7 Models: 120" 2000 2 pass
                             Business Coupe Special (1588)
11.325
          120" 2000 6 pass
                             Touring Sedan Custom (1502) ◆ Club Sedan Custom (1505) ◆
cars made 120" 2000 6 pass
                              Touring Sedan Special (1582) & Club Sedan Special (1585)
20th Series 122" 2000 5 pass
                             Convertible Coupe Custom (1589)
          133" 2000 6 pass
                             New York Taxi Cab Special (1584)
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1942-1945 Packard World War II - The 1942 automobile production year ended February 7, with the last Packard to roll off the line on February 9. Packard Motor Company was a dominate World War II supplier of "Liberty Engines" such as the 55,000 Rolls Royce Merlin aircraft engines (P-51s) and the 12,000 Packard V-12 Marine engines for PT boats (3-engines per PT). Packard also supplied vehicles to the military, used primarily as staff cars for Generals as well as Admirals.

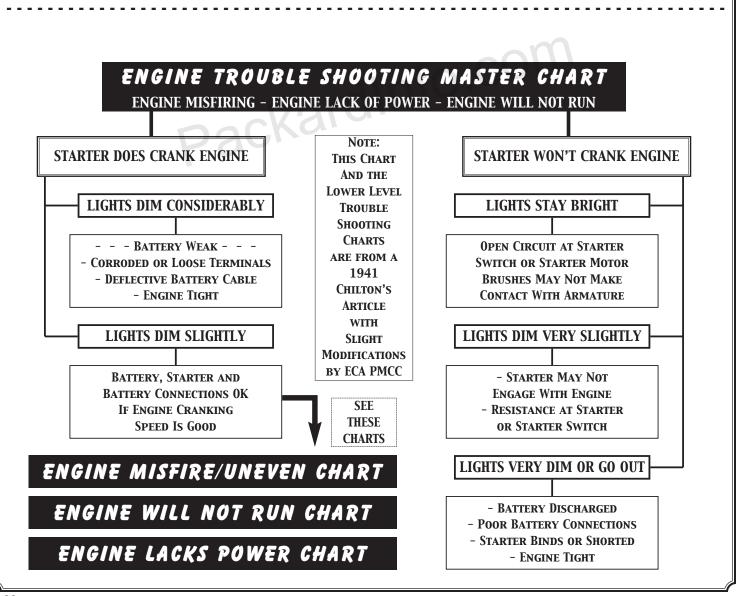
- SOME PACKARD FIRSTS -

- First to use steering wheel instead of tiller handle (1901)
- First American twelve cylinder engine (1915)
- First aluminum pistoned automobile engine (1915)
- First aluminum crankcase (1915)
- First to locate hand brake on left of driver (1915)
- First company to offer bumpers as standard equipment (1924)
- First hypoid differential (1925)
- First hydraulic shock absorbers (1926)
- First backup lights (1927)
- · First pressurized cooling system (1933)

- First oil temperature regulator (1933)
- First full flow oil filter (1933)
- First self-cleaning full flow oil filter (1934)
- First power hydraulic brakes (1936).
- First automobile air conditioning (1939)
- First sealed beam headlights (1939)
- First padded dash (1939)
- First pleated upholstery (1939)
- First automatic windows (1940)

OTHER PACKARD FIRSTS: • thermostatic control of water circulation • hook up the accelerator pedal and hand throttle
• patent automobile wheels interchange able at hub • offer ribbed jacket water-cooled cylinders • central automatic chassis lubricator system • "trunnion block" which added to driving safety • ride control" - mechanism for controlling shock absorber activity • package compartment in instrument panel • constant action vacuum (pump aided) wind shield wipers

· lateral stabilizer * automatic radiator shutters as standard equipment · balloon tires as standard · Phillips Head screws



ENGINE MISFIRES OR RUNS UNEVENLY

SHORT ONE SPARK PLUG AT A TIME

TO LOCATE WEAK OR MISFIRING CYLINDERS

WEAK OR MISFIRED CYLINDER LOCATED

ERRATIC MISFIRING OR UNEVEN RUNNING

Reverse Plugs Between Cylinder Which is Misfiring and One Which is Firing

NO CHANGE WHEN **PLUGS REVERSED?**

High Tension Wire Leak **(2)**

Distributor Cap Defective

Valve Stem or Guide Worn (4)

Poor Compression Caused By:

- Sticking, Warped, Burned or Broken Valves
- Valve Tappets Set Too Close
- Valve Tappets Sticking
- Valve Spring Weak/Broken
- Valve Seat Cracked
- Valve Seat Insert Loose
- Valve Seat Warped
- Head Gasket Defective
- Rings Broken/Stuck/Weak
- Cylinder Wall Scoring
- Piston Broken
- Cylinder Head Crack/Warp
- Block Crack/Warp

Trouble Going Along With the Spark Plug Indicates Plug Trouble. Try Cleaning Plug and Adjusting Gap Setting

Replace Plug Using Proper Heat Range. Appearance of Porcelain at Lower **End Shows if Plug** is the Correct One:

Ash	Light	Black
White	Brown	or Oily
Plug	Plug	Plug
Too	Is	Too
Hot	Right	Cold
Use	Replace	Use
Colder	With	Hotter
Plug	Same	Plug

Probable Causes of Misfiring at Idle Speed:

- I. Plug Gaps Too Wide
- 2. Deflective Spark Plugs
- 3. Coil or Condenser Defective
- 4. Breaker Points Defective
- 5. Breaker Arm Sticking
- 6. Breaker Point Gap Setting
- 7. Spark Advanced Too Far
- 8. Loose Connection in
- Primary Circuit
- 9. Ignition Switch Defective
- 10. Distributor Shaft Bushings Worn
- 11. Distributor Rotor Defective 27. Valve Seat Insert Loose
- 12. High Tension Wires Bad
- 13. Carb Adjustment or Float Level Incorrect
- 14. Dirt or Water In Carb. or Fuel Tank and/or Fuel Lines
- 15. Vapor Lock
- 16. Leak at Manifold Hot Spots 34. Cyl. Head or Block Warp

- 17. Air leak at the Manifold, Carburetor or at the Intake valve Guides
- 18. Heat Riser Tube Burned
- 19. Valves Sticking Open
- 20. Valves Warped or Burned
- 21. Valves Broken
- 22. Valve Stems Weak
- 23. Valve Springs Br oken
- 24. Valve Tappet Clearance
- 25. Valve Seat Cracked
- 26. Valve Seat Warped
- 28. Valve Lifters Sticking
- 29. Piston Rings Sticking
- 30. Piston Rings Broken
- 31. Cylinder Walls Scored
- 32. Piston Broken
- 33. Head gasket defective

Probable Causes of Misfiring at High Speed: (In Addition to Causes Listed Under "Idle Speed")

- I.Breaker Arm Spring Weak
- 2. Breaker Points Improperly Adjusted (Too Wide)
- 3. Spark Plugs Wrong Type
- 4. Excessive Carbon Buildup
- 5. Valve Spring Weak

ENGINE WILL NOT RUN

REMOVE SPARK PLUG WIRE

HOLD NEXT TO ENGINE BLOCK WHILE CRANKING

WEAK SPARK

- I. Points Pitted/Dirty/Burned
- 2. Electrical Connections
 Could be Loose
- 3. High Tension Wires Bad
- 4. Coil Defective
- 5. Condenser Defective
- 6. Rotor Defective
- 7. Distributor Cap Defective
- 8. Rotor Brush Broken
- 9. Coil, Distributor, or High Tension Wires are Wet

No Spark

AMMETER SHOWS

No Reading Normal B
Needle

- Points Not Closing
- Points Dirty, Pitted or Burned
- Defective Switch
- Coil Winding Open
- Loose Connection
- Primary Wire Is Broken

Normal But Needle Unsteady

Points Not Opening

Discharge

- Condenser Shorted
- Coil Is Shorted
- Primary Wire Is Shorted
- Short or Ground In Primary Circuit

GOOD SPARK

CHECK FUEL SUPPLY

GAS

IN CARB

- I. Carburetor Flooded
- 2. Choke Not Operating
- 3. Water Leak Into Cyls
- 4. Dirt/Water In Carb
- I. Fuel Line Clogged

NO GAS

IN CARB

- 2. Fuel Filter Clogged
- 3. No Vent In Gas Cap
- 4. Fuel Supply Defective
- 5.Tank Line Air Leak

- High Tension Wire From Coil To Distributor Open or Grounded
- Coil or Condenser Defective
- Rotor or Cap Defective
- Distributor or High Tension Wires Wet

ENGINE LACKS POWER

- I. Poor Compression (See Engine MIsfires Item 4.)
- 2. Ignition Timing Improper
- 3. Ignition Points Not Synchronized Properly
- 4. Automatic Advance Improper Operation
- 5. Vacuum Spark Advance Improper Operation
- 6. Carburetor Adjustment Incorrect
- 7. Valve Timing Incorrect
- 8. Vapor Lock

- 9. Manifold Could be Clogged
- 10. Exhaust or Tail Pipe Could be Dented
- II. Air Cleaner Could be Clogged
- 12. Engine Overheating
- 13. Excessive Internal Engine Friction
- 14. Clutch Could be Slipping
- 15. Chassis Drag Which Retards Free Running

ENGINE OVERHEATING

COOLING SYSTEM DEFECTIVE

DOES NOT GET RID OF ENGINE HEAT AS FAST AS IT IS DEVELOPED

- Insufficient Water Supply
- Clogged Radiator or Water Jacket
 - Obstructed Air Flow
- Radiator Core Covered with Heavy Paint
 - Tubes or Honeycombs Dented
 - Shutters Not Opening Fully
 - Bent or Lose Baffle Plate in Top Tank
 - Overflow Pike Leak Inside Radiator
 - Thermostat Installed Improperly
 - Deflective Thermostat or Wrong Type

- Fan Bearings to Tight
- Fan Blades are Bent
- Water Hose Collapsing Under Suction
 - Water Hose Rotted Internally
 - Loose Pump Impeller
 - Broken Pump Blades
- Badly Corroded or Rusted Pump Blades
- Pump Shaft Binding Due to Tight Packing
 - Incorrect Cylinder Head Gasket
 - Head Gasket Installed Incorrectly

ENGINE DEVELOPS TOO MUCH HEAT DUE TO IMPROPER ADJUSTMENT, LACK OF LUBRICATION OR WORN PARTS THE FOLLOWING CAUSES WILL RESULT IN THE ENGINE RUNNING SLIGHTLY WARMER. BUT IN THEMSELVES WILL NOT CAUSE BOILING

- Frozen Heat Control
- Incorrect Ignition Timing
- Defective Spark Advance Mechanism Insufficient Engine Lubrication
 - Restriction In Exhaust Pipe, **Muffler or Tail Pipe**
- Engine Tight As Result of Being **New or Overhauled**
- Incorrect Carburetor Adjustment
 - Air Leaks at Intake Manifold

LOSS OF WATER FROM COOLING SYSTEM

- Leak at Water Pump
- Leak at Cooling System Gaskets
- Air Leak at Water Pump Packing (Loss at High Speeds Only)
- Loose Baffle Plate In Upper Radiator Tank
 - Water Boiling & Escaping Through **Overflow Pipe**

- Leak at Radiator
- Leak at Radiator or Water Pump Hose
 - Leak at Drain Plug
 - Cracked Cylinder Head or Block
- Exhaust Gasses Leak Into Cooling System **Because of Defective Head Gasket** or Loose Cylinder Head Cap Screws

FUEL CONSUMPTION EXCESSIVE

MAY BE CAUSED BY:

OR TIMING **IGNITION**

- Improperly Synchronized Improperly Spaced or Points Deflective,
 - High Tension Wires Defective
- **Dirty High Tension Sockets Electrodes Burned or** Distributor Cap

Excessive Use of Choke

Excessive Engine Idling

Rapid Acceleration

- Spark Plugs Dirty, **Burned or Cracked** Rotor Burned
- Wrong Type Plugs

Excessive Hill Climbing

Heavy Traffic

Racing the Engine

- Valve or Engine Timing Plug Gaps Incorrect Incorrect
- Spark Plug Advance Not Operating Properly

CHASSIS OR

DRIVING HABITS OR CONDITIONS

- MECHANICAL
- Brakes Dragging Clutch Slipping

· Tires Underinflated

Sustained High Speeds

- Front or Rear Wheels Misaligned
- Internal Engine Friction Chassis Frame Bent **E**xcessive
- Engine Runs to Cold Bearings at Wheels,
 - **Defective or Binding** Differential Worn, Due to Improper Transmission or
- Insufficient Lubrication Adjustment or

Fuel Grade Improper

COMPRESSION POOR

- · Valves Pitted, Burned Valves Sticking or Warped
- Valve Guides Worn Valve Stems or
- Valve Stems Weak or Broken
- Tappet Clearance Incorrect
- Head or Block Distorted Head Gasket Leaking
- Piston Rings Worn or Broken
- Cylinder Walls Scored
 - Valve Tappets Sticking
- Valve Seat Inserts Loose Valve Seat Cracked

FUEL SUPPLY OR CARBURETION

- Accelerator Pump Leaking Metering Pin Adjustment
- Choke Linkage Improperly Adjusted
 - Automatic Choke Defective Choke Not Opening Fully or Improper Adjusted
 - Air Cleaner Clogged
- Vacuum Accessory Control Lines Leak Heat Control Valve Not Operating
- Carburetor Adjustment Improper Float level Improper
- Float Valve or Seat Leak
- Metering Pin or Jets Incorrect Jet Nozzle Height Improper Leak at Base of Jets
 - Air Bleed Holes Restricted
- Idle Mixture Passage Restricted
- Throttle or Choke Valve Installed Wrong Carburetor or Manifold Air Leak Fuel Pump Pressure Incorrect
- Fuel Tank Leaking Fuel Line Leaking
- Heat Riser Valve Leaking Vacuum Tank Defective
- Fuel Pump Diaphragm or Valve Bad • Gas Tank or Air Vent Plugged
 - Accelerator Pump Adjustment Improper

Pre-War Packards Exhibited Performance & Style!

1889 Packard No I (still exists)



1908 Roadster



1901 Model C Roadster

1909 Roadster



1903 F Series Runabout

1909 Runabout



1904 Tonneau

1910 Model 30 Touring Car



1911 Model 30 Touring Car



1912 Landaulet



1912 Six Roadster



1916 Touring Car



1916 Twin-Six Touring Car



1917 Model E Truck



1920 Runabout



1921 Touring Car



1925 Runabout



1926 5-pass Touring Car



1926 Six Runabout



1927 Six 7-pass Touring Car



1927 Six Roadster



1927 Eight 5-pass Phaeton



1928 Roadster



1928 Runabout



1928 7-pass Sedan



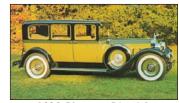
1928 Sport Phaeton



1929 Standard Eight Club Sedan



1929 Convertible Coupe



1929 Phaeton Dietrich



1929 Phaeton





1727 Sport Fliaetor







Pre-War Packards Exhibited Performance & Style!

1929 Standard Eight Roadster



1930 Convertible Victoria



1929 Touring Car

1930 Speedster



1930 5-pass Phaeton

1930 Boattail Speedster



1930 Convertible Sedan

1930 Boattail Speedster



1931 Conv. Victoria Dietrich



1931 Coupe



1931 Sport Phaeton



1931 Phaeton



1931 Roadster



1932 Boattail



1932 Phaeton



1932 Twelve Convertible Victoria



1933 Coupe Roadster



1933 Phaeton



1933 Convertible Sedan Dietrich



1933 Twelve Roadster



1934 Speedster Sport Coupe



1934 Coupe Roadster



1934 Sport Coupe



1934 Sport Phaeton



1934 Twelve 5-pass Phaeton



1934 Twelve Victoria Dietrich



1935 Formal Sedan



1935 Twelve Town Car LeBaron



1936 Convertible Coupe



1936 Convertible Sedan



1936 2-door Coupe



1730 IWEIVE FIIAELOII









Pre-War Packards Exhibited Performance & Style!

1936 Twelve Convertible Coupe



1937 Su8 Convertible Coupe



1936 Twelve Convertible Victoria

1937 Twelve Convertible Coupe



1936 Twelve Victoria Dietrich

1937 Su8 Convertible Coupe



1937 One-Twenty Touring Coupe

1937 Su8 Touring Sedan



1937 Twelve Convertible Coupe



1938 Cabriolet Brunn



1938 Sup8 Baker Sedanca Deville



1938 Su8 Conv. Sedan Dietrich



1938 Twelve Convertible Victoria



1937 Twelve Convertible Coupe



1938 Twelve Hearse



1938 Custom Limousine



1939 One-Twenty 2-door Coupe



1939 Cabriolet Brunn



1939 All-Weather Town Car



1939 Twelve Rumble Seat Coupe



1939 Twelve Touring Sedan



1940 Convertible Victoria Darrin



1940 One-Twenty Roadster



1940 Custom Su8 Club Sedan



1940 Convertible Coupe



1940 Convertible Sedan Derham



1941 Clipper Coupe



1941 Clipper Eight



1941 Clipper Military Staff Car



1941 Station Wagon by Hercules





1742 Super-Eight Limousine















1937 Packard Twelve & Super-Eight Models - (Scanned from Factory Brochure)

144" Twelve Town Car LeBaron 1508-L395



144" Twelve Touring Limousine 1508-1035



139" Twelve Cabriolet LeBaron 1507-L394



139" Twelve Formal Sedan 1507-1032



139" Twelve Club Sedan 1507-1036



139" Twelve Coupe 2 or 4 Passinger 1507-1038



144" Twelve Touring Sedan 1508-1034



144" Twelve Convertible Sedan 1508-1073



139" Twelve Convertible Victoria 1507-1027



139" Twelve Touring Sedan 1507-1033



139" Twelve Coupe 5 Passinger 1507-1037



139" Twelve Convertible Roadster 1507-1039



1937 Packard Twelve & Super-Eight Models - (Scanned from Factory Brochure)

132" Twelve Touring Sedan 1506-1023



139" Super-Eight Touring Limousine 1502-1063



139" Super-Eight Convertible Victoria 1501-1007



134" Super-Eight Formal Sedan (1501-1013)



134" Super-Eight Club Sedan 5 Passinger 1501-1016



134" Super-Eight Convertible Coupe 1501-1019



139" Super-Eight Touring Sedan 1502-1014



139" Super-Eight Convertible Sedan 1502-1063



139" Super-Eight Formal Sedan 1501-1012



134" Super-Eight Touring Sedan 1501-1013



134" Super-Eight Coupe 2 or 4 Passinger 1501-1017



127" Super-Eight Touring Sedan 1500-1003

