



2019 Atlas Buyer's Guide

When you're this big, they call you Atlas.



Atlas top features

Execline trim in Fortana Red Metallic



Adjustable cargo space

Loads of cargo? Fold down the third-row seats for more space. Not enough? Fold down the second-row seats for even more.



Available 4MOTION® All-Wheel Drive

As Canadians, we know our weather conditions can change in an instant. 4MOTION® All-Wheel Drive redirects engine power to the wheels that need it most, helping keep you in total control.



Third-row seating

Kids in the back is a thing of the past with adult-sized third-row seating. Getting in is a snap – just slide and tilt the second-row seats forward in one simple step.



Available Digital Cockpit*

The Digital Cockpit is an intuitive, customizable 12.3" digital display that lets you tailor your display to your distinct driving needs. You can even view your route with navigation built right in.

*Do not drive distracted. Drivers must pay full attention to the road and safe driving at all times.



LED headlights

LED headlights are brighter, bolder and more energy efficient, and they never need to be replaced. Best of all, they come standard on the 2019 Atlas.



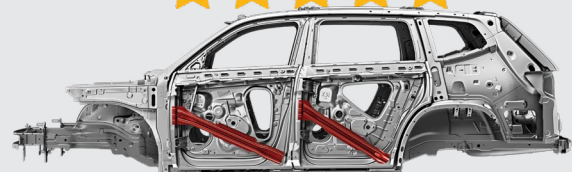
Execline trim in Pacific Blue Metallic with available Alloy Wheel Package

Beauty meets beast

The All-New 2019 Atlas is the perfect combination of size and style. There's room for 7, including adult-sized third-row seating, plus a whopping 2,741 litres of maximum available cargo space. Choose between the turbocharged 2.0L 4-cylinder engine and the legendary 3.6L VR6 engine – both are more than capable of handling any adventures you and your family throw at the Atlas.

Your family deserves five stars

The 2019 Atlas has been given a five-star overall safety rating from the NHTSA (National Highway Traffic Safety Administration), racking up an impressive score!



Upgrade your ride

Here comes the fun part. Customize your 2019 Atlas inside and out, and truly make it your own. Pick the paint, upholstery and wheels that will make your Atlas feel like a home outside the home.



Execline trim in two-tone Black & Golden Oak Vienna leather (perforated) with available Captain's Package

Paint and upholstery options by trim

	Titan Black Lucy cloth	Titan Black leatherette	Shetland Grey leatherette	Shetland Grey Vienna leather (perforated)	Titan Black Vienna leather (perforated)	Shetland Grey Vienna leather (perforated) with lower interior in black	Two-tone Black & Golden Oak Vienna leather (perforated)
TL – Trendline CL – Comfortline HL – Highline EL – Execline <i>Trim details on page 3</i>							
Pure White	TL	CL	CL	HL	HL/EL	EL	EL
Deep Black Pearl	TL	CL	CL	HL	HL/EL	EL	EL
Fortana Red Metallic	TL	CL	CL	HL	HL/EL	EL	-
Pacific Blue Metallic*	TL	CL	CL	HL	HL/EL	EL	EL
Platinum Grey Metallic	TL	CL	CL	HL	HL/EL	EL	EL
Reflex Silver Metallic	TL	CL	CL	HL	HL/EL	EL	EL
Terra Brown Metallic*	TL	CL	CL	HL	HL/EL	EL	EL
Tourmaline Blue Metallic	TL	CL	CL	HL	HL/EL	EL	EL

*Exterior colour not available in combination with R-Line Package.



Execline trim in Reflex Silver Metallic

Wheel options



18" Prisma alloy wheels (TL/CL/HL)



20" Mejorada alloy wheels (EL)



20" Mejorada black alloy wheels (HL/EL with Alloy Wheel Package)



20" Trenton alloy wheels (HL/EL with R-Line Package)

Accessories to fit the whole fam

Built to the same quality standards as our cars and SUVs, our accessories are custom-fitted to each vehicle and designed to go the distance. Many accessories can also be included in your lease or finance payments to fit your budget.*

Volkswagen Accessories Warranty

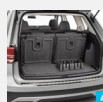
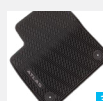
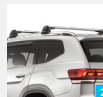
If installed prior to delivery, accessories are covered by the new vehicle limited warranty¹ of 4 years/80,000 km**

If purchased afterwards, accessories are covered by a limited warranty¹ of 2 years/unlimited kilometres (or balance of new vehicle limited warranty, whichever is greater)



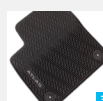
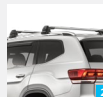
Transport

- Urban Loader roof box (1)
- Base carrier bars (2)
- Bike holder attachment
- Kayak holder attachment
- Thule® hitch-mount bike holder attachment
- Cargo net
- Ball and ball mount



Comfort & Protection

- Monster Mats® (3)
- Heavy-duty trunk liner with extended seatback cover and cargo blocks (4)
- Rear seat covers
- Side window deflector kit
- Hood deflector
- Rear bumper protection plate (5)
- Splash guards
- Side steps (6)
- Remote starter kit
- Clothes hangers



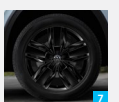
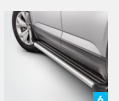
Communication

- Tablet holder
- Base holder

Wheels

- 20" Trenton wheels
- 20" Mejorada black wheels (7)
- Lockable wheel bolts
- Centre caps
- Tire bags

Visit vw.ca to see the full list of accessories for your model.



*Accessories must be dealer installed and approved by Volkswagen Finance. Certain conditions may apply. Contact your approved dealer for full details.
**Whichever occurs first. ¹Limited warranty is supplied by Volkswagen Group Canada Inc.

2019 Atlas: Trims and options

Trendline (TL)

Engines:

- 2.0 TSI 235 HP engine
8-speed automatic transmission with Tiptronic®
- 3.6 FSI 276 HP engine
8-speed automatic transmission with Tiptronic® 4MOTION®

Trendline includes:

Performance

- Driver profile selection with available Eco function (4MOTION® only)
- Electronic parking brake
- Speed-sensitive power steering
- Start/stop system with regenerative braking
- Towing preparation up to 2,000 lb (2.0 TSI FWD only)
- Towing package, 5,000 lb (4MOTION® only; not including receiver and ball)

Safety

- Cruise control
- Electronic Stability Control (ESC)
- Front and rear Side Curtain Protection® with front side airbags
- Front Assist – Autonomous Emergency Braking
- Hill Descent Control (4MOTION® only)
- Hill Hold Assist
- LATCH (Lower Anchors and Top-tether for Children) – child seat lower attachment points and top tethers in rear outboard seating positions
- Pedestrian monitoring
- Rearview camera (static)
- Space- and weight-saving spare tire
- Tire Pressure Monitoring System (TPMS)
- Vehicle immobilizer

Infotainment & Technology

- 6 speakers
- 6.5" touchscreen radio
- App-Connect smartphone integration (Android Auto™, Apple CarPlay®, MirrorLink®)
- Bluetooth® mobile phone connectivity
- Diversity antenna
- Premium colour multifunction display with trip computer
- Remote start preparation
- USB audio input

Exterior

- 18" Prisma alloy wheels (8J x 18)
- All-season tires, 245/60 R18 105T
- Automatic headlights with coming and leaving home function
- Body-coloured bumpers
- LED headlights with LED daytime running lights
- Privacy glass
- Rain-sensing wipers
- Silver roof rails

Interior

- 6-way manually adjustable driver seat
- Cloth seating surfaces
- Front and rear floor mats
- Front centre armrest with storage tray
- Interior chrome accents
- Manual climate control with separate controls for second row
- Power outlets, 12 V (x3)
- Reading lights, 2 front

Optional equipment:

- Engine block heater (4MOTION® only)

Convenience Package

- 8 speakers
- 8.0" touchscreen infotainment system with proximity sensor and CD player
- Cargo cover
- Heated front seats
- Heated washer nozzles
- SiriusXM® satellite radio
- USB audio inputs (x4)
- Vehicle immobilizer with alarm system
- Voice control

Comfortline (CL)

Engines:

- 2.0 TSI 235 HP engine
8-speed automatic transmission with Tiptronic®
- 3.6 FSI 276 HP engine
8-speed automatic transmission with Tiptronic® 4MOTION®

Includes Trendline equipment plus:

Safety

- Adaptive Cruise Control with Stop & Go
- Blind Spot Detection with Rear Traffic Alert
- Front fog lights with static cornering lights
- Rearview camera (dynamic)
- Vehicle immobilizer with alarm system

Infotainment & Technology

- 8 speakers
- 8.0" touchscreen infotainment system with proximity sensor and CD player
- KESSY (keyless access with push-button start)
- Power liftgate
- Remote start
- SiriusXM® satellite radio
- USB audio inputs (x4)
- Voice control

Exterior

- Heated washer nozzles

Interior

- 10-way power-adjustable driver seat
- Cargo cover
- Climatronic® 3-zone electronic climate control
- Driver seat with 2-way power lumbar support
- Interior décor: Makotisch wood trim for dashboard and front doors
- Interior footwell lights
- Leatherette door inserts
- Leatherette seating surfaces
- Leather-wrapped gearshift knob
- Leather-wrapped multifunction heated steering wheel
- Second-row sunshades
- Sliding sun visors with illuminated vanity mirrors

Optional equipment:

- Engine block heater (4MOTION® only)

Highline (HL)

Engine:

- 3.6 FSI 276 HP engine
8-speed automatic transmission with Tiptronic® 4MOTION®

Includes Comfortline equipment plus:

Safety

- Park Distance Control

Infotainment & Technology

- HomeLink® electric garage door opener
- Power liftgate with Easy Open function
- Power outlet, 115 V (replaces second-row 12 V outlet)
- Satellite navigation
- SD card slot

Exterior

- Exterior chrome accents
- Panoramic power sunroof
- Power-adjustable, heated exterior mirrors with memory and reverse tilt-down function

Interior

- 8-way power-adjustable front passenger seat and 3-setting memory function for driver seat
- Auto-dimming interior rearview mirror
- Door sill plates
- Front sport seats
- Heated front and rear seats
- Leather seating surfaces
- Ventilated front seats

Optional equipment:

- Engine block heater*

Captain's Package

- Second-row heated bucket seats (for a total of 6 seats)

R-Line Package

- 20" Trenton alloy wheels (8J x 20)
- All-season tires, 255/50 R20 105T
- Brushed stainless steel pedals in aluminum look
- R-Line exterior badging
- R-Line exterior design package
- R-Line leather-wrapped multifunction heated sport steering wheel

Alloy Wheel Package*

- 20" Mejorada black alloy wheels (8J x 20)
- All-season tires, 255/50 R20 105T

Execline (EL)

Engine:

- 3.6 FSI 276 HP engine
8-speed automatic transmission with Tiptronic® 4MOTION®

Includes Highline equipment plus:

Safety

- Area View 360°
- Blind Spot Detection with Rear Traffic Alert and Lane Assist
- Light Assist (automatic high-beam control)
- Park Assist

Infotainment & Technology

- Fender® Premium Audio System – 12 speakers including subwoofer
- Volkswagen Digital Cockpit (instrument cluster)

Exterior

- 20" Mejorada alloy wheels (8J x 20)
- All-season tires, 255/50 R20 105T
- LED tail lights
- Power-autofolding, heated exterior mirrors with memory and reverse tilt-down function

Interior

- Ambient interior lighting
- Interior décor: Birch Brown trim for dashboard and front doors

Optional equipment:

- Engine block heater*

Captain's Package

- Second-row heated bucket seats (for a total of 6 seats)

R-Line Package

- 20" Trenton alloy wheels (8J x 20)
- Brushed stainless steel pedals in aluminum look
- R-Line exterior badging
- R-Line exterior design package
- R-Line leather-wrapped multifunction heated sport steering wheel (R-Line Package removes Area View 360°, Park Assist and power-autofolding mirrors)

Alloy Wheel Package*

- 20" Mejorada black alloy wheels (8J x 20)

*Not available in combination with R-Line Package.

