



2006 CADILLAC **XLR**

XLR







XLR

AVANT-GARDE

For 2006, as so often in the past, Cadillac defines the automotive avant-garde. To the knowledgeable driver, the Cadillac name signifies exhilarating performance, innovative luxury, dramatic style and ever-advancing technologies that enhance your safety, comfort and enjoyment. Of all the superb vehicles in the Cadillac family, none exemplifies these characteristics quite as boldly as the XLR luxury roadster. The Cadillac XLR – and now, the 443-horsepower high-performance XLR-V – deliver a driving experience of extraordinary sophistication, regardless of whether you're cruising along an urban boulevard or slicing down a winding country lane. Created by Cadillac to delight a discerning few, XLR and XLR-V are as good as driving gets.

EXHILARATING



CADILLAC XLR
BREAK THROUGH



For more information about XLR visit
our Web site at xlr.gmcanada.com





BEAUTY

CRISP LINES, POWERFUL FORMS AND EXQUISITE DETAILS.



EXQUISITE

POWER

UNCANNY REFINEMENT.

IRRESISTIBLE PERFORMANCE.



PERFORMANCE



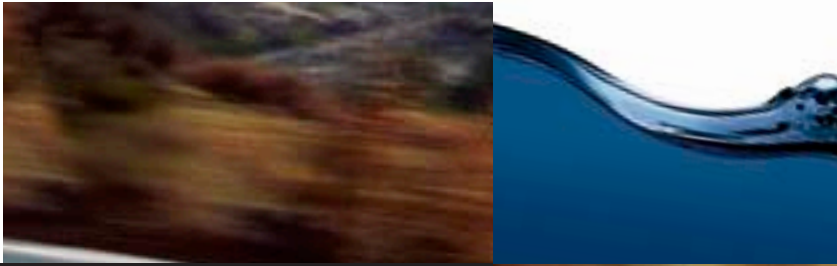
As befits the powerplant of a top-of-the-line Cadillac, the XLR's standard 4.6-litre Northstar V8 engine is replete with some of today's most advanced technologies. Variable valve timing, electronic throttle control, polymer-coated pistons and countless other high-tech features are all part of the XLR's repertoire. Yet, as technically advanced as this 320-horsepower powerplant assuredly is, it's the Northstar V8's character that has won it such an enviable reputation. In cruising mode, it's glass-smooth and virtually silent. When enjoying a spirited drive, though, it effortlessly produces a near-endless abundance of power, accompanied by a sound best described as a patrician growl. The result is a pleasure that few other luxury car engines can equal.

Assembled in a clean room atmosphere to ensure outstanding quality, the XLR's electronically controlled five-speed automatic transmission is the perfect partner for an enthusiastic drive. Driver Shift Control allows you to shift up or down at will, with a touch of the shift lever, just as you would with a manual gearbox. In full automatic mode, the transmission constantly monitors your driving style. When it senses that spirited driving is underway, Performance Algorithm Liftfoot (PAL) comes to the fore. Should you have occasion to lift off the throttle during hard cornering, this advanced electronic feature will hold the existing gear, or even downshift to a lower one, to ensure maximum performance is available as you exit the turn.



Developed jointly by GM and Michelin engineers, the XLR's low-profile 18-inch tires carry a W-speed rating, indicating they are engineered to perform at track speeds up to 270 kilometres per hour. They're also a "zero-pressure" design. If a tire should deflate, the sidewall is stiff enough to support XLR's weight without damage to the tire, even with a total loss of air pressure. You can continue to drive at 90 kilometres per hour for up to 200 kilometres – further, if you stop to allow the tire to cool – to find a service station. A tire pressure monitoring system senses if a tire has lost pressure and alerts you via the Driver Information Centre.





MRC

**XLR HAS
A MAGNETIC
ATTRACTION TO
THE ROAD.**

RIDE CONTROL

The XLR's advanced Magnetic Ride Control (MRC) suspension can vary the damping setting at each of the XLR's four wheels up to 1000 times per second, making it the fastest-reacting suspension system in the world. What makes this possible is a unique shock absorber fluid in which millions of microscopic iron particles are suspended. When these particles are exposed to an

electromagnetic field, the fluid instantly becomes more viscous, which causes the shock absorber to grow firmer. On the road, the ride and handling benefits are simply amazing. Body roll during cornering is reduced to an absolute minimum, and the MRC suspension's constant adjustments maintain optimal comfort and control, even during spirited driving on badly deteriorated road surfaces.



MAGNETIC RIDE CONTROL



The way XLR's arresting body manages airflow is testimony to the meticulous attention to detail that characterized the car's development process. First, to predict the way XLR would move through the airstream, supercomputers translated the initial body design and the wind tunnel where it would be tested into five million digital elements. Then countless hours of tunnel testing went into subtly refining every line and curve. The result: a roadster that splits the wind with a drag coefficient of just 0.31 – and shatters expectations all along the way.

WIND

THE ELEMENTS, CONTROLLED.



WATER

On a crisp spring afternoon or a soft summer's evening, the two-seat Cadillac XLR offers the singular joy of pure top-down motoring. But should the skies turn stormy, the XLR can metamorphose in less than 30 seconds from a wind-in-your-hair roadster into a weathertight coupe, tested to withstand a 13,600 L (3000 imp. gal.) torrent of water without admitting a single drop to the interior. Because a little rain should never stand in the way of your driving pleasure.



RADAR

THE HIGH-TECH PATH TO SAFETY AND CONVENIENCE.

The XLR's Adaptive Cruise Control* takes much of the stress out of highway driving. When the road is clear, it functions like a normal cruise control system and maintains your pre-set speed. But any time you encounter slower-moving traffic ahead, your XLR's radar-based Adaptive Cruise Control automatically eases the throttle and applies the brakes, if necessary, to maintain a safe following distance. When the traffic in front clears, or when you change to a more open lane, your XLR will automatically accelerate back up to your pre-set cruising speed.

ADAPTIVE CRUISE CONTROL

*Adaptive Cruise Control is no substitute for the driver's personal responsibility to operate the vehicle in a safe manner. The driver needs to remain attentive to traffic and road conditions and provide the steering, braking or other inputs necessary to retain control of the vehicle.



TAKE YOUR SEAT...

AND ENJOY THE BALLET.



CLEAN, BOLD LINES



SET THE XLR APART



WITH THE HARDTOP IN PLACE



OR FOLDED NEATLY AWAY

At the touch of a button, XLR's retractable hardtop automatically unlatches, then motors effortlessly into its hiding place under the trunk lid. Thanks to a dedicated electronic controller and a total of eight hydraulic cylinders, the whole process takes place in near silence in under 30 seconds. It's a mesmerizing performance, whether viewed from outside the vehicle or – best of all – from the driver's seat.



LOGIC

AN UNCOMPROMISING DRIVER ENVIRONMENT.

FOR UNCOMPROMISING DRIVERS.

Any questions you may have about the XLR's purpose will be answered once and for all the moment you take your place in the driver's seat. With its gauges positioned just so, and controls that operate with an impeccable logic and a precision feel, there's no doubt that this is a car created to deliver serious motoring pleasure.

IMPECCABLE





SIMPLICITY

**EXPERIENCE A VERY
SOPHISTICATED
KIND OF SIMPLICITY.**

RECOGNITION



The XLR also replaces conventional mechanical door latches with electronic ones that respond to the gentlest touch.



With the XLR's exquisite Bvlgari-designed key fob in your pocket, a world of thoughtfulness opens up to you. Your XLR unlocks automatically for you as you approach. Opening the door requires only the merest touch. Another touch, this one to a push button on the instrument panel, ignites the potent Northstar engine. And the whole time your key fob has never left your pocket or purse. This near-magical level of convenience and ease of operation is made possible by a phalanx of state-of-the-art electronic systems. And the XLR's thoughtfulness goes much, much further. Take the windshield wipers, for example. They can sense rain, snow or road spray on the windshield glass and sweep it away for you automatically. At night there's no need to dim the interior rear-view mirror to cut the glare from the headlights of following vehicles; the mirror does that by itself, electronically. And should you be struck by a sudden urge for linguine vongole or Szechuan chicken during your travels, your XLR can help there, too. The standard DVD-based navigation system can direct you to literally thousands of restaurants – and millions of other destinations – in cities across Canada and the United States.* The system can also play your favourite DVD movies – with the transmission safely in "Park," of course.

ABOVE: When you walk up to your XLR, electronics within the car detect the presence of the Bvlgari-designed key fob in your pocket or purse and unlock the doors automatically.

Right: XLR's standard navigation system is integrated into an audio system of extraordinary quality. Components include an in-dash 6-disc CD changer, premium Bose 9-speaker sound system, weatherband, Radio Data System and much more.



LEFT: For you, starting your XLR's engine is a simple process of pressing a button. For a would-be thief, though, matters are considerably different. The XLR's electronics must detect your key fob inside the car in order for the ignition to activate. No key fob, no ignition – and no free ride.

*At time of print, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. Choose the factory navigation option and you will receive an updated navigation DVD each of the first two years following your purchase.



HUD



The standard Head-Up Display (HUD) provides data on vehicle speed, transmission gear selected, Adaptive Cruise Control status, fuel level and more. It can be programmed to display this information in your choice of English, French, German, Italian or Spanish.



BVLGARI

INSTRUMENTATION ELEVATED TO THE LEVEL OF ART.

XLR's instrumentation is at once aesthetically elegant and brilliantly functional. The gauges were created through a collaborative effort involving both the Cadillac XLR design team and designers from the famed Italian jewellery house, Bvlgari. Their sketches were personally blessed by Nicola Bulgari, the firm's vice-chairman, before the XLR instrument panel was approved for production. Supplementing these very stylish gauges is a high-tech, aircraft-inspired Head-Up Display (HUD) – the only one of its kind in the elite roadster class. Capable of displaying information in your choice of five languages, it projects vehicle speed and other key readouts onto the inner surface of the windshield, dramatically reducing the need to take your eyes off the road.



Genuine Spanish Eucalyptus wood trim, with its warmth and unique character, provides the perfect counterpoint to the XLR's bold, technical lines. It's set off by glare-resistant anodized aluminum accents and complemented by the supple natural leathers that adorn the seats, doors, console and steering wheel.

**EUCALYPTUS:
A POWERFUL BEAUTY**

*EUCALYPTUS
BALSA*

**BALSA:
A BEAUTIFUL STRENGTH**

Employing a technology borrowed from the aerospace industry, the floor panels beneath the XLR's cockpit and trunk consist of layers of composite material sandwiched around a balsa wood core. The resulting components offer incredible strength and rigidity, combined with extremely light weight.





In the XLR, Cadillac luxury reaches dizzying new heights. For instance, say another driver has moved the driver's seat, exterior rear-view mirrors and steering column since you last drove your XLR. As you approach, the car will actually sense the presence of your Bvlgari-designed key fob and automatically return each component to your preferred position.

RESET

TECHNOLOGY IN THE SERVICE OF LUXURY.

COMFORT

Inside XLR, your complete comfort is assured. Achieving precisely the right driving position is a simple matter, thanks to eight-way power seat adjustments and a power tilt and telescopic steering wheel. XLR's seats manage hot and cold exterior temperatures brilliantly, too. Integrated into each seat is a thermoelectric device which heats or cools the air and a small fan that gently distributes that air throughout the seatback and cushion. During testing, XLR's seats cooled to their pre-set temperature in just two minutes after the car had sat for hours baking in the Arizona sun. Each seat includes a pair of Bose speakers, integral components in the XLR's superb audio system. The passenger seat also features a dynamic sensing system which disables the passenger-side frontal air bag for greater safety when the seat is occupied by a child or a small adult.

STRUCTURE



RIGID

The XLR body structure wasn't carved out of a single block of steel. It just feels that way. Integral to the XLR's structure are one-piece steel side rails more than 4.3 metres (14 feet) long, which have been sculpted into shape by pressurized water. These lightweight side rails – weld-free, extraordinarily strong and a

technical achievement in their own right – do a job that was once handled by an assembly of dozens of components. They and other cutting-edge components, including a lightweight aluminum body structure, give the XLR enormous strength and rigidity – and the unmistakable feel of lasting quality.

RIGID



STRONG

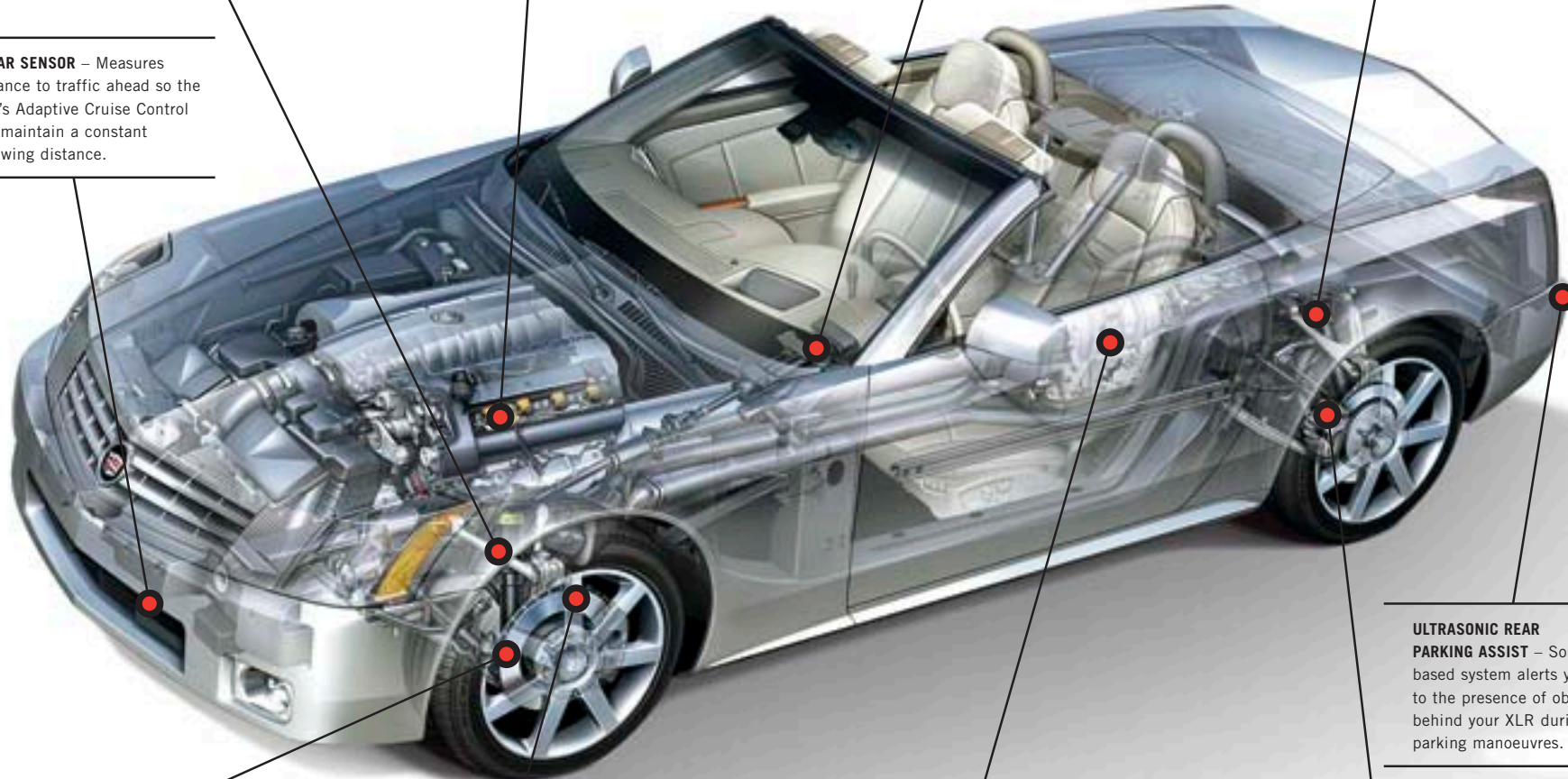
MAGNETIC RIDE CONTROL – Continually measures the road and driving conditions and adjusts the suspension damping, up to 1000 times per second.

VVT – Varies the opening and closing times of intake and exhaust valves for optimal efficiency at all engine speeds.

MAGNASTEER – Advanced variable-effort steering system provides excellent highway stability and effortless parking.

DOUBLE WISHBONE SUSPENSION – Sophisticated design – featuring front and rear composite transverse-mounted leaf springs – contributes to XLR's outstanding ride and handling.

RADAR SENSOR – Measures distance to traffic ahead so the XLR's Adaptive Cruise Control can maintain a constant following distance.



4-WHEEL DISC BRAKES WITH ABS – Featuring large rotors and premium non-metallic pads for consistent, short stopping distances.

STABILITRAK – Detects lateral skids and selectively applies the brakes to help return your XLR to your desired line.

REAR-MOUNTED 5-SPEED AUTOMATIC TRANSMISSION – Helps achieve near-50/50 front/rear weight balance, for responsive handling. Unique to XLR in the luxury roadster class.

FULL-FUNCTION TRACTION CONTROL – Monitors for wheelspin and uses brake and engine intervention to help restore traction.

ULTRASONIC REAR PARKING ASSIST – Sonar-based system alerts you to the presence of objects behind your XLR during parking manoeuvres.





The XLR-V interior is distinguished by Zingana wood appointments, aluminum accents and leather seating surfaces with sueded fabric inserts that hold you firmly in place during aggressive manoeuvres.

ELITE PERFORMER

XLR-V: THE FASTEST PRODUCTION CADILLAC EVER BUILT.

A new member of Cadillac's awesome V-Series for 2006, the new XLR-V will forever change your impression of what luxury driving can be. With a 443-horsepower supercharged Northstar V8 engine, a six-speed automatic transmission with Driver Shift Control and a long list of premium brake and suspension components, the XLR-V offers a level of performance comparable with the best pure sports cars. Yet the XLR-V remains a superbly luxurious, supremely elegant automobile, free from technical compromises and styling gimmicks. The result: the only high-performance luxury roadster worthy of the Cadillac wreath and crest.



ELITE PERFORMER



XLR-V's supercharged 4.4-litre Northstar engine develops 443 horsepower at 6400 rpm and 414 pounds-feet of torque at 3900 rpm. In GM testing, it powers this sumptuously equipped luxury roadster to 96 km/h (60 mph) in under 5 seconds.

2006 XLR FEATURES & OPTIONS

SAFETY AND SECURITY

AIR BAGS

	XLR
Driver and passenger, dual-stage, frontal	S
Driver and passenger, seat-mounted side-impact with head and thorax protection	S
Dynamic passenger air bag sensing system with passenger air bag suppression, manual on-off switch in glovebox, LED illumination/indicator in console	S

DOOR LOCKS

Automatic power, programmable with lock-out protection	S
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HEADLIGHTS

Bi-functional Xenon High-Intensity Discharge (HID), high and low beam	S
Daytime Running Lights, automatic light control with Twilight Sentinel	S
Adaptive forward system, steerable	S
Headlight washer system	S
Windshield wiper activated	S

KEYLESS ACCESS SYSTEM

Remote includes push-button start ignition, lock/unlock passive entry, personalization and activation notification and Panic feature, 2 Bvlgari remote fobs	S
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ONSTAR SYSTEM

Digital OnStar In-Vehicle Communications and Assistance Service, includes one-year Directions & Connections Plan	S
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SAFETY RESTRAINTS

3-point safety belts with lap belt pre-tensioners, shoulder-belt retractors and child restraint provisions	S
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THEFT-DETERRENT SYSTEM

Tamper alarm for doors and trunk, audible/visible alarm	S
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TRACTION CONTROL

Electronic, full-function, all-speed with on/off switch	S
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ULTRASONIC REAR PARKING ASSIST

Rear obstacle detection system with audible and visible warning	S
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MECHANICAL

AXLE RATIO

Final drive ratio – 2.93.1	S
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BRAKES

Power, 4-wheel vented discs	S
4-wheel, 4-channel anti-lock braking system (ABS) with Panic Brake Assist and Dynamic Rear Brake Proportioning	S

DRIVE

Rear-wheel drive	S
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ENGINE

4.6L Northstar V8 VVT with 320 horsepower @ 6400 rpm and 310 lb.-ft. of torque @ 4400 rpm	S
Block heater	S

STEERING

Magnasteer, power, speed-sensitive variable-assist, rack and pinion	S
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SUSPENSION

4-wheel independent, Magnetic Ride Control, computer controlled active suspension system with adjustable shock absorbers	S
StabiliTrak stability enhancement system, 4-channel	S

TRANSMISSION

5-speed automatic with Sport mode and Driver Shift Control	S
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INTERIOR

ACCENTS

Aluminum trim on centre stack, instrument panel and shifter plate, steering wheel and doors	S
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AUDIO SYSTEM

AM/FM stereo with 6-disc in-dash CD changer, Radio Data System (RDS), weatherband, clock and Theftlock, DVD Navigation, single DVD for map coverage in Canada* and USA, GPS based, 165 mm (6.5 in.) touch screen, multi-language, voice recognition, Bose premium 9-speaker sound system with AudioPilot noise compensation technology	S
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CLIMATE CONTROL

Automatic, dual-zone electronic climate control with automatic recall	S
Air filtration system, pollen filter	S

CONSOLES

Centre console with shifter, storage, dual covered cupholders, coin holder and ashtray with cigar lighter	S
Universal 3-channel programmable remote transmitter	S

CRUISE CONTROL

Adaptive Cruise Control, RADAR transceiver automatically adjusts speed to maintain pre-set following distance – includes reconfigurable 4-colour Head-Up Display with readouts for vehicle speed, selected gear, Adaptive Cruise Control, audio system, navigation turn prompts, high beam indicator and fuel level information	S
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INSTRUMENTATION

Bvlgari designed analogue cluster with Driver Information Centre (5-language capability) and tire pressure monitoring system	S
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KEYLESS IGNITION

Push-button start	S
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LIGHTING

Illuminated entry/exit, front map and front door puddle lighting	S
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MEMORY PACKAGE

Automatically recalls settings for 2 drivers based on their individual remote access key fob, the recall function remembers the position of the driver's seat, exit seating position, exterior rear-view mirror preferences, passenger tilt-down parallel park feature, power tilt/telescoping steering wheel and climate control settings	S
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MIRRORS

Electrochromic, auto-dimming rear-view mirror with electronic compass and 3-button OnStar controls and map lights	S
Illuminated driver and passenger visor vanity mirrors	S

SEATING

Front buckets with perforated leather seating surfaces, power 8-way driver and passenger seat adjusters	S
Heated seating surfaces and cooled seat cushions and backs with integrated Bose audio speakers with adjustable upper and lower lumbar support	S

STEERING WHEEL

Leather-wrapped with Eucalyptus wood trim	S
Controls for Voice Recognition, audio system and cruise control	S
Power tilt and telescopic adjustable column	S

TRUNK

Power remote release, with closing system	S
Convenience net	S

WINDOWS

Power with express-up and down feature and automatic indexing sealing system	S
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WOOD ACCENTS

Genuine light or dark Eucalyptus accents on steering wheel, doors, console and transmission shifter	S
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EXTERIOR

ANTENNA	XLR
Front windshield, integrated	S
GLASS	
Solar-Ray, tinted	S
LIGHTS	
Fog lights	S
MIRRORS	
Foldaway, heated, power remote control with driver-side electrochromic auto-dimming feature	S
Passenger-side with tilt-down parallel park feature	S
ROOF	
Hardtop, power retractable roof-operated via console control	S
TIRES	
P235/50R18 W-rated, Michelin ZP extended mobility tires	S
WHEELS	
18" x 8" polished aluminum wheels	S
WIPER/WASHER SYSTEM	
Rainsense with automatic variable delay	S

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XLR-V SELECTED ADDITIONAL FEATURES

All information listed is preliminary. Please see your Cadillac Sales Consultant for latest product information.

ENGINE

4.4L Northstar V8 supercharged
443 hp @ 6400 rpm
414 lb.-ft. of torque @ 3900 rpm

TRANSMISSION

6-speed automatic transmission
Driver Shift Control

SUSPENSION

Performance-tuned Magnetic Ride Control

BRAKES

Performance, 4-wheel disc with 4-channel anti-lock braking system (ABS)
Front 340 mm (13.4 in.) cross-drilled rotors
Rear 330 mm (13.0 in.) cross-drilled rotors

WHEELS

Front, 19" x 8" sterling silver painted aluminum wheels
Rear, 19" x 9" sterling silver painted aluminum wheels

TIRES

Front, P235/45R19 Pirelli W-rated extended mobility
Rear, P255/40R19 Pirelli W-rated extended mobility

SEATS

Leather seating surfaces with sueded-fabric inserts

CRUISE CONTROL

Electronic, includes tell-tale in Head-Up Display (replaces Adaptive Cruise Control)

ACCENTS

Zingana wood appointments with kinetic finished aluminum accents

EXTERIOR DIMENSIONS

Wheelbase (A)	2685 mm (105.7 in.)
Length (B)	4514 mm (177.7 in.)
Width (C)	1836 mm (72.3 in.)
Height (D)	1280 mm (50.4 in.)
Front track (E)	1580 mm (62.2 in.)
Rear track (F)	1580 mm (62.2 in.)

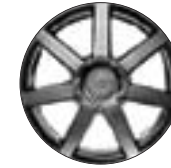
INTERIOR DIMENSIONS

Headroom	955 mm (37.6 in.)
Legroom	1082 mm (42.6 in.)
Shoulder room	1379 mm (54.3 in.)
Hip room	1346 mm (53.0 in.)
Seating capacity	2

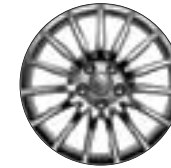
CAPACITIES

Oil	7.1 L (6.24 imp. qt.)
Coolant	14 L (12 imp. qt.)
Fuel	69.0 L (15.2 imp. gal.)
Cargo volume, trunk – roof up	328 L (11.6 cu. ft.)
– roof down	125 L (4.4 cu. ft.)
Curb weight, estimated – XLR	1654 kg (3647 lb.)
– XLR-V	1728 kg (3810 lb.)

WHEELS AND TIRES

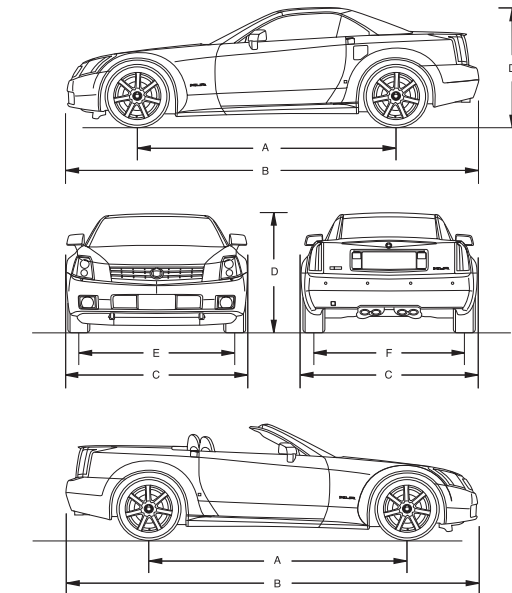


Standard on XLR
18" polished aluminum wheels with Michelin ZP Extended Mobility P235/50R18 W-speed rated tires



Standard on XLR-V
19" sterling silver painted aluminum wheels with Pirelli Extended Mobility P235/45R19 – front and P255/40R19 – rear W-speed rated tires

DIMENSIONS





CADILLAC OWNER PRIVILEGES

In addition to an exceptional driving experience, Cadillac ownership brings with it a world-class array of privileges. Cadillac No-Charge Scheduled Maintenance pays for all regularly scheduled maintenance.* The Limited Warranty covers all parts and labour costs that may be incurred to correct defects in material or workmanship.* Cadillac Roadside Service provides assistance throughout Canada and the United States should you require towing, fuel delivery, a jump start or help with a flat tire or lock-out situation.* Trip Planning can assist you on road trips with computer-generated maps indicating either the most direct route or the most scenic route to any destination you choose in North America.* Alternative Transportation provides you with shuttle

transportation for daily service and an alternate car (or reimbursement for rental or other transportation expenses) for overnight service, whenever your Cadillac requires scheduled maintenance or repairs covered under the Limited Warranty.* Trip Interruption Protection ensures that you will be reimbursed by General Motors of Canada for reasonable hotel, meal and alternative transportation expenses incurred should your trip be interrupted by a repair covered under the Limited Warranty. See your Cadillac dealer for complete details.

*Program in effect for the first 4 years or 80,000 km (whichever comes first) of ownership. Conditions and limitations apply.

ONSTAR

Safety, security, convenience and thoughtfulness are engineered into every 2006 Cadillac. OnStar takes each of those virtues a step further. OnStar uses advanced communications technology to enhance your peace of mind whenever you're in your Cadillac.* All it takes is a single push on the blue OnStar button usually located on the interior rear-view mirror, in the overhead console, or near the radio display to connect you with one of our specially trained OnStar Advisors. They are standing by, ready to provide support 24 hours a day, 365 days a year.

What can OnStar Advisors do for you? They not only provide information and a wide range of other services – but also, in an emergency, they will attempt to locate your vehicle, find out what assistance you need, and notify nearby emergency service providers. And if air bags are deployed in your vehicle, an Advisor will contact you to determine if you are in need of assistance. Your Advisor can also perform a remote diagnostic check of your engine and electrical components in your vehicle.

Another convenient feature is OnStar Hands-Free Calling, a hands-free, voice-activated wireless technology integrated into your vehicle. It's there just in case your hand-held phone is lost, forgotten or has a low battery. Even better, there are no additional monthly fees, or additional long distance and roaming charges. And as a new customer, you will receive 30 complimentary minutes good for two months after activation.

Now you can enjoy the peace of mind that comes with knowing you're doing all you can to help keep you, your family, and your vehicle safe. Just ask the almost 150,000 people who have become OnStar subscribers in Canada. How hard does OnStar work for you? The facts speak for themselves: every month in Canada OnStar Advisors handle an average of 9100 routing calls, 2500 emergency calls, 2600 door unlocks, and 625 Roadside Assistance dispatches.

The OnStar System and one year of the Directions & Connections Plan are included on all XLR models, offering you access to driving directions, information and convenience services and Ride Assist. See your dealer for more information on plans and services.

*OnStar services require vehicle electrical system (including battery), wireless service, and GPS satellite signals to be available and operating for features to function properly. Not all OnStar features are available on all vehicles. OnStar Hands-Free Calling requires a Hands-Free enabled vehicle, existing OnStar service contract, and prepaid calling minutes, and is not available in Alaska and some other markets. Calls may be made to the U.S. and Canada only. OnStar voice recognition system may not work with some voices. OnStar acts as a link to existing emergency service providers. Subscription Service Agreement required. Due to the transition of the wireless industry from analogue to digital technology, as of January 1, 2008, OnStar plans to offer service only through equipment that operates on the digital network, which may require the purchase of a system upgrade for eligible vehicles. Call 1.888.4.ONSTAR (1.888.466.7827), TTY 1.877.248.2080 or visit onstar.ca for OnStar's Terms & Conditions, Privacy Policy, and system limitations and details.



visit onstar.ca



EXTERIOR COLOURS



19 – Xenon Blue



34 – Blue Steel



41 – Black Raven



51 – Gold Mist



67 – Light Platinum



80 – Infrared*



INTERIOR COLOURS



18 – Ebony/Shale



19 – Ebony

FPO
XLR COLOUR CHIP FRONT
PRINTS SEPERATELY

*Available at extra cost. Please see your Cadillac Sales Consultant for specific model compatibility and availability.

ACQUISITION OPTIONS

In addition to the many exclusive privileges of Cadillac ownership, Cadillac and General Motors of Canada have created a range of supplementary support programs to enhance your ownership experience. Some of these programs assist you in purchasing or leasing the Cadillac of your choice. Others help protect you and your new Cadillac over the long term.

Purchasing & Leasing:

- **GMAC Financing** – On-the-spot financing at your GM dealership*
- **GMAC SMARTLEASE** – A smart alternative to traditional financing*
- **The GM Card** – Eligible cardholders may be able to redeem up to \$3500 in GM Card® Earnings toward the total purchase price or lease down payment on selected vehicles.** For more information on The GM Card please call 1-800-461-3279.

Additional Ownership Programs:

- **GM Protection Plan (GMPP)** – A comprehensive warranty program that provides resources and commitment to protect your investment in your Cadillac from the time of your sale or lease, or service.
- **GM Mobility Program** – you can receive up to \$500 in cash back (taxes included) for adaptive equipment.

Information Resources:

You can obtain more information on any of these programs from your Cadillac dealer, or at these locations:

- The GM Web site at gm.ca
- The Cadillac Communications Marketing Centre at 1-888-446-2000 or (1-800-263-3830 for TDD users) – For information about any GM product or service, including the GM Mobility Program
- For information about GMAC, visit the GM Web site or call 1-800-616-4622.

*Subject to eligibility.
**Conditions and limitations apply.

A word about this brochure

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A word about assembly

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A STORY ONLY GENERAL MOTORS CAN TELL.

General Motors' commitment to setting the highest standards in quality, safety, innovation, and fuel efficiency are matched by an equally strong commitment to the community.

DID YOU KNOW?

QUALITY: GM plants swept the J.D. Power Initial Quality Study^{SM*} rankings for North and South America: Gold and Silver Plant Quality Awards for the Canadian Oshawa #2 and #1 car plants, in addition to the Bronze Plant Quality Award for the Hamtramck, Michigan plant.

SAFETY: General Motors is the only automotive manufacturer committed to offering a full range of cars, trucks, and SUVs that provide safety protection before, during and after a collision.

GM vehicles are equipped with a range of features and technologies that help drivers avoid collisions, reduce the risk of injury should a collision prove unavoidable, and help you get the assistance you need after a collision.

INNOVATION: GM is at the forefront of automotive technology with breakthrough features such as OnStar and XM Satellite Radio.

FUEL EFFICIENCY: GM offers more cars than any other automaker in Canada that get better than 7.0 L/100 km in highway driving. GM has also won more EnerGuide fuel-efficiency awards than any other car company.

GM IS COMMITTED TO CANADA

INVESTMENT: GM invests more in Canada than any other car company. The \$2.5 billion Beacon Project represents the largest automotive investment in Canadian history.

EMPLOYMENT: GM directly employs over 20,000 people in Canada – more than any other car company.

DESIGN: GM is the only car company that designs, engineers and builds cars in Canada.

GM IS BEHIND YOU AND YOUR VEHICLE

GM is equally comprehensive in the way it backs its Cadillac vehicles. All Cadillac models include:

- 4-year/80,000 km** complete vehicle repair coverage
- 6-year/unlimited km corrosion perforation coverage
- 8-year/130,000 km** coverage on catalytic converters and powertrain control modules (PCMs)
- 4-year/80,000 km** 24-hour Roadside Service
- 4-year/80,000 km** no-charge scheduled maintenance
- 4-year/80,000 km** trip planning.

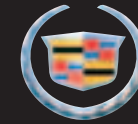
*General Motors Corporation - Oshawa #2 (Ontario - Car) was the highest ranked plant, Oshawa #1 (Ontario) was the second ranked plant and Hamtramck, MI was the third ranked plant in North/South America among plants producing vehicles for the U.S. market in J.D. Power and Associates 2005 U.S. Initial Quality StudySM. Study based on a total of 62,251 U.S. consumer responses indicating owner reported problems during the first 90 days of ownership. www.jdpower.com

**Whichever comes first.



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At Cadillac, luxury is a concept of many dimensions. It is suppleness, and it is strength. It can be agile, but when called for, it can also be unwavering. It whispers, yet on occasion, it roars. It is quality, and refinement, and confidence. It responds. It comforts. It protects. It entertains. And it delights. For 2006, this enticing, elusive concept has inspired a handful of vehicles that rank among the finest in the world. Perhaps one is right for you.



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