



1968 Pontiac Colors and Interiors

Firebird

Hardtop Coupe (22337) Convertible (22367)
Strato Bucket Seats (Standard)



Hardtop Coupe (22337)
Strato Bench Seat with Center Armrest
(Optional at Extra Cost)



Expanded Marrokide

Interior	Recommended Exterior Colors
250 TEAL	A, C, D, E, F, L
251 GOLD	A, C, G, Q, T
252 RED	A, C, N, R
253 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
261 TURQUOISE	A, C, K
262 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Expanded Marrokide

Interior	Recommended Exterior Colors
272 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
273 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Firebird Custom Interior

(EXTRA-COST OPTION)

Hardtop Coupe (22337) Convertible (22367)
Strato Bucket Seats



Knit Vinyl & Expanded Marrokide

Interior	Recommended Exterior Colors
255 TEAL	A, C, D, E, F, L
256 TURQUOISE	A, C, K
257 GOLD	A, C, G, Q, T
258 RED	A, C, N, R
259 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
260 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Firebird Custom Interior

(EXTRA-COST OPTION)

Hardtop Coupe (22337)

Strato Bench Seat with Center Armrest
(Optional at Extra Cost)



Knit Vinyl & Expanded Morrokide

Interior	Recommended Exterior Colors
269 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
275 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Tempest

Sports Coupe (23327)

4-Door Sedan (23369)



Paray Pattern Cloth & Morrokide

Interior	Recommended Exterior Colors
201 BLUE	A, C, D, E, F, L
202 TURQUOISE	A, C, K
203 GOLD	A, C, G, Q, T

Sports Coupe (23327)

4-Door Sedan (23369)

(Optional at Extra Cost)



All Morrokide

Interior	Recommended Exterior Colors
206 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Tempest Custom

Spts. Cpe. (23527) Hdtp. Cpe. (23537)
4-Dr. Hdtp. (23539) 4-Dr. Sed. (23569)
Station Wagon (23535)



All Morrokide

Interior	Recommended Exterior Colors
213 BLUE	A, C, D, E, F, L
214 TURQUOISE	A, C, K
215 GOLD	A, C, G, Q, T
217 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Convertible (23567)



All Morrokide

Interior	Recommended Exterior Colors
213 BLUE	A, C, D, E, F, L
217 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
218 RED	A, C, N, R

Le Mans

Spts. Cpe. (23727) Hdtp. Cpe. (23737)
Convertible (23767)



Expanded Morrokide

Interior	Recommended Exterior Colors
219 TEAL	A, C, D, E, F, L
220 TURQUOISE	A, C, K
221 GOLD	A, C, G, Q, T
223 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
224 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
225 RED	A, C, N, R

Le Mans

Spts. Cpe. (23727)

Hdtp. Cpe. (23737)

Convertible (23767)

Notch Back Front Seat with Center Armrest



Expanded Morrokide

<u>Interior</u>	<u>Recommended Exterior Colors</u>
235 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
236 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

4-Door Hardtop (23739)

Notch Back Front Seat with Center Armrest



Expanded Morrokide

<u>Interior</u>	<u>Recommended Exterior Colors</u>
231 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
232 TEAL	A, C, D, E, F, L
233 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

4-Door Hardtop (23739)



Panvine Pattern Cloth & Expanded Morrokide

<u>Interior</u>	<u>Recommended Exterior Colors</u>
228 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Tempest Safari

Safari (23935)



All Morrokide

Interior	Recommended Exterior Colors
213 BLUE	A, C, D, E, F, L
214 TURQUOISE	A, C, K
215 GOLD	A, C, G, Q, T
217 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

GTO

Hardtop Coupe (24237)

Convertible (24267)



Expanded Morrokide

Interior	Recommended Exterior Colors
219 TEAL	A, C, D, E, F, L
220 TURQUOISE	A, C, K
221 GOLD	A, C, G, Q, T
223 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
224 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
225 RED	A, C, N, R

Hardtop Coupe (24237)

Convertible (24267)

Notch Back Front Seat with Center Armrest



Expanded Morrokide

Interior	Recommended Exterior Colors
235 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
236 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Catalina

2-Door Sedan (25211)



Patrice Pattern Cloth & Morrokide

Interior	Recommended Exterior Colors
501 BLUE	A, C, D, E, F, L
503 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
505 GOLD	Not Available A, C, G, Q, T
599 BLACK*	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

**Police or Taxi Option—All Morrokide (Special Order)*

4-Door Sedan (25269)



Patrice Pattern Cloth & Morrokide

Interior	Recommended Exterior Colors
501 BLUE	A, C, D, E, F, L
502 TURQUOISE	A, C, K
503 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
504 BURGUNDY	A, C, N, R
505 GOLD	A, C, G, Q, T
599 BLACK*	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

**Police or Taxi Option—All Morrokide (Special Order)*

Hardtop Coupe (25287)

4-Door Hardtop (25239)



Patrice Pattern Cloth & Morrokide

Interior	Recommended Exterior Colors
506 BLUE	A, C, D, E, F, L
507 TURQUOISE	A, C, K
508 GOLD	A, C, G, Q, T
509 BURGUNDY	A, C, N, R
510 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Catalina

Convertible (25267)



All Marrokide

Interior	Recommended Exterior Colors
* 516 BLUE	A, C, D, E, F, L
518 GOLD	A, C, G, Q, T
519 RED	A, C, N, R
* 520 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

*Also Available at Extra Cost on Catalina Hardtop Coupe (25287) and Catalina 4-Door Hardtop (25239)

NOTE: See Brougham Custom Interior—Trim 570 for Genuine Leather Custom Option for this model

2-Seat Station Wagon (25235)

3-Seat Station Wagon (25245)



All Marrokide

Interior	Recommended Exterior Colors
* 511 BLUE	A, C, D, E, F, L
512 TURQUOISE	A, C, K
513 GOLD	A, C, G, Q, T
514 BURGUNDY	A, C, N, R
* 515 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

*Also Available at Extra Cost on Catalina 4-Door Sedan (25269)

Ventura Custom Interior

(EXTRA-COST OPTION)

Catalina 4-Door Sedan (25269)



Expanded Marrokide

Interior	Recommended Exterior Colors
525 BLUE	A, C, D, E, F, L
526 TURQUOISE	A, C, K
527 GOLD	A, C, G, Q, T
529 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Ventura Custom Interior

(EXTRA-COST OPTION)

Catalina Hardtop Coupe (25287)

Catalina 4-Door Hardtop (25239)



Expanded Morrokide

Interior	Recommended Exterior Colors
525 BLUE	A, C, D, E, F, L
526 TURQUOISE	A, C, K
527 GOLD	A, C, G, Q, T
528 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
529 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Catalina 4-Door Sedan (25269)

Catalina 4-Door Hardtop (25239)



Pierette Pattern Cloth & Expanded Morrokide

Interior	Recommended Exterior Colors
534 BLUE	A, C, D, E, F, L
535 TURQUOISE	A, C, K
538 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
539 GOLD	A, C, G, Q, T

Catalina 2-Seat Station Wagon (25235)

Catalina 3-Seat Station Wagon (25245)



Expanded Morrokide

Interior	Recommended Exterior Colors
528 TURQUOISE	A, C, K
527 GOLD	A, C, G, Q, T
529 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
533 TEAL	A, C, D, E, F, L

Ventura Custom Interior

(EXTRA-COST OPTION)

Catalina Hardtop Coupe (25287)

Catalina Convertible (25267)

Strato Bucket Seats*



Expanded Marrokide

Interior	Recommended Exterior Colors
521 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
524 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

*Available as SPECIAL ORDER only

Executive

4-Door Sedan (25669)



Expanded Marrokide

Interior	Recommended Exterior Colors
525 BLUE	A, C, D, E, F, L
526 TURQUOISE	A, C, K
527 GOLD	A, C, G, Q, T
529 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Hardtop Coupe (25687)

4-Door Hardtop (25639)



Expanded Marrokide

Interior	Recommended Exterior Colors
525 BLUE	A, C, D, E, F, L
526 TURQUOISE	A, C, K
527 GOLD	A, C, G, Q, T
528 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
529 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Executive

4-Door Sedan (25669)
4-Door Hardtop (25639)



Pierette Pattern Cloth & Expanded Marrokide

Interior	Recommended Exterior Colors
534 BLUE	A, C, D, E, F, L
535 TURQUOISE	A, C, K
538 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
539 GOLD	A, C, G, Q, T

2-Seat Station Wagon (25635)
3-Seat Station Wagon (25645)



Expanded Marrokide

Interior	Recommended Exterior Colors
526 TURQUOISE	A, C, K
527 GOLD	A, C, G, Q, T
529 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
533 TEAL	A, C, D, E, F, L

Bonneville

Hardtop Coupe (26287)
Notch Back Front Seat with Center Armrest



Princessa Pattern Cloth & Expanded Marrokide

Interior	Recommended Exterior Colors
542 TURQUOISE	Not Available A, C, K
543 GOLD	A, C, G, Q, T
544 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
545 TEAL	A, C, D, E, F, L

Bonneville

4-Door Hardtop (26239)

Notch Back Front Seat with Center Armrest



Princessa Pattern Cloth & Expanded Morrokide

Interior	Recommended Exterior Colors
542 TURQUOISE	A, C, K
543 GOLD	A, C, G, Q, T
544 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
545 TEAL	A, C, D, E, F, L
548 BURGUNDY	A, C, N, R

Hardtop Coupe (26287)

4-Door Hardtop (26239)

Notch Back Front Seat with Center Armrest



Expanded Morrokide

Interior	Recommended Exterior Colors
547 TURQUOISE	A, C, K
548 TEAL	A, C, D, E, F, L
549 GOLD	A, C, G, Q, T
550 BURGUNDY	A, C, N, R
551 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
552 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Hardtop Coupe (26287)

Strato Bucket Seats

(Optional at Extra Cost)



Expanded Morrokide

Interior	Recommended Exterior Colors
554 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
555 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Bonneville

Convertible (26267)

Notch Back Front Seat with Center Armrest



Expanded Marrakide

Interior	Recommended Exterior Colors
563 TURQUOISE	A, C, K
564 TEAL	A, C, D, E, F, L
566 RED	A, C, N, R
567 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
568 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Convertible (26267)

Strato Bucket Seats
(Optional at Extra Cost)



Expanded Marrakide

Interior	Recommended Exterior Colors
572 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
573 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

3-Seat Station Wagon (26245)

Notch Back Front Seat with Center Armrest



Expanded Marrakide

Interior	Recommended Exterior Colors
560 TEAL	A, C, D, E, F, L
561 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
562 GOLD	A, C, G, Q, T

Brougham Custom Interior

(EXTRA-COST OPTION)

Bonneville Hardtop Coupe (26287)

Bonneville 4-Door Hardtop (26239)

Strato Bench Front Seat with Center Armrest



Knit Prima Cloth & Expanded Morrokide

<u>Interior</u>	<u>Recommended Exterior Colors</u>
556 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
558 BURGUNDY	A, C, N, R
559 BLUE	A, C, D, E, F, L

Bonneville Convertible (26267)

Strato Bench Front Seat with Center Armrest



Genuine Leather & Expanded Morrokide

<u>Interior</u>	<u>Recommended Exterior Colors</u>
570 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

NOTE: This Leather Trim Also Available at Extra Cost on Catalina Convertible (25267) as Genuine Leather Custom Option

Grand Prix

Hardtop Coupe (26657)

Strato Bucket Seats



Expanded Morrokide

<u>Interior</u>	<u>Recommended Exterior Colors</u>
579 TEAL	A, C, D, E, F, L
580 TURQUOISE	A, C, K
581 GOLD	A, C, G, Q, T
583 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
584 BURGUNDY	A, C, N, R
585 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

Grand Prix

Hardtop Coupe (26657)

Strato Bench Front Seat with Center Armrest



Expanded Marrokide

Interior	Recommended Exterior Colors
581 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
592 PARCHMENT	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y

EXTRA-COST OPTION

Genuine Leather and Expanded Marrokide

593 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
-----------	---

Similar to Trim 570—Brougham Custom Interior

Hardtop Coupe (26657)

Strato Bucket Seats



Promenade Pattern Cloth & Expanded Marrokide

Interior	Recommended Exterior Colors
587 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
588 GOLD	A, C, G, Q, T

Hardtop Coupe (26657)

Strato Bench Front Seat with Center Armrest



Promenade Pattern Cloth & Expanded Marrokide

Interior	Recommended Exterior Colors
589 BLACK	A, C, D, E, F, G, K, L N, P, Q, R, T, V, Y
590 GOLD	A, C, G, Q, T

New 1968 Pontiac Exterior Finishes

A Starlight Black
Two-tone
Combinations
C, F, P



C Cameo Ivory
Two-tone
Combinations
A, D, E, G, K, L



D Alpine Blue
Two-tone
Combinations
A*, C, E
(upper only)*



E Aegean Blue
Two-tone
Combinations
C, D



F Nordic Blue
Two-tone
Combinations
A, C*, L
(upper only)*



G April Gold
Two-tone
Combinations
A*, C,
(upper only)*



K Meridian Turquoise
Two-tone
Combinations
A*, C
(upper only)*



L Aleutian Blue
Two-tone
Combinations
A*, C, F
(upper only)*



N Flambeau Burgundy
Two-tone
Combinations
A*, C*
(upper only)*



P Springmist Green
Two-tone
Combinations
A, C*, V
(upper only)*



Q Verdoro Green
Two-tone
Combinations
A*, C*
(upper only)*



R Solar Red
Two-tone
Combinations
A*, C*
(upper only)*



T Primavera Beige
Two-tone
Combinations
A*, C*
(upper only)*



V Nightshade Green
Two-tone
Combinations
A*, C*, P
(upper only)*



Y Mayfair Maize
Two-tone
Combinations
A*, C*
(upper only)*

1968 Convertible Top Usage Chart

Firebird (22367), Tempest Custom (23567), Le Mans (23767), GTO (24267), Catalina (25267) and Bonneville (26267).

Top Color Code Number: 1 Ivory-White 2 Black 5 Teal 8 Gold

Black Interior Trim
 Numbers 217, 223,
 235, 253, 259, 520,
 521, 567, 570, 572

A-1,2 N-1,2
 C-1,2 P-1,2
 D-1,2 Q-1,2
 E-1,2 R-1,2
 F-1,2,5 T-1,2,8
 G-1,2,8 V-1,2
 K-1,2 Y-1,2
 L-1,2,5

Parchment Interior
 Trim Numbers 224,
 236, 260, 262, 524,
 568, 573

A-1,2 N-1,2
 C-1,2,5 P-1,2
 D-1,2 Q-1,2
 E-1,2 R-1,2
 F-1,2,5 T-1,2,8
 G-1,2,8 V-1,2
 K-1,2 Y-1,2
 L-1,2,5

Gold Interior Trim
 Numbers 221, 251,
 257, 518

A-1,2,8 Q-1,2
 C-1,2,8 T-1,2,8
 G-1,2,8

Red Interior Trim
 Numbers 218, 225,
 252, 258, 519, 566

A-1,2 N-1,2
 C-1,2 R-1,2

Turquoise Interior
 Trim Numbers 220,
 256, 261, 563

A-1,2 K-1,2
 C-1,2

Teal Interior Trim
 Numbers 219, 250,
 255, 564

A-1,2,5 E-1,2
 C-1,2,5 F-1,2,5
 D-1,2 L-1,2,5

Blue Interior Trim
 Numbers 213, 516

A-1,2,5 E-1,2
 C-1,2,5 F-1,2,5
 D-1,2 L-1,2,5

Cordova Top Option. Vinyl-coated, fabric roof covering in a "grain" texture in (#1) Ivory-white, (#2) Black, (#5) Teal and (#8) Gold, available on all models except Catalina 2-door Sedan and Tempest Custom and Tempest Safari Station Wagons. Decor option required on Tempest, Tempest Custom and Catalina Series.

1968 COLOR CHIP AND INTERIORS FOLDER

All seat illustrations in the folder are intended only as a guide to color, style and availability. All front seats shown come equipped with 3 front seat belts (2 with bucket seats) ~~plus shoulder belts for driver and outside passenger on all models except convertibles.~~ Shoulder belts available ~~for convertibles with Custom Seat Belts only,~~ at extra cost.

NOTE: Whenever parchment trim is specified, such interior appointments as carpet, lower door trim, steering column, kick pads, instrument panel and rear package shelf, will be BLACK!

Pontiac Motor Division of General Motors Corporation reserves the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and also to discontinue models.

