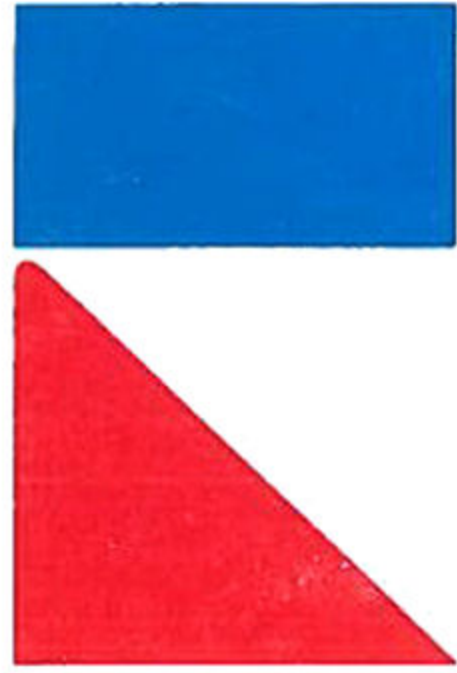


'73 Ambassador



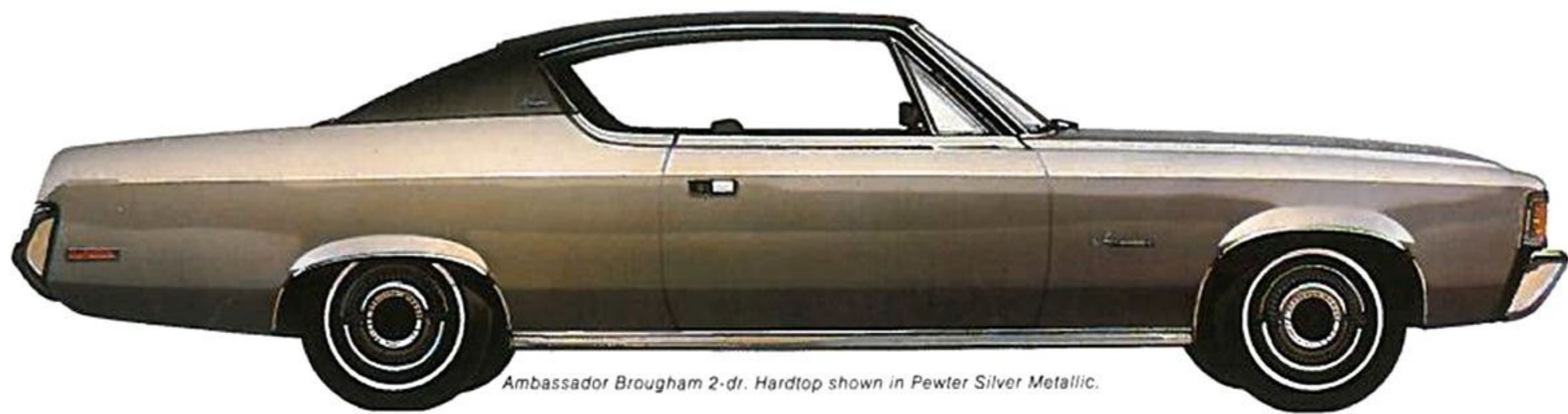
AMC



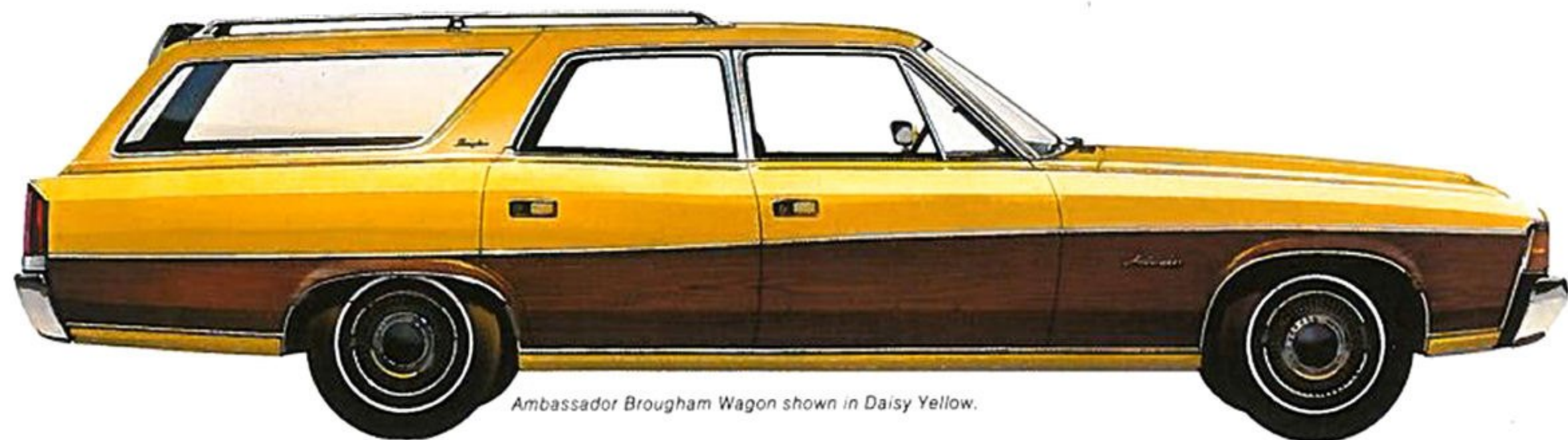


**'73 AMBASSADOR
BROUGHAM**

You get as standard equipment,
the luxuries you'd normally
have to pay extra for.



Ambassador Brougham 2-dr. Hardtop shown in Pewter Silver Metallic.



Ambassador Brougham Wagon shown in Daisy Yellow.

AMBASSADOR BROUGHAM

WHAT YOU GET AS STANDARD EQUIPMENT:

- "SAFE-COMMAND" features.**
- Power front disc brakes.
 - New energy-absorbing recoverable front bumper.
 - Stronger, rear bumper with steel-reinforced rubber bumper guards.
 - Two front-seat head restraints.
 - 12-inch day/night mirror, inside.
 - High-strength laminated windshield.
 - Double-safety brake system.
 - Brake system warning light.
 - Self-adjusting brake linings.
 - Corrosion-resistant brake lines.
 - New safety-shaped horn bar.
 - Big, 50-amp battery with "translucent" case.
 - Side marker lights.
 - Tailgate air deflector for wagon.
 - Electric windshield washers.
 - Non-glare wiper blades.
 - Non-glare finish on inside parts.

- Anti-theft ignition, steering, and transmission lock.
- Advanced exhaust/emission controls.
- Safety-shaped door handles.
- Safety-shaped armrests.
- High-strength door locks.
- 2-key locking system.
- Front seat-back lock.
- Positive crankcase ventilation.
- Energy-absorbing steering column.
- 4-way hazard warning signals.
- Tire wear indicators.
- Glove box lock.
- Cargo compartment lock in wagon floor.

- Additional standard features.**
- Engine—304 CID V-8 2-barrel.
 - All-season air conditioning system. Yes, you read it right. You get air conditioning—standard.
 - Torque-Command automatic transmission.

- Power steering.
- AM radio.
- Tinted glass, All windows.
- Thick foam-cushion seats.
- Undercoating.
- Hood insulation for quieter ride.
- Weather-Eye heating system.
- Distinctive wheel covers.
- Massive new grille with black finish.
- Deep-dip rustproofing.
- Tough, mirror-like acrylic enamel paint.
- Custom steering wheel.
- Light group. You get a trunk or cargo light, two courtesy lights, glove box light, ash tray light, parking brake warning light, and headlights-on warning buzzer.
- Visibility group. Includes remote-control left outside mirror, visor vanity mirror, deluxe electric wipers, electric clock, and cargo-net for wagon.
- Inside hood release.

- Smooth-riding coil spring at each wheel.
- Twin ball-joint front suspension system.
- Dome light for sedan and wagon; two side-pillar lights for hardtop.
- New soft-feel control knobs with international symbols.
- Dual-swing tailgate on wagon.
- Dual, Hi-Intensity headlights.
- Filters in fuel tank and carburetor line.
- Durable color-keyed carpeting. Wagon cargo area mat on 2-seat. Cargo area carpeting on 3-seat.
- Fuel tank vapor control.
- Sway bar, up front.
- Color-keyed wood-grain body side and rear panels (Wagons).
- Roof-top luggage rack for wagon.
- Vinyl trim for wagon bench seats.

AMBASSADOR BROUGHAM

Dimensions.

- Wheelbase: 122 inches.
- Trunk space (sedan): 18.2 cu. ft.
- Cargo space, including under-floor storage, in 2-seat wagon is 99.1 cubic feet. For the 3-seat wagon—91.1 cubic feet.
- Fuel tank: 16.3 gallons for sedan and hardtop. 16.7 gallons for wagon.

WHAT YOU CAN ORDER:

Optional equipment.

- Cruise-command automatic speed control.
- Adjust-O-Tilt steering wheel.
- Stowage/litter container pouch in each front door.
- Electric rear window delogger. Not available on wagon.
- Two-tone color on sedan and hardtop.
- Non-standard color.



- **A.** Third seat option for wagons. You get a big comfortable seat, and seat belts, for two more. Plus a power tailgate window.



- **B.** Your Brougham instrument panel, with optional AM/FM/Stereo radio and optional sports steering wheel. Luxuriously appointed and designed. Very much in keeping with the rest of the automobile.
- Vinyl roof for sedan and hardtop in black, white, blue, green, and cinnamon.
- Fabric trim for sedan and hardtop bench seats.
- Vinyl trim for individual reclining seats.
- Luxurious "Camelot" fabric for individual reclining seats.
- Bucket seats for hardtop with vinyl trim. Includes front armrest and center cushion.

Performance options.

- Dual exhausts for 360 CID 4-barrel engine (Std. on 401 CID). Increases available net horsepower.
- Twin-grip differential.

Protection options.

- Protection group. Includes stainless steel door edge guards and color-keyed vinyl floor mats.
- Vinyl scuff-molding inserts along sides.

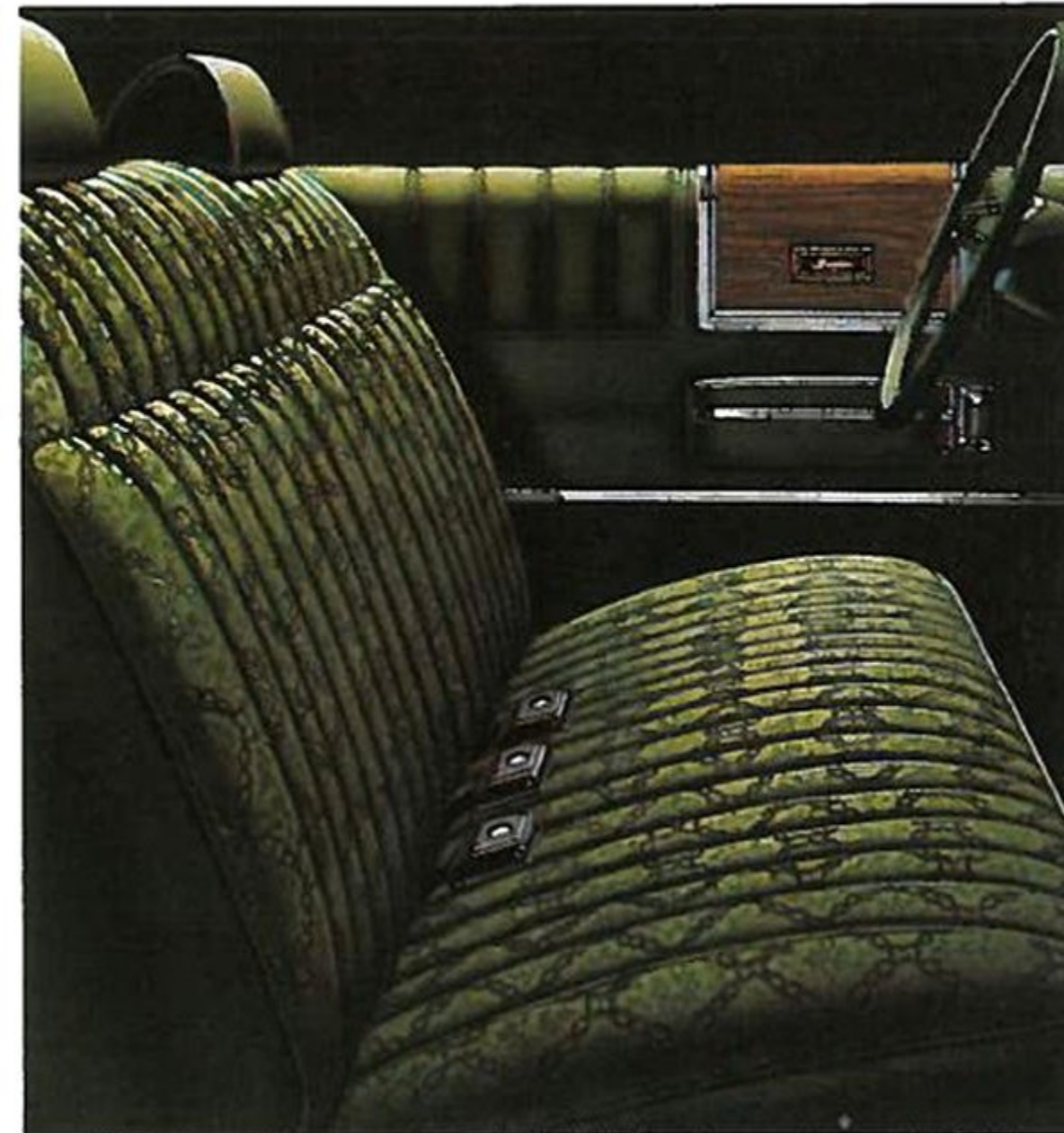
Audio.

- AM/FM push-button multi-plex stereo radio.
- Rear speaker for sedan and hardtop. With AM radio only.

Tire specifications

Tire	Sedans & Hardtops		Station Wagons
	304 & 360	401	
F78 x 14 White	STD.	STD.	
F78 x 14 Belted White	OPT.	OPT.	
H78 x 14 White	OPT.	OPT.	STD.
H78 x 14 Belted White	OPT.	OPT.	OPT.
FR70 x 14 Radial White Line	OPT.	OPT.	
HR78 x 14 Radial White Line			OPT.

AMC  Ambassador



Ambassador's standard "Interlaken" interior fabric in distinguished green. Available on sedan and hardtop. Full bench seat pictured here.

Engine specifications

Engine	Carb. Type	Net HP @ RPM	Net Torque @ RPM	Comp. Ratio	Bore & Stroke	STD./OPT.
304 CID V-8	2- Barrel	150 @ 4200	245 @ 2500	8.4:1	3.75"x 3.44"	STD.
360 CID V-8	2- Barrel	175 @ 4000	285 @ 2400	8.5:1	4.08"x 3.44"	OPT.
360 CID V-8	4- Barrel	195 (1) @ 4400	295 (2) @ 2900	8.5:1	4.08"x 3.44"	OPT.
401 CID V-8 (3)	4- Barrel	255 @ 4600	345 @ 3300	8.5:1	4.165"x 3.68"	OPT.

Engine/transmission combinations

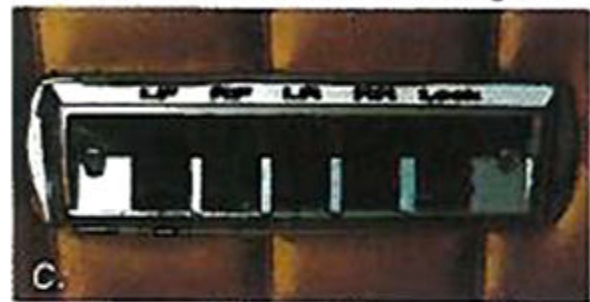
Engine	Transmission	Transmission Availability	Axle Ratios STD. (OPT.)
304 CID V-8	Torque-Command Automatic on Column	STD.	3.15 (3.54)
360 CID V-8 (2-barrel)	Torque-Command Automatic on Column	STD.	3.15 (3.54)
360 CID V-8 (4-barrel)	Torque-Command Automatic on Column	STD.	3.15 (3.54)
401 CID V-8	Torque-Command Automatic on Column	STD.	3.15 (3.54)

(1) 220 @ 4400 w/dual exhaust.
(2) 315 @ 3100 w/dual exhaust.
(3) Dual exhaust.

Engine chart note: All '73 engines run on regular-leaded, low-lead or no-lead fuels (with no-lead, use regular-leaded fuel every 4th tank fill for V-8 engines).

Power Options.

- Power lift window for wagon tailgate. Standard on 3-seat wagon.
- Power windows, side and tailgate.



- **C.** Power windows. Lets you raise or lower the windows with the simple push of a button.

Appearance Options.

- Sports steering wheel, 3 spokes.
- Custom wheel covers.
- Spoke-style wheels.

Heavy-duty options.

- Trailer towing package No. 1. For trailers up to 2000 lbs. You get a car-to-trailer wiring harness kit, heavy-duty engine cooling and handling package.
- Trailer towing package No. 2. For trailers weighing 2000 lbs. to 5000 lbs. You get same as in package No. 1, plus auxiliary transmission oil cooler and adjustable air-shock rear suspension.
- Heavy-duty 70-amp battery.
- Handling package. Includes heavy-duty springs and shock absorbers, plus rear sway bar.
- Rear sway bar.
- Engine block heater (600 watt).

1973 New Car Guarantee

When you buy a new 1973 AMC car from an American Motors dealer, American Motors (Canada) Limited guarantees to you that, except for tires, it will pay for the repair or replacement of any part it supplies that is defective in material or workmanship.

This guarantee is good for 12 months from the date the car is first used or 12,000 miles, whichever comes first. All we require is that the car be properly maintained and cared for under normal

use and service in the 50 United States or Canada and that guaranteed repairs or replacements be made by an American Motors dealer.

This guarantee is, to the extent not prohibited by law, in lieu of all other guarantees or warranties, express, implied or implied in law, of American Motors (Canada) Limited or others, including implied warranties of merchantability or fitness for a particular purpose.

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