

Studebaker



Different...by Design

Brightest idea in new cars!

Motoring satisfaction American style gets a big, beautiful new shape in Studebaker. Step up—move around the car for the total picture. Your eye moves easily along the crisp line design to classic rear roof extension. Elegant sculpturing of side panels and neatly crafted rear surfaces are handsome, additional design elements that enhance the entire car as one graceful unit.

Tasteful highlights accent this strong, clean shape from every angle. Like to drive it? Studebaker engineering and design integrity provide a special reward behind the wheel. And that is, after all, the most logical place to judge any new car!

CRUISER 4-DOOR SEDAN in Jet Green



Cruiser / Big on luxury & family appeal

Here is a challenge to everyone's concept of big car value. Limousine-proportioned head room, leg room with stretch-out comfort on coil spring, foam-padded seats. Elegant fittings and furnishings surround you on every side. Handsome fabrics compliment the most demanding taste. Wall-to-wall carpeting, rear seat center arm rest, pleated storage pockets, even bucket seats, if you choose. The Thunderbolt 289 V8 powers this elegance.



Optional individual reclining seats available in any model



DAYTONA 2-DOOR HARDTOP

Daytona / Studebaker's spirited fun car



Choose smartly styled white or black vinyl convertible top



DAYTONA CONVERTIBLE in Golden Sand

Spacious, dynamic Daytona has carved a popularity all its own. Alive with the feel of performance, its adventurous lines are sure to be noticed wherever you go. Daytona sports all the famous Studebaker extra value features plus rousing 259 cubic inch V8 engine. Daytona interiors are suitably smart and luxurious, as you might expect from something special. Smart, colorful nylons . . . glove-soft vinyls, deep-pile wear-resistant carpeting. Full model selection, too.



CHALLENGER 4-DOOR SEDAN in Astra White

COMMANDER 4-DOOR SEDAN in Golden Sand

CHALLENGER 2-DOOR SEDAN in Laguna Blue

Even the lowest-priced Studebakers come equipped with more of the features a great car should have. Here are family cars built to Studebaker's highest quality standards, yet priced with budgets in mind. And everything has been included that insures full size convenience and beauty. Body-on-frame construction, 15-inch wheels for longer tire life—better ride. Safety-padded dash and also safety belts, if you wish. Real instruments, oil pressure, ammeter, temperature, fuel gauges to tell you what's happening. Illuminated rocker-type switches for life-time, trouble-free operation—safer because they are flush with panel. And much, much more! Studebaker '64 gives you spacious comfort and driving ease—with eager, efficient 6 or vigorous V8 engines—drive the Lark today! You'll appreciate these big, new leaders in comfort and value.

Lark Challenger / Lark Commander
Handsome New Leaders of the Low-Price Field

Versatile Studebaker Wagonaire

America's only 3 in 1 car

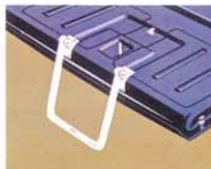
It's the world's only wagon-convertible with slide-open steel roof. It's a smart family wagon, sunny open-top sedan and handy hauler for mile-high loads! Nothing like it for work or family wanderlust. Slide-open roof accommodates awkward shapes . . . and you stand up straight to load or sweep out!

Choose from Studebaker's line-up of three great Wagonaires, Challenger and Commander models available with Skybolt 6 or V8 engine.

Daytona Wagonaire features 259 V8. All models may be ordered with fixed non-sliding roof option, if desired.



Optional Electric Tailgate Window childproof safety interlock—will not operate with ignition off. Driver-controlled switches on dash and key-operated on outside tailgate lock.



Convenient Fold-Down Tailgate Step makes it easy to get up on rear platform. Saves time and energy when loading or unloading. A useful option.



Topside Luggage Rack of sparkling, durable chrome makes a handsome, practical accessory. Ideal for stowing extra gear—adds to the beauty of any Wagonaire model.



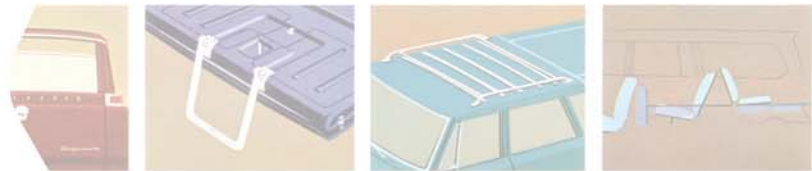
Rear-Facing Third Seat option quickly converts your Wagonaire from six to eight passenger car. Folds flat under floor when no longer required.



DAYTONA 4-DOOR WAGONAIRE in Horizon Green

COMMANDER 4-DOOR WAGONAIRE in Bordeaux Red

CHALLENGER 4-DOOR WAGONAIRE in Midnight Black



Wide Window
8-well not
driver-con-
and key-
lock.

Convenient Fold-Down Tailgate Step
makes it easy to get up on rear plat-
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Topside Luggage Rack of splicing,
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Wagonite model.

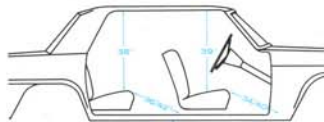
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eight passenger car. Folds flat under
floor when no longer required.



Challenger Quality in washable tan vinyl

Comfort & Convenience

Step through *wide opening doors* into the inviting comfort of Studebaker's spacious interior. Notice how the *flat floor* design contributes to new ease of entry and exit. Makes a big difference at cleanout time. Won't collect water or catch high heels. Sit back in comfort-contoured, foam-padded *coil-spring seats*. Optional *reclining seats* are available, also, with *headrests* for solid comfort on extended trips. Studebaker's *spacious interior* permits stretch-out leg room. Extra-long, *inclined seat tracks* raise seat as it comes forward. And, Studebaker's famous *head room* is greatest in its class—more than most luxury models. *Arm rests*, of course, and *broad visors* that swivel to the side to cut off glare add to your driving satisfaction. *Fresh air vents* within easy reach below dash contribute to your comfort. Behind Studebaker's *oval wheel* you'll discover an ideal safe driving posture for relaxed comfort. Controls are conveniently located, and *visibility* is unexcelled in all directions through Studebaker's broad vista of *safety glass*. When you add up Studebaker's long list of comfort and convenience features, it's easy to see the big difference for '64 is Studebaker! "Different..by Design" for your benefit, exclusively!



4-Door Sedans (See back cover for other models)



WAGONITES with R/1 through R/4 engines
available! Built for super performance! Factory
optional stabilizer bar, Twin Traction, disc brakes,
front seat belts, 4-ply tires, side and grille
power shift or 4-speed manual transmission.

Free! Carburetor avail-
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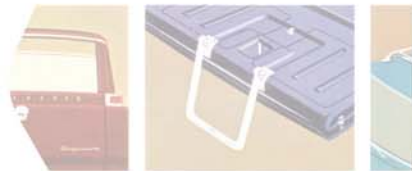
Trailer! Studebaker's body-on-frame
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Studebaker to your exact towing need



COMMANDER 4-DOOR WAGONITE in Blue/Green Red

CHALLENGER 4-DOOR WAGONITE in Midnight Black

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The Window Crank will not freeze and key-lock.

Convenient Fold-Down Tailgate Step makes it easy to get up on rear platform. Saves time and energy when loading or unloading. A helpful option.

Topstraps Buckle provides extra grip.



Cruiser luxury in green nylon and vinyl



Daytona Convertible bucket seats in glove-soft red vinyl



Commander comfort in blue nylon and vinyl



Selected Challenger upholstery combinations



Selected Commander upholstery combinations



Selected Daytona upholstery combinations



Selected Cruiser/Hawk upholstery combinations

Each combination available in red, blue, green and brown

Bright selections in interiors

Decorative combinations to please the most fastidious. Studebaker is unmatched for interior style, beauty and comfort. Want luxury and long wear? Take your pick of long-wearing nylons or thick, durable, glove-soft vinyl. Rich, soft broadcloth available for added luxury in Cruisers. Beauty and

comfort underfoot? Cruiser, Daytona and Hawk come with deep-pile carpets, wall-to-wall! Something special in seating? Choose individual front seats or sporty buckets. Each style with full reclining backs if you wish—head rests, too! All this in a wide selection of compatible, desirable colors.

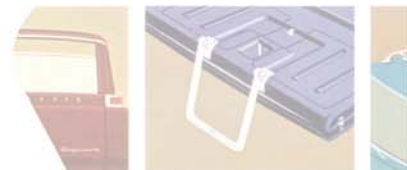


BAKERS with R/1 through R/4 engines... Built for super performance! Factory... stabilizer bar, Twin Traction, disc brakes, front seat belts, 4-ply tires, side and grille... Power Shift or 4-speed manual transmission.

Carburetor... method of boost... easier engine... gives you a re-... when the situation

Trailer! Studebaker's body-on-frame construction makes it an ideal car for ordinary trailer towing. For heavier or unusual towing, a complete list of options including Supercharged V8 helps match yo Studebaker to your exact towing nee





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Convenient Fold-Down Tailgate Step
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Wagon.

Top-
Mounted
luggage
rack—
extra
Wagon.



CHALLENGER 2-DOOR SEDAN in Moonlight Silver



DAYTONA CONVERTIBLE in Bermuda Brown



CHALLENGER 4-DOOR SEDAN in Astra White



DAYTONA 2-DOOR HT in Jet Green



CHALLENGER WAGONAIRE in Bordeaux Red



DAYTONA 4-DOOR SEDAN in Horizon Green



COMMANDER 2-DOOR SEDAN in Strada Blue



DAYTONA WAGONAIRE in Laguna Blue



COMMANDER 4-DOOR SEDAN in Laguna Blue



CRUISER 4-DOOR SEDAN in Midnight Black



COMMANDER WAGONAIRE in Golden Sand



HAWK in Bordeaux Red



COMMANDER 4-DOOR WAGONAIRE in Bordeaux Red

Body & finish selections

Whatever you look for in a new car, your Studebaker dealer has it just the way you like it. New colors, new models, new motoring pleasure is yours in the Studebaker of your choice! A *sprightly* spectrum of Studebaker Sapphire Lustre finishes will delight the eye. Includes radiant new deep metallic shades. Following Studebaker's unique 5-step metal preparation with Weather-Guard, exclusive aluminiz-

ing protection, two heavy coats of durable enamel are applied. A final slow trip through a 250° oven produces the lifetime gleam of lasting beauty, beauty that asks only simple washing care to stay bright for years. Here are ten bright new reasons why your '64 Studebaker will continue to retain your pride of ownership . . . and more of your investment dollars . . . right up to trade-in time!

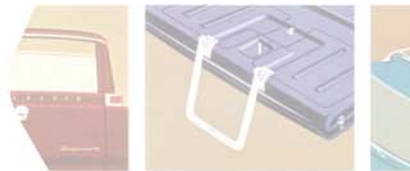


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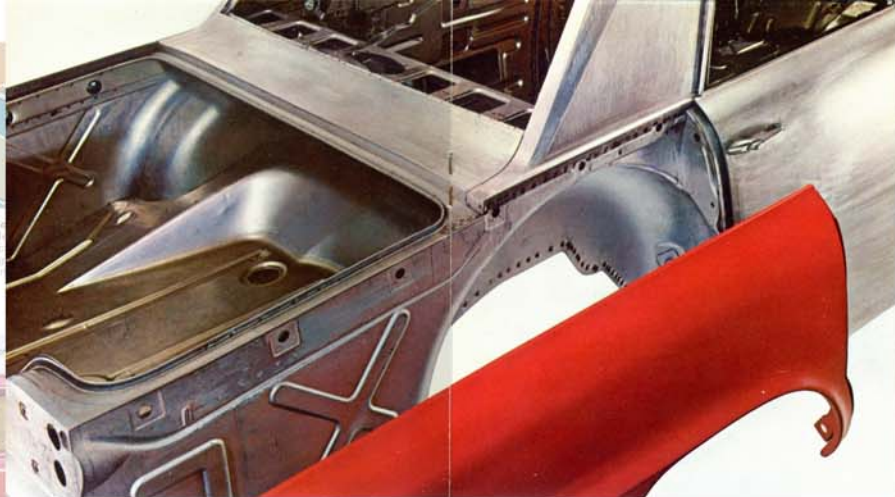




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COMMANDER 4-DOOR WAGON/ARE 4-DOOR



Built to last & last & last . . .

Studebaker's Armor Guard frame is the rigid foundation for a different kind of automobile quality. It is a longtime Studebaker feature and one that is returning to use by other manufacturers who had switched to unitized construction. A better, safer ride through suspension and body firmly supported by a rugged frame of immense strength. Full box sections same as found on luxury cars with heavy side rails for greater passenger protection. Studebaker's all-welded, one-piece body is built by experts of the metal craft. Careful craftsmen with the time and pride of workmanship to do all the vital, often unseen things that mean a job well done. The Studebaker body is thoroughly insulated for quiet comfort. Roof panel has thick felt pad for sound and weatherproofing. Underside of hood has fiberglass blanket for sound shielding on all models except Challenger and Commander. Inner door panels are vibration dampened and fiber pad beneath floor mats contribute to the hush of Studebaker's quiet ride. Extravagant use of rubber body mounts eliminates body frame contact and soaks up normal vibrations. Bolt-on fenders and front-end sheet metal cut crash repair time and costs by as much as 50%! Removal of a few bolts saves hours of cutting, fitting and welding necessary with unitized bodies. Studebaker's Weather-Guard Aluminized Rustproofing is the big value-clincher for '64!

It is a unique process, Studebaker developed to protect your investment against damaging rust. Body components that could be exposed to weather undergo a multi-stage preparation prior to aluminizing. Raw sheet metal sections are washed, rinsed and phosphatized to stop corrosion. A zinc-chromate rinse further protects against moisture and is allowed to harden. Aluminized coating is applied by pressure spray with particular attention to areas to be seamed, welded or fabricated into box sections. Assured protection for areas impossible to reach by any means after assembly. Only after aluminizing and bonderizing, a thick, rich flo-coat primer is baked on for a tough, smooth, all-over surface. These sections are now ready for assembly. Finally, two heavy coats of Sapphire Lustre enamel are applied, then baked on at 250°. Every Studebaker so ordered receives nearly 50 pounds of undercoating at the factory, applied by airless spray to produce a tough, weatherproof hide, free of pinholes and ready to stand up to the roughest abuse. Every step of the way, your Studebaker has been carefully checked and rechecked to assure its protection . . . better value when you buy it, higher value when you're ready to trade. Try one . . . you'll like the construction difference in Studebaker '64.

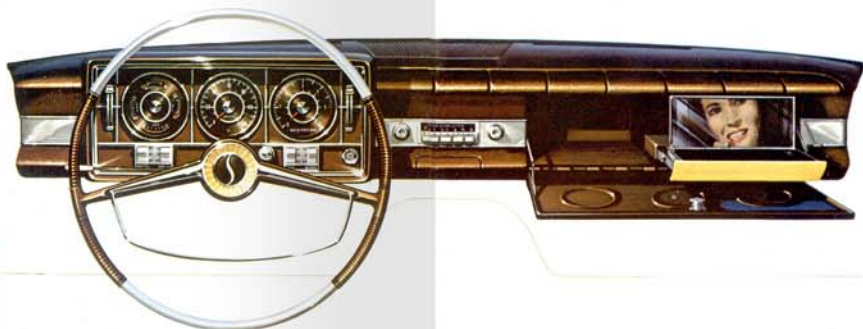
STUDEBAKERS with R/1 through R/4 engines
 are! Built for super performance! Factory
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Convenience & Safety are standard features



Studebaker's neat, complete "control center" is purposely different from other makes. Large, readable instruments (no blinking lights) show you actual engine temperature, oil pressure, electrical charge rate, fuel level. Speed and miles traveled on well-positioned center dial. Matching clock (standard on Cruiser and Hawk) or tachometer also available. Rheostat adjusts instrument illumination for safe night driving. Rocker-type switches for lights, heating, ventilating and windshield wiper controls are illuminated and flush with panel for safety. Inside hood release below dash protects against engine component theft. Oval wheel is easy to slide under and see over. Beauty Vanity with pop-up mirror—obviously for the ladies—but useful for men, too . . . standard on Cruiser, Daytona and Avanti, optional on other models. Complete safety-padded instrument panel standard on all 1964 Studebakers. Yours to enjoy every mile you drive.

Foot-Operated Parking Brake light toe pressure sets brakes on rear wheels easily, quickly, firmly. Finger touch on convenient T-handle is all that is required for fast, positive brake release when you are ready to go.

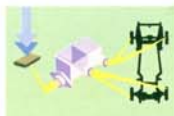


Bright Metal Side Trim of sparkling aluminum is featured on Daytona and Cruiser models. Handsome stainless steel is used on Commander series.

Courtesy Lights automatically switch on when any door is opened. Optional on Challenger models.

2-Speed Electric Windshield Wipers with parallel sweep for maximum cleaning. Constant action even when accelerating.

Triple-Safety Brakes feature dual master cylinder (opt. Challenger). Actually two brake systems in one. Should one fail, safe stopping power is available in the other. Studebaker brakes are self-centering to equalize wear on lining, and self-energizing for positive action; self-adjusting for greater safety. Labyrinth-sealed drums keep out dirt and dust for longer lining life.



Wrap-Around Bumpers add beauty to front and rear. Protect against bumps and scrapes when parking in close quarters.

Full Flow Oil Filter protects your engine by filtering dirt and impurities from all oil in circulation.

Lifetime Propeller Shaft, U-joint Lubrication, a money-saving Studebaker protection for your added driving satisfaction.

15-inch Wheels standard on every Studebaker. Aid road clearance and roll more smoothly over ruts where small wheels jolt. Permits larger brakes for added safety. Give you a big 20% bonus over 13-inch wheels in tire mileage.



35-amp Alternator, an extra value Studebaker standard feature. Even in slow traffic or when idling, provides steady current to operate lights and electrical accessories with no battery drain.



Protector Service keeps your Studebaker running safely, smoothly for mile after mile of worry-free driving. Scheduled use of Protector Service coupons is your assurance of greater safety, longer car life, higher resale value.

STUDEBAKERS with R/1 through R/4 engines are! Built for super performance! Factory air conditioning, front seat belts, 4-ply tires, side and grille power shift or 4-speed manual transmission.

Direct Carburetor available! Boosting method of boosting easier engine power, gives you a re-boost when the situation

Trailerling! Studebaker's body-on-frame construction makes it an ideal car for ordinary trailer towing. For heavier or unusual towing, a complete list of options including Supercharged V8 helps match you Studebaker to your exact towing need.



Key Window lock will not driver-con and key-lock.

Convenient Fold-Down Tailgate makes it easy to get up on rear platform. Saves time and energy when loading or unloading. A useful option.

Double-pronged hitch extra on Wagons



More options & selected accessories



Climatizer for complete climate control. Heats, defrosts, ventilates. Gives maximum driving comfort under all weather conditions. **Tinted Glass** for windshields or all windows. Reduces glare, keeps car interior cooler—a logical companion with air conditioning. **Deluxe Steering Wheel** color-keyed to interior trim with sparkling chrome horn ring. Optional on Challenger and Commander models.



Power Steering assures effortless parking and added safety. Eliminates 75% of turning effort, retains feel of the road for perfect control.

Power Brakes do up to 3/4 of the work for you with fast, smooth, positive action. A superior reserve mechanical system gives additional safety.



Hill Holder with manual transmissions. Operates as brake on steep grades, with clutch depressed and other foot on accelerator. Release clutch while accelerating, pull away smoothly, safely, no roll back.

Twin Traction directs power to the wheel with the most traction. Aids starts on slippery surfaces. Prevents skids by transferring power to rear wheel with best grip.



Back-Up Lights automatically light when car is in reverse. Illuminate dark areas, signal approaching vehicles. Standard on Cruiser, Daytona, Avanti.

Windshield Washer all-weather necessity. Keeps windshield free of dust and dirt for greater safety. Plastic container holds large supply of fluid.

Electric Clock available on all models, matches instrument panels. Standard on Cruiser. **Head Rest** cushions head gently on soft foam pillow as you relax. Adjustable for perfect comfort.

It's easy to tailor your Studebaker to your exact pleasure specifications from a wide range of desirable extras.



AM/FM Radio—double your listening enjoyment with static-free FM radio. Fully transistorized for instant play and low battery drain. Push-button convenience. Also push-button radio and manual tuning AM radios available for all models. Excellent fidelity value with great dependability. Exceptional range and power. Fully transistorized for long life and resistance to road shock.



Air Conditioning provides fresh, cool, pollen-free comfort in the hottest, most humid conditions. Smartly styled controls blend with instrument panel. Includes viscous-fan drive for increased efficiency.



Rear Seat Speaker for high-fidelity stereo effect. Increases listening pleasure for you and your passengers. Available on all models except Daytona Convertible.

Wheel Discs complement Studebaker's sleek '64 styling. Really handsome full wheel cover in sparkling, durable stainless steel.



Bumper Guards add beauty and protection—front and rear. Heavy, durable chrome, to complement the '64 look of elegance. Standard on Cruiser.

Glare-Free Mirror—eliminates blinding glare caused by bright lights. A flick of the finger changes position of mirror for night or day use.

Padded Visors lend a practical note of beauty. Add to interior appearance and safety.

Outside Door Mirror protects you on turns, when passing or leaving the curb. Bright, durable chrome finish.

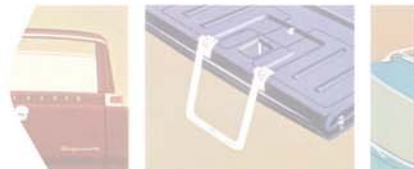
STUDEBAKERS with R/1 through R/4 engines are built for super performance! Factory standard features include stabilizer bar, Twin Traction, disc brakes, front seat belts, 4-ply tires, side and grille over Shilt or 4-speed manual transmission.

Carburetor available in optional method of boosting engine power, gives you a reserve when the situation

Trailerling Studebaker's body-on-frame construction makes it an ideal car for ordinary trailer towing. For heavier or unusual towing, a complete list of options including Supercharged V8 helps match you to your exact towing requirements.



Widest power range



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8-will not
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Topside
Durable
practical
extra u
Wagon

Skybolt Overhead Valve 6 for Challenger and Commander models. Stand-out performer for day-in, day-out durability and all around motoring economy. Gives steady efficient power with lots of acceleration and reserve passing zip!



Power Thrust 259 V8 with proven dependability—8.5 to 1 compression ratio to make the most of every gallon of regular gas. Responsive performance with 2-barrel carburetor economy, Full-flow oil filter, 35 amp. alternator. For Challenger, Commander, and Daytona.



Thunderbolt 289 V8 gives Hawk and Cruiser their spirited power and performance. Optional on other models. With economy 2-barrel carburetor and regular gas! An easy starting, long-life performer. New optional 4-barrel version available for safety performance reserve.



R/1 Avanti Jet Thrust V8 optional on all Studebaker models. Ultra high 10 to 1 compression ratio for maximum power. Equipped with free-breathing 4-barrel carburetor, 35-amp. alternator, full-flow oil filter and dual exhaust. Temperature controlled viscous drive fan reduces engine noise, improves economy.



R/2 Power Plant of the famous Avanti. Supercharged with 9 to 1 compression ratio with 4-barrel carburetor. Supercharged performance gives you unequalled acceleration for passing and added power in high altitude driving where other engines run out of breath in thin air. Big performance option for all Studebaker models.



R/3 Jet-Thrust Supercharged V8 A competition-oriented powerhouse available on special order. 304.5 cu. in. capacity, special cam and other heavy-duty components. 9 to 1 and up compression ratio — depending on tolerance adjustment. R/4 Jet Thrust high performance engine non super-charged available on special order.

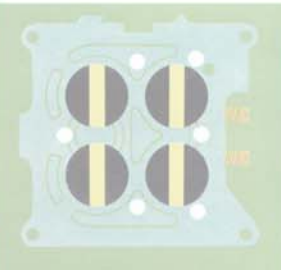


SUPER SERIES STUDEBAKERS with R/1 through R/4 engines are the newest of the really hot ones! Built for super performance! Factory equipped with rear axle radius rods, rear stabilizer bar, Twin Traction, disc brakes, HD springs and shocks all around, bucket seats, front seat belts, 4-ply tires, side and grille identification, floor carpeting. Require automatic Power Shift or 4-speed manual transmission.

Transmissions and Axles 6 transmissions, 7 rear axle ratios. Three-speed, money and engine-saving Overdrive, sporty floor-mounted 4-speed, economy-proved Automatic, versatile Power Shift, heavy-duty water-cooled Automatic for severe service. HD Rear Axles in several ratios.

Dual Exhaust and 4-barrel Carburetor available on 289 V8. An economical method of boosting performance by providing easier engine breathing. Increases horsepower, gives you a responsive surge of extra power when the situation calls for it.

Trailerling Studebaker's body-on-frame construction makes it an ideal car for ordinary trailer towing. For heavier or unusual towing, a complete list of options including Supercharged V8 helps match you Studebaker to your exact towing need.





130 m.p.h./is merely incidental. . .

Studebaker is one of the few familiar to Bonneville salt. That's where our Super Lark and Super Hawk hit speeds in excess of 130 mph during important engineering and construction evaluation tests. Only at locations like Bonneville are these speeds possible, but, even so, they are only incidental. The true value is in lessons learned by pushing cars to such limits, knowledge which is quickly translated into better Studebakers for family travel at a more sedate rate of speed, and in far more comfort with greater performance and safety reserve.

Power Shift/revolutionary Studebaker automatic transmission that may be hand-shifted up or down in true sports car fashion. Limiting device prevents over-revving during down shifts. Water-cooled smooth operation, long life.


Disc Brakes/Studebaker's exclusive caliper-type Power-Grip. Absolutely nothing like them for smooth, fast, straight-line stopping . . . even when wet stop up to 40% shorter . . . time after time with no fade or swerve. A worth-while option that makes a wise safety investment.

Autothermic Pistons An advanced slipper-type piston design developed for the famous Avanti. Give better fit, less friction and assure minimum oil consumption. Eliminates the possibility of cylinder wall scoring. Standard in Skybolt Six, Thunderbolt V8 and Jet Thrust engines.

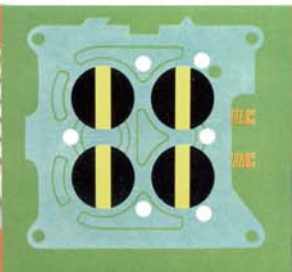
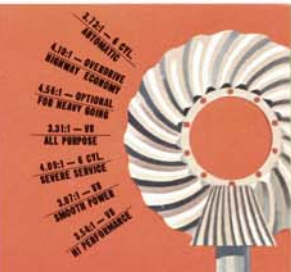
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Gran Turismo Hawk/Classic performer... full family style

Here is the look and feel of Europe's fabulous road cars. Yet, Hawk's price, comfort and performance are in the best American tradition of family motoring. Full 120" wheelbase assures 5-passenger room and convenience. Thunderbolt 289 V8 guarantees sports car response with your choice of Hawk transmissions — even "4-on-the-floor!" Foam-padded buckets or optional reclining front seats handsomely tailored in nylons and vinyl. Fold-away arm rest in rear. Full carpeting. If that's not enough, available options, such as Power-Shift transmission or disc brakes allow you to "build" your Hawk to your own fun-specifications. Try a Hawk. Discover this beautifully economical way to move up to the real zest of motoring.



Jet Thrust Supercharged V-8 is available. Included in this power package are 4-barrel carburetor, heavy-duty rear axle, finned brake drums, larger radiator, viscous drive fan, dual exhausts, tachometer, chrome engine parts, rear axle radius rods and rear stabilizer bar.



GRAN TURISMO HAWK in Astra White with optional Vinyl Covered Sports Top



Hawk's handsome instrument panel with wood grain accent is a masterpiece of functional beauty. Complete instrumentation, safety padding, positive-action chrome toggle switches. Tachometer optional.





Models shown are in Avanti Red and Avanti Gold Sapphire Lustre finishes

Avanti is as safe as it is thrilling. Safety-padded interior includes built-in safety arch over passenger compartment. Safety-cone door locks feature dovetail and tapered cone construction of latch mechanism. When closed, door becomes structural member of body—almost as if entire side of body was one-piece unit.

Avanti's super-safe caliper-type disc brakes stop more safely, even when wet. Performance proven chassis with heavy-duty radius rods, stabilizer bars, hydraulic shocks, coil and semi-elliptic springs, 16 to 1 optional manual steering ratio, all contribute to precise handling. Avanti's Jet Thrust engine—with 3- or 4-speed synchromesh or Power-Shift automatic and true bucket seats gives heart to the most jaded motorist.

The supreme comfort and convenience of Avanti's rich pile carpeting, vanity case with built-in mirror, aircraft type overhead switches, instrument illumination provide a dimension in satisfaction you must experience to believe. A great way to get ahead—in traffic or neighborhood status!

Of all America's cars, only Avanti gives you the sleek contour of a modern aerodynamic wedge design. A shape with lines to please the eye and appease the wind. Proved by Avanti's national stock car speed records set during engineering and endurance evaluation tests at Bonneville. Mere speed potential is unimportant compared with Avanti's elegant way of making the most routine trip a thrilling experience



... America's only 4 passenger high performance personal car!



Equipment and specifications on Hawk and Avanti are included on these pages, engine and back cover only. Avanti is not designated by model year, but incorporates production changes whenever they are appropriate.



1964 Specifications

DIMENSIONS	2-Door Sedan	4-Door Sedan	Daytona Convertible	Daytona Hardtops	Wagonaire	Cruiser	Hawk	Avanti
Overall Height, Loaded	54 $\frac{1}{2}$ "	54 $\frac{1}{2}$ "	58 $\frac{1}{2}$ "	54 $\frac{1}{2}$ "	57"	54 $\frac{1}{2}$ "	54 $\frac{1}{2}$ "	53 $\frac{1}{2}$ "
Overall Width	71 $\frac{1}{2}$ "	71 $\frac{1}{2}$ "	71 $\frac{1}{2}$ "	71 $\frac{1}{2}$ "	71 $\frac{1}{2}$ "	71 $\frac{1}{2}$ "	71 $\frac{1}{2}$ "	70 $\frac{1}{2}$ "
Overall Length	190"	194"	190"	190"	193"	194"	204"	192 $\frac{1}{2}$ "
Wheelbase	109"	113"	109"	109"	113"	113"	120 $\frac{1}{2}$ "	109"
Turning Circle	37'6"	39'	37'6"	37'6"	39'	39'	42'6"	37'
Effective Head Room: Front	39"	39"	42 $\frac{1}{2}$ "	40 $\frac{1}{2}$ "	40"	39"	38 $\frac{1}{2}$ "	37 $\frac{1}{2}$ "
Rear	38"	38"	36 $\frac{1}{2}$ "	38"	36 $\frac{1}{2}$ "	38"	36 $\frac{1}{2}$ "	34 $\frac{1}{2}$ "
Leg Room: Front Range	34 $\frac{1}{2}$ -39 $\frac{1}{2}$ "	34 $\frac{1}{2}$ -39 $\frac{1}{2}$ "	34 $\frac{1}{2}$ -40 $\frac{1}{2}$ "	34 $\frac{1}{2}$ -40 $\frac{1}{2}$ "	34 $\frac{1}{2}$ -39 $\frac{1}{2}$ "	34 $\frac{1}{2}$ -39 $\frac{1}{2}$ "	34 $\frac{1}{2}$ -41 $\frac{1}{2}$ "	34 $\frac{1}{2}$ -42 $\frac{1}{2}$ "
Rear Range	31 $\frac{1}{2}$ -37 $\frac{1}{2}$ "	35 $\frac{1}{2}$ -41 $\frac{1}{2}$ "	33 $\frac{1}{2}$ -38 $\frac{1}{2}$ "	31 $\frac{1}{2}$ -37 $\frac{1}{2}$ "	36 $\frac{1}{2}$ -41 $\frac{1}{2}$ "	35 $\frac{1}{2}$ -41 $\frac{1}{2}$ "	33 $\frac{1}{2}$ -38 $\frac{1}{2}$ "	26 $\frac{1}{2}$ -32 $\frac{1}{2}$ "
Hip Room: Front	59 $\frac{1}{2}$ "	59 $\frac{1}{2}$ "	59 $\frac{1}{2}$ "	59 $\frac{1}{2}$ "	60"	59 $\frac{1}{2}$ "	57 $\frac{1}{2}$ "	54 $\frac{1}{2}$ "
Rear	59"	59"	44"	59"	59"	59"	55 $\frac{1}{2}$ "	47"
Shoulder Room: Front	55 $\frac{1}{2}$ "	55 $\frac{1}{2}$ "	54 $\frac{1}{2}$ "	55 $\frac{1}{2}$ "	56"	55 $\frac{1}{2}$ "	55"	52 $\frac{1}{2}$ "
Rear	55"	55"	44"	55"	55 $\frac{1}{2}$ "	55"	52 $\frac{1}{2}$ "	51 $\frac{1}{2}$ "

REAR AXLE RATIOS

MODELS	Standard Transmission		Overdrive Transmission		All Automatic Transmissions		4-Speed Transmission	
	Std.	Opt.	Std.	Opt.	Std.	Opt.	Std.	Opt.
6-Cylinder Engine—2- and 4-door Sedans Wagonaire	3.73	4.10	4.10	4.56	3.73	4.10	—	—
8-Cylinder Engine—259 cu. in.—2- and 4-door Sedans, Hardtop Convertible	3.07	3.73	3.73	—	3.07	3.73	3.07	3.73
	3.73	—	3.73	—	3.73	—	3.07	3.73
8-Cylinder Engine—289 cu. in. 2- and 4-door Sedans, Hardtop, Convertible, Cruiser, and Hawk	3.31	3.73	3.73	—	3.31	3.73	3.31	3.73
8-Cylinder Engine—259 or 289 cu. in.—Wagonaire	3.31	3.73	3.73	—	3.31	3.73	3.31	3.73
Jet Thrust and Supercharged Jet Thrust Engines	—	—	—	—	3.54	3.31*	3.54	3.31*
	—	—	—	—	—	—	3.73*	— 3.73*

*NOTE: When the optional 3.31 or 3.73 Axle is requested with Jet Thrust or Supercharged Jet Thrust Engine, only Twin Traction Axle is available. These axles are not available without Twin Traction on Jet Thrust equipment. Only axles as indicated are available.

ENGINES:	Skybolt Six	Power Thrust 259-V8	Thunderbolt 289-V8
Bore & Stroke (inches)	3.0 x 4.0	3.56 x 3.25	3.56 x 3.62
Piston Displacement (cu. in.)	169.6	259.2	304.5
Carburetor (downdraft)	1 barrel	2 barrels	2 barrels
Crankcase Capacity (add 1 qt. for filter)	5 qts.	5 qts.	5 qts.
Cooling System (add 1 qt. for heater)	11 qts.	17 qts.	17 qts.
Fuel Capacity	18 gallons	18 gallons	18 gallons
Fuel Recommended	Regular	Regular	Regular
Alternator	35 amp.	35 amp.	35 amp.
Battery	12 volt	12 volt	12 volt
Dual Exhausts	Not available	optional	standard* (Opt. Cruiser)

JET THRUST ENGINES

ENGINES:	R1 Engine	R2 Supercharged	R3 Supercharged	R4 Engine
Bore & Stroke (in.)	3.56 x 3.62	3.56 x 3.62	3.65 x 3.62	3.65 x 3.62
Piston Displacement (cu. in.)	289	289	304.5	304.5
Compression Ratio	10.25 to 1	9 to 1	9.75 to 1	11 to 1
Carburetor (downdraft)	4 barrel	4 barrel	4 barrel	Two 4 barrel
Crankcase Capacity (add 1 qt. for filter)	5 qts.	5 qts.	5 qts.	6 qts.
Cooling System (add 1 qt. for heater)	17 qts.	17 qts.	17 qts.	17 qts.
Fuel Capacity	21 gallons**	21 gallons**	21 gallons**	21 gallons**
Alternator	40 amp.**	40 amp.**	40 amp.**	40 amp.**
Battery	12 volt	12 volt	12 volt	12 volt
Dual Exhausts	Standard	Standard	Standard	Standard
Transistorized Ignition	Optional	Optional	Standard	Standard
Exhaust Headers	Optional	Optional	Standard	Standard

*18 gallons other than Avanti.

**35 amp. other than Avanti.



Studebaker
AUTOMOTIVE SALES CORPORATION

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