

1991
FORD TRUCKS



1991 FORD F-SERIES

No one knows more about building trucks than Ford.

We are the leading full-line truck manufacturer in the United States — from the pickups you see hauling boats and campers around America's vacation spots to the eighteen-wheelers that deliver goods and services from Maine to Seattle.

How does that translate into quality?

For ten years running, Ford trucks have been the best built American light truck. This is based on an average of consumer-reported problems in a series of surveys of all '81 to '90 models designed and built in North America.

The F-Series has also been the best selling truck in America for thirteen years — based on calendar year manufacturer's reported retail deliveries through 1989.

Best in quality. Best in sales. Year after year the best keep getting better. And the Best Never Rest.

F-150 XLT Lariat in Medium Silver Metallic and Cabernet Red.

XLT Lariat SuperCab interior. Some equipment shown on these pages is optional.



F-150 XLT Lariat SuperCab in Deep Shadow Blue Metallic.

1991 FORD RANGER

The Best Never Rest. This is more than just a catchy slogan. It's the only way we know of to stay on top.

The Best Never Rest. This is the only way we know of to build the No. 1 compact truck in America, year after year. The Ford Ranger.

No matter what you want in a compact pickup, Ford Ranger has it. 4x2 or 4x4. Regular Cab or SuperCab. And five trim levels.

If you want Ford Ranger at its powerful, agile and stylish best, take the exciting Ranger STX 4x4.

Or try a Ranger that offers nothing less than outstanding value, Ranger XLT. It is one well-equipped Ranger.

Check out Ranger S, Sport or Custom models. You'll see them wherever people go for work or play. That's the great versatility of these Rangers — their ability to be both work-tough and fun-tough.

Ranger STX Regular Cab in Red. Some equipment shown on these pages is optional.

Ranger XLT interior in Crystal Blue.



Ranger XLT 4x4 Regular Cab in deluxe two-tone Twilight Blue Clearcoat Metallic and Silver Clearcoat Metallic.

1991 FORD EXPLORER

Explorer. We can think of no other name that could better capture the capabilities of our next-generation compact utility vehicle.

The look of Explorer is contemporary and aerodynamic. Wraparound front bumpers with integral spoiler, flush-mounted glass, and limousine-style doors with hidden drip rail system are among Explorer's many air-flow management features.

To appreciate our finest achievement in designing the new Explorer 4-door, however, you'll have to look inside — at all the comforts and conveniences that plenty of space affords.

The 1991 Explorer 4-door. Here is a line of V-6 powered 4x2 and 4x4 vehicles with a combination of style, performance and comfort that takes the term "compact utility" to another dimension.

Eddie Bauer Explorer 2-door in Hunter Green Clearcoat Metallic and Tan.



Eddie Bauer Explorer interior with optional leather seating surfaces in Light Sandalwood.



Eddie Bauer Explorer 4-door Twilight Blue Clearcoat Metallic and Light Sandalwood. Some equipment shown on these pages is optional.

1991 FORD BRONCO

There's nothing typical about off-roaders. You can't categorize them. Like a trout stream, each is different.

About the only thing you can say for certain is that they love their independence. That's why they drive a 4x4.

And they're drawn to quality. That's why more of them own Broncos than any other comparable truck on the road. Not only now, but for the past twelve years.

Ford Bronco has been the best-selling full-size utility truck in America since 1978 — based on model year manufacturer's reported retail deliveries through July, 1990.

Consider the 1991 Bronco — the Eddie Bauer, the XLT and Custom. And the special Silver Anniversary Bronco. They're loaded with the kinds of features that we think will keep them at the top of their class.

Ford Trucks. The Best Never Rest.

Eddie Bauer Bronco in Deep Shadow Blue Metallic and Tan.

Eddie Bauer interior. Some equipment shown on these pages is optional.



Bronco XLT in Medium Silver Metallic and Raven Black.

1991 FORD CLUB WAGON

Club Wagon is the largest vehicle we build expressly for transporting people and the things they carry around town or on vacation. So naturally, Club Wagon is exceptionally comfortable and versatile. And now Club Wagon offers a selection of optional Clearcoat paint colors.

Club Wagon is the only big van offering you the choice of four engines equipped with an advanced computer-controlled multiple port fuel injected system. And powered by its largest V-8, the optional 7.5L, Club Wagon offers the highest available maximum trailer towing capacity.

Spaciousness. Comfort. Versatility. Performance. When you add up all the benefits of owning a Club Wagon it's easy to see why, feature for feature, this full-size van is so hard to beat. You'll see what we mean when we say, "The Best Never Rest."

Club Wagon XLT in Medium Red.

Luxurious Quad captain's chairs. Some equipment shown on these pages is optional.



Club Wagon XLT in deluxe two-tone Dark Chestnut Clearcoat Metallic and Desert Tan Metallic.

1991 FORD AEROSTAR VAN

Aerostar van packs a lot of capability into its compact, efficient shape. It offers a lot of choice, too. Regular- or extended-length model. Cargo- or window-van bodystyle. Dual rear doors or one-piece liftgate. Sliding side cargo door. Two- or four-wheel drive. It's easy to find an Aerostar just right for your job!

The Aerostar full-time 4-wheel-drive model in either regular- or extended-length versions provides sophisticated, computerized performance that's always working. *You don't take care of it, it takes care of you.*

Aerostar offers standard features like rear anti-lock brakes, a 3.0 liter multi-port EFI V-6 engine and 5-speed manual overdrive transmission. A 4.0 liter V-6 with heavy-duty automatic overdrive is standard with 4WD, optional with extended length 2WD models.

And a properly equipped Aerostar Van can tow up to 5,000 pounds — 2½ tons.

Aerostar front compartment. Some equipment shown on these pages is optional.

Aerostar Extended Length Van in Crystal Blue Clear-coat Metallic.



1991 FORD ECONOLINE

Econoline front compartment in Red. Some equipment shown on these pages is optional.

Econoline E-150 in Medium Red.



Econoline offers such a wide selection of sizes and capacities that finding the right combination of cargo volume, payload and power for most needs is virtually assured. That's something that hasn't gone unnoticed by buyers. In fact, for over 25 years Econoline has been the total sales leader in the full-size cargo van field (based on total cumulative calendar year registrations from 1964 through April, 1990). The addition of the new Heavy-Duty E-250 model for 1991 makes Econoline's range of choices even greater.

The standard high-torque 4.9 liter I-6 engine is electronically controlled and fuel injected. Or choose from a range of V-8 power: 5.0 liter, 5.8 liter, 7.5 liter EFI gasoline V-8s or the 7.3 liter diesel.

Whether you choose the Regular Van or the Super Van, you'll be getting a vehicle that's built its reputation on being a worker.

Ford trucks. The Best Never Rest.

SPECIFICATIONS AND DIMENSIONS

Listed on these two pages are selected specifications of the Ford light trucks shown in this catalog.

For a more complete description of the Ford light truck of interest to you, see your Ford Dealer and ask him for a copy of that catalog.

F-Series F-150 Regular Cab 4x2

Engine
4.9 liter EFI I-6
Transmission
5-speed manual overdrive
Clutch
Hydraulic actuation, 10" dia.
Fuel tank capacity
SWB 34.7 (37.2 LWB) gal. (dual tanks std.)
Electrical
Battery — 72 AH — 650 CCA
Alternator — 60 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with computerized rear anti-lock system
Springs
Front coil
Rear 2-stage leaf
Shock absorbers
Gas-pressurized, front and rear
Construction
Body-on-frame
Wheels/rim size
5-hole/6JK
Tires
P215/75R15SL with full-size spare
Maximum GVWR
6,250 lb.
Axle, front (max. rating)
3,400 lb. (Twin-I-Beam)
Axle, rear (max. rating)
3,800 lb.

Ranger Regular Cab 4x2

Engine
2.3 liter EFI Twin plug I-4
Transmission
5-speed manual overdrive
Clutch
Hydraulic actuation, 9" dia.
Fuel tank capacity
16.3 gal.
Electrical
Battery — 58 AH — 540 CCA
Alternator — 60 amp
Steering
Manual, recirculating ball
Brakes
Power front disc/rear drum with computerized anti-lock rear system
Springs
Front coil
Rear 2-stage leaf
Shock absorbers
Gas-pressurized, front and rear
Construction
Body-on-frame
Wheels/rim size
5-hole/14x5.5 JJ
Tires
P195/70R14SL BSW all-season with full-size spare
Maximum GVWR
4,580 lb.
Axle, front (max. rating)
2,500 lb.
Axle, rear (max. rating)
2,790 lb.

Explorer 4-door

Engine
4.0 liter EFI V-6
Transmission
5-speed manual overdrive
Drivetrain
2WD or 4WD with auto-locking front hubs and Touch Drive electric 2-speed shift transfer case
Electrical
Battery — 72 AH — 650 CCA maintenance-free
Alternator — 95 amp
Frame
Ladder-type, full-length heavy gauge channel side rails, five cross members
Front suspension
Twin-I-Beam axle (2WD), Twin-Traction Beam (4WD), coil springs (computer selected), gas-pressurized shocks, stabilizer bar
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with computerized rear anti-lock system
Rear suspension (4x2 and 4x4)
Semi-floating type rear axle, two stage variable rate leaf springs (computer selected), gas-pressurized shocks, stabilizer bar
Construction
Body-on-frame
Wheels/rim size
5-hole disc/15" x 6.0 JJ
Tires
P225/70R15SL

Bronco Custom and XLT

Engine
4.9 liter EFI I-6
Transmission
5-speed manual overdrive
Transfer case
2-speed, chain drive, part-time
Clutch
Hydraulic actuation, 10" dia.
Fuel tank capacity
32 gal. with skid plate
Electrical
Battery — 72 AH — 650 CCA
Alternator — 75 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with computerized anti-lock rear system
Springs
Front coil
Rear single-stage leaf
Shock absorbers
Gas-pressurized, heavy-duty front and rear
Construction
Body-on-frame
Wheels/rim size
5-hole/6JK
Tires
P235/75R15XL all-season with full-size spare
Axle, front (max. rating)
3,800 lb. (Twin-Traction Beam) with auto-locking hubs
Axle, rear (max. rating)
3,800 lb.

Club Wagon E-150

Engine
4.9L EFI I-6
Transmission
Electronic 4-speed OD
Fuel capacity
22.0 gal.
Electrical
Battery — 72 AH — 650 CCA
Alternator — 70 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with anti-lock rear system
Springs
Front coil/rear leaf, single-stage
Shock absorbers
Front/rear gas-pressurized
Construction
Body-on-frame
Wheels/rim size
5-hole/15x6.0K
Tires
P235/75R15XL BSW all-season

Aerostar Van (2WD)

Engine
3.0L EFI V-6
Transmission
5-speed manual overdrive
Clutch
Hydraulic actuation, 9" dia.
Fuel tank
21 gal.
Electrical
Battery — 72 AH — 650 CCA
Alternator — 75 amp
Steering
Power rack-and-pinion system; no-lube linkage
Brakes
Power front disc/rear drum with anti-lock rear system
Front suspension
Independent "short/long arm" (SLA) design; springs computer-selected to match GVWR
Rear suspension
Semi-floating axle with coil-link design; variable-rate tapered coil springs
Shock absorbers
Twin-tube nitrogen gas pressurized
Construction
Unitized body
Wheels/rim size
5.5 JJ, 5-hole; 6.0 JJ, 5-hole for extended-length model (forged aluminum optional)
Tires
P215/70R14SL steel-belted radials; all-season tread design with limited service spare (WSW optional)

Econoline Van E-150 Standard 138" WB Van

Engine
4.9L EFI I-6
Transmission
3-speed automatic
Fuel capacity
22.0 gal.
Electrical
Battery — 72 AH — 650 CCA
Alternator — 70 amp
Steering
Power, recirculating ball
Brakes
Power front disc/rear drum with anti-lock rear system
Springs
Front coil/rear leaf, single-stage
Shock absorbers
Front/rear gas-pressurized
Construction
Body-on-frame
Wheels/rim size
5-hole/15x6.0K
Tires
P215/75R15SL BSW all-season
Maximum GVWR
6,500 lb.

6-YEAR/100,000-MILE CORROSION PROTECTION

Corrosion warranty coverage for outer body panel rust-through is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for a copy of this limited warranty.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



Participating Ford Dealers offer the Lifetime Service Guarantee, which guarantees their customer-paid work on your Ford vehicle for as long as you own it. A covered repair is paid for once. If it ever has to be fixed again, the repairing dealer will fix it free. Ask to see a copy of the Lifetime Service Guarantee when you visit your participating Ford Dealer.



The leasing alternative is available to qualified applicants through your participating Ford Dealer, who can arrange a Red Carpet Lease[®] tailored to your circumstances through Ford Credit. A wide variety of financing plans are also available.

PRODUCT CHANGES

Ford Division reserves the right to change product specifications at any time without incurring obligations.

"ASK YOUR FORD DEALER"

Following publication of this catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

