

1973 NOVA

Building a better way to see the U.S.A.



NOVA/NOVA CUSTOM

 Chevrolet

The 1973 Nova. Some people question why Nova holds its value so well. There's no trick to it, really. We simply engineer so much into every Nova, you're bound to get a great deal out of it.

Let's start with dependability. That's what many people think of first when they see the Nova nameplate. And it didn't just happen.

We've been building the same basic Nova for quite a while now. And every year we make a number of improvements. Not just changes but real improvements. Even when we reached the point where an independent survey of auto mechanics rated Nova the car with the least mechanical problems, we kept right on improving it.

This leads us to economy. Good gas mileage is only part of it. It stands to reason that the car with the fewest mechanical problems is likely to be the least costly to run.

Now on to practicality. Of course, dependability and economy are practical in themselves. But so is Nova's size. Big enough to carry six people and plenty of luggage. Small enough to squeeze into tight parking spots and crowded garages.

So what's new? For one thing, the Nova Hatchback. With its fold-down rear seat and mammoth cargo capacity, it's a practical car for people who don't quite need a station wagon. Plus a complete new series—the Nova Custom—for those who want a bit more on their Nova.

Ride and handling are new this year, too. They've been improved by engineering refinements in both front and rear suspensions. Nova rides like a bigger car than it is.

There's much else that's new about the 1973 Nova. And like all our Chevrolets, it's built to give you a better way to see the U.S.A. That we don't change.

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Front cover: Nova Custom Coupe; pictured at right, two Nova Hatchback Coupes with and without touring-style vinyl roof covers.

Many Options and Custom Features are available for Nova. Some are illustrated or described in this catalog. Copyright 1972, Chevrolet Motor Division, General Motors Corporation.



NOVA

New Nova. One with a big back door and a six-foot floor. If anything pinpoints what's happened to Nova this year, it's the new Nova Hatchback Coupe. It underlines in a beautifully practical

way the thinking that goes into our Nova.

The New Nova Hatchback Coupe has a counterbalanced rear hatch that swings up and out of the way. With the

rear seat folded down, you have over six feet of flat floor cargo length.

There are styling changes in the front and rear that give Nova a definite flair. New large-grid silver-finish grille and

new rectangular dual-unit taillights help make Nova a super-good-looking car.

The new Nova. You get a lot to choose from. Just turn the page for some of the new Nova details.



Nova Coupe. Its styling has been refined, but not tampered with. More

than ever, it's a clean, neat package, dedicated to practicality, dependability,

economy and durability, virtues you've come to expect from Nova.



Nova Sedan. If you like 4-door convenience, with its easy-in and easy-out

privileges, that's our Nova Sedan. In fact, in both comfort and roominess, it's

the equal of some larger cars. And all at a Nova price tag.

Standard Nova interior. Three pattern cloth and vinyl choices are featured in the Nova Coupe and Hatchback Coupe: black, blue or green. Also available are three all-vinyl interiors in black, chamois or green. Bucket seats are available in two all-vinyl choices: black or neutral. Seat panels are mixed-tone with Nova's all-vinyl interiors.

Nova Sedan features two pattern cloth and vinyl color choices: blue or green. Also available are two all-vinyl choices in black or green.

All models have doors and sidewalls trimmed in matching vinyl; color-keyed rubber floor covering; black seat and shoulder belts with all interior colors (color-keyed with available Deluxe belts).

Nova mechanical features.

Engines: Turbo-Thrift 250 standard Six with single barrel carburetor, standard 3-Speed manual or available Powerglide transmission.

Turbo-Fire 307 standard V8 with two-barrel carburetor, standard 3-Speed manual or available Turbo Hydra-matic transmission. (See power team chart on page 10 for other available engines.)

Brakes: Finned front brake drums. Dual master cylinder brake system with warning light and corrosion-resistant

brake lines. Power drum brakes and power disc/drum brakes are available.

Suspension: New heavy front coil springs for improved durability, plus a front ride stabilizer on all models for improved ride control and handling. New redesigned rear suspension with increased spring travel, plus multi-leaf rear springs and newly engineered shock absorber valving, adds to the comfort and handling. Front and rear springs are computer-selected to the weight of the car and equipment.

Miscellaneous: New design 14" by 5" wheels result in increased front and rear tread for improved stability; sealed side-terminal battery resists corrosion; larger 21-gallon fuel tank to extend cruising range; improved emission controls. Coolant recovery system.

Interior comfort features. New flow-through ventilation system • New molded full-foam front and rear seats • New seat positioning for increased head room and leg room in front • Improved sound insulation.

Interior convenience features. Dual-speed electric windshield wipers with new illuminated switch • Forward-mounted door lock buttons • New 8" windshield-mounted inside rearview

mirror • Foot-operated parking brake. **Exterior styling features.** New front styling with large-grid silver-finish grille • New bumper, new headlight framing and new parking lights built into grille • New full door-glass styling on front doors, plus new rear quarter window design • New forward-mounted rectangular outside rearview mirror • New rear end look with rectangular dual-unit taillights • Wide choice of colors, 16 in all, 15 new.

Durability features. New front bumpers with stronger mountings • New protective side-guard door beams • Improved door and window sealing • Double-panel door, hood and deck lid • Cargo-guard luggage compartment bulkhead (except Hatchback Coupe) • Flush-and-dry rocker panels • Protective inner fenders, front and rear • Magic-Mirror acrylic lacquer finish • Body-by-Fisher quality.

Dimensions and capacities. Wheelbase 111.0", Length (overall) 194.3", Width (overall) 72.4", Height (loaded) Sedan 53.9", Coupe 52.5", Tread—Front 59.8", Tread—Rear 59.6", Effective luggage space (cu. ft.) Sedan 13.8, Coupe 14.6, Hatchback 27.3 with rear seat folded down; 14.6, rear seat up, Fuel tank capacity 21 gallons.

For more features, see page 10.



NOVA CUSTOM

New Nova Custom. A lot more Nova for you to enjoy. We added the Nova Custom series for one reason: to give you Nova's famed practicality, dependability and economy in a luxury package.

Outside, bright parking light and taillight accents; bright roof drip and

body sill moldings; deluxe bumpers with black full-width impact strips; special Custom nameplates.

Inside, color-keyed deep-twist carpeting; bright instrument cluster accents; glove compartment light; wide 10" non-glare rearview mirror; right front door light switch; cigarette lighter.

You'll ride quiet, too. Special floor and hood insulation help keep the noise down.

Nova Custom 4-Door Sedan. Luxury with 4-door convenience. Stretch-out room in a handy family size, that's the Nova Custom 4-Door Sedan.



Nova Custom Coupe. Sporty lines yet oh-so-practical. There's not much about

the Nova Custom Coupe that will tip off its low price. Certainly not its looks,

ride, performance or handling ease. Nor the way you'll feel about it.



Nova Custom Hatchback. Fold down the rear seat back and you've got

over six feet of cargo length. Easy access through the swing-up rear hatch.

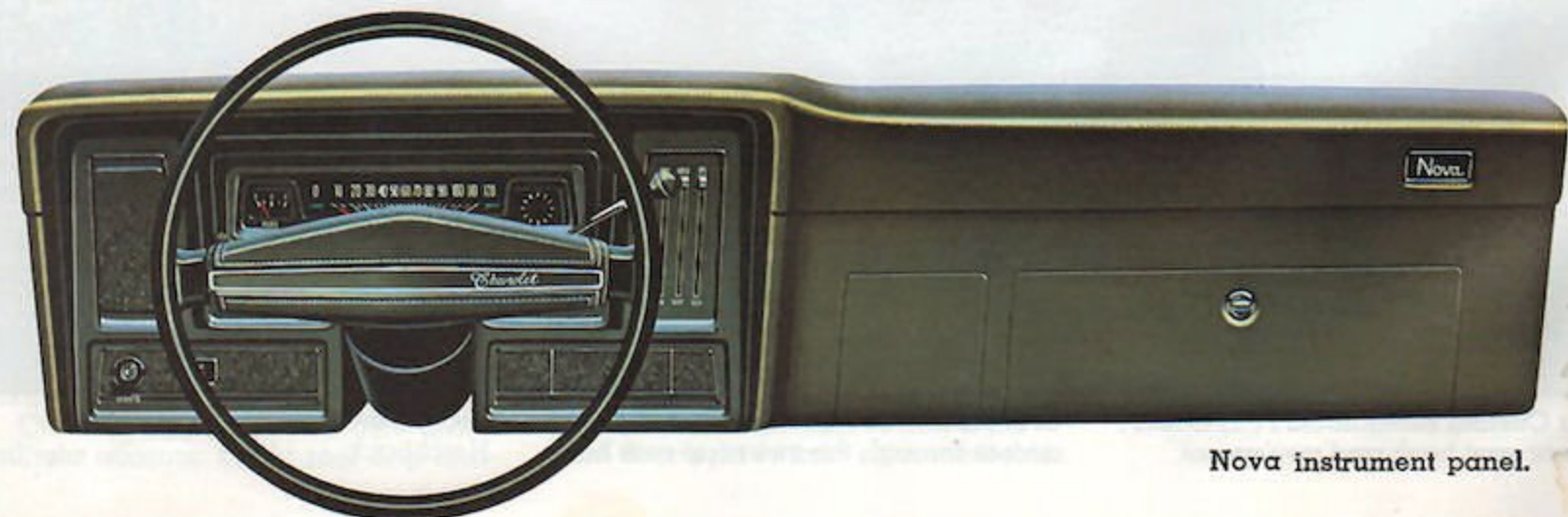
Room, convenience, looks, that's Hatchback.



Nova Custom available bucket-seat interior. A touch of the "sporty" that you can order on either the Custom

Coupe or Custom Hatchback Coupe. Strato-bucket seats are offered in black-and-white Sport Cloth with black vinyl

trim (insert above), plus two all-vinyl choices—black or neutral. It's worth looking into, even better getting into.



Nova instrument panel.



Nova Custom standard interior. Choice of green or neutral pattern cloth and vinyl interiors. Also available with black-and-white Sport Cloth seats trimmed with black vinyl. Door and sidewall vinyl panels are styled to complement seat trim. Color-keyed carpeting covers the floors and Hatchback Coupe cargo area. Black interior is available with a choice of black or red carpeting (depending on exterior color selected). Standard seat and shoulder belts are black, as are the steering wheel and column.

Exclusive Nova Custom features. Color-keyed deep-twist carpeting including cargo floor on Hatchback Coupe • Bright parking light and taillight accents • Nova Custom front fender nameplates • Luggage compartment mat • Bright roof drip molding • Special floor and hood insulation.

Features standard on Nova Custom and available on other Novas. Deluxe bumpers with black full-width front and rear bumper impact strips • Interior Decor/Quiet Sound group • Wide 10" non-glare rearview mirror • Glove compartment light • Cigarette lighter • Right front door light switch.

Mechanical features. **Engines:** Turbo-Thrift 250 standard Six with single-barrel carburetor, standard 3-Speed manual or available Powerglide transmission.

Turbo-Fire 307 V8 with two-barrel carburetor, standard 3-Speed manual or available Turbo Hydra-matic transmission. (See power team chart on page 10 for available engines.)

Brakes: Finned front brake drums. Dual master cylinder brake system with warning lights and corrosion-resistant brake lines. Available power drum brakes or power disc/drum brakes. All brakes self-adjusting.

Suspension: New heavy front coil springs for improved durability, plus front ride stabilizer for improved ride control and handling. Redesigned rear suspension with increased spring travel for improved ride, plus multi-leaf rear springs and newly engineered shock absorber valving for improved ride control. Front and rear springs computer-selected to weight of car. Independent coil front suspension.

Miscellaneous: New design 14" by 5" wheels for increased front and rear tread; sealed side-terminal battery that resists corrosion; new larger 21-gallon fuel tank; coolant recovery system; improved emission controls.

Interior comfort features. New flow-through ventilation system • New molded full-foam front and rear seats • New seat positioning for increased front head and leg room • New improved sound insulation • Wide 10" day-night inside rearview mirror.

Interior convenience features. Dual-speed electric windshield wipers with new illuminated control • Forward-mounted door lock buttons • Foot-operated parking brake.

Exterior styling features. New front styling with large-grid silver-finish grille • New bumper, new headlight framing and new parking lights built into grille • Full door-glass styling plus new rear quarter window design • New forward-mounted rectangular outside rearview mirror • New rear end look with rectangular dual-unit taillights • Wide choice of colors, 16 in all, 15 new.

Durability features. New front bumpers with stronger mountings • New protective side-guard door beams • Improved door and window sealing • Double-panel door, hood and deck lid • Cargo-guard luggage compartment bulkhead (except Hatchback Coupe) • Flush-and-dry rocker panels • Protective inner fenders, front and rear • Magic-Mirror acrylic lacquer finish • Body-by-Fisher quality.

Dimensions and capacities. Wheelbase 111.0". Length (overall) 195.1", Width (overall) 72.4", Height (loaded) Sedan 53.9", Coupe 52.5", Tread—Front 59.8", Tread—Rear 59.6", Effective luggage space (cu. ft.) Sedan 13.8, Coupe 14.6, Hatchback 27.3 with rear seat folded down, 14.6, rear seat up, Fuel tank capacity 21 gallons. For more features, see page 10.

Nova and Nova Custom standard features.

Shown here are some of the features that we think can make your 1973 Nova the best value at its price.

1. New front bumper system.

Stronger front bumper mountings plus tough bumper reinforcements give added bumper toughness.

2. New side-guard door beams.

They're much like the guard rails you see on the expressway. They help protect you from side impact, give you an added sense of security.

3. New soft-rim steering wheel.

It gives you a good grip and is more comfortable to hold.

4. New full front door-glass styling.

No ventipanes. A clean-lined look.

5. New folding rear seat back.

The Hatchback Coupe rear seat back folds down to give you a cargo area over six feet long.

6. New flow-through ventilation system.

When the car is moving, outside air circulates through the car, coming in through opened cowl side panels and exiting via air exhaust outlets in door pillars. When stopped, and heater blower is on, air enters through heater system ducts and exits through the above outlets.

Occupant protection features.

- Seat belts with pushbutton buckles for all passenger positions
- Single buckle seat and shoulder belts for driver and right front passenger with reminder light and buzzer
- Two front seat head restraints
- Energy-absorbing steering column
- Passenger-guard door locks with forward-mounted lock buttons
- Safety door latches and hinges
- Folding seat back latches
- Energy-absorbing padded instrument panel and front seat back tops
- Contoured windshield header
- Thick-laminate windshield
- Padded sun visors
- Safety armrests
- Safety steering wheel
- Side-guard beams
- Cargo-guard luggage compartment (except Hatchback Coupe).

Accident prevention features.

- Side marker lights and reflectors (front side marker lights flash with direction signal)
- Parking lights that illuminate with headlights
- Four-way hazard warning flasher
- Back-up lights
- Lane-change feature in direction signal control
- Windshield defroster, washers and dual-speed wipers
- Wide-view inside mirror (vinyl-edged, shatter-resistant glass and deflecting support)
- Outside rearview mirror
- Dual master cylinder brake system with warning light
- Starter safety switch
- Dual-action safety hood latch
- Improved bumper system.

Anti-theft features.

- Anti-theft ignition key warning buzzer
- Anti-theft steering column lock.

Power teams.

ENGINES	SAE net hp†	3-Speed**	4-Speed	Power-glide	Turbo Hydra-matic
Turbo-Thrift 250 Six	100	Std.	NA	*	NA
Turbo-Fire 307 V8	115	Std.	NA	NA	*
Turbo-Fire 350-2 V8*	145	Std.	NA	NA	*
Turbo-Fire 350-4 V8*	175	NA	*	NA	*

*Available at extra cost. **Floor-mounted shift lever available. NA: Not Available.
†Net horsepower ratings, in accordance with Society of Automotive Engineers standards, represent the power output of engines as installed in the automobile.
All 1973 Nova engines are equipped with advanced exhaust emission control systems, and are designed to operate efficiently on all regular grade gasolines including low-lead or no-lead. In addition to the lower exhaust emissions attainable, there are benefits in longer life for your spark plugs, exhaust system and other engine components. If these no-lead, low-lead gasolines are not available, any leaded regular grade gasoline with a research octane number of 91 or higher may be used.

Nova and Nova Custom available features.

The features you see here are but a few of the items you can add into and onto your 1973 Nova. There are many others your Chevrolet dealer can tell you about.

1. AM/FM radio. Six-transistor three-diode radios with pushbutton selection. Factory installation includes hidden antenna built into windshield.

Also available are AM radio and rear seat speaker.

2. SS Coupe. Tailor your Coupe or Hatchback (both Nova and Custom series) into a real sporty looking car. Grille and rear panel are black accented. SS emblems on steering wheel, grille, fender and deck lid add to its distinctiveness. So do tapered body side striping, left-hand remote control sport mirror and right-hand sport mirror. Also included are 14" x 6" rally-type wheels with special center caps, plus special front and rear suspension. SS equipment for Nova models also includes these standard Nova Custom features: bright parking light and taillight accents; bright roof drip molding; color-keyed deep-twist floor carpeting; plus load floor carpeting on Hatchback Coupe. Available with any engine.

3. Sky Roof. A folding vinyl roof cover that opens up to give you a look at the sky. (Available on Hatchback Coupe and Coupe.)

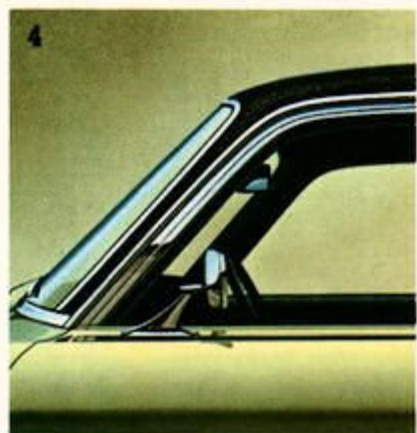
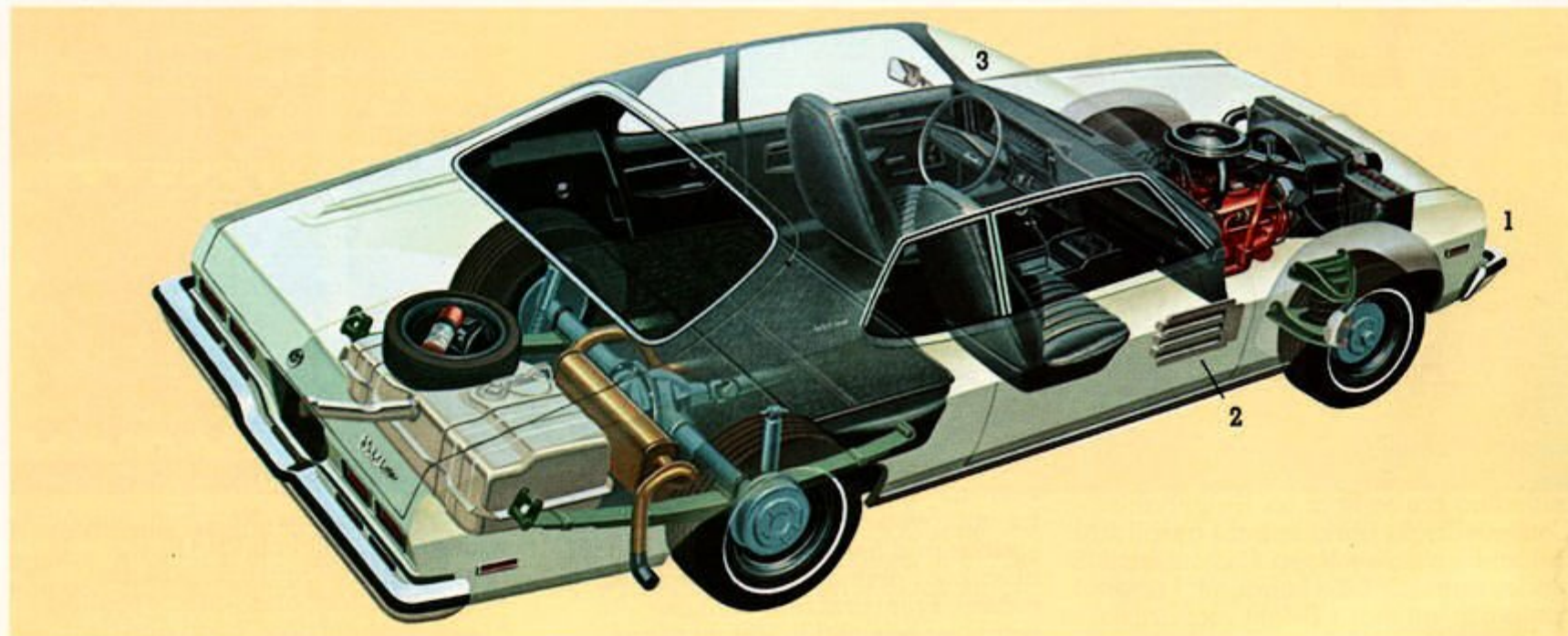
4. Space-saver spare tire. A reduced profile tire that takes up less space allowing more room for luggage. To inflate, simply use the aerosol can included. (Space-saver spare tire standard on the Hatchback Coupe.)

5. Four-Season air conditioning. Designed for year-round comfort. Keeps car cool, filters out dirt and pollen (V8 models only).

Other available Nova features.

- Electric clock
- Rear window defogger
- Remote-control outside rearview mirror
- Soft-Ray tinted glass
- Custom Deluxe seat and shoulder belts (not available with black interior)
- Sport mirrors
- New Comfortilt steering wheel
- Floor-mounted shift lever (for standard 3-Speed)
- Strato-bucket seats (Coupe and Hatchback only)
- Power drum brakes
- Power disc/drum brakes
- Power steering (variable-ratio)
- Full wheel covers
- Wheel trim rings
- Rally Wheels
- Wire wheel covers
- Exterior Decor package
- Interior Decor/Quiet Sound group
- Special suspension
- Sport suspension (with disc brakes and E70 x 14 tires only)
- Trailer wiring harness
- Trailer hitch
- Trailering mirror.

Availability of these items often depends on model and other equipment selected. Your Chevrolet dealer can answer any questions concerning availability of specific items.





Nova Custom Hatchback Coupe



Nova Custom Coupe



Nova Custom 4-Door Sedan



Nova Hatchback Coupe



Nova Coupe



Nova 4-Door Sedan

Suit yourself.

Model options.

Nova SS (available on any Hatchback Coupe or Coupe with any engine choice).

Colors.

Light Blue Metallic Dark Blue Metallic Midnight Blue Metallic Dark Brown Metallic Chamois Light Copper Metallic Green-Gold Metallic Light Green Metallic Dark Green Metallic Midnight Green Medium Orange Metallic Medium Red Dark Red Metallic Silver Metallic Antique White Light Yellow.

Interiors.

Interior Decor/Quiet Sound group Bucket seats.

Engines.

Turbo-Thrift 250 Six (standard) Turbo-Fire 307 V8 (standard) Turbo-Fire 350-2 V8 Turbo-Fire 350-4 V8.

Transmissions.

3-Speed (standard except for Turbo-Fire 350-4 V8) 4-Speed (Turbo-Fire 350-4 V8 only) Powerglide (Six-cylinder engine only) Turbo Hydra-matic (V8 engines only).

Popular Nova extras.

Door edge guards Color-keyed floor mats Electric clock Rear window defogger Remote-control outside rearview mirror Four-Season air conditioning (V8 only. Includes 61-amp generator) Coolant recovery system Soft-Ray tinted glass Auxiliary lighting: courtesy lights, glove compartment light, luggage compartment light, underhood and ashtray light AM radio AM/FM radio Rear seat speaker Comfortilt steering wheel Power drum brakes Power disc/drum brakes Power steering (variable-ratio) Deluxe bumpers (standard on Nova Custom) Vinyl roof cover available in a choice of seven colors (Touring type on Hatchback Coupe) Sky Roof Full wheel covers (not available with SS) Rally Wheels with bright trim rings (not available on SS) Wire wheel covers Wheel trim rings (included with Rally Wheels) Exterior Decor package Body side molding (not available with SS equipment) Heavy-duty battery Heavy-duty radiator Special suspension (included with SS) Sport suspension (with disc brakes and E70 x 14 tires only) Trailer wiring harness Trailer hitch Trailering mirror.



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