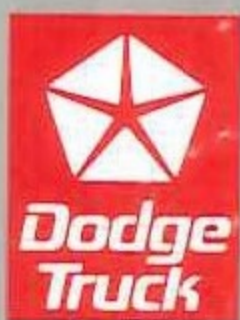




1990 RAM VAN





Ram Van. A full-size load of value and performance.

Business or pleasure. Work or recreation. The rugged Dodge Ram Van handles it easily. A variety of wheelbases, body lengths, payload capacities and cargo capacities make it simple to match a Ram Van to the task. New for 1990 is a standard rear-wheel antilock braking system that helps maintain directional stability under heavy braking or reduced traction situations. Also new is an available heavy-duty four-speed overdrive automatic transmission that helps improve fuel economy.

Pick your payload. Ram Vans are available in 109.6-inch or 127.6-inch

wheelbase sizes and a choice of three body lengths. Payload capacities range from 1,295 pounds on short wheelbase B150 models to 4,425 pounds on the B350 Maxivan, America's roomiest van.* When it comes to cargo, Ram Vans come through again—with capacities from 206.6 cubic feet on the 109.6-inch B150 with passenger seat removed, all the way up to 304.5 cubic feet of cargo volume on the Maxivan with passenger seat removed.

Pick your power. An efficient 3.9-liter EFI V-6 engine that delivers 125 horsepower at 4,000 rpm is standard on B150 models. There's also an optional

5.2-liter EFI V-8 engine that develops 170 horsepower at 4,000 rpm. And for even more powerful performance, Dodge offers an optional 5.9-liter EFI V-8, on B250 and B350 models, that develops 190 horsepower at 4,000 rpm.

Brawny B250. The hardworking B250 is available with standard wide-opening dual side and rear doors, or optional sliding side door and single rear door. Money-saving Advantage Pac Discount Packages are also available. See page 4 for details.

*With passenger seat removed. Based on SAE standard HSJ1100a.



Ram Van standard features include: Power-assisted steering • Power-assisted front disc/rear drum antilock brakes • Independent front suspension • Front stabilizer bar • 22-gallon fuel tank • Full gauge instrument cluster • Extensive corrosion protection • Industry leading 7/70 Limited Warranty.†

†See back cover for details.

B150, shown above left in Light Tundra. B350 Maxivan, shown above right in Light Blue Metallic. B250, shown left and on cover in Navy Blue Metallic.

Some of the equipment shown or described throughout this catalog is available at extra cost.

About this catalog: Since the time of printing, some of the information you'll find in this catalog may have been updated. Ask your dealer for details.

OPTIONS AND PACKAGES.

Top: The attractive Ram Van instrument panel features a new instrument cluster that includes an electric speedometer, voltmeter, temperature gauge, fuel gauge, engine oil pressure gauge, odometer and trip odometer. All gauges are magnetic to assure greater accuracy.

Middle and bottom: Shown here are just two of the many possible Dodge Van conversions. Although not available as factory installations, these conversions can be arranged by your Dodge Truck dealer through a local body specialist.

Power Convenience Package

(Included in Advantage Pac IV and only available w/Advantage Pacs II or III)

- Power door locks: all doors
- Power windows: driver and front passenger door only

Lock Package

- Double bitted key, for ignition and front doors*
- Double bitted key, for side and rear cargo doors*
- Single bitted key for glove box*

*Available in package only.

School Bus Package for B350 models

With Solid Side Panel Van or Vision Van only.

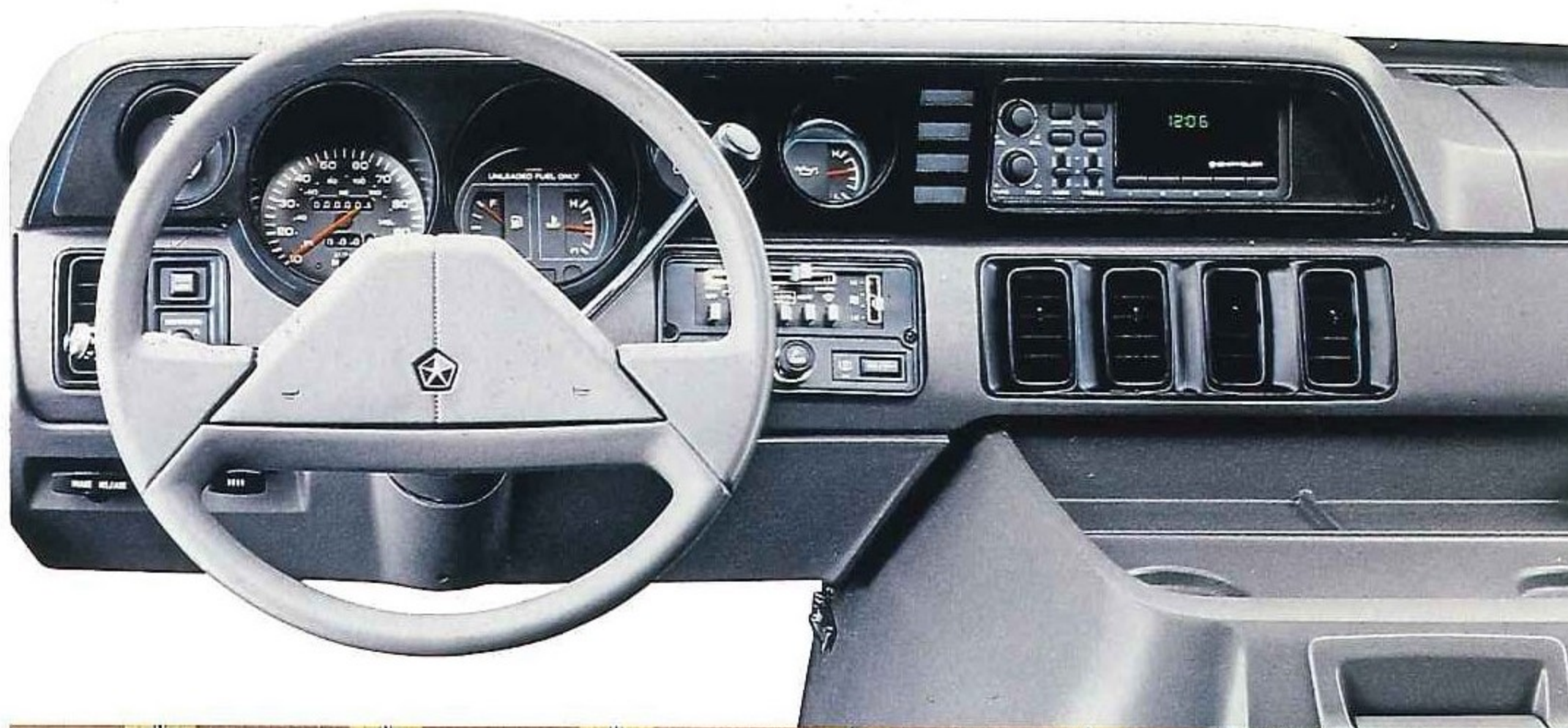
- Banded glass in front doors and vent wings
- 120-amp alternator
- School Bus Yellow paint

Required equipment at extra cost: Van Window Package for Solid Side Panel Van or Vision Van; vented glass with Van Window Package; 360 CID V-8 engine; 8,510-Pound GVW Package.

Van Conversion Appearance Package

(Advantage Pac III and 700-ampere battery required. Included in Advantage Pac IV)

- Accessory wiring harness
- 120-amp alternator
- Exterior Appearance Package
- Garnish trim over front door headers; "A" pillar around windshield
- Horns, dual note electric
- Instrument panel woodtone applique
- Instrument panel lower skirts, left and right sides
- Luxury steering wheel
- Scuff pads—side step sill, front and rear doors
- Vented glass (Code GAH)



| ADVANTAGE PACS | PAC I | PAC II | PAC III | PAC IV |
|---|-------|--------|---------|--------|
| Air conditioning ⁽¹⁾ | | | | ● |
| Bright deluxe wheel covers (set of four) | | | ● | ● |
| Bumper guards and nerf strips, front and rear: bright | | | | ● |
| Convenience Package (contents listed separately) | | ● | ● | ● |
| Deluxe Convenience Tilt/Cruise Package (contents listed separately) | | | ● | ● |
| Deluxe two-speed windshield wipers with intermittent wipe | ● | | | |
| Dual exterior 6-inch by 9-inch low-mount mirrors: bright | ● | ● | ● | ● |
| Exterior Appearance Package (contents listed separately) | | ● | ● | ● |
| Fuel Tank—35-gallon | ● | ● | ● | ● |
| Power Convenience Package (contents listed separately) | | | | ● |
| Radio speaker upgrade—2 additional speakers | ● | ● | ● | ● |
| Van Conversion Appearance Package (contents listed separately) | | | | ● |

⁽¹⁾There are special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See dealer for details.

Van Conversion Upgrade Package

(Requires Advantage Pac IV)

- AM stereo†/FM stereo radio with cassette tape player and seek-and-scan
- Painted spoke styled road wheels (set of 4) with bright trim rings and decorative center hubs (NA on B250 Maxivan or B350 models)

†Some AM stereo broadcasting may not be compatible with this radio.

Deluxe Convenience Tilt/Cruise Package

(Requires automatic transmission and deluxe windshield wipers)

- Electronic speed control
- Tilt steering column
- Luxury steering wheel

Convenience Package

(Included in Advantage Pacs II, III and IV only)

- Cigar lighter light
- Glove box lock and light
- Underhood reel-type light
- Ignition and headlight switch light with time delay
- Two-speed windshield wipers with intermittent wipe

Exterior Appearance Package

(Included in Advantage Pacs II, III and IV only)

- Bright bumpers, front and rear
- Bright fixed window moldings (on Van with Window Package and vented glass option)
- Bright grille with single rectangular halogen headlights
- Bright rear door window surround molding with single rear door only
- Bright taillight bezels
- Bright windshield moldings

Heavy-Duty Package

(Standard on B250 Maxivan)

- Heavy-duty front and rear shock absorbers

Trailer Towing Preparation Package

(Not available with 3.9-liter V-6 engine) (See the Dodge Truck and Car Trailer Towing Guide for complete details and recommendations)

- Auxiliary cooling: transmission oil to air (with automatic transmission)
- 120-amp alternator
- 625-amp maintenance-free battery
- Heavy-duty front and rear shock absorbers
- Maximum engine cooling

STANDARD AND OPTIONAL EQUIPMENT

Inside a Dodge Ram Van.

A look through the Dodge Ram Van standard dual rear doors reveals an interior built for practicality and comfort over the long haul. The cargo area is long, high, and wide to handle a variety of loads. Ram Van seating is both attractive and durable. All-vinyl, high-back bucket seats are standard. Optional high-back cloth-and-vinyl bucket seats are also available.

5.9-liter EFI V-8 engine.

This hefty electronically fuel-injected engine delivers the power you need for towing and other heavy-duty applications—190 horsepower at 4,000 rpm.

Engine cover console.

Features color-keyed carpeting and includes a foldout tray, plus closable storage compartments. Requires automatic transmission.

Bright rear step bumper.

Strong and durable, this step bumper features a corrugated surface for sure footing. Also provides an attractive rear styling accent.

Wheels and wheel covers.

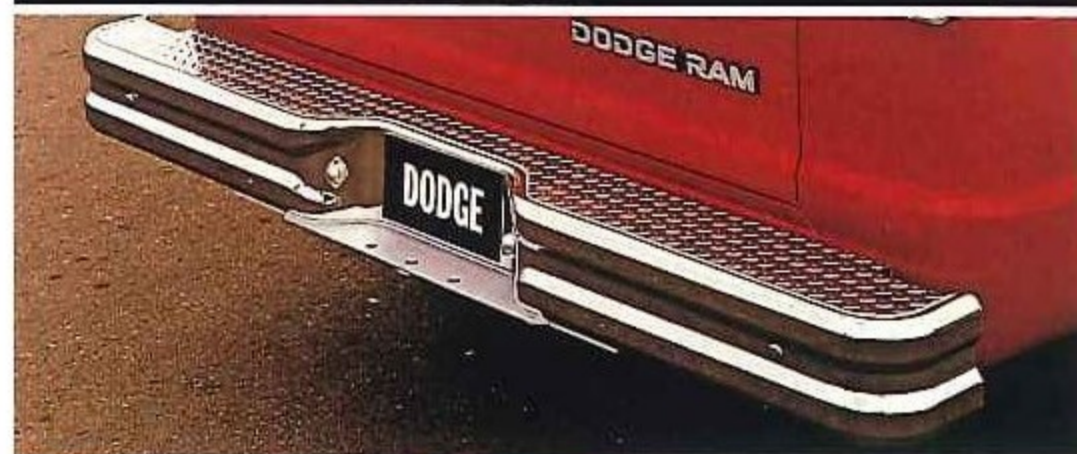
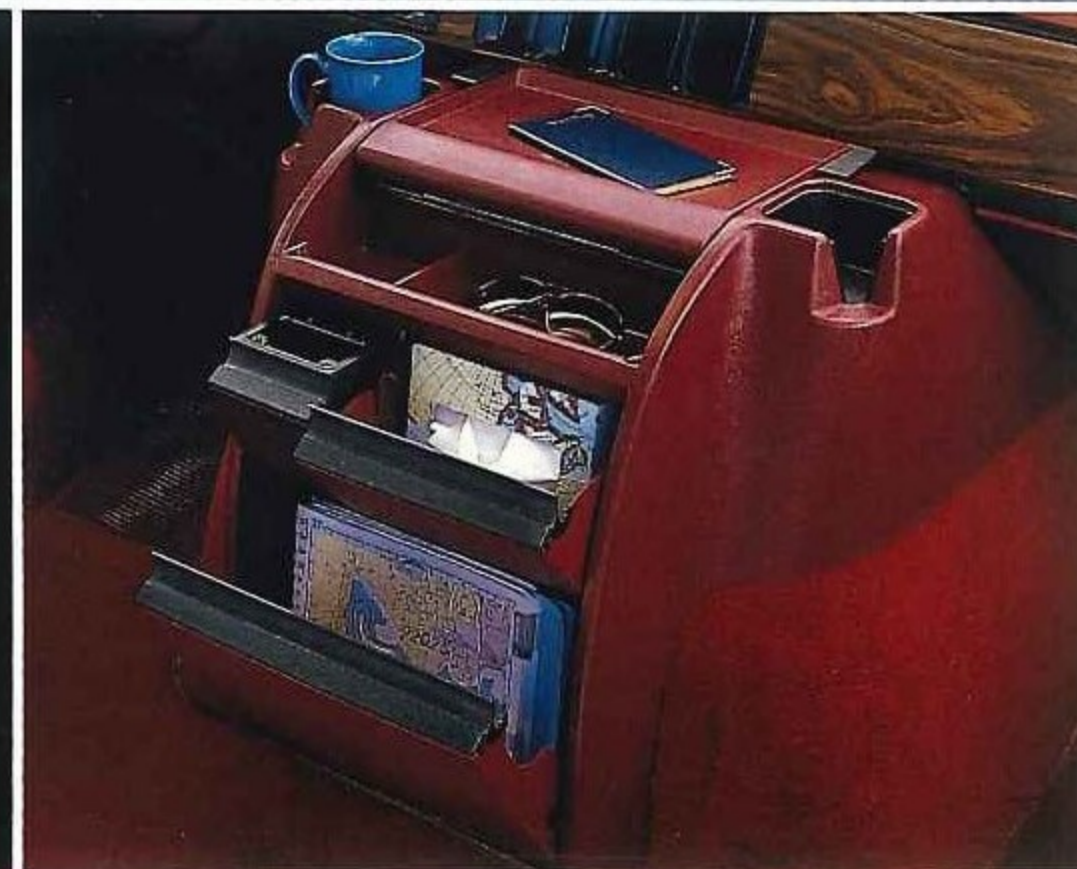
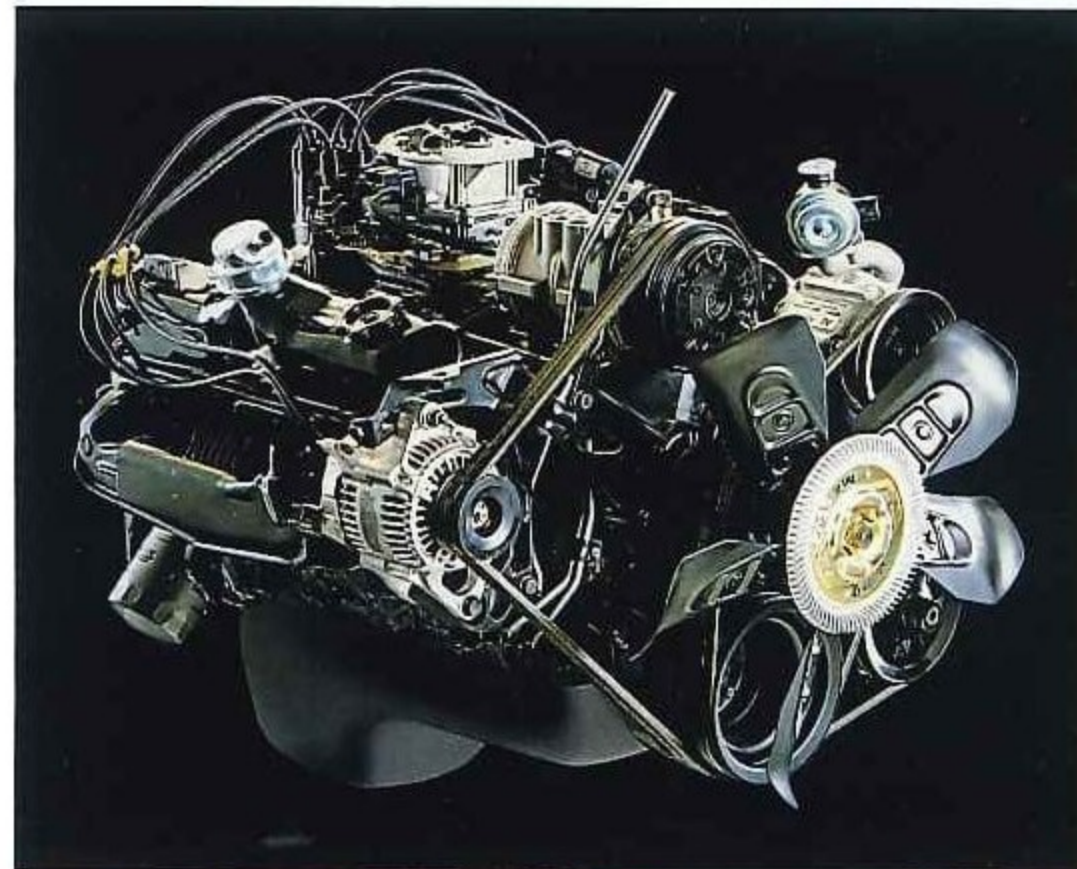
- 15" cast aluminum road wheels add a bold, distinctive look to the Dodge Ram Van. Available in a set of four on all models except B250 Maxivan and B350 models.
- Set your van off from the others with sporty 15" steel road wheels. Available in a set of four on all models except B250 Maxivan and B350 models.
- Deluxe bright wheel covers are available in a set of four.

Sliding side cargo door.

Perfect for loading or unloading in limited-space areas. Opens and closes easily. Available as a no-charge option.

Single rear cargo door.

This easy-to-operate rear cargo door comes with fixed or vented tinted glass that provides additional rearward visibility.



Interior trim.



Optional decor.

Tempo Cloth with vinyl trim high-back bucket seats available for driver and passenger seat only. Available in Tundra, Twilight Blue, Bordeaux Red.



Optional decor.

Saddle Grain all-vinyl high-back Command bucket seats. (Delete credit option available on passenger seat.) Available in Tundra, Twilight Blue, Bordeaux Red.



Standard decor.

Osnaburg Grain Heavy Duty all vinyl high-back bucket seats. (Delete credit option available on passenger seat.) Available in Tundra, Black.

STANDARD AND OPTIONAL EQUIPMENT

Specifications

| Model | B150 Van | | B250 Van | B250 Van & Maxivan | B350 Van & Maxivan | | |
|-------------------------------|--|-------------------|--------------------------------|----------------------|--|--------------------------------|----------------------|
| Wheelbase (in.) | 109.6/ 127.6 | | 109.6/ 127.6 | 127.6/ 127.6 Maxi | 127.6/ 127.6 Maxi | | 127.6 Maxi |
| GVW (lb) | 5,000 | 5,300 | 6,010 | 6,400 | 7,500 | 8,510 | 8,510 ⁽²⁾ |
| Payload (lb) | 1,295/ 1,170 | 1,585/ 1,465 | 2,320/ 2,195 | 2,555/ 2,415 | 3,285/ 3,145 | 4,200/ 4,080 | 4,165/ 4,030 |
| Axle Capacity (lb) | | | | | | | |
| Front | 3,300 | | | | 3,600 | 4,000 3,600 Maxi | 3,600 |
| Rear | 3,850 | | | | 5,500 | 5,500 | 6,200 |
| Brakes (in.) | | | | | | | |
| Front Disc | 11.75 x 1.25 | | | | 12.82 x 1.25 | 12.82 x 1.25 | 12.82 x 1.19 |
| Rear Drum | 11 x 2.5 | | | | 12 x 2.5 | 12 x 3 | 12 x 3 |
| Booster | 10.5 single | | | | 11.5 single | 9.0 dual | 9.0 dual |
| Engine—Std | 3.9-liter (239 CID) V-6 EFI | | 3.9-liter (239 CID) V-6 EFI | | 5.2-liter (318 CID) V-8 EFI | 5.9-liter (360 CID) V-8 EFI | |
| —Opt | 5.2-liter (318 CID) V-8 EFI | | 5.2-liter (318 CID) V-8 EFI | | 5.9-liter (360 CID) V-8 EFI | 5.9-liter (360 CID) V-8 EFI | |
| Spring Rating (lb) | | | | | | | |
| Front | Computer selected | Computer selected | Computer selected | Computer selected | Computer selected | Computer selected | Computer selected |
| Rear—Std | 1,375 | 1,610 | 1,810 | 1,980 | 2,360 | 2,770 | 2,670 |
| —Opt | 1,610 h.d. | 1,810 h.d. | 1,980 h.d. | — | 2,770 h.d. | — | 3,100 |
| Shock Absorber Diameter (in.) | | | | | | | |
| Front—Std | 1.0 | | 1.0 | | 1.0 | 1.0 | 1 3/16 |
| —Opt | 1 3/16 | | 1 3/16 ⁽¹⁾ | | 1 3/16 | 1 3/16 ⁽³⁾ | — |
| Rear—Std | 1.0 | | 1.0 | | 1.0 | 1.0 | 1 3/16 |
| —Opt | 1 3/16 | | 1 3/16 ⁽¹⁾ | | 1 3/16 | 1 3/16 ⁽³⁾ | — |
| Steering—Std | Power | | | | | | |
| Transmission—Std | 5-speed manual overdrive with 109.6" wb | | | | 4-speed automatic overdrive | | |
| —Opt | 3-speed automatic with 127.6" wb | | | | — | | |
| | 3-speed automatic with 109.6" wb | | | | — | | |
| | 4-speed automatic overdrive ⁽⁴⁾ | | | | — | | |
| Tire Size | P195/75R15 | P205/75R15 | P225/75R15 | P235/75R15XL | LT225/75R16D LT225/75R16E (Maxi) | LT225/75R16E | LT245/75R16E |
| Tire Type | Steel-belted radial | | | | | | |
| Wheel Rim Size (in.) | 15 x 6.50 | | 15 x 6.50 | | 16 x 6.0 | | 16 x 6.5 |

⁽¹⁾Standard on B250 Maxivan. ⁽²⁾With School Bus Package only. ⁽³⁾Standard on B350 regular van. ⁽⁴⁾Not available on B150 Van. NOTE: Payload should be reduced by the weight of occupants and any optional equipment.

Dodge Van Exterior and Interior Dimensions

| | 109.6" wb | 127.6" wb | 127.6" wb Maxi |
|--|-----------|-----------|----------------|
| Height (max.) | 79.6" | 80.9" | 80.6" |
| Width (max.) | 79.8" | 79.8" | 79.8" |
| Length (max.) | 178.9" | 196.9" | 222.9" |
| Effective head room: driver | 36.1" | 36.1" | 36.1" |
| Floor-to-roof height | 53.2" | 53.2" | 53.2" |
| Maximum inside width | 72.2" | 72.2" | 72.2" |
| Front seat to rear door | 92.9" | 110.9" | 136.9" |
| Engine cover to rear door | 120.1" | 138.1" | 164.1" |
| Width between wheelhouses | 50.0" | 50.0" | 50.0" |
| Rear and side hinged doors | | | |
| —opening height | 47.2" | 47.2" | 47.2" |
| —opening width | 49.3" | 49.3" | 49.3" |
| Side sliding door | | | |
| —opening height | 47.2" | 47.2" | 47.2" |
| —opening width | 39.8" | 39.8" | 39.8" |
| Van cargo area capacity (cu ft) ⁽¹⁾ | 206.6 | 246.7 | 304.5 |

⁽¹⁾Cubic capacity calculated by SAE standard HS1100a (without passenger seat).

Exterior Colors

| |
|---------------------------|
| Black |
| Bright White |
| Dark Tundra Metallic |
| Light Blue Metallic |
| Crimson Red |
| Light Tundra |
| Dark Quartz Gray Metallic |
| Navy Blue Metallic |
| Platinum Silver Metallic |
| Medium Tundra Metallic |

NOTE: Due to printing limitations, the colors shown will vary slightly from actual hues. See your Dodge dealer for accurate color chips.

Ram Van Standard and Optional Equipment

| | B150 | B250 | B350 |
|---|------|------|------|
| EXTERIOR | | | |
| Bumper—Rear step type: bright | E | E | E |
| Bumper Guards and Nerf Strips: front and rear (Advantage Pac II or III required) | E | E | E |
| Bumpers—Front and rear: painted argent | S | S | S |
| Corrosion Protection—Extensive use of galvanized steel/Uniprime® | S | S | S |
| Door—Single rear | E | E | E |
| Door—Sliding side, cargo | E | E | E |
| Doors—Cargo: double-hinged type, right side and rear (all doors include easily removed metal check arm) | S | S | S |
| Fuel Tank—22-gallon | S | S | S |
| Fuel Tank—35-gallon | E | E | E |
| Glass—All windows: tinted | S | S | S |
| Grille—Argent finish | S | S | S |
| Hubcaps—Bright (set of four) | S | S | S |
| Mirrors—Exterior dual 5-inch by 7-inch: bright | S | S | S |
| Mirrors—Exterior dual low-mount 6-inch by 9-inch: bright | E | E | E |
| Mirrors—Exterior dual power remote control, low-mount 6-inch by 9-inch: bright | E | E | E |
| Molding—Lower bodyside | E | E | E |
| Wheel Covers—Deluxe (set of four) | E | E | E |
| Wheels—Argent-painted steel road type: with bright hub (set of four; not available on B250 Maxiwagon) | E | E | NA |
| Wheels—Cast aluminum road type (set of four; not available on B250 Maxiwagon) | E | E | NA |
| INTERIOR | | | |
| Air Conditioning ⁽¹⁾ —Front | E | E | E |
| Cigar Lighter | S | S | S |
| Clock—Electronic digital: integral with radio | S | S | S |
| Console—Engine cover: includes carpeted engine housing | E | E | E |
| Floor Mat—Driver and passenger compartments with underlayment; black | S | S | S |
| Headliner—Driver and passenger compartments; white hardboard | S | S | S |
| Hood Release—In-cab activated | S | S | S |
| Radio ⁽²⁾ —AM stereo ⁽³⁾ /FM stereo, electronically tuned: two speakers | S | S | S |
| Radio ⁽²⁾ —AM stereo ⁽³⁾ /FM stereo: electronically tuned: Dynamic Noise Reduction ⁽⁴⁾ , cassette tape player with automatic reverse, bass/treble slide control | E | E | E |
| Radio ⁽²⁾ —Premium AM stereo ⁽³⁾ /FM stereo, electronically tuned: seek-and-scan, Dynamic Noise Reduction ⁽⁴⁾ , electronic cassette tape player with automatic reverse, metal tape sensor, Dolby B Noise Reduction ⁽⁵⁾ , joystick balance/fader speaker control | E | E | E |
| Radio Delete—Standard radio may be deleted for credit on factory orders | CO | CO | CO |
| Scuff Pads—Front and rear doors, side step sill: rubber | E | E | E |
| Tire Carrier—Spare: inside-mounted | S | S | S |
| FUNCTIONAL | | | |
| Alternator—12-volt, 75-ampere | S | S | S |
| Battery—500-ampere, maintenance-free | S | S | S |
| Battery—625-ampere, maintenance-free | E | E | E |
| Battery—700-ampere, maintenance-free | E | E | E |
| Brakes—Power-assisted front disc, rear drum w/antilock | S | S | S |
| Cooling—Auxiliary: transmission oil-to-air (automatic transmission and maximum engine cooling required) | E | E | E |
| Cooling—Engine: maximum | E | E | E |
| Electronic Ignition System | S | S | S |
| Engine Block Heater | E | E | E |
| Headlights—Single: rectangular | S | S | S |
| Instrumentation—Voltmeter, engine coolant temperature gauge, fuel gauge, odometer, speedometer, and oil pressure gauge and trip odometer | S | S | S |
| Stabilizer Bar—Front | S | S | S |
| Steering—Power-assisted | S | S | S |
| Windshield Washers—Wiper-arm mounted: electric | S | S | S |
| Windshield Wipers—Deluxe: two-speed intermittent type | E | E | E |
| Windshield Wipers—Two-speed | S | S | S |

S—Standard. E—Extra cost. NA—Not available. CO—Credit option.

®Uniprime is a trademark of PPG Industries, Inc. ⁽¹⁾There are special engine cooling requirements for field-installed air conditioning. Failure to follow requirements may invalidate warranty. See dealer for details.

⁽²⁾All radios include integral digital clock. ⁽³⁾Some AM stereo broadcasting may not be compatible with this radio. ⁽⁴⁾Dynamic Noise Reduction is a trademark of National Semiconductor Corporation. ⁽⁵⁾Dolby B Noise Reduction is a trademark of Dolby Laboratories, Inc. Certain models, packages, and options may be subject to specifications, requirements, or late availability. See your dealer for the latest ordering information.

Note: Some of the equipment listed is available in package only.



MOPAR parts are engineered by Chrysler Motors for use in your new Dodge Ram Van. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics all over the world.

Dodge and MOPAR are registered trademarks, and Ram Van is a trademark of Chrysler Motors Corporation.

7/70 Power Train Limited Warranty.

Upon expiration of the basic 12-month or 12,000-mile limited warranty, coverage is extended on power train components to seven years or 70,000 miles. A deductible applies. See your dealer for a copy of the warranty.

7/100 Anticorrosion Limited Warranty.

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust-through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the limited warranty.



Chrysler Credit Financing.

Chrysler Credit offers a variety of finance programs that will help make your new Dodge Ram Van even more affordable. These special finance and leasing programs are designed to meet the needs of today's automotive buyers. They include Gold Key Lease, America's Choice Payment Plan, College Graduate Plans, Retail Financing, and more. Ask your salesperson for details.

Consider Leasing.

Many of today's new vehicle prospects are wisely considering leasing as an alternative to buying. Leasing a new Dodge Ram Van usually involves a small security deposit and a first month's lease payment. Monthly payments are usually less than financing a new vehicle purchase. Ask your dealer for details.

Optional Service Contract Coverage

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included.

Chrysler Purchase Assistance Program for the Physically Challenged

Cash reimbursements of up to \$500 are available for qualified adaptive driving devices on 1990 Chrysler Motors cars and trucks. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.

Specifications, descriptions, and illustrative materials contained herein are as accurate as known at the time of printing. Chrysler Motors reserves the right to discontinue models or options at any time or change specifications and materials, equipment, and design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire, or verification of specifications contained here, see your Dodge Truck dealer.

