



**CHEVROLET '59**

## Chevrolet powered luxury—at your fingertips!

**Power Brakes\*** give you effortless command with the comfortable assurance of complete control. Powerful engine vacuum does the work!

**Power Steering\*** is an assist you'll praise every mile you drive . . . every time you park—and always with a sense of "road feel" and control.

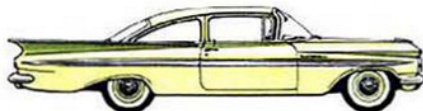
**Power Seat\*** luxury can be yours for so little extra. Just a touch—the **Flexomatic** 6-way

power seat tilts, travels forward or back, up or down . . . is poised for relaxing comfort, restful driving.

**Air Conditioning\*** makes your car a comfortable haven in any weather; gives you a complete change of air—warm or cool—as you like.

**Power Windows\*** provide individually controlled comfort for driver and passengers alike—master control and controls for passengers too.

\*Extra-cost option



Bel Air 2-Door Sedan  
in *Classic Cream*



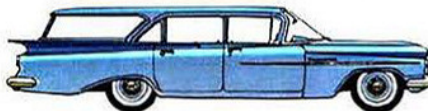
Biscayne 4-Door Sedan  
in *Cameo Coral and Satin Beige*



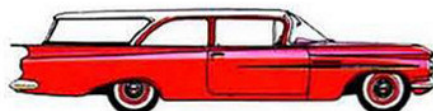
Biscayne Utility Sedan  
in *Grecian Gray*



Parkwood 4-Door 6-Passenger Station Wagon  
in *Harbor Blue*



Brookwood 4-Door 6-Passenger Station Wagon  
in *Frost Blue*



Brookwood 2-Door 6-Passenger Station Wagon  
in *Roman Red and Snowcrest White*

# CHEVROLET '59



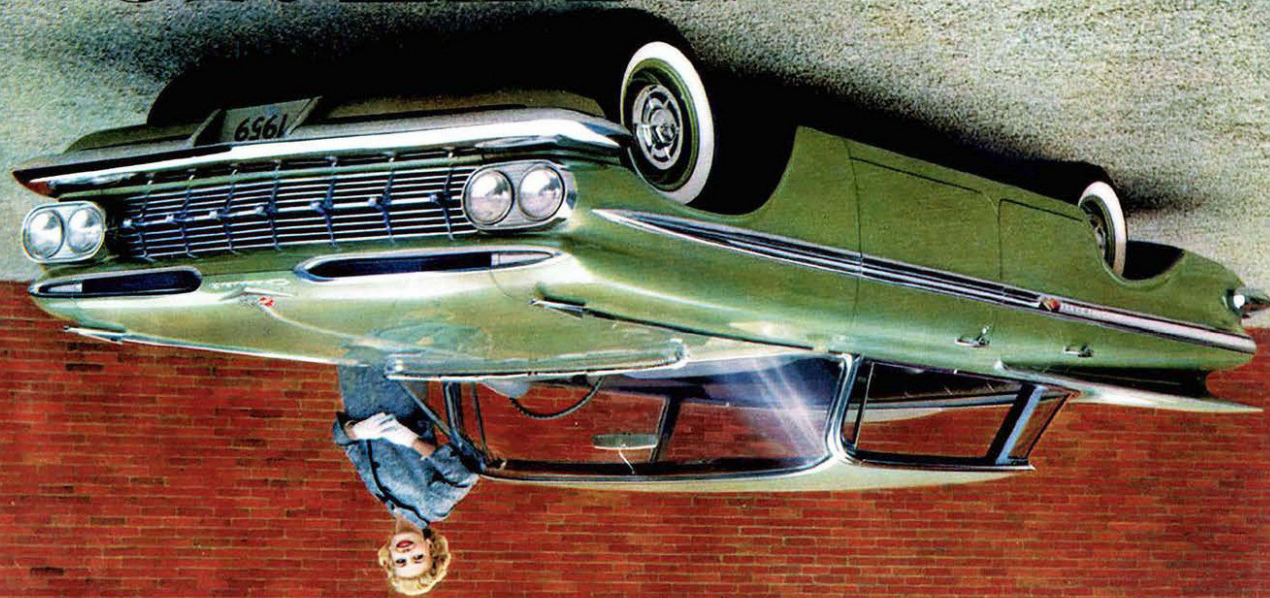
Corvette in *Roman Red and Snowcrest White*—  
New comfort, new convenience, new emphasis  
on the fun and fine art of sports car driving  
—yours in the glamorous Corvette for '59.

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CHEVROLET MOTOR DIVISION • GENERAL MOTORS CORPORATION • DETROIT 2, MICHIGAN

**CHEVROLET**

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Shown on cover: Impala Sport Sedan in Aspen Green

**Bel Air 4-Door Sedan** in Highland Green and Snowcrest White—Slender door pillars give this roomy family favorite the open, airy look of a hardtop. Chevy for '59 is lower, yet this model has actually more head room. Doors open high and wide for easy entry.



Chevrolet for '59—all new all over again! Wider in body, and *functionally* so—surer on the road, roomier and more comfortable for you and your family. Lower, yet with more head room in some models, greater entrance room in *all* models, greater visibility area all around. Matching its comfort and convenience are magnificent mechanical advances—in handling, steering and braking. In economy and durability. In safety, too, as typified by tires of new super-tough Tyrex cord. Altogether a fresh and *original* car . . . beautiful to be sure, with Slimline design, and practical its whole length through!

**Nomad 4-Door 6-Passenger Station Wagon** in Aspen Green—This top-of-the-line wagon will compliment you in any company, whether you're in denims or dress-up best. As in all Chevy models, the going's mighty steady—thanks to a husky new rear stabilizer bar!



**Impala Sport Coupe** in Tuxedo Black—There's a new "open air" look about this luxurious hardtop, thanks to Chevy's slender, shortened roofline and new Vista-Panoramic windshield which curves smartly into the roof to help you see traffic signals and signs without straining. The rear window, too, is higher, wider, handsomer, larger in area by 74 per cent—and for good looking every Chevy has Safety Plate Glass all around!

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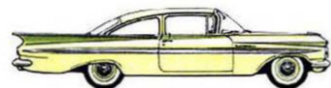
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Bel Air 2-Door Sedan  
in Classic Cream



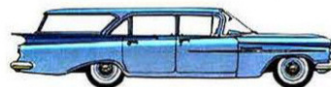
Biscayne 4-Door Sedan  
in Cameo Coral and Satin Beige



Biscayne Utility Sedan  
in Grecian Gray



Parkwood 4-Door 6-Passenger Station Wagon  
in Harbor Blue



Brookwood 4-Door 6-Passenger Station Wagon  
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Brookwood 2-Door 6-Passenger Station Wagon  
in Roman Red and Snowcrest White

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Corvette in Roman Red and Snowcrest White—New comfort, new convenience, new emphasis on the fun and fine art of sports car driving—yours in the glamorous Corvette for '59.

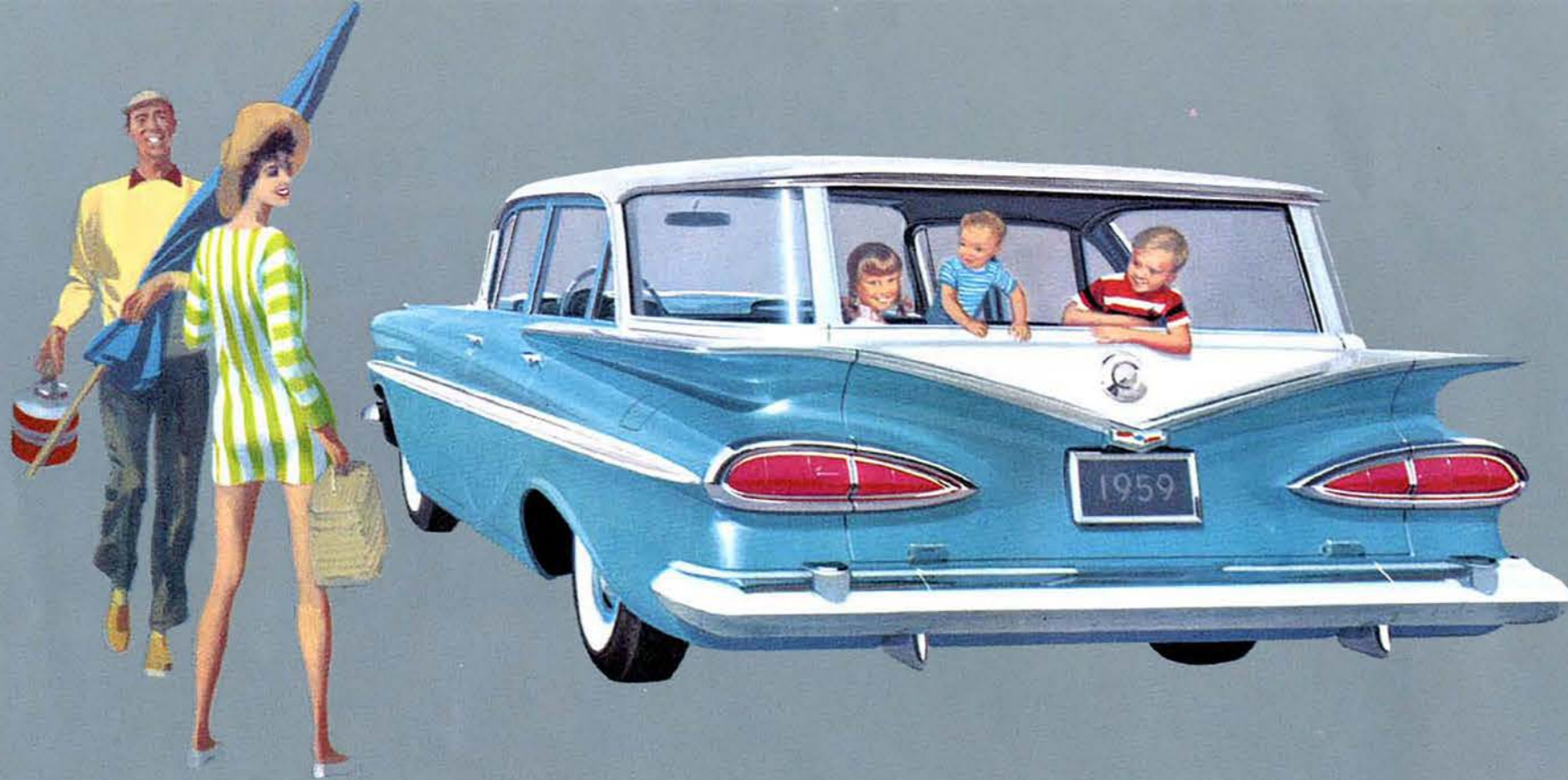
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**Kingswood 4-Door 9-Passenger Station Wagon** in Crown Sapphire and Snowcrest White—Space for nine or a whole half-ton of cargo! Lookout Lounge third seat: 3-passengers wide, with a clear rear view. Retractable rear window, power-operated at no extra cost.\* Convenient entry steps on rear bumper.

\*Manually operated on all other station wagon models; power feature optional at extra cost on Parkwood and Nomad, not available on Brookwood models.



**Impala Convertible** in Snowcrest White—In this lithe, luxurious traveler you'll note the latest advances. Door handles are styled into the arm rests. There's a more spacious luggage compartment and a big rear window that zips down for added ventilation. Most of all, there's distinctive Impala styling with authentic convertible glamor.

**Impala 4-Door Sedan** in Gothic Gold—A new look of grace and airy lightness is beautifully captured in Chevy's new luxurious model. Inside there's a promise of relaxing travel in the elegant Fashion-Crafted interior . . . outside, there's the luster of Magic-Mirror acrylic lacquer, revolutionary car finish whose beauty is sealed in for years without polishing.



**Impala Sport Sedan** in Cameo Coral and Satin Beige—Introducing Chevy's glamorous new model, fashion star of the Impala series! Note the distinctive design of its roofline, extending over the wide rear window, adding rear seat head room. Yet Chevy's body, despite its light new look, is actually stronger!



In Fashion-Crafted interiors, high fashion comes smartly to the fore with the freshest settings for travel you've ever relaxed in. There's a wide selection of interior color schemes in leather-soft vinyls and strikingly patterned fabrics in the year's most exciting new hues.



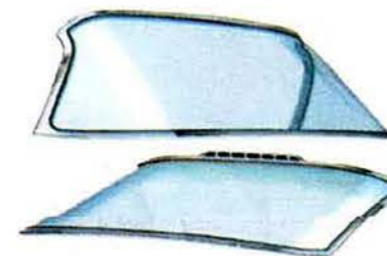
**Biscayne 2-Door Sedan** in Frost Blue and Harbor Blue—Dollars go farther and spark more pride in Chevrolet's new budget Biscayne series for '59. The tailored simplicity of the 2-door above is stunning proof that Chevrolet keeps its promise—more fine car for your money!



**New Magic-Mirror Acrylic Lacquer**—Year's beauty finish—exclusive in its field. Keeps car showroom bright up to three years; pares your "waxing budget"—saves you hours of toil.



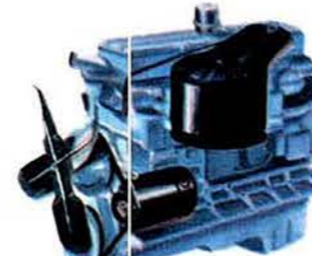
**New Safety-Master Brakes**—Up to 6% more durability; surer stops with 27% more bonded lining area. Wheel slots permit a flow of cooling air over drums, special flaps carry away heat.



**New All-Around Visibility**—Seeing unlimited—virtually true in the '59 Chevy! Up to 50 per cent greater Safety Plate Glass area for better seeing all around and a wider horizon for safer driving.



**Spirited V8's**—Chevy engines bring you functional horsepower . . . logical, modern approach to genuine driving pleasure. High efficiency in high-compression, short-stroke V8's up to 280 hp!



**New Hi-Triift 6**—This fuel-budgeting, alive-in-head 6 gets extra miles from every tankful! Plus spirited performance from regular fuel, with extra torque in everyday speed ranges.



**5 Transmissions**—Choice includes Turboglide\* and Powerglide\* automatics; Touch-Down Overdrive\*; close-ratio 4-speed Synchro-Mesh\* with floor-shift; standard 3-speed Synchro-Mesh.



**2 Suspensions**—Standard Full Coil puts super-flexible coils at each wheel for full-time soft cushioning of your ride. And for a 100 per cent real air ride there's super-soft Level Air suspension.\*



**Safety-Glader Frame**—It's X-built, tough, rigid, and designed to form a firm foundation for Chevy's road-mastering, smooth-going ride. And for '59 you'll experience few handling ease.



**Body By Fisher**—In the low-price field, only Chevrolet shares the same brand of traditional quality and careful craftsmanship found in the world's finest cars!

\*Extra-cost option.

Wheel covers, where shown, are optional at extra cost.