

SEDAN DE VILLE

COUPE DE VILLE

FLEETWOOD

FLEETWOOD 75 LIMOUSINE

ELDORADO

SEVILLE

FLEETWOOD BROUGHAM



1985 Cadillac

1 9 8 5 S E D A N D E V I L L E



The 1985 version of America's favorite luxury sedan brings new levels of performance to De Ville's unquestionable standard of luxury. The De Ville has a front-

wheel-drive, transverse-mounted V8 (a Cadillac exclusive for production cars). You enjoy new levels of traction and responsive power to pass when you need it. Plus the quality and reduced

wind noise of Cadillac's aerodynamic door-into-roof design.

The Sedan de Ville interior is just what you've come to expect from a Cadillac. With full-size six-



passenger roominess and even more front seat headroom and legroom than its predecessor. Many controls are touch- or shape-identified for easy identification

and placed for maximum driver convenience.

The 1985 Sedan de Ville is an American classic that just keeps getting better.

Sedan de Ville shown in

Commodore Blue. Interior shown in available Sierra Grain leather seating areas in Dark Blue, one of ten colors offered in leather.

I 9 8 5 C O U P E E D E V I L L E



For the driver who appreciates clean, crisp two-door styling, we proudly offer the 1985 Coupe de Ville. This personal expression

of De Ville is everything you expect from a Cadillac. With full-size, six-passenger seating, luxurious interior appointments, front-wheel

drive and your choice of the transverse-mounted 4.1 liter V8 Digital Fuel Injected (DFI) Gasoline or 4.3 liter V6 Diesel powerplants,



To drive the 1985 Coupe de Ville is to experience traditional Cadillac luxury matched with new levels of performance you may have never

expected. Coupe de Ville for 1985... an exciting, innovative expression of an idea that has never changed. Coupe de Ville shown in avail-

able Madiera Plum Pearlmist. Interior shown in Dark Maroon, one of six cloth colors offered in Heather and Augusta cloth.

1 9 8 5 F L E E T W O O D

SEDAN



When you think of Fleetwood, you naturally think of Cadillac's long history of elegance and comfort. The 1985 Fleetwood is all that, and more. Its new levels of performance,

with independent four-wheel suspension and a front-wheel-drive transverse-mounted V8 (a Cadillac exclusive for production cars). Plus those special Fleetwood touches such as a closed-in

limousine-style rear window, opera lamps, standard wire wheel discs and Fleetwood identification with the look of etched glass.

Inside, there's traditional Cadillac



roominess for six with even more front seat headroom and legroom than its predecessor. And Fleetwood features such as special seat trim design, Dual Comfort

Front Seats (three passenger) that recline and a power trunk lid release—all standard.

The ultimate expression of Fleetwood luxury is the Fleetwood d'Elegance, shown in Canyon

Brown. Fleetwood d'Elegance interior shown in available Sandalwood leather seating areas, one of four colors offered in leather or Heather cloth.

I 9 8 5 F L E E T W O O D

COUPE



New for 1985 is this two-door expression of Cadillac's Fleetwood model. Fleetwood Coupe doesn't rest on tradition. Performance matches luxury in

this most advanced Cadillac ever. Traditional Cadillac features like room for six and a vast array of comfort and convenience items are matched by aerodynamic

door-into-roof design, independent four-wheel suspension and the world's only transverse-mounted V8 in a front-wheel-drive production car.



Consider also those extra Fleetwood touches. Such as electroluminescent opera lamps, wire wheel discs and

with closed-in limousine-style rear window—all standard.

The 1985 Fleetwood Coupe. Shown here in Academy Gray with matching Formal Cabriolet roof treatment

roof. Interior shown with available Gray leather seating areas, one of ten leather colors offered.

1985 FLEETWOOD 75 LIMOUSINE



The all-new 1985 Limousine incorporates all the technology of the most advanced Cadillac ever—front-wheel drive, a transverse-mounted 4.1 liter V8 DFI engine, independent four-

wheel suspension and more. While retaining the same eight-passenger seating capacity as its predecessor. Built to exacting Cadillac specifications to help assure Cadillac quality, it also

retains that incomparable Cadillac level of prestige and privacy.

Convenient new standard features include a power-operated rear door unlatch feature to



assist rear passenger exit, a redesigned rear Electronic Control Panel with outside temperature digital display, and automatic door locks. Plus available new rear controls for the

available AM/FM Stereo (Electronically Tuned Receiver) and Cassette Tape Player.

Fleetwood Seventy Five Limousine shown in Sable Black with new matching Formal

Cabriolet vinyl roof and new aluminum alloy wheels. Interior shown here in Black Heather cloth, one of three colors offered in Heather cloth or available leather seating areas.

I 9 8 5 E L D O R A D O



Cadillac Eldorado. You know the name. And all it stands for. Distinctive styling. Classic sportiness. Renowned luxury. Advanced engineering. And something even

more. Something that goes well beyond the ordinary. That Eldorado feeling. The feeling you get when you love to drive. This is a car that pampers you

and makes getting there feel that much better. With standard features like Electronic Climate Control and 45/50 Dual Comfort Front Seats (three passenger) for



individualized comfort. Plus the convenience of numerous power assists. The unquestionable luxury of Eldorado is well represented throughout its 1985 interior.

Interior shown here in distinctive Dark Blue available leather seating areas, one of nine colors offered. Four colors of Moselle and Empress cloth are also

offered. Exterior shown in available Corinthian Blue Firemist.

I 9 8 5 E L D O R A D O



ELDORADO BIARRITZ

Elegance abounds in Eldorado Biarritz for 1985. Its brushed stainless steel roof cap and Cabriolet vinyl roof subtly hint at

the style and comfort you'll find within. And once there, its genuine leather seating areas and special seat trim reward

your good taste with comfort befitting the Biarritz name. Eldorado Biarritz is shown in Burlwood Brown.



ELDORADO BIARRITZ CONVERTIBLE

No doubt about it. This Cadillac convertible brings luxury out in the open.

Even at a distance its sporty good looks beckon you closer. And once inside, it surrounds you with those extra Eldorado Biarritz touches, including genuine leather seating areas.

The Eldorado Biarritz Convertible is shown here in available Autumn Maple Firemist with Dark Carmine leather seating areas and with matching boot. A white top is standard on all Eldorado Biarritz Convertibles.



ELDORADO TOURING COUPE

If you love the challenge of the open road, look no further. This is your Eldorado.

It begins with a touring suspension that's aggressive, yet refined. Its styling is sporty, yet sophisticated. And its interior is just what you'd expect—undeniably comfortable, with leather-faced front bucket seats (two passenger) endowed with just the right amount of lumbar and lateral support.

The Eldorado Touring Coupe—now offered in Bordeaux Red, as shown, or Sable Black. Both exterior colors come with the Sandalwood leather seating areas shown.



I 9 8 5 S E V I L L E



Cadillac Seville—a first-class luxury car that's as distinctive as you are. Quality craftsmanship molds its separate parts into a superb whole. Seville is an elegant

sweep of unmatched styling. Plus outstanding technology to serve your every driving command. The Cadillac Seville interior communicates its first-class

ambiance in a way that you immediately recognize. From the tufted multi-buttoned seat trim design to the four-door spaciousness. With many standard



conveniences and controls at your fingertips. Who said you can't have it all? Seville shown in Cotillion White. Seville interior shown here in

White leather seating areas, one of nine colors of supple available leather. Four colors of Heather cloth are also offered. Or you may prefer the very

finest expression of Seville, Seville Elegante, not shown, with many additional luxury features.

1985 FLEETWOOD BROUGHAM

SEDAN



For all the reasons you've always owned a Cadillac. The Cadillac name and the quality inherent in it. The classic Cadillac look and appeal. The renowned Cadillac

room and comfort. Plus so much more you have come to expect.

There are those unmistakable Fleetwood Brougham touches in the interior. The elegant touch of special seat trim design. The

convenient touch of Dual Comfort Front Seats (three passenger).

The comforting touch of six-way power seat adjusters for driver and front passenger. And the



enlightened touch of adjustable rear seat reading lamps.

We have not forgotten what the Fleetwood Brougham tradition means to you.

Fleetwood Brougham Sedan shown in Sable Black with matching standard full vinyl roof. The tufted-pillow style seating areas of the Fleetwood Brougham d'Elegance interior are

shown here in available Black leather, one of five colors offered. Or choose from three colors of Heather cloth.

1985 FLEETWOOD BROUGHAM

COUPE



Here is an elegant two-door classic in the Fleetwood Brougham tradition. With a style all its own. Including the distinctive

Cabriolet roof treatment with closed-in limousine-style rear window and "privacy-size" quarter windows. With your choice

of the 4.1 liter V8 DFI Gasoline Engine or the 5.7 liter V8 Diesel power plant. Plus the comfort of 55/45 Dual Comfort Front Seats



(three passenger). And the added convenience of Six-Way Power Seat Adjusters—for the driver and front passenger. All standard.

Fleetwood Brougham Coupe shown here in Cotillion White with matching Cabriolet vinyl roof. Interior shown in Dark Claret Heather

cloth, one of five colors offered. Available Sierra Grain leather seating areas are offered in nine colors.



4.1 Liter V8 DFI Gasoline Engine

4.1 Liter V8 Gasoline Engine with Digital Fuel Injection.

This V8 is the standard engine for every Cadillac shown in this publication. The 4.1 liter V8 Gasoline Engine is tailored for smoothness and quiet operation. In 1985 Cadillacs, new internal refinements enhance the smooth, quiet operation.

The 4.1 liter V8 DFI engine is transversely mounted in all front-wheel-drive Fleetwoods, DeVilles and Fleetwood Seventy Five Limousines. In fact, these Cadillacs have the only transverse-mounted V8 engines offered in any front-wheel-drive production cars in the world. Transverse mounting better utilizes engine compartment space. Much of the room that's saved can be passed along to the passenger compartment for increased comfort.

The 4.1 liter V8 DFI is longitudinally mounted in Fleetwood Broughams, Eldorados and Sevilles.

4.3 Liter V6 Fuel-injected Diesel Engine.

This 4.3 liter V6 Diesel is available at no additional charge for front-wheel-drive Fleetwoods and DeVilles, and is transversely mounted. This Diesel gives you the best of both worlds with all the positive characteristics inherent in a



4.3 Liter V6 Diesel Engine with Fuel Injection



5.7 Liter V8 Diesel Engine with Fuel Injection

Diesel plus surprisingly responsive and smooth performance.

The even-firing design means smooth operation. You move smartly away from stoplights. It is an engine you must experience to appreciate. You may forget it's a Diesel, but you'll never forget it's in a Cadillac.

5.7 Liter V8 Fuel-Injected Diesel Engine.

This large V8 Diesel is available for Fleetwood Brougham, Eldorado and Seville at no additional charge. It offers the smoothness inherent in V8 design plus the positive attributes that people drive diesels for.

Four-Speed Automatic Transmission with Overdrive.

All Cadillacs shown in this publication are equipped with four-speed automatic overdrive transmissions. The fourth gear overdrive reduces engine speed about one-third at highway speeds for a quieter ride.

The transmission with the 4.1 liter V8 front-wheel-drive Fleetwoods, DeVilles and Fleetwood Seventy Five Limousines includes an exclusive viscous converter clutch for a silky drivetrain feel. Transmissions with the 4.3 liter V6 Diesel and in all Fleetwood Broughams, Eldorados and Sevilles feature a torque converter clutch.

ENGINE AVAILABILITY FOR 1985 CADILLACS

ENGINE	AVAILABILITY BY MODEL				
	ORDER CODE	FWD FLEETWOOD, DE VILLE	FWD FLEETWOOD SEVENTY FIVE LIMOUSINE	RWD FLEETWOOD BROUGHAM	FWD ELDERADO, SEVILLE
4.1 Liter V8 DFI Gasoline Engine	LT8	Standard	Standard	Standard	Standard
4.3 Liter V6 Fuel-injected Diesel Engine	LT7	No Charge Option	Not Available	Not Available	Not Available
5.7 Liter Fuel-injected Diesel Engine	LF9	Not Available	Not Available	No Charge Option*	No Charge Option**

* Not Available in California

** Not Available for Eldorado Biarritz Convertible or Eldorado Touring Coupe

A WORD ABOUT ENGINES: Cadillacs are equipped with engines produced at facilities operated by GM car groups, subsidiaries or affiliated companies worldwide.

A WORD ABOUT THIS PUBLICATION

Since the time of printing, some of the information may have been updated. Also, some of the equipment shown or described is available at extra cost. The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Cadillac dealer for complete information.



The quest for Cadillac quality never ends. For 1985, that quest has led to the largest offering of safety features in Cadillac history, including a center high-mounted stop lamp on all front-wheel-drive DeVilles, Fleetwoods and Fleetwood Seventy Five Limousines. And the "Inner Shield" windshield on Seville Elegante.

OCCUPANT PROTECTION

- Manual lap/shoulder belts for driver and right front passenger (driver side includes visual and audible warning system). Manual lap belt at center position, when applicable.
- Manual lap belts at every rear seat position.
- Energy-absorbing steering column.

- Passenger-guard inside door lock handles.
- Safety interlocking door latches.
- Safety strength seat attachments.
- Inertia-locking folding front seatback latches (Coupes only).
- Inner Shield windshield (Seville Elegante only).
- Energy-absorbing instrument panel and front seatback tops.
- Laminated safety windshield glass and tempered safety side and rear window glass.
- Safety armrests.
- Front seat head restraint for driver and right front passenger (adjustable).
- Pressure lock radiator cap.

ACCIDENT AVOIDANCE

- Center High-Mounted Stop Lamp (front-wheel-drive DeVilles, Fleetwoods and Fleetwood Seventy Five Limousines only).
- Side marker lights and reflectors.
- Parking lamps that illuminate with headlamps.
- Four-way hazard warning flasher.
- Backup lights.
- Directional signal control and lane change feature.
- Windshield defrosters, washer, and either dual-speed wipers or controlled-cycle wiper system.
- Inside rearview mirror with vinyl-bonded glass.
- Outside left and right rearview mirrors.
- Brake system with dual master cylinder and warning light.

- Starter safety switch.
- Dual action hood latch system.
- Low-glare finish on instrument panel top, inside windshield moldings, wiper arms and blades, and metallic steering wheel surfaces.
- Safety road wheel rims.
- Self-adjusting brakes.
- Illuminated heater and defroster controls.
- Illuminated windshield wiper and washer controls.
- Audible brake lining wear indicators, all disc brakes.
- Pressure relief fuel cap.
- Tires with built-in tread-wear indicators.

ANTI-THEFT

- Audible reminder for ignition key removal.
- Anti-theft steering column lock.
- Remote inside hood release.
- Anti-theft key system (one key for ignition only, second key for doors, trunk and glove compartment).
- Visible vehicle identification number.

AVAILABLE ANTI-THEFT FEATURE

- Theft-Deterrent System (standard on Eldorado Biarritz Convertible).

LET'S GET IT TOGETHER. BUCKLE UP!

Every new 1985 Cadillac, delivered by a Cadillac dealer in the United States comes with a one year, \$10,000 seat belt insurance certificate from M/C General Insurance Corporation at no additional charge. \$10,000 will be paid to the estate of any occupant who suffers fatal injuries as a result of an accident involving that vehicle while wearing a GM seat belt. Buckle up every time you drive.

GOLD KEY DELIVERY SYSTEM



Cadillac has inaugurated the most comprehensive delivery system in our history. The Gold Key Delivery System—a system of extra deferential treatment which you expect as a Cadillac owner.

Cadillac's Gold Key Delivery System begins with a thorough inspection of your vehicle—but that's not all. You also receive an orientation drive with your sales representative. A thorough explanation of your new Cadillac. An audio cassette of important information (factory-installed cassette player

optional). And a full tank of fuel. Plus two sets of 23-karat gold-plated keys along with a personalized Gold Key Identification Card.

The Gold Key Card you receive as part of the Gold Key Delivery System provides important owner and vehicle information to help your service advisor schedule routine maintenance quickly and easily. And after you've driven your first thousand miles, you can return to your dealer for a thorough vehicle inspection at no additional charge.



BEST OF ALL...IT'S A CADILLAC.