

BUICK

2004 PARK AVENUE



Park Avenue[®] epitomizes everything Buick[®] stands for. Its styling is understated – the metal sculpted in classic shapes that don't quickly fall out of fashion. It's luxurious – with leather-appointed seats and the richness of walnut or maple faux wood accents. It exhibits grace under pressure – with a refined suspension and a powerful engine. It's steeped in tradition, but not stunted by it – the technology rivals the best in the world. If all of that epitomizes what you want in a car, Park Avenue awaits you.

Note: Photos shown may include optional equipment.



AVAILABLE MODELS AND MSRP¹

Park Avenue	\$35,545
Park Avenue Prestige Package	\$37,685
Park Avenue Ultra	\$40,720

ENGINES

3.8 Liter 3800 Series II SFI V6
205 hp @ 5200 rpm
230 lb.-ft. of torque @ 4000 rpm (standard on Park Avenue)

3.8 Liter 3800 Series II SFI Supercharged V6
240 hp @ 5200 rpm
280 lb.-ft. of torque @ 3600 rpm (standard on Park Avenue Ultra)

EPA ESTIMATED FUEL ECONOMY (MPG)

	3.8 Liter	3.8 Liter Supercharged
City	20	18
Highway	29	28

STANDARD CAPACITIES

	Park Avenue/Ultra
Trunk volume (cu. ft.) ²	19.1
Fuel tank (gal. approx.)	18
Seating	5-6

STANDARD EQUIPMENT ON ALL PARK AVENUE MODELS

- Air conditioning – automatic dual-zone climate control, with rear-seat outlet
- TILT-WHEEL™ – adjustable steering column
- PASS-Key® III – passive theft-deterrent system
- Power door locks – programmable with memory feature
- Trunk lock release – power activation with valet lockout
- Remote Keyless Entry – with individually programmable transmitters, includes instant alarm, activation verification and perimeter lighting

WHEELS



16" Aluminum wheel. Standard on Park Avenue.



16" Chrome-plated aluminum wheel. Available on Park Avenue Sedan.



17" Chrome-plated aluminum wheel. Standard on Park Avenue Ultra.

SELECTED STANDARD/AVAILABLE EQUIPMENT

KEY: S = STANDARD A = AVAILABLE - = NOT AVAILABLE P = INCLUDED IN PACKAGE

PARK AVENUE PARK AVENUE PRESTIGE PACKAGE ULTRA

INTERIOR

Ultra Trim Package – includes simulated walnut wood trim on the steering wheel, instrument panel, door panels and available center console; polished "Ultra" front door sill plates, embroidered front head restraints, 17" chrome-plated wheels and tires, contemporary grille, portholes and chrome-plated exhaust tips	-	-	S
Convenience Console Package – includes 45/55 10-way power split-frame bucket seats, simulated walnut woodgrain convenience console with removable writing surface, dual cup holders, auxiliary power outlets and bi-level rear-seat outlet	-	-	A
Heated front outboard seats	-	P	S
10-way power memory driver seat with lumbar adjustment, outside mirrors with passenger-side parallel parking assist, radio and climate control settings	-	P	S
Lights – include delayed entry and exit, courtesy lighting and theater dimming, front ashtray, trunk, instrument panel courtesy, engine compartment and glove box	S	S	S
Driver Information Center – includes tire inflation monitor; basic trip computer; reminder lights for low oil and fuel levels, oil life monitor, door and trunk ajar; Personal Choice programming functions; two separate trip odometers; calculations for instant fuel economy, miles to empty and gallons of fuel used	-	P	S
EyeCue® head-up windshield display	-	A	A
Universal transmitter – programmable three-function remote for garage door and more	-	A	S
OnStar – includes one-year Safe & Sound service agreement ³	-	P	S
ETR® AM/FM stereo with seek/scan, digital clock, TheftLock®, cassette, CD and auto tone control	A	P	S
Cruise control – electronic	S	S	S

EXTERIOR

Mirrors – dual heated foldaway power remote with integrated turn signals and driver-side electrochromic-auto dimming feature	-	A	S
Ultrasonic rear parking assist – requires EyeCue head-up windshield display	-	A	A

MECHANICAL

Traction Control – full-range	-	P	S
StabiliTrak – automatic chassis control system	-	A	S
Suspension – Gran Touring Package – includes Gran Touring suspension, P225/60R16 touring blackwall tires (17" wheels and tires on Ultra), dealer-programmable magnetic variable-effort steering	-	A	S

SAFETY

Headlamps – include daytime running lamps with Twilight Sentinel®	S	S	S
Air bags – driver and right front passenger, frontal ⁴	S	S	S
Air bags – driver and right front passenger, seat-mounted side-impact ⁴	S	S	S
Brakes – four-wheel antilock disc	S	S	S
Child seat anchors – rear-seat upper and lower LATCH (Lower Anchors and Top tethers for Children) system for compatible child safety seats	S	S	S

AVAILABLE EXTERIOR COLORS

WHITE	WHITE DIAMOND ⁵	PLATINUM METALLIC
SILVER BLUE ICE METALLIC	LIGHT BRONZEMIST METALLIC	SLATESTONE METALLIC
MING BLUE METALLIC ⁵	CABERNET RED METALLIC ⁵	BLACK

1 Manufacturer's Suggested Retail Price as of 6/25/03. Includes DFC. Tax, title, license and optional equipment are extra.
 2 Cargo and load capacity limited by weight and distribution.
 3 Call 1-888-4ONSTAR or visit www.onstar.com for system limitations and details.
 4 Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.
 5 Available on Park Avenue with Prestige Package and Park Avenue Ultra.

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