

BUICK

2004 REGAL



Since Buick® Regal® is a car that will impress you with both the indulgence of its interior and the power of its engine, you may have just found a new traveling companion. With responsive handling concealed under a casually luxurious cabin, Regal is an enthusiast's car wrapped in sensuous sheet metal. It is the perfect combination of elegance and intelligence. Offering precise handling, superior comfort and an impressive list of amenities, Regal delivers a bold expression of luxury and performance in the true Spirit of American Style.

Photos shown may include optional equipment.



AVAILABLE MODELS AND MSRP¹

Regal LS	\$24,895
Regal LS with Luxury Package	\$25,390
Regal LS with Leather Package	\$26,315
Regal GS	\$28,345

ENGINES

3.8 Liter 3800 SFI Series II V6
200 hp @ 5200 rpm
225 lb.-ft. of torque @ 4000 rpm. Standard on all LS models.

3.8 Liter 3800 SFI Series II Supercharged V6
240 hp @ 5200 rpm
280 lb.-ft. of torque @ 3600 rpm. Standard on all GS models.

EPA ESTIMATED FUEL ECONOMY IN MPG

	3.8 Liter	3.8 Liter Supercharged
City	20	18
Highway	30	28

STANDARD CAPACITIES LS/GS

Trunk volume (cu. ft.) ²	16.7
Fuel tank (gal. approx.)	17
Seating	5
Curb weight (lbs.)	3,418/3,524

STANDARD EQUIPMENT

- Air conditioning with air filtration system
- Audio system – ETR³ AM/FM stereo with seek/scan, digital clock, Theftlock⁴, RDS display,³ CD player, speed-compensated volume and auto tone control
- Cruise control – electronic
- Heat ducts – rear-seat
- Power door locks – include programmable automatic locking with memory and lockout protection features
- Power windows with driver express-down feature and passenger lockout
- Remote power trunk lock release

WHEELS



15-inch Deluxe bolt-on wheel covers. Standard on LS.



16-inch Aluminum wheels (requires Gran Touring suspension). Available on LS. Standard on GS and Abboud Package.



16-inch Chrome-plated aluminum wheels (requires Gran Touring suspension). Available on LS and GS.

SELECTED STANDARD/AVAILABLE EQUIPMENT
KEY: S = STANDARD A = AVAILABLE – = NOT AVAILABLE P = INCLUDED IN PACKAGE

	LS	LS LUXURY PACKAGE	LS LEATHER PACKAGE	GS
Regal by Joseph Abboud				
Abboud Appearance Package includes Taupe instrument panel, rich Chestnut-colored two-tone steering wheel with redundant radio controls, shift handle and boot, 16" aluminum wheels with highlighted wheel caps, and Abboud signature accents on front head restraints, carpet savers, door cladding and taillamps (requires Leather Package on LS and six-way power passenger seat on GS)	–	–	A	A

INTERIOR

Luxury Package includes illuminated vanity mirrors, rear assist grips, steering wheel-mounted radio controls, carpeted front and rear carpet savers, trunk convenience net	–	P	P	P
Leather/Luxury Package includes Luxury Package content and leather-appointed seating, automatic dual-zone climate control and split-folding rear seat	–	–	S	S
Seats – heated driver and front-passenger lower seat cushions (requires four-wheel antilock brakes)	–	–	A	A
Seat – power six-way front-passenger	–	–	A	A
Audio system – ETR AM/FM stereo with seek/scan, digital clock, Theftlock, RDS display ³ , cassette and CD players, speed-compensated volume and auto tone control	A	A	A	A
Audio system – Monsoon ⁸ eight-speaker 220-watt premium audio system	–	–	A	A
Air conditioning – automatic dual-zone climate control	–	–	P	S
OnStar – includes one-year Safe & Sound service agreement ⁴	A	A	A	S

EXTERIOR

Mirrors – dual foldaway power remote with glare-reducing blue-tinted glass (includes electrochromic-auto dimming inside rearview mirror, requires sunroof on LS)	–	–	A	S
Sunroof – power sliding and tilting with sunshade	–	–	A	A
Engine block heater	A	A	A	A
Suspension – four-wheel independent Gran Touring with 16" aluminum wheels and P225/60R16 touring tires (included with Luxury, Leather packages)	–	P	P	S
Traction Control – (requires ABS brakes; full-range on GS)	A	A	A	S

SAFETY

Air bags – driver and front-passenger, frontal ⁵	S	S	S	S
Air bags – driver-side, seat-mounted side-impact ⁵	–	–	A	A
Brakes – four-wheel antilock	A	A	A	S
PASS-Key ⁶ II – passive theft-deterrent system	S	S	S	S
Child seat anchors – rear-seat upper and lower LATCH (Lower Anchors and Top tethers for Children) system for compatible child safety seats	S	S	S	S

AVAILABLE EXTERIOR COLORS

WHITE ⁶	STERLING SILVER METALLIC ⁶	STEELMIST METALLIC ⁷
DARK BRONZERMIST METALLIC ^{6,7}	CASHMERE METALLIC ⁷	AUGUSTA GREEN METALLIC
CARDINAL RED METALLIC	BLACK	

LOWER ACCENT COLORS

CASHMERE METALLIC ⁶	STORM GRAY METALLIC ⁸

1 Manufacturer's Suggested Retail Price as of 7/14/03. Includes DFC. Tax, title, license and optional equipment are extra.
2 Cargo and load capacity limited by weight and distribution.
3 RDS functions only when stations broadcast RDS information.
4 Call 1-888-4ONSTAR or visit www.onstar.com for system limitations and details.
5 Always use safety belts and proper child restraints, even with air bags. Children are safer when properly secured in a rear seat. See the Owner's Manual for more safety information.
6 Available with the Abboud Appearance Package.
7 Not available on GS.
8 Storm Gray Metallic is only available as a lower accent color on GS models.

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