



Charger Special Edition. Beneath that classic styling lurks a sport machine.

Looking at the Charger Special Edition, you get the impression it's a distinctive around-town car with all the expected quality details. True, Charger has an air of elegance about it with opera windows, plush interiors, and a full complement of personal comfort items. But don't be fooled by luxury alone. Charger Special Edition is a performer...by name and by reputation. It's a solid car and a spirited car. And it gets you there with control and quiet comfort.

The good things that come standard tell you Charger is a sport machine: a 318 CID V8 power plant with TorqueFlite automatic transmission, front sway bar, power steering, power front disc brakes, a superefficient sound insulation system, and, of course, bucket seats.

So, if you order Charger Special Edition because it's handsome and plush, be prepared for the fun of a sport machine as well.

- 1. A popular option is the cashmerelike cloth-and-vinyl bench seat with fold-down center armrest, available in black, blue, green, gold, red, and tan. And you can opt for power windows, digital chronometer, AM/FM radio, luxury steering wheel, and an elegant 60/40 velour-and-vinyl seat.
- Choose the standard bucket seats and relax in Oxford all-vinyl upholstery in your choice of seven colors: black, blue, green, gold, red, tan, and white. The driver's seat is available with a six-way power assist.
- Roll sporty. Special wheel covers that give Charger Special Edition that custom look are standard.
- 4. Behind the wheel. All accessory controls are located within easy reach of the driver's hand. The optional tachometer indicates engine revs. Order the optional air conditioning and stay cool. All highlighted by the functional instrument panel with simulated rosewood trim.









Charger Daytona. Just plain looks like a real mover.

The Daytona version abounds with those decorative trim items that say "sporty car." Paint treatments are two-tone colors with special body taping. The dual sport mirrors and body side mouldings are color-keyed. Charger Daytona decals are on the doors, fenders, and deck lid. Black textured grille has brightwork accents. Steel-belted radials have white sidewalls. The standard rear sway bar helps minimize body roll on curves and winding roads. But don't let those sporty looks and road handling features give you the wrong impression about Charger Daytona. It's an economical performer. Thanks to a proven 318 CID V8.

Of course, you can order performance options that give Charger Daytona the "go" to go with the looks. Specify an optional 360 or 400 CID V8. The optional floor-mounted TorqueFlite automatic with console. Optional heavy-duty suspension and Urethane-styled road wheels. For the finishing touch, add the optional "Tuff" steering wheel. It'll make you feel as if you're grabbing hold of a real road machine.

And for comfort to complement the performance, consider optional air conditioning, AM/FM stereo, and the 60/40 split seat in crushed velour and vinyl with fold-down center armrest and recliners.

Go ahead. Grab the wheel of the new Dodge Charger Daytona. You won't be able to let it go.

- Standard interior for Charger Daytona is the all-vinyl front bucket seats with colorkeyed carpeting and matching vinyl doorpanel inserts. Color choices include red, black, blue, and white.
- Black-out grille treatment with brightwork accents.
- Optional Urethane-styled road wheels.
- Charger Daytona with two-tone paint and special body striping.





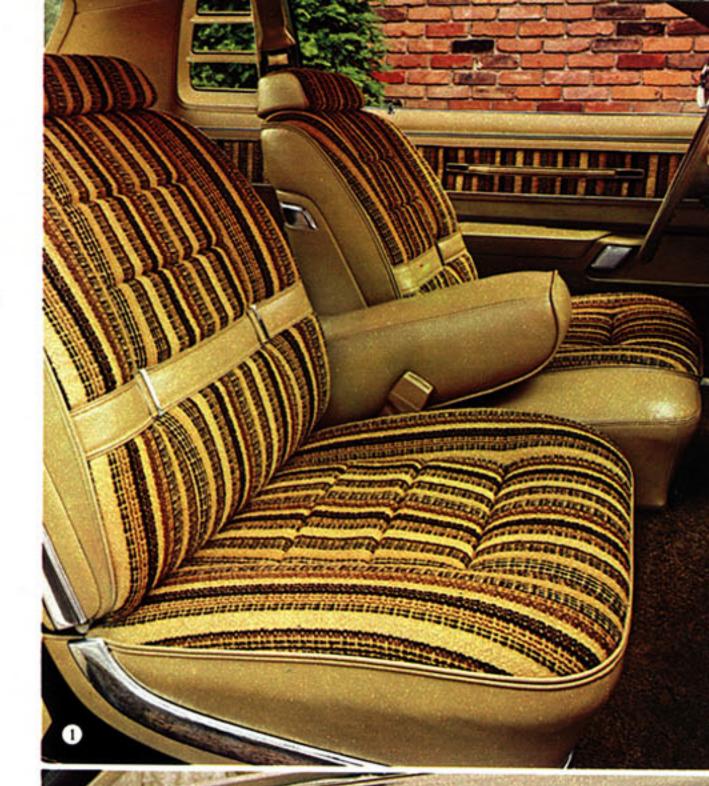
Charger Sport. The sporty styling only hints at the comfort and agility.

Poised. Willing. And ready to go. Charger Sport seems to beckon you to get behind the wheel and escape in a world that is uniquely Charger. As soon as you open the door, you'll know Charger Sport has much more than good looks. The standard seats are real velour. With the extra convenience of a fold-down center armrest. They're soft. Plush. And nothing but comfortable. That quality is carried out all around, too. With deluxe trim on the instrument panel and door panels. Why, even the floor sports rich, thick 24-ounce shag carpeting.

Charger Sport is every bit as handsome outside as it is in. With stylish, color-keyed vinyl insert body side mouldings, deluxe wheel covers, and black grille accents. And under it all, there beats the heart of a Charger. A spirited, yet thrifty, 225 Six or 318 CID V8 is standard. As is the front sway bar. Which helps control roll and lean on curves and winding roads. Charger Sport's 115-inch wheelbase gives it a trim size for maneuverability in traffic, too. To make your Charger Sport even more personal, just add a few of your favorite options. You can get bucket seats with a fold-down center armrest at no extra cost. Or choose the canopy vinyl roof with the distinctive louvered rear quarter windows (shown at left).

There's a '76 Charger Sport poised...willing ... and ready to go at your Dodge Dealer's now. Turn it on. It'll do the same for you.

- 1. The 60/40 divided bench seat, shown at right, is upholstered in rich Boca Raton cloth and vinyl, available in black, blue, green, gold, parchment, and red. It's optional on the Charger Sport and features a convenient fold-down center armrest and reclining seat backs. The seat shown has an optional six-way power control.
- The framed instrument panel clusters all controls neatly in front of the driver. Instrumentation includes fuel, temperature, and alternator gauges, and an oil pressure light.
- 3. This halo vinyl roof is optional on Charger Sport.









Charger. Lowest priced in the line, but long on extras.

The Charger hardtop is the budget-minded Charger. But don't let the low price fool you. For this car has all the good looks and great styling you'd expect to find in a car bearing the proud Charger name. Take the interior. The bench seat cradles you with soft vinyl. Or you can choose a cloth-and-vinyl bench seat. At no extra cost!

Like all Chargers, the Charger hardtop is dedicated to driver comfort. Behind the deluxe steering wheel, you'll find a framed instrument panel which clusters all controls, dials, and engine monitors neatly in front of you. And speaking of engine monitors, you'll find amp, temperature, and fuel gauges are standard on Charger. They help you to keep a more precise check of the performance of your standard 318 CID V8 or gas-saving 225 Six.

Want more? The Charger hardtop's got it. Color-keyed carpeting, stylish body mouldings, distinctive split grille theme, and moneysaving features such as Electronic Ignition System are all standard.

The Charger hardtop. It'll make you a Charger. No matter how little you want to spend.

- Sporty all-vinyl bucket seats are optional on Charger along with the fold-down center armrest. Color choices are black, gold, red, and white. Also available: cloth-and-vinyl bucket seats in a special gold, black and white fabric.
- Distinctfully Charger. As evidenced by the bold way this car bears its name.
- 3. Standard interior for the Charger features a low-back front bench seat in all-vinyl. Colors include black, green, gold, red, parchment, and blue. Also available: cloth-and-vinyl bench seat in same color choice.









Charger Options. Pay special attention to your driving comfort and convenience.

- 1. Order Charger SE with an elegant air: Specify louvered opera windows.
- 2. Rallye road wheels add that sporty look.
- 3. Thickly padded, leatherlike Tuff steering wheel gives a firm feel at the wheel.
- 4. Adjust the wheel to fit your own individual driving style with a seven-position tilt steering wheel.
- 5. Select the speed setting you want, and let the automatic speed control do the rest.
- 6. Power door locks let you lock both doors with just one switch.
- 7. Six-way power seats are available with either bucket or bench seats.
- 8. The electronic digital chronometer tells time accurately to within 60 seconds a month. Available on Charger Special Edition and Daytona only.
- 9. Wire wheel covers with that custom look are optional on all Chargers for '76.
- 10. Take the sun and fresh air along with the manually operated sun roof.
- 11. Order the 318 CID V8 engine; millions of in-use miles have proven its dependability and economy. For extra economy, consider the optional 2.45 rear axle.
- 12. Rear window defroster removes ice and
- 13. You can order a wide selection of AM and AM/FM stereo radios and tape deck players.
- 14. Specify power windows; you can open and close all windows from a single pushbutton control panel.

CHARGER SE AND DAYTONA Optional Equipment

- Air conditioning . Sure Grip axle Long Life 500-amp battery • Air pump with 318 V8 (N/A California)
- Bumper guards (front and rear)
- · Bumper protective rub strips (front and rear) • Electronic digital clock · Console · Center cushion with folding armrest • Electrically heated rear
- window defroster Fuel Pacer System Locking gas cap • Tinted glass
- · Quarter window louvers (no charge with vinyl roof) . Accessory floor mats · Remote-control left rearview mirror
- Remote-control right rearview mirror Dual painted sport-styled rearview mirrors · Door-edge protectors · Pedal dress-up • Power seats • Power windows • Power door locks • Power deck lid release • AM radio • AM/FM radio
- AM radio w/8-track stereo tape AM/FM stereo radio • AM/FM stereo radio w/8-track stereo tape • AM/FM stereo radio w/ search tune . Rear speaker • Space-saving spare tire (with radial tires only) • Automatic speed control • Luxury steering wheel • Tilt
- steering wheel . "Tuff" steering wheel Manual sun roof • Heavy-duty shock absorbers · Heavy-duty suspension
- · Tachometer Trunk dress-up · Undercoating with hood pad
- Forced air upper level ventilation Wire wheel covers • Rallye road
- wheels . Styled road wheels . 3-speed windshield wipers . Halo vinyl roof (SE only) . Landau vinyl roof (SE only)
- · Vinyl body side moulding Body side tape stripe . Hood and deck tape stripe.

Exterior Color Selector Silver Cloud Metallic • Platinum

Metallic • Astral Blue Metallic · Jamaican Blue Metallic · Starlight Blue Metallic • Bright Red • Vintage Red Metallic • Bittersweet Metallic Jade Green Metallic Deep Sher-wood Metallic Saddle Tan Caramel Tan Metallic • Light Chestnut Metallic • Yellow Blaze • Golden Fawn • Inca Gold Metallic • Spanish Gold Metallic · Eggshell White · Black.

For your convenience, Dodge has combined many of its most requested options into easy-toorder option packages. Ask your Dodge Dealer about them.

CHARGER AND CHARGER SPORT Optional Equipment

Air conditioning . Sure Grip axle · Long Life 500-amp battery · Front and rear bumper guards . Air pump with 318 V8 (N/A in California)

- Bumper protective rub strips (front and rear) • Electric clock • Console · Electrically heated rear window defroster • Fuel Pacer System (N/A in California) • Locking gas cap • Tinted glass • Inside hood release • Dual horns (standard on Sport) . Accessory floor mats . Remote-control left rearview mirror • Remote-control right rearview mirror • Dual sport-styled rearview mirrors (chrome or painted)
- Door-edge protectors Pedal dress-up Performance hood paint · Power steering (standard V8) · Power disc brakes • Power seats • Power windows . Power door locks . AM radio • AM/FM radio • AM radio w/8-track stereo tape • AM/FM stereo radio • AM/FM stereo radio w/8-track stereo tape • Rear speaker • Space-
- saving spare tire (with opt. radial tires only) . Automatic speed control · Luxury steering wheel · "Tuff" steering wheel . Tilt steering wheel . Manual sun roof • Heavy-duty shock
- absorbers Heavy-duty suspension Tachometer Undercoating with hood pad • Forced air upper level ventilation • Deluxe wheel covers
- (standard, Sport) Wire wheel covers Rallye road wheels Styled road wheels • 3-speed windshield wipers
- Halo vinyl roof Canopy vinyl roof
 Canopy vinyl roof w/louvered quarter windows . Vinyl body side moulding (standard, Sport) • Hood stripe (Sport only) • Tri-colored body side stripe • Tri-color side and deck

Exterior Color Selector

rallye stripe.

- Silver Cloud Metallic Powder Blue · Jamaican Blue Metallic · Bright Red
- Vintage Red Metallic Bittersweet Metallic • Jade Green Metallic
- Tropic Green Metallic Deep Sherwood Metallic • Caramel Tan Metallic • Moondust Metallic • Cinnamon Metallic • Yellow Blaze
- · Golden Fawn Inca Gold Metallic
- Spanish Gold Metallic Black
- · Eggshell White.

FUEL ECONOMY INFORMATION

The official U. S. EPA test results for 1976 model year vehicles were not available at the publication date of this catalog. A special supplement has been prepared and sent to your Dealer for inclusion in this catalog. If it has not already been inserted, please ask your Dealer for a copy. It contains the official fuel economy ratings for the 1976 Charger.

HERE'S "THE CLINCHER."

"For the first 12 months of use, any Chrysler Motors Corporation Dealer will fix, without charge for parts or labor, any part of our 1976 passenger cars we supply (except tires) which

proves defective in normal use, regardless of mileage." Of course, the owner is responsible for maintenance service such as changing filters and wiper blades.

CHARGER SE AND DAYTONA

Standard Equipment Power front disc brakes • Color-keyed 24-ounce shag carpeting • Cigarette lighter • Heater/defroster • Inside hood release • Dual horns • Keyless door locking system • Inside day/night and outside left mirrors . Belt, drip. windshield, backlite, hood rear, hood ornament, and wheel-lip mouldings Power steering • All-vinyl front bucket seats • Deluxe door trim panels Deluxe sound package
 Deluxe

CHARGER AND CHARGER SPORT

premium wheel covers . TorqueFlite

steering wheel . Front sway bar . Elec-

tric windshield washers • Unique

Standard Equipment

automatic transmission.

CHARGER: Manual front disc brakes Cigarette lighter • Heater/defroster

 Single horn • Electronic Ignition Inside day/night mirror • Front sway bar • Electric arm-mounted windshield

washers • 2-speed electric windshield wipers • Color-keyed carpeting • Hubcaps . Vinyl or "no charge" optional cloth-and-vinyl front bench seat

· Simulated wood-grained-trimmed instrument panel . Windshield, backlite, belt, hood rear edge, deck lid, tail lamp surround, drip, body side, with partial wheel-lip mouldings • Deluxe steering wheel • Charger nameplates · Bright-framed black grille.

CHARGER SPORT (above common std. equipment plus): 24-oz. shag carpeting • Premium door trim panels Velour cloth-and-vinyl front bench seat with center armrest or "no charge" all-vinyl bucket seats with center cushion and folding armrest • Deluxe

wheel covers . Sport nameplate and medallion on rear roof pillars . Colorkeyed vinyl insert body side mouldings • Dual horns.

Safety Equipment

Automatic brake adjusters • Backup lights • Light system circuit breakers with automatic reset • Combined lap and shoulder belt restraint system Dual braking system with warning light • Electric windshield washers Energy-absorbing steering column and wheel . Fire protection link in main wiring harness • Fire-retardant interior materials . Hazard warning flasher • Head restraints • "Key-left-inignition" buzzer • Nonoverride door locks (except driver's door) • Recessed instrument panel controls . Reinforced bumper system with hydraulic mounts

Flush design inside door handles

· Safety-Rim wheels · Side door beams · Side marker lights and reflectors

 Steering column lock • Supplementary throttle return spring • Turn signals with lane change.

Dimensions

(Charger SE and Daytona) 215.3" Length1 • 77.1" Width • 52.6" Height • 115" Wheelbase • 61.9" Front track • 62.0" Rear track • 37.6" Front headroom • 36.6" Rear headroom 42.4" Max. front legroom • 32.3" Min. rear legroom. Includes bumper guards.

Dimensions

(Charger and Charger Sport) 213.7" Length1 • 77.7" Width • 52.6" Height • 115" Wheelbase • 61.9" Front track • 62.0" Rear track • 37.6" Front headroom • 37.6" Rear headroom 42.3" Max. front legroom • 32.4" Min. rear legroom. 'Includes bumper guards.

STANDARD SPECIFICATIONS—CHA ENGINE:	318 V8	
TRANSMISSION:	TorqueFlite automatic	
SUSPENSION:	Front: Torsion bars Rear: Asymmetrical leaf spring: Front and rear sway bars (rear sway bar std. on Daytona and with radial tires)	
TIRES:	G78 x 15 BSW glass-belted GR78 x 15 WSW radials (std. Daytona)	
WHEELS:	15 x 5.5	
BRAKES:	Front: Power disc Rear: 11" x 212" drum	
ELECTRICAL SYSTEM:	Battery: 440-amp Alternator: 50-amp Electronic Ignition System Transistorized voltage regulator	
FUEL TANK:	25.5 gallons	
TRUNK:	14.7-cuft. capacity	
REAR AXLE AVAILABILITY		

REAR AXLE AVAILABILITY			
ENGINE	TRANSMISSION	STANDARD	OPTIONAL
318, 360 2V1 & 4V, 400 2V1 & 4V	TorqueFlite automatic	2.71	2.45? 3.21, 2.94 (2.71, 3.21 Sure Grip)
1 N/A C-1/			

 N/A California. 2. N/A California with 318 VS.

STANDARD SPECIFICATIONS	S—CHARGER AND CHARGER SPORT	
ENGINES:	225 Six, 318 V8	
TRANSMISSION:	3-speed manual	
SUSPENSIONS:	Front: Torsion bars with sway bar Rear: Asymmetrical leaf springs	
TIRES:	F78 x 14 BSW bias-belted	
WHEELS:	14 x 5.0	
BRAKES:	Front: Manual disc Rear: 10" x 2½ " drum	
ELECTRICAL SYSTEM:	Battery: 305-amp; Alternator: 50-amp Electronic Ignition System Transistorized voltage regulator	
FUEL TANK:	20.5 gallons; 25.5 gallons (V8)	
TRUNK:	14.7-cuft. capacity	

OTOTES:	Transistorized voltage regulator			
FUEL TANK:	20.5 gallons; 25.5 gallons (V8)			
TRUNK:	14.7-cuft. capacity			
REAR AXLE AVAILA	BILITY			
ENGINE	TRANSMISSION	STANDARD	OPTIONAL	
225 Six1	3-speed manual	3.21	(3.21 Sure Grip)	
	TorqueFlite automatic	2.94	3.21 (3.21 Sure Grip)	
318 V8	3-speed manual ¹	2.94	3.21 (3.21 Sure Grip)	
	TorqueFlite automatic	2.71	2.45! 2.94, 3.21 (2.71, 3.21 Sure Grip)	
360 or 400 V8 2-bbl! or 4-bbl.	TorqueFlite automatic	2.71	2.45, 3.21 (2.71, 3.21 Sure Grip)	
400 4-bbl. V8 Dual Exhaust ¹	TorqueFlite automatic	3.21	(3.21 Sure Grip)	
'N/A in California.				



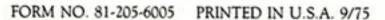
YOUR SIGNS FOR MOTORING SATISFACTION











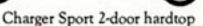






Charger Daytona 2-door hardtop







Charger 2-door hardtop